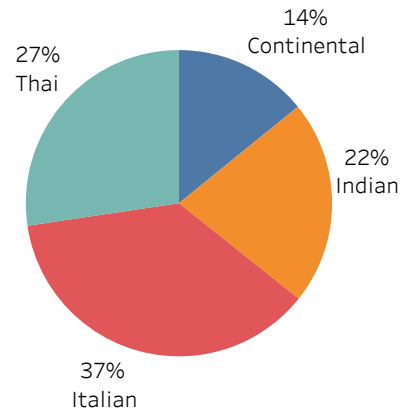
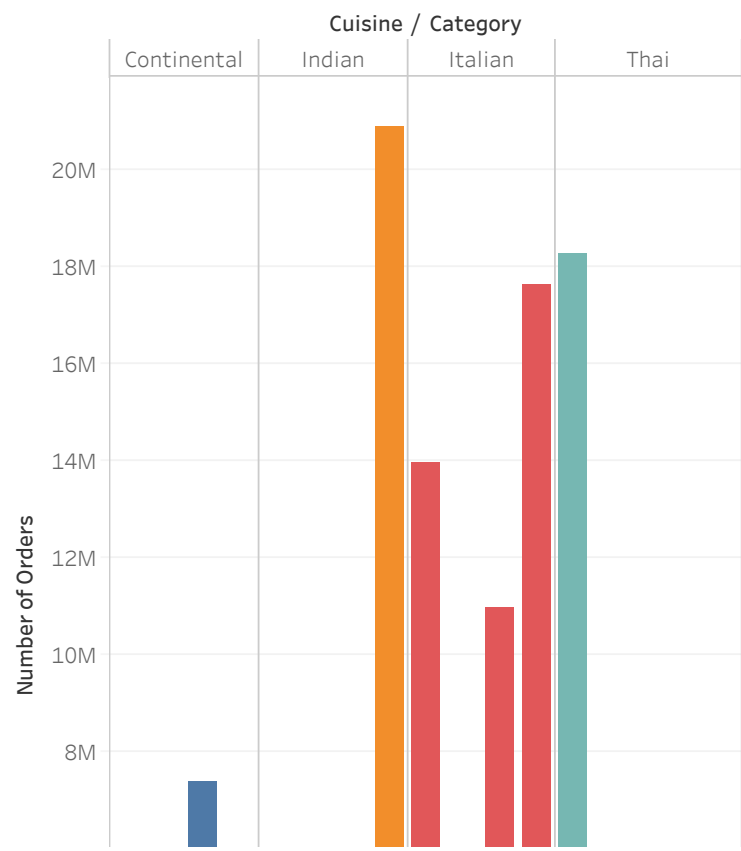
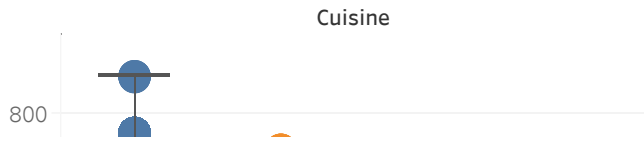


Food Forecast Introduction

Curisine	Order Distribution	Base Price	Discounted and Non Discounted orddrs	Forecast
----------	--------------------	------------	--------------------------------------	----------



Cuisine Outliers



- Italian Cuisine has the highest number of orders

- Continental cuisine being the least.

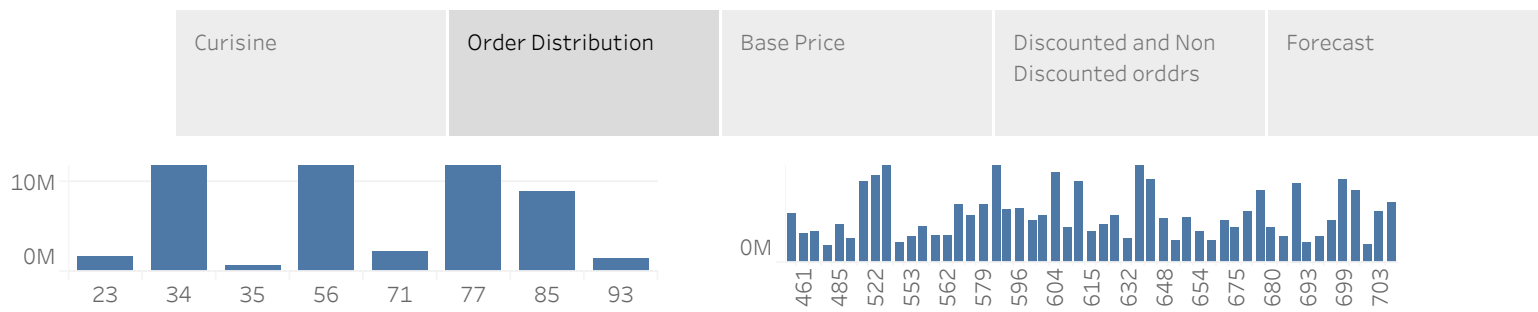
Cuisine Category

- Indian-Rice Bowl has the highest number of orders and Indian-Biriyani has the least.

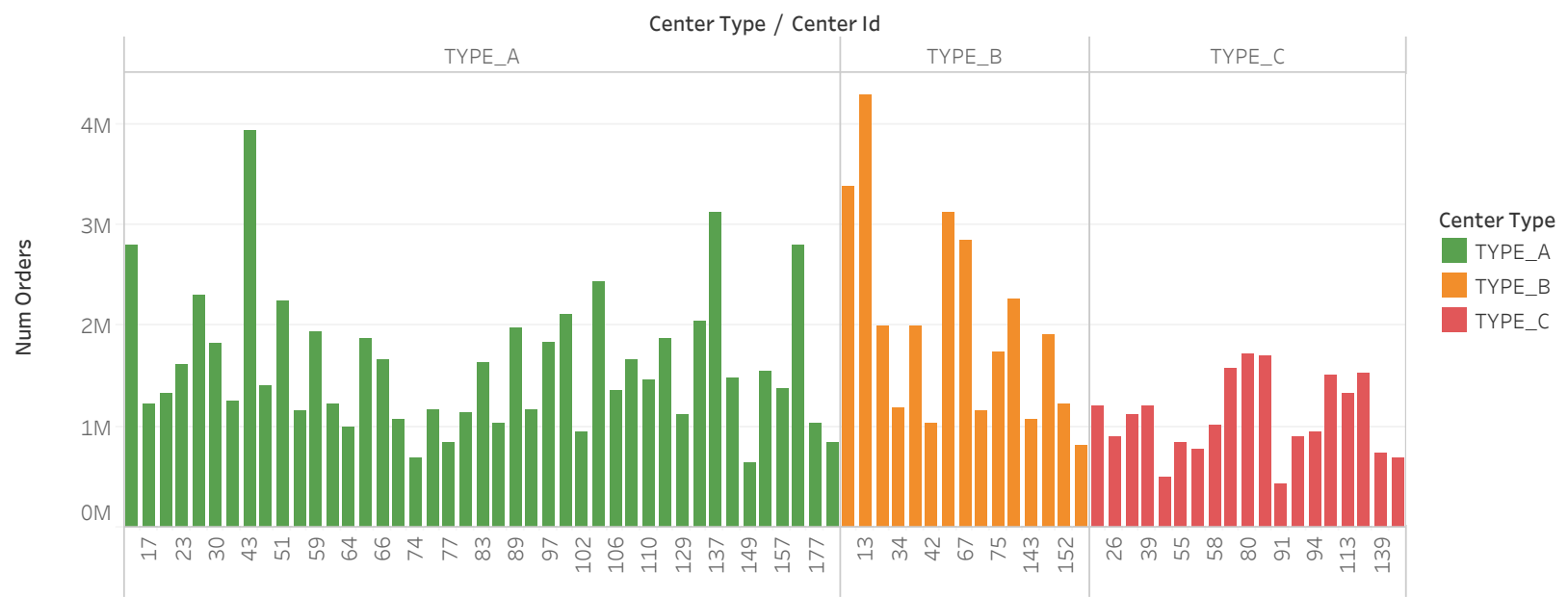
Cuisine outliers

- Continental cuisine was the most expensive cuisine served by the company! Even its median price is higher than the maximum price of all the cuisines.

Food Forecast Introduction



Order Distribution by Center type and ID



Food Forecast Introduction

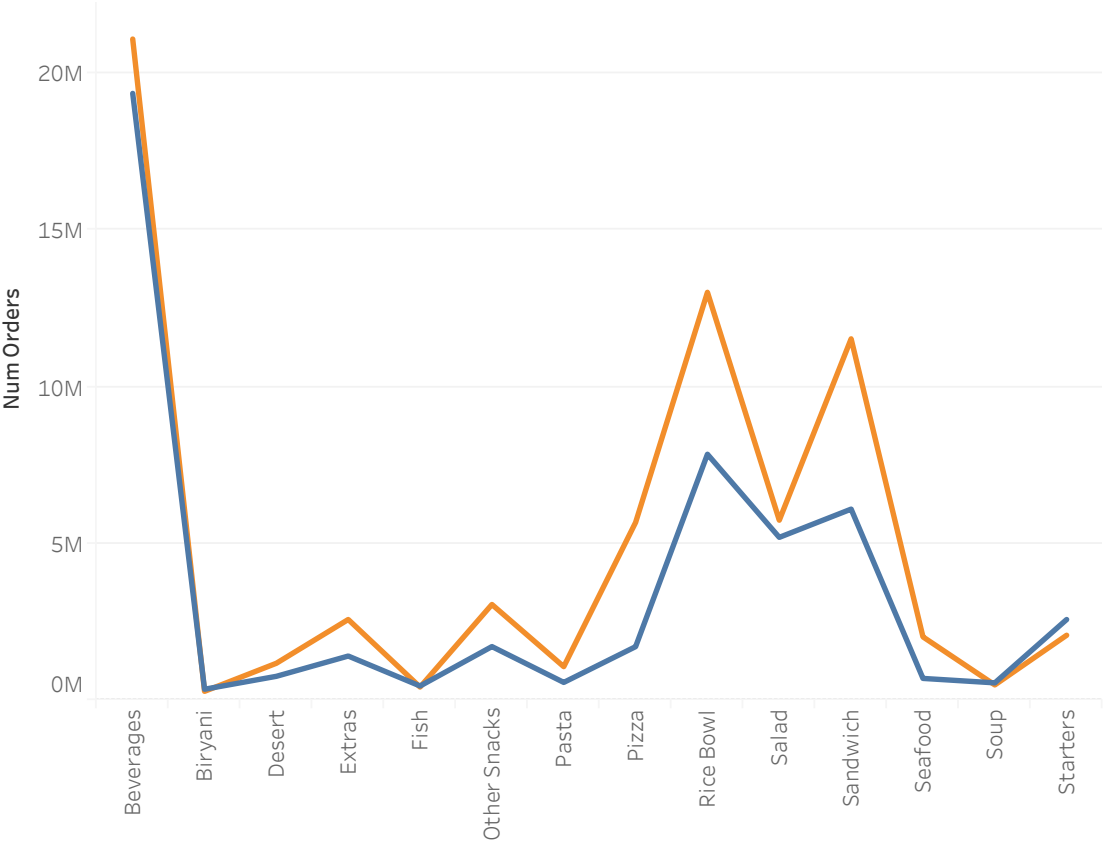
Curisine	Order Distribution	Base Price	Discounted and Non Discounted orddrs	Forecast
----------	--------------------	------------	--------------------------------------	----------



Orders of base price range ..

Food Forecast Introduction

Curisine	Order Distribution	Base Price	Discounted and Non Discounted orddrs	Forecast
----------	--------------------	------------	--------------------------------------	----------

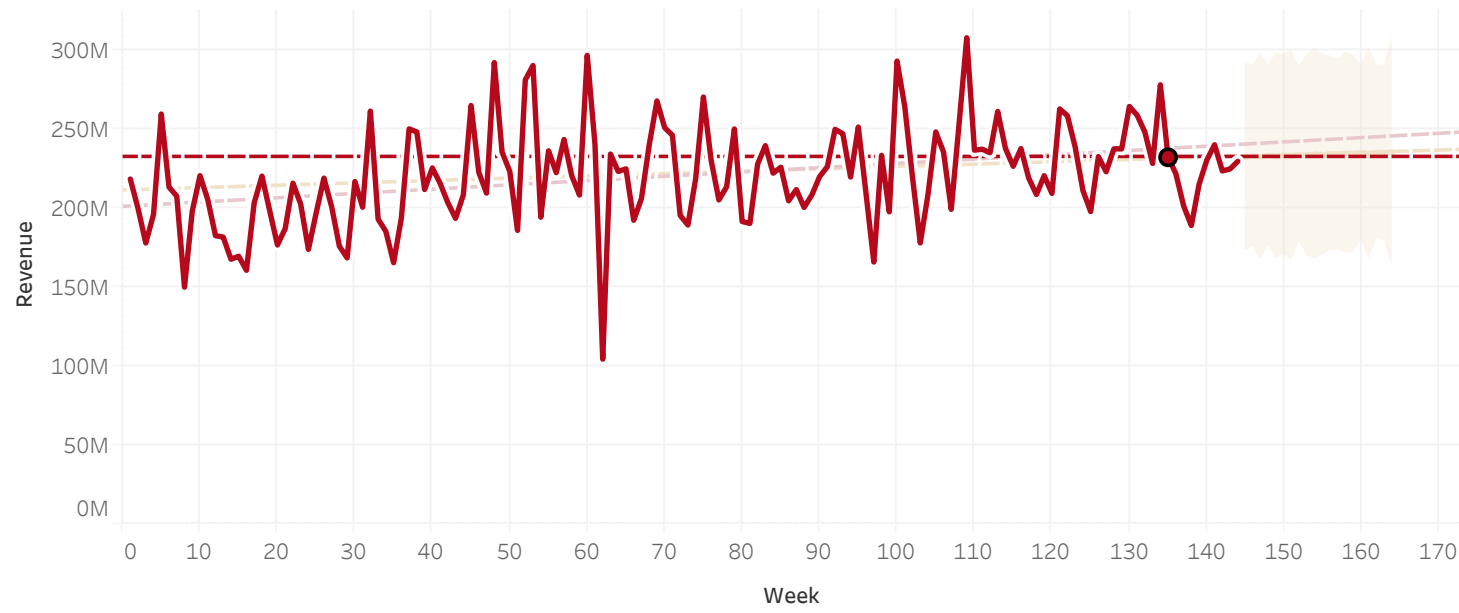


How the discount impacting the total sale. Discounted price is contributing the high ..

Food Forecast Introduction

Curisine	Order Distribution	Base Price	Discounted and Non Discounted orddrs	Forecast
----------	--------------------	------------	--------------------------------------	----------

Weekly

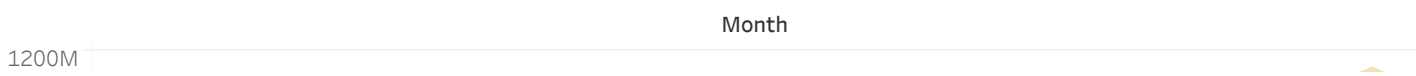


Forecast indicator
■ Actual
■ Estimate

- Weekly revenue is in range between 150-300 M. There is no clear indication of revenue increase or decrease over the time

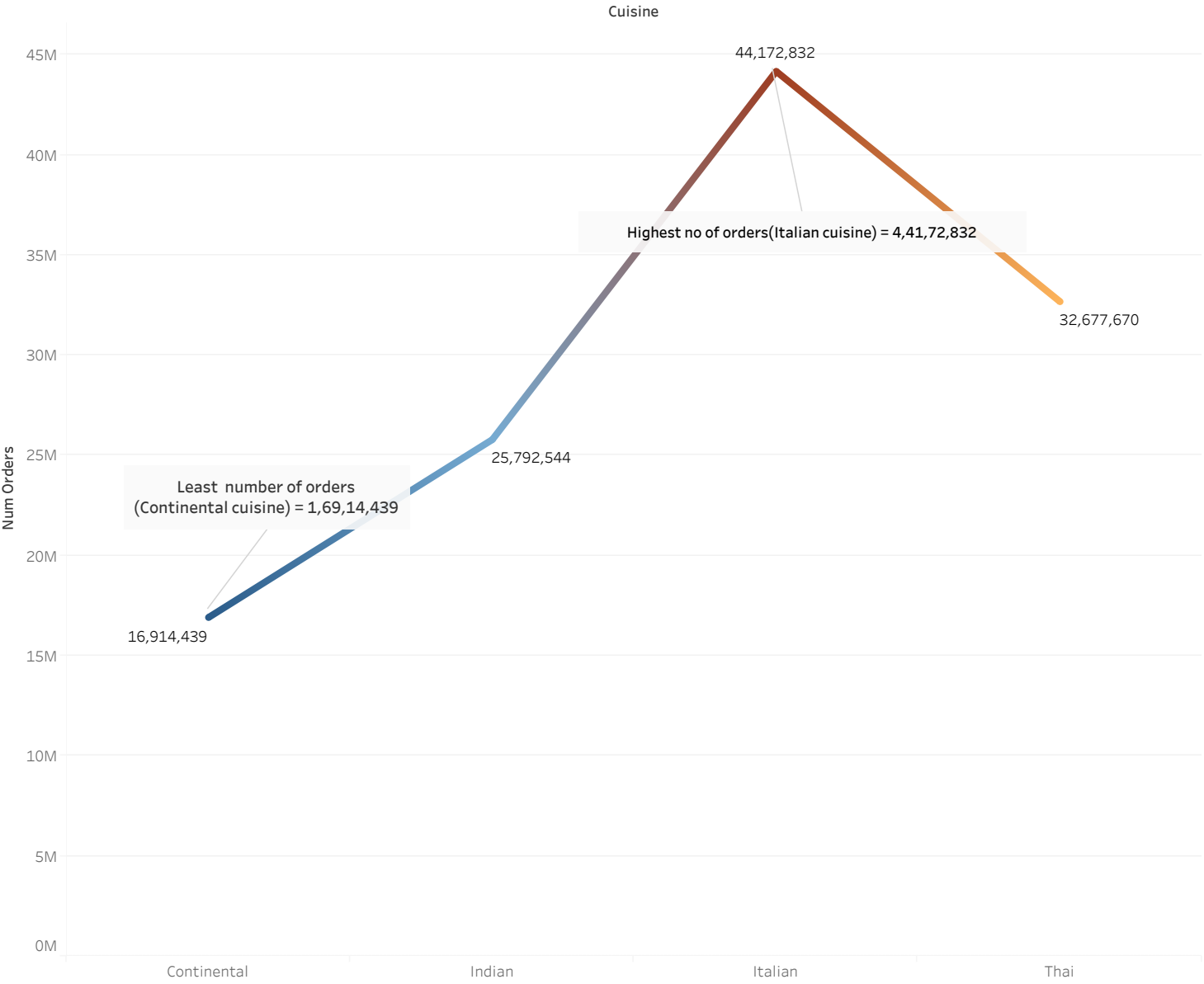
- Monthly plot show, there was initial revenue increase trend for 10-15 months but the trend is not very strong.

Month

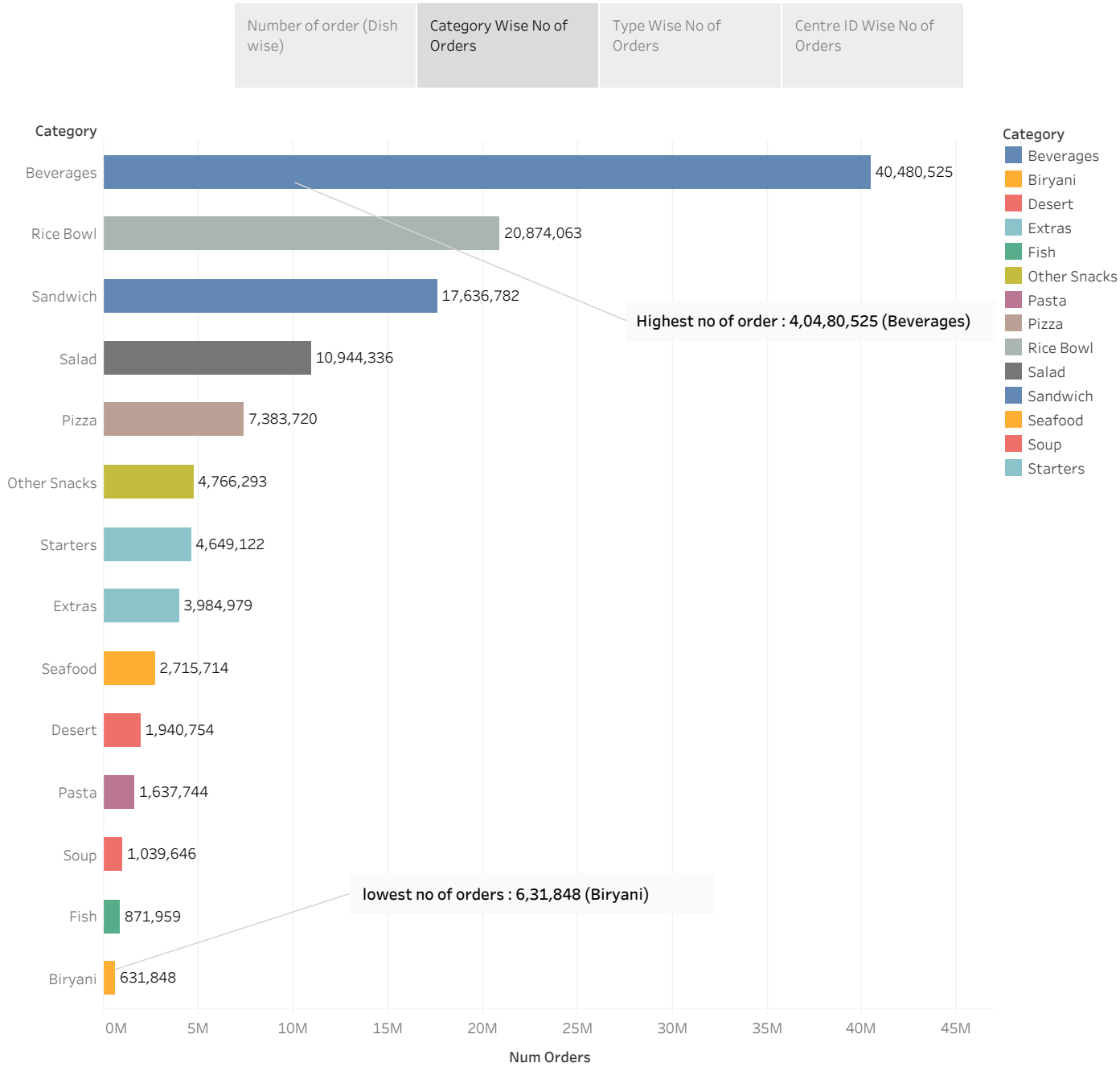


Comprehensive No. of Orders

Number of order (Dish wise)	Category Wise No of Orders	Type Wise No of Orders	Centre ID Wise No of Orders
-----------------------------	----------------------------	------------------------	-----------------------------

