

# **M1. Data protection and the GDPR**



- Definitions
  - Nature and implementation
  - Territorial scope
  - Principles
  - Legitimate grounds
- GRPR – To do list
  - GDPR Compliance
  - GDPR Subjects Relations
  - GDPR – 4 Pillars
  - GDPR Penalties & Fines
  - Question & Answers



# The origins of privacy

Warren and Brandeis, in their iconic article "**The right to Privacy**", published on the Harvard Law Review, for the first time investigate the existence of «*a principle which may be invoked to protect the privacy of the individual from invasion either by the too enterprising press, the photographer, or the possessor of any other modern device for recording or reproducing scenes or sounds*», and more in general, a **«right to be let alone»**.

قبل از تنها جایی که می‌توانستی خودت را ببینی توی آبینه بود ولی الان مدیاهای هم هست پس وجود وجوب وجود پرایوسی هم معنا پیدا نمی‌کنه.



از اولین تعریف‌های پرایوسی: این اصلی است که می‌تواند برای حفاظت از حریم خصوصی فرد در موارد زیر مور استفاده قرار گیرد. از تجاوزاتی مانند رسانه‌های خبری بی‌حد و حصر، عکاس، یا فردی که از هر وسیله مدرنی به هدف ضبط یا تکثیر صحنه‌ها یا صدایها استفاده می‌کند.

# Right to privacy

## Art. 12 (Universal Declaration of Human Rights)

بند ۱۲، بیانیه‌ی جهانی حقوق بشر.

1. No one shall be subjected to arbitrary interference with his privacy, family, home or correspondence, nor to attacks upon his honour and reputation. Everyone has the right to the protection of the law against such interference or attacks.

هیچ کس نباید مورد arbitrary interference در حریم شخصی، خانواده، خانه یا ارتباطات خود قرار گیرد و همچنین نباید his attacks upon honour and reputation صورت بگیرد. هر کس حق استفاده از حمایت قانون در برابر چنین دخالت‌ها و حملاتی را دارد. (ینی قانوناً می‌توانه پیگیری کنه اگر چنین حملاتی اتفاق بیوفته)

# Right to privacy

## Art. 8 (European Convention on Human Rights)

توافقنامه اروپایی حقوق بشر

### Right to respect for private and family life

1. Everyone has the right to respect for his private and family life, his home and his correspondence.

سرامتحان این حق را به عنوان یه  
principle یادت باشه.

2. There shall be no interference by a public authority with the exercise of this right except such as is in accordance with the law and is necessary in a democratic society in the interests of national security, public safety or the economic well-being of the country, for the prevention of disorder or crime, for the protection of health or morals, or for the protection of the rights and freedoms of others.

ما همیشه با conflict of interest مواجه هستیم و آیندهای law در گرو ارزیابی و یافتن نقطه‌ی بهینه هست که نه سیخ بسوزه و نه کباب! مثلاً اگر که یه مشت در سطح شهر کار بذاریم همزمان که داره امنیت رو بالا می‌بره، ممکنه نهادهای مربوط بیان و این دوربین‌ها رو چک کنند! و این خودش یک دردسر جدید بشه و به پرایوسی آدم‌ها ضربه وارد بشه. در اینجور مسائل ما دقیقاً نمی‌دونیم جواب درست چیه! right balance چیه!

# Right to protection of personal data

## Art. 8 (Charter of Fundamental Rights of the European Union)

منشور حقوق اساسی اتحادیه‌ی اروپا

1. Everyone has the right to the protection of personal data concerning him or her.
2. Such data must be processed fairly for specified purposes and on the basis of the consent of the person concerned or some other legitimate basis laid down by law. Everyone has the right of access to data which has been collected concerning him or her, and the right to have it rectified.  
هرداده‌ای باید به هدف خاصی جمع‌آوری بشه و فقط به همون منظور پروسس بشه. هر نفر می‌بایستی حق rectify کردن داده‌هایی که ازش جمع کردن و نگرانش کرده رو داشته باشه.
3. Compliance with these rules shall be subject to control by an independent authority.  
پاینبدی به

# Possible limitations

خیلی خیلی مهم برای امتحان

## Art. 52 (Charter of Fundamental Rights of the European Union)

1. Any limitation on the exercise of the rights and freedoms recognized by this Charter must be provided for by law and <sup>تناسب</sup> respect the essence of those rights and freedoms. Subject to the principle of proportionality, limitations may be made only if they are necessary and genuinely meet objectives of general interest recognised by the Union or the need to protect the rights and freedoms of others.

۱. مثلاً طرف می‌رده دانشگاه و میگه می‌خواه به فلان دیتام دسترسی داشته باشم. اگر دانشگاه ندونه اون دیتا کجاست یعنی احتمالاً دیتابیس ش درست clasify نشده!

[...].

۲. آرت ۱۷: مثلاً طرف می‌گه که دیتاهای من رو از روی دیتابیس دانشگاه پاک کن! سوال اول اینه که چه جور دیتاهایی باید پاک بشه! منطقاً همه‌ی دیتاهای دانشجو نباید از روی دیتابیس پاک بشه بخاطر مسائل قانونی. پس فرد مسئول باید تصمیم بگیره چه دیتاهایی رو پاک کنه و چه دیتاهایی رو نگهداره. اگر دیتابیس درست کласیفای نشده باشه، چون طرف نمی‌دونه دیتاهای کجاست پس نمی‌تونه پیدا شون کنه و اونایی که می‌خواهد رو پاک کنه.

کیسی که مثال می‌زنده، طرف به گوگل می‌گه همه‌ی دیتاهای من رو پاک کن. بعد از مدتی می‌گه حالا هر اطلاعاتی که از من داری رو برام بفرست، گوگل بیش از ۱۰۰۰ ص دیتا برash می‌فرسته:))) طرف هم می‌ره شکایت می‌کنه که مگه نگفته بودی اکانت و دیتای من رو پاک کردی! ممکنه اینجا ye Technical problem باشه که نتونستند همه‌ی دیتاهای طرف رو پاک کنند!

# The main pillars of the European approach

وقتی صحبت از AI judge به میان میاد که ماشین کار قضاوت رو انجام بده از اونجایی که که ماشین انگیزه های نفر برای انجام جرم رونمی تونه متوجه بشه (the willingness to commit a crime) یکم کار ریسکی ای هست. در اینجا تک نمی تواند حنثی باشد. در آرت ۱۸ و ۲۲ بیشتر در این مورد خواهیم شنید.



A data-centric model



Procedural Approach



Tech Neutral Approach

خیلی از اوقات مشکل از آدمه است و مشکل از الگوریتم نیست. چون تک خنثی است.



Risk management

از همه مهم تر و سخت تره.



Legal Basis

اینم که خیلی واضحه !!!

## Balancing of Interest

مفهوم بالانس آو اینترست اینجا خیلی مهمه. ازش تو امتحان سوال میاد.  
اگر کیس ش یادت باشه که اصن نور علی نوره.  
دیگه از این بتونی پل بزنی به legitimate interest که دیگه هیچبیی.

Legitimate interest refers to one of the legal bases for processing personal data under the General Data Protection Regulation (GDPR). It allows organizations to process personal data without the explicit consent of the data subject if they have a legitimate and lawful reason to do so.

**Careful! ECtHR is not part of the EU!**

## Balancing of Right

### The role of the European courts (ECJ/CJUE and ECtHR)

دادگاه حقوق بشر اتحادیه اروپا این دو تا دادگاهی که گفته، دو تا دادگاه مختلف اند.

### CJEU, C-131/12, Google Spain SL, Google Inc. v. Agencia Española de Protección de Datos (AEPD), Mario Costeja González, 2014

Mr Costeja Gonzalez lodged with the Spanish Data Protection Authority a complaint against La Vanguardia, which publishes a daily newspaper with a large circulation, and against Google Spain and Google Inc.

این آقای ماریو، آدم معروف و تاریخ سازی بوده. بعد از گوگل می خواهد که دیتاهاش رو پاک کنه (براساس the right of being forgotten) ولی بعدن وقتی اسمش در گوگل سرچ می شده به ۲ صفحه ای می رسیدند که ماریو نمی خواسته با اون ها شناخته بشه. پس از گوگل و اون روزنامه که دو تا خبر درباره ش رفته بوده، شکایت می کنه. حالا اینجا قاضی باید balance of interest انجام بده. از گوگل بخواهد اطلاعاتش رو پاک کنه و یا حافظه تاریخی رو نگهداره!

The complaint was based on the fact that, when an internet user entered Mr Costeja name in the Google search engine, he would obtain links to two pages of La Vanguardia, of 19 January and 9 March 1998 respectively, on which an announcement mentioning his name appeared for a real-estate auction connected with attachment proceedings for the recovery of social security debts.

## Balancing of Interest

**Costeja Gonzalez requested:**

**LA VANGUARDIA**

to remove or alter those pages so that the personal data relating to him no longer appeared or to use certain tools made available by search engines in order to protect the data.

**Google**

to remove the personal data relating to him. He stated in this context that the attachment proceedings concerning him had been **fully resolved** for a number of years, and that reference to them was now **entirely irrelevant**.

# Balancing of Interest

By decision of 30 July 2010, the Spanish Data Protection Authority **rejected the complaint in so far as it related to La Vanguardia**, taking the view that the publication by it of the information in question was legally justified and was intended to give maximum publicity to the auction in order to secure as many bidders as possible.

On the other hand, **the complaint was upheld in so far as it was directed against Google Spain and Google Inc.** The Authority considered that operators of search engines are subject to data protection legislation given that they carry out data processing for which they are responsible and act as intermediaries in the information society.



# Balancing of Interest

## Court of Justice

---

«As the data subject may, in the light of his fundamental rights under Articles 7 and 8 of the Charter, request that the information in question no longer be made available to the general public on account of its inclusion in such a list of results, **those rights override, as a rule, not only the economic interest of the operator of the search engine but also the interest of the general public in having access to that information upon a search relating to the data subject's name.**

However, that would not be the case if it appeared, for particular reasons, such as the role played by the data subject in public life, that the interference with his fundamental rights is justified by the preponderant interest of the general public in having, on account of its inclusion in the list of results, access to the information in question»



# Balancing of Interest



آقای موسلی، آدم معروفی بود، ازش عکس و فیلم در حسن اعمال جنسی نازی! گرفتن و پابلیک کردن! چون زندگی خصوصی یک آدم معروف هیچ منفعت عامی (public interest) نداره و حق پراپریویسی آدمه داره نقض میشه، پس دادگاه به نفع موسلی رای داد.

## ECtHR, *Mosley v. the United Kingdom*, No. 48009/08, 2011

A British national weekly newspaper, *News of the World*, published a front page article about **Max Mosley**, a well-known figure in the International Automobile Federation and Formula One, reporting his alleged “Nazi” sexual activities and including intimate photographs, taken from secretly recorded video.

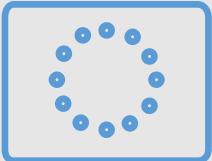
The Court recognizes that the private life of celebrities have become a lucrative commodity for certain sectors of the media. The publication of news about such persons contributes to the variety of information available to the public and, although generally for the purposes of entertaining rather than education, it benefits from the protection of **freedom of expression**.

However, such protection **may cede to the requirements of the right to privacy, where the information at state is of a private and intimate nature and there is no public interest in its dissemination.**

# GDPR Definition

## What?

این شماره‌ش که هایلایت کردم باهاس یادت بمونه.  
The General Data Protection Regulation (EU) 2016/679 (GDPR) is a regulation in EU law on data protection and privacy



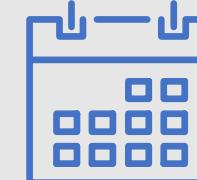
## GDPR

The General Data Protection Regulation (GDPR) is a legal framework that sets guidelines for the **collection and processing of personal information from individuals** who live in the European Union (EU)



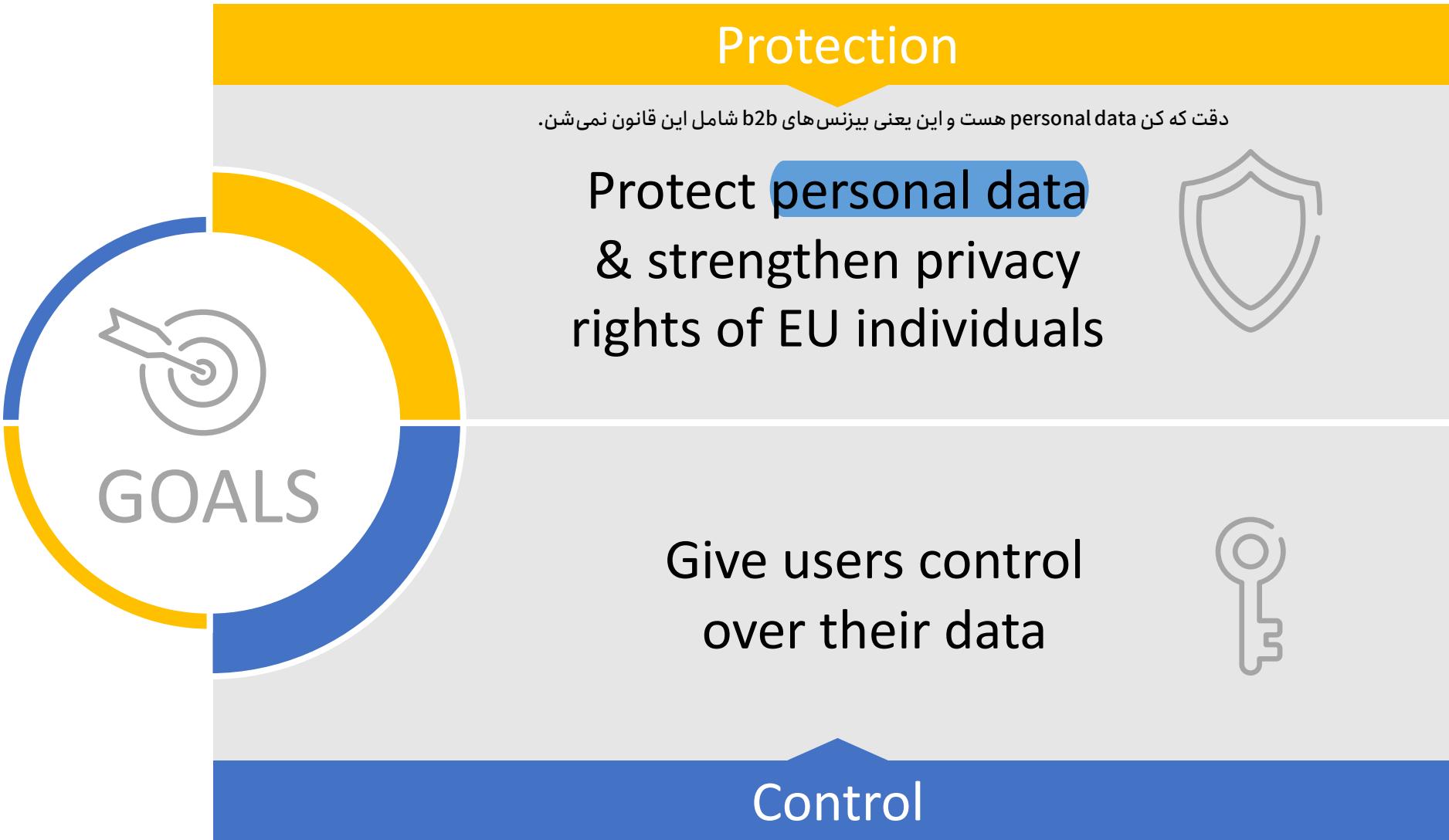
## When?

Starting:  
May 25, 2018



# Goals of EU's General Data Protection Regulation

دو تا کلیدوازه مهم GDPR، کنترل و protection هست.



# Goals of EU's General Data Protection Regulation

## Art. 1 General Data Protection Regulation

1. This Regulation lays down rules relating to the protection of **natural persons** with regard to the **processing of personal data** and rules relating to the **free movement of personal data**.  
not legal entity
2. This Regulation protects **fundamental rights and freedoms** of natural persons and in particular their right to the protection of personal data.
3. The **free movement of personal data** within the Union shall be neither restricted nor prohibited for reasons connected with the protection of natural persons with regard to the processing of personal data.

