

Lofthus frukt og saft agile planning

Functional Specification:

1. The website should most commonly be perceived as modern, professional, down to earth, handcrafted tone throughout all areas and content.
2. The website shall contain information about the company and its rich history, and the different methods and processes used in producing its products.
3. Users shall be able to browse and purchase various products found in the site's webstore.
4. Contacting the company shall be easy and intuitive through easily accessed contact information.
5. New products and special deals shall be displayed on the homepage.
6. The homepage shall have several entry points leading to the webstore - through navigational elements, news and deals.
7. The webshop shall have at least one additional entry point from all subsites - with the exception of irrelevant or inappropriate sites like "Contact".

Themes:

1. Informative product information
2. Simple payment
3. Pleasing visual profile

Epics:

1. As a user I want to browse all the different products and read more details about the ones I'm most interested in.
2. As a user I want to purchase products directly off of the website.
3. As a user I want to be able to see all my past orders and relevant information attached to these.
4. As a user I want to opt in or out for receiving information regarding new products or special deals via email.
5. As a user I want to be able to write reviews and share my experiences with the products I have ordered.
6. As a user I want to be able to choose between different types of payment options.
7. As a user I want to be able to gain knowledge about the company and its values.
8. As a user I want to be able to read about the different methods of production the company uses - and find information about which products have been produced using these.
9. As a user I want to know the origins of the commodities used in a product I consider purchasing.
10. As a user I want contacting the company to be easy and hassle free for any inquiries I might have.

Features:

1. Display all products
2. Display individual product information
3. Display multiple images of each product
4. Add product to cart
5. Display cart icon with amount of items in cart
6. Display detailed cart view
7. Add or reduce amount of item in cart
8. Remove item from cart
9. Pay via paypal
10. Pay via vippes
11. Pay via credit card
12. Separate payment and delivery address
13. User registration
14. User login
15. Change or update address
16. Display order history
17. Display status of current orders
18. Display company contact information
19. Sign up for newsletter
20. Track products user have purchased
21. Display ratings / reviews of products.
22. Enable users to write reviews on products they have purchased.

User Stories:

1. As a user I want to see categories and subcategories of different products, so that I can easily find what I'm looking for.
2. As a user I want to be able to click different products to find more detailed information and images, so that I can learn more about the products I'm interested in.
3. As a user I want to quickly be able to add products to my cart from the main products page.
4. As a user I want the cart to be easily accessed at all times.
5. As a user I want the cart to at all times display how many items I have added to it
6. As a user I want to be able to increase or decrease the amount of items in my cart in case I change my mind or make a mistake.
7. As a user I want to be able to remove items from my cart entirely.
8. As a user I want the total of my order to be easily viewed before proceeding to purchase.
9. As a user I want to be able to pick the most convenient payment option for my current situation.
10. As a user I want to be able to pay via vippes / credit card / paypal
11. As a user I want to be able to register a user so that I can make my future shopping experience easier.
12. As a user I want to be able to proceed to checkout as a guest so that I don't have to go through the registration process if I don't think I'll return any time soon.
13. As a user I want to be able to log into my account to access my profile.
14. As a user I want to be able to change / update information relevant to my profile, like address / payment information.
15. As a user I want to be able to see detailed information about my past purchases.
16. As a user I want to be able to track the status of my current orders.
17. As a user I want to be able to easily contact the company so that I can make inquiries.
18. As a user I want to be able to choose between different methods of contacting the company.
19. As a user I want to be able to read reviews of different items I might consider purchasing.
20. As a user I want to be able to see an average score from users on various products so that I can gauge whether it's more or less likely that I'll enjoy it.
21. As a user I want to be able to write reviews about products I have purchased so that I can help guide others with their purchases.

22. As a user I want to be able to rate the products I have purchased.