Supply Cars Affiliate Manual

Version 1.0

Contents

About Supply Cars

A well established name in the international car rental market, Supply Cars is known for its connection with more than 500 suppliers in over 18,000 locations around the world. Supply Cars has managed to create its own brand image among its customers from different parts of the world and is generating over 70,000 bookings annually. We also offer different varieties in popular car segments like Mini, Economy, Compact, Luxury, SUV, Van, Convertible etc.

Supply Cars has an advanced booking engine technology, for its affiliates which is highly user friendly and very easy to integrate.

Supply Cars has a dedicated support team that works 24/7 answering every booking related query by customers. We also provide local numbers exclusively for countries like UK, USA, France, Brazil and Germany, thus allowing customers to call us locally without paying any international calling fee.

Technology

Supply Cars uses latest/ high configuration servers and firewall to make sure all our affiliate websites run smoothly and securely, without any downtime. Supply Cars is backed up by a team of highly qualified technical staff which makes sure that downtime is avoided during any major maintenance or up-gradation.

Suppliers

Supply Cars has grown into an international name because of its huge network of car rental suppliers. Our success is largely based on our suppliers, car rental companies that have been providing best of rental services to customers for years now. Our customers trust us because of the services and prices they get through our suppliers.

We work with leading international car rental companies like National, Sixt, Alamo, Europcar, Budget, Thrifty and many more. Supply Cars also works with small local suppliers who are offering cheap and reliable services.

It's a policy of Supply Cars to do regular surveys on its suppliers and keep evaluating their services with the help of customer feedback, to make sure the quality of service is up to the mark.

Booking Engine Integration

At Supply Cars, we let our affiliates take maximum benefit from our latest technology with full dedicated support and highly user friendly interface. Booking engine integration with us is not just simple but convenient too. From Easy linking, JavaScript booking engine to advanced XML integration, we present to you a wide range of options. We provide you with both readymade and custom made booking engines, to assist you with your integration.

Affiliate Support

At Supply Cars, we don't just provide you with right affiliate deal and commission but we also give you all the assistance you need with your booking engine integration and its functioning. When you sign-up with us, we assign you your own personal account manager and a dedicated support team to help you with the billing/ technical assistance.

Coverage

The wide network of our car rental suppliers in USA / Canada, Europe, Australia, Africa and Asia allows us to serve more than 18000 locations worldwide. The various locations listed in our booking engine covers all the major cities, airports and railway stations across the globe.

Downtime

Supply Cars always believes in using latest and unbreakable technology to make sure minimum to minimum downtime during any major upgrade/ maintenance. We are capable of accepting over 10 million simultaneous connections across the globe without slowing down. We assure you an uptime of 99.99%.

Security

The booking engine is SSL compatible and uses 256-bit encryption to maintain secure and safe transactions for our customers.

Commission

Supply Cars believes in keeping commission process 100% transparent by providing all the necessary details of transactions and bookings, to keep the bond of trust maintained. We study the market on regular basis to stay up to date with the commission rate. And we guarantee highest commission rate.
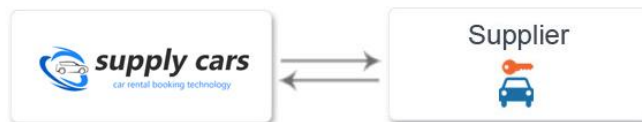
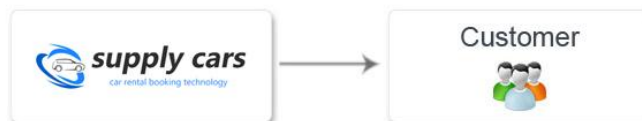The commission is generated when on the Pickup date of a rental.
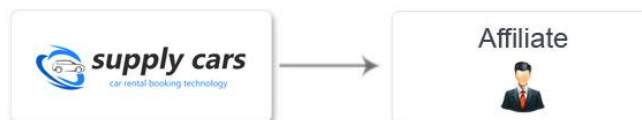
How we work?
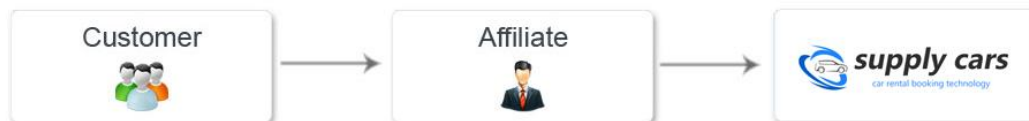
Booking Engine Integration