مثلاً دانشجو: Phisical person:  
مثلاً دانشگاه: Data Cotroller:

# Who is affected by GDPR?

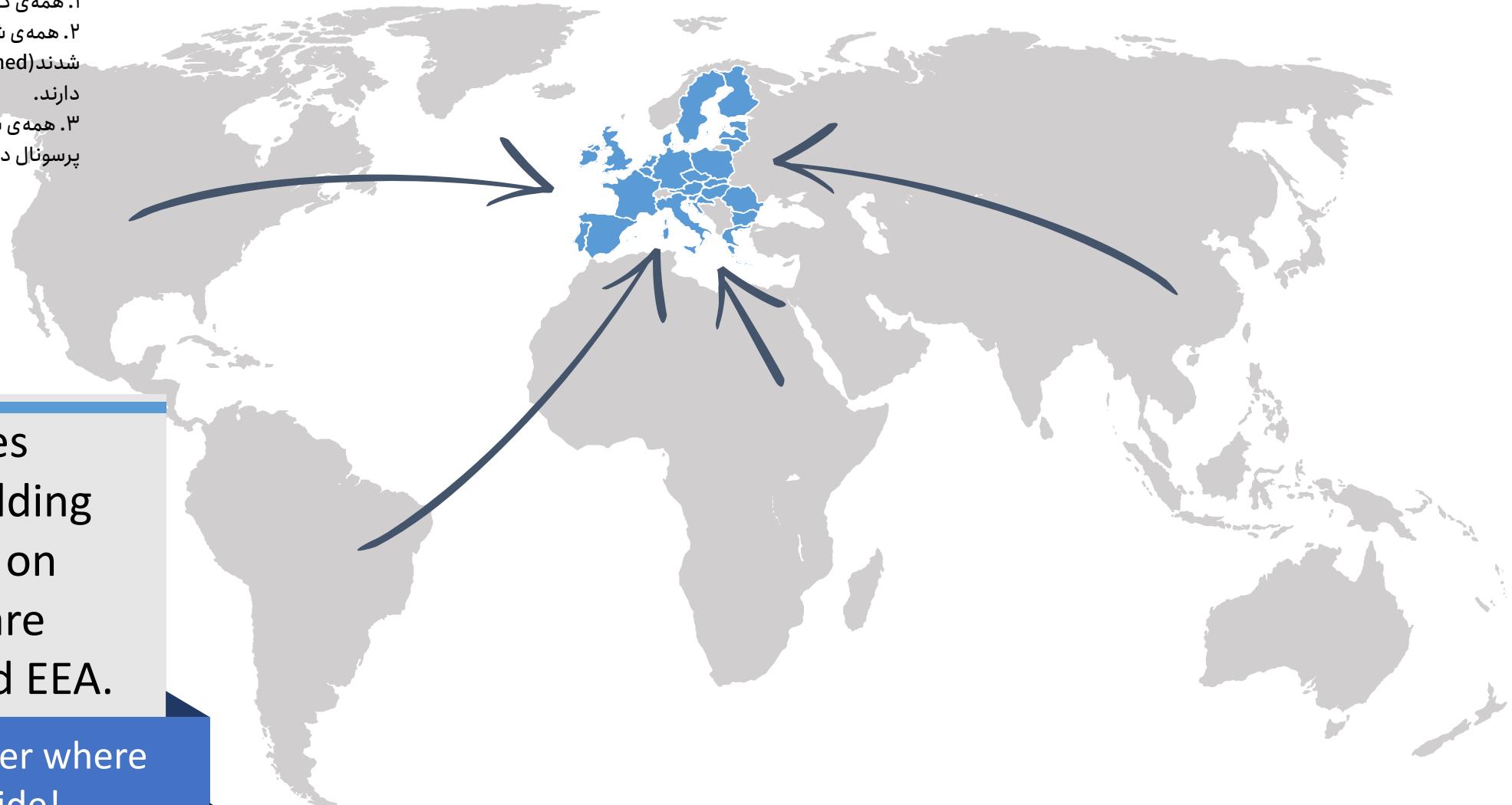
کیا تحت تاثیر GDPR ہستند؟

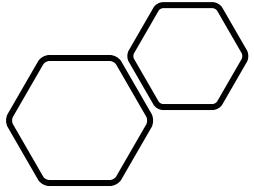
۱. ہمهی کسائی کے در اتحادیہ زندگی می کنند یا EEA
۲. ہمهی شرکت ہائی کے در اتحادیہ ثبت شدند (established) و با دیتائی افراد حقیقی سرو کار دارند.
۳. ہمهی شرکت ہائی کے در اتحادیہ فعالیت دارند و با پرسونال دیتائی افراد حقیقی سرو کار دارند.

All businesses  
collecting or holding  
personal data on  
people who are  
located in EU and EEA.

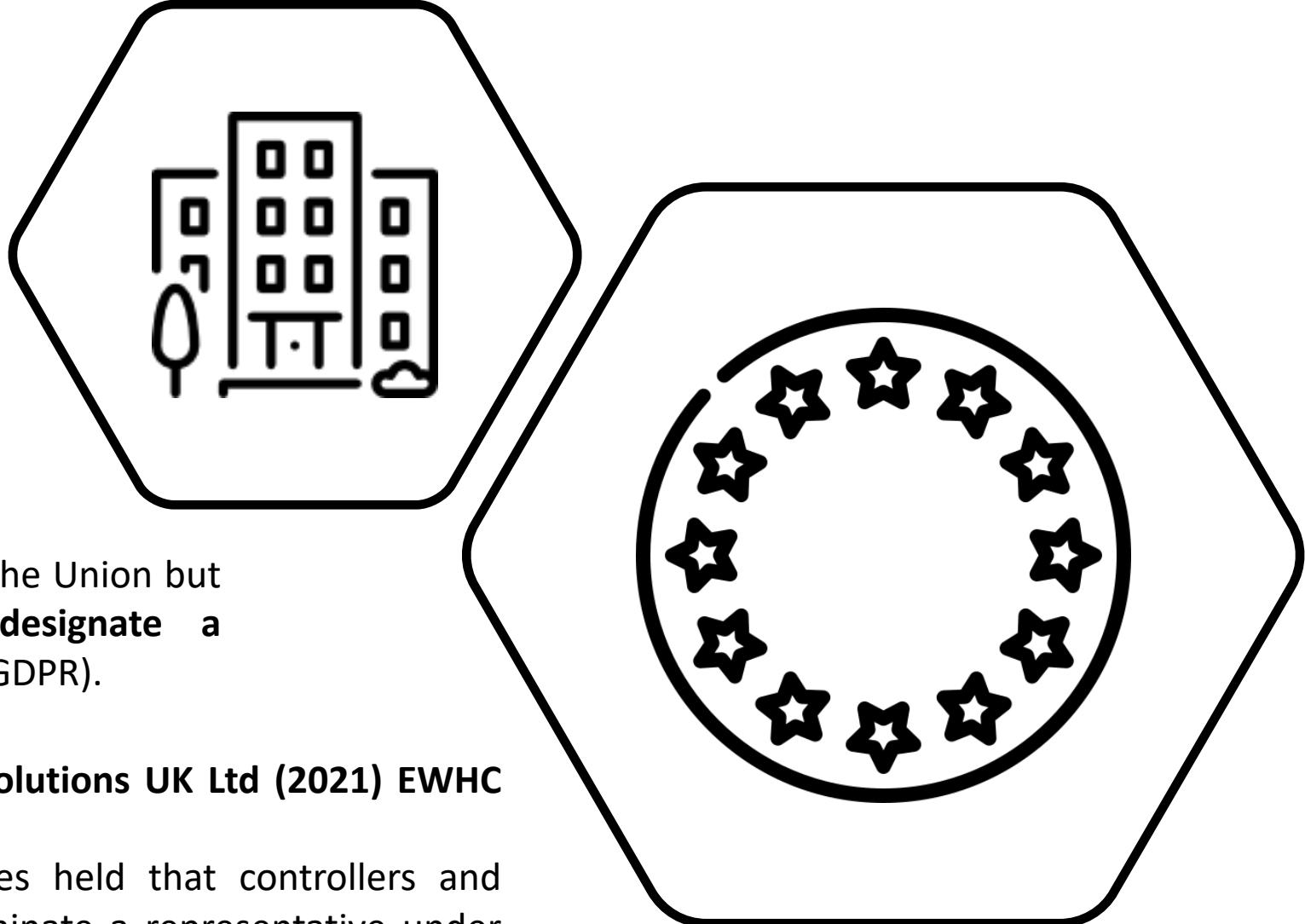
No matter where  
they reside!

Nor their citizenship





## Territorial Scope



Companies that are not established in the Union but are subject to the GDPR shall **designate a representative** in the Union (Article 27 GDPR).

### UK- **Sanso Rondon v LexisNexis Risk Solutions UK Ltd (2021) EWHC 1427 (QB)**:

The High Court of England and Wales held that controllers and processors outside of the EU that nominate a representative under Article 27 GDPR do not outsource liability for breaches of the GDPR. A representative can only be held responsible for its own obligations.

# Territorial Scope

## Art. 3 General Data Protection Regulation

(1) This Regulation applies to the processing of personal data **in the context of the activities of an establishment of a controller or a processor in the Union, regardless of whether the processing takes place in the Union or not.**

C-131/12 - Google Spain SL, Google Inc v Agencia Española de Protección de Datos (AEPD), Mario Costeja González, paragraph 55

*“the processing of personal data for the purposes of the service of a search engine such as Google Search, which is operated by an undertaking that has its seat in a third State but has an establishment in a Member State, is carried out ‘in the context of the activities’ of that establishment if the latter is intended to promote and sell, in that Member State, advertising space offered by the search engine which serves to make the service offered by that engine profitable”*

# Territorial Scope

## Art. 3 General Data Protection Regulation

- (2) This Regulation applies to the processing of personal data of **data subjects** who are in the Union by a controller or processor not established [Art. 4 no. 16] in the Union, where the processing activities are related to:
- the offering of goods or services, irrespective of whether a payment of the data subject is required, to such data subjects in the Union; or
  - the monitoring of their behavior as far as their behavior takes place within the Union.

# Personal Data Definition



## Personal Data

**Personal data is any information relating to an identified or identifiable natural person**

**Article 4 GDPR** - *Personal data' means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person*

# Personal Data Definition

## Personal Identifiable Information



سوال: آیا IP Address داده‌ی شخصیه؟ احتمالاً نه! چون هر بار که به اینترنت وصل می‌شی، IP‌ات عوض می‌شه. ولی با داشتن IP و کمک ISP می‌شه که فهمید چه دستگاهی به اینترنت وصل شده ولی خب دقیقاً نمی‌شه فهمید چه کسی بوده! + کیس استاد دانشگاه که بخاطر دیدن محتوای پرنوگرافی پرونده داشته.

**... which is different from PII (Personal Identifiable Information):**

**According to US legislation** - *limited scope, e.g. name, address, birth date, Social Security numbers, banking information, ZIP Code, etc.*

**According to ISO standards** - *any piece of information that confirms an individual's identity.*

# Types of Personal Data

اونایی که special category هستند هم یه جورایی پرسونال دیتا اند ولی خب وقتی برجسب پرسونال دیتا به دادهای می چسبه، ماجراش رو عوض می کنه.



## Personal Data

- Name
- Address
- Phone
- Bank / Credit cards
- Email address
- IP address
- Cookies
- Online identifiers
- ...

- Biometric data
- Genetic data
- Health data
- Racial or ethnic origin
- Political opinions
- Religious or philosophical beliefs
- Trade union membership,



## special categories of Data

# Personal Data Definition: sexual orientation

این سوال تربیکی ای هست که سرامتحان نمیاد ولی یادتون باشه که اگر قراره از دیتایی محافظت ویژه باشه باید تحت عنوان پرسونال دیتا ازش یاد بشه.

مثال آدم عینکی رو زد که خب عینک داره و معلومه از ظاهرش که مشکل بینایی داره. حالآیا مشکل بینایی این بابا، sensitive data حساب می شده؟

اساساً انتشار داده های شخصی که به صورت مستقیم یا غیر مستقیم تمایلات جنسی یک شخص را فشا می کنند به منزله‌ی پردازش داده های شخصی است.



Personal Data

**C-184/20 – OT v Vyriausioji tarnybinės etikos komisija (Chief Official Ethics Commission):** personal data is “not only of inherently sensitive data, but also of data revealing information of that nature indirectly, following an intellectual operation involving deduction or cross-referencing”. Therefore, “the publication of personal data that are liable to disclose indirectly the sexual orientation of a natural person constitutes processing of special categories of personal data”.

قوانين ملی مبارزه با فساد

Lithuanian case concerning national anti-corruption legislation. A person subject to this legislation was obliged to make a "declaration of private interests" to the Lithuanian administrative authorities, including information about his acquaintances and relatives for the purpose of identifying potential conflicts of interest.

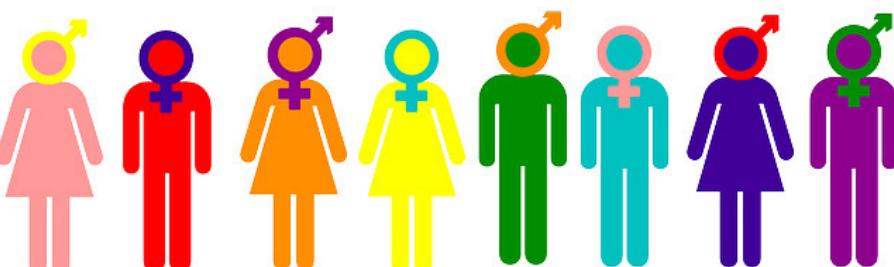
قوانين ملی مبارزه با فساد لیتوانی: کسی که مشمول این قانون شود برای جلوگیری از تضاد منافع احتمالی، باید تمایلات خصوصی

خودش یا آشناییش رو به مقامات لیتوانی اطلاع دهد!!!

یه دختر لیتوانی می خواسته با یه پسر ایتالیایی ازدواج کنه و پسر، رندوم اسم دختره رو توی گوگل سرچ می کنه و می فهمه که دختره توسط ۷ تا پسر لیتوانی وقتی که ۱۴ سالش بوده مورد تجاوز قرار می گیره. کار به دادگاه می کشه و اطلاعات اون دادگاه روی گوگل قرار داشته چون که توی لیتوانی برای شفافیت بیشتر، اطلاعات احکامی که دادگاه صادر می کنه هم روی گوگل قرار می گیره (:)) بعد حتی اسم دختره رو هم اانویموس نکرده بوده. دختره بنده‌ی خدا یکبار هنگام تجاوز و یکبار بابت وجود اسمش در گوگل آسیب می بینه.

در نهایت پسره تصمیم می گیره با دختره ازدواج نکنه چونکه یه سکس توی بوده!

کیس استاد دانشگاه استنفورد: که وقتی درانک بوده، عکسایی از خودش رو روی فیسبوک می ذاره و دانشگاه به همین علت تصمیم گرفت که اخراجش کنه.



# Personal Data Definition: IP Address

الان می خوایم ۲ تا کسی رو بررسی کنیم که IP Adress پرسونال دیتا هست ولی همونطوری که استاد جلسه‌ی قبل هم گفت، به نظر خودش IP پرسونال دیتا نیست. به همون دو علت ولی طبق قانون پرسونال دیتا هست. چونکه indirectly می‌تونه یک نفر رو شناسایی کنه.

در اتحادیه‌ی اروپا فقط برای شناسایی مجرمان، حق استفاده از IP Adress وجود داره. در خیلی از کشورها مثه آلمان استفاده از IP برای پیدا کردن شخص رو هم کلن ممنوع کردند ولی در جایی مثل ایتالیا تا ۴ سال لاغ IP‌ها و آدرس سایت‌هایی که روی اینترنت بازگردند رو برای موقع اضطراری نگه می‌دارند.

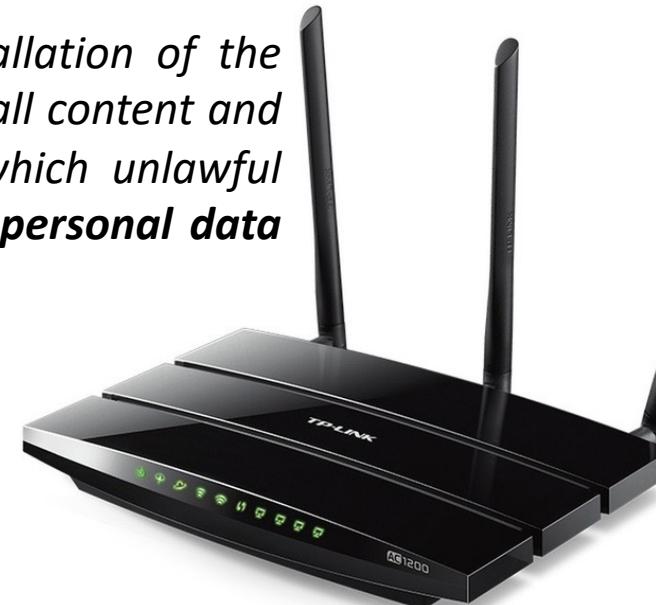


**ART29WP:** “without even enquiring about the name and address of the individual it is possible to categorise this person on the basis of socio-economic, psychological, philosophical or other criteria and attribute certain decisions to him or her since the individual's contact point (a computer) no longer requires the disclosure of his or her identity in the narrow sense”. WP 4/2007,155”.

