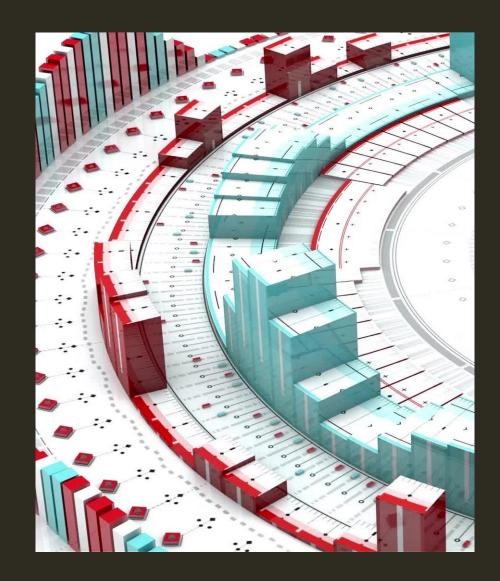# PROJECT OF CREATING MOVIE STUDIO

Presented by kamal Ali

PROJECT OVERVIEW

The main objective of this project is to identify and analyze the key factors that contribute to a movie's success. By examining various aspects such as genres, release timing, directors, actors, budget, box office performance, ratings, awards, marketing strategies, cultural impact, technical elements, story and plot, and demographic trends, we aim to provide a comprehensive understanding of what makes a movie successful.

BUSINESS UNDERSTANDING

To provide actionable insights for movie studios, producers, marketers, and other industry stakeholders to enhance the success of their films by understanding the key factors that drive movie performance.

DATA UNDERSTANDING

To gain a comprehensive understanding of the datasets being used for analysis, their sources, and their relevance in assessing movie success.

DATA ANALYSIS

Distribution of Movie Genres

Distribution of Movie Ratings

Gross Revenue Distribution

Top Studios by Number of Movies

THANK YOU VERY MUCH