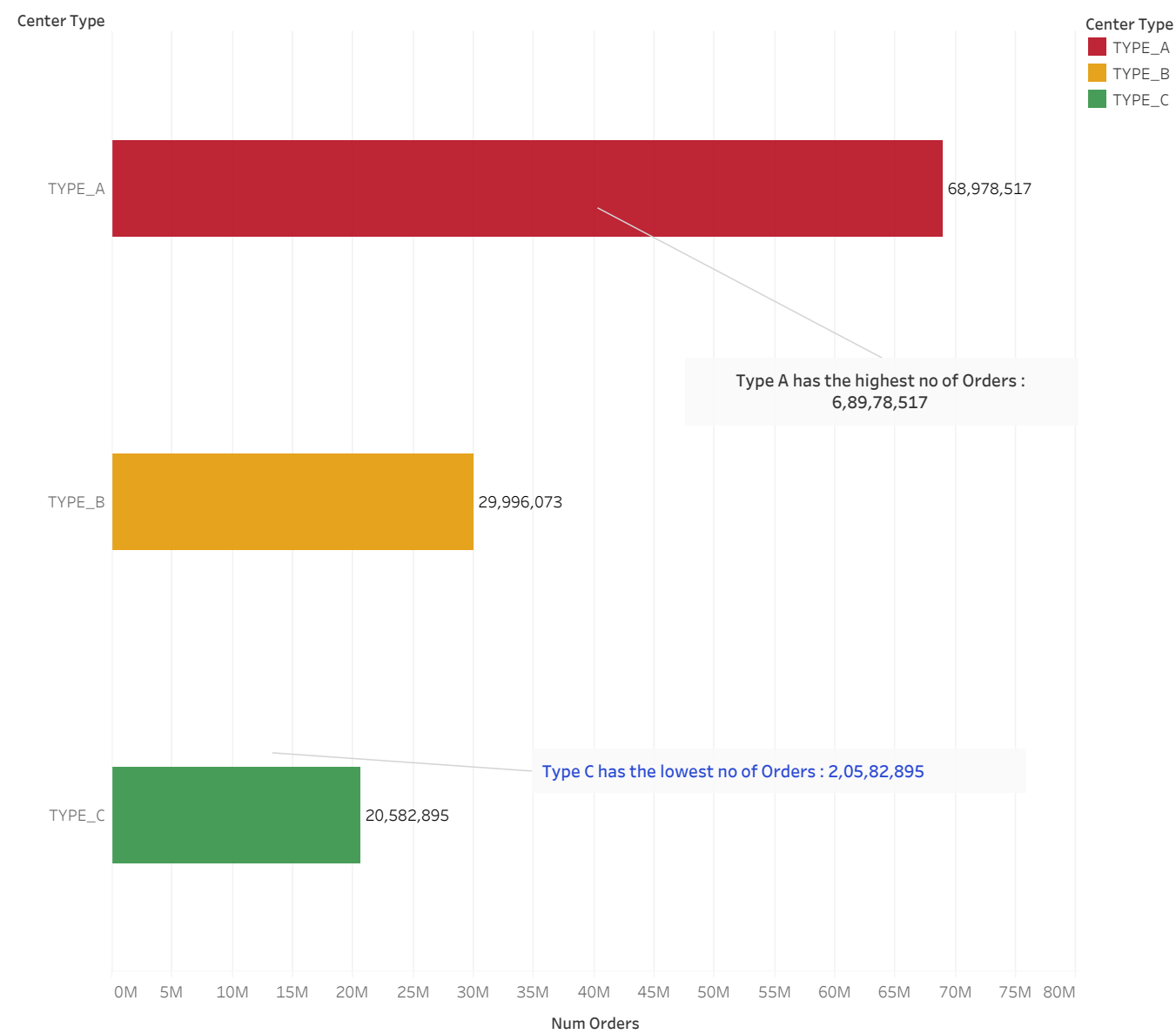


Comprehensive No. of Orders



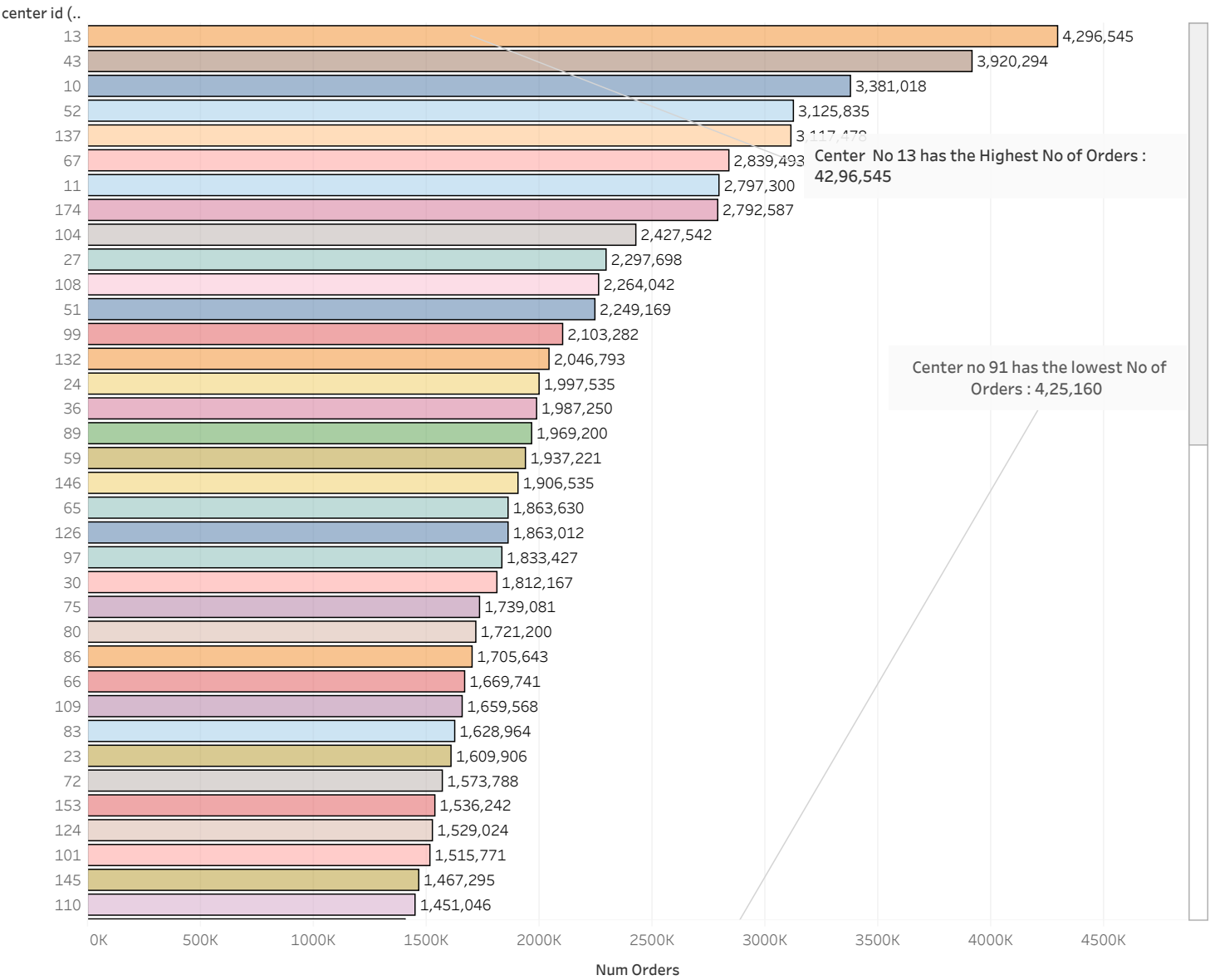
Comprehensive No. of Orders

Number of order (Dish wise)	Category Wise No of Orders	Type Wise No of Orders	Centre ID Wise No of Orders
-----------------------------	----------------------------	------------------------	-----------------------------



Comprehensive No. of Orders

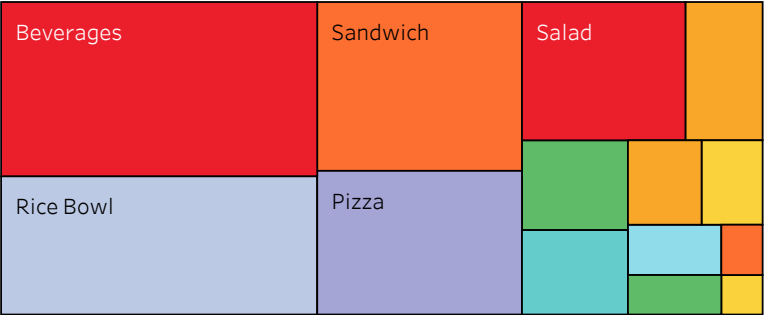
Number of order (Dish wise)	Category Wise No of Orders	Type Wise No of Orders	Centre ID Wise No of Orders
-----------------------------	----------------------------	------------------------	-----------------------------



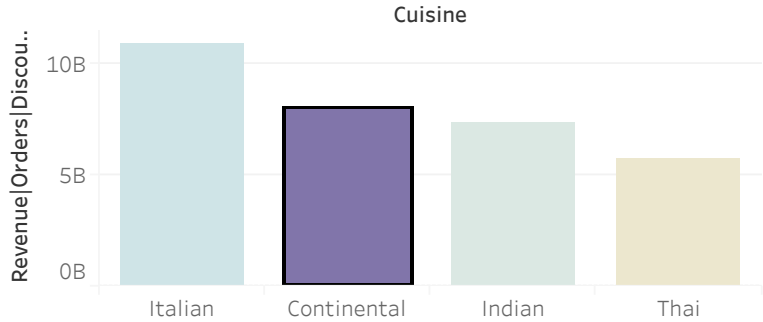
Meal Story

Total Revenue by Meal Category & Cuisine Type. Beverages in Ca..	Total Orders by Meal Category & Cuisine Type. Beverages in Ca..	Total Discount by Meal Category & Cuisine Type. Rice Bowl & Con..	Total Discount % by Meal Category & Cuisine Type. Seafood..
--	---	---	---

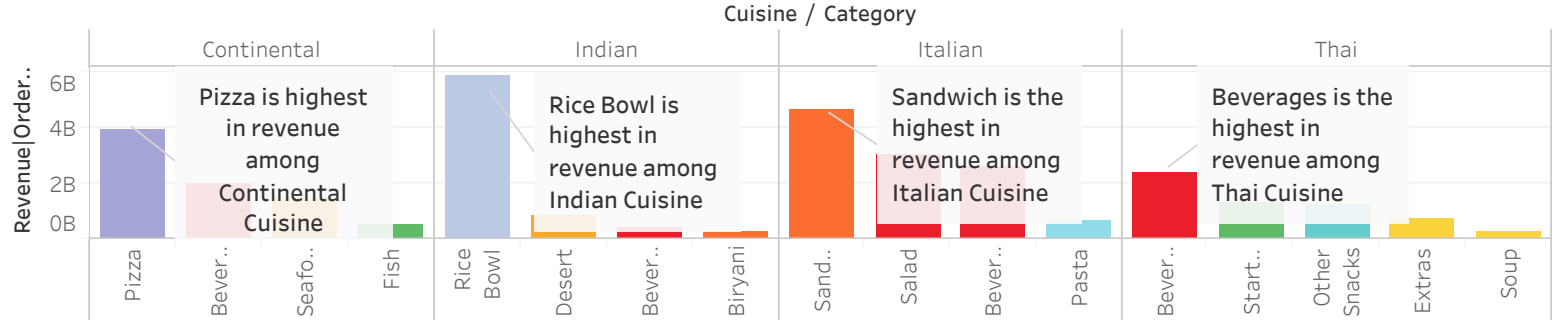
Total Revenue Share by Meal Category



Total Revenue by Cuisine Type



Total Revenue by Cuisine-Category

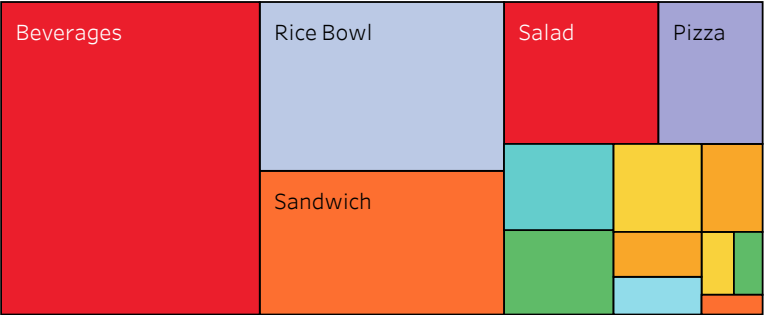


- Revenue|O.. Total Revenue
- Week 1 to 145
- Region Code All
- City Code All
- Center Type All
- Category All
- Center Id All
- Cuisine All

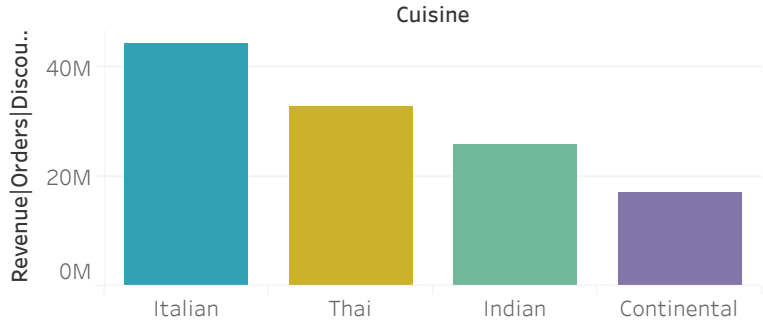
Meal Story

Total Revenue by Meal Category & Cuisine Type. Beverages in Ca..	Total Orders by Meal Category & Cuisine Type. Beverages in Ca..	Total Discount by Meal Category & Cuisine Type. Rice Bowl & Con..	Total Discount % by Meal Category & Cuisine Type. Seafood..
--	---	---	---

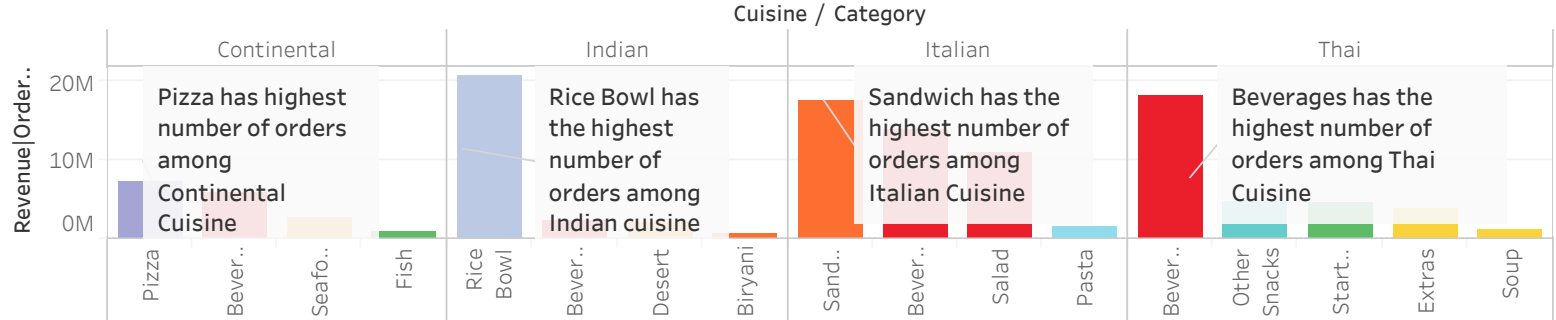
Total Orders Share by Meal Category



Total Orders by Cuisine Type



Total Orders by Cuisine-Category



Revenue|O.. Total Orders

Week
1 to 145

Region Code
All

City Code
All

Center Type
All

Category
All

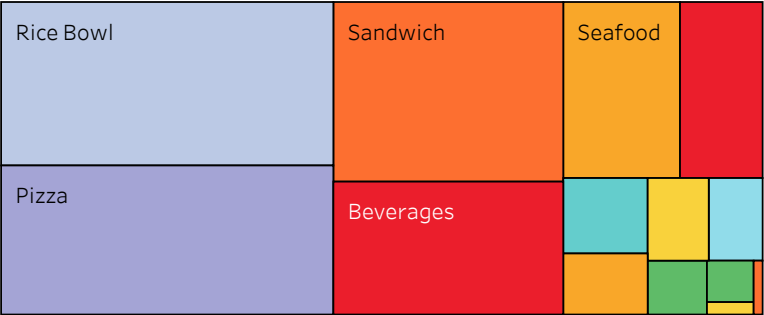
Center Id
All

Cuisine
All

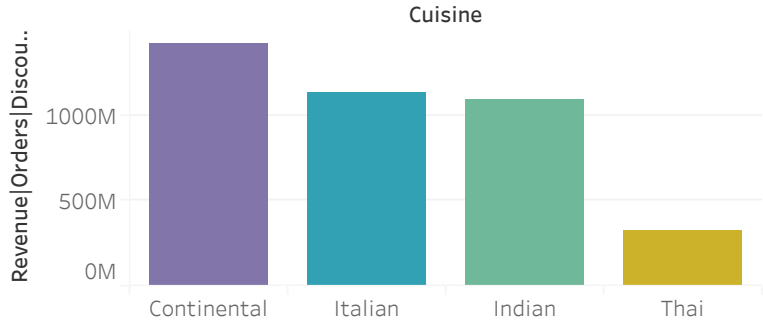
Meal Story

Total Revenue by Meal Category & Cuisine Type. Beverages in Ca..	Total Orders by Meal Category & Cuisine Type. Beverages in Ca..	Total Discount by Meal Category & Cuisine Type. Rice Bowl & Con..	Total Discount % by Meal Category & Cuisine Type. Seafood..
--	---	---	---

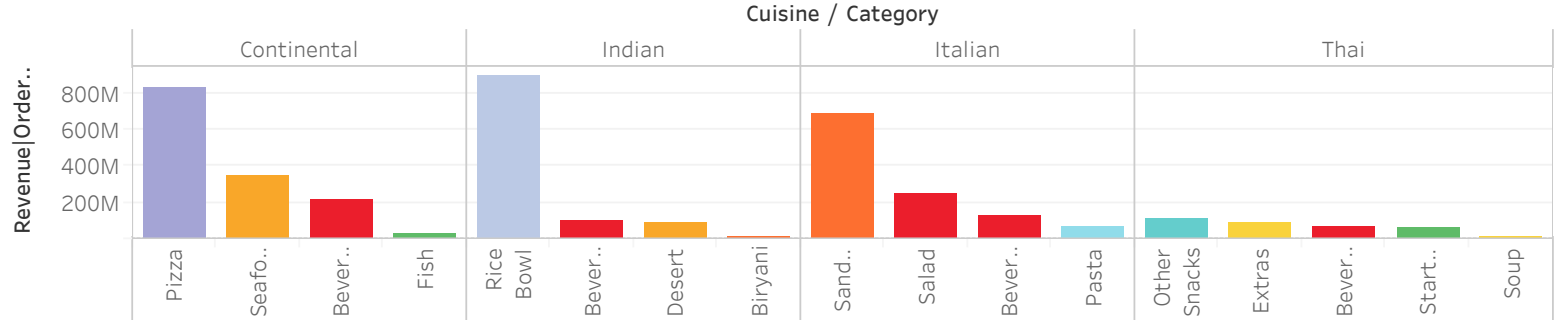
Total Discount Share by Meal Category



Total Discount by Cuisine Type



Total Discount by Cuisine-Category

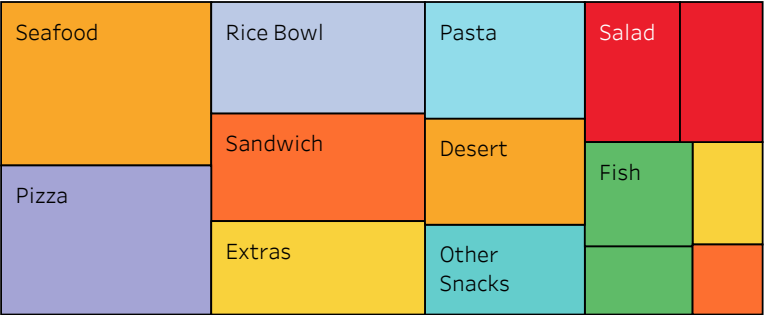


- Revenue|O.. Total Discount
- Week 1 to 145
- Region Code All
- City Code All
- Center Type All
- Category All
- Center Id All
- Cuisine All

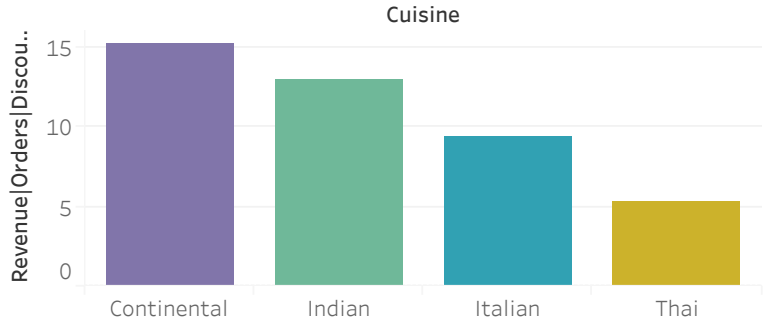
Meal Story

Total Revenue by Meal Category & Cuisine Type. Beverages in Ca..	Total Orders by Meal Category & Cuisine Type. Beverages in Ca..	Total Discount by Meal Category & Cuisine Type. Rice Bowl & Con..	Total Discount % by Meal Category & Cuisine Type. Seafood..
--	---	---	---

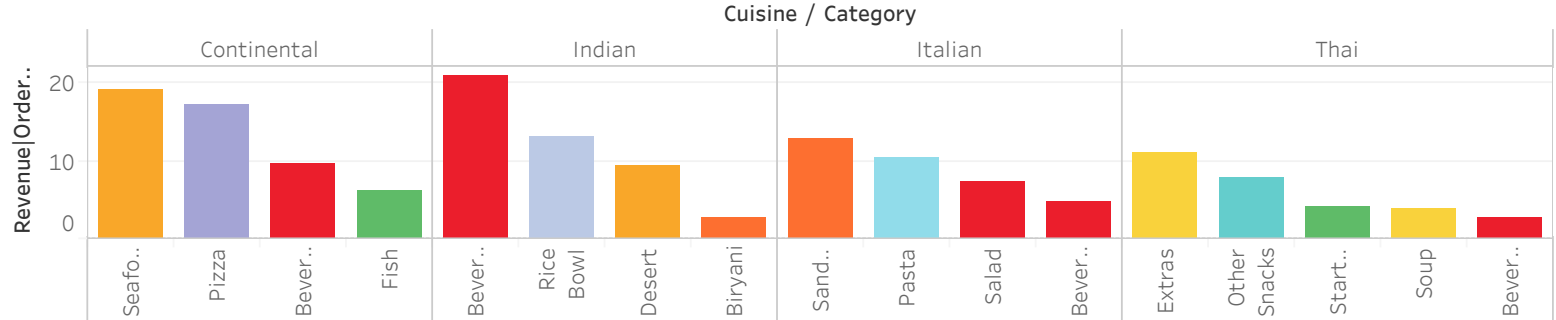
Total Discount % Share by Meal Category



Total Discount % by Cuisine Type



Total Discount % by Cuisine-Category

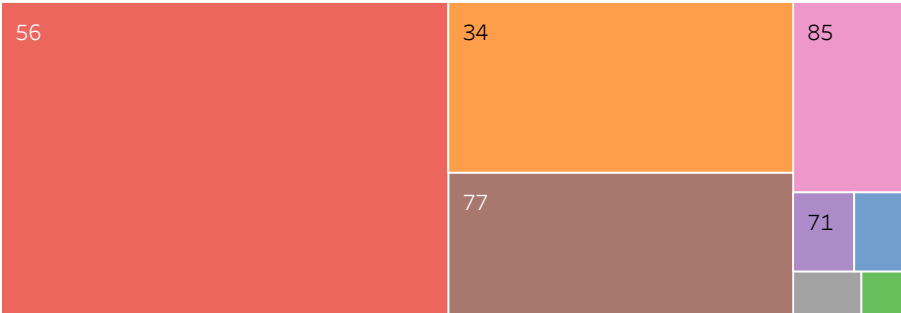


- Revenue|O.. Total Discount %
- Week 1 to 145
- Region Code All
- City Code All
- Center Type All
- Category All
- Center Id All
- Cuisine All

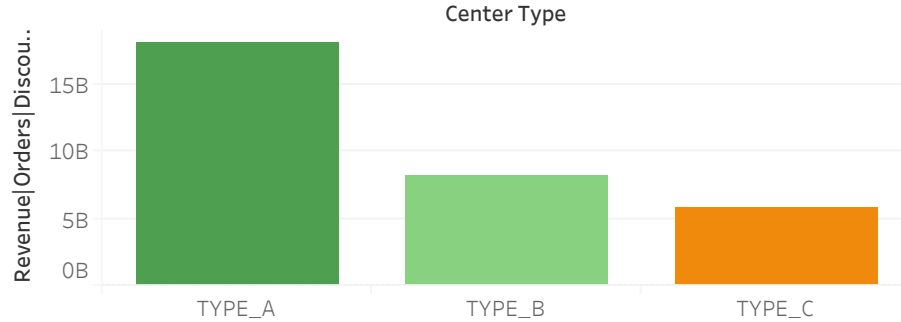
Center Story

Total Revenue by Region and Center Type.	Total Orders by Region and Center Type	Total Discount by Region and Center Type	Total Discount % by Region and Center Type
--	--	--	--

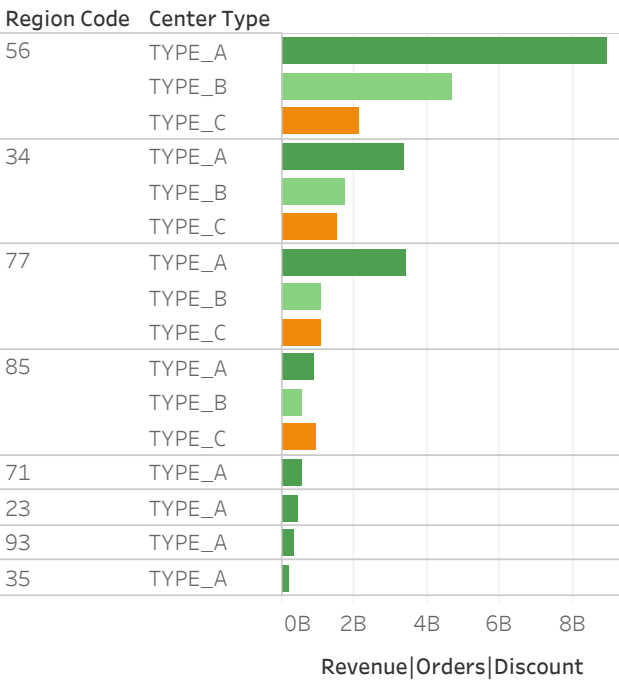
Total Revenue Share by Region



Total Revenue by Center Type



Total Revenue by Region-Center Type



Revenue|O...

Total Revenue

Week 1 to 145

Region Code All

City Code All

Center Type All

Category All

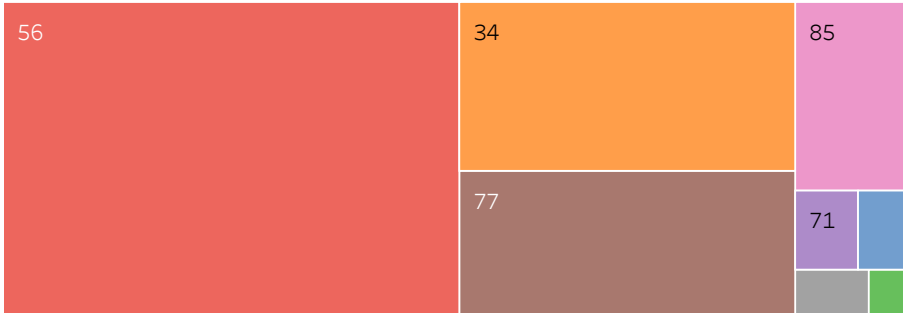
Center Id All

Cuisine All

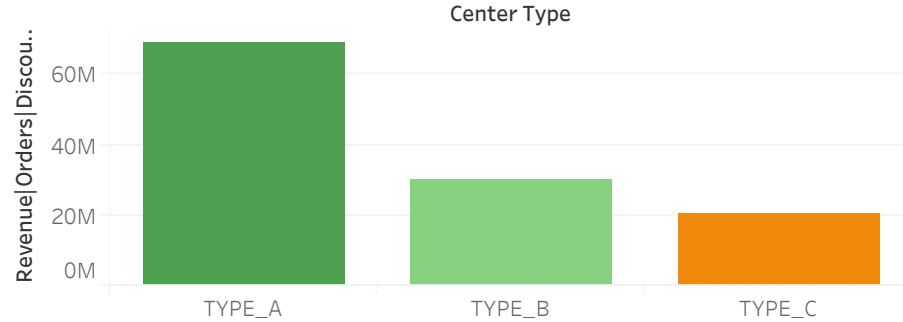
Center Story

Total Revenue by Region and Center Type.	Total Orders by Region and Center Type	Total Discount by Region and Center Type	Total Discount % by Region and Center Type
--	--	--	--

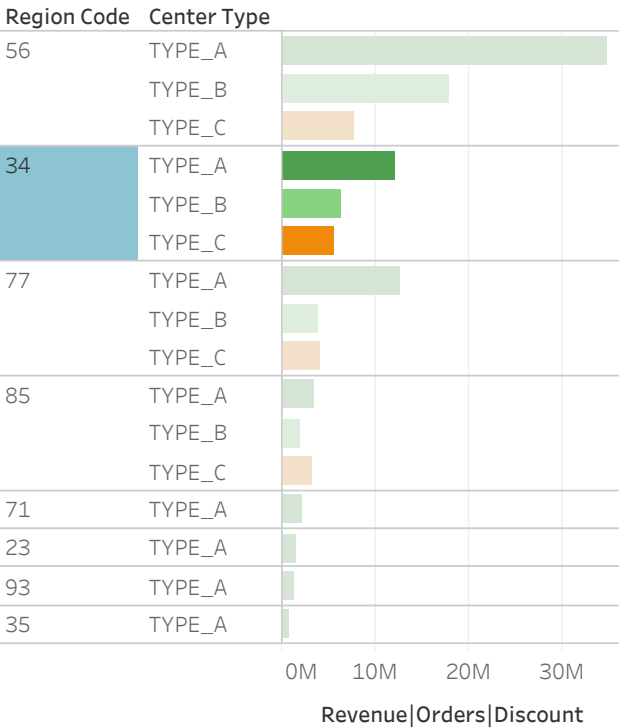
Total Orders Share by Region



Total Orders by Center Type



Total Orders by Region-Center Type



- Revenue|O...
- Total Orders
- Week 1 to 145
- Region Code All
- City Code All
- Center Type All
- Category All
- Center Id All
- Cuisine All

Center Story

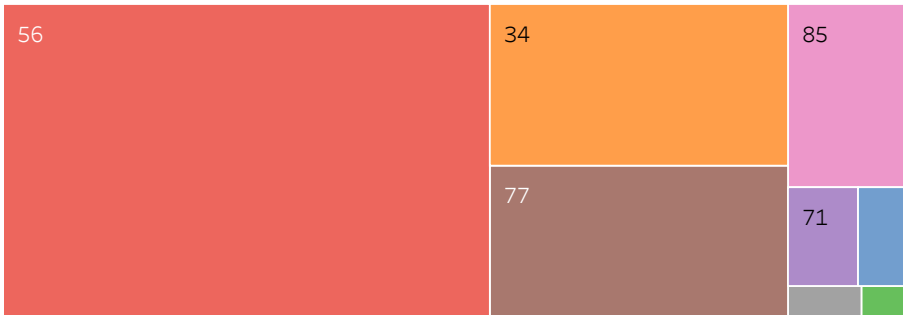
Total Revenue by
Region and Center
Type.