Types of Booking Engine
1. Easy Linking
2. Deep Linking
3. JavaScript Booking Engine
4. Advanced XML API Integration

1. Easy Linking

Easy linking is the simplest option to be used where a publisher or an affiliate publishes or advertises the hyperlink to Supply Cars. You require almost no technical knowledge in order to use this option.

Requirements

- Affiliate requires a website to advertise Supply Cars affiliate link. Please note that the website used by the affiliate must be relevant to travel or rental.

- Basic knowledge of HTML. Affiliate must know how to add anchor tag to create a hyperlink.

Anchor Tag definition: Anchor tag or <a> tag is used to define an anchor which can be used to create a link to another website through 'href' attribute.

How does Easy Linking work?

You can make use of your affiliate user name to create an affiliate link on your website to send visitor to vipcarspartner.com

Example: If your username is demo, you can use
http://www.vipcarspartner.com/?agent=your_affiliate_id

- Any sale from the url published will be reflected in your affiliate account
- You, the affiliate, can also create a banner on your website and link it to the affiliate link as provided

(NOTE – You must not use this link on any irrelevant website)

2. Deep Linking

Deep linking to Supply Cars booking engine is easy and can be used by using query string as given below.

http://www.vipcarspartner.com/agent=affiliateID&pickupcountry=165&pickupcity=2259&pickuplocation=83211&dropoffcountry=165&dropoffcity=2232&dropofflocation=3564&pickupdate=1&dropoffdate=3&pickuptime=11:30&dropoffdate=10:30&currency=GBP&driverage=41&language=en

Explanation for the above URL is given below:

Agent ID

agent=xxxxx

Your affiliate / agent ID which will be provided by us.

Pickup Country

pickupcountry=165

Every country on booking engine form has its own pre-defined code. If you wish the form to be loaded with pre-selected Pickup Country, you may use this parameter.

You can find the list of all the country codes *here*.

Pickup City

pickupcity=2259

Every city on booking engine form has its own pre-defined code. If you wish them to be loaded with pre-selected Pickup City, you may use this syntax.

You can find the list of all the city codes *here*.

Important: This syntax requires '*pickupcountry=*' to function. If '*pickupcountry=*' is empty or doesn't exists, *pickupcity* will not work.

Pickup Location

pickuplocation=83211

Every location on booking engine form has its own pre-defined code. If you wish the form to be loaded with pre-selected Pickup Location, you may use this syntax.

You can find the list of all the location codes *here*.

Important: This syntax requires '*pickupcountry=*' and '*pickupcity=*' to function. If '*pickupcountry=*' and '*pickupcity=*' are empty or don't exists, *pickuplocation* will not work.

Drop-off Country

dropoffcountry=165

Every country on booking engine form has its own pre-defined code. If you wish the form to be loaded with pre-selected Drop-off Country, you may use this syntax.

You can find the list of all the country codes *here*.

Drop-off City

dropoffcity=2232

Every city on booking engine form has its own pre-defined code. If you wish the form to be loaded with pre-selected Drop-off City, you may use this syntax.

You can find the list of all the city codes *here*.

Important: This syntax requires '*dropoffcountry=*' to function. If '*dropoffcountry=*' is empty or doesn't exists, *dropoffcity* will not work.

Drop-off Location

dropofflocation=3564

Every location on booking engine form has its own pre-defined code. If you wish the form to be loaded with pre-selected Drop-off Location, you may use this syntax.

You can find the list of all the location codes *here*.

Important: This syntax requires '*dropoffcountry=*' and '*dropoffcity=*' to function. If '*dropoffcountry=*' and '*dropoffcity=*' are empty or don't exists, *dropofflocation* will not work.

