

Task Title: Homepage Redesign for App20.in

Objective:

Redesign the homepage of [App20.in](https://app20.in) to make it more modern, user-friendly, and conversion-focused. The new design should highlight our offerings clearly, create trust, and encourage users to explore further or get in touch.

Key Deliverables:

1. **Homepage Wireframe (Low Fidelity):** Initial structure showing layout and placement of sections.
2. **UI Design (High Fidelity):** Final design in Figma/Sketch with colors, typography, icons, and imagery.
3. **Responsive Views:** Designs optimized for Desktop, Tablet, and Mobile.

Mandatory Sections to Include:

- **Hero Section:** Strong headline, subtext, CTA button (e.g., "Get Started" / "Book a Demo").
- **About Us:** Short intro about App20.
- **Core Services/Features:** Grid or slider showing services with icons/illustrations.
- **Case Studies / Clients:** Showcase logos of brands we've worked with, or success stories.
- **Testimonials:** 2–3 short client quotes.
- **CTA Banner:** Another clear call-to-action near the bottom.
- **Footer:** Contact info, links to social media, quick links.

Design Guidelines:

- Clean, minimalistic, and professional layout.
- Use App20's color palette (provide hex codes if available).
- Typography should be modern, readable, and consistent across sections.
- Follow a grid system and ensure good spacing for clarity.