

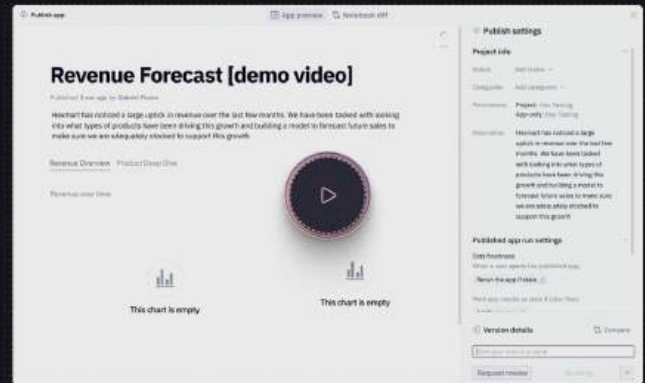
Make everyone a data person

Hex is a connected platform for using AI to work with data. Ask questions in natural language, partner with agents to do better analysis, and curate context for trusted answers.



Get started

Request a demo



TRUSTED BY LEADING DATA COMPANIES



The world's most advanced agentic analytics platform

With Hex, your whole organization has access to powerful AI tools for deep analysis, governed self-serve, and trusted context – so they can get accurate answers to their most important data questions.



A powerful notebook for your most advanced analysis

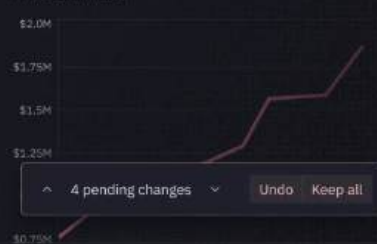
Built for the new, novel, and gnarly work that really matters.

First-class AI tools for deep-dive data work

Start with a prompt, get to a first draft in minutes, and iterate with full control.

```
14 select
15   m.month,
16   m.mrr,
17+  lag(m.mrr, 1) over (order by m.month) as prev
18+  round(
19+    (m.mrr - lag(m.mrr, 1) over (order by m.month)
20+    / nullif(lag(m.mrr, 1) over (order by m.month), 0)) * 100, 2)
21+  as mrr_growth_pct
22 from monthly m
23 where m.month >= date_trunc('month', current_date)
24 order by m.month;
```

MRR Growth Trends



Help me calculate MRR for the last year

Searched for "MRR Revenue ARR Monthly"

I can see several relevant tables for calculating...

Created "MRR Trends - Last Year"

Data was successfully loaded. I'll create a chart...

Created chart: MRR Growth Trends

Here's what I found:

- Strongest Growth Months
 - February 2025 (+9.8%)
 - November 2024 (+9.5%)
 - June 2025 (+8.7%)

Working

Code and no-code in one place.

Combine SQL, Python, spreadsheets, and viz without jumping between tools.

```
1 with n as (
2   select date_trunc('month', e.event_ts) as month,
3   sum(r.mrr_usd) as mrr,
4   sum(r.total_amount) as revenue,
5   count_if(e.type = 'query_run') as queries,
6   from events e left join revenue r
7   where e.event_ts >= current_date - 30
8   group by 1
9 )
10 select month, mrr, revenue, queries
```

```
1 from sklearn.ensemble import Random
2
3 features = ['mrr', 'events_30d', '
4 X = df[features]
5 y = df['churned_next_30d']
6
7 model = RandomForestClassifier(n_estimators=100)
8 model.fit(X, y)
9 df['churn_prob'] = model.predict_proba(X)[:, 1]
```



CHURN_TIME	1M_CONTR	2M_CONTR	3M_CONTR
2025-04-01	95%	90%	86%
2025-05-01	94%	89%	85%
2025-06-01	95%	90%	86%
2025-07-01	94%	87%	82%
2025-08-01	95%	89%	84%
2025-09-01	94%	88%	83%

Make data a team sport

Collaborate faster with real-time multiplayer editing, commenting, and versioning.

```
select
  u.account_age,
  sum(spend) as lifetime_spend,
  count(distinct e.event_id) as events
from users u
join usage_events e on u.id = e.user_id
where e.event_type = 'query_run'
group by 1
```

MONTH	SALES	1M_CONTR	2M_CONTR	3M_CONTR
2024-04-01	\$730,846.34	\$73,767.67	\$1,201,585.67	93
2024-05-01	\$1,369,623.77	\$73,767.67	\$1,201,585.67	94
2024-06-01	\$1,275,353.34	\$73,767.67	\$1,201,585.67	94
2024-07-01	\$12,556.12	\$10,627.81	\$1,928.31	15
2024-08-30	\$16,168.67	\$46,532.31		
2024-09-30	\$519,181.14	\$78,483.15		
2024-10-30	\$730,846.34	\$10,627.81		

Carrie 2 hrs ago

@Nikola I just updated the query with new parameters, what do you think?

1 2

Looks good, can we also filter by enterprise plan?

Huckberry

"We generated over a million dollars in value from a leaner, more precise replenishment model."

Ben S.

Director Data & Analytics, Huckberry

ClickUp

"We needed a tool with the flexibility for anyone on any team to explore and build segments related to their part of the business. Hex unlocks that for ClickUp and has helped our teams save millions of dollars in churn."

Sai S.

Head of Growth Strategy & Ops at ClickUp

Conversational self— serve that works

Trusted answers for the whole team.

Threads

Data apps

Semantic context

Looping in the data team

Chat with your data: Discover Threads →

What do you want to know?

