

# KAMLENDRA SINGH

## DATA ANALYTICS

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## SUMMARY

I am a data analyst focused on transforming raw data into clear, actionable insights that support data-driven business decisions. I work with real-world datasets to analyze trends, build dashboards, and deliver meaningful insights using analytics, visualization, and business intelligence tools.

## SKILLS

### Data Analysis & Business Skills

- Data Analysis & Interpretation
- Business Insights & Decision Support
- KPI Tracking & Performance Analysis
- Trend Analysis & Reporting

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### Data Preparation & Processing

- Data Cleaning & Validation
- Handling Missing & Inconsistent Data
- Data Transformation & Structuring

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### Data Visualization & BI

- Interactive Dashboard Development
- Data Visualization & Storytelling
- Executive & Stakeholder Reporting

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### Tools & Technologies

- **Excel** – Advanced formulas, reporting, dashboards
- **SQL** – Data querying, joins, filtering, aggregations
- **Python** – Data analysis using Pandas
- **Power BI** – Interactive dashboards, KPIs

## PROJECTS

- **Sales Intelligence Dashboard**

Built executive-level dashboards to track KPIs, trends, and regional growth.

Power BI · Excel

- **Customer Segmentation Analysis**

Identified high-value customers and churn patterns using data modeling.

Python · SQL

- **Revenue Forecasting Model**

Created forecasting models to support strategic financial planning.

Python · Excel

## EDUCATION

Bachelor of Computer Applications (BCA), Rajasthan University, Rajasthan, India | Admission: 2024 – 2027