

The Definitive Web3 Address for Hip■Hop

As the global economy shifts toward RWA (Real World Asset) tokenization, the bridge between physical assets and the blockchain requires a singular, authoritative address. .com was for information; w3.hiphop is for settlement.

Category thesis

Decentralized music rights and fan labels.

High-value use cases

- Rights & royalties
- Fan-owned labels
- On-chain licensing
- Token-gated experiences
- Catalog tokenization
- Creator identity

Ideal acquirer profile

- Labels and rights holders modernizing royalty rails
- Creators and studios launching tokenized memberships
- Marketplaces for licensed collectibles and media rights
- Fan communities building governance and participation models

Market authority anchors (publicly reported)

- AI.com — reported \$70,000,000 (2025; disclosed 2026)
- CarInsurance.com — \$49,700,000 (2010)
- Insurance.com — \$35,600,000 (2010; business/site included)
- Voice.com — \$30,000,000 (2019)
- Gold.com — \$8,515,000 (2024)
- Diamond.com — \$7,500,000 (2006)

Confidential acquisition process

- Confidential inquiry → NDA (optional) → proof-of-funds
- Price guidance provided to qualified buyers
- Transaction via escrow (preferred) and verified transfer process
- Immediate handover of domain + associated assets upon settlement