



# Discovery by Nature

**ALISSA PENDORF**  
ENVIRONMENTAL • EDUCATOR  
Master of Education • Environmental Education

814 • 777 • 1146  
education@discoverybynature.com

## EDUCATION

**Slippery Rock University of Pennsylvania** | Slippery Rock, Pennsylvania  
Master of Education | Environmental Education  
Intended Graduation: May 2023 | GPA 4.0

**The Pennsylvania State University** | University Park, Pennsylvania  
Bachelor of Arts | Integrative Arts (major) • Arts Entrepreneurship (minor)  
Graduation May 2016 | GPA 3.9, High Distinction (magna cum laude)

## COURSEWORK

Environmental Education • Environmental Sciences • Ecosystem Ecology • Wildlife & Fisheries Conservation • Aquatic Systems • Terrestrial Systems • Wildlife Education • Ornithology • Social Science Research Methods in Conservation

Entrepreneurial Mindset • Entrepreneurial Leadership Arts • Enterprise Development • New Venture Creation • Introduction to Advertising • Arts Marketing •

## SKILLS

Small Business Owner • Entrepreneur • Skilled Writer • Team Leader • Project Coordinator • Communicator • Organizer • Multi-tasker • Critical Thinker • Problem-Solver

## Experience

### **Independent Environmental Educator** | 2017–present

*Developed and designed over twenty unique environmental education curriculum modules, including creative worksheets and group activities; delivered 200+ programs to numerous schools and organizations, grades K-5; organized and led on-site educational field trips; formed partnerships with local environmental organizations; member of NAAEE and Natural Start Alliance; serving third term on Penn State's Avian Education Advisory Committee.*

### **Freelance Graphic Designer** | 2010–present

*Increased awareness of local organizations through the following: strategic and creative consultation; branding and rebranding; marketing; illustration; package and logo development; color management; prepress services; and photography. Notable clients include The Pennsylvania State University and Shaver's Creek Environmental Center.*

### **Garden Educator** | **The Arboretum at Penn State** | 2014–2020

*Developed, designed, and presented avian curriculum to diverse audiences; increased visitor exposure to avian conservation in Pennsylvania; initiated and managed partnership with Shaver's Creek Environmental Center (2016–2017); developed program schedules; trained volunteers; created educational displays for public events.*

### **Raptor Center Educator** | **Shaver's Creek Environmental Center** | 2014–2016

*Trained and cared for 22 birds of prey; presented raptors and developed educational dialogue for statewide audiences; designed visual aids and signage to enhance outreach efforts; photographed and cataloged key events; documented animal injuries for database archive; advanced public relations through Penn State Arboretum partnership.*

### **Graphic Designer/Photographer** | **Town&Gown Magazine** | 2015 Internship

*Designed and typeset publications; photographed and processed magazine images; authored and photographed feature article about birding community and conservation.*