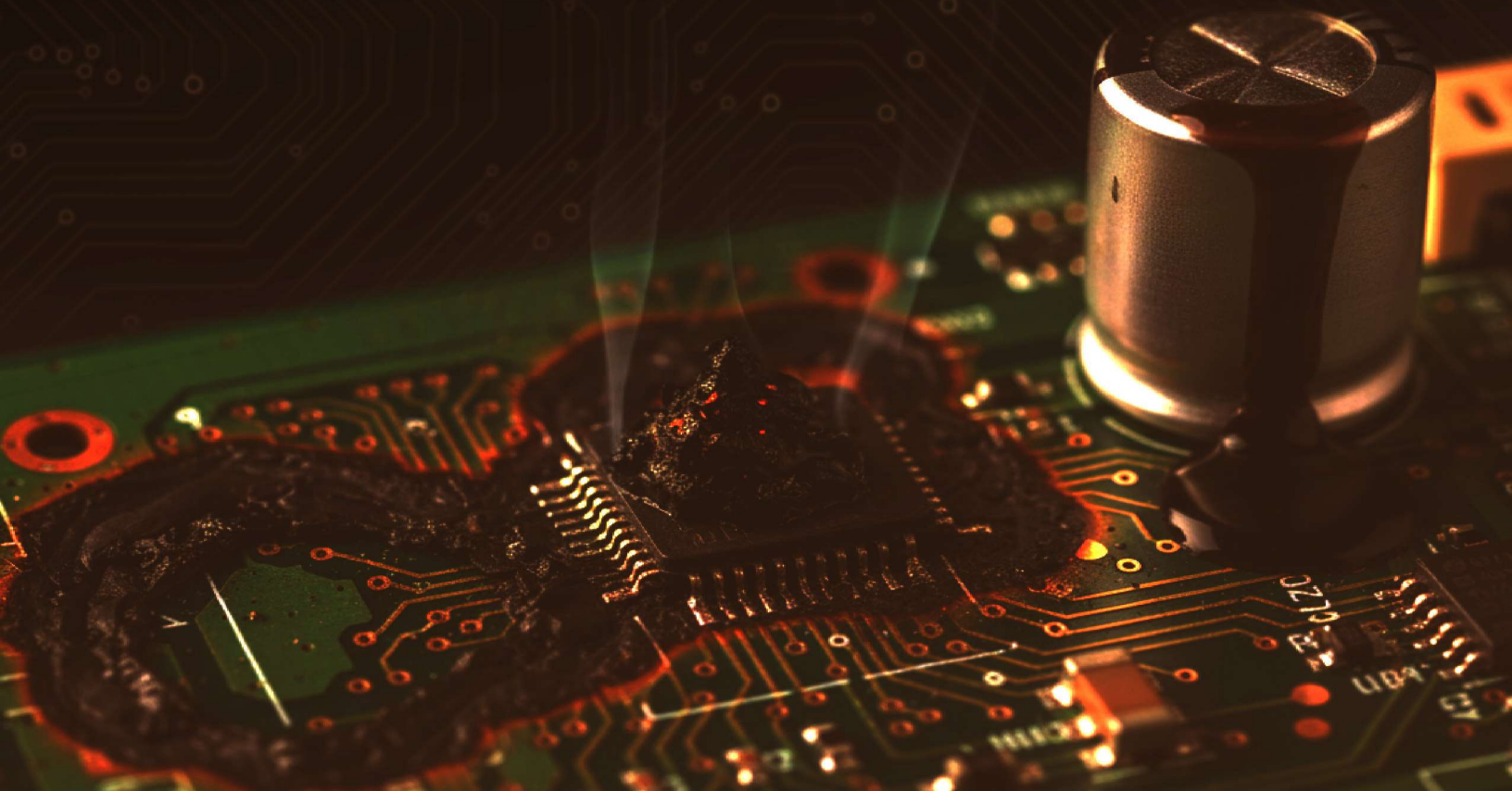


10 PCB DESIGN MISTAKES THAT CAUSE THERMAL FAILURES



MISTAKE #1

Undersized Copper Traces for High Current

- ☞ Calculate worst-case current
- ☞ Use IPC-2221 or updated trace width calculators
- ☞ Increase trace width if borderline
- ☞ Use thicker copper
- ☞ Add copper pours
- ☞ Verify temp rise inside enclosure

MISTAKE #2

Poor Thermal Via Design

- ☞ Add multiple thermal vias
- ☞ Prefer filled and plated via-in-pad
- ☞ Use 0.2-0.3 mm vias
- ☞ Connect vias to internal planes
- ☞ Add pours around thermal pad
- ☞ Don't rely only on air cooling

MISTAKE #3

No Thermal Relief on Pads

- ☞ Ensure thermal relief spokes
- ☞ Verify solderability
- ☞ Adjust spoke width/number
- ☞ Disable solid connections only when needed
- ☞ Confirm with assembly house

MISTAKE #4

Concentrating Heat Sources Together

- ☞ Identify hot components
- ☞ Avoid grouping power components
- ☞ Spread heat sources
- ☞ Separate from RF/analog
- ☞ Check airflow paths

MISTAKE #5

Inadequate Copper Pour or Planes

- ☞ Add wide copper pours
- ☞ Connect thermal pads to copper areas
- ☞ Use via stitching
- ☞ Include solid planes
- ☞ Balance thermal vs EMI
- ☞ Increase copper thickness

MISTAKE #6

Ignoring Component Thermal Specs

- ☞ Read datasheet pad requirements
- ☞ Check QJA and QJC
- ☞ Review derating curves
- ☞ Confirm power dissipation at real temps
- ☞ Follow exposed pad guidelines
- ☞ Don't assume nominal current ratings

MISTAKE #7

No Consideration of Airflow

- ☞ Evaluate airflow in enclosure
- ☞ Align heat sinks vertically
- ☞ Avoid blocking airflow
- ☞ Create air channels
- ☞ Remove heat pockets
- ☞ Ensure fans have clear paths

MISTAKE #8

Overlooking Board Thickness and Layers

- ☞ Consider 4+ layers
- ☞ Use internal planes
- ☞ Increase copper thickness
- ☞ Avoid thin PCBs for high-wattage
- ☞ Check cost vs thermal needs
- ☞ Prototype before reducing layers

MISTAKE #9

Ignoring Component Thermal Specs

- ☞ Identify sensitive parts
- ☞ Keep away from regulators/MOSFETs
- ☞ Place in cool areas
- ☞ Check capacitor lifetime ratings
- ☞ Avoid sensor heat exposure
- ☞ Use barriers if needed

MISTAKE #10

Skipping Thermal Testing

- ☞ Test under worst-case load
- ☞ Seal enclosure during test
- ☞ Use thermal camera
- ☞ Run extended tests
- ☞ Identify hotspots
- ☞ Iterate layout

For Entrepreneurs and Startups:

Develop and launch your electronic product **FASTER** without costly mistakes!

Doing it alone is slow and risky. Small missteps now can become big problems later. Skip the mistakes and launch faster.

→ Frustrated things aren't moving as fast as you want?

Feeling unsure what to do next? ←

Meet your guide: John Teel



Hey there, I'm a former microchip design engineer at Texas Instruments and founder of a hardware startup that sold products in hundreds of retail stores. My chip designs are in devices from Apple, Intel, and more.

Now, my full-time focus is helping people like you bring new electronic products to life, without wasting time, money, or risking everything.

**CLICK HERE
TO LEARN MORE!**