## C-70/10 - Scarlet Extended v SABAM

«It is common ground, first, that the injunction requiring installation of the contested filtering system would involve a systematic analysis of all content and the collection and identification of users' **IP addresses** from which unlawful content on the network is sent. **Those addresses are protected personal data because they allow those users to be precisely identified.**»

Personal Data



# Personal Data Definition: a broad definition

کیس دانلود موزیک از سایت‌های غیرقانونی: سایته، لاک IP‌های ملت رونگه می‌داشته ولی خب حتی با اینکه خود سایته غیرقانونی بوده، نگهداشتن IP ملت که پرسونال دیتا هم هست، باز مشکل‌داره. کلن باید تا جایی که می‌تونید از نگهداری پرسونال دیتا دوری کنید.



## Personal Data

### C-582/14 Breyer v Bundesrepublik Deutschland

«It must be determined whether the possibility to combine a dynamic IP address with the additional data held by the internet service provider constitutes a means likely reasonably to be used to identify the data subject.

*it appears that the online media services provider has the means which may likely reasonably be used in order to identify the data subject, with the assistance of other persons, namely the competent authority and the internet service provider, on the basis of the IP addresses stored.»*



# Personal Data Definition: a broad definition

:Recital 26:

دو تا کاربردش:

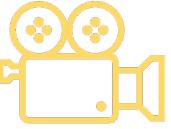
ا. برای تعیین اینکه آیا شخص حقیقی با داده‌های موجود قابل شناسایی هست یا نه باید همه‌ی ابزارها در نظر گرفته شود و حتی زمان معقولی که لازمه تا با فناوری‌های در زمان پردازش رمزگشایی اتفاق بیوفته.

- ✓ Facial recognition systems
- ✓ Smart devices (voice, temperature, energy consumption, etc. )
- ✓ Smart cities
- ✓ Broad notion and new technologies (e.g. wi-fi spectrum)

## GDPR, Recital 26

*"To determine whether a natural person is identifiable, account should be taken of all the means reasonably likely to be used, such as singling out, either by the controller or by another person to identify the natural person directly or indirectly. To ascertain whether means are reasonably likely to be used to identify the natural person, account should be taken of all objective factors, such as the costs of and the amount of time required for identification, taking into consideration the available technology at the time of the processing and technological developments."*

# Personal Data Definition: a common case



## Personal Data

### C-212/13 František Ryneš v Úřad pro ochranu osobních údajů (Office for personal data protection)

Mr. Rynes installed a **camera system** on his family home which recorded the entrance to his home, the **public foot path and the entrance to the house opposite his home**. The dispute in question is **whether the operation of a home camera system which records people for purpose of protecting the property but monitors a public space amounts to processing of personal data**.

The Court held that **the image of a person recorded by a camera system constitutes personal data, in as much as its possible to identify a person.**

طرف جلوی خونهش CCTV نصب کرده ولی چون عکس فضای عمومی رو هم می‌گرفته، قاضی تصاویر دوربین رو پرسونال دیتا در نظر گرفته و شده آنچه شده:(( ممکنه که در زمانی که فیلم‌ها توسط CCTV ضبط می‌شده، امکان شناسایی چهره با تکنولوژی روز وجود نداشته، ولی با این وجود دادگاه اطلاعات رو پرسونال دیتا تلقی کرده.

# Personal Data Definition: non-personal data

اگر دیتاهای خیلی بهتره از لحاظ قانونی ولی می‌دونیکه آنونیمایز کردن داده‌ها از effectiveness شون می‌کاهه.

---

## ✓ Non-personal data

Regulation (EU) 2018/1807 on a framework for the free flow of non-personal data in the EU; “data other than personal data as defined in point (1) of Article 4 of Regulation (EU) 2016/679”

## ✓ Anonymous data

GDPR Recital 26 این بیلیک ۴۶ خیلی مهمه.

*“The principles of data protection should therefore not apply to anonymous information, namely information which does not relate to an identified or identifiable natural person or to personal data rendered anonymous in such a manner that the data subject is not or no longer identifiable”*

Article 29 Data Protection Working Party, [Opinion 05/2014](#) on Anonymisation Techniques

---

## Personal Data Definition: non-personal data

ممکنه الان يه تكنولوجى وجود داشته باشه که به صورت يك طرفه و امن بتونه ديتا رو encrypt کشته بشه که بتونه ديتا رو رمزگشایي کنه چی؟  
دربارهی نگهداری داده‌های شخصی: باید دقت کنی به هزینه‌ی نگهداری، زمانی که طول می‌کشه تا با تكنولوجی روز داده‌ها رمزنگاری / رمزگشایی بشن، توسعه‌ی تكنولوجی که می‌تونه اتفاق بیوافته. بر اساس این فاکتورها باید تصمیم بگیری که می‌خوای داده‌های شخصی رو توی شرکت نگهداری یا پاکشون کنی؟!

---

### No EU prescriptive technical standards for anonymisation

#### Contextual analysis:

- ✓ Anonymous information / anonymised data (legal basis for data processing)
- ✓ Reasonableness (all the means reasonably likely to be used)
  - Costs
  - Amount of time required for identification
  - Technology available at the time of the processing
  - Technological development
- ✓ Assessment of the risk of re-identification

#### Encrypted data / anonymous data

#### Aggregate data

---

برای امتحان خیلی مهمه. چون اگر جواب مستقیم  
یه سوالی رو ندونی ولی بتونی با این دسته بندی‌ها  
تحلیل‌شون کنی، خوبه، نمره‌ش رو می‌گیری.

# Main Principles

این اسلاید خیلی خیلی مهمه. هر سوالی بهت  
دادن، اینا رو توضیح بده. بیشتر مشکلت حل میشه.



## Lawfulness, Fairness and Transparency

Personal data should be processed **lawfully, fairly and in a transparent manner** in relation to the data subject



## Accuracy

Personal data should be **accurate and, where necessary, kept up to date**; every reasonable step must be taken to ensure that personal data that are inaccurate, having regard to the purposes for which they are processed, are erased or rectified without delay



## Purpose limitation

Personal data should be collected for **specified, explicit and legitimate purposes**; further processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes shall, not be considered to be incompatible with the initial purposes



## Storage limitation

Personal data should be kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed and may be stored for longer periods solely for archiving purposes in the public interest, scientific or historical or statistical purposes

داده‌های شخصی نباید بیش از زمانی که لازم هست،  
نگهداری باشن! باهاس زودی نابود شن.



## Data minimisation

Personal data should be **adequate, relevant and limited to what is necessary** in relation to the purposes for which they are processed



## Integrity and confidentiality

Personal data should be processed in a manner that **ensures appropriate security of the personal data**, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using **appropriate technical or organisational measures**

# Accountability



خیلی پرینسیپل مهمیه. سر امتحانم باید با این مبنای اصلی سوالات رو تحلیل کنی. از اونجایی که داده‌ها مداوماً تغییر می‌کنند و به تبع اون GDPR هم، پس اصل مسئولیت‌پذیری همون چیزیه که ما بهش نیاز داریم تا جامعه‌ای اخلاقی و قانونمند داشته باشیم.

The controller shall be responsible for and be able to demonstrate compliance with the above principles

# Data Processing



## Data Processing

### Data processing

اسامی کارایی که تحت عنوان دیتا پروسسینگ هستند رو لازم نیست یادبگیری ولی بدون که کلیبیی کار هستند که زیرمجموعه‌ی دیتا پروسسینگ قرار میگیرند و مصادیقش هستند.  
دیتا پروسسینگ چیه؟ کنگوری هاش مهمه.

*"(2) 'processing' means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction"*

Data processing regarding a purely personal or **household activity** carried out by private individuals **does not fall under the GDPR**

چون تو فیزیکال پرسن هستی، به این مفهوم نیست که هر غلطی خواستی می‌تونی بکنی. مثلاً به سرورهای پلی‌تکنیک اتک بزنی! فقط اینکه غلط‌های فیزیکال پرسن به GDPR ربطی نداره.

Under the GDPR, the processing of personal data for household activity is generally exempt from its scope. This means that individuals **processing personal data within their own homes for personal purposes, such as maintaining address books, keeping family photographs, or organizing personal events**, are not subject to the full range of GDPR obligations.  
ولی اگر همین اطلاعات برای اهداف مارکتینگی یا همچین چیزی با third party شرکته، با GDPR می‌تونن راحت دهننش رو سرویس کنند.

حالا اگر مثلاً عکس و فیلم از رفیقت بگیری، بذاری بر بسروپ دیگه **household** نیست چون گذاشتیش رو اینترنت (:)) پس هم وطن احتیاط کن !! ولی اگر عکس رفیقت رو روی اینستاگرام شخصیت بذاری، جزو دسته‌ی استثنائات **household** حساب میشی! خیلی پیچیده است.

# Data Processing



## Data Processing

یه یوتوب ری تصمیم می‌گیره به دوچرخه GPS وصل کنه و ولش کنه و سط خیابون و بینه کی دوچرخه رو می‌دزده و ازش محتوا تولید کنه. بعد حالا یکی از دزدا ناراحت میشه:))) که چرا من رو به عنوان دزد و به خاطرو بیوی خودت پست کردی توی یوتوب. در این کسی نه تنها فردی که ویدیو رو گذاشته بلکه یوتوب هم liable هست. چرا؟ چون این سط داره پول جابه جا میشه و یوتوب بخاطر اون محتوای نامناسب داره به طرف پول می‌ده چونکه اکانتش رو مانیتایز کرده بوده پیشتر و این ینی یوتوب هم شریک جرمه.

youtube monetize the account and by that has participated in the crime!  
این جواب برای همه‌ی کیس‌های اینجوری پلتفرمی صادقه.

حالا سوال، چرا کیس‌های یوتوب با household exception نمی‌تونن از زیر قانون دربرن؟ چونکه فعالیت در یوتوب، یک فعالیت حرفه‌ای هست و پای پول و سطه و نه فعالیت در اسکوپ خانگی. در لول اول چه جوری می‌تونی یوتوب بشی؟ باید در یک بازه‌ی زمانی خاص بیش از ۱۵ هزارتا ویو داشته باشی و این کار راحتی نیست.

### Data processing

*"(2) 'processing' means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction"*

Data processing regarding a purely personal or household activity carried out by private individuals does not fall under the GDPR

حالا سوال بعدی، اگر اون ویدیوهای حرفه‌ای در اینستاگرام پست بشه مشکلی نداره چونکه پای پول در میون نیست؟ بستگی داره. مثلا اگر ویدیوی یک نفری که داره وارد کلیسا می‌شه رو آپلود کنی چونکه داری personal belief یکی رو نشون می‌دی، تریکی هست و مشکل داره. (رجوع شود به special category of data) کلن باید در حوزه‌ی ویدیو آپلود کردن در شبکه‌های اجتماعی خیلی حساس بود.

برای امتحان خیلی مهم نیست. دونستن شون یک پلاس هست.

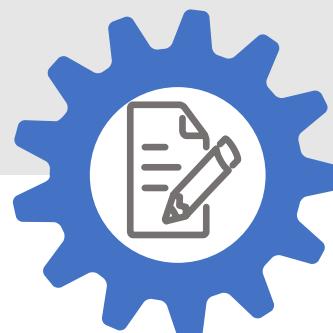
# GDPR - 4 Pillars

از اینجا احتمال امدن سوال مستقیم کمه ولی دونستن خالی از لطف نیست.  
DPA: Data protection Authority

## Records of processing activities

Each controller and, where applicable, the controller's representative, shall maintain a record of processing activities under its responsibility

مثلاً تصور کن کنترلر یه فایل اکسلی شامل تمام فعالیت‌هاش باید داشته باشه.



## Data Processors

Where processing is to be carried out on behalf of a controller, the controller shall use only processors providing sufficient guarantees to implement appropriate technical and organisational measures

اگر فردا روزی مشکلی با provider که دیتاهای شخصی نفراتی که باهات کار می‌کنند رو نگه می‌داره پیش بیاد، اگر بتونی ثابت کنی که همه‌ی تلاشت رو کردی که سرویس پروایدر خوبی انتخاب کنی دیگه liable نیستی و تبرعه می‌یسی.



پس بحث ما درباره‌ی قرارداد شما با دیتا پروسسر هست. شکل قرارداد به صورت آنلاین هست اون زمانی که تصمیم می‌گیری از پروداکتی استفاده کنی! گوگل و فیسبوک و ... همه دارند از این قرارداد که تند و تند تیک می‌زنی و قبول شون می‌کنی.

## DPIA

Where a type of processing is likely to result in a high risk to the rights and freedoms of natural persons, the controller shall, prior to the processing, carry out an assessment of the impact of the processing operations on the protection of personal data

بهتره قبل از هر حرکت ریسکی، یک ریسک اسیمنت انجام بدی. مثلاً قبل از اینکه در کل شهر تورین CCTV کار بذاری درباره اثرات این حرکت بر پرسونال دیتای مردم ریسک اسیمنت انجام بده.



## Data Breach

In the case of a personal data breach, the controller shall without undue delay and, where feasible, not later than 72 hours after having become aware of it, notify the personal data breach to the supervisory authority competent

در اینجا بهتره تفاوت بین data و it incident و breach رو بدونی که این پایین تعریف ش رو گذاشت. اینجا ولی مهم اینه که در کیس دیتا برج، پلنی برای جمع کردنش (نویفای کردن سوپرپروایز اثریتی) در زیر ۷۲ ساعت داشته باشی.



a data breach specifically refers to an incident involving unauthorized access or exposure of sensitive data, while an IT incident is a broader term that encompasses any disruption or incident related to IT systems or services, regardless of whether a data breach has occurred.

# GDPR - Personal Data Processing Activities

## Lawfulness of Data processing

Processing shall be lawful only if and to the extent that at least one of the following applies:

- The **consent** of the individual concerned
- A **contractual obligation** between you and the individual.
- To satisfy a legal obligation.
- To protect the **vital interests** of the individual.
- To carry out a task that is in the public interest.
- For your company's legitimate interests, but only after having checked that the fundamental rights and freedoms of the individual



## Personal data relating criminal convictions

Processing of personal data relating to criminal convictions and offences or related security measures based on Article 6(1) shall be carried out only under the control of official authority or when

- the processing is authorized by Union or Member State law providing for appropriate safeguards for the rights and freedoms of data subjects.

Any comprehensive register of criminal convictions shall be kept only under the control of official authority.



## Processing of special categories of personal data

Processing of special categories of data shall be lawful only if one of the following applies:

- The consent of the individual concerned
- Processing is necessary for social security and social protection law
- Processing is necessary to protect the vital interests of the data subject
- Processing carried out in the course of its activities by a foundation, association or any other not-for-profit body
- Personal data which are manifestly made public by the data subject
- Processing is necessary for the exercise or defence of legal claims
- Processing is necessary for reasons of substantial public interest
- Processing is necessary for the purposes of preventive or occupational medicine



# Legal Grounds

چیزی که اینجا مهمه بدونی شرط رضایت هست. تحت چه شرایطی رضایتی که data subject می ده برای پروسس کردن دیتاش اوکیه و حسابه؟:

## Art. 7 General Data Protection Regulation – Condition for consent

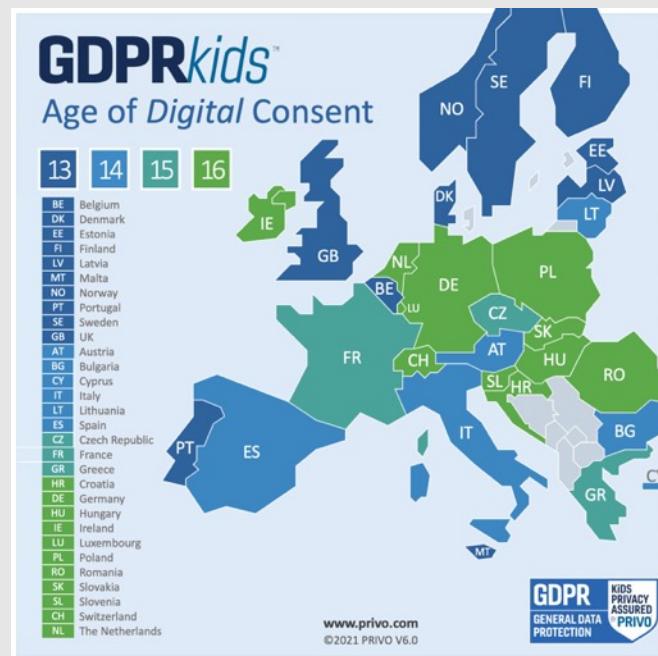
- The controller shall be able to demonstrate that the data subject has consented to processing of his or her personal data
- Written declaration: the request for consent shall be presented in a manner which is clearly distinguishable from the other matters, in an intelligible and **easily accessible form**, **using clear and plain language**.
- Consent should not be regarded as freely given if the data subject has no genuine or **free choice** or is unable to refuse or withdraw consent without detriment (Recital 42)  
فیری چویس خیلی فاندامنتال هست برای امتحان.
- Consent should not provide a **valid legal ground** for the processing of personal data in a specific case where there is a clear imbalance between the data subject and the controller (Recital 43)
- **Right to withdraw the given consent** at any time, but the withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal

# Legal Grounds

## Art. 7 General Data Protection Regulation – Child's Consent

16 years old, but Member States may provide by law for a lower age for those purposes provided that such lower age is not below 13 years. Reasonable efforts to verify by data controllers.