List of Country / City / Location Codes

You can get all the Country, City and Location codes in XML format from the links below:

English: http://api.supplycars.com/xmls/location_list_en.xml

French: http://api.supplycars.com/xmls/location_list_fr.xml

German: http://api.supplycars.com/xmls/location_list_de.xml

Italian: http://api.supplycars.com/xmls/location_list_it.xml

Portuguese: http://api.supplycars.com/xmls/location_list_pt.xml

Spanish: http://api.supplycars.com/xmls/location_list_es.xml

Dutch: http://api.supplycars.com/xmls/location_list_nl.xml

Arabic: http://api.supplycars.com/xmls/location_list_ar.xml

Turkish: http://api.supplycars.com/xmls/location_list_tr.xml

Russian: http://api.supplycars.com/xmls/location_list_ru.xml

Polish: http://api.supplycars.com/xmls/location_list_ru.xml

Chinese: http://api.supplycars.com/xmls/location_list_cn.xml

Pickup Date

pickupdate=1

Pickup date must be defined in numeric like 0 or 1 or 2. Here "1" represents the pickup date for tomorrow, if you will set it "2" it will preset for day after tomorrow. Similarly you may change it to any date you want to set.

Pickup Time

pickuptime=14:00

Pick up time format should be in **24hours format**. Thus, a pick up time for 2 pm should be written as 14:00. You may set it to any time which will come as default time. Any change in time format would fail to show the selected time.

Drop-off Date

dropoffdate=3

Drop off date must be defined in numeric like 0 or 1 or 2. Here "3" represents the number of days ahead of the date of pickup. Any change in date format could result in bad link.

Drop-off Time

dropofftime=16:00

Drop off time format should be in **24hours format**. Thus, a pick up time for 4 pm should be written as 16:00. You may set it to any time which will come as default time. Any change in time format would fail to show the selected time.

Driver's Age

driverage=41

Driver's age should be in numerical format only and should be **between 18 to 99**.

Currency

currency=GBP

Use this syntax if you wish the Supply Cars form to load with your choice of currency pre-selected.

Though Supply Cars booking engine is very intelligent and recognizes the default currency based on the visitor's country. If you want Supply Cars to detect the

home currency of visitor, do not use this syntax.

List of currency codes can be found here:

http://api.supplycars.com/xmls/currency.xml

Language

language=en

Supply Cars is multilingual and is available in 12 different languages. If you wish to load Supply Cars in a language of your choice, you can change the language variable accordingly.

Below are the language variables:

- English   en
- French   fr
- German   de
- Italian   it
- Portuguese pt
- Spanish   es
- Dutch   nl
- Arabic   ar
- Turkish   tr
- Russian   ru
- Polish   pl
- Chinese   cn

Country of Residence

Supply Cars Booking Engine detects the country of visitor automatically and selects his/ her country of residence by default.

3. JavaScript Booking Engine

Requirements

- This booking engine requires your sound knowledge in HTML. Because you will be integrating this to your website design.

- You need a website to integrate this booking engine.

Supply Cars booking engine

SEARCH FOR CAR HIRE

Pickup Location

United Kingd... ▼   London ▼   Heathrow Air... ▼

NO YES Drop-off Location?

2016-02-14 🗓   11:... 🕒   2016-02-18 🗓   10:... 🕒

I Live in: United Sta... ⌄   Currency: US Dollar (... ⌄
Driver Age: 36

English ▼   SEARCH CAR

![supply cars - car rental booking technology]

Search Results Page

① CHOOSE YOUR LOCATION	② CHOOSE YOUR CAR	③ RESERVE YOUR CAR

YOUR RENTAL DETAILS

PICKUP LOCATION
📍 Lubin City
   📅 Jan 7, 2016   🕐 10:00

DROP-OFF LOCATION
📍 Lubin City
   📅 Jan 8, 2016   🕐 10:00

[✎ Edit Details]