Total Orders by Region
and Center Type

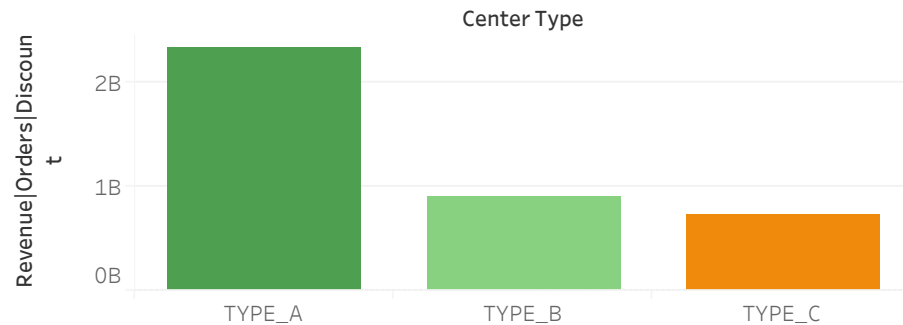
Total Discount by
Region and Center
Type

Total Discount % by
Region and Center
Type

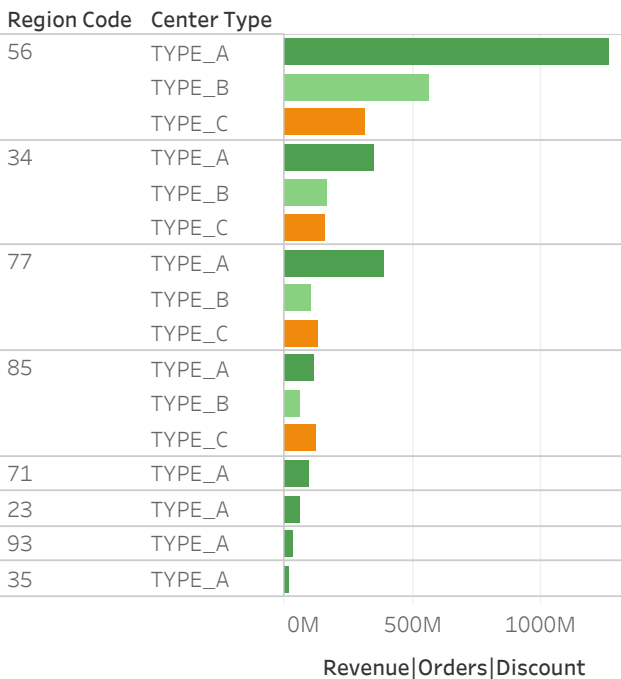
Total Discount Share by Region



Total Discount by Center Type



Total Discount by Region-Center Type



Revenue|O... Total
Discount

Week
1 to 145

Region Code
All

City Code
All

Center Type
All

Category
All

Center Id
All

Cuisine
All

Center Story

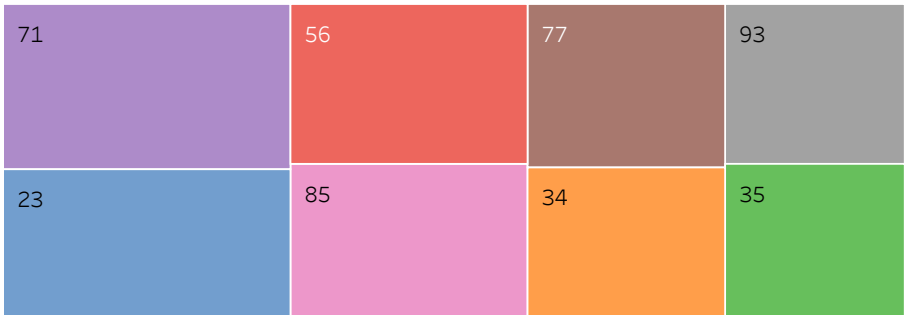
Total Revenue by
Region and Center
Type.

Total Orders by Region
and Center Type

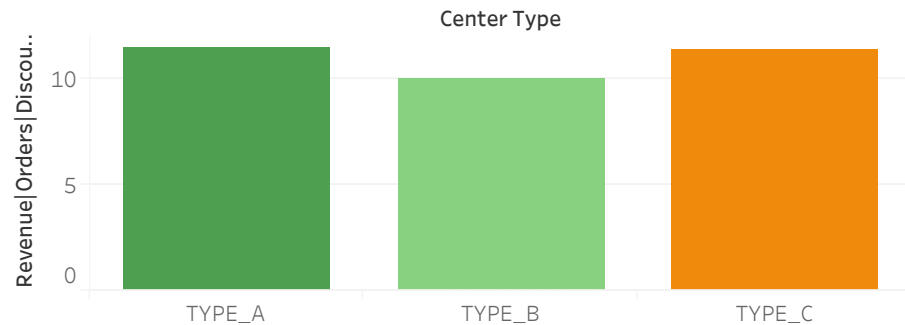
Total Discount by
Region and Center
Type

Total Discount % by
Region and Center
Type

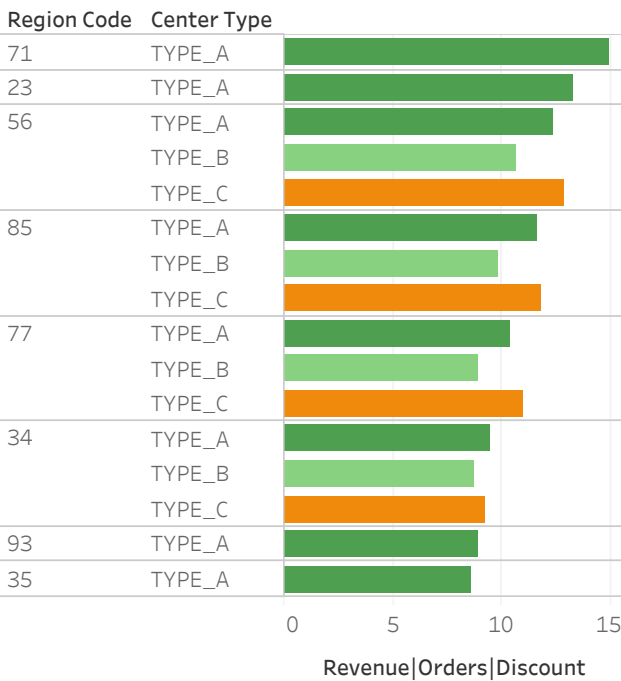
Total Discount % Share by Region



Total Discount % by Center Type



Total Discount % by Region-Center
Type



Revenue|O... Total
Discount %

Week
1 to 145

Region Code
All

City Code
All

Center Type
All

Category
All

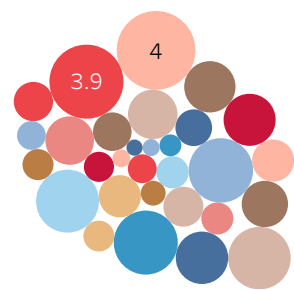
Center Id
All

Cuisine
All

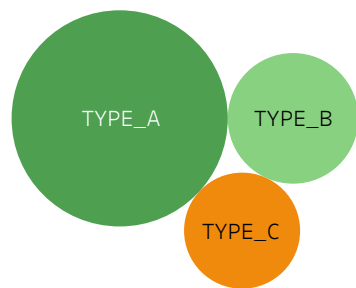
Promo & Operation Area Influence Story

Influence of Operation Are and Promotionson Total Revenue	Influence of Operation Are and Promotionson Total Orders	Influence of Operation Are and Promotionson Total Discount	Influence of Operation Are and Promotionson Total Discount %
---	--	--	--

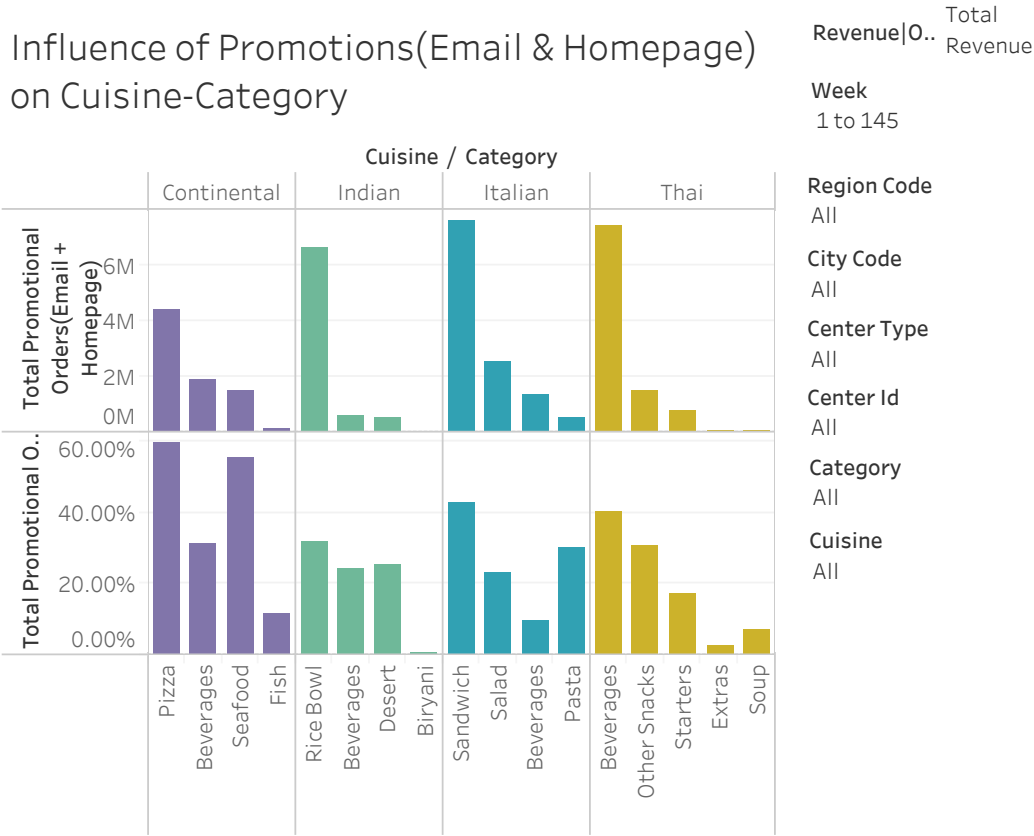
Influence of Operation Area on Total Revenue



Influence of Promotions (Email & Homepage) on Center Type



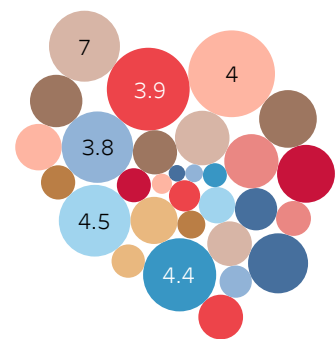
Influence of Promotions(Email & Homepage) on Cuisine-Category



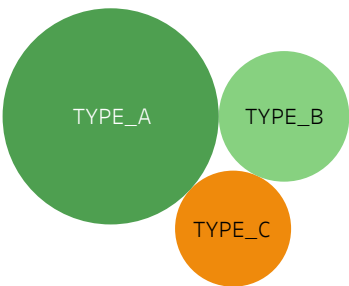
Promo & Operation Area Influence Story

Influence of Operation Are and Promotionson Total Revenue	Influence of Operation Are and Promotionson Total Orders	Influence of Operation Are and Promotionson Total Discount	Influence of Operation Are and Promotionson Total Discount %
---	--	--	--

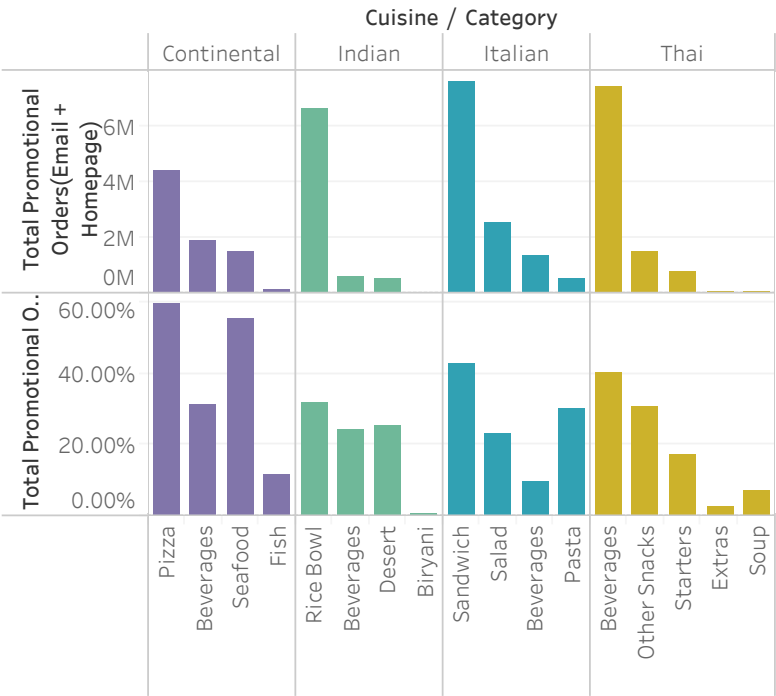
Influence of Operation Area on Total Orders



Influence of Promotions (Email & Homepage) on Center Type



Influence of Promotions(Email & Homepage) on Cuisine-Category



Revenue|0.. Total
Orders

Week
1 to 145

Region Code

All

City Code

All

Center Type

All

Center Id

All

Category

All

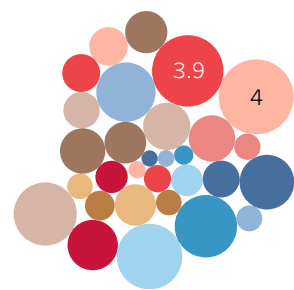
Cuisine

All

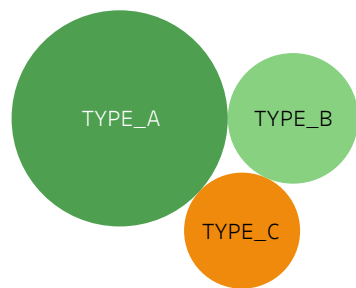
Promo & Operation Area Influence Story

Influence of Operation Are and Promotionson Total Revenue	Influence of Operation Are and Promotionson Total Orders	Influence of Operation Are and Promotionson Total Discount	Influence of Operation Are and Promotionson Total Discount %
---	--	--	--

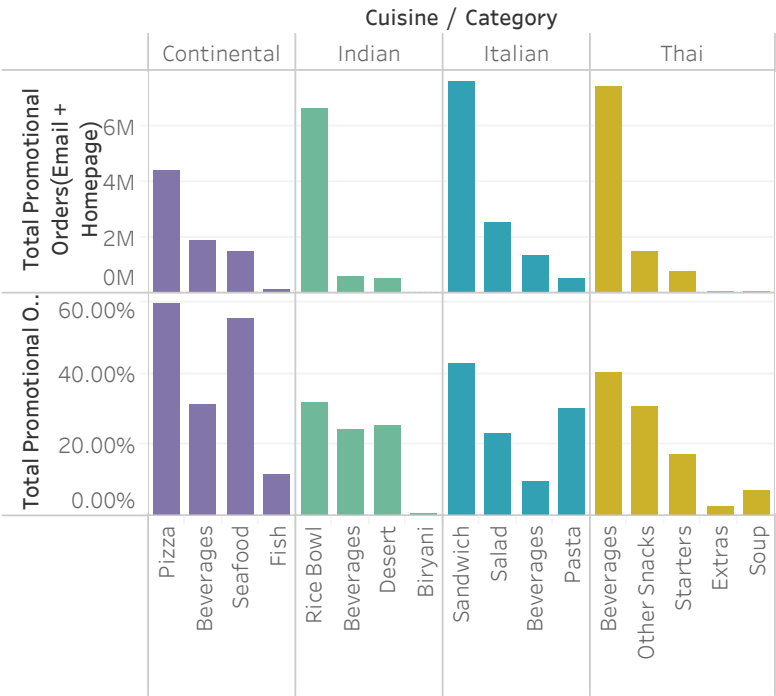
Influence of Operation Area on Total Discount



Influence of Promotions (Email & Homepage) on Center Type



Influence of Promotions(Email & Homepage) on Cuisine-Category



Revenue|0.. Total Discount

Week 1 to 145

Region Code

All

City Code

All

Center Type

All

Center Id

All

Category

All

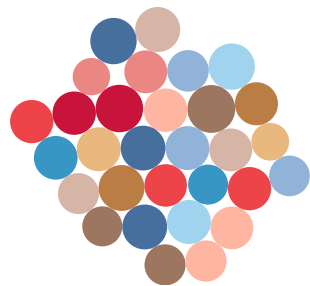
Cuisine

All

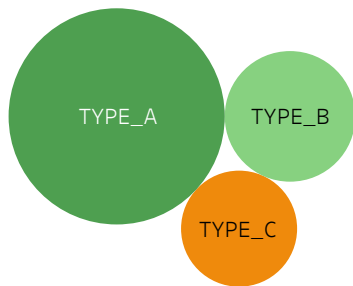
Promo & Operation Area Influence Story

Influence of Operation Are and Promotionson Total Revenue	Influence of Operation Are and Promotionson Total Orders	Influence of Operation Are and Promotionson Total Discount	Influence of Operation Are and Promotionson Total Discount %
---	--	--	--

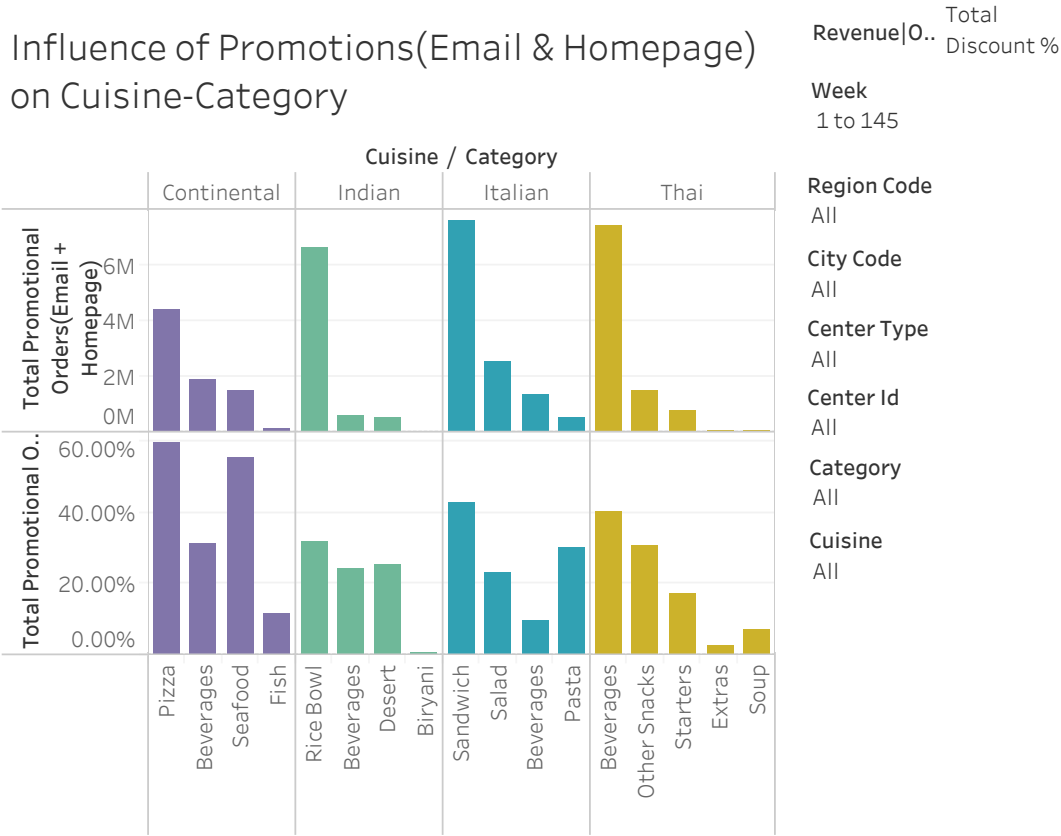
Influence of Operation Area on Total Discount %



Influence of Promotions (Email & Homepage) on Center Type



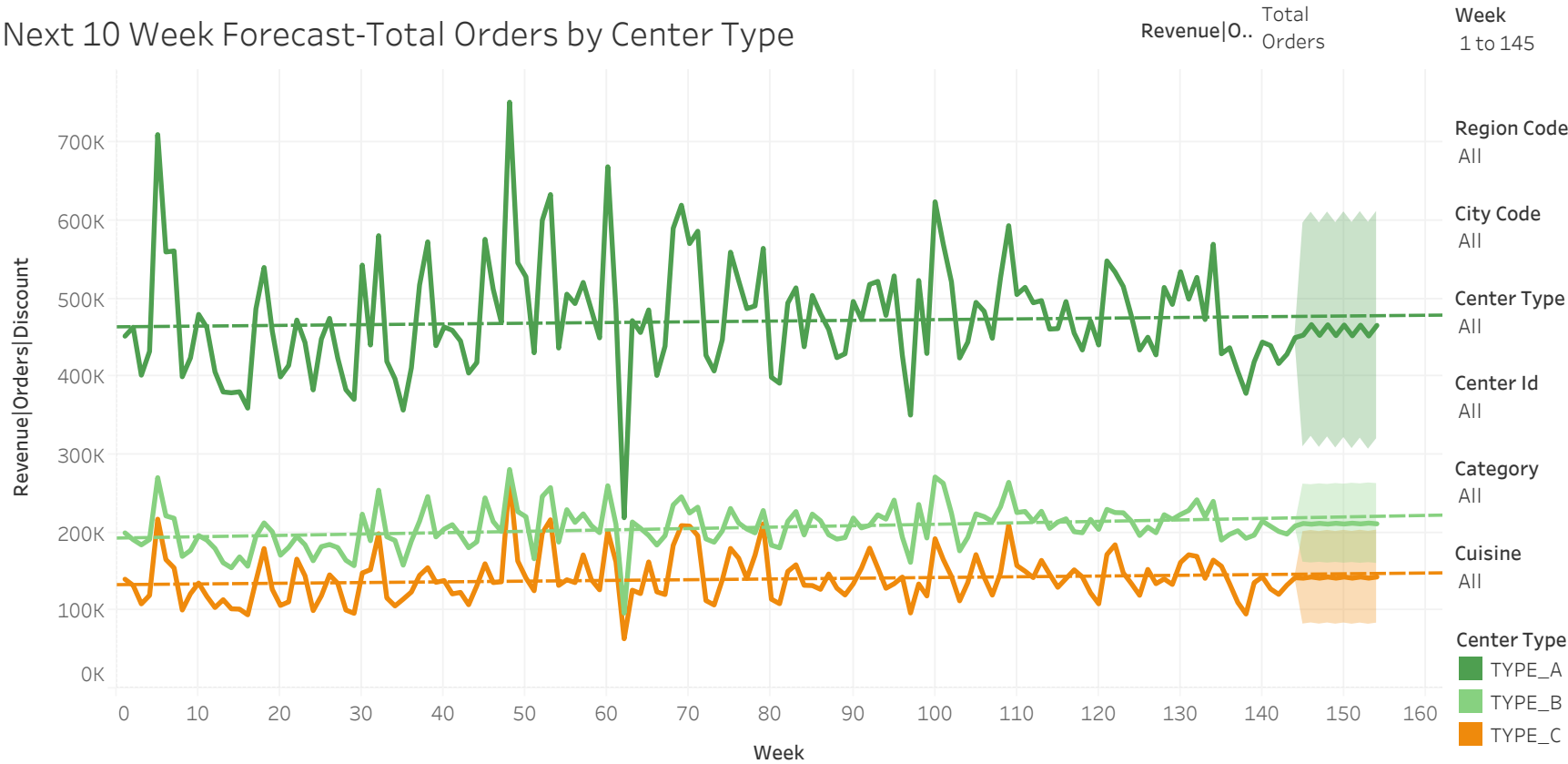
Influence of Promotions(Email & Homepage) on Cuisine-Category