می فرمان سن دیفالت برای اینکه طرف صلاحیت اعلام رضایت برای پرسنل  
کردن داده های شخصیش رو داشت باشه، ۱۶ سال هست ولی ممکنه گاهی  
با خاطر دلایل خاصی این سن رو کمتر در نظر بگیرند ولی نه کمتر از ۱۳ سال.  
 واضح ؟



# Legitimate interest

This means that a data controller can process personal data if they have a legitimate reason for doing so, as long as it doesn't disproportionately infringe upon the rights and freedoms of the individual.

## Art. 7 General Data Protection Regulation – Child's Consent

به نظر میاد که یه سوال درباره‌ی legitimate intrest داریم.

Legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child (Article 6.1.f). Legitimate interest is not applicable to processing carried out by public authorities in the performance of their tasks

خیلی بسیار مهم

### Balancing test

- Assessing the legitimate interest of the controller (lawful, sufficiently clearly articulated, real and present)  
دقت کن: نفع قانونی دیتا ساچگت نیست و نفع قانونی کنترلر هست.
- Impact on the data subject (nature of the data, methods of data processing, reasonable expectations of the data subject, the status of data subject/controller)
- Additional safeguards to prevent any undue impact on the data subjects

# Legitimate interest

## Art. 7 General Data Protection Regulation – Child's Consent

Legitimate interests pursued by the controller or by a third party, except where such **interests are overridden by the interests or fundamental rights and freedoms of the data subject** which require protection of personal data, in particular where the data subject is a child (Article 6.1.f). Legitimate interest is not applicable to processing carried out by public authorities in the performance of their tasks

### Balancing test

- Assessing the legitimate interest of the controller (lawful, sufficiently clearly articulated, real and present)
- Impact on the data subject (nature of the data, methods of data processing, reasonable expectations of the data subject, the status of data subject/controller)
- Additional safeguards to prevent any undue impact on the data subjects

# Legitimate interest

اینجا طرف رفته پیتزا سفارش داده از یک آپ آنلاین! بعد زده که براش دلیوری بشه. شرکت دلیوری کننده، اطلاعات حساب بانکی و آدرسش رو برداشته و براش کپن تخفیف فرستاده دم خونه ش (:)) پیتزا فروشی violate the fundamental right of privacy کرده.

## Case Study

Claudia orders a pizza via a mobile app on her smartphone but does not opt-out of marketing on the website. Her address and credit card details are stored for the delivery. A few days later Claudia receives discount coupons for similar products [legitimate interest, impact] from the pizza chain in her letterbox at home [impact].

**Brief analysis:** the pizza chain has a legitimate, but not particularly compelling, interest in attempting to sell more of its products to its customers. On the other hand, there does not appear to be any significant intrusion into Claudia's privacy, or any other undue impact on her interests and rights. The data and the context are relatively innocent (consumption of pizza). The pizza chain established some safeguards: only relatively limited information is used (contact details) and the coupons are sent by traditional mail. In addition, an easy-to-use opportunity is provided to opt-out of marketing on the website [additional safeguards].

On balance, and considering also the safeguards and measures in place interests *the interests and rights of the data subject do not appear to override the legitimate interests of the pizza chain* to carry out this minimal amount of data processing.

# GDPR – Individual User Point of View

For individual must be ensured



Getting consent to process personal data



Right to be forgotten



Right to modify personal data



Transparency - right for get information

what data are collected, how data are going to be used  
(where stored, who will have access)



Can request data in portable format تکنیکالی کارآسونی نیست



# GDPR – Individual's Rights



## Right to Access

right to data in portable format فرق داره.

Information if personal data are processed, the purpose, what data types, the period of storage



## Right to Rectification

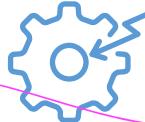
Correction of inaccurate personal data concerning him, without any delay.



## Right to Erasure

شبيه right to be forgotten هست.

Right to be forgotten, to erase all personal data if no necessary anymore or if the users withdraws consent.



## Right to Restriction of Processing

If the data accuracy is contested, unlawful or not need anymore



## Right to Data Portability

To receive user's concerning personal data, in a structured format.

وقتی می‌گی دیتات پاک بشه نه تنها باید دیتات کاملاً پاک بشه بلکه سریع باید این اتفاق بیوافته! مثلاً ۱ ماه. مثلاً اگر کسی از فیس بوک بخواهد دیتاهاش رو پاک کنه و به هر طریقی بفهمه فیس بوک این کار رو نکرده، می‌تونه شکایت کنه و فیس بوک رو به خاک سپاه بنشونه. کیس شن هم هست.

## Right to Object

Stop processing of personal data on request, unless the controller demonstrates compelling reasons overriding the individual's interests and rights.

The right to restriction of processing focuses on temporarily limiting the processing of personal data, while the right to object allows individuals to object to specific processing activities based on legitimate interests or public tasks.

در تحلیل کیس‌ها حواس‌تی به privacy vs security باش. مثلاً از خودت بپرسی کنترل کردن تا کجا باعث security بیشتر می‌شده و از کجا به بعد به privacy آسیب می‌زنه.

right of contability

ینی مثلاً بتونی دیتاها را بین اندروید و iOS به راحتی جابه‌جا کنی.

در اتحادیه‌ی اروپا، قانونی بر ضد انتقال داده‌های رزیدنچهای EU به US هست این یعنی استفاده از پلتفرم‌هایی مثل آمازون و گوگل... در اتحادیه غیرقانونی نیست اما انتقال داده‌های کاربران اتحادیه به US غیرقانونیه!!!!!! ولی خب بدون این بسترها هم نمی‌شه زندگی کرد. و این مشکله که برآش راه حلی وجود ندارد. در US رئیس جمهور می‌تونه درخواست دسترسی به داده‌های شخصی یک نفر رو بده و این شرکت‌ها هم می‌باشند! داده‌ها رو تقدیم کنند:) این درحالیه که اگر از طرف اتحادیه درخواست دسترسی به داده‌های فردی مجرم! داده بشه، ممکنه باهاش موافقت نشه. قیلاً که قانون privacy shield وجود داشت، اوضاع بهتر بود که از سال ۲۰۱۵ اونم به قهقهه رفت.

بعد از اونجایی که مها داریم هی اطلاعات می‌فرستیم به سمت این شرکت‌ها اون‌ها رو قوی‌تر و خطرناک‌تر می‌کنیم و اختیارمون رو می‌دیم دست این آمریکای پدرساخته.

کافئینا کیس؟؟ گفت خیلی مهم ولی نفهمیدم چیه! گویا این  
کیس توی اسلاید‌های جدید هست. من اینجا ندارم.

# Data Protection Authority Judgement

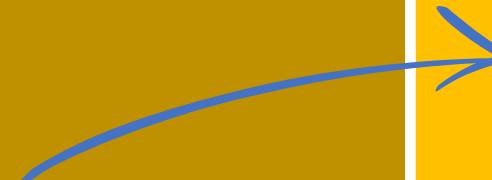


# GDPR FINES

Face a fine up to

20M € or 4%

global turnover

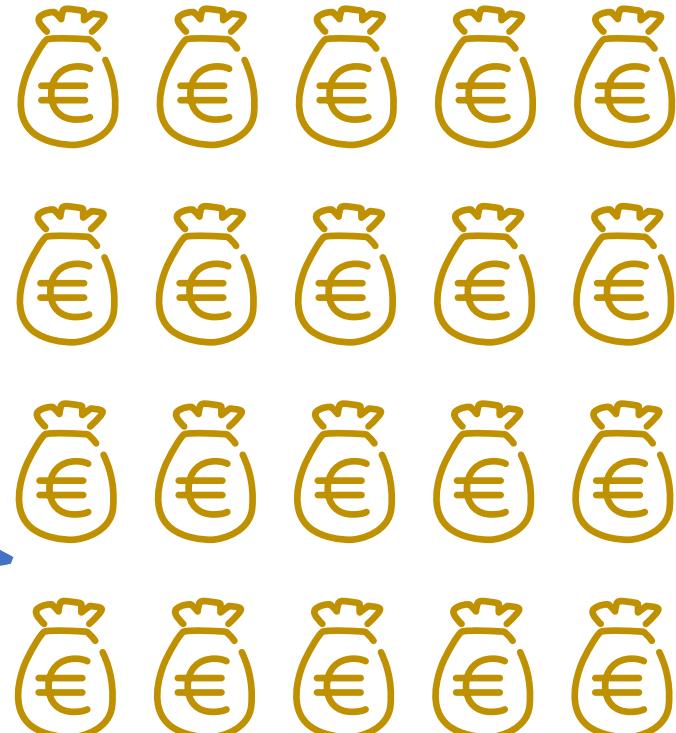


# OneDirect: inability to exercise rights

## Injunction order against OneDirect

March 25, 2021

- **Object of the investigation:** two complaints alleging the receipt of promotional emails sent by the company, **without consent and despite the opposition of the recipients expressed via email.**
- **Alleged infringement:** the absence of clear indications on how to contact the company, the lack of adequate technical and organizational measures to enable the operation of the unsubscribe button to work and the monitoring of the email inbox, have made it impossible for complainants to exercise their rights.
- **Amount of penalty\*:** **30.000 euros**



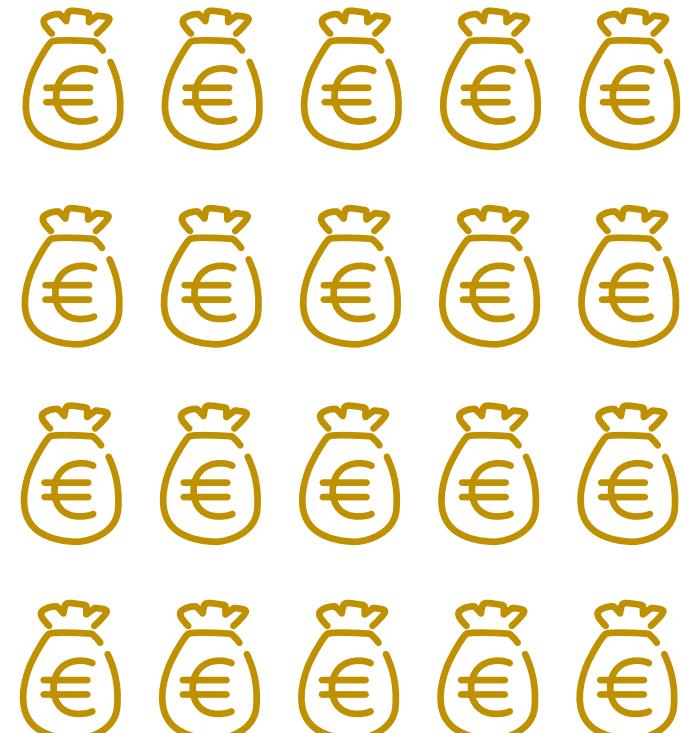
بدون رضایت مخاطب، از دیتای شخصی شون سو استفاده‌ی مارکتینگی کرده و چونکه بستر تکینکال درستی هم نداشته، دکمه‌ی عانس‌اسکرایب در ایمیل کار نمی‌کرده و گرفتن ۳۰ هزار بیروت جرمیه شون کردن. حالا چرا اینقدر کم؟ چون آدمای خیلی کمی از این داستان ضرر دیدند. مثلاً توی کیس‌های ودافون، میلیون‌یورویی جرمیه شون کردند چونکه نفرات بیشتری ضرر دیده بودند.

# Vodafone: aggressive telemarketing

## Financial penalty against Vodafone

November 16, 2020

- **Object of the investigation:** unlawful processing of personal data of millions of users for telemarketing purposes.
- **Alleged infringement:** (i) not only of the obligation to give consent, but also of the fundamental principles of accountability and implementation of privacy protections; (ii) the use of fictitious numbers or numbers not recorded in the Register of Communication Operators to make promotional contacts; (iii) management of name lists to be contacted acquired from external suppliers without the necessary free, informed and specific consent of users; (iv) inadequate security measures relating to customer management systems.
- **Amount of penalty:** **12.251.601 euros**

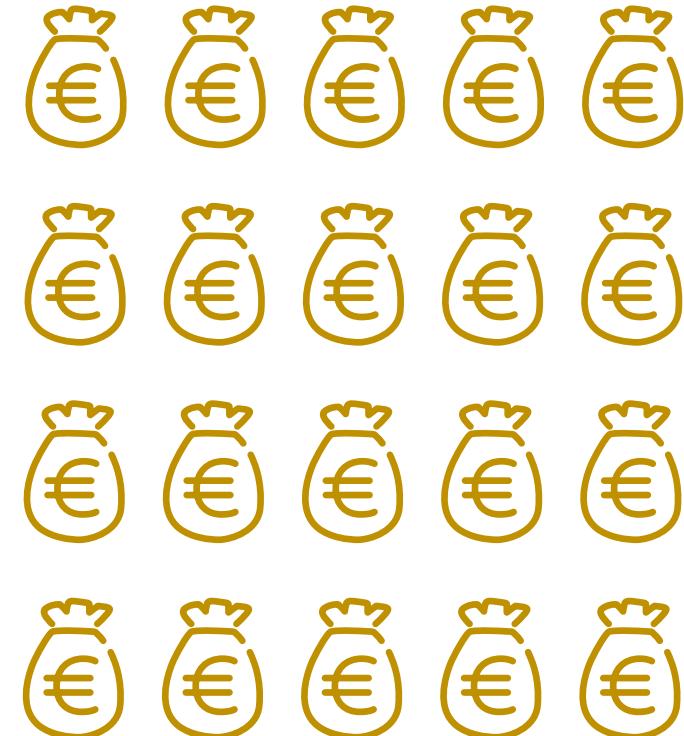


# WindTre: overly aggressive marketing

## Financial penalty against WindTre

July 13, 2020

- **Object of the investigation:** a large number of unlawful treatments of its users personal data, mainly linked to promotional activities, such as the sending of unwanted advertisements, carried out without the users' consent (so-called "wild marketing").
- **Alleged infringement:** processing of users' personal data carried out without their consent and the non-adoption of appropriate technical and organizational measures for effective control of the partner supply chain and to respect users' wishes, as required by the GDPR.
- **Amount of penalty:** **17 million euros**

