

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	27 June 2025
Team ID	LTVIP2025TMID52721
Project Name	EduTutor-AI- Personalized-Learning-with-Generative- AI-and-LMS-Integration
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

EduTutor AI aims to revolutionize the learning experience by harnessing the power of generative AI and seamless LMS integration. This innovative platform will provide personalized learning paths, intelligent tutoring, and adaptive assessments, ensuring that students receive tailored support and guidance. By leveraging cutting-edge technology, EduTutor AI will enhance student engagement, improve learning outcomes, and streamline educational processes for instructors. With its robust features and user-friendly interface, EduTutor AI is poised to transform the education landscape.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

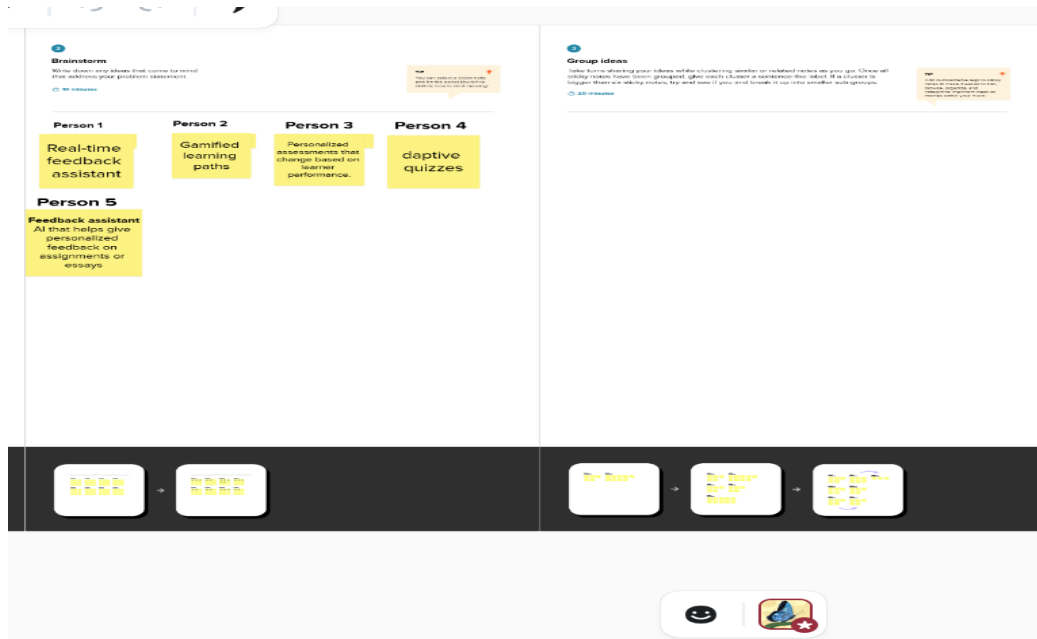
How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- ➕ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



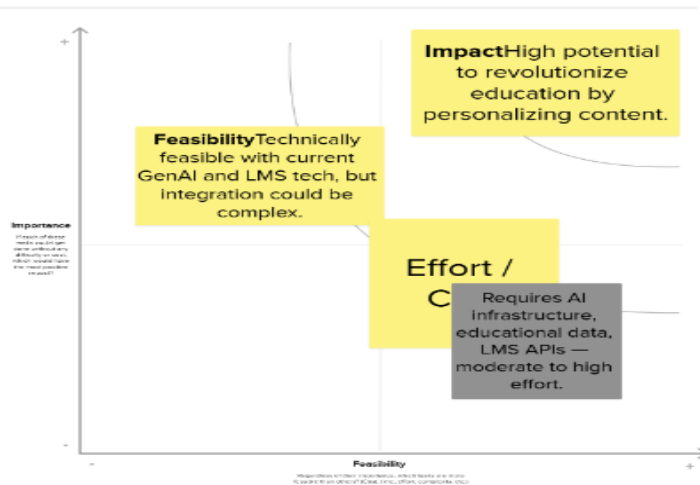
Prioritize

Your team should all be on the same page about what's important, meaning forward. Please post ideas on this grid to determine which ideas are important and which are feasible.

30 minutes



Each team can use this grid to go back and forth, sharing ideas and getting feedback. The facilitator can provide support by using the grid to help the team decide which ideas to move forward with.



After you collaborate

You can export the mural as an image or pdf. To share with members of your company who might find it helpful.

Quick edit-ons

- Share the mural**
Share a link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a pdf or image to share externally, include in notes, or save in your drive.

Keep moving forward

- Strategy insights**
Get an overview of all the ideas at a glance or drill down.
[Open the insights](#)
- Customer experience journey map**
Understand customer needs, touchpoints, and obstacles for the experience.
[Open the journey map](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the SWOT](#)