Forecast Story

Next 10 Week Forecast
for Total Orders by
Center Type

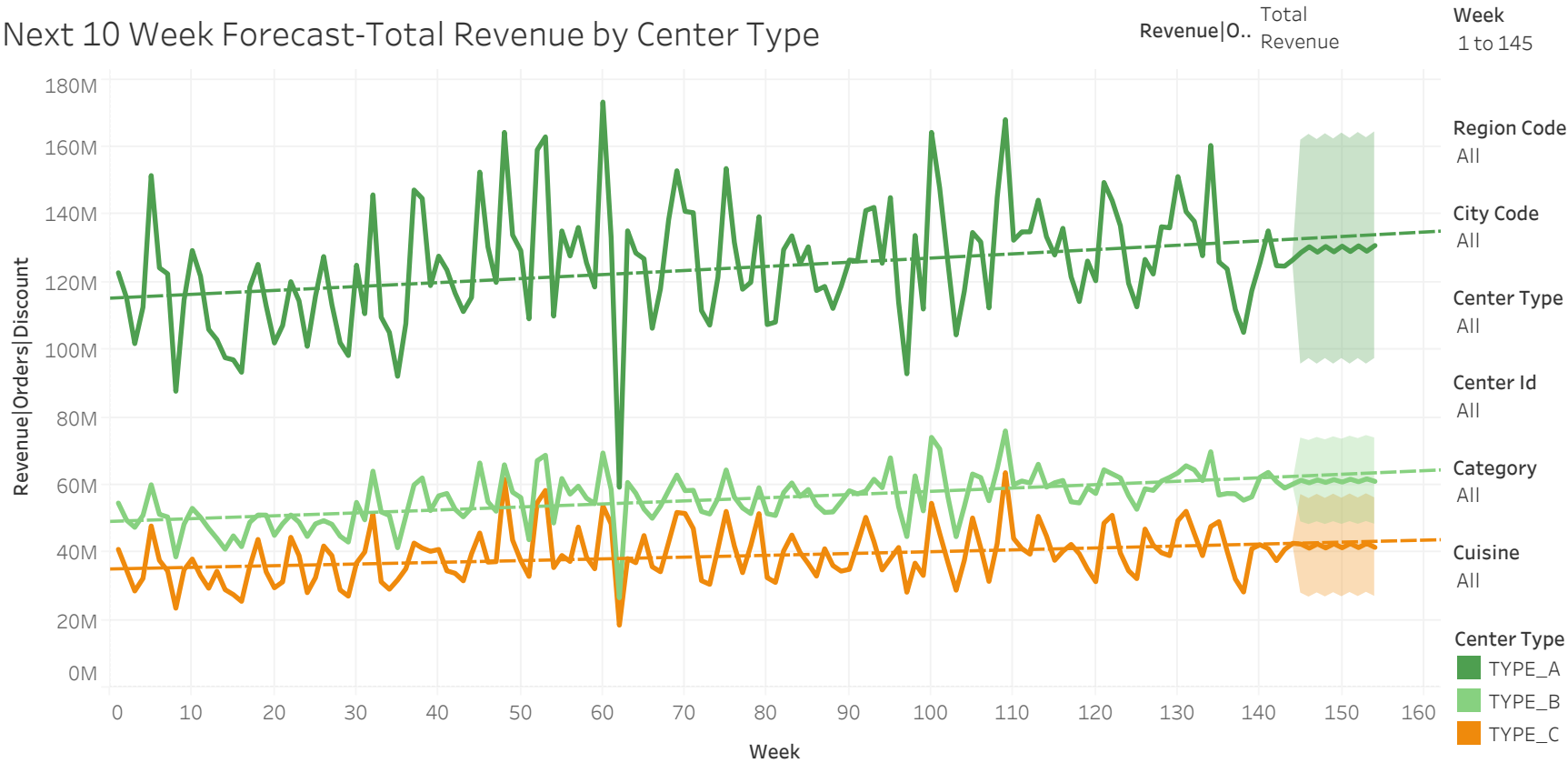
Next 10 Week Forecast
for Total Revenue by
Center Type



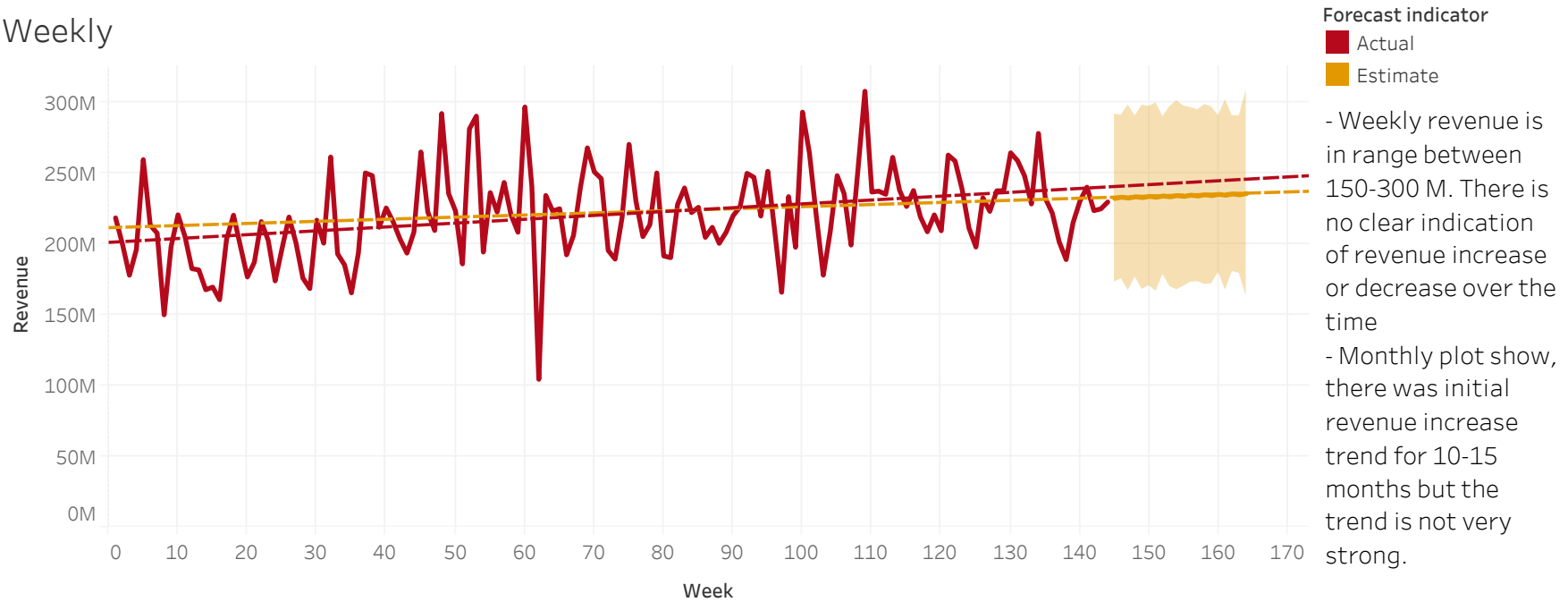
Forecast Story

Next 10 Week Forecast
for Total Orders by
Center Type

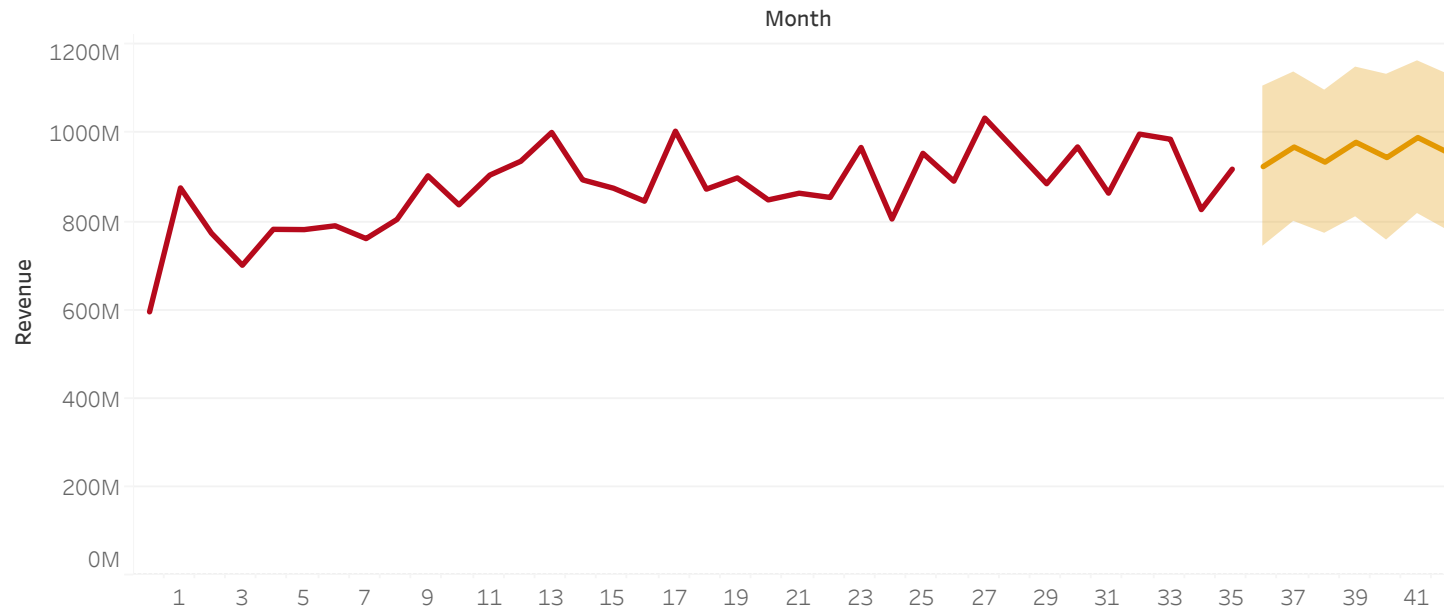
Next 10 Week Forecast
for Total Revenue by
Center Type



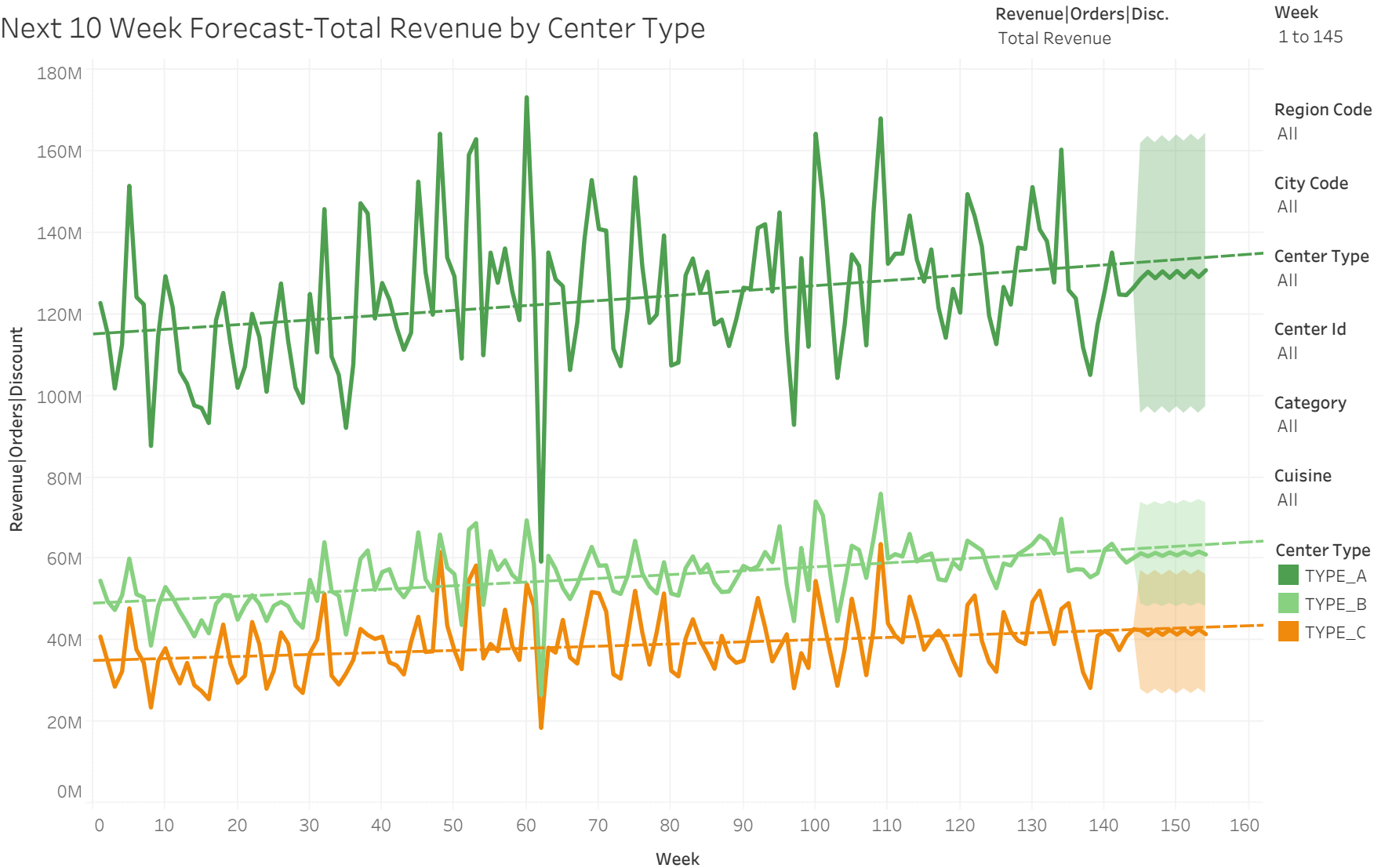
Weekly



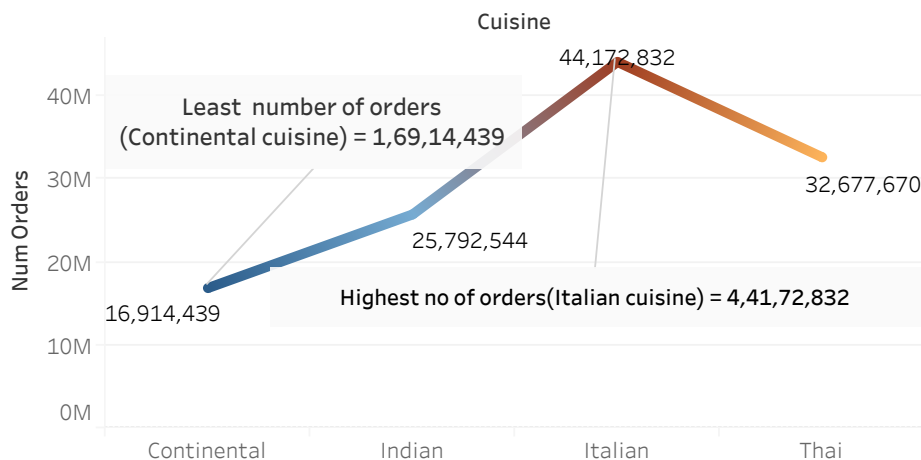
Month



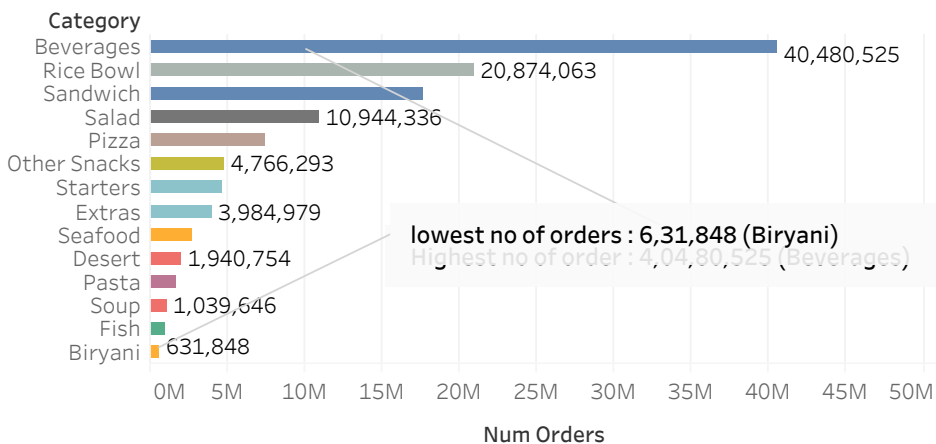
Next 10 Week Forecast-Total Revenue by Center Type



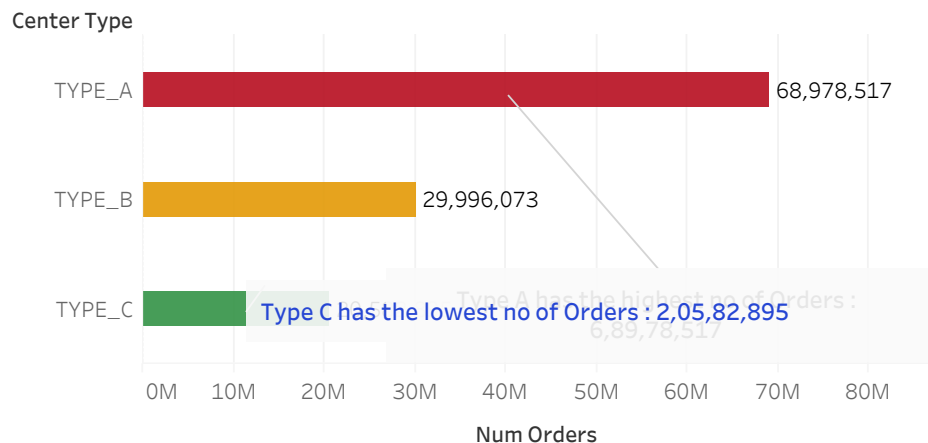
Number of order (Dish wise)



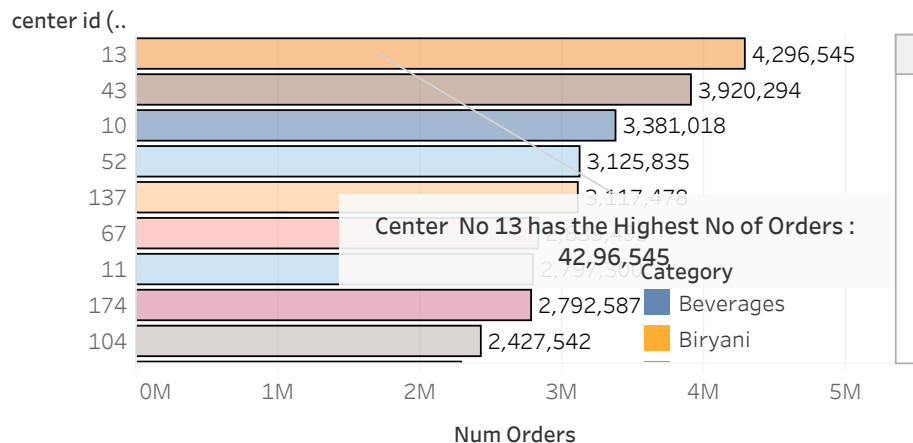
Category Wise No of Orders



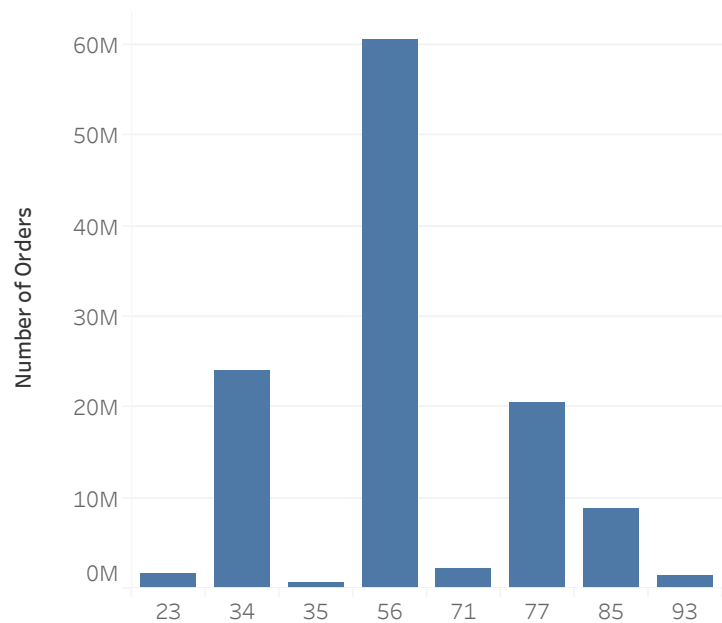
Type Wise No of Orders



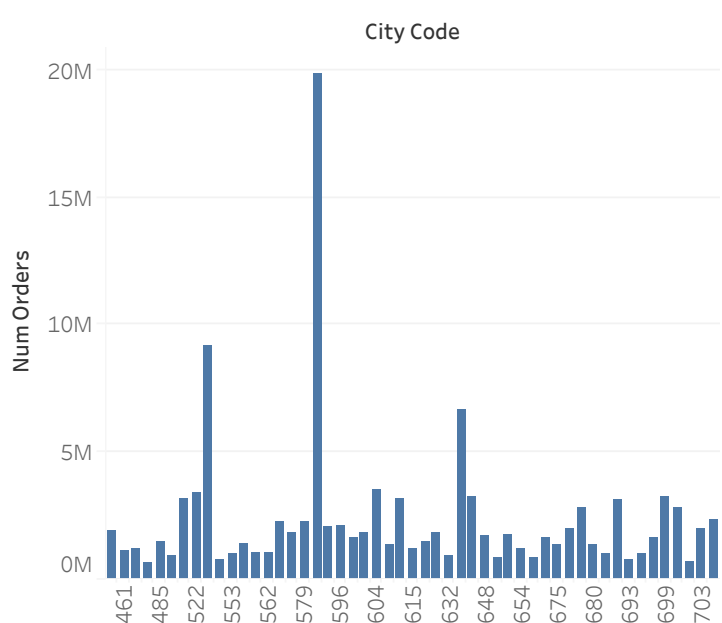
Centre ID Wise No of Orders



Order Distribution by Region



Order Distribution by City



dczfsdfvxvzx

vzxv'xz

v

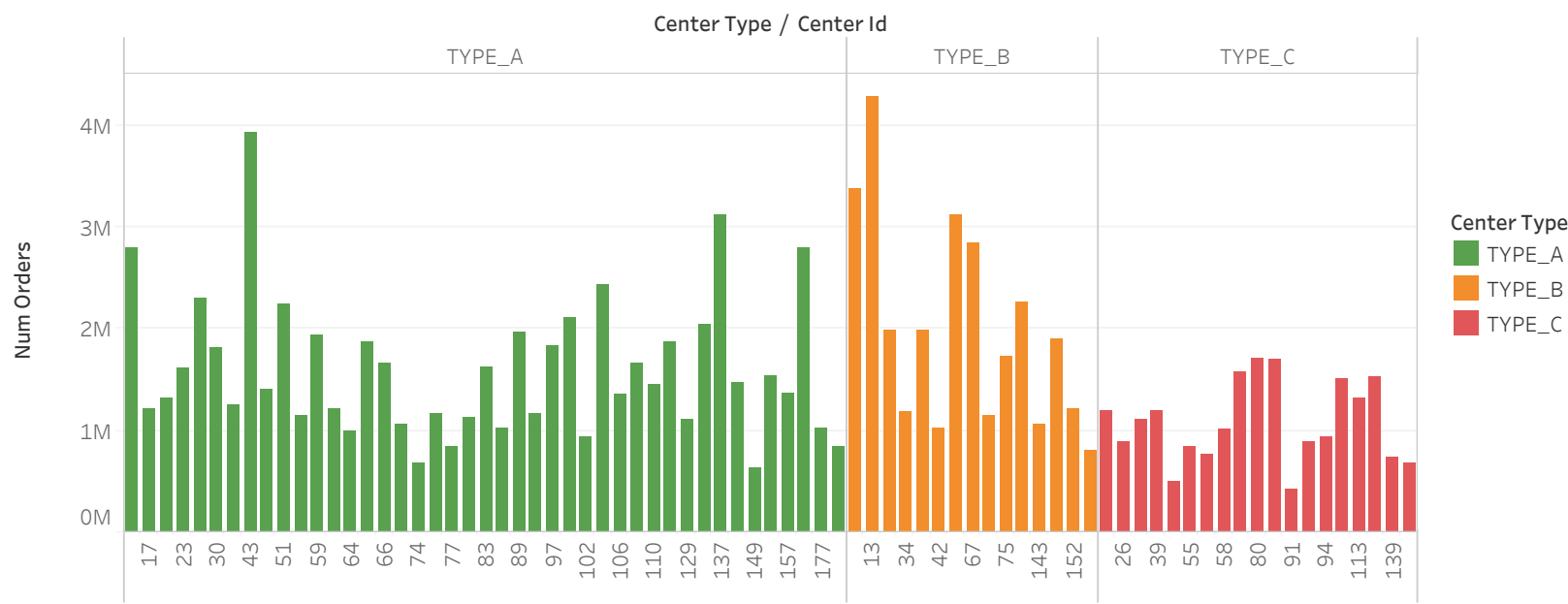
v

ZX

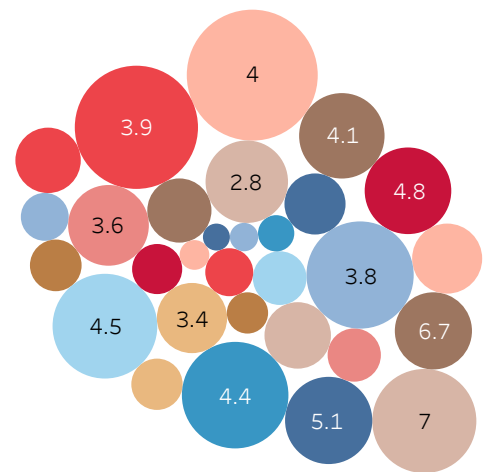
VZ

VZXVXV

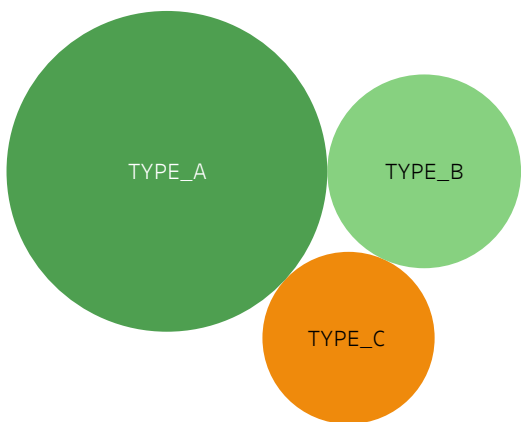
Order Distribution by Center type and ID



