### **Trader Behavior Insights – Final Report**

### **★** Project Overview

This project analyzes the relationship between market sentiment (Fear vs Greed) and trader behavior on Hyperliquid using historical trade data and Bitcoin Fear-Greed index.

# **M** Objectives

- Understand how trader performance varies across fear and greed days
- Analyze trends in trade sizes, directions, and profits
- Derive actionable insights for strategy improvements

### ☐ Data Cleaning & Merging

- Converted Timestamp IST to datetime format and extracted date
- Merged sentiment and trading data on date column
- Dropped missing and irrelevant values
- Created a combined dataframe with 20 valid merged records

# **Exploratory Data Analysis (EDA)**

#### *♦* 1. Market Sentiment Impact

- Most trades occurred on Greed days
- Traders seem more active when sentiment is bullish

#### *♦* 2. Profitability Comparison

- PnL distribution analyzed using boxplots
- Greed days show slightly higher average PnL but higher variance

#### *♦ 3. Buy vs Sell Behavior*

- Bar plots show higher number of **Buy orders during Greed**
- Sell orders more evenly spread

#### *♦* 4. Coin-wise Performance

- BTC and ETH were most frequently traded
- PnL trends vary across tokens and sentiment types

## **★** Key Insights

- Trading activity is positively correlated with greed sentiment
- Volatility and risk are higher during Greed days
- Traders could benefit from adjusting strategies based on sentiment

## **Tools & Technologies Used**

- Python
- Google Colab
- Pandas, Matplotlib, Seaborn
- GitHub

## **\*** Conclusion

This analysis highlights the role of market sentiment in shaping trading behavior and outcomes. Future improvements can include deeper time-based analysis, leverage effect, and real-time dashboards for strategy recommendations.