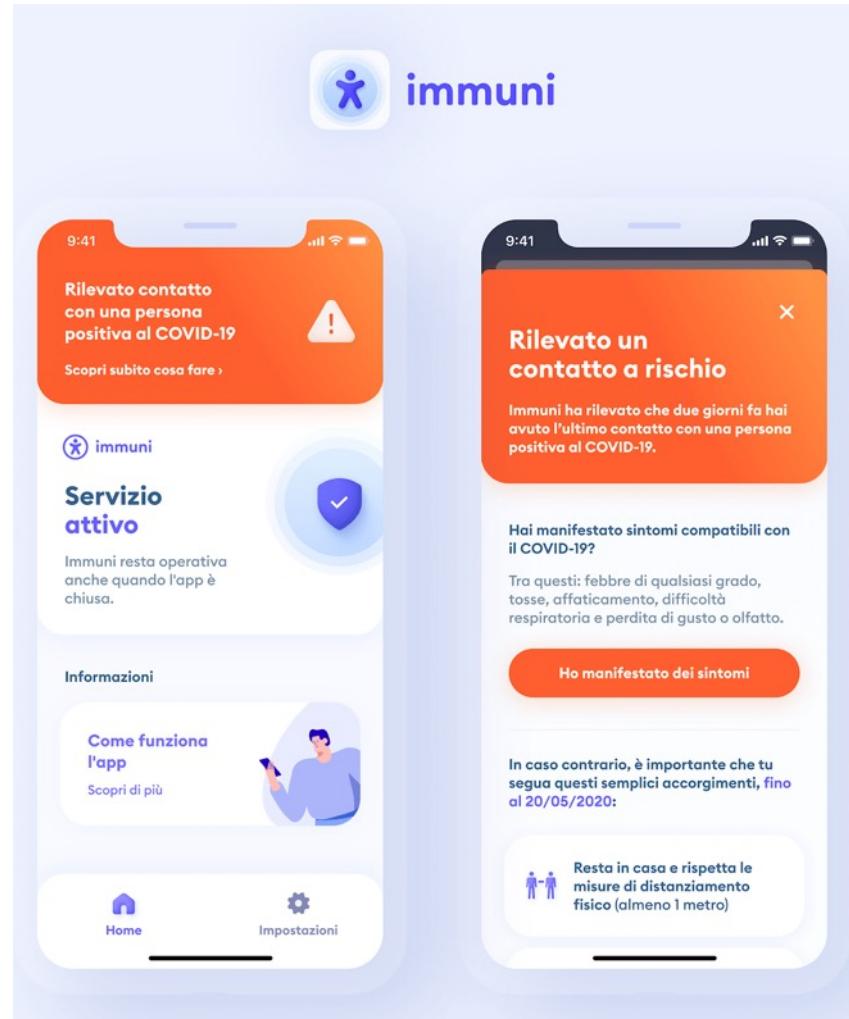


---

# Case Study: Immuni



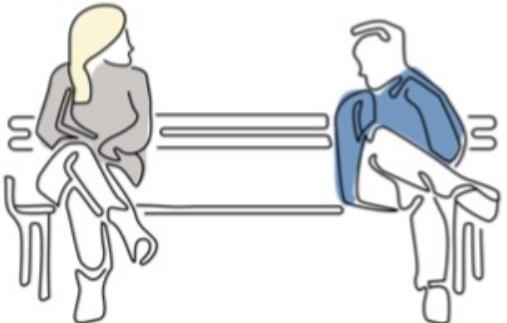
# Legislative decree 28/2020 – Article 6



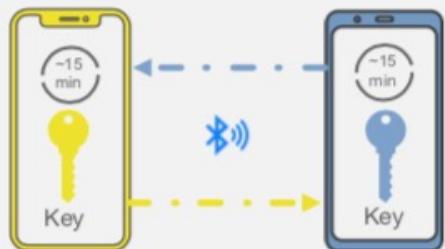
- **SUBJECT:** Single national platform for the management of the alert system of subjects who have installed, on a voluntary basis, a specific app
- **PURPOSE:** Public health purposes (alerting people who have come into close contact with subjects tested positive), statistical purposes and scientific research
- **LEGAL BASIS:** Public health and ... consent
- **DATA CONTROLLER:** Ministry of Health
- **PROCESSED DATA:** Proximity data of the devices, made anonymous or, where this is not possible, pseudonymized.
- **STORAGE:** For the period strictly necessary whose duration will be established by the Ministry of Health. In any case, all data will be deleted at the end of the state of emergency and in any case no later than December 31, 2020.

# Contact Tracing System

Alice and Bob don't know each other, but have a lengthy conversation sitting a few feet apart



Their phones exchange beacons with random Bluetooth identifiers (which change frequently)



A few days later...

Bob is positively diagnosed for COVID-19 and enters the test result in an app from his public health authority



With Bob's consent, his phone uploads the last 14 days of keys for his Bluetooth beacons to the server

Apps can only get more information via user consent



# Contact Tracing System

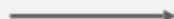
Alice continues her day unaware she had been near a potentially contagious person



Alice's phone periodically downloads the Bluetooth beacon keys of everyone who has tested positive for COVID-19 in her region. A match is found with Bob's random Bluetooth identifiers.



Anonymous identifier keys are downloaded periodically

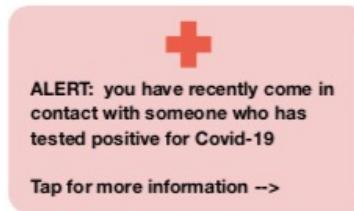


A match is found



Sometime later...

Alice sees a notification on her phone



Alice's phone receives a notification with information about what to do next.



Additional information is provided by the health authority app

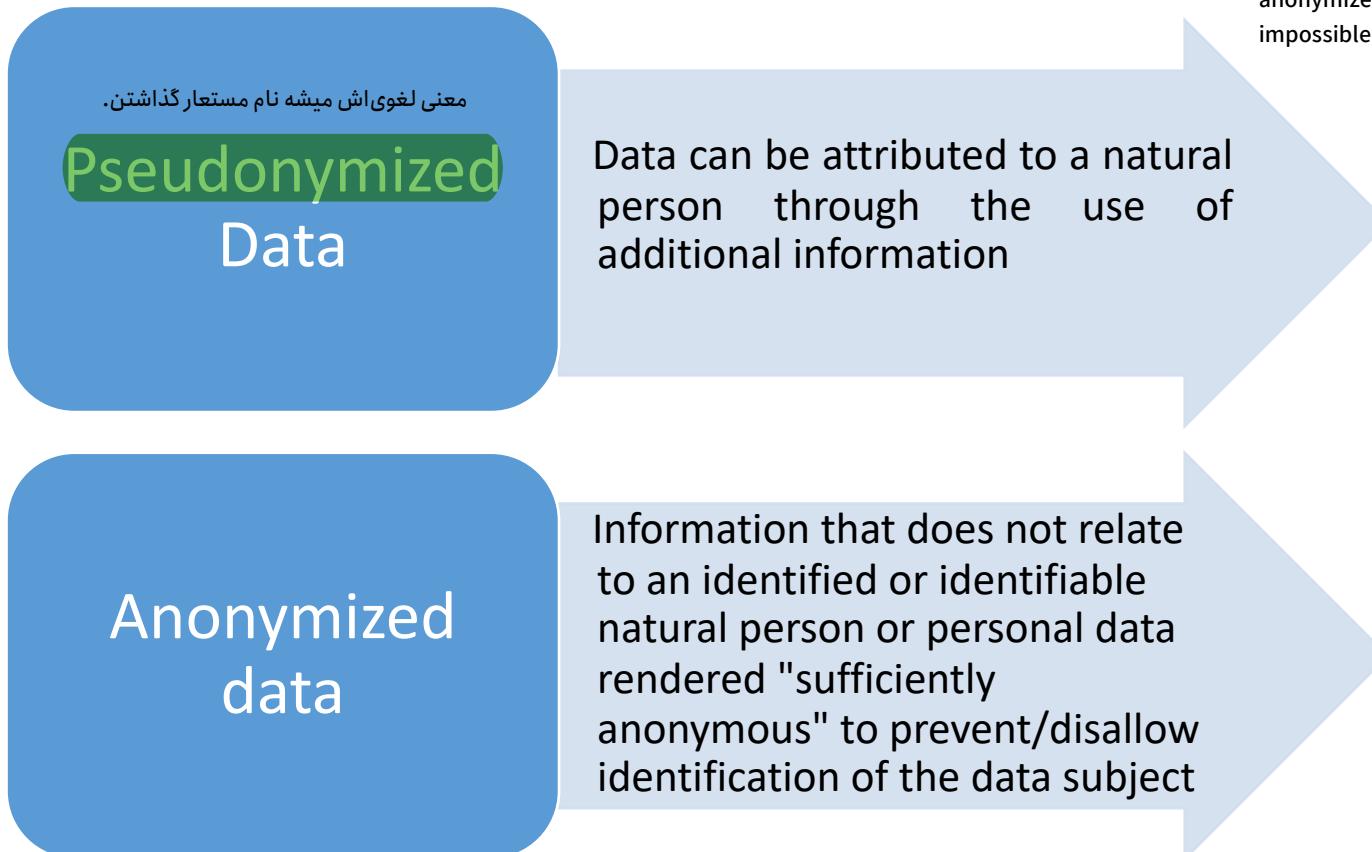


بزرگترین مشکل این اپلیکیشن‌ها دسترسی به geo location نیز هست که دیتای شخصی هست و نفرات خیلی دوست ندارند کسی به این دیتا شون دسترسی داشته باشد. یکم ethical فکر کنی، متوجه می‌شی چرا!!(:)

ماجرای consent هست. و البته free consent

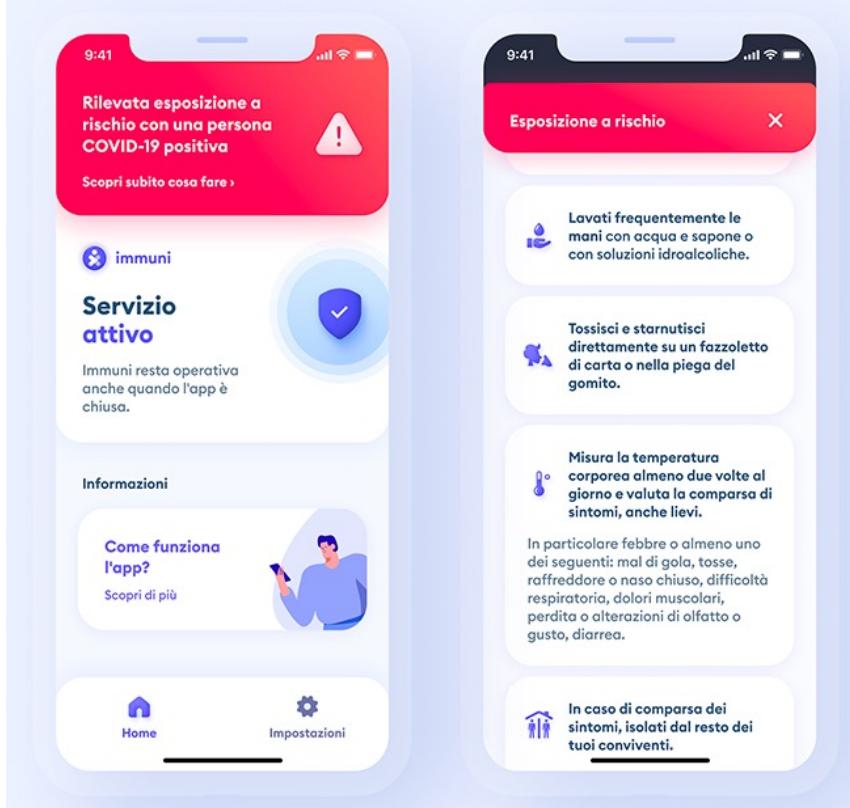
# GDPR - Whereas 26

pseudonymized data retains some level of identifiability and requires additional information to re-identify individuals, while anonymized data has undergone a process that renders it practically impossible to re-identify individuals



# HOW TO LIMIT RISKS TO STAKEHOLDERS

# How to limit risks to stakeholder



**A. EPIDEMIOLOGICAL STANDARDS:** Design the App according to the best standards in the epidemiological field

**B. TECHNICAL FEATURES:** Accuracy (tracking contacts with one-meter accuracy), completeness (history of all relevant contacts), information integrity (collection of concrete risk events), scalability of the solution, and security of the technology and infrastructure

**C. INTEROPERABILITY:** Interoperability with solutions developed in other EU countries

**D. COMPUTER SECURITY:** Appropriate measures to address cyber risks and possible misuse of the application

**E. GUARANTEES:** 1) Consent; 2) Temporary nature of the measure ("gentle self-dismantling"); 3) Retention period based on necessity and proportionality; 4) Compliance with privacy and confidentiality regulations; 5) Location data is neither necessary nor recommended

# GDPR Compliance

بسیار مهم.



**Analyze what you collect & where** is data stored.  
(Processing Activity Register)

1

هر چی دیتای کمتری داشته باشی، دردسرت هم کمتره.



Check if the **time you store** personal data is relevant.  
If not, remove data (Data Retention and Disposal policy)

2

تا کارت با یادتا تموم شد، سریع پاکش کن بره. چون احتمالاً موندنش دردسره.



**Inform** your clients how they can modify or delete their data.  
Privacy Policy webpage

3



**Monitor** who has access to personal data.

4

# Processing Activity Register

Business Function	Name of Business Process	Owner of Process	Functional Description of Processing	Purpose of Processing	Basis for Processing	Type of Processing*	Data and Data Subjects Used	Data Subject Categories	Storage
Identification of Business Process  <i>(In the column below, the name of the processing activity is repeated for the purpose of the readability of the registry.)</i>	Report the name and description of the business process.	Identify the owner(s) (role) of the business process that the processing activity is part of.	Identification of and information about the processing activity  number , functional description , finality, legal basis, type of processing and functional description	Enter the purpose of the processing activity.  A list with types (indicative list of purpose types) with some standard purposes has been included on the Lists tab.  Note: This list does not cover all situations. For instance, the DPA could decide that more precise information is required for a specified processing activity.	Provide the legal basis for the processing activity.	Indicate what type of processing is involved:  Mention the types that are relevant to the processing activity (see the list 'Processing Types' in the Lists tab).  Clarify, if necessary (e.g. reference the statute, if the legal basis is statutory).	Details about the data being processed and the data subjects whose data are being processed.  functional category, sensitive category of data processing, data subject category, classification level, retention period, original source	Indicate the data subject categories.	Indicate where the data is currently being stored:  Paper records (internal and external) Emails Share folders Desktops Mobile phones
Retention Period	Disposal	Original Source	Third party/outsourcing contractor	Name	Data Transfer	Technology	Description	Comments	
Provide the retention period for the processed data.  If yes, please explain what data is being deleted and why.	Indicate if any data destruction/disposal is currently taken place after the retention period.	Indicate the source of the data if not the data subjects themselves.	Identify the sub processor (outsourcing contractor) involved in the processing activity  name, no. of data processing contract	Enter the name of the processing activity.	Information about possible data transfers to third Countries  data categories, recipient categories, third country/international organization, documentation of appropriate safeguards	Description of the technologies, applications, and software employed in the processing activity  other than Microsoft Office.	Indicate how the processing activity will be performed.  Which technologies (e.g. cloud based, block chain, etc.), applications or software are employed for the processing activity!	Write down any comments/points of action regarding the processing activity.	

CNIL: Record of processing activities model: <https://www.cnil.fr/en/record-processing-activities>

---

## **M2. GDPR: Task distribution (DC, DP, JC, DPO), Accountability**



- GDPR
- Task distribution
- Accountability

- Data Controller
- Data Processor
- Joint Controller
- Data Protection Officer



# Stakeholders of GDPR



## Data Subject

An **individual person**, resident of European Union countries, the subject of the personal data.

اینجا رو مثه سخنان اما م توضیح داد. گفتش که the data subject is (the subject of data)



## Data Controller

Institution, business or a person **processing the personal data**  
e.g. e-commerce website.



## Data Protection Officer

Person appointed by the Data Controller responsible for overseeing data protection practices.

مسئول نظارت بر پروسس کردن داده ها از طرف دیتا کنترلر



## Data Processor

Subject (company, institution...) **processing a data on behalf of the controller** e.g. Google, Facebook, CRM app...

امثال گوگل و فیسبوک و اینا



## Data Authority

Public institution monitoring implementation of the regulations in the specific EU member country.

جاری سازی قوانین EU رو در کشورهای

عضو اتحادیه مانیتور می کنه.

# Stakeholders of GDPR



## DATA CONTROLLER

The data controller determines the purposes for which and the means by which personal data is processed.

So, if your company/organisation decides 'why' and 'how' the personal data should be processed it is the data controller.

مشخص می کنه چرا باید پرسونال دیتا جمع آوری بشه، چه پرسنال دیتایی جمع آوری بشه و چطور پروسس بشه.

اینا governance هستند



## DATA PROCESSOR

The data processor is the natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

Processors act on behalf of the relevant controller and under their authority.

شرکت ثالث که تحت نظارت و به نمایندگی کنترلر دیتا شخصی ملت رو پروسس می کنه. مثل IT service provider, cloud computing company, marketing agency ...