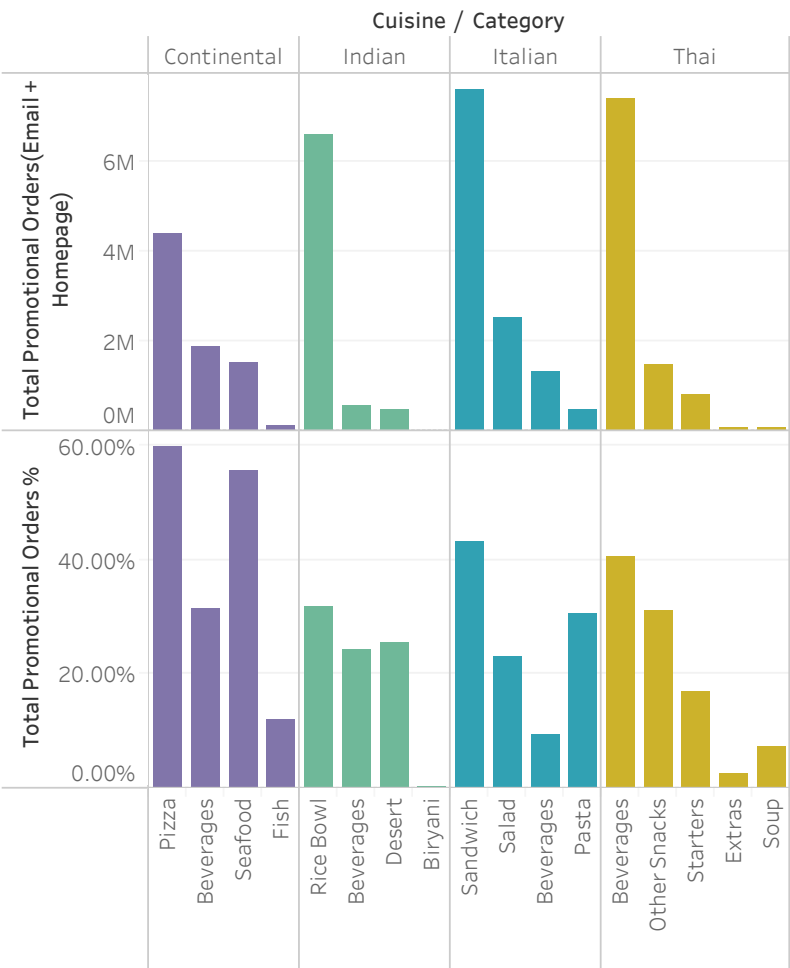
Influence of Operation Area on Total Revenue



Influence of Promotions (Email & Homepage) on Center Type



Influence of Promotions(Email & Homepage) on Cuisine-Category



Revenue|Orders|Disc.
Total Revenue

Week
1 to 145

Region Code
All

City Code
All

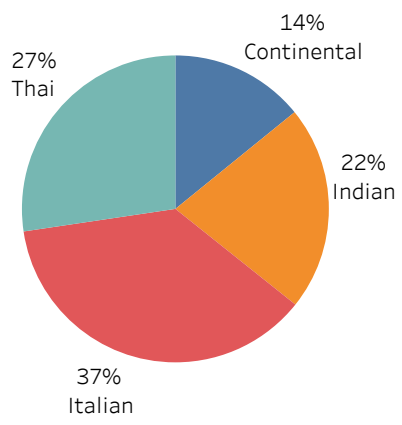
Center Type
All

Center Id
All

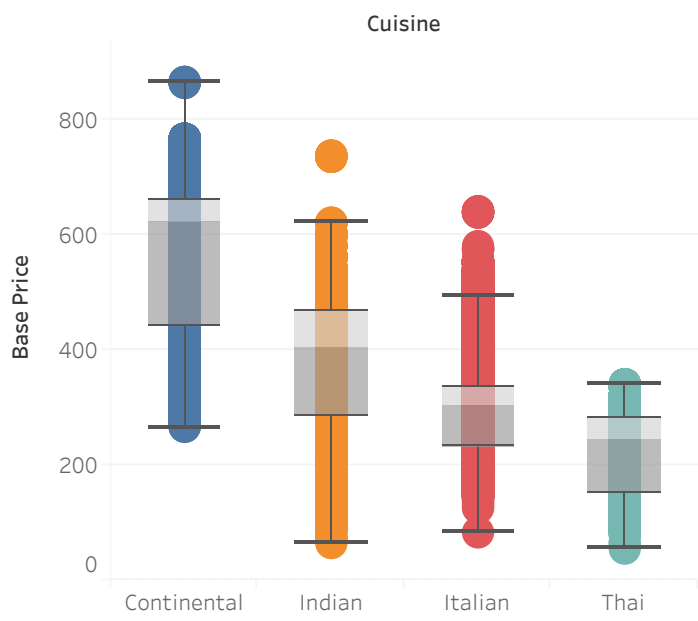
Category
All

Cuisine
All

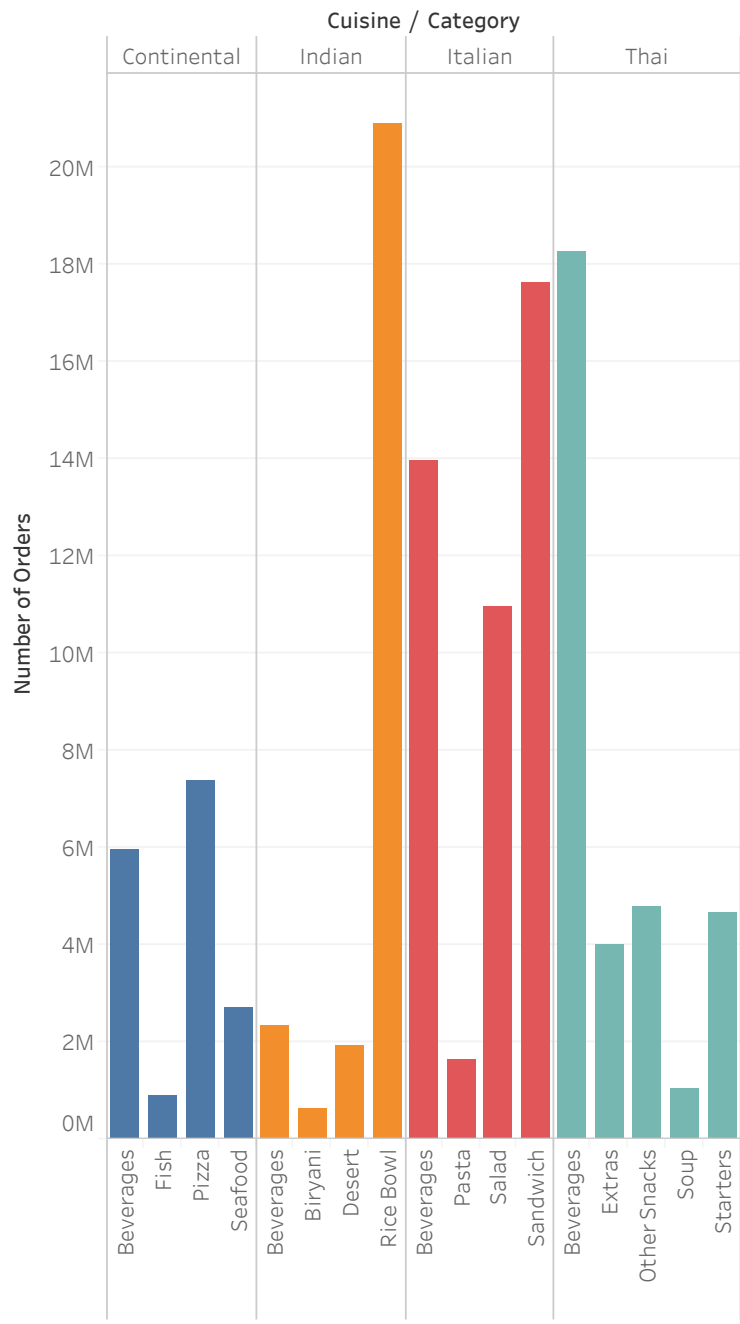
Cuisine Distribution



Cuisine Outliers



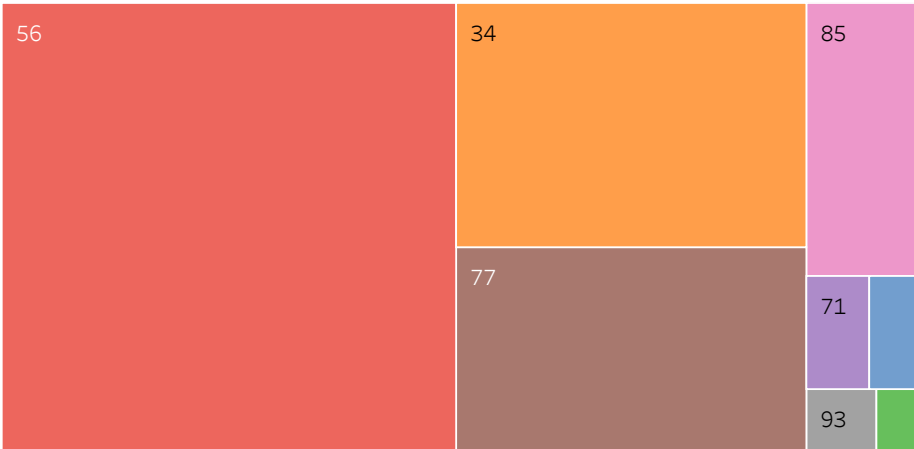
Cuisine Categories



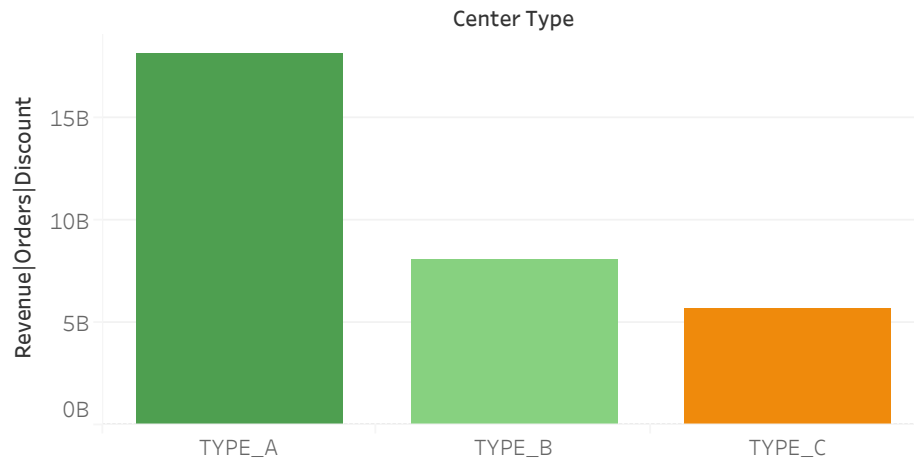
cdvfds
xcvxz
xcx

fdxdxv

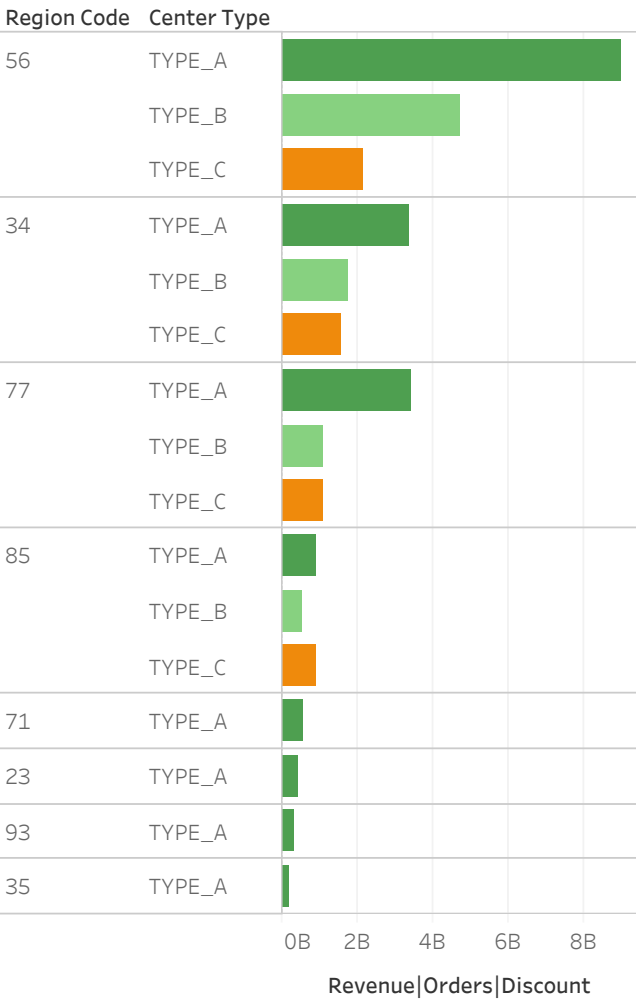
Total Revenue Share by Region



Total Revenue by Center Type



Total Revenue by Region-Center Type



Revenue|Orders|Disc.
Total Revenue

Week
1 to 145

Region Code
All

City Code
All

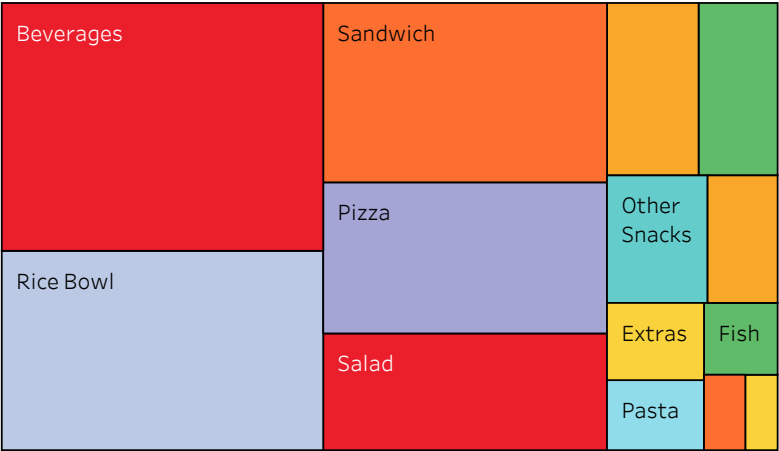
Center Type
All

Category
All

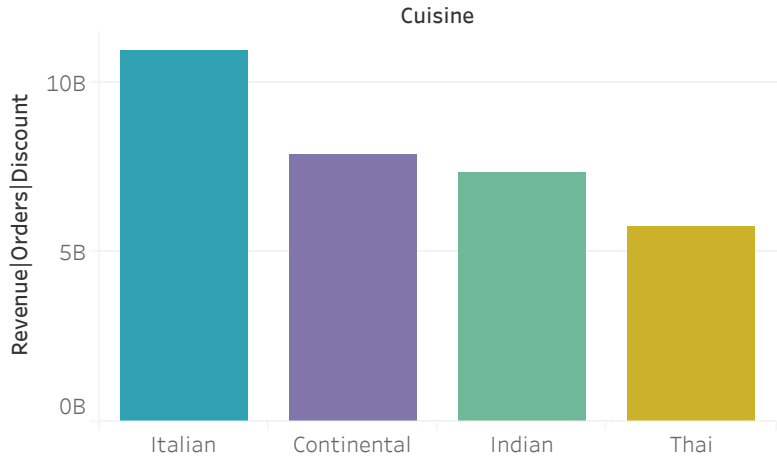
Center Id
All

Cuisine
All

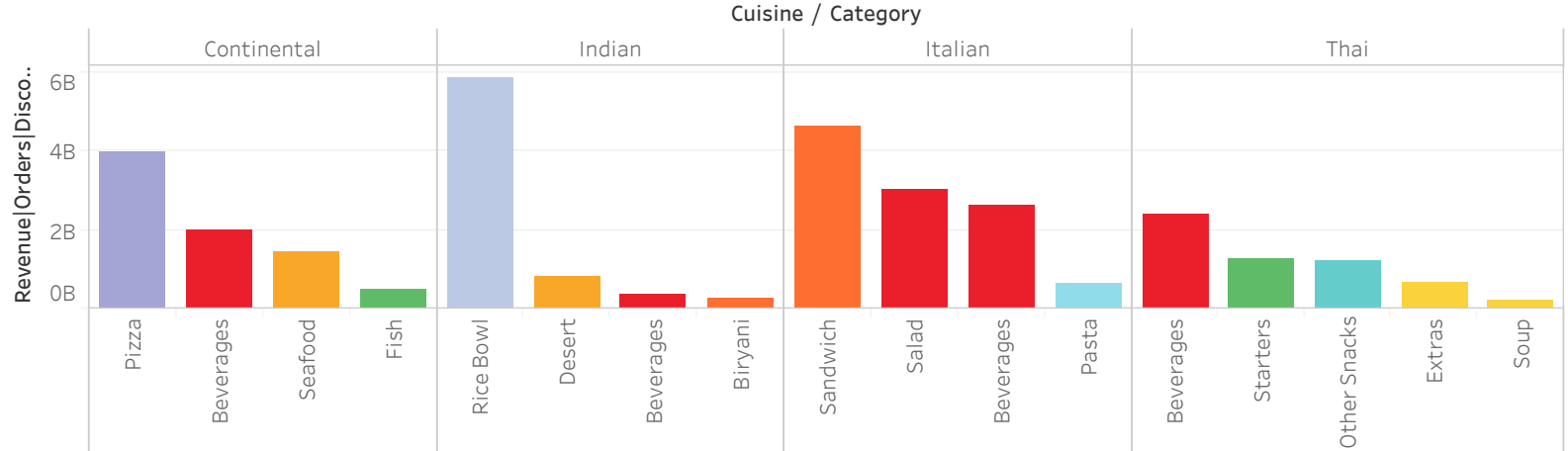
Total Revenue Share by Meal Category



Total Revenue by Cuisine Type



Total Revenue by Cuisine-Category



Revenue|Orders|Disc.
Total Revenue

Week
1 to 145

Region Code
All

City Code
All

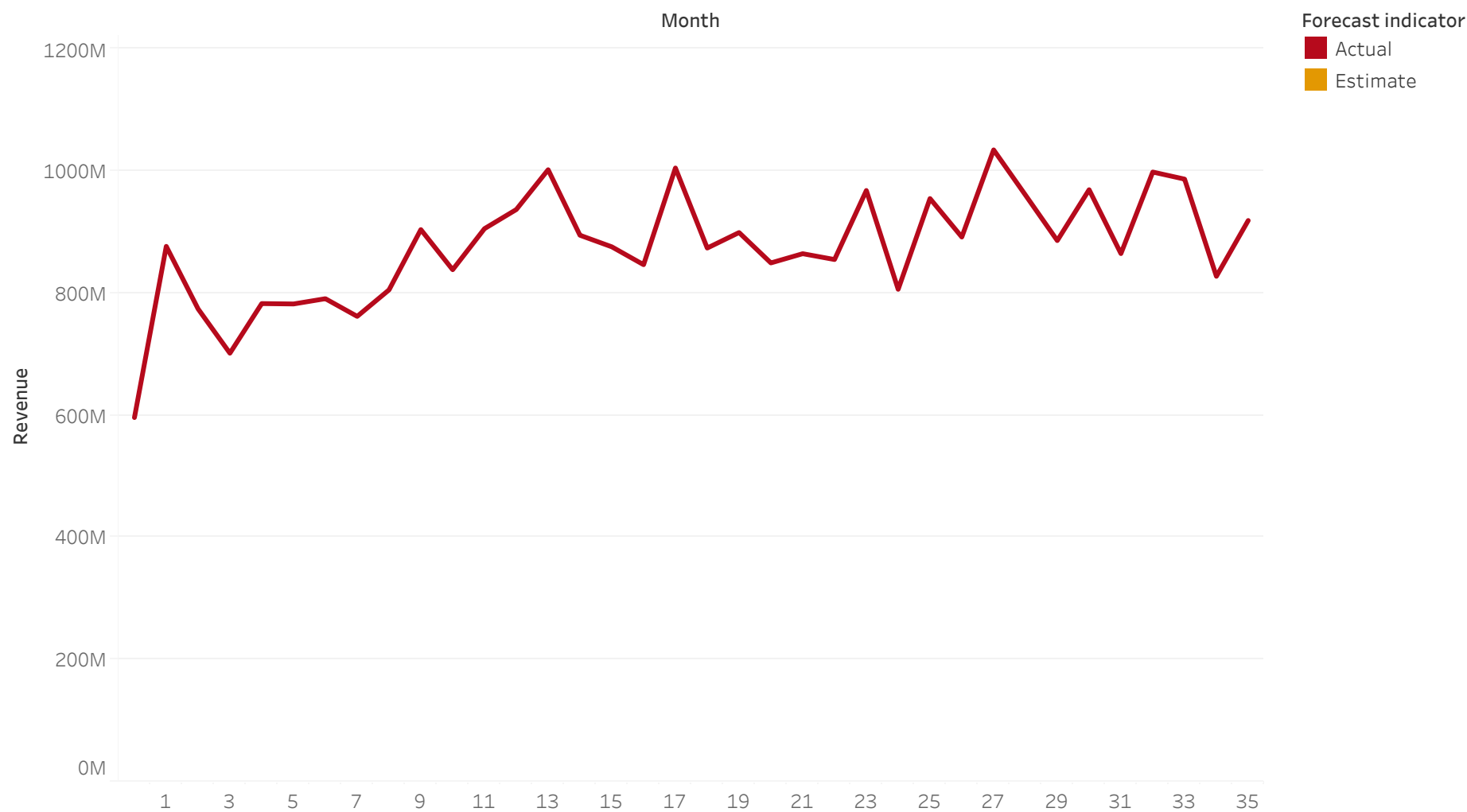
Center Type
All

Category
All

Center Id
All

Cuisine
All

Month



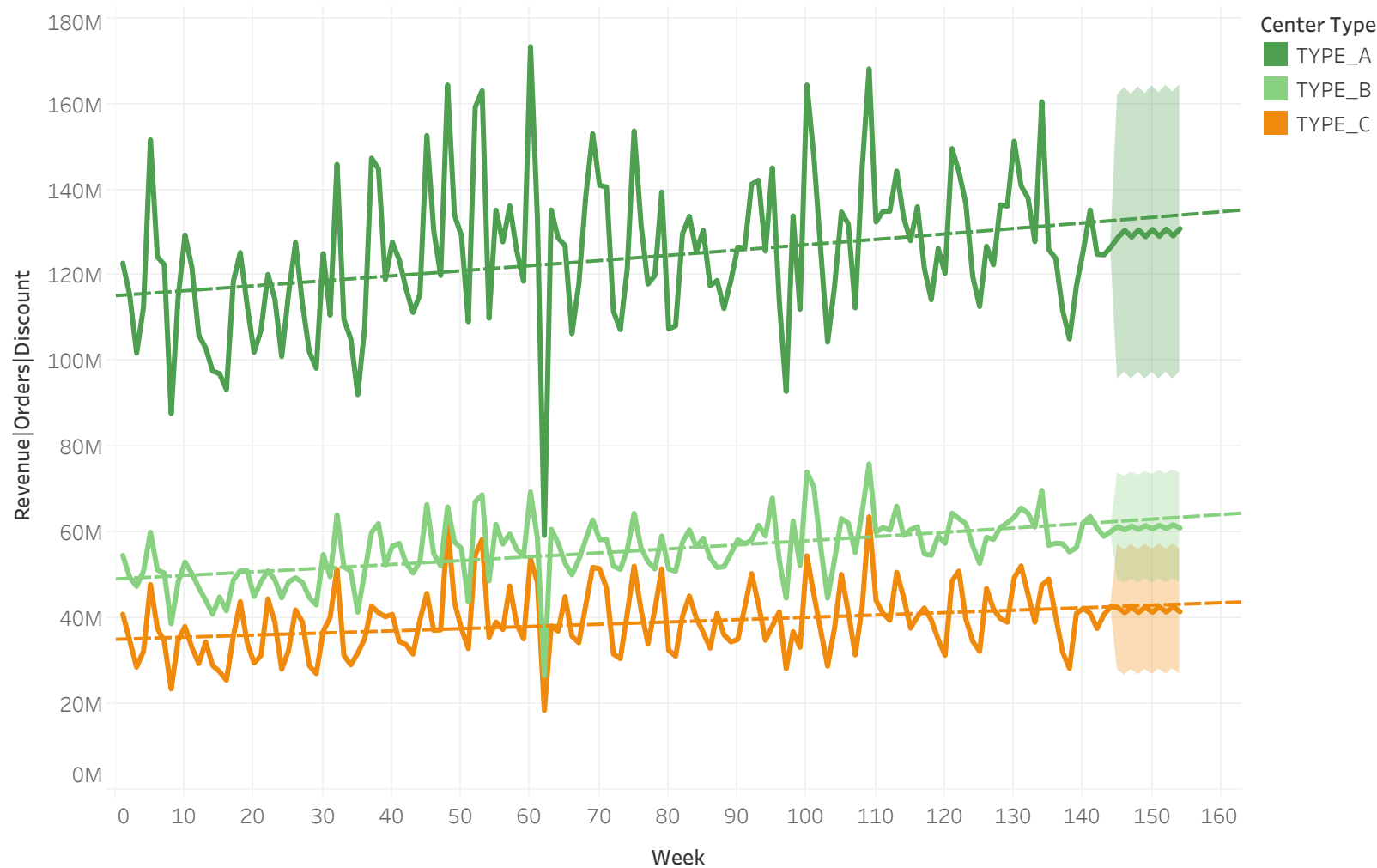
The trend of sum of Revenue (actual & forecast) for Month. Color shows details about Forecast indicator.

