

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	27 June 2025
Team ID	LTVIP2025TMID52721
Project Name	EduTutor-AI- Personalized-Learning-with-Generative- AI-and-LMS-Integration
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

EduTutor AI aims to revolutionize the learning experience by harnessing the power of generative AI and seamless LMS integration. This innovative platform will provide personalized learning paths, intelligent tutoring, and adaptive assessments, ensuring that students receive tailored support and guidance. By leveraging cutting-edge technology, EduTutor AI will enhance student engagement, improve learning outcomes, and streamline educational processes for instructors. With its robust features and user-friendly interface, EduTutor AI is poised to transform the education landscape.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the 'Brainstorm & idea prioritization' template from Mural. It's divided into three main sections: 'Before you collaborate', 'Define your problem statement', and 'Key rules of brainstorming'.

- Before you collaborate:** A lightbulb icon. Includes steps: 'Team gathering' (Define who should participate), 'Set the goal' (Think about the problem), and 'Learn how to use the facilitation tools' (Use the Facilitation Superpowers). It also lists preparation time: 10 minutes to prepare, 1 hour to collaborate, and 2-8 people recommended.
- Define your problem statement:** A step with a timer icon showing 5 minutes. It asks 'How might we [your problem statement]?'. Below it is a box titled 'PROBLEM' containing the placeholder text 'How might we [your problem statement]?'
- Key rules of brainstorming:** A section with a brain icon. It lists five rules with icons:
  - Stay in topic.
  - Defer judgment.
  - Go for volume.
  - Encourage wild ideas.
  - Listen to others.
  - If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

The screenshot shows a digital whiteboard interface with two main sections: 'Brainstorm' and 'Group ideas'.

**Brainstorm:** A section where users can write down ideas. It includes a timer set to 10 minutes. Below the timer, there are five yellow boxes labeled Person 1 through Person 5, each containing a different idea:

- Person 1:** Real-time feedback assistant
- Person 2:** Gamified learning paths
- Person 3:** Personalized assessment that changes based on learner performance.
- Person 4:** Adaptive quizzes
- Person 5:** Feedback assistant AI that helps give personalized feedback on assignments or essays

**Group ideas:** A section where users can group their ideas. It includes a timer set to 20 minutes. Below the timer, there are three boxes showing the grouping process:

- Initial state: Five small icons representing ideas.
- Intermediate state: The ideas are grouped into two larger boxes.
- Final state: The ideas are grouped into one large box, with a blue star icon indicating the final result.

At the bottom of the whiteboard, there are two icons: a smiley face and a checkmark.

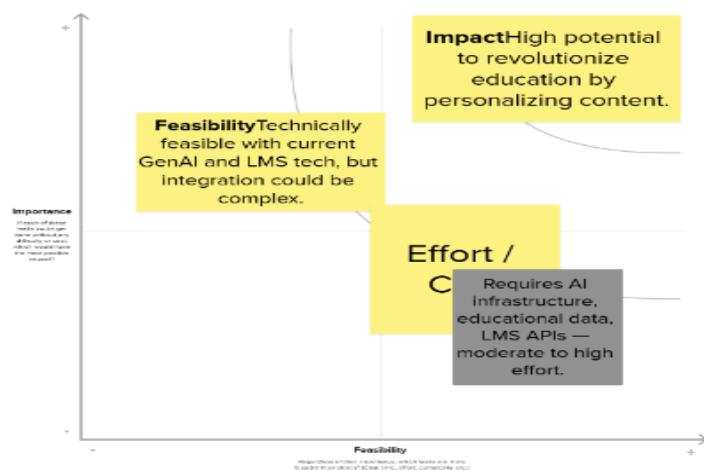
## Step-3: Idea Prioritization



### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes



### After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

- [Share the mind](#) Share a view link to the mind with stakeholders to keep them in the loop about the outcomes of the session.
- [Report the mind](#) Export a copy of the mind as a PDF or PPTX attachment, include in email, or save in your drive.

#### Keep moving forward

- [Strategy blueprint](#) Define the components of a new idea or solution.
- [Customer experience journey map](#) Map customer touchpoints, interactions, and experiences for an experience.
- [Orange, green, red, opportunities & threats](#) Identify variables, risks, issues, opportunities, and threats (OGRD) to develop a plan.
- [Open the template](#)