CHANGE CURRENCY

US Dollar (USD)   ▾

FILTER BY

PRICE RANGE

USD 40 ●————————————————● USD 200

CAR CATEGORIES   ⌄

☑ Mini (1)
☑ Economy (1)
☑ Standard/Intermediate (4)
☑ Compact (3)
☑ Van/Minivan (2)
☑ SUV (1)

SUPPLIER   ⌄

☑ Rentis

SEARCH RESULT 12 CARS FOUND

Chevrolet Spark or similar   MINI

	No. of Doors **4-5 Doors**	Free **Cancellation**	
	Baggage **1 Baggage**	Manual **Transmission**	

What is Included!
✅ Unlimited Mileage
✅ Collision Damage Waiver (CDW)
✅ Theft Waiver (THW)
View More

RENTIS — Smart way to rent a car
📍 View Map
Rentis

SAVE USD 6.16
~~USD 47.25~~
USD 41.09
Pay Now USD 6.21

[Select ❯]

ℹ VEHICLE DETAILS / TERMS

Toyota Yaris or similar   ECONOMY

	No. of Doors **4-5 Doors**	Free **Cancellation**	
	Baggage **3 Baggage**	Manual **Transmission**	

What is Included!
✅ Unlimited Mileage
✅ Collision Damage Waiver (CDW)
✅ Theft Waiver (THW)
View More

RENTIS — Smart way to rent a car
📍 View Map
Rentis

SAVE USD 6.55
~~USD 50.2~~
USD 43.65
Pay Now USD 6.59

[Select ❯]

ℹ VEHICLE DETAILS / TERMS

Toyota Auris or similar   COMPACT

	No. of Doors **4-5 Doors**	Free **Cancellation**	
	Baggage **2 Baggage**	Manual **Transmission**	

What is Included!

SAVE USD 7.41
~~USD 56.84~~
USD 49.43
Pay Now USD 7.47

Book Now Page

① CHOOSE YOUR LOCATION	② CHOOSE YOUR CAR	③ RESERVE YOUR CAR

YOUR RENTAL DETAILS

PICKUP LOCATION
Chopin Intl. Airport
📅 Feb 17, 2016 ⏱ 10:00

DROP-OFF LOCATION
Chopin Intl. Airport
📅 Feb 18, 2016 ⏱ 10:00

[✏ Back to Search Results]

CHANGE CURRENCY

US Dollar (USD) ▾

TOTAL RENTAL PRICE
USD 32.86
FOR 1 DAY

Rental Cost	USD 32.86
Extras	USD 0
Total Rental Cost	USD 32.86
Pay Now	USD 5.01
At Rental Desk	USD 27.85

⏰ This is a 'Value for Money' rental vehicle available for Chopin Intl. Airport
We offer free cancellation up to 24 hours before pickup. ✕

Review booking ⓘ VEHICLE DETAILS / TERMS

Skoda Citigo or similar

~~USD 37.79~~
USD 32.86 for 1 day - USD 32.86 / per day

ABACUS

We give you the following for free
- ✓ Free Cancellation
- ✓ 24/7 Customer Support
- ✓ Manage Booking

➕

Plus your rental includes
- ✓ Unlimited Mileage
- ✓ Collision Damage Waiver (CDW)
- ✓ Theft Waiver (THW)
- ✓ Winter Tyres (For pickups from 01 November to 31 March)
- ✓ Airport Surcharge
- ✓ Taxes

Choose Extra ⊖

Extra Description	Quantity	Price
Ski Rack (USD 6.22 each per day) This is an Optional Extra	0 ▾	USD 0
Additional Driver (USD 1.25 each per day) This is an Optional Extra	0 ▾	USD 0
Navigation System - GPS (USD 4.72 each per day) This is an Optional Extra	0 ▾	USD 0
Baby Seat (USD 3.72 each per day) This is an Optional Extra	0 ▾	USD 0
Booster Seat (USD 2.49 each per day) This is an Optional Extra	0 ▾	USD 0

Personal Information

Title: Mr ▾

Name
First Name   Last Name

Email
Email Address

Phone Number
Phone Number

Driver's Age
33

I live in (edit)
India ▾

➕ Additional Info

Flight Number
Flight Number

☑ Remember me on this computer

☐ I confirm that I have read, understood and agree with the Rate Details and BOOKING ENGINE TERMS & CONDITIONS provided.

