

# Capria Fund II, LP

(Global South Fund II)

# **Investor Report for Q4 2023**

February 29, 2024

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#### Letter to Investors

Dear Investors,

We are pleased to present you with the third quarterly report for Capria Fund II, LP ("Global South II", or "GS II"). We continue to source and evaluate quality pipeline for Global South II as we work toward our final close, expected by the end of this year.

Below is a summary for the quarter that ended December 31, 2023:

- In Q4, Global South II made one new investment, USD 960K in Wify. We also funded an additional USD 650K of the USD 1M commitment in GoFlux. This brings the number of company investments to 6.
- We have actively engaged with our portfolio companies to help them identify, prototype, and deploy applications of GenAl. We believe this is critical for them to realize their potential and fend off competitors.
- Capria's Managing Partners continue to garner attention from top media outlets, particularly around our thought leadership on applied GenAl.
- Our next quarterly capital call (if we need to call capital next quarter) will be in April 2024, in the 0.50 - 2.00% range.

#### **Portfolio Additions and Updates**

Wify, headquartered in India, has emerged as the #1 home furnishings installation player by seamlessly bridging the gap between modern home brands and skilled technicians. Note that Wify stands for "We Install For You"; they need a new name, and we've sourced a branding agency to help with that.

With the growing number of urban households and rising disposable incomes in India, the demand for modern home solutions has surged. While most players have a strong portfolio of modern products and efficient supply channels, they face challenges in providing at-home or on-field support to consumers.

Wify addresses this by **upskilling traditional tradesmen** and integrating technology, resulting in increased productivity, higher worker incomes, and improved customer satisfaction. What's more, Wify is one of the few companies in the fast-growing gig economy sector that has demonstrated strong evidence of **income growth for gig workers**. Currently, the average annual income of these workers is below USD 1,000, but Wify has shown that they can **increase it by 2-3 times within 1-2 years** of being on the platform.

Since its inception in 2019, Wify has **served over 180 home improvement brands** and is the market leader in the furniture category. Major MNCs, including Unilever, Welspun, and Hettich, are also using Wify's SaaS technology for their operations. As of Q4 2023, Wify's ARR stands at ~INR 35Cr (~USD 4.2M), with the **annual revenue growing at 50**% in CY23. Wify completed more than **212K installations** in CY23, a **growth of 53**% as compared to CY22.

In December 2023, Wify closed its **Pre-Series A3** round, raising ~INR 17.9CR (**~USD 2.2M**), with Globa South II investing ~USD 960K. This was a cross-fund investment led by an outside investor. We invested in Wify previously as a warehoused investment for Capria India Fund III (yet to be formed).

**Kueski**, headquartered in Mexico City, is a fintech company providing fast and easy access to online credit for qualified individuals across Mexico's middle and lower-income segments. Access to credit remains



one of the significant untapped opportunities in the region, with Mexico hosting the world's 5th largest unbanked population with 60M people. This presents immense potential for Kueski to grow and extend its offering.

Boosted by its strong technology, Kueski ended 2023 with USD 171M in annual revenues, a **65% increase** over 2022. In Q4 2023 alone, **revenue grew 20%** from the prior quarter. As of December, the company has more than 512K monthly active users, marking an increase of 12% QoQ and 16% YoY. Kueski also added various new offerings across 6 platforms: KueskiPay, KueskiCash, KueskiUP, Kueski Store, Kueski Debit, and Kueski Care.

**Recurrence drives more than 84% of Kueski's revenues**, meaning customers value not only the service but also that a significant portion of their customer base completes the terms of their loans. Kueski is the **most accepted BNPL provider in Mexico** and a category leader in LatAm. Kueski is well positioned to add new users to the formal financial system, increasing its leadership in the middle-income digital consumer credit opportunity.

We have closed two additional investments as of the date of this letter, and we'll provide more details about them in the Q1'24 report.

