

An abstract network diagram on the left side of the slide. It features a complex web of thin, grey, curved lines connecting various colored dots. The dots are in shades of blue, orange, yellow, purple, and black. The network is dense and appears to be expanding or contracting, with some lines forming a larger, more defined shape on the left side. The background of the slide is split into a light teal upper half and a dark grey lower half.

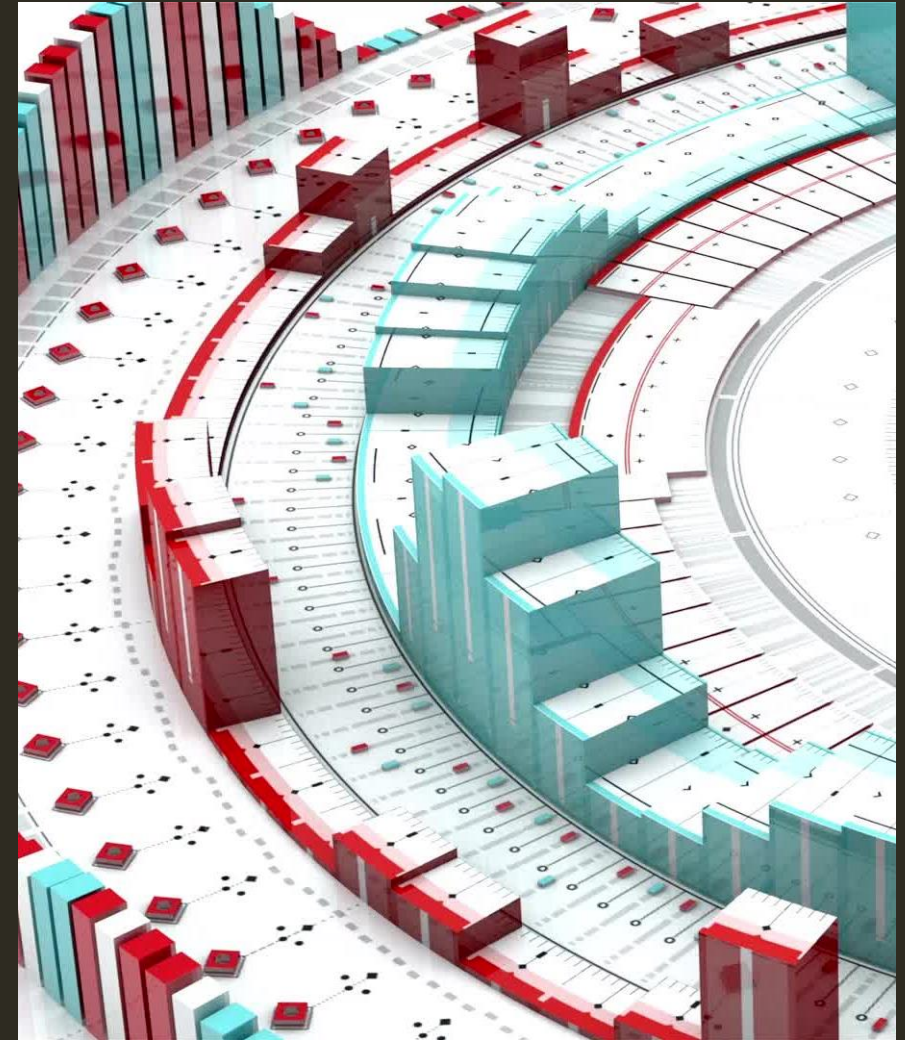
PROJECT OF CREATING MOVIE STUDIO

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PROJECT OVERVIEW

The main objective of this project is to identify and analyze the key factors that contribute to a movie's success. By examining various aspects such as genres, release timing, directors, actors, budget, box office performance, ratings, awards, marketing strategies, cultural impact, technical elements, story and plot, and demographic trends, we aim to provide a comprehensive understanding of what makes a movie successful.





BUSINESS UNDERSTANDING

To provide actionable insights for movie studios, producers, marketers, and other industry stakeholders to enhance the success of their films by understanding the key factors that drive movie performance.

PRODUCTION _____

DIRECTOR _____

CAMERA _____

SCENE _____

TAKE _____

DATA UNDERSTANDING

To gain a comprehensive understanding of the datasets being used for analysis, their sources, and their relevance in assessing movie success.

DATA ANALYSIS

**Distribution
of Movie
Genres**

**Distribution
of Movie
Ratings**

**Gross
Revenue
Distribution**

**Top Studios
by Number
of Movies**



THANK YOU VERY MUCH