🔒 **100%** Secure Transaction

[Proceed To Payment ›]

Thank You Page

Reservation Successful!

Dear **John Smith**,
Your booking has been placed successfully. Your reservation number is

79802766

An email with all the details will be sent to you shortly. Thank you for your booking with Poland Rental Cars.

Manage Booking Page

View / Manage Booking

English ▾

Your Details

Enter your reservation details to find your booking

Email Id

Email Id

Reservation Number

123456

Continue ›

View / Manage Booking

English ▾

Your Reservation Number is 41831144

Manage your booking:

View voucher

Click here to view your reservation voucher.

Cancel Booking

Click here to cancel your booking.

Things you need to know

- Basic HTML knowledge
- <SCRIPT> Tags

Script Tag definition: <script> tag defines client-side script like JavaScript.

Steps to Integrate JavaScript Booking Engine

Step 1

In this step, you will set up the booking engine. You can do this step on any number of pages where you would like to load the booking engine.

Inside your <HEAD></HEAD>, paste the following code:

```
<meta http-equiv="X-UA-Compatible" content="IE=edge,chrome=1">
<meta name="viewport" content="width=device-width, initial-scale=1.0,
maximum-scale=1.0, minimum-scale=1.0, user-scalable=no"/>
```

Copy paste the following script to the page where you would like to place the booking engine

```
<div id="bookingengine" style=" position:relative;"></div>

<script>
var default_values = {

affiliate_id:"xxxxx",
page: "step1",
step2Url: "step_2_url"

/*****************OPTIONAL VALUES********************
terms_page:"your_terms_and_conditions_page_url",
formType: "form1",
custom_css: "your_custom_css_url",
language: "en",
show_multilingual: "1",
width: "100%",
height: "450px",
pickup_country:"441",
pickup_city:"9747",
pickup_loc:"14927",
dropoff_country:"441",
dropoff_city:"9747",
dropoff_loc:"14927",
pickupdate:"1",
dropoffdate:"1",
pickuptime:"11:30",
dropofftime:"11:30",
currency: "INR",
driver_age: "41",
div_id: "bookingengine_custom_div_id",
map:"0"
*****************OPTIONAL VALUES********************/

};
</script>
<script type="text/javascript"
src="//api.supplycars.com/jsbookingengine/script.js"></script>
```

Booking engine parameters definition:

affiliate_id
Affiliate_id is the unique id which is provided you with your login credentials. This is a mandatory field.

page
Defines type of page.

values: step1, step2, managebooking.

Step2Url
Step2Url is the URL of the search results page, which you have exclusively created for the search results. You need to insert the absolute path here. This is a mandatory field.

terms_page *(optional)*
If you want to create your own terms and conditions page or want to use the existing terms and conditions, you can insert the absolute path here. This is an optional field and can be left blank as well.

formType *(optional)*
We have provided various form templates from which you can choose. You have to input any form type as per your requirement.

values: form1(default), form2, form3, form4

custom_css *(optional)*
To make any change in the design you can add your own custom CSS and override our defined properties. This is an optional field and can be left blank as well.

language *(optional)*
You can preset any of the language. By default it is set as English. This field is optional.

show_multilingual *(optional)*
You can make your booking engine multilingual by selecting this option to "1". This will enable the option to select any language from the list. If you will make it "0" or disable this field the option to select the language will not come. This is an optional field.

width *(optional)*
By default we have predefined width of the form. If you wish to customize the width of the form, use this parameter. This is an optional field.

height *(optional)*
By default we have predefined height of the form. If you wish to customize the height of the form, use this parameter. This is an optional field.

pickup_country *(optional)*
If you want to preset any pickup country in the booking engine you can insert the country code here. This is an optional field and can be left blank as well.