#### 2023: Building Next-Gen Companies Enabled by GenAl

2023 will go down in history as a year that changed EVERYTHING, thanks to GenAl. Or, at a minimum, it's the long-awaited beginning of the Al era. The long-standing quip information is power holds true. However, the game is different than before, where access to information was the differentiating factor. Now, information is everywhere and easily accessible. The differentiator is 1) how efficiently you can process it and 2) how quickly and accurately you can derive insights from it - in the form of a coherent response. While the tech giants battle it out on those two aspects, we are happy to strategically position ourselves to leverage the **application of GenAl** into economic output throughout the Global South.

Never before in our lives have we seen a technology so powerful that it will dwarf in its wake the combined impact of the tech waves we have witnessed in the past few decades. GenAl will transform all aspects of our lives - business, politics, media, and culture. It is more than just a technology; it's a catalyst for exponential growth.

As we reflect on the remarkable journey of 2023, we wanted to share key highlights of the year.

- In a significant milestone, Capria Ventures and Unitus Ventures joined forces to become
  the VC powerhouse specializing in the Global South. This strategic move towards
  operating as one brand (Capria Ventures) has allowed us to pool our expertise and
  resources, propelling our shared commitment to fostering innovation and growth in the
  entrepreneurial hotspots of India, Latin America, Africa, and Southeast Asia.
- The USD 100-million Global South Fund II launch shows our commitment to the USD 9
  trillion GDP growth opportunity we see over the next 5 years in the Global South. This
  fund catalyzes investment in high-potential ventures that harness the power of GenAl to
  drive growth for companies in sectors such as Jobtech, Fintech, Edtech, Climate, and
  SaaS.
- We invested substantial time and resources to accelerate the adoption of GenAl technologies across our portfolio. This includes an internal 7-person GenAl team

(including 4 GenAl software developers) to help portfolio companies identify and rapidly prototype solutions and assist them in deploying them. We've developed a proprietary GenAl framework for assessing every company in our portfolio and pipeline on their GenAl strategy, and our team **launched GAIN**, **Capria's GenAl Network for founders**.

• We also **expanded our regional investment team presence**, opening an office in **Jakarta** with 2 new team members to focus on the SE Asia market. In LatAm, we now have teams based in **Mexico City** (3), **Buenos Aires** (2), and **Sao Paulo** (1). Our **Bangalore** team has expanded to 10 members. We have 1, soon 2, Africa team members in **Nairobi**.

Our portfolio companies have showcased exceptional **agility and innovation** throughout the year. Below is a quick summary of how our portfolio is **adopting GenAl**:

- **Agrofy:** Natural language searching via a Whatsapp GenAl chatbot increases accuracy and facilitates marketplace transactions
- **Goflux:** ML to improve underwriting; GenAl to provide accessibility and insights into complex reports and analysis
- **Kueski:** ML for credit scoring; GenAl to help first-time borrowers better understand financial products
- MAX: Natural language interface for interacting with complex internal databases
- **Paymob:** Introduced 'Shield,' an advanced online protection tool that uses Al for real-time issue detection and resolution. GenAl code generation to cut dev costs and increase the speed of merchant onboarding and integration
- **Wify:** Evaluating GenAl to deliver in-the-field, just-in-time training to decrease the time for staff to reach profitability

As we celebrate the successes of 2023, we are confident that further application of applied Generative AI in the coming year will open new frontiers in innovation and reshape the landscape of the Global South.

#### 2024: Prototypes Move to Production; GenAl-first

While 2023 was the year of experimenting with and prototyping with the new GenAl technologies, 2024 will be the year that those technologies move into serious production and start realizing the benefits, including lower operating costs, improvements to existing products/services, and even new products/services only possible with GenAl.

We will also see a new crop startup in sectors such as fintech, jobtech, edtech, healthtech, agtech, climate, and more which are "GenAl-first" – that is, they will be building from the beginning with GenAl to leapfrog existing solutions. Most investments will be pre-seed and seed stage, with a few of them advancing to receive Pre-Series A and Series A investments.