## JOINT-CONTROLLER

two or more data controllers that jointly decide why and how to process personal data are collectively known as "joint controllers." The joint controller relationship arises more commonly than many people realize

# Task Distribution

## Data Processor

The decision-making power over data processing is the criterion for distinguishing between controller/processor

Different level of control over data processing and different accountability/liability:

Quality of data processor: The processor must provide **sufficient guarantees** to implement **appropriate technical and organisational measures** in such a manner that processing will meet the requirements of the GDPR (Article 28.1)

Contractual relationship between controller and processor (“a contract or other legal act”, Article 28.3) regarding

- the subject-matter and duration of the processing
- the nature and purpose of the processing
- the type of personal data and categories of data subjects
- the obligations and rights of the controller

## Sub-Processor

The processor can engage another processor with prior specific or general written authorisation of the controller (Article 28.2)

- The same obligations as set out in the contract or other legal act between the controller and the processor are imposed on sub-processor (contract or other legal act)
- Guarantees to implement appropriate technical and organisational measures
- The initial processor remains **fully liable** to the controller for the performance of sub-processor's obligations (Article 28.4)

مثل گوگل و یوتوب که تویه چیزی توی گوگل سرج می‌کنی و لی وقتی  
می‌ری یوتوب هم تبلیغش رو می‌بینی. معمولاً برای خلق تجربه‌ی  
کاربری بهتر همچین کاری می‌کنند و توهم موقعی که داری پرایوسی  
پالیسی‌ها رو تند و تند تیک می‌زنی، consent خودت رو نشون می‌دی (:) )

## Joint-Controller

Joint-controllership (Article 26): two or more controllers jointly determine the purposes and means of processing

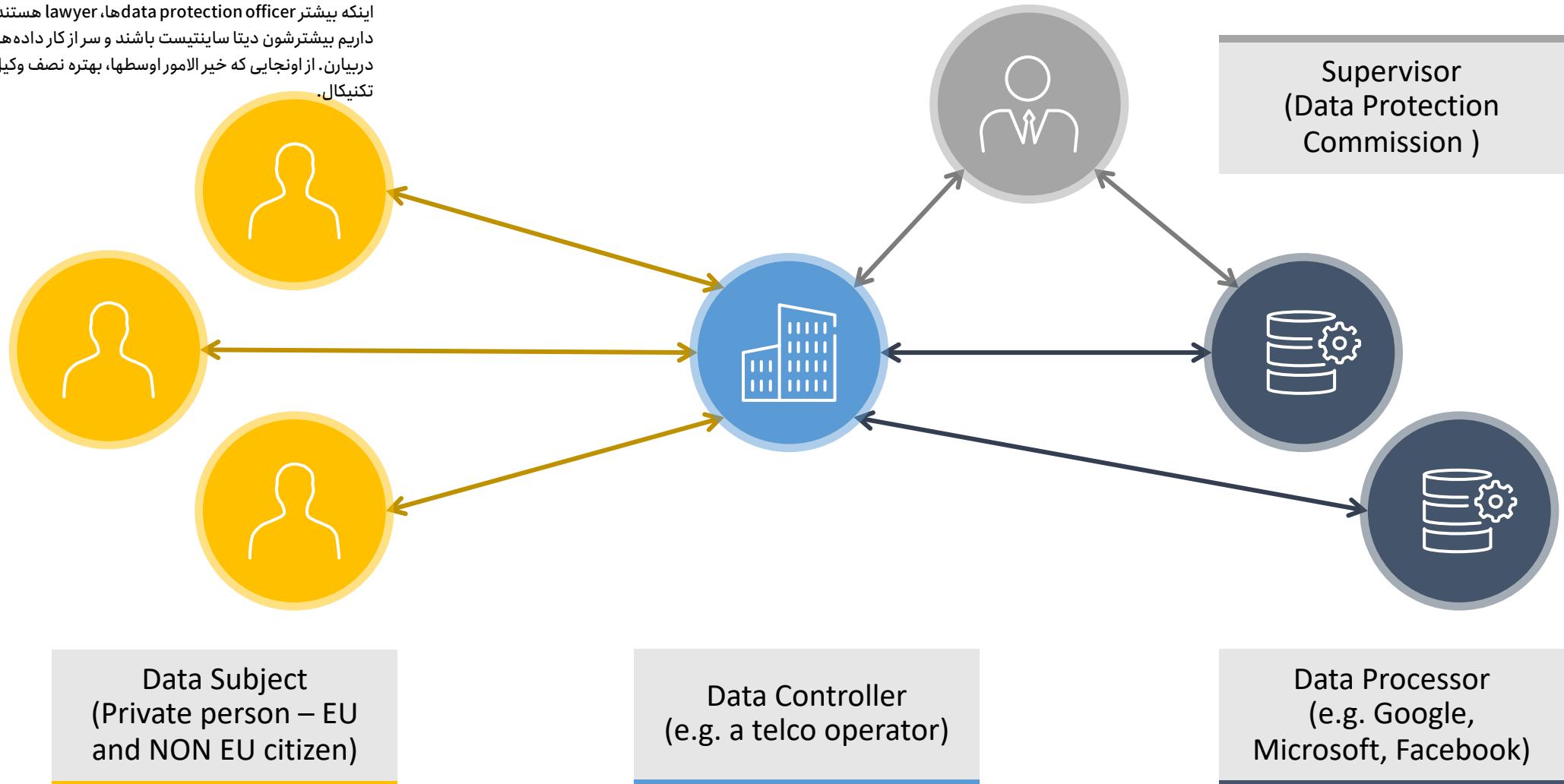
- Formal agreement between joint-controllers
- Determine respective responsibilities and obligations

*C-25/17, Jehovan todistajat (“a religious community is a controller, jointly with its members who engage in preaching, for the processing of personal data carried out by the latter in the context of door-to-door preaching organised, coordinated and encouraged by that community, without it being necessary that the community has access to those data, or to establish that that community has given its members written guidelines or instructions in relation to the data processing”)*

*C-40/17 Fashion ID GmbH & Co KG v Verbraucherzentrale NRW eV (“Court that, by embedding on its website the Facebook ‘Like’ button, Fashion ID appears to have made it possible for Facebook Ireland to obtain personal data of visitors to its website and that such a possibility is triggered as soon as the visitor consults that website”)*

# GDPR Subjects Relations Diagram Example

حالا ما در قسمت نقش‌ها و مسئولیت‌های حوزه‌ی داده‌ها یک مشکل داریم.  
اینکه بیشتر **lawyer**, **data protection officer** هستند در حالی که ما نیاز  
داریم بیشترشون **دیتا ساینتیست** باشند و سرگرم‌کار داده‌ها و تحلیل‌هایشون  
در بیان. از اونجایی که خیر الامور اوسطه‌ها، بهتره نصف وکیل باشند و نصف آدم  
تکنیکال.



# Accountability

چون تکنولوژی مداوما داره تغییر می کنه و به تبع اون قوانین مربوطه ش، تنها زبان مشترک ethic هست و مسئولیت پذیری از اصول اولیه دینا اتیک.



# Accountability

## General Principles

- Obligations of the data controller/processor
- Security measures
- Risk management
  - ✓ Reporting obligations
  - ✓ Data breach, Business continuity, and Disaster recovery plans
  - ✓ DPIA
  - ✓ Codes of conduct, certifications, seals and marks

# Accountability

## Data Protection Strategy

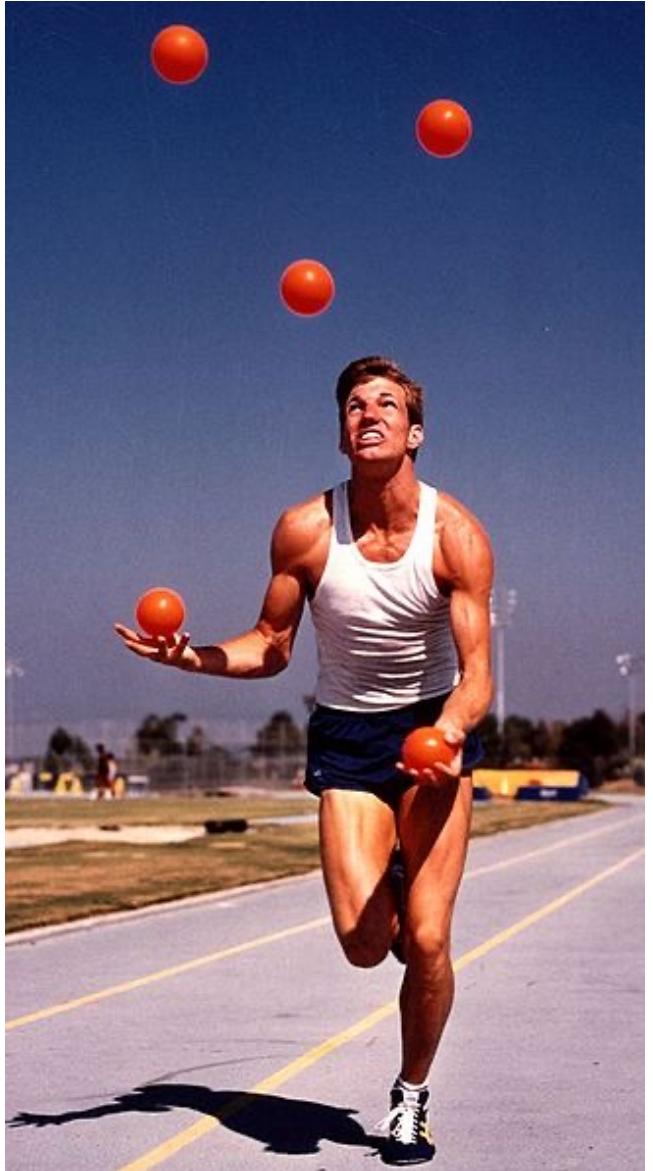
- Mapping data flows and processing activities
- Mapping task distribution
- Assessing potential risks
- Defining procedural and technical measures
- Increase accountability
- Define a data protection strategy, identifying weaknesses and priorities
- DPO and team of experts

دیتا پروتکشن آفیسر، خیلی خیلی نقش مهمی دارد. چونکه بین دیتا کنترلر و دیتا پروسسور قرار دارد.

وجود این role در شرکت شما ضروری نیست ولی اگر با spcial category of data یا پرسونال دیتا در شرکت تون سروکار دارید بهتره که این نقش در شرکت تون حضور داشته باشه. برای مثال گلوو نیاز به دیتا پروتکشن آفیسر دارد. چرا؟ چون با special category of data سرو کار دارد. چرا؟ چون دیتای اینکه مردم چی می خورند و نمی خورند رو داره و می تونه بفهمه آیا آرزوی غذایی خاصی دارند؟ یا حتی دین شون چیه چونکه در بعضی از ادیان بعضی از گروه های غذایی منوع هست.

# Data Protection Officer

نقش DPO اینقدر مهمه که نگم. برای امتحان.



## Art. 37 - GDPR

انتخاب کردن، داشتن

### Designation of the data protection officer (internal or external)

#### Mandatory for

- Public authorities or bodies (a single data protection officer may be designated for several authorities/bodies)
- DC/DP whose core activities consist of processing operations which require regular and systematic monitoring of data subjects on a large scale
- DC/DP whose core activities consist of processing on a large scale of **special categories of data** or **personal data relating to criminal convictions and offences**

# Data Protection Officer



## Professional qualities

- Expertise in national and European data protection laws and practices including an in-depth understanding of the GDPR
- Understanding of the processing operations carried out
- Understanding of information technologies and data security
- Knowledge of the business sector and the organisation
- Ability to promote a data protection culture within the organization

# Data Protection Officer



## Independency

- Providing resources necessary to carry out DPO's tasks and access to personal data and processing operations, and to maintain his or her expert knowledge.
  - No instructions by the controllers or the processors regarding the exercise of the DPO's tasks
  - No dismissal or penalty by the controller for the performance of the DPO's tasks
- شخص DPO نبایستی نقش دیگری که مرتبط به داده‌ها هست در اون شرکت یا شرکت دیگه‌ای داشته باشه. چرا که conflict of interest ممکنه پیش بیاد و چون این نقش بین دیتا کنترلر و دیتا پروسسرو دیتا ساچگت هست، نبایستی همچین بایاسی داشته باشه.
- No conflict of interest with possible other tasks and duties
  - DPOs are not personally responsible for non-compliance with data protection requirements

---

# **M3. Security, accountability risk assessment**



# Security

یادت باشہ کہ برای قسمت accountability هست و مهموم ۴۰۰۰۰۰.

به عنوان دیتا پروسسر باید نشوں بدی کہ مسئولیت پذیری و کارات منطبق بر GDPR هست.

## Security measures (Articles 32)

Taking into account the state of the art, the **costs of implementation and the nature, scope, context and purposes of processing** as well as the **risk of varying likelihood** and severity for the rights and freedoms of natural persons, the controller and the processor shall implement appropriate technical and organisational measures to ensure a level of security appropriate to the risk, including inter alia as appropriate

# Security

اینجا چیزی که مهمه یادت باشه اینه که مژرمنت‌ها همیشه تغییر می‌کنند و اینکه معمولاً آدم‌ها هستند که اشتباه می‌کنند! تکنولوژی خنثی هست.

## Security measures (Articles 32)

- ✓ Security obligations: Controller/processor (Articles 24 and 28.3.c)
- ✓ The controller/processor **must ensure that any natural person acting under their authority does not process personal data except on instructions from the controller, unless required by law** (Article 32.4)
- ✓ **Focus on risk**
  - Likelihood/severity for the rights and freedoms of natural persons
  - Examples: accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to personal data transmitted, stored or otherwise processed.

# Security

## Security measures (Articles 32)

- ✓ Appropriate [to the risk] technical and organisational measures
  - Nature, scope, context and purposes of processing
  - Risks for the rights and freedoms of natural persons (likelihood/severity)
  - The state of the art and costs of implementation
  - An open list
- ✓ Examples
  - Pseudonymization
  - Encryption of personal data
  - Measures to ensure confidentiality and integrity
  - Measures to ensure availability, business continuity and resilience
  - Testing tools

این یک سکیوریتی اجنبی هست.

# Technical measures – 2021 ENISA report

1

## Cybersecurity culture

In order to develop it, it is necessary to: (i) appoint an **internal professional** specifically dedicated to the function, (ii) **raise employee awareness**, (iii) **conduct audits**, and (iv) publish cybersecurity policies.

2

## Training courses

According to ENISA, they should have two main features: (i) they should be **customized**, with reference to content, for small and medium-sized enterprises and their reality, and (ii) they should be **focused on real situations**.

3

## Relations with third parties and cybersecurity

There are **third parties who are able to access company data** in different ways. They are involved in the cybersecurity path/chain too, since a **vulnerability in their IT system may endanger the holding company's data**.

4

## Data breach procedure

It is necessary to develop a **formal plan** for **response and reaction to incidents** providing clear guidelines, precise identification of roles and responsibilities and, most importantly, **documented**.

5

## Security access to IT systems

این یعنی چی؟

When authenticating, **ENISA** encourages: (i) to use a **passphrase** (three unfamiliar or little-used words that create an easy-to-remember phrase), (ii) to **avoid reusing passwords**.

6

## Device safety

It can be achieved through: (i) **encryption** (ii) keeping devices constantly **updated**, (iii) being able to **remotely** erase data.

# Technical measures – 2021 ENISA report

7

## Corporate network security

Through the implementation of a **firewall** and **constant review** of all those solutions that allow **remote access to the corporate network**.

8

## Physical corporate security

Proper behavior: (i) devices should never be left in the back seat or trunk of a car, (ii) **computers** should be **locked** or carried always with you, (iii) **do not use** suspicious **USB** drives, and (iv) enable **automatic device lock**, (etc.).

9

## Backup security

Backups must be: (i) done on a regular basis and automatic, (ii) **immediately usable** (iii) separate from IT systems.

10

## Cloud

Assess: (i) **how the cloud itself is backed up**, (ii) **how authentication tools and steps** are set up (i.e. the presence of any contractual constraints), (iii) the existence of **disaster response or mitigation plans**, (iv) the **reliability** and reputation of the vendor, etc.

11

## Websites security

Carry out **security tests** on a regular basis, simulating attacks in order to identify, for example, any potential weaknesses or insecurities, and perform ongoing checks on the update status of those sites.

12

## Search and share information

**Sharing** as much **information** as possible is proven to be an effective tool to fight cybercrime, especially if the information that is shared pertains to exactly that area of business that we are interested in.

# Organisational measures – 2021 ENISA report

1

## Organisational model

- Internal contacts
- Staff in charge of processing
- System administrators
- DPO

2

## Privacy policies

- Candidates and Employees
- Website
- Suppliers
- Video surveillance

3

## Policies

- Data retention
- Data breach
- Risk and privacy assessment

4

## Privacy by design

Implement appropriate technical and organisational measures which are designed to implement data-protection principles in an effective manner and to integrate the necessary safeguards into the processing in order to meet the requirements of the GDPR and protect the rights of data subjects

5

## Consents

- Marketing
- Profiling
- Geolocation
- Communication

6

## Documentation

- Record of processing activities
- Data Processing Agreement

# Takeaway on Security

## incident response activities

(i) conducting internal investigations (ii) engaging with law enforcement and agencies (iii) ensuring compliance (iv) managing public relations (aka: reputation) & legislative inquires (v) handling class actions, enforcement actions and ADR.