pickup_city *(optional)*
If you want to preset any pickup city in the booking engine you can insert the city code here. This is an optional field and can be left blank as well.

pickup_loc *(optional)*
If you want to preset any pickup location in the booking engine you can insert the location code here. This is an optional field and can be left blank as well.

dropoff_country *(optional)*
If you want to preset any drop-off country in the booking engine you can insert the country code here. This is an optional field and can be left blank as well.

dropoff_city *(optional)*
If you want to preset any drop-off city in the booking engine you can insert the city code here. This is an optional field and can be left blank as well.

dropoff_loc *(optional)*
If you want to preset any drop-off location in the booking engine you can insert the location code here. This is an optional field and can be left blank as well.

You can get the country / city / location codes from *here*.

pickupdate *(optional)*
Pickup date must be defined in numeric like 0 or 1 or 2. Here "1" represents the pickup date for tomorrow, if you will set it "2" it will preset for day after tomorrow. Similarly you may change it to any date you want to set. This is an optional field.

dropoffdate *(optional)*
Drop off date must be defined in numeric like 0 or 1 or 2. Here "3" represents the number of days ahead of the date of pickup. Any change in date format could result in bad link. This is an optional field.

pickuptime *(optional)*
You can preset any pickup time you want. The time format should be in 24hours format (for eg: 14:30). This is an optional field and can be left blank as well.

dropofftime *(optional)*
You can preset any drop-off time you want. The time format should be in 24hours format (for eg: 14:30). This is an optional field and can be left blank as well.

currency *(optional)*
You can preset any currency from here. This is an optional field and can be left blank as well.

List of currency codes can be found here:
http://api.supplycars.com/xmls/currency.xml

driver_age *(optional)*
To preset the driver's age field you can enter any numeric value from 18 to 99 here. This is an optional field and can be left blank as well.

div_id *(optional)*
If you wish to load the booking engine in a div with different ID (default div id is "bookingengine"), use this parameter. This is only valid for *page: "step1".*This is an optional field.

map *(optional)*
By default this is set to "1". This option is used for enabling / disabling Google maps on the search result page to show supplier's location on Google map. You can disable it by setting it to "0".

Step 2

In this step, you will step up the search result page.

Inside your <HEAD></HEAD>, paste the following code:

```
<meta http-equiv="X-UA-Compatible" content="IE=edge,chrome=1">
<meta name="viewport" content="width=device-width, initial-scale=1.0,
maximum-scale=1.0, minimum-scale=1.0, user-scalable=no"/>
```

Copy and paste the following code on the Step2 URL page defined in Step1.
That's it and you are ready to run your website.

```
<div id="bookingengine"></div>

<script>
var default_values = {

affiliate_id:"xxxxx",
page: "step2"

};
</script>
<script type="text/javascript"
src="//api.supplycars.com/jsbookingengine/script.js"></script>
```

Step 3

Setting up Manage Booking Section / Page:
You can have your own Manage Booking page where you would want your customers to login and manage their reservations in real time.

Inside your <HEAD></HEAD>, paste the following code:

```
<meta http-equiv="X-UA-Compatible" content="IE=edge,chrome=1">
<meta name="viewport" content="width=device-width, initial-scale=1.0,
maximum-scale=1.0, minimum-scale=1.0, user-scalable=no"/>
```

Copy paste the following code on the page where you would like to place the Manage Booking Section.

```
<div id="bookingengine" style=" position:relative;"></div>

<script>
var default_values = {

affiliate_id:"xxxxx",
page: "managebooking",
terms_page:"your_terms_and_conditions_page_url"

};
</script>
<script type="text/javascript"
src="//api.supplycars.com/jsbookingengine/script.js"></script>
```

If you want you can use parameters such as custom_css, language, show_multilingual to further customize the Manage Booking Section. For definition of the parameters *click here*.

4. Advanced XML API Integration

We do provide an option of integration through Advanced XML API. On request, we can provide you with the access and documentation.

Supply Cars Affiliate Support

If you have any questions, feel free to contact us at:

Email Id: partners@vipcars.com
Phone: +1-914-500-2236