# Introduction to natural language processing

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## Google assistant

User: Okay Google, what's the weather like in

Stellenbosch today?

Google: Today's forecast for Stellenbosch is

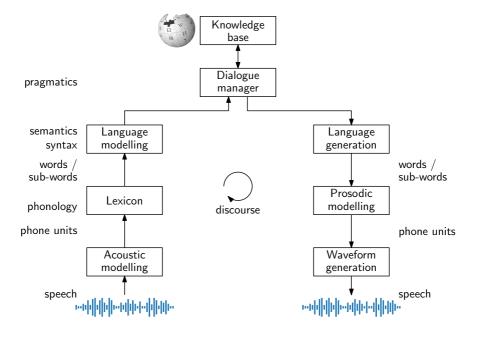
twenty-two degrees and sunny.

User: What about tomorrow?

Google: Tomorrow's forecast for Stellenbosch is

nineteen degrees and partly cloudy.

Think about all the components needed in the system for this brief conversation:<sup>1</sup>



<sup>&</sup>lt;sup>1</sup>Figure adapted from https://zerospeech.com/.

# What is natural language processing?

**Natural language processing (NLP)** aims to enable computers to process human language in order to perform useful tasks.

**Computational linguistics** uses computers to discover and better understand the principles of human language. In practice, the term is often synonymous with NLP (as is evident in the names of the big NLP conferences). But there is a somewhat more scientific rather than engineering/task focus.

**Spoken language processing** deals specifically with continuous speech signals. In most cases this involves either mapping a speech waveform to categorical units (recognition) or converting units into a waveform (generation/synthesis). This corresponds to the lower parts of the figure above.

All these areas overlap, but often NLP refers specifically to processing symbolic input in the form of text. This corresponds to the upper parts of the figure above.

### More examples of NLP applications

- Spam detection
- Text classification: Grammarly's tone detection which predicts whether text is friendly or formal.
- Machine translation: Google translate
- Autocomplete and smart compose: Gmail
- Virtual assistants: Siri, Cortana, Google Assistant
- General dialogue systems: ChatGPT

## NLP817 module information

#### Instructors

- Lecturer: Prof. Herman Kamper (kamperh@sun.ac.za)
- Teaching assistant: Christiaan Jacobs (20111703@sun.ac.za)

#### **Textbook**

D. Jurafsky and J. H. Martin, *Speech and Language Processing*, 3rd ed. draft, 2023.

A free draft is available online. I will refer to this as J&M3 in the notes. Older editions will be denoted as J&M1 and J&M2.

#### Lectures

- Lecture: Tuesday 10:00 to 12:00 (A409)
- Lecture: Wednesday 10:00 to 12:00 (A409)
- Q&A lecture: Friday 10:00 to 11:00 (A409)

I will also have flipped classroom sessions which will require you to watch material on your own time. I will announce this during lectures.

#### **Assessments**

- Class tests (10%)
- Assignment 1 (30%)
- Assignment 2 (30%)
- Assignment 3 (30%)

For each assignment you will write a report (in a paper format) and upload your report and code on SUNLearn.

#### Module websites

- SUNLearn: https://learn.sun.ac.za/course/view.php?id=76998
- After the module: https://www.kamperh.com/nlp817/

## NLP817 goals and philosophy

#### Goals of module

- Introduce the basic tasks in NLP and discuss why they are challenging.
  - Be able to outline the processing pipeline for a task.
  - Datasets, models, algorithms and evaluation methods.
- Introduce the algorithms and models used to solve these tasks.
  - Simulate these algorithms step-by-step with pen and paper.
  - Implement some of these algorithms and models in code.
- Give you enough background to be able to read (some) current NLP research papers and do your research assignment in language or speech processing.

#### Module will be self-contained

Some of you might have (extensive) machine learning experience. I will aim to make the model self-contained, which means I will explain a number of models from scratch. Even if you have seen the models before, hopefully these explanations in the context of a real problem will help you better understand the challenges in NLP, and maybe even help you understand the models themself better. Also, help those around you.

#### Second time this module is offered

- If you feel the pace is too fast or slow, please let me know.
- If you spot *any* mistakes in the notes, please let me know. There are still tons of mistakes.
- If you love/hate the notes or lecturing style, please let me know.
  I want to get better.