#### Capria in the News



In September 2023, Unitus Ventures and Capria Ventures unified to create a Global South VC powerhouse and operate with a unified global strategy under a single brand, Capria Ventures. Will Poole, Managing Partner at Capria Ventures, <a href="mailto:spoke">spoke</a> with CNBC TV18 about creating more value for the firm's portfolio founders and betting big on GenAl in the Global South.



**Dave Richards, Capria Managing Partner** article about how GenAl is enabling the creation of a new generation of profitable businesses that can reach much larger audiences in the Global South was <u>published on YourStory</u>, India's most widely read startup news platform. In the article,

Dave elaborates on how GenAl is breaking down barriers to reaching the aspiring middle class, thereby increasing TAM and investment opportunities.



Susana Garcia-Robles, Capria Managing Partner, was featured in the latest column of Whitepaper, a leading business publication in Mexico. Susana explains why Mexico is a priority for Capria Ventures, as well as the importance of the region for Spanish-speaking startups for their growth in LatAm. The story also captures Capria Ventures' dedication to fostering entrepreneurial growth in

the Global South.



Susana Garcia-Robles, Capria Managing Partner, spoke to Co-Founder at Alkemy, the #1 skill-management platform in LatAm, about how Generative Al is redefining the rules of the game for

Startups and how it will continue to unlock value across the Global South. The webinar also highlights Capria's GenAl focus and the steps taken by our portfolio in the adoption of GenAl.

Best Regards,

Will Poole Managing Partner Susana Garcia-Robles Managing Partner

Surya Mantha Managing Partner

Surga Mantta

Dave Richards Managing Partner

# **Global South Fund II Overview**

## December 31, 2023

Vintage	2023
Commitments	\$21,075,000
Capital Called	\$8,556,450
% of Capital Called	40.60%
Uncalled Capital	\$12,518,550
Capital Invested (Cost)	\$7,873,677
Capital Invested (eFMV)	\$7,798,018
Portfolio Gross MOIC	0.99
Realizations	\$0
Distributions	\$0
NAV	\$7,641,048
TVPI (pre carry)	0.89
DPI	0.00

#### Warehoused Investments

As of December 31, 2023

#### **Company Investments**

Company Name	Purchase Price	Financing & Transfer Costs (1)	Total Purchase Price	Transfer Status	Completion Date
Agrofy	559,992	40,734	600,726	Completed	May 2023
Kueski	1,000,000	76,929	1,076,929	Completed	Jun 2023
MAX	1,000,000	76,285	1,076,285	In Progress	In Progress
Paymob	1,000,000	71,299	1,071,299	In Progress	In Progress
Total	3,559,992	265,247	3,825,239		

#### **Fund Investments**

Fund Name	Commitment	Capital Called	Financing & Transfer Costs (1)	Total Purchase Price	Transfer Status	Completion Date
India Quotient	1,000,000	545,752	22,904	568,656	Completed	Jun 2023
NXTP Fund III	1,000,000	115,510	700	116,210	In Progress	In Progress
Valor Fund IV	2,000,000	1,025,000	46,825	1,071,825	Completed	Feb 2024
Integra Fund II	1,000,000	400,871	1,167	402,038	In Progress	In Progress
Total	5,000,000	2,087,133	71,596	2,158,729		

#### Note:

**Note 3 - Warehoused Investments Process**: Pursuant to Global South II LPA Section 11.1, the investments above were purchased (or committed in case of fund investments) on behalf of Global South II by Capria II GP LLC and held until Global South II reached its initial close, after which it purchased the warehoused investments. These investments were funded through lending arrangements, and such financing costs and other related expenses were included in the purchase price of the investments by Global South II. Lending for warehoused investments was provided by Capria Ventures, LLC, and two other third-party lenders. Upon Global South II's first close, the associated financing was paid down, and the warehoused investments have been or will be transferred to Global South II.