Month



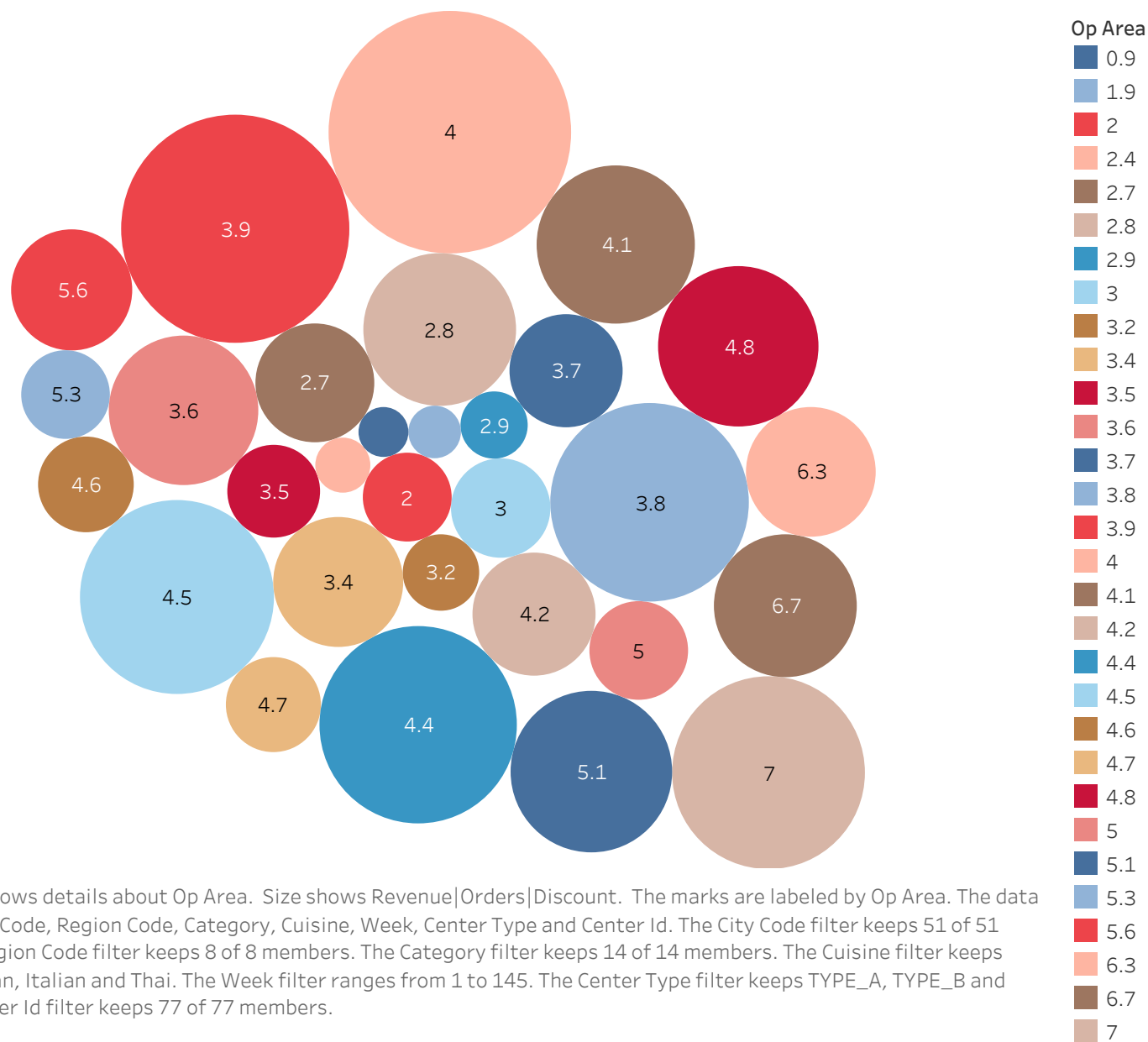
The trend of sum of Revenue (actual & forecast) for Month. Color shows details about Forecast indicator.

Next 10 Week Forecast-Total Revenue by Center Type



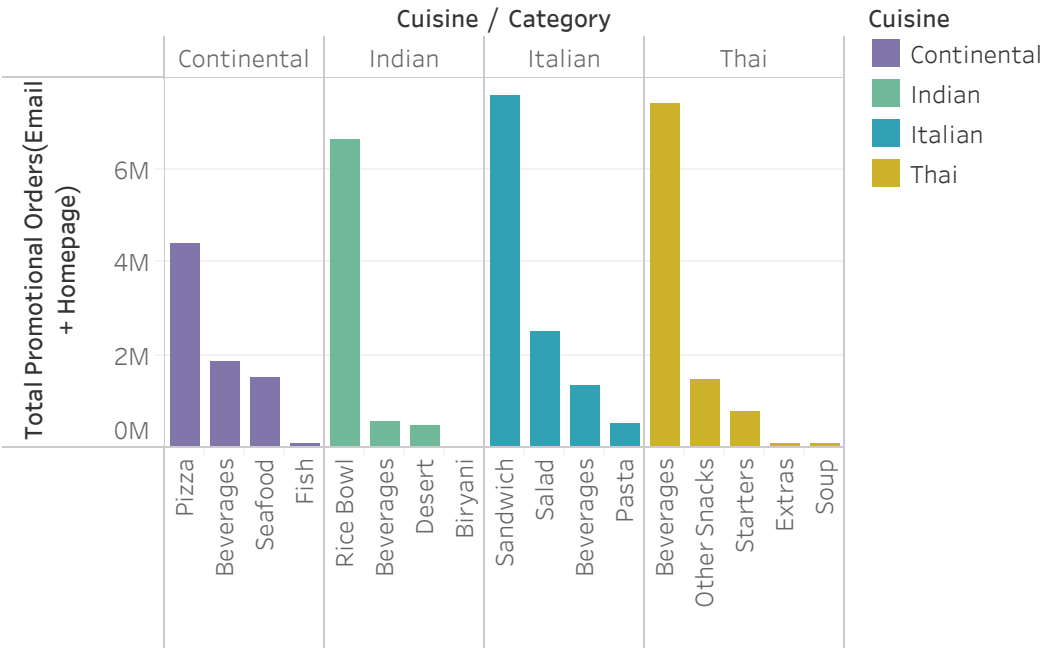
The trend of Revenue|Orders|Discount (actual & forecast) for Week. Color shows details about Center Type. The data is filtered on City Code, Region Code, Category, Cuisine and Center Id. The City Code filter keeps 51 of 51 members. The Region Code filter keeps 8 of 8 members. The Category filter keeps 14 of 14 members. The Cuisine filter keeps Continental, Indian, Italian and Thai. The Center Id filter keeps 77 of 77 members. The view is filtered on Week and Center Type. The Week filter ranges from 1 to 145. The Center Type filter keeps TYPE_A, TYPE_B and TYPE_C.

Influence of Operation Area on Total Revenue



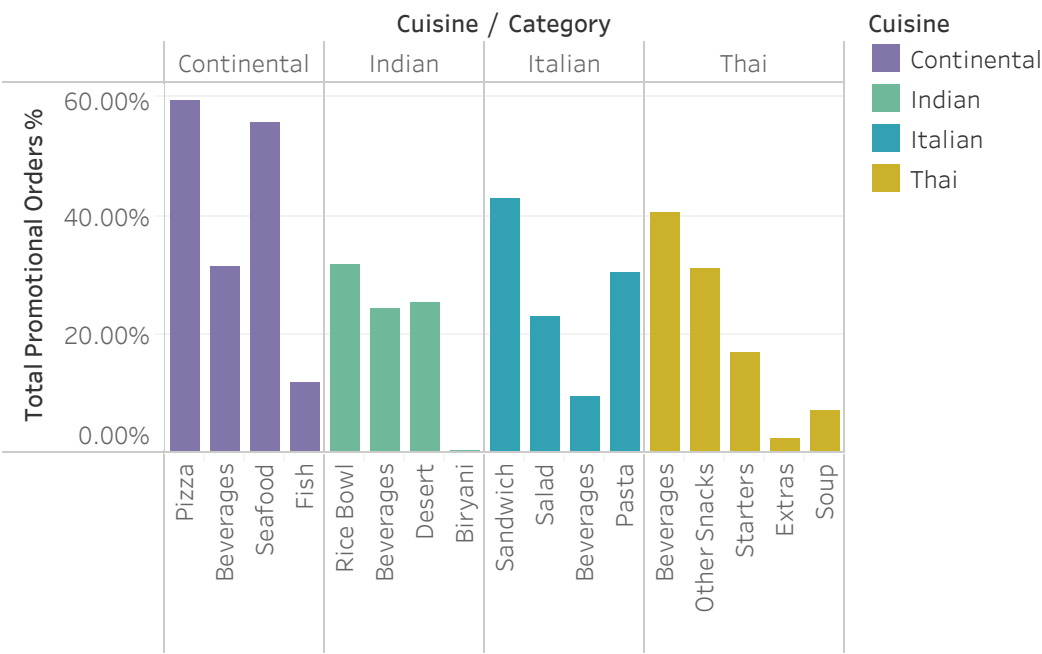
Op Area. Color shows details about Op Area. Size shows Revenue|Orders|Discount. The marks are labeled by Op Area. The data is filtered on City Code, Region Code, Category, Cuisine, Week, Center Type and Center Id. The City Code filter keeps 51 of 51 members. The Region Code filter keeps 8 of 8 members. The Category filter keeps 14 of 14 members. The Cuisine filter keeps Continental, Indian, Italian and Thai. The Week filter ranges from 1 to 145. The Center Type filter keeps TYPE_A, TYPE_B and TYPE_C. The Center Id filter keeps 77 of 77 members.

Influence of Promotions(Email & Homepage) on Cuisine-Category



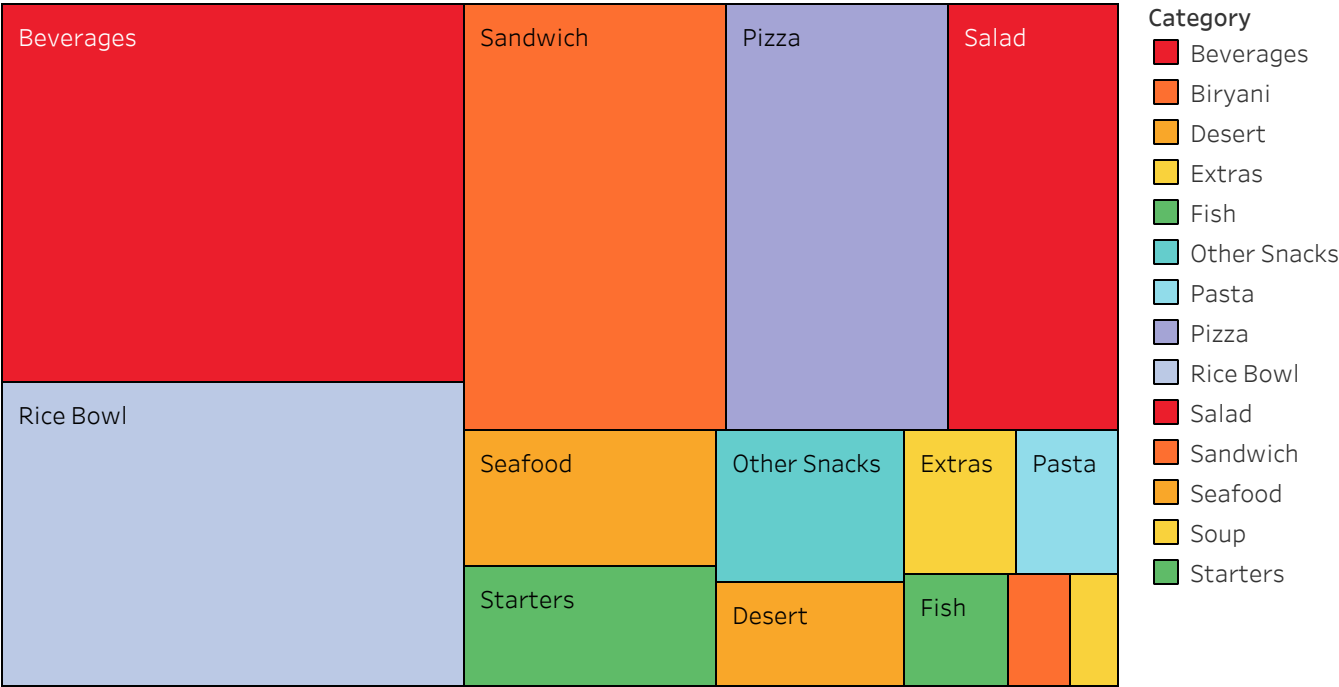
Sum of Total Promotional Orders(Email + Homepage) and Total Promotional Orders % for each Category broken down by Cuisine. Color shows details about Cuisine. The data is filtered on City Code, Region Code, Week, Center Type and Center Id. The City Code filter keeps 51 of 51 members. The Region Code filter keeps 8 of 8 members. The Week filter ranges from 1 to 145. The Center Type filter keeps TYPE_A, TYPE_B and TYPE_C. The Center Id filter keeps 77 of 77 members. The view is filtered on Category and Cuisine. The Category filter keeps 14 of 14 members. The Cuisine filter keeps Continental, Indian, Italian and Thai.

Influence of Promotions(Email & Homepage) on Cuisine-Category



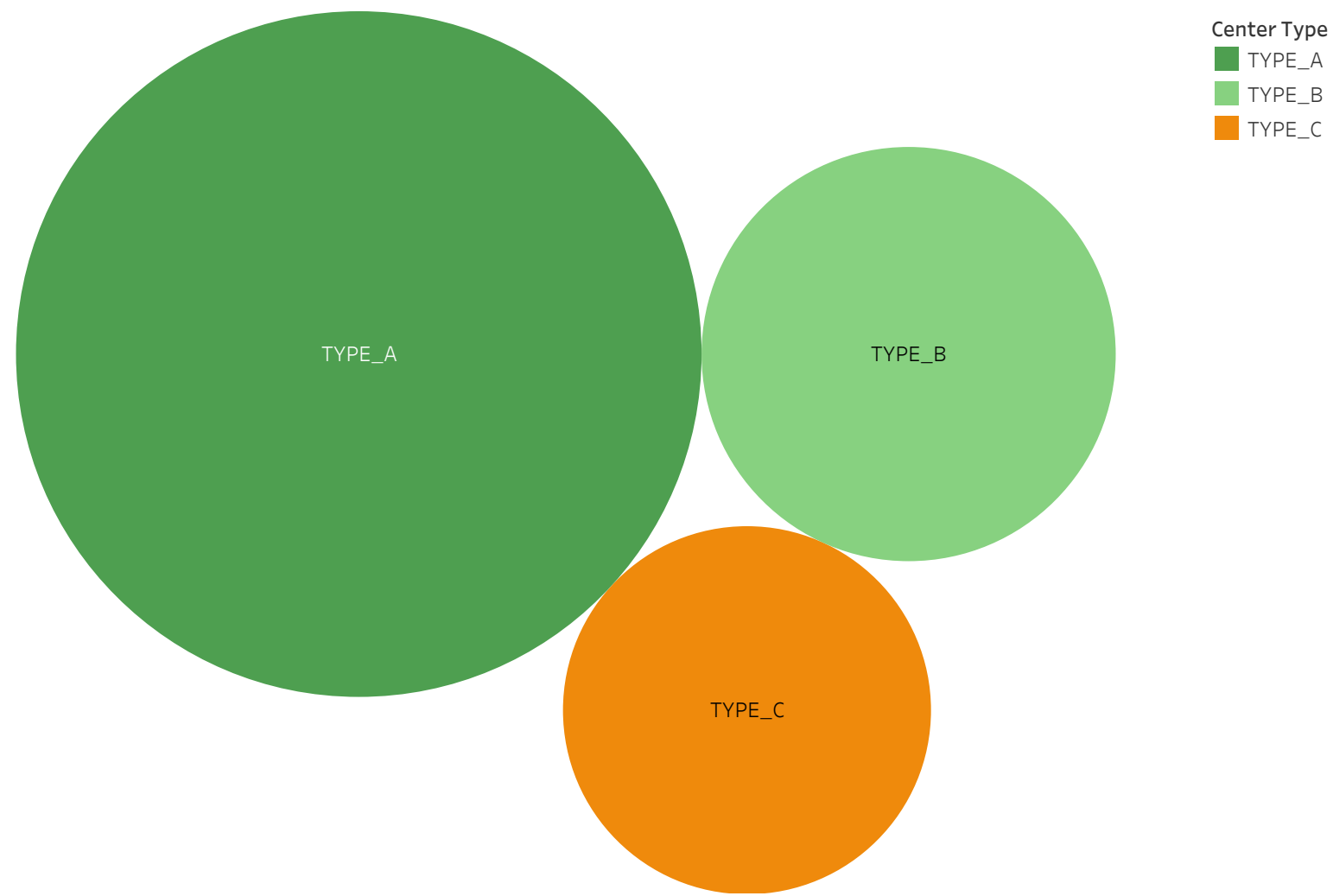
Sum of Total Promotional Orders(Email + Homepage) and Total Promotional Orders % for each Category broken down by Cuisine. Color shows details about Cuisine. The data is filtered on City Code, Region Code, Week, Center Type and Center Id. The City Code filter keeps 51 of 51 members. The Region Code filter keeps 8 of 8 members. The Week filter ranges from 1 to 145. The Center Type filter keeps TYPE_A, TYPE_B and TYPE_C. The Center Id filter keeps 77 of 77 members. The view is filtered on Category and Cuisine. The Category filter keeps 14 of 14 members. The Cuisine filter keeps Continental, Indian, Italian and Thai.

Total Revenue Share by Meal Category



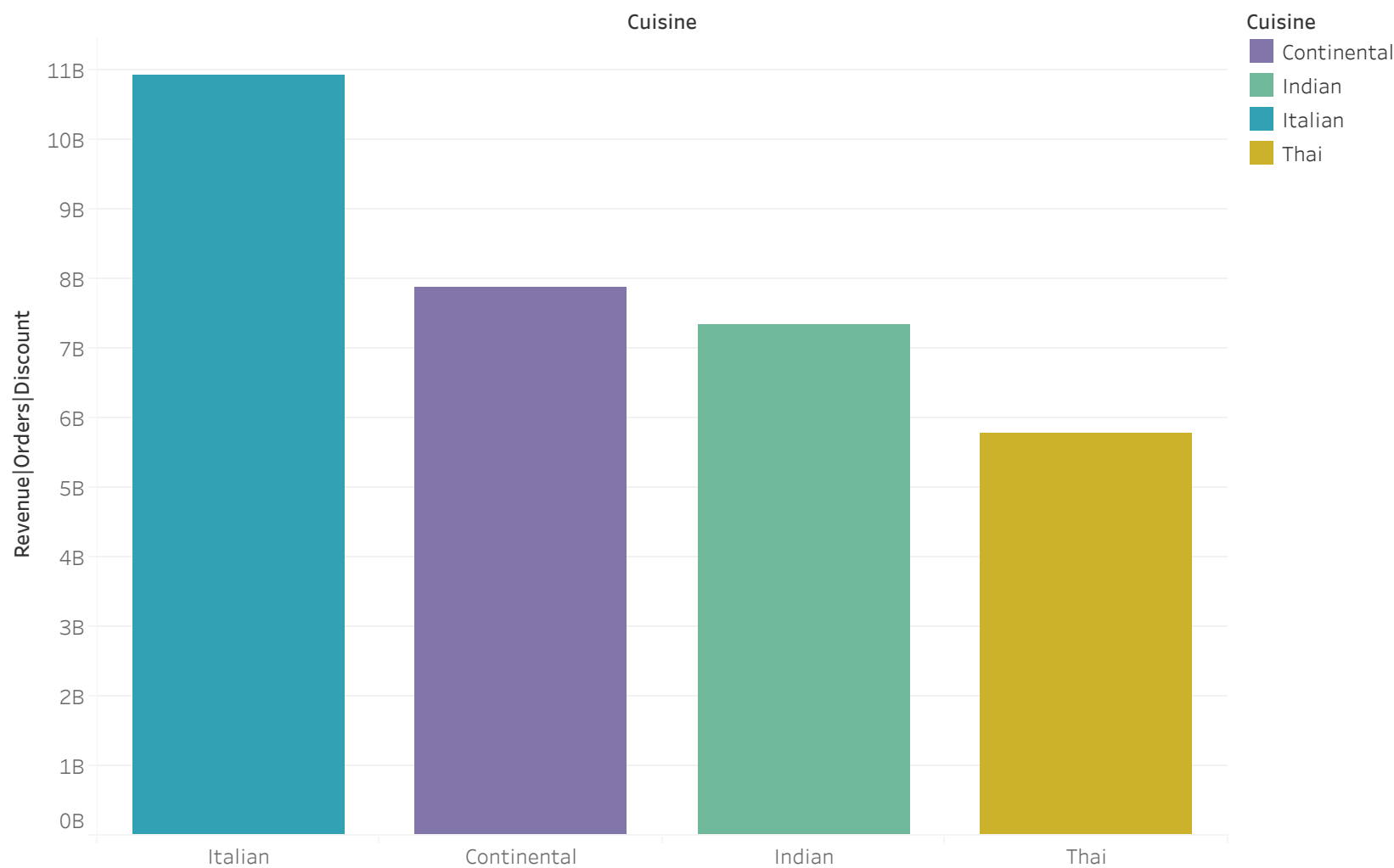
Category. Color shows details about Category. Size shows Revenue|Orders|Discount. The marks are labeled by Category. The data is filtered on Center Id, Center Type, City Code, Region Code, Cuisine and Week. The Center Id filter keeps 77 of 77 members. The Center Type filter keeps TYPE_A, TYPE_B and TYPE_C. The City Code filter keeps 51 of 51 members. The Region Code filter keeps 8 of 8 members. The Cuisine filter keeps Continental, Indian, Italian and Thai. The Week filter ranges from 1 to 145. The view is filtered on Category, which keeps 14 of 14 members.

Influence of Promotions (Email & Homepage) on Center Type



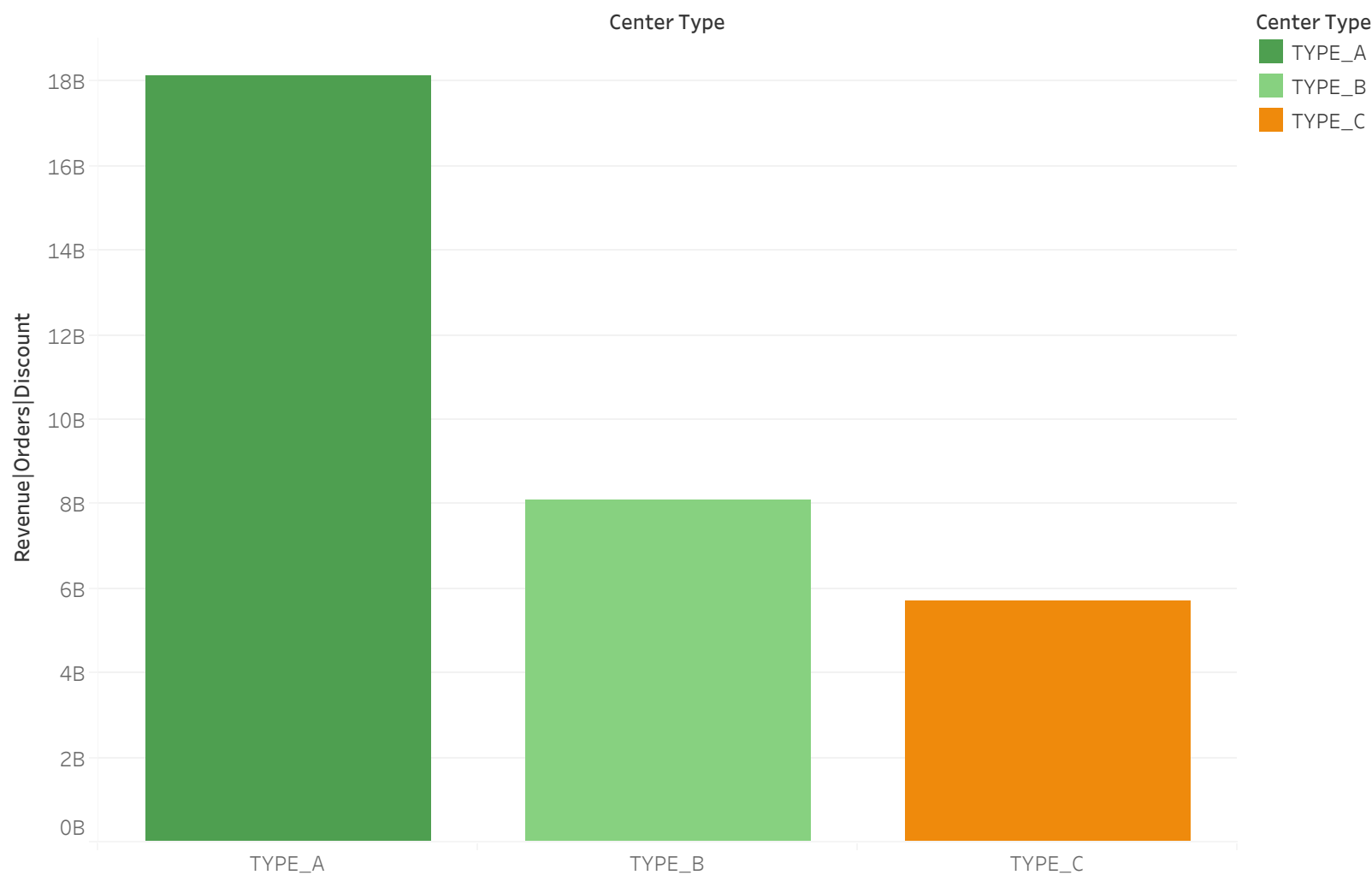
Center Type. Color shows details about Center Type. Size shows sum of Total Promotional Orders(Email + Homepage). The marks are labeled by Center Type. The data is filtered on City Code, Region Code, Category, Cuisine, Week and Center Id. The City Code filter keeps 51 of 51 members. The Region Code filter keeps 8 of 8 members. The Category filter keeps 14 of 14 members. The Cuisine filter keeps Continental, Indian, Italian and Thai. The Week filter ranges from 1 to 145. The Center Id filter keeps 77 of 77 members. The view is filtered on Center Type, which keeps TYPE_A, TYPE_B and TYPE_C.