## Annual report risk

Providers must forward to the competent authority an **updated and comprehensive assessment of the operational and security risks**, on an annual basis or at shorter intervals as determined by the competent authority.

## International cooperation

European Banking Authority (EBA) shall develop draft **regulatory technical standards** for the establishment and monitoring of **security measures** and sharing of information **among the competent authorities** and **between the competent authorities** the ECB and the ENISA.

## Incident notification

A **major operational or security incident** must be notified, without undue delay, by payment service providers to the competent authority in the home Member State (Art. 96)

If the incident has or may have an **impact on the financial interests** of users, the provider must inform them about the incident and the mitigation measures, without undue delay.

## International system

**EBA and ECB:** The National Authority notifies the incident to EBA and ECB and to other local authorities, after assessing the relevance of the incident.

**to other union and national authorities:** ECB and EBA assess the relevance of the incident to other relevant Union and national authorities and will notify them accordingly.

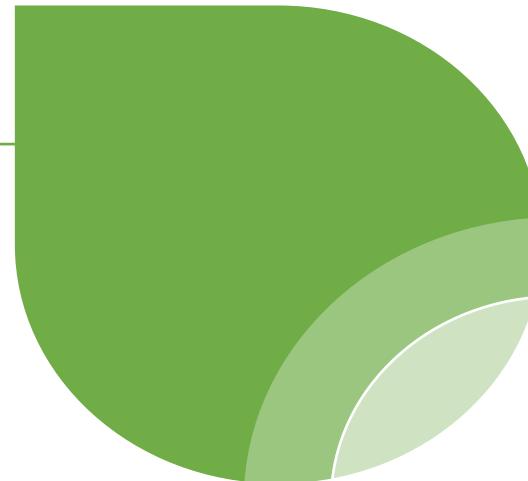
## EBA role

Set requirements and exemption (i) of the strong customer authentication, (ii) of security measures (iii) for common and secure open standards of communication for the purpose of identification, authentication, notification, and information (iv) of the regulatory technical standards considering innovation and technology by conducting internal investigations

# Takeaway on Security

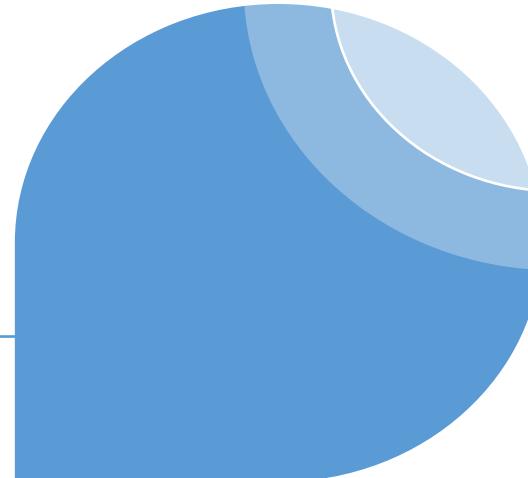
## STANDARDS

- 🔍 Good procedures, schemes and toolkits
- 🔍 Measures to prevent and respond to incidents



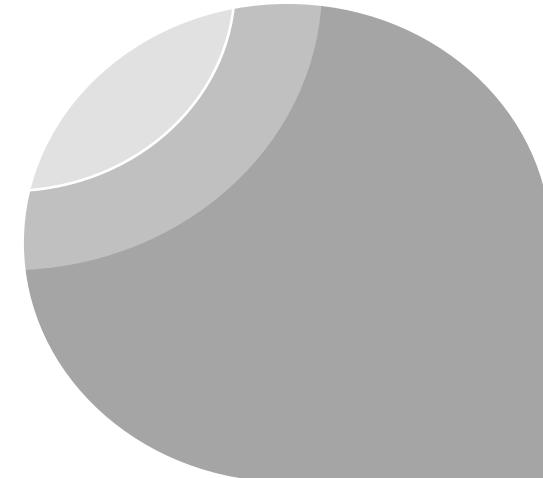
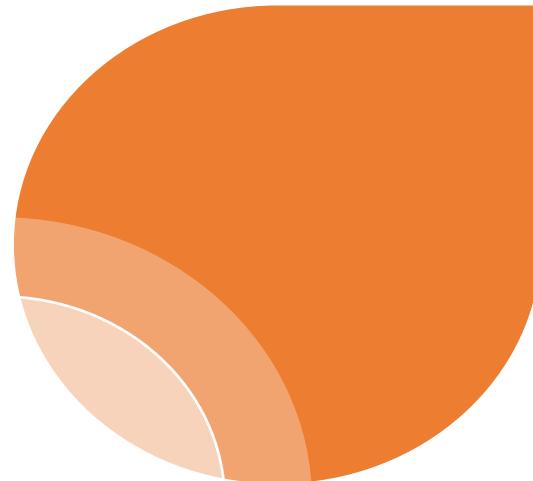
## COOPERATION

- 🔍 Notifications from providers to authorities
- 🔍 Notifications between several, even international, authorities



## REPORT

- 📌 Report from providers to authorities on annual or shorter interval  
...in order to raise awareness on specific risks



## TIMING

- 📌 Undue delay - in order to avoid possible lack of awareness of cybersecurity threats

# Rousseau: unsuitability of the platform

## Financial penalty against Rousseau Association

April 4, 2019

- **Object of the investigation:** critical aspects regarding the protection of users' personal data relating to online voting carried out on the platform managed by Wind Tre at its own data centre. The Italian privacy authority inspection revealed that the authentication credentials of the system administrators (Wind Tre employees) were shared by a number of operators, thus making it impossible to attribute the actions carried out in the system to a specific person.
- **Alleged infringement:** non-adoption of security measures which the data controller and processor are required to take in order to ensure an adequate level of security, as required by Article 32 of the GDPR.
- **Amount of penalty:** **50.000 euros**



# Risk assessment

## General Principles

### A three-step strategy

- ✓ Preliminary analysis
- ✓ Data strategy and data management
- ✓ Data minimization and by-design approach

# Risk assessment

## Risk assessment and management

- ✓ Self-assessment + supervision of SAs
- ✓ Three-stage model
  - General assessment (24 and 32) and by design/default approach (25)
  - Formal assessment (35 – High risk)
  - Prior consultation (36)
  - Compliance and enforcement (83.4.a)

# Risk Assessment

## General assessment

- ✓ See above the criteria to comply with Article 32 as per
- ✓ Security risks (e.g. accidental/unlawful destruction, loss, alteration, unauthorised disclosure of, or access to personal data transmitted, stored or otherwise process) and impacts on the rights and freedoms
- ✓ Assessment: Likelihood and severity of risks
- ✓ Adoption of appropriate technical and organizational measures
- ✓ State of the art and the costs of implementation
- ✓ Circular approach (assessment – measures – testing)

---

# M4. DPIA



# DPIA

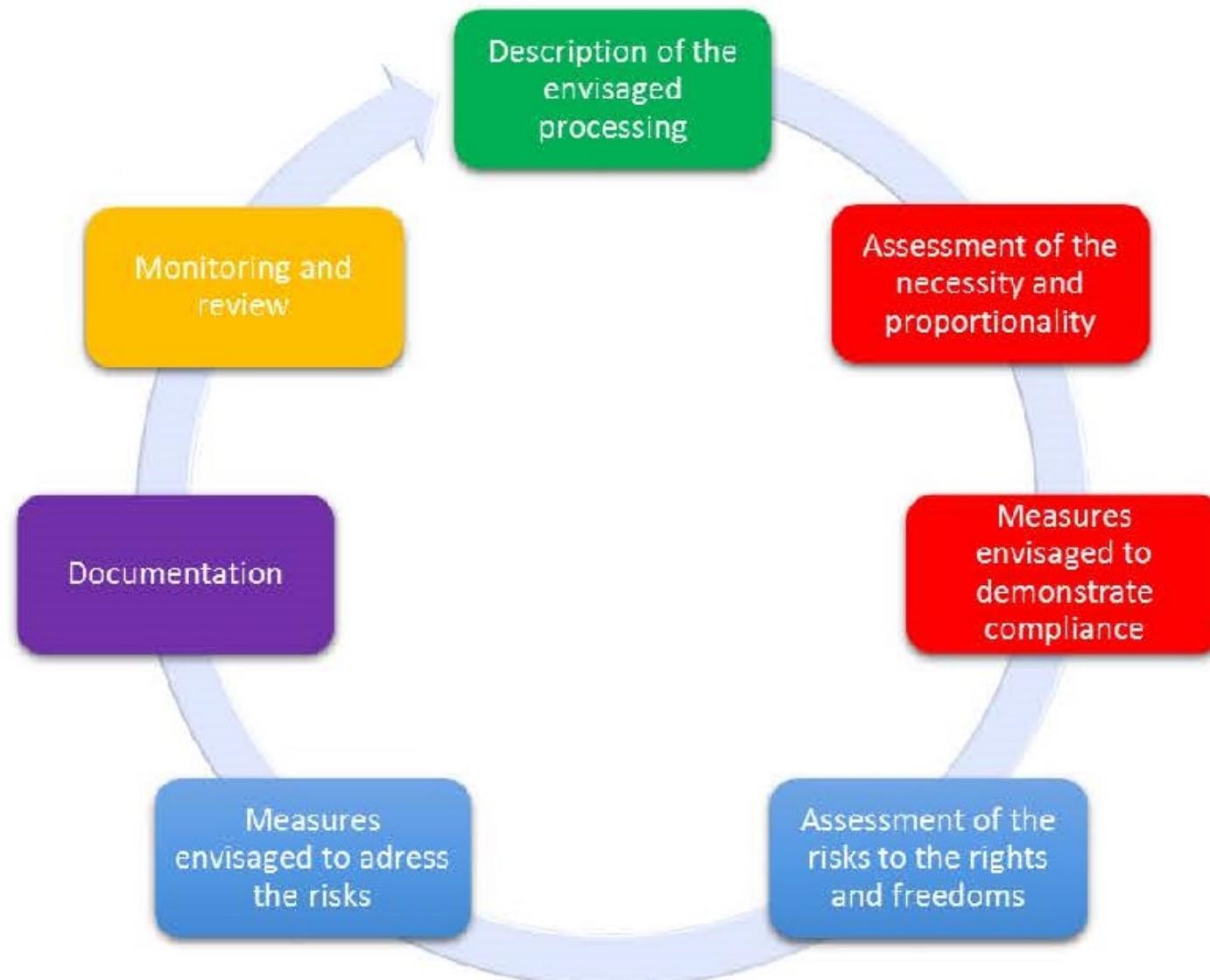
مهمه.

data protection impact assessment

assessment -> measure -> test

معمولًا هر 6 ماه این دوره طی می‌کنند.

خیلی مهم و حساسه و اون نهادی که داره همچین assessment رو انجام می‌ده باید خیلی مراقب باشه که در حین عملیات assessment به فنا نره (:)) و این کار توسط کارдан انجام بشود.



## Content

- ✓ A systematic description of the envisaged processing operations and the purposes of the processing, including, where applicable, the legitimate interest pursued by the controller
- ✓ An assessment of the necessity and proportionality of processing operations in relation to their purposes
- ✓ An assessment of the risks to the rights and freedoms of data subjects
- ✓ The measures envisaged to address the risks, including safeguards, security measures and mechanisms to ensure the protection of personal data and to demonstrate compliance with the GDPR

# DPIA

## Nature

- ✓ A question-base assessment
- ✓ Context-based analysis
- ✓ Different nature of assessment in case of security and impact on rights/freedoms

## Approach

- ✓ Interdisciplinary team
- ✓ Analysis starting from the design phase
- ✓ Periodic verifications
- ✓ By-design/default approach (Article 25)

## Prior consultation

- ✓ A single DPIA could be used to assess multiple processing operations that are similar in terms of nature, scope, context, purpose, and risks
- ✓ The publication of a DPIA is not a legal requirement of the GDPR, but ART29WP/EDPB suggests considering the publication of at least parts, such as a summary or the conclusion of the DPIA
- ✓ Prior consultation (Article 36) - High residual risk
- ✓ Possible outcomes:
  - Further implementation of DPIA and/or envisaged measures
  - Stop data processing due to the lack of available mitigation measures

# DPIA

**pia** Privacy impact assessment

MY PIAS | PIA TEMPLATES | KNOWLEDGE BASE | Settings | Help | 🔍

My PIAs > Current PIAs > Data Ware House

## Data Ware House

Category "IT"

**Risks**

This section allows you to assess the privacy risks, taking into account existing or planned controls.

**ILLEGITIMATE ACCESS TO DATA**

Analyze the causes and consequences of illegitimate access to data, and estimate its severity and likelihood.

What could be the main impacts on the data subjects if the risk were to occur?

Enter the potential impacts

What are the main threats that could lead to the risk?

Enter the threats

What are the risk sources?

Enter the risk sources

Which of the identified planned controls contribute to addressing the risk?

Click here to select controls which address the risk.

How do you estimate the risk severity, especially according to potential impacts and planned controls?

Justify here the estimated severity of the risk.

Validate PIA

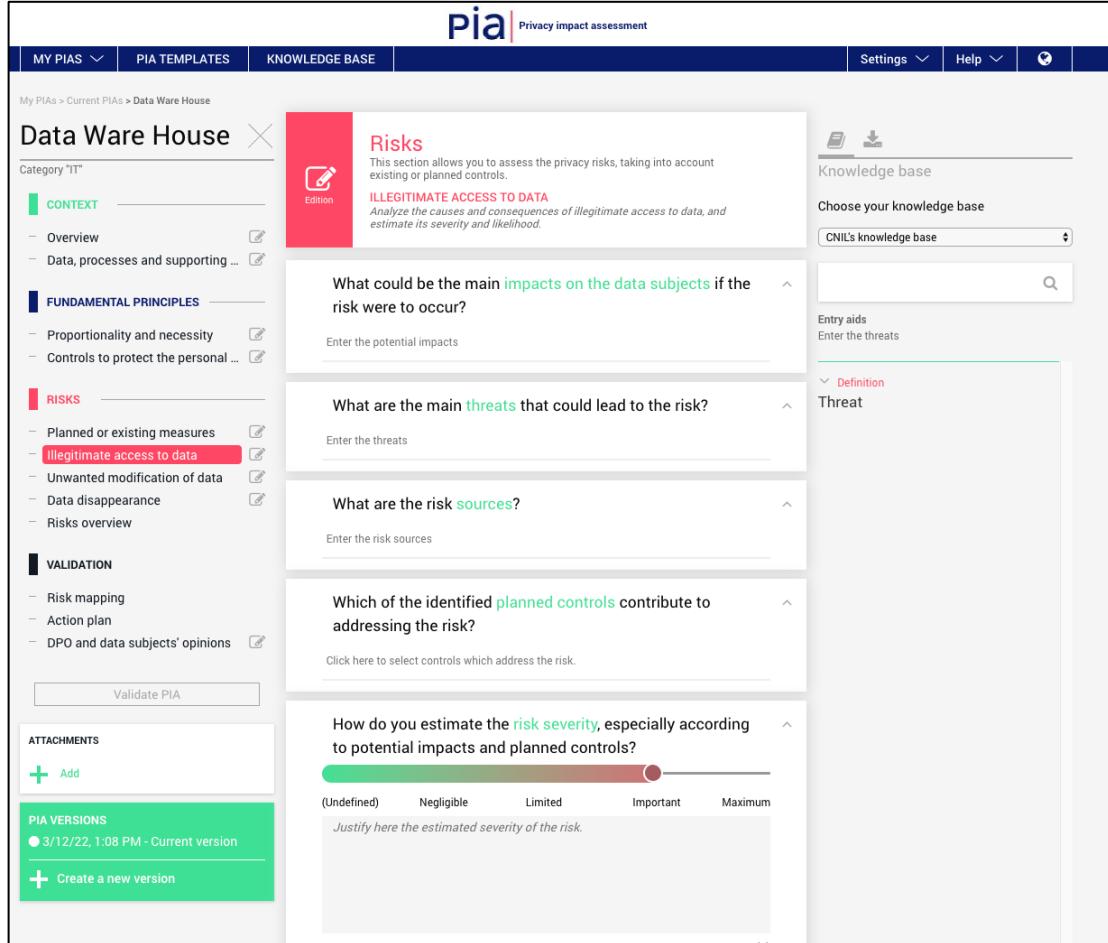
ATTACHMENTS

+ Add

PIA VERSIONS

● 3/12/22, 1:08 PM - Current version

+ Create a new version



**pia** Privacy impact assessment

MY PIAS | PIA TEMPLATES | KNOWLEDGE BASE | Settings | Help | 🔍

My PIAs > Current PIAs > Data Ware House

## Data Ware House

Category "IT"

**Validation**

This section allows you to prepare and formalize the PIA validation.