<sup>&</sup>lt;sup>1</sup> Pursuant to Global South II LPA Section 11.1, financing costs and other related fees and expenses arising from the holding and transferring of each warehoused investment are to be included in the purchase price of the investment. Financing costs were incurred at a rate of WSJ Prime Rate less twenty-five basis points (0.25%).

<sup>&</sup>lt;sup>2</sup> Excludes late entry fees.

# **Financial Statements**

# Capria Fund II, LP Unaudited Statement of Assets, Liabilities and Partners' Capital As of December 31, 2023

Total Partners' Capital		(915,402) <b>7,641,048</b>
Current Year Net Loss		
Partners' Capital		8,556,450
Partners' Capital		
Total Liabilities		203,842
Prepaid Contribution		100,000
Due to Capria Ventures		62,079
Due to Members		4,363
Other Payables	\$	37,400
Liabilities		
Total Assets	_\$	7,844,890
Direct Investments at Fair Value** (Cost \$5,686,594)		5,686,594
Fund Investments at Fair Value* (Cost \$2,187,083)		2,111,424
Cash and Cash Equivalents	\$	46,872
Assets		

#### Note:

<sup>\*</sup>Includes warehoused investments, currently in the process of being transferred to the fund. In accordance with the Global South II LPA, fund investment data may be reported quarterly in arrears to expedite the reporting process to deliver our quarterly reports 60 days after quarter end.

<sup>\*\*</sup>Includes warehoused investments, currently in the process of being transferred to the fund.

# Capria Fund II, LP

# Unaudited Statement of Operations and Changes in Partners' Capital

# From April 11, 2023 (Inception) to December 31, 2023

Income	
Unrealized Gain on Investment from flow through entities	\$ 120,855
Total Income	120,855
Expenses	
Management Fees	217,844
Operating Expenses	165,142
Organizational Expenses	456,757
Realized loss from flow through entities	 196,514
Total Expenses	1,036,257
Net Gain (Loss)	\$ (915,402)
Partners' Capital - Beginning of Year	-
Partners' Capital - YTD Contributions	8,556,450
Partners' Capital - YTD Distributions	 -
Partners' Capital - End of Period	\$ 7,641,048

#### Note:

Organizational expenses are one-time expenses incurred in connection with the offering, organizational, and start-up of the fund.

## **Portfolio Holdings**

As of December 31, 2023

### Company Investments<sup>(4)</sup>

Company Name	Region	Investment Date (7)	Invested Capital	Unrealized Gain (Loss)	Realizations (3)	Estimated FMV (1)	Gross MOIC (2)	Quarterly Change
Kueski	LatAm	4/27/2023	\$1,076,929	\$0	\$0	\$1,076,929	1.00x	0.0%
MAX	Africa	6/16/2023	\$1,076,285	\$0	\$0	\$1,076,285	1.00x	0.0%
Paymob	Africa	6/16/2023	\$1,071,299	\$0	\$0	\$1,071,299	1.00x	0.0%
Agrofy	LatAm	4/27/2023	\$600,726	\$0	\$0	\$600,726	1.00x	0.0%
GoFlux	LatAm	8/3/2023	\$900,000	\$0	\$0	\$900,000	1.00x	0.0%
Wify	India	11/29/2023	\$961,355	\$0	\$0	\$961,355	1.00x	N/A
Total Company Ir	vestmen	ts	\$5,686,594	\$0	\$0	\$5,686,594	1.00x	0.0%