Total Revenue by Cuisine Type



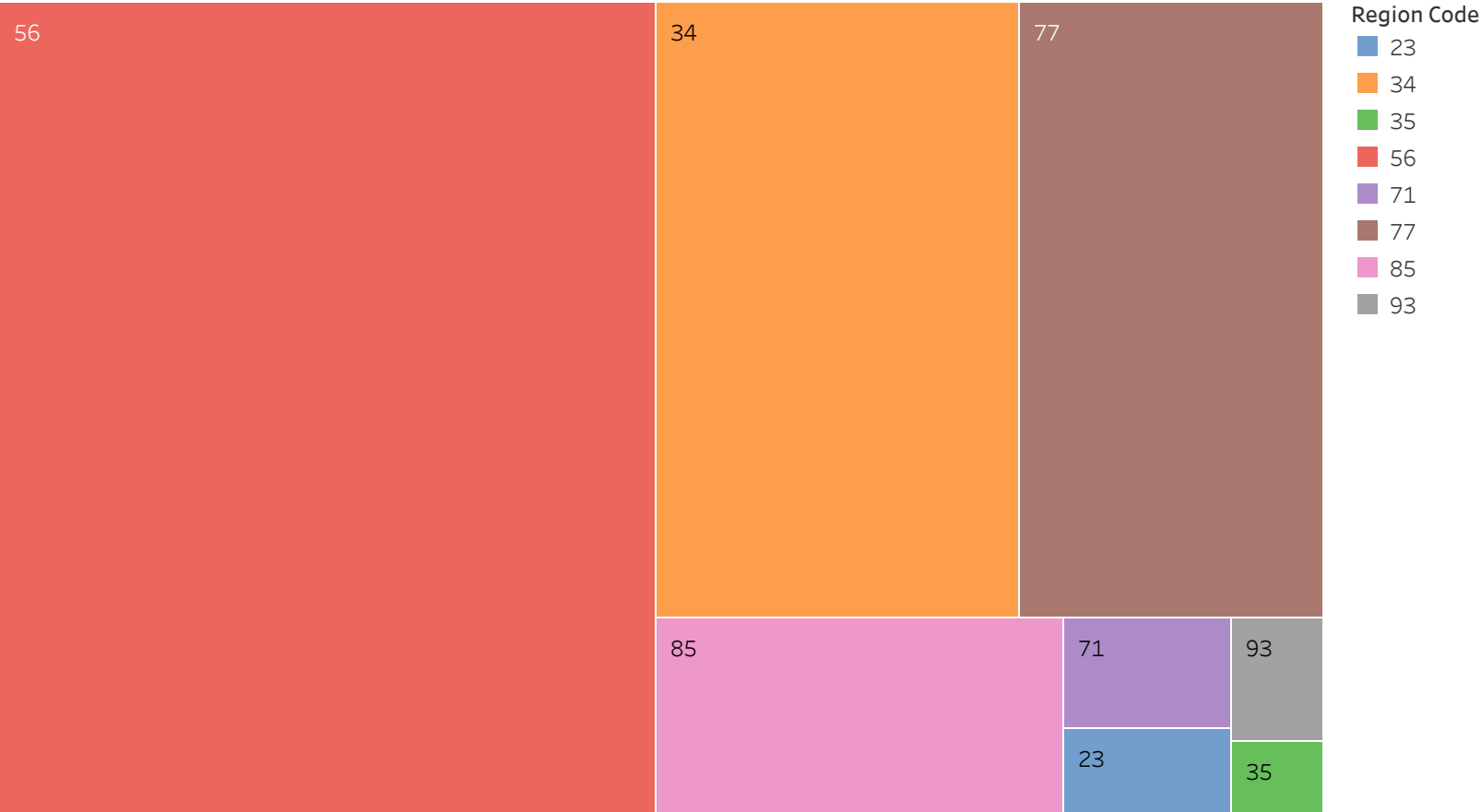
Revenue|Orders|Discount for each Cuisine. Color shows details about Cuisine. The data is filtered on City Code, Region Code, Category, Week, Center Type and Center Id. The City Code filter keeps 51 of 51 members. The Region Code filter keeps 8 of 8 members. The Category filter keeps 14 of 14 members. The Week filter ranges from 1 to 145. The Center Type filter keeps TYPE_A, TYPE_B and TYPE_C. The Center Id filter keeps 77 of 77 members. The view is filtered on Cuisine, which keeps Continental, Indian, Italian and Thai.

Total Revenue by Center Type



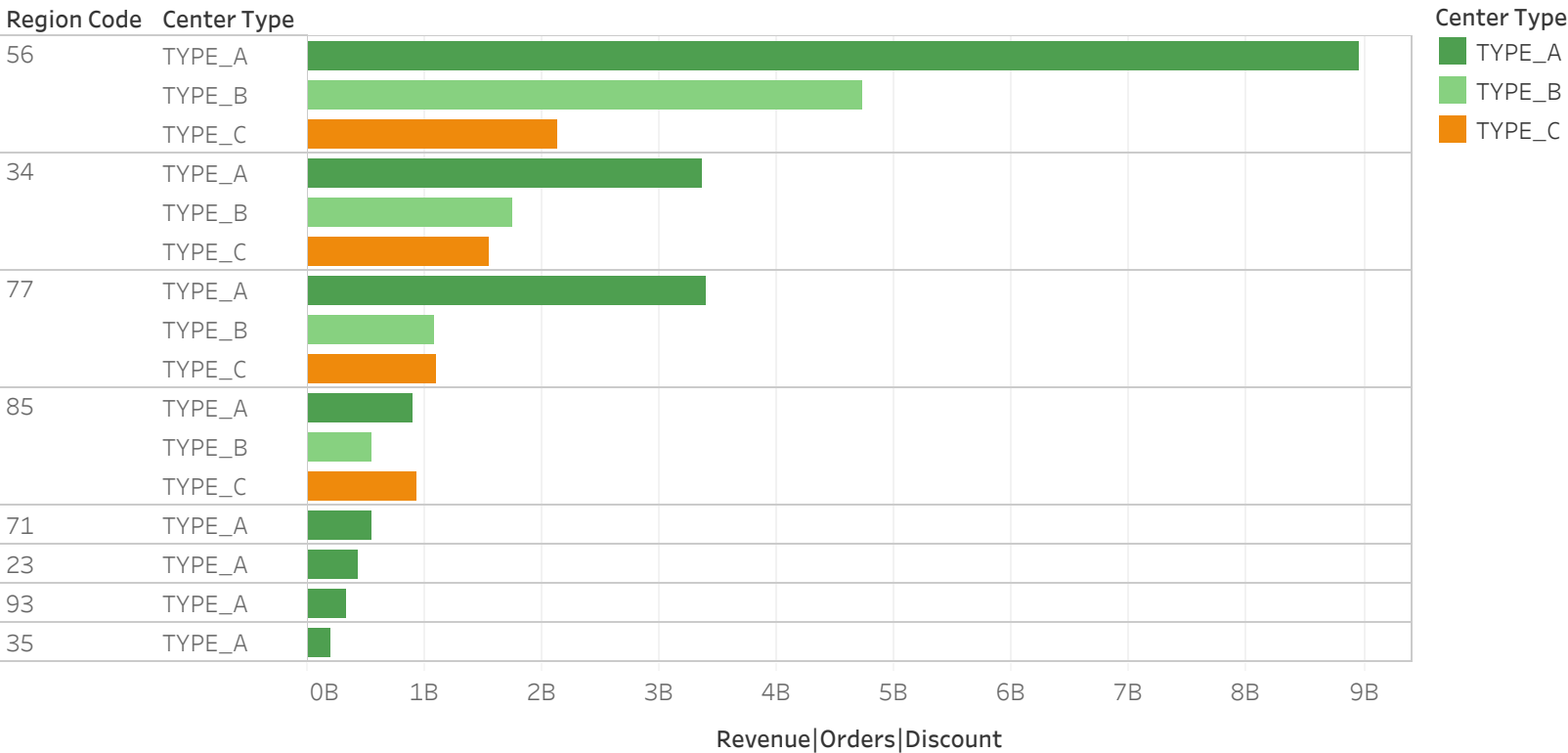
Revenue|Orders|Discount for each Center Type. Color shows details about Center Type. The data is filtered on City Code, Region Code, Category, Cuisine, Week and Center Id. The City Code filter keeps 51 of 51 members. The Region Code filter keeps 8 of 8 members. The Category filter keeps 14 of 14 members. The Cuisine filter keeps Continental, Indian, Italian and Thai. The Week filter ranges from 1 to 145. The Center Id filter keeps 77 of 77 members. The view is filtered on Center Type, which keeps TYPE_A, TYPE_B and TYPE_C.

Total Revenue Share by Region



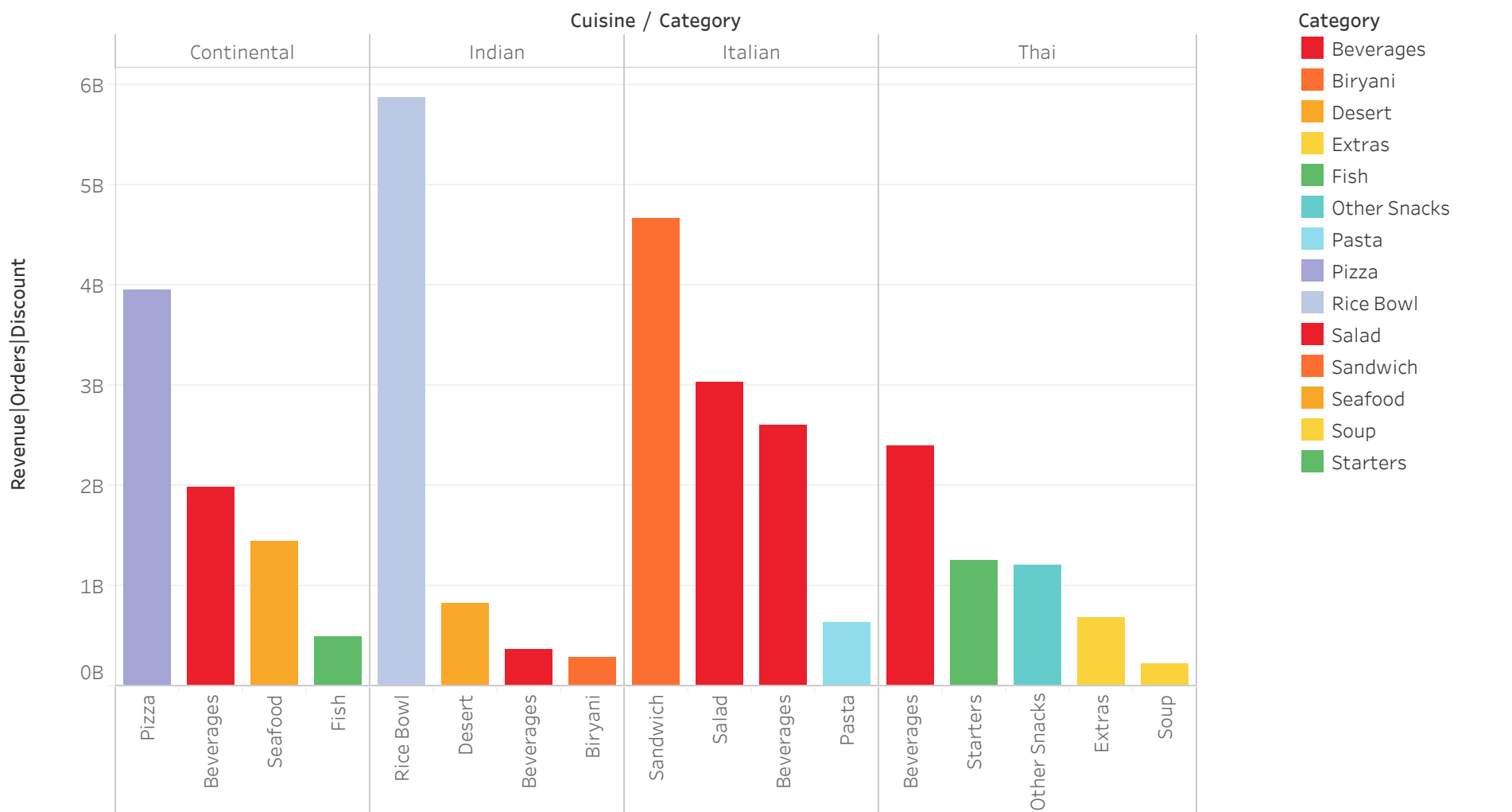
Region Code. Color shows details about Region Code. Size shows Revenue|Orders|Discount. The marks are labeled by Region Code. The data is filtered on City Code, Category, Cuisine, Week, Center Type and Center Id. The City Code filter keeps 51 of 51 members. The Category filter keeps 14 of 14 members. The Cuisine filter keeps Continental, Indian, Italian and Thai. The Week filter ranges from 1 to 145. The Center Type filter keeps TYPE_A, TYPE_B and TYPE_C. The Center Id filter keeps 77 of 77 members. The view is filtered on Region Code, which keeps 8 of 8 members.

Total Revenue by Region-Center Type



Revenue|Orders|Discount for each Center Type broken down by Region Code. Color shows details about Center Type. The data is filtered on City Code, Category, Cuisine, Week and Center Id. The City Code filter keeps 51 of 51 members. The Category filter keeps 14 of 14 members. The Cuisine filter keeps Continental, Indian, Italian and Thai. The Week filter ranges from 1 to 145. The Center Id filter keeps 77 of 77 members. The view is filtered on Region Code and Center Type. The Region Code filter keeps 8 of 8 members. The Center Type filter keeps TYPE_A, TYPE_B and TYPE_C.

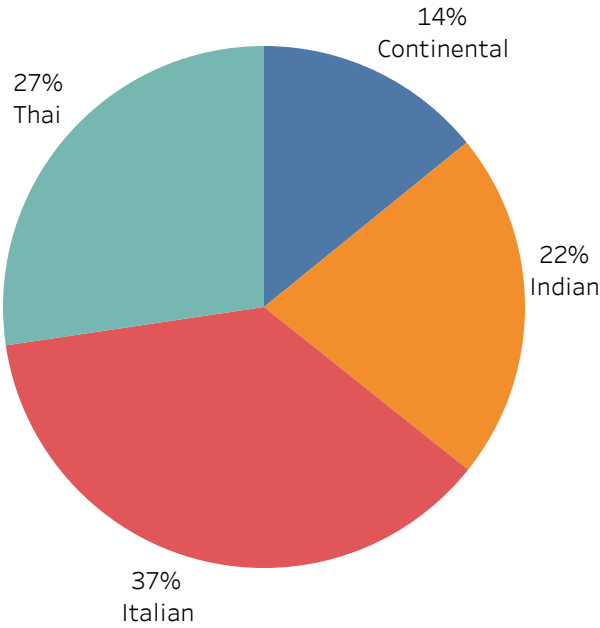
Total Revenue by Cuisine-Category



Revenue|Orders|Discount for each Category broken down by Cuisine. Color shows details about Category. The data is filtered on Center Id, Center Type, City Code, Region Code and Week. The Center Id filter keeps 77 of 77 members. The Center Type filter keeps TYPE_A, TYPE_B and TYPE_C. The City Code filter keeps 51 of 51 members. The Region Code filter keeps 8 of 8 members. The Week filter ranges from 1 to 145. The view is filtered on Category and Cuisine. The Category filter keeps 14 of 14 members. The Cuisine filter keeps Continental, Indian, Italian and Thai.

Cuisine Distribution

- Continental
- Indian
- Italian
- Thai



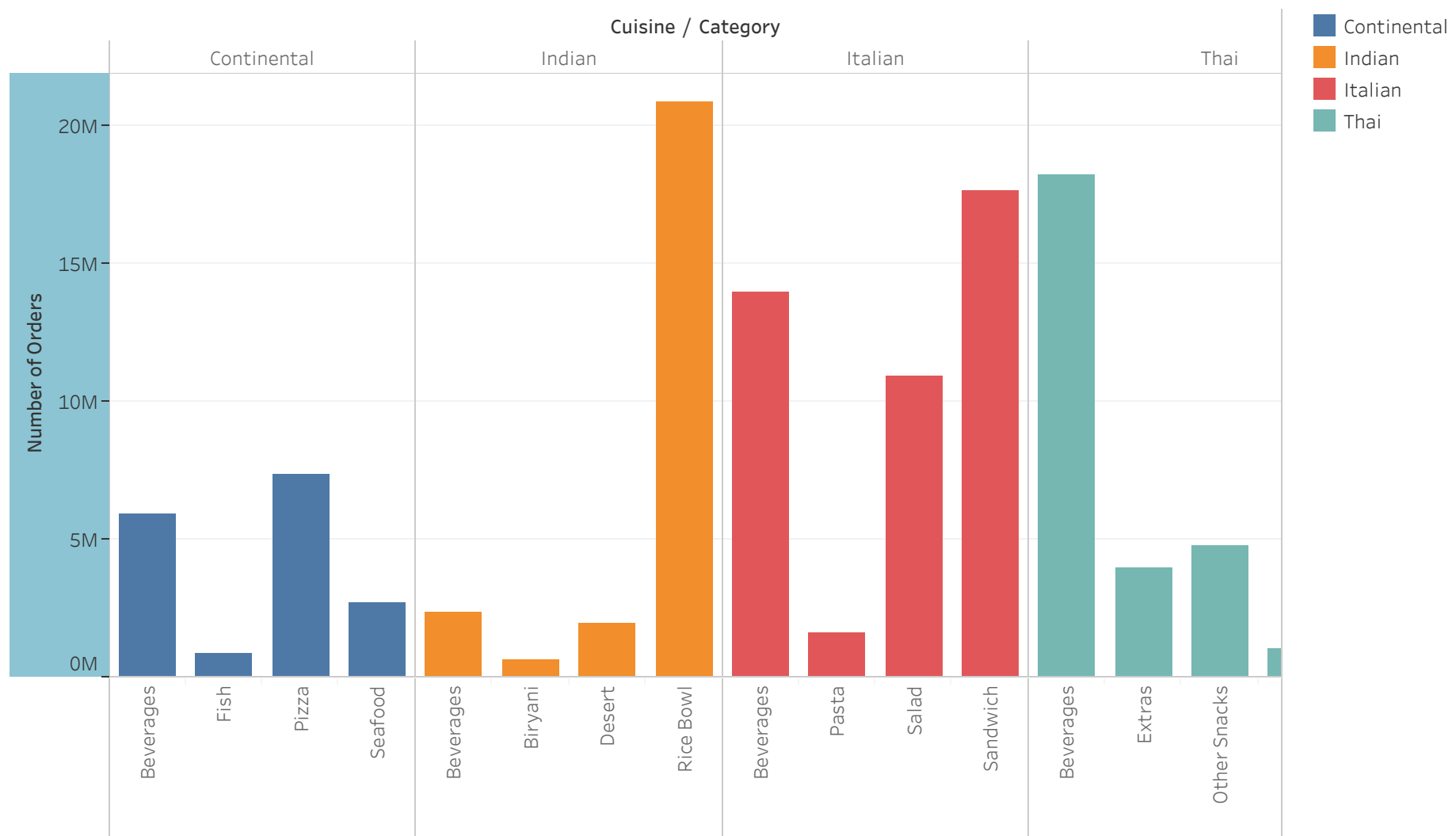
% of Total Num Orders and Cuisine. Color shows details about Cuisine. The marks are labeled by % of Total Num Orders and Cuisine.

Cuisine Distribution

- Continental
- Indian
- Italian
- Thai

% of Total Num Orders and Cuisine. Color shows details about Cuisine. The marks are labeled by % of Total Num Orders and Cuisine.

Cuisine Categories



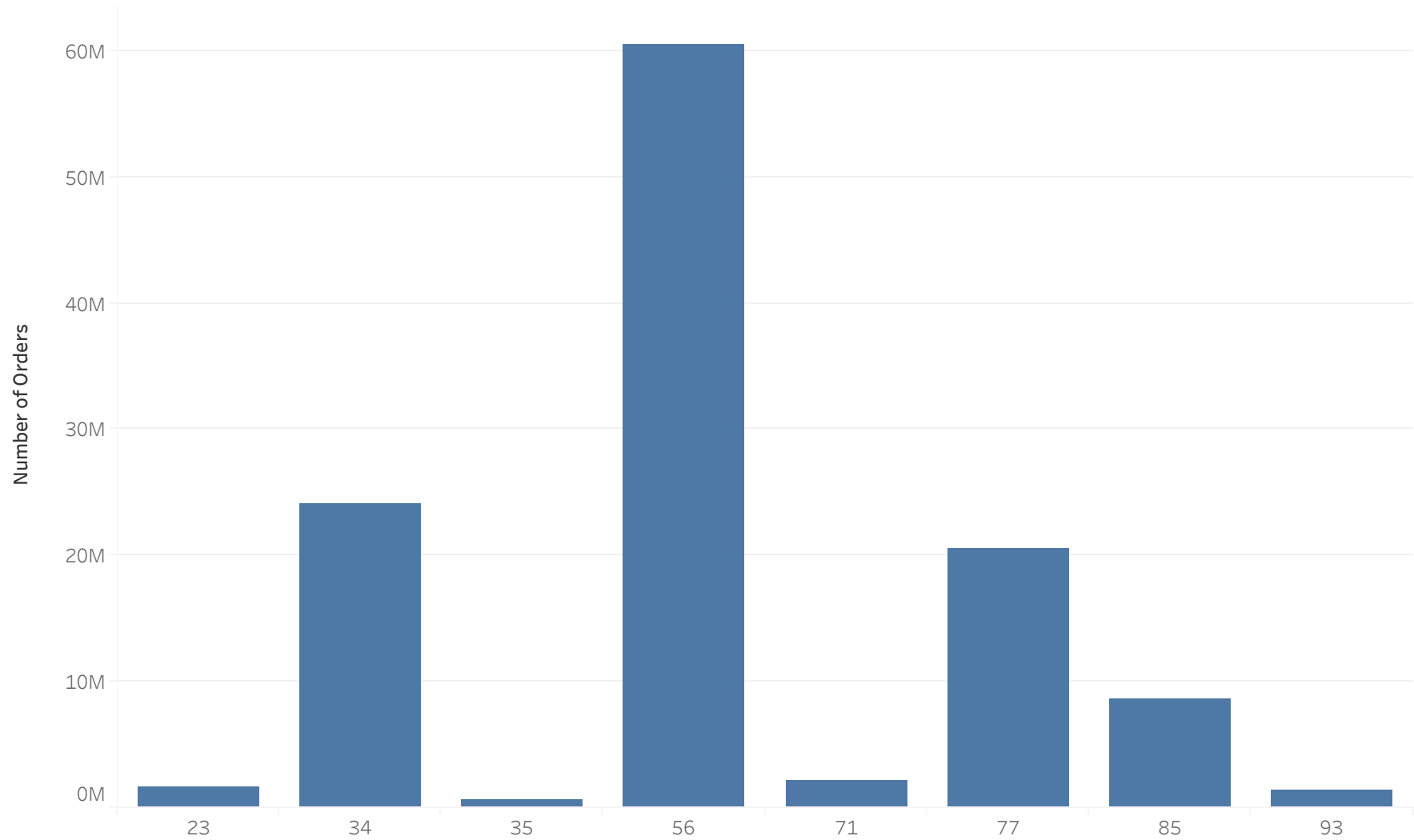
Sum of Num Orders for each Category broken down by Cuisine. Color shows details about Cuisine.

Cuisine Categories



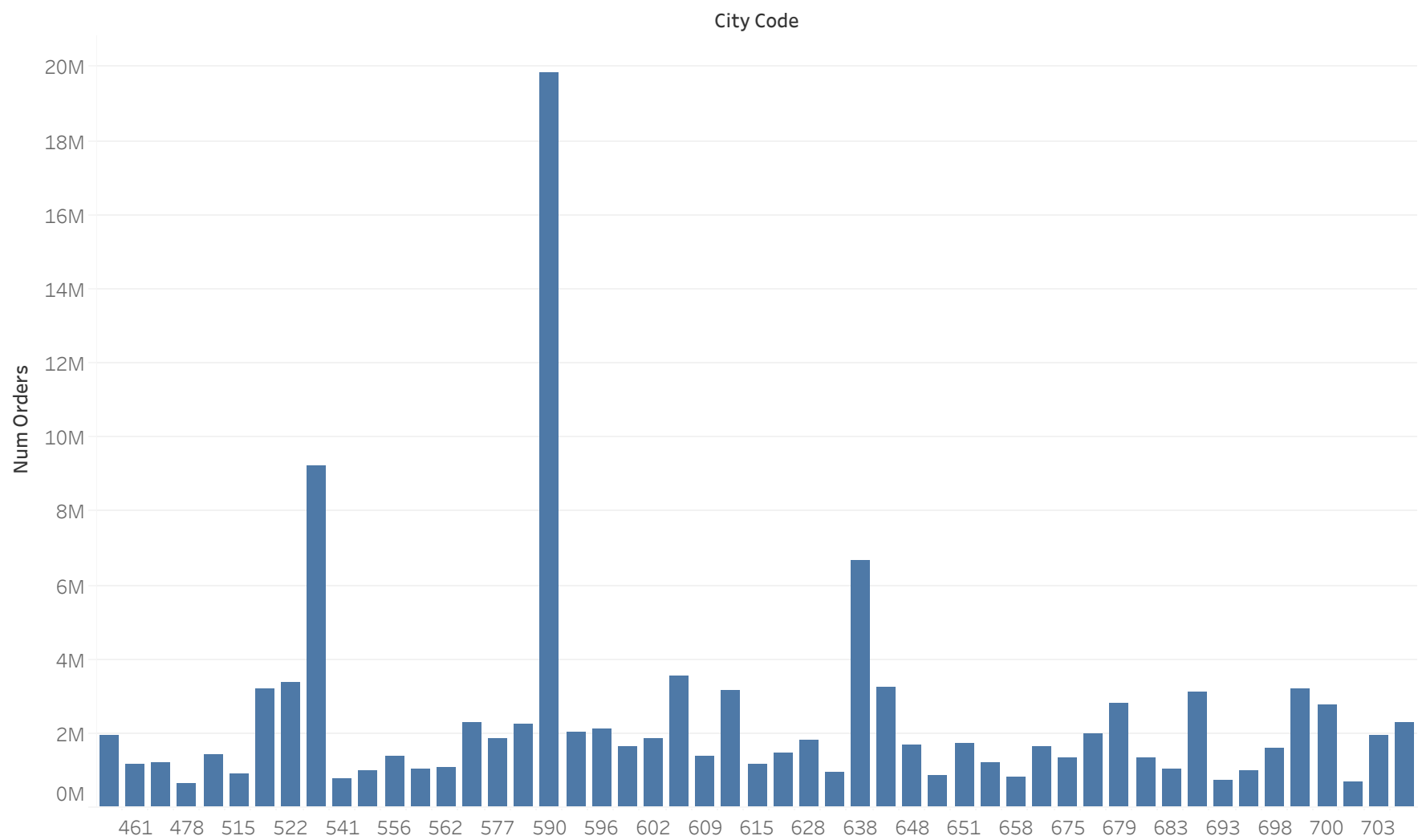
Sum of Num Orders for each Category broken down by Cuisine. Color shows details about Cuisine.