**ACTION PLAN**

Plan in detail the implementation of the additional controls identified during the PIA. The action plan is automatically updated when evaluating the different elements comprised in the PIA.

## Overview

Fundamental principles

- Purposes
- Legal basis
- Adequate data
- Data accuracy
- Storage duration
- Information for the data subjects
- Obtaining consent
- Right of access and data portability
- Right to rectification and erasure
- Right to restriction and to object
- Subcontracting
- Transfers

Planned or existing measures

- sfgs
- Encryption
- Anonymisation
- Logical access control

Risks

- Illegitimate access to data
- Unwanted modification of data
- Data disappearance

Improvable Measures

Acceptable Measures

Fundamental principles

No action plan recorded.

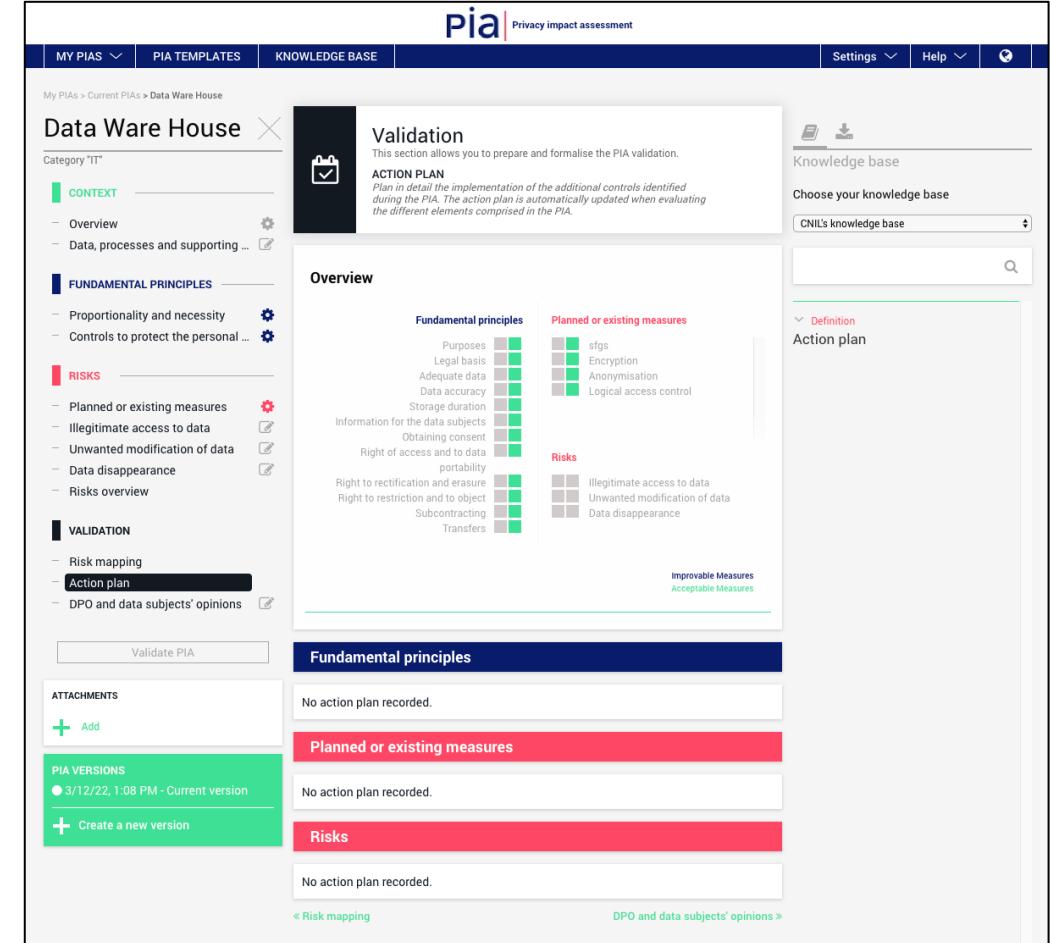
Planned or existing measures

No action plan recorded.

Risks

No action plan recorded.

< Risk mapping DPO and data subjects' opinions >



# Data Protection By Design and By Default

مهمه که کلیاتش رو یادت باشه و در جواب هات ازشون استفاده کنی.

## By Design

- ✓ Criteria: the state of the art, the cost of implementation and the nature, scope, context and purposes of processing as well as the risks
- ✓ Appropriate technical and organisational measures designed to implement data protection principles in an effective manner
- ✓ Integrate the necessary safeguards into the processing in order to meet the requirements of this Regulation and protect the rights of data subjects.

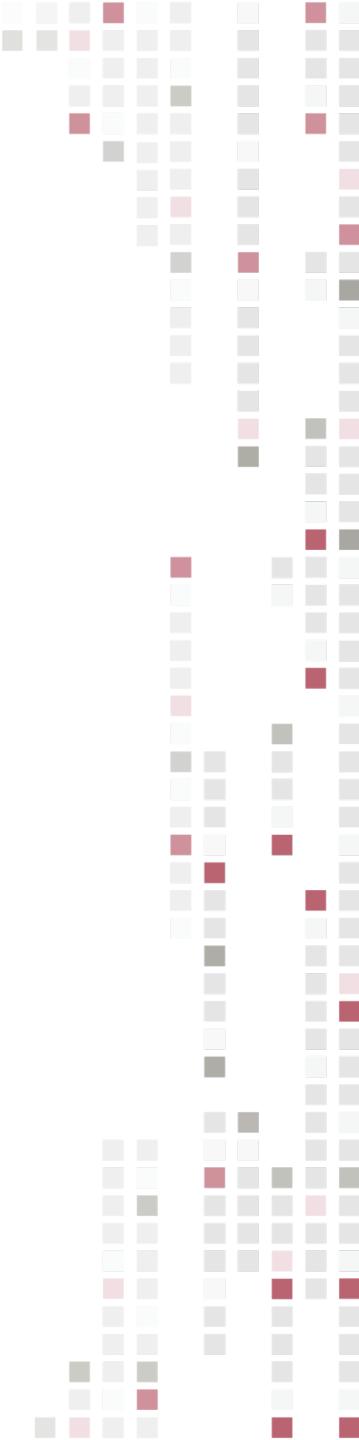
## By Default

- ✓ Appropriate technical and organisational measures
- ✓ Ensuring that, by default, only personal data necessary for each specific processing purpose (amount of data collected, scope of processing, storage and accessibility) are processed

---

# M5. Data Breach





Domino's Data Breach

xcgw22shpmuybdnqcujejjlvpoukybrjvnd3ppz1o.onion

## Domino's India Data Breach - 13TB employee files and customer details.

Search your phone number or mailid.

180M rows searchable. Payment details and employee files will be made public soon...

Sample search terms: "9876501234" or "+91 98765 09876" or "john@gmail.com".

Search

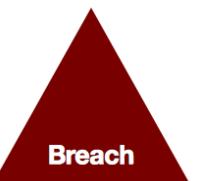
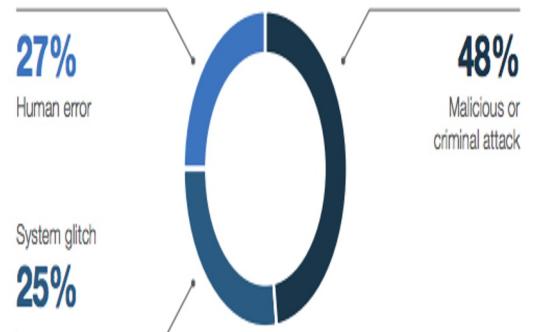


Domino's®

# Data Breach Definition

Article 4 of the GDPR defines data breach as a "personal data breach," which is a **security breach** that **accidentally or unlawfully** results in the destruction, loss, **alteration**, unauthorized disclosure of, or access to, personal data that has been transmitted, stored, or otherwise processed.

تفاوت دیتا بریج با بقیه‌ی انواع نشت داده‌ها در همین پرسونال دیتا بودن هست



# Data Breach Classification

خیلی دقیق کن که ۳ جور دیتا بریج داریم.

- (i) "**Confidentiality Breach**", when there is accidental or abusive **access** to personal data;
- (ii) "**Availability Breach**", when there is an accidental or unauthorized **loss or destruction** of personal data;
- (iii) "**Integrity Breach**", when there is an accidental or unauthorized **alteration of personal data**.

<b>Loss of an unencrypted device</b>	Even the simple loss of a business cell phone can be a valid reason for a data breach if it contains personal data and has not been properly encrypted.
<b>A device is infected by ransomware</b>	A <b>ransomware</b> is a type of malware that restricts access to the device it infects, requiring a ransom to be paid to remove the restriction. <small>این temporary هست و همیشگی نیست.</small>
<b>Loss of availability of personal data</b>	A potential example of loss of data availability is when personal data is <b>accidentally sent to an unauthorized third party</b> .

# Data Breach Obligation

از زمانی که دیتا پروسسر می‌فرماید که دیتا برای اتفاق اتفاده فقط و فقط ۷۲ ساعت وقت داره که کاربر و دیتا اثوریتی رو خبردار کنه.

- Obligation to notify the Data Protection Authority "without undue delay" and, where possible, within 72 hours ex art. 33 of the GDPR.
  
- Obligation to notify data subjects when the personal data breach is likely to present a high risk for the rights and freedoms of individuals

نکته‌ی کنکوری: تا تقوی خود نباید بری دیتا ساچکت رو خبر کنی! فقط در موقعی با high risk مواجه هستیم دیتا ساچکت رو هم خبر می‌کنیم. رجوع شود به اسلاید ۱۰۳



# The Notification Procedure - Actors in the Process

	Planning	Response
Information security	Provide guidance regarding detection, isolation, removal and preservation of affected systems	Address data compromises; carry out forensic investigations
Legal	Limit liability and economic consequences	Advise on response requirements
HR	Provide an employee perspective	Serve as information conduit to employees
Marketing	Advise about customer relationship management	Establish and maintain a positive and consistent message
Business development	Represent knowledge in handling and keeping the account	Notify key accounts

# Risk to the rights and freedoms of individuals

## Factors determining the presence of risk to the rights and freedoms of individuals

- a) **The type of "breach":** it is clear that the type of breach **determines a parameter** for assessing the risk. A breach of the health data of all patients in a hospital is quite different from the loss of a patient's health data;
- b) **The nature, number, and degree of sensitivity of the Personal Data breached:** access to the name and address of a child's parents is a different risk than access by birth parents of the name and address of adoptive parents;
- c) **Ease of associating the violated data with a natural person:** it often happens, in fact, that the violated data is not easily traceable to a specific natural person;
- d) **Severity of the consequences for the Data Subjects:** when the Data Controller perceives the risk that the Personal Data subject to the breach may be immediately used against the Data Subject (e.g. in the case of fraud or substitution of person);
- e) **Number of Data Subjects exposed to risk:** it is clear that a parameter to be taken into account is the number of Data Subjects potentially involved;
- f) **Characteristics of the Data Controller:** the graduation of risk must be different according to the type of subject affected. For example, an attack on a hospital structure is one thing, another is an attack on the server of a one-room flat used by the company as a guesthouse.

# Content of the notice to the DPA

The notice must contain:

- **Nature of the personal data breach**, including the categories and number of data subjects and the type and number of records involved
- **Disclose the contact details of the data protection officer**
- **Describe the likely consequences of the breach**
- **Describe the measures taken or to be taken to remedy the breach and counteract its adverse effects.**



# Severity Assessment



*Beta Version*

La soluzione per notificare un data breach al Garante rispondendo a 14 domande.

PROVA ADESSO

o [Esegui l'accesso](#) se hai già un account

<https://www.lt42.tech/>

# When it is not necessary to notify the data subject

Notice must also always be made to the data subject in "plain and simple language" except:

- A) when the data controller has implemented appropriate technical and organizational measures;
- B) when the holder has subsequently taken measures to prevent the occurrence of high risks to the rights and freedoms of data subjects;
- C) when such communication would require disproportionate efforts, so it may be replaced by a public communication.



# Content of the notice to the DPA

Data Controllers are, therefore, required to maintain a log of Data breaches that must contain the following information:

- the details relating to the Data breach (i.e. the cause, the place where it occurred and the type of Personal Data breached);
- the effects and consequences of the breach and the intervention plan prepared by the Data Controller.

In addition to these aspects, the Data Controller should also justify the reason for the decisions taken as a result of the Data breach with particular reference to the following cases:

- (i) the Owner decided not to proceed with the notification;
- (ii) the Data Controller has delayed the notification procedure
- (iii) the Data Controller has decided not to notify the Data Breach to the Data Subjects.



# How to manage the databreach process

**Preparedness:** be ready to handle it through an incident response plan

**Define roles and responsibilities** by involving primarily affected business functions (including CEO!);

- Perform simulations and continuous program updates;
- be very concrete and effective;
- detail how you will interact with authorities.

**Prevention** - reduce the chances of a breach happening:

- training and awareness raising;
- Improve security measures, controls and safeguards - manage cyber risk wisely.



# What are the costs of a Data Breach?



- Direct damage: loss of data or money
- Abnormal customer turnover
- Reputational damage and loss of customer confidence
- Help desk activities مثلاً فرض کن یہو چند ہزار تا ٹیکٹ پاک بشه !!
- Activities of internal investigation
- Legal expenses
- Costs for the restoration of the information system

# Notification procedure – practical aspect



- Verify legally required notifications to authorities or stakeholders;
- analyse assumptions carefully;
- carry out notification according to templates (if any) and official channels.

# Notification procedure – practical aspect

Although the responsibility for the protection of personal data and related security and notification obligations rests with the Data Controller, the Data Processor must also be considered part of the process.

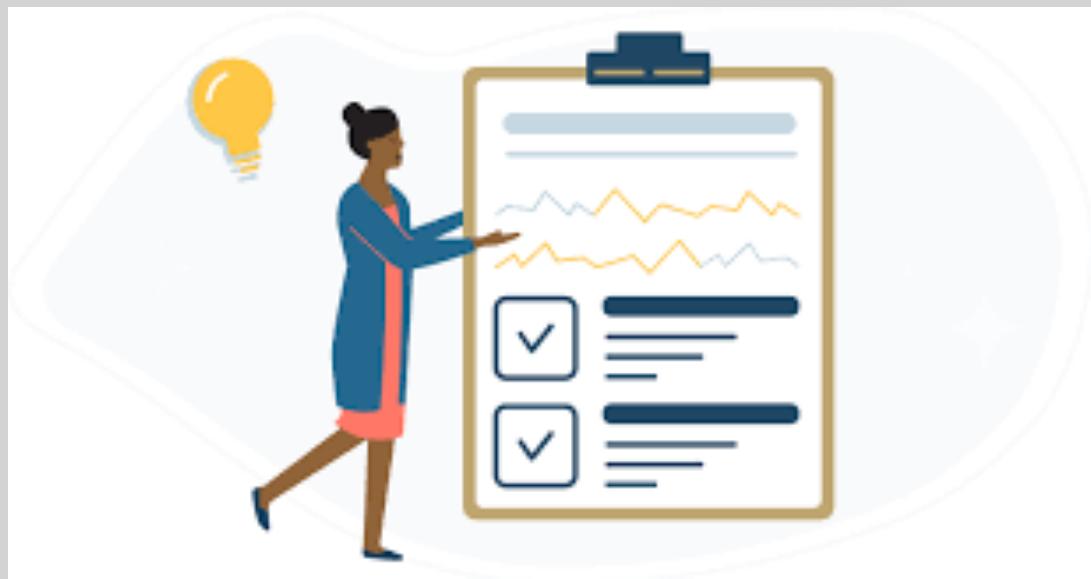
In particular:

- Art. 28.3 specifies that a contract or other act having contractual force governs the relationship between the parties
- Art. 33.2 clarifies that the Responsible Party must notify the Data Controller if it becomes aware of an incident "without undue delay"



# Remediation Plan

- Correct the vulnerability that allowed the incident to occur;
- **Lesson learnt:** improve your approach to information security through experience;
- Share information with relevant stakeholders to reinforce your organization's perimeter;
- If human error was the cause of the incident, reinforce training actions.



# Data Breach Register

There are two tools to use:

- ❖ Incident log - concise, but comprehensive and updated in a timely manner
- ❖ Internal reports - with standard and easily accessible templates, approved, updated as action plans evolve with detailed risk assessment and documentation of decisions made within the organization

## Art. 33.5, GDPR

The controller shall document any personal data breach, including the circumstances surrounding it, its consequences and the measures taken to remedy it. Such documentation shall enable the supervisory authority to verify compliance with this Article.



*The only real safe system is a shut down system, locked in a concrete casting, sealed in a lead-lined room, protected by armed guards. But even then I have my doubts.*

*Eugene Spafford*