#### **Fund Investments** (5,6)

Fund Name	Region	Committed Capital	Invested Capital	Unrealized Gain (Loss)	Realizations (3)	Estimated FMV (1)	Gross MOIC (2)	Quarterly Change
Valor Fund IV	LatAm	\$2,000,000	\$1,071,825	(\$27,212)	\$0	\$1,044,613	0.97x	3.2%
India Quotient	India	\$1,000,000	\$568,658	\$0	\$0	\$568,658	1.00x	0.0%
Integra Fund II	SE Asia	\$1,000,000	\$430,390	(\$25,858)	\$0	\$404,533	0.94x	0.0%
NXTP Fund III	LatAm	\$1,000,000	\$116,210	(\$22,589)	\$0	\$93,620	0.81x	16.0%
Total Fund Inve	stments	\$5,000,000	\$2,187,083	(\$75,659)	\$0	\$2,111,424	0.97x	1.9%

<b>Grand Total</b>	Invested Capital	Unrealized Gain / (Loss)	Realizations (3)	Estimated FMV (1)	Gross MOIC (2)	Quarterly Change
Grand Total	\$7,873,677	(\$75,659)	\$0	\$7,798,018	0.99x	0.8%

#### Note:

- (1) Estimated fair market value ("Estimated FMV") is defined for investments in our valuation policy.
- (2) Gross MOIC = (Portfolio eFMV + Realizations from Investments) / Invested Capital
- (3) Realizations include any distributions of profit or capital returned or deemed returned from the investment.
- (4) Average holding time of company investments is 7 months from the time Global South II purchased the warehoused investment.
- (5) Average holding time of fund investments is 8 months from the time Global South II purchased the warehoused investment.
- (6) In accordance with the Global South II LPA, fund investment data may be reported quarterly in arrears for the purpose of expediting the reporting process to deliver our quarterly reports 60 days after quarter end.
- (7) For warehoused investments, this is the date lending associated with funding the warehoused investment was paid off.

# Appendix A Portfolio Company Profiles



#### agrofy.com.ar

#### **Primary Sector: Agtech**

High-profile LatAm B2B marketplace increasing productivity & profits of agribusinesses

GS II's Investment					
Investment Date**	Dec 2021				
Total Invested (USD)	\$0.6M				
Fully Diluted Ownership	0.54%				
Gross MOIC	1.0x				

#### Buenos Aires

HQ

#### LatAm

Markets Served

#### \$3.2M -26.5% QoQ

ARR for quarter

-40.6% YoY

#### \$1.5M

-17.1% QoQ -50.2% YoY

GMV



Alejandro Larosa Chairman



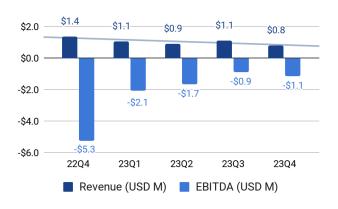
Maximilliano Landrein CEO

#### Recent Investment Rounds (\* indicates GS II's participation)

Series	Date	Round Size	Post-money Valuation
Series B Ext.	Sep 2020	\$1.0M	\$59.3M
Series C*	Dec 2021	\$29.0M	\$104.0M

<sup>\*\*</sup>Transferred from warehouse to the fund (GS II) in June 2023

#### **Financial KPIs**



#### **Operational KPIs**



#### **General Updates**

- Argentina's drought and economic deterioration contributed to an under-executed revenue budget in USD, a 41% YoY decline. However, on an FX-neutral basis, Agrofy expanded by 45% YoY, even amid a 140% peso devaluation and 40% agro-production contraction over the same period. It is still underperforming.
- Despite exclusive focus on profitable-only merchants, increased effort in core agro categories, and improved efficiency of direct overheads, Agrofy's burn rate was 7% above forecast due to lower revenue from Pay and Transaction, in addition to severance package payouts.
- Agrofy expects to be CFBE in 2024, using existing cash resources in Argentina while operating in Brazil and growing monetization from Pay and Transactions.