Show me revenue top

Ask Build

[Demo] Hex Public D...

JUMP BACK IN

Projects

Threads

Explorations

Data

Top Sales Performers thread

You

4 hrs ago

DIM_CAMPAIGN_MEMBERS

[Demo] Hex Public Data

Top performing campaigns

You

1 day ago

DIM_OPPORTUNITIES

[Demo] Hex Public Data

Sales Revenue Dashboard

Sarah Tayeri

1 day ago

Dim campaign members

Campaign model

B2B SaaS - Marketing & Revenue Analysis

You

3 days ago

DIM_CUSTOMERS

[Demo] Hex Public Data

Win/Loss Analysis by Segment

You

4 days ago

DIM_ACCOUNTS

[Demo] Hex Public Data

Hexmart Revenue and Forecast

You

5 days ago

Campaign members

B2B Semantic Project

Customer Churn Risk Analysis thread

You

6 days ago

Customers

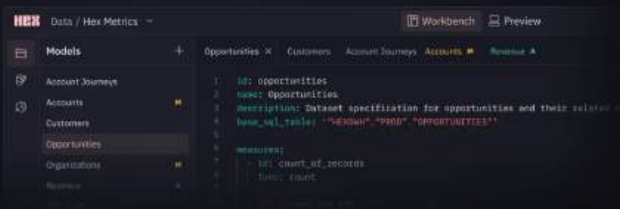
B2B Semantic Project

Trusted insights on governed context

Unlock self-service with a context engine that scales.

Build semantic models from where you're working

Create and govern semantic definitions from existing analyses.



[Discover Semantic Authoring](#)

Sync with external semantic layers

Import modeled data from dbt MetricFlow, Cube, and Snowflake Semantic Views.



[Discover Semantic Model Sync](#)



Endorse trusted data

Mark data and assets as vetted by the data team to help humans and AI get to the right answers every time.

[Learn more](#)



Set AI workspace rules

Improve AI responses by curating business-specific context, data conventions, and preferred practices.

[Learn more](#)



Reuse components

Agents can leverage existing components built by the data team for consistency across projects.

[Learn more](#)

Loved by the best data teams

Hex helps companies of all sizes do more with their data.

StubHub

Rapid exploration on-demand

StubHub realigned its analytics stack with Hex for speed and quality.

ClickUp

Operationalized data science

ClickUp used Hex to turn a data science churn project into a cross-functional, customer-saving program.



One place for insights

Notion made Hex the one place for everyone, from data science to CX and sales, to make decisions with data.

MODERN TREASURY

Empowering exploration

Modern Treasury uses Hex to enable Engineering, Product, and Design teams to explore on their own.



Users love Hex

Rated on G2 as an industry leader based on customer reviews. [Check them out →](#)



“Our vision for Notion's data team is that anyone, regardless of technical proficiency, is comfortable using data to answer their own questions — and Hex enables that.”



Abhishek Modi · Software Engineer at Notion



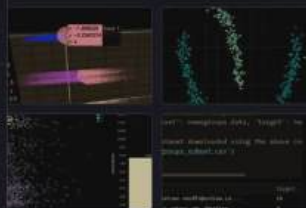
Build anything with data

Learn how to do almost anything in Hex, from complex ML forecasting to critical business dashboards.

[View all templates](#)

Data Clustering

Unleash the power of data clustering—an unsupervised machine learning technique that uncovers patterns and groups similar data together without the need for labeled data.



Data Modeling

Take raw data and transform it into ready to use data sets for predictive models, interactive apps for exploration, or for company reporting.



Sentiment Analysis

Decipher subjective information in text to determine its polarity and subjectivity, explore advanced techniques and Python libraries for sentiment analysis.

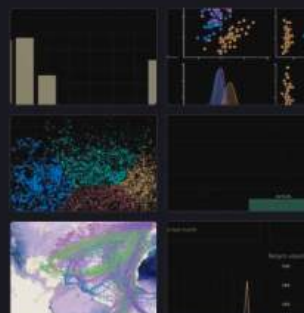


Time Series

Discover meaningful patterns and trends

KPI Dashboards

Track and monitor business KPIs, offer insights into sales performance, customer satisfaction, and operational efficiency.



Natural Language Processing

Empower your AI and ML applications to interpret, recognize, and generate human language with powerful Natural Language Processing (NLP) algorithms.

Exploratory Analysis

Deep dives, rabbit holes, side quests, and ad-hoc explorations.

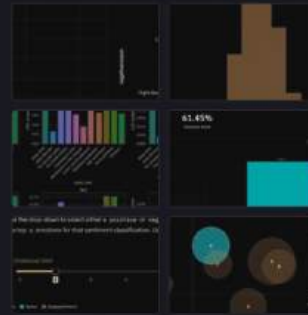


Data Visualization

Transform raw data into actionable insights with interactive visualizations, dashboards, and data apps.



by visualizing data over time.



Getting started is easy.

Connect Hex to your data warehouse and do more with it immediately.



Get started for free

Talk to us

Check out all of our plans to fit your team or organization.

See our plans

HEX

Made with  on .

COMPANY

Careers
Customers
Media kit
Newsroom

PRODUCT

Notebooks
Explore
AI
Enterprise
For Teams
App Builder
Pricing
Integrations
Security

RESOURCES

Blog
Docs
Quickstart
Resources
Templates
Changelog
Trust Center

CONTACT

Support
Sales
Twitter
Email us

3602029