

SELF DIAGNOSE

Obtaining prompt assistance during an emergency.

www.self_diagnose.com

Adebayo Qomorudeen





The Problem

-  **Limited Access to Timely Medical Advice.**
-  **Overburdened Healthcare Systems.**
-  **Lack of Personalized Medical Guidance.**



The Solution

- Users share detailed information regarding their symptoms, medical history, and current health status.
- The platform utilizes AI algorithms to examine the provided data, cross-referencing it with vast medical databases to produce possible diagnoses.
- Following the analysis, the system delivers tailored medical recommendations, which may encompass lifestyle adjustments, over-the-counter remedies, or advice on pursuing professional healthcare.



The Product

Your Smart Health Companion, Anytime, Anywhere

How It Works:

 **You Describe Your Symptoms**

 **AI Gets to Work**

 **You Get Trusted Answers:**

- Clear medical advice.
- Step-by-step emergency guidance.
- Doctor-reviewed prescriptions (where applicable).
- Suggestions for in-person care if needed.

 **All In One Place**





Target Market

- ✓ **Digitally Savvy Individuals:** Physicians report that users aged 18–45, particularly those who are urban and tech-oriented, frequently use AI tools like symptom checkers or ChatGPT for preliminary health insights.
- ✓ **Patients with Limited Healthcare Access or Chronic Conditions.**
- ✓ **Caregivers & Family Members.**

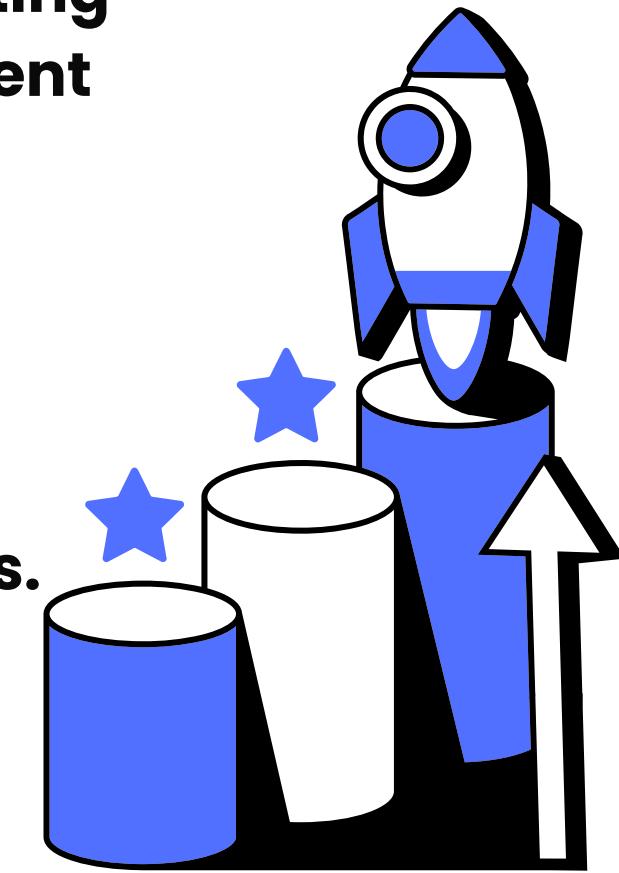




Market Size



- ✓ **E-commerce businesses needing faster last-mile delivery.**
- ✓ **Premium consumers expecting speed and reliability for urgent packages.**
- ✓ **Small businesses seeking competitive delivery options.**





ce

Competitors



Your.MD (Healthily)



K Health



Lark Health

Competitive Advantages



- ✓ **Human-AI Hybrid Model (Human-in-the-Loop)**
- ✓ **Hyperlocal Health Intelligence**
- ✓ **Emergency-Aware & Action-Oriented Advice**

Unique Value Proposition



- Enhanced Accessibility
- Reduced Healthcare System Strain
- Personalized Medical Guidance
- Cost-Effective Healthcare Solutions: Providing initial consultations online can reduce the need for costly in-person visits, making healthcare more affordable for users.

ce



Implementation Strategy



Develop a User-Friendly Interface.



Integrate Robust AI Algorithms.



Ensure Data Security.



Provide Clear Guidance



Roadmap/Traction

Adopt a Phased Launch Strategy:

- Phase 1: Beta Launch (Soft Rollout).
- Phase 2: Regional Focus.
- Phase 3: Broad Expansion.

Distribution Channels:

- SEO-first website
- Social Media Ads
- Affiliate Programs

Strategic Partnerships:

- Telemedicine platforms.
- Insurance companies.
- Pharmacies or wellness brands





Go-To-Market Strategy

Launching small, use advert for publicity, Partner Smart, take user feedback, improve and grow.



Revenue Model



Freemium model: Free for general advice; paid for premium features:

- PDF reports
- Instant human doctor review
- Integration with telehealth



B2B licensing: Offer the AI triage engine as an API to:

- Health startups
- Insurance providers
- Clinics/telemedicine apps

Referral revenue: From pharmacy links or lab test providers

Call to Action

Get Answers Now – Your Health, Smarter

- Not feeling well or unsure what to do next?
- Describe your symptoms and let our intelligent health assistant guide you—fast.

 Instant health advice.

 AI-powered insights, backed by real medical data.

 Get prescriptions or emergency steps—when needed.

 100% confidential and secure.

Start Now – It's Free and Only Takes a Minute

 [Get Health Advice Now] 



SDG 3 – Good Health and Well-Being

Contribution:

- **Early detection and triage:** AI systems can flag emergencies or direct users to urgent care faster.
- **Access to basic health info:** Empowers users with health knowledge, especially in areas with healthcare worker shortages.
- **Remote consultations:** Reduces the burden on clinics and improves efficiency in healthcare delivery.



Our Ask

What We Offer

Sponsorship:

- Financial Sponsorship.
- Technical Infrastructure.
- Medical or Regulatory Endorsement.
- Marketing or Distribution Partnership.
- Pharma or HMO Partnership.

Offers:

- Brand visibility.
- Access to anonymized health data insights.
- Social impact metrics.
- Innovation partnership profile.



Thank You Very Much!



Contact Us



091-5306-3119



@self_diagnose



123 Anywhere
St., Any City