# 120 122 125 100 81 82 75 50 25 0 22Q4 23Q1 23Q2 23Q3 23Q4 # Merchants (transactions)

#### **Co-Investors**

# Merchants (transactions) data not available at the time of this report











qoflux.com.br

#### **Primary Sector: Mobility / Logistics**

SaaS platform for quotation, contracting, management and financing of Agro road freight

GS II's Investment					
Investment Date	**Aug 2023				
Total Invested (USD)	\$0.9M				
Fully Diluted Ownership	4.8%				
Gross MOIC	1.0x				

São **Paulo** 

HQ

**Brazil** 

-4.7% QoQ 82.6% YoY

\$1.5M

R\$0.9B -47.3% QoQ 11.4% YoY

Markets Served

ARR for quarter

**GFV** 



**Pedro Azevedo** Founder & CPO



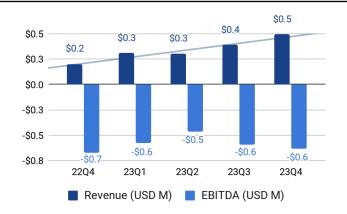
**Rodrigo Gonçalves** Founder & CEO

#### Recent Investment Rounds (\* indicates GS II's participation)

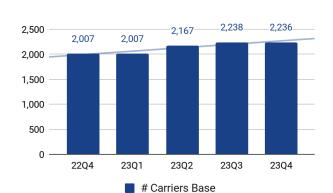
Series	Date	Round Size	Post-money Valuation
Pre-Series A	Mar 2022	\$2.7M	\$19.7M
Series A*	Feb 2024	\$5.6M	\$20.6M

<sup>\*\*\$1</sup>m commit began in Aug 2023 for Series A which completed in Feb 2024.

#### **Financial KPIs**



#### Operational KPIs



#### **General Updates**

- goFlux completed their Series A round with an oversubscribed amount of \$5.6M, or \$2.6M over its initial \$3M target, leaving at least a 24-month runway on downside scenario.
- The company finalized the structure of their proprietary funding vehicle (FIDIC), that will help unlock full fintech potential just ahead of '24 crop season start.
- GoFlux was selected as the only LatAm company, and one out of five globally, to join the John Deere acceleration program.

#### 2,000 1,710 1,500 1,220 1,110 901 809 1,000 = 500 22Q4 23Q2 23Q4 GFV (R\$ M)

#### **Co-Investors**









#### Kueski

#### **Primary Sector: Fintech**

Leading BNPL and major digital payments player in Mexico

#### Guadalajara

HQ

Mexico

Markets

Served

\$214.9M

18.7% QoQ 73.5% YoY

quarter

ARR for

\$249.3M 15.8% QoQ 62.7% YoY

GLV (gross loan volume)



Adalberto Flores Ochoa Co-Founder & CEO



Jaime Romero CTO

#### **GS II's Investment**

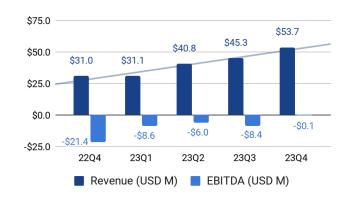
Investment Date**	Nov 2021
Total Invested (USD)	\$1.1M
Fully Diluted Ownership	0.15%
Gross MOIC	1.0x

#### Recent Investment Rounds (\* indicates GS II's participation)

Series	Date	Round Size	Post-money Valuation
Series B	Sep 2019	\$26.7M	\$126.7M
Series C*	Nov 2021	\$122.4M	\$647.4M

<sup>\*\*</sup>Transferred from warehouse to the fund (GS II) in April 2023

#### **Financial KPIs**



#### **Operational KPIs**



#### **General Updates**

- During Q4 '23 Kueski reached an all-time high of \$229M revenue run-rate, signaling strong demand for Kueski products despite continued interest rate and inflation uncertainty.
- Amazon's exclusive partnership with Kueski reaffirms BNPL leadership in Mexico and substantially increases 2024 prospects for Kueski Pay's GMV.
- Kueski Cash continues to expand profitably at 50% YoY while Kueski Pay reached contribution margin break-even due to higher take rates and loss rate cut-backs while growing at 56% YoY.

