



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

SOCIAL MEDIA MAY INDIVIDUALS WITH A PLATFORM THAT OVERCOMES BARRIES O DISTANCE AND TIME

SMART PHONES MAKE IT EASY TO ACCESS ANY SOCIAL MEDIA PLATFORM FROM ANYWHERE VIRTUALLY.

SOCIAL MEDIA PLATFORMS ARE ALSO FOR LOCAL NETWORKS AS WELL.

SOCIAL MEDIA IS A WEB-BASED TECHNOLOGY TO FACILITATE SOCIAL INTERACTION BETWEEN A LARGE GROUP OF PEOPLE THROUGH SOME TYPE OF NETWORK

AS WELL AS THE MAP SERVICES MADE A REMARKABLE USAGE THROUGH MOBILE TO FIND DIRECTION AND PLACES EASILY.

THESE SMART PHONES MAKE IT EASY TO ACCESS ANY SOCIAL MEDIA PLATFORM FORM ANYWHERE VIRTUALLY.

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BUSINESS USE SOCIAL MEDIA TO PROMOTE THEMSELVES AND THEIR PRODUCTS.

SOCIAL MEDIA IS AND IMPORTANT PART OF TODAY'S WORLD

MAYBE THE MOST POWERFUL ELEMENT OF SOCIAL MEDIA IS THEIR INTERACTIVE NATURE.

SOCIAL MEDIA TYPICALLY FEATURES USER GENERATED CONTENT THAT LEDS ITSELF TO ENGAMENT VIA LIKES, SHARES, COMMENTS, AND DISCUSSION.

SOCIAL MEDIA BREAK THE TRADITIONAL BARRIES OF TIME AND DISTANCE BETWEEN PEOPLE

IT HELPS PEOPLE STAY CONECTED AND SHARE IDEAS, THOUGHTS AND OPINIANS.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?