

## The Definitive Web3 Address for Academic Credentials

As the global economy shifts toward RWA (Real World Asset) tokenization, the bridge between physical assets and the blockchain requires a singular, authoritative address. .com was for information; w3.degree is for settlement.

### Category thesis

Soulbound tokens for academic proof.

### High-value use cases

- Verifiable credentials
- Soulbound degrees
- Lifelong learning wallets
- Scholarships & tuition rails
- Alumni access tokens
- Accreditation & audits

### Ideal acquirer profile

- Universities and business schools issuing verifiable credentials
- EdTech platforms building credential standards and learning wallets
- Employers and recruiters adopting proof-based hiring
- Foundations funding scholarships and educational access rails

### Market authority anchors (publicly reported)

- AI.com — reported \$70,000,000 (2025; disclosed 2026)
- CarInsurance.com — \$49,700,000 (2010)
- Insurance.com — \$35,600,000 (2010; business/site included)
- Voice.com — \$30,000,000 (2019)
- Gold.com — \$8,515,000 (2024)
- Diamond.com — \$7,500,000 (2006)

### Confidential acquisition process

- Confidential inquiry → NDA (optional) → proof-of-funds
- Price guidance provided to qualified buyers
- Transaction via escrow (preferred) and verified transfer process
- Immediate handover of domain + associated assets upon settlement