# 600.0 441.4 413.1 447.2 458.5 512.6 200.0 200.0 22Q4 23Q1 23Q2 23Q3 23Q4 Monthly Active Users (K)

#### **Co-Investors**



GREENSPRING ASSOCIATES



**VENTURES** 



max.nq

#### **Primary Sector: Mobility/Logistics**

Driver services platform offering a wide range of mobility services to professional drivers in African cities

#### Lagos

HQ

Africa

Markets

Served

\$22.6M

-5.1% QoQ -30.2% YoY

ARR for quarter

3.2% QoQ -29.6% YoY

\$3.0M

Vehicle Financing Revenue



Adetayo Bamiduro Co-founder, CEO



Chinedu Azodoh

#### **GS II's Investment**

Investment Date**	Mar 2022
Total Invested (USD)	\$1.1M
Fully Diluted Ownership	0.89%
Gross MOIC	1.0x

#### Recent Investment Rounds (\* indicates GS II's participation)

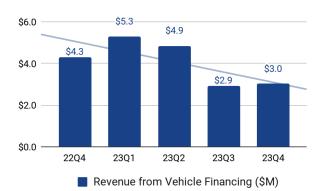
Series	Date	Round Size	Post-money Valuation
Series A	Jun 2019	\$6.5M	\$21.5M
Series B*	Mar 2022	\$27.4M	\$107.4M

<sup>\*\*</sup>Transferred from warehouse to the fund (GS II) in June 2023

#### **Financial KPIs**

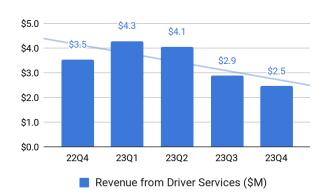


#### **Operational KPIs**



#### **General Updates**

- The company saw a decrease in revenue QoQ, mainly due to the devaluation of the Naira by 25%. The company has, however, grown by 19% on a Naira basis. In response to the depreciation, the company is aggressively expanding into Togo, Ghana, and Cameroon, increasing expenses by 9%. The company has 24 months of runway.
- The company is also working on improving the back-end operations to improve collection rates and drive down NPLs.
- Onboarded a new <u>CFO</u>, who will lead the company's capital formation processes on both the equity and debt fronts



#### **Co-Investors**

global.ventures









#### paymob.com

#### **Primary Sector: FinTech**

Preeminent full-stack payment solution for online and offline B2C transactions in the Middle East & North Africa

### Cairo

HQ

#### MENA

Markets Served

#### \$28.1M 18.1% QoQ 49.7% YoY

ARR for quarter

#### \$458.1M

13.7% QoQ 41.0% YoY

GMV -Accept ++



**Alain El-Hajj** Co-founder, COO



**Islam Shawky**Co-founder, CEO



Mostafe Menessy CTO

#### **GS II's Investment**

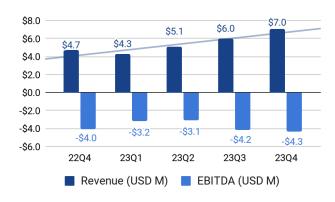
Investment Date**	Apr 2022
Total Invested (USD)	\$1.1M
Fully Diluted Ownership	0.6%
Gross MOIC	1.0x

#### Recent Investment Rounds (\* indicates GS II's participation)

Series	Date	Round Size	Post-money Valuation
Series A2	Dec 2021	\$15.0M	\$85.4M
Series B*	Apr 2022	\$50.0M	\$275.0M

<sup>\*\*</sup>Transferred from warehouse to the fund (GS II) in June 2023

#### **Financial KPIs**



#### **Operational KPIs**



#### **General Updates**

- Despite a 40% devaluation of the EGP in 2023, the company experienced a strong quarter, showing growth in dollar terms. This growth can be attributed to expansions into KSA and UAE, where the company earns in USD. Additionally, Paymob has taken a proactive approach to recycling POS terminals from merchants who fail to meet their transaction targets, resulting in improved ARPU and unit economics..
- Received a PTSP license in KSA and a PSP license in Oman, marking the company as the first international fintech entity to obtain full licensing in the Sultanate.
- Signed a preferential partnership with Nutribot that guarantees 90% of the platform volume to Paymob across the GCC.

# \$15.0 \$14.1 \$10.0 \$7.6 \$7.3 \$5.0 \$22Q4 23Q1 23Q2 23Q3 23Q4 GMV - Digital Wallets (USD B)

#### **Co-Investors**













#### **Primary Sector: JobTech**

Tech-enabled B2B2C and B2C home improvement and furnishing services company



HQ

#### India

Markets Served

#### \$4.2M

8.9% QoQ 35.8% YoY

ARR for quarter

#### 71.7K

26.5% QoQ 46.0% YoY





Vikram Sharma Co-founder, CEO



Deepanshu Goel Co-founder, COO

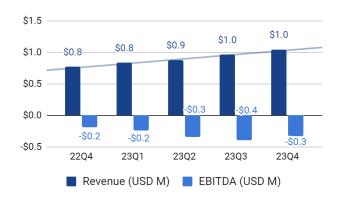
#### **GS II's Investment**

Investment Date	Dec 2023
Total Invested (USD)	\$961.4K
Fully Diluted Ownership	5.8%
Gross MOIC	1.0x

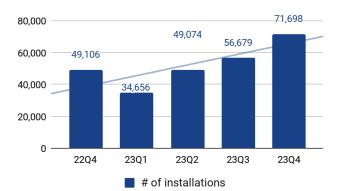
#### Recent Investment Rounds (\* indicates GS II's participation)

Series	Date	Round Size	Post-money Valuation
Pre-Series A2	Jul 2022	\$1.8	\$13.5M
Pre-Series A3*	Dec 2023	\$2.2	\$16.6M

#### Financial KPIs

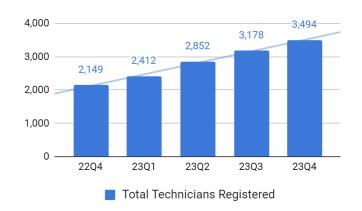


#### **Operational KPIs**



#### **General Updates**

- Kicked off 2024 with a series of new initiatives including additional B2C offerings, and deeper foray into newer categories like smart home, and electrical.
- The company has made promising progress in SaaS with international deployments underway.
   Wify's SaaS offering has also displaced Salesforce at a few of its clients.
- Wify is in the process of securing up to \$1.2M in additional investment from new investors, extending the round in which we participated.
   With increased cash reserves and a clear path towards achieving CFBE next quarter, Wify will be able to pursue its next leg of growth.



#### **Co-Investors**









# **Appendix B: Funds Profiles**

Strategic fund investments in leading, local early-stage VC funds in order to get a solid financial return and access to proprietary deal flow for Global South II to invest in our sweet spot of Series A/A+ rounds.

	India Category II Alternative Investment Fund
IndiaQuotient  India Quotient	Global South II Commitment: USD 1M Fund Target: USD 80M HQ City: Bangalore Market(s): India
	Integra Partners Fund II, L.P.
integra partners <u>Integra Partners</u>	Global South II Commitment: USD 1M Fund Size: USD 90M HQ City: Singapore Market(s): South & Southeast Asia
	NXTP Fund III, LP
NXTP VENTURES	Global South II Commitment: USD 1M Fund Size: USD 98M HQ City: Buenos Aires Market(s): Latin America
	Valor Venture Partners IV, LP
VALOR <u>Valor Capital</u>	Global South II Commitment: USD 2M Fund Target: USD 303M HQ City: São Paulo Market(s): Brazil