Order Distribution by Region



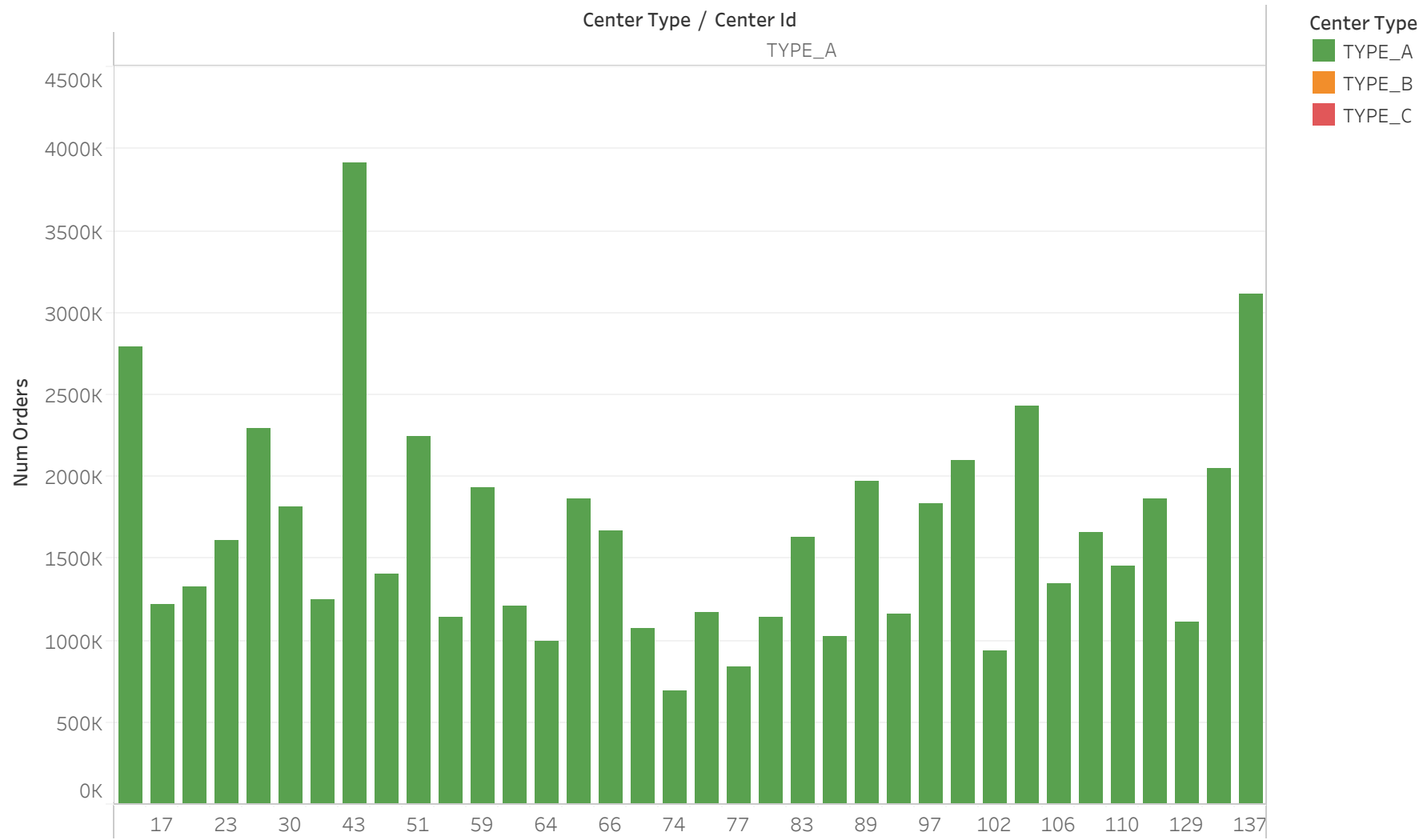
Sum of Num Orders for each Region Code.

Order Distribution by City



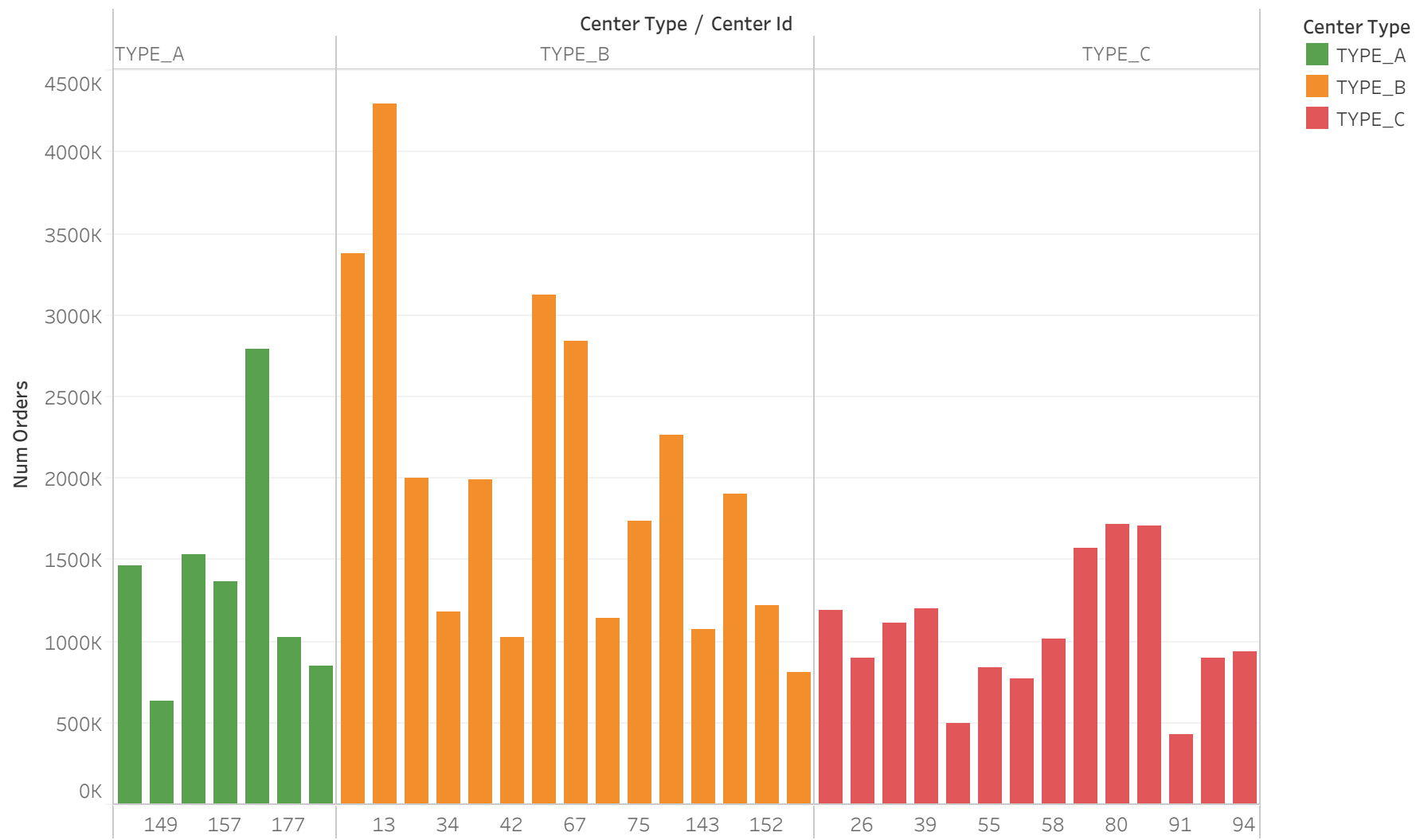
Sum of Num Orders for each City Code. The data is filtered on Action (Region Code), which keeps 8 members. The view is filtered on City Code, which keeps 51 of 51 members.

Order Distribution by Center type and ID



Sum of Num Orders for each Center Id broken down by Center Type. Color shows details about Center Type. The data is filtered on Action (Region Code) and Action (City Code). The Action (Region Code) filter keeps 8 members. The Action (City Code) filter keeps 51 members.

Order Distribution by Center type and ID



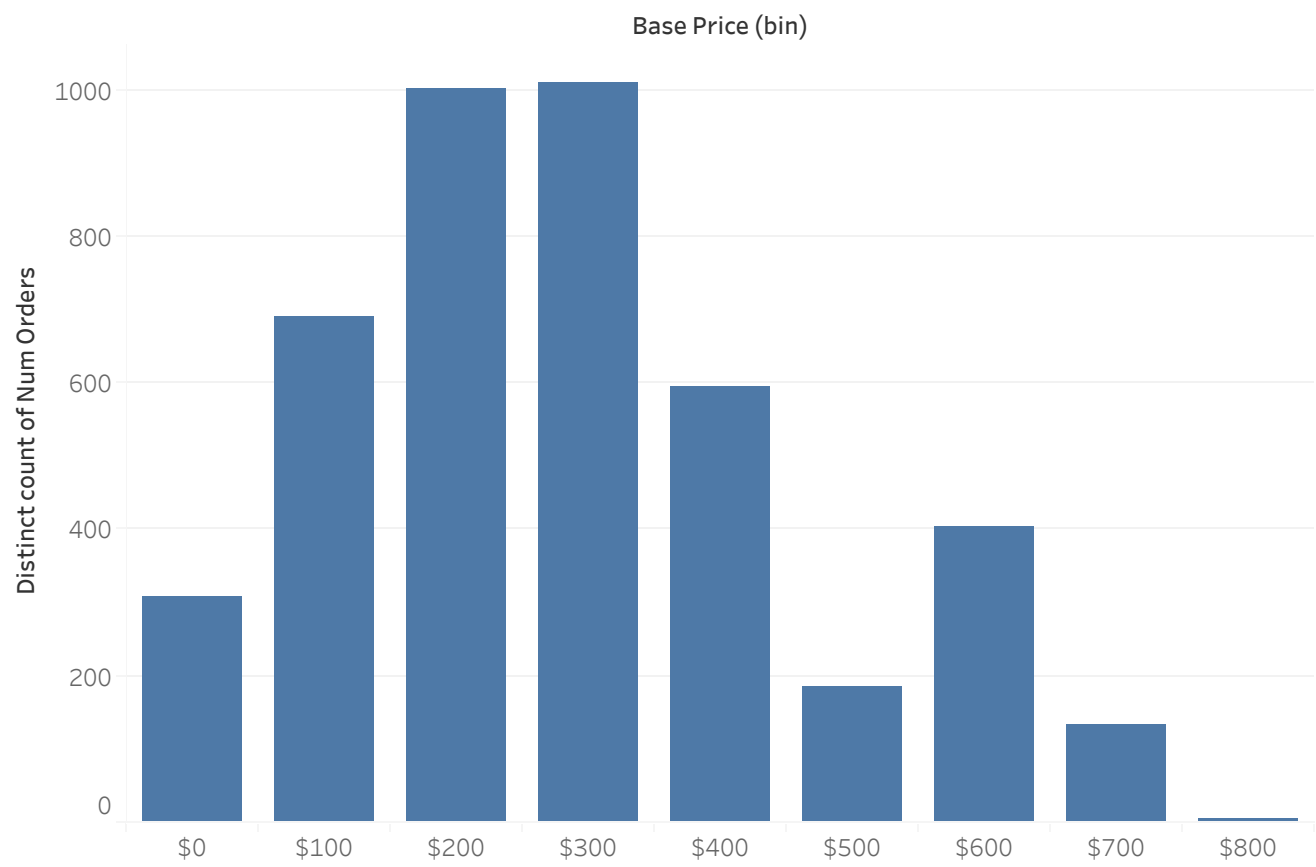
Sum of Num Orders for each Center Id broken down by Center Type. Color shows details about Center Type. The data is filtered on Action (Region Code) and Action (City Code). The Action (Region Code) filter keeps 8 members. The Action (City Code) filter keeps 51 members.

Order Distribution by Center type and ID



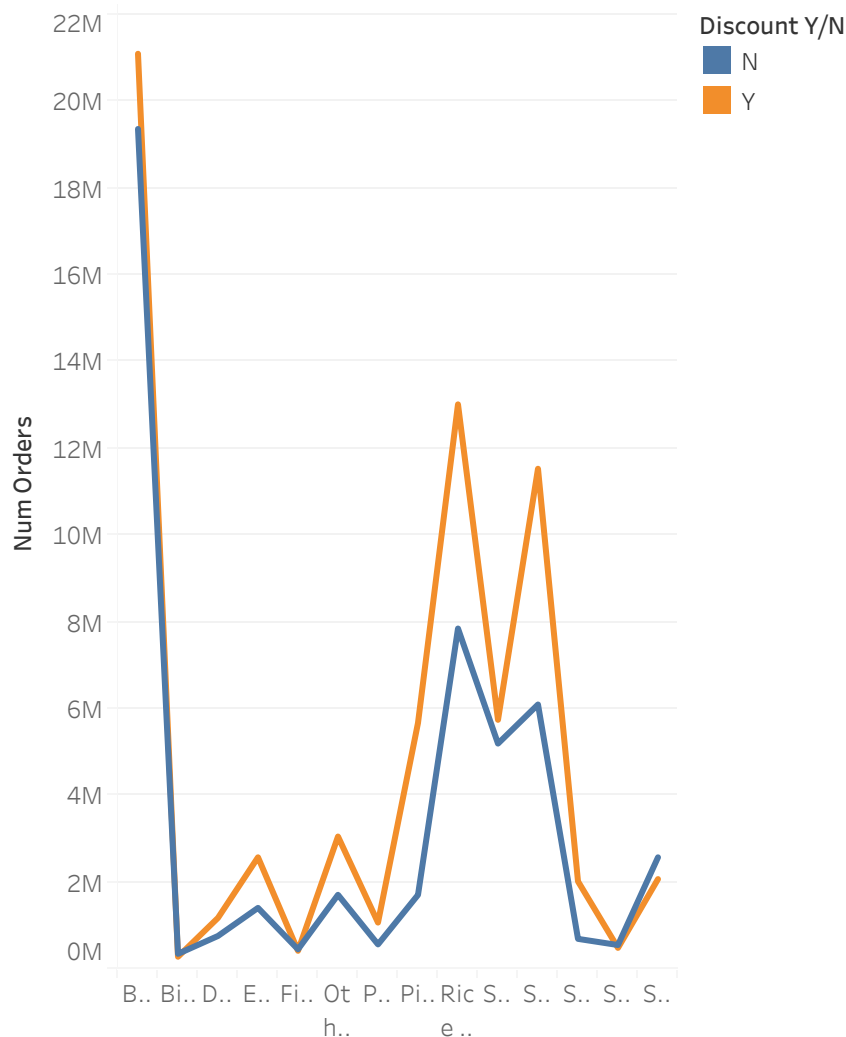
Sum of Num Orders for each Center Id broken down by Center Type. Color shows details about Center Type. The data is filtered on Action (Region Code) and Action (City Code). The Action (Region Code) filter keeps 8 members. The Action (City Code) filter keeps 51 members.

Base Price



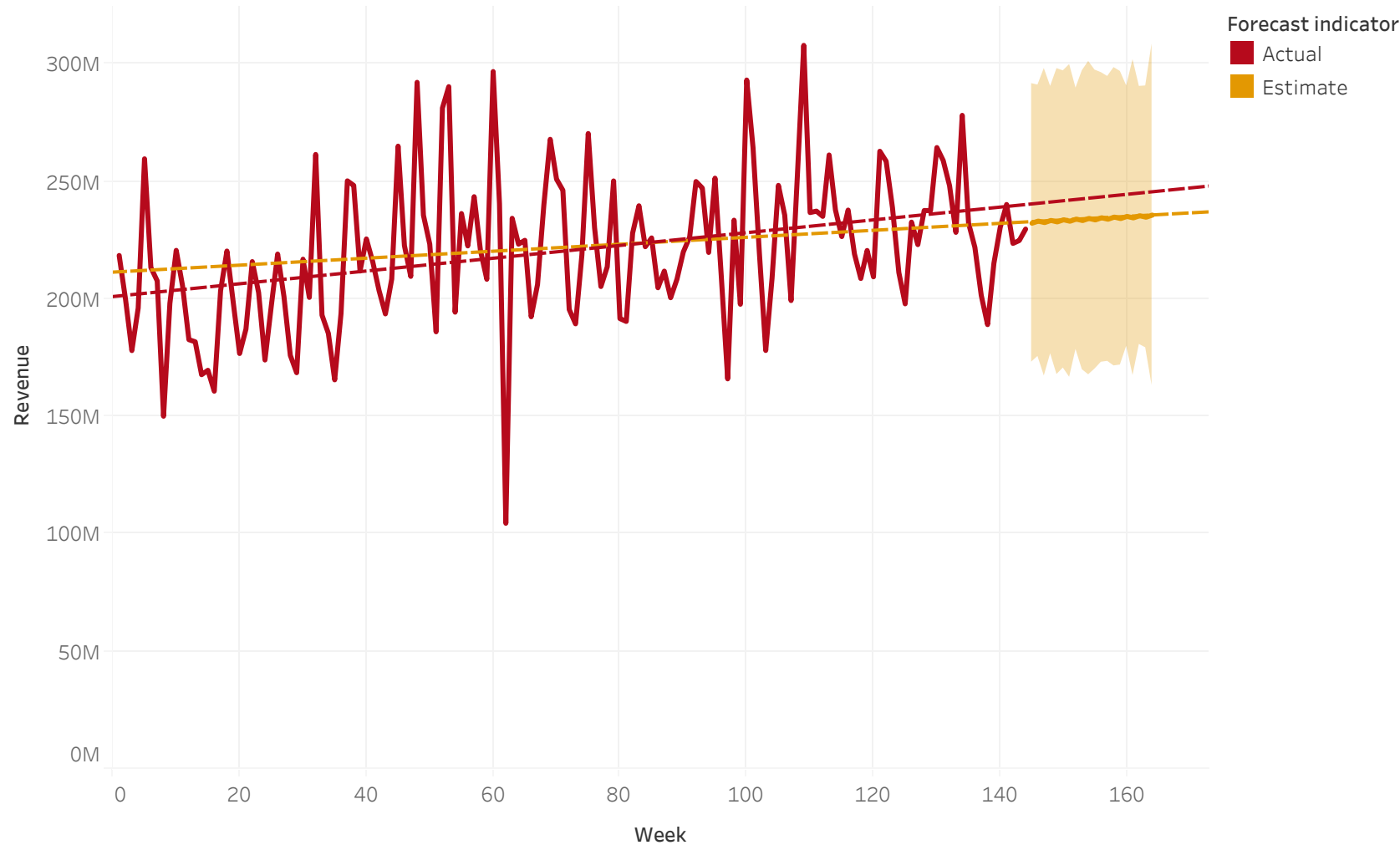
Distinct count of Num Orders for each Base Price (bin).

Discount



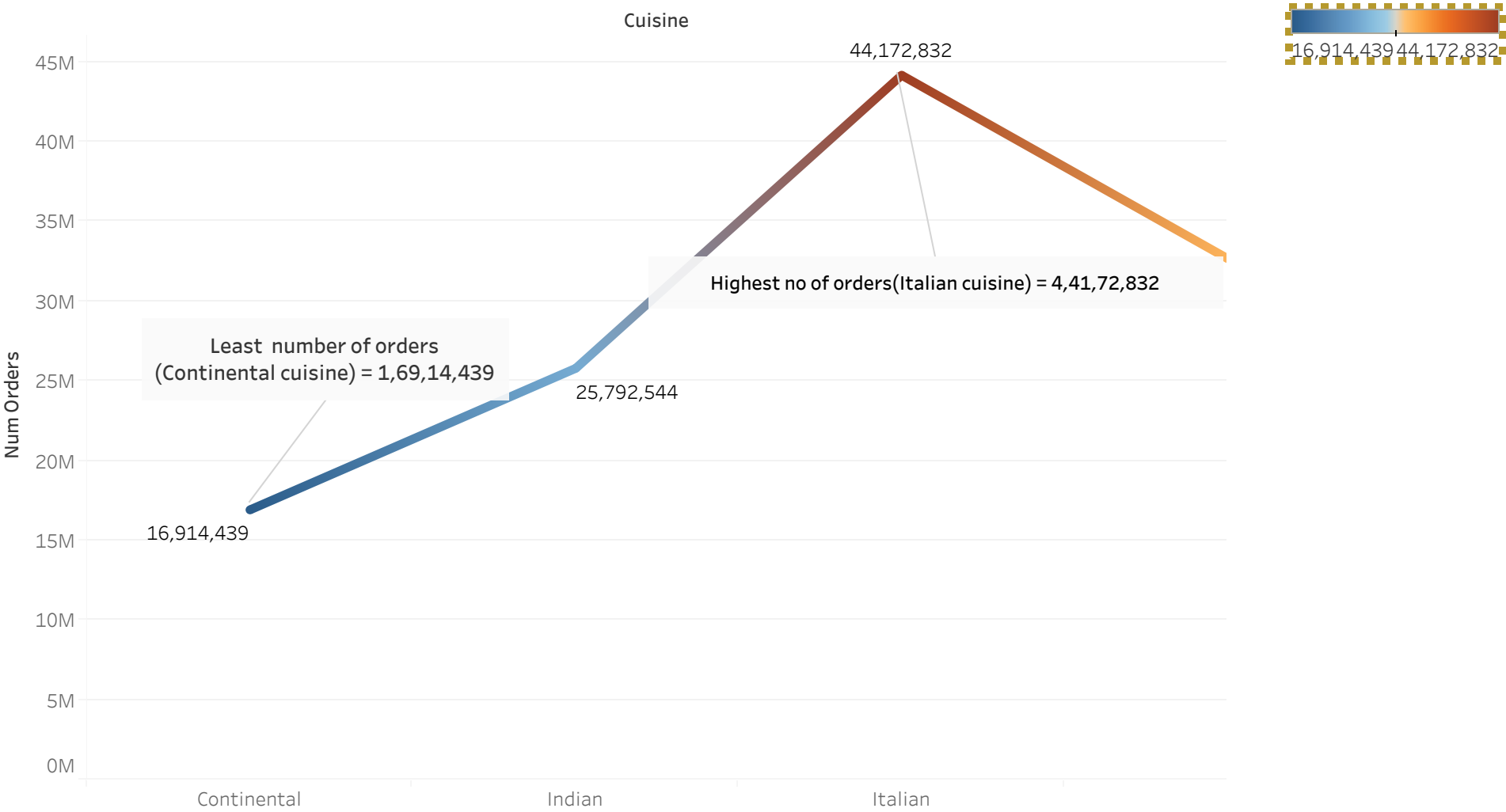
The trend of sum of Num Orders for Category. Color shows details about Discount Y/N.

Weekly



The trend of sum of Revenue (actual & forecast) for Week. Color shows details about Forecast indicator.

Number of order (Dish wise)



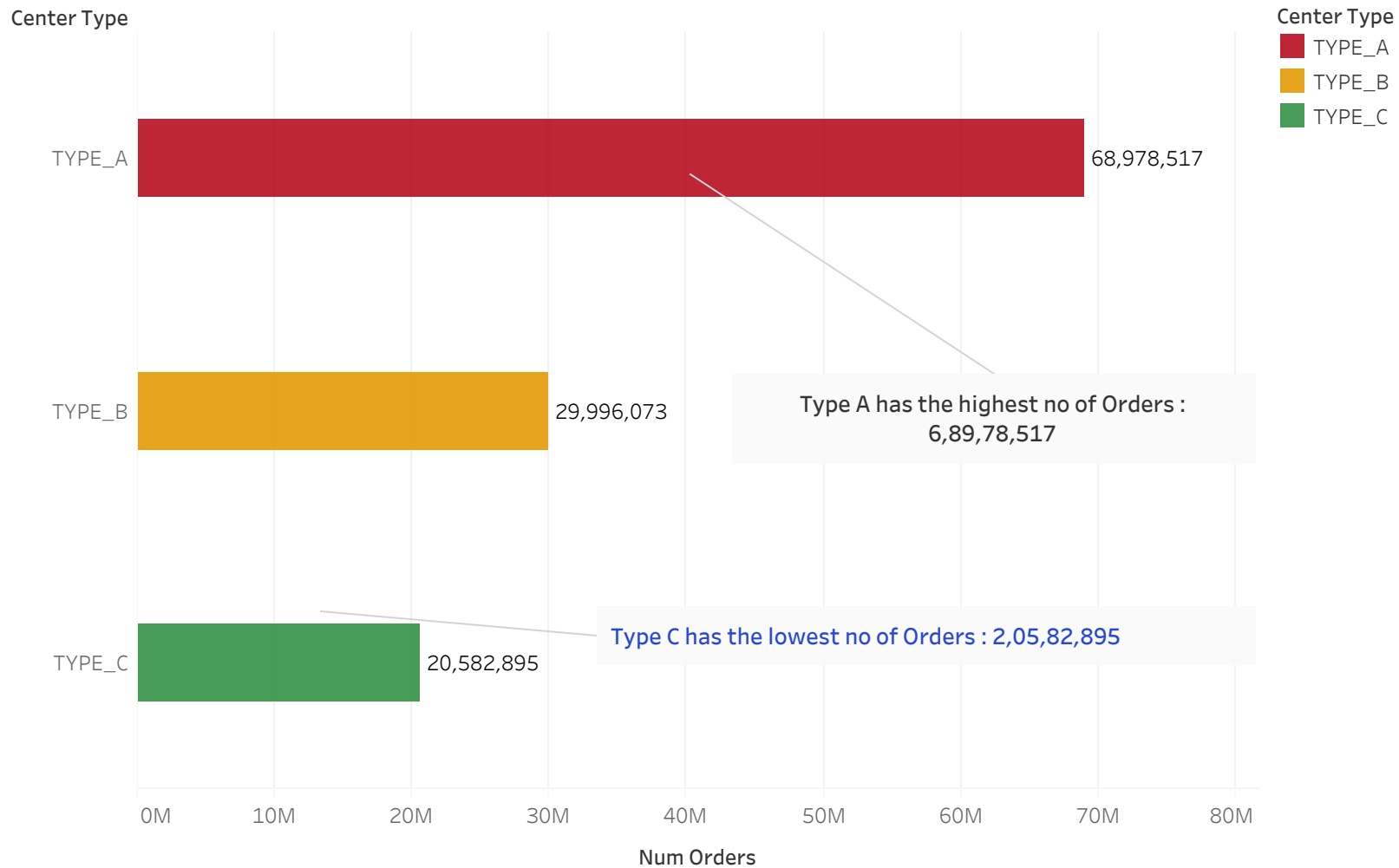
The trend of sum of Num Orders for Cuisine. Color shows sum of Num Orders.

Number of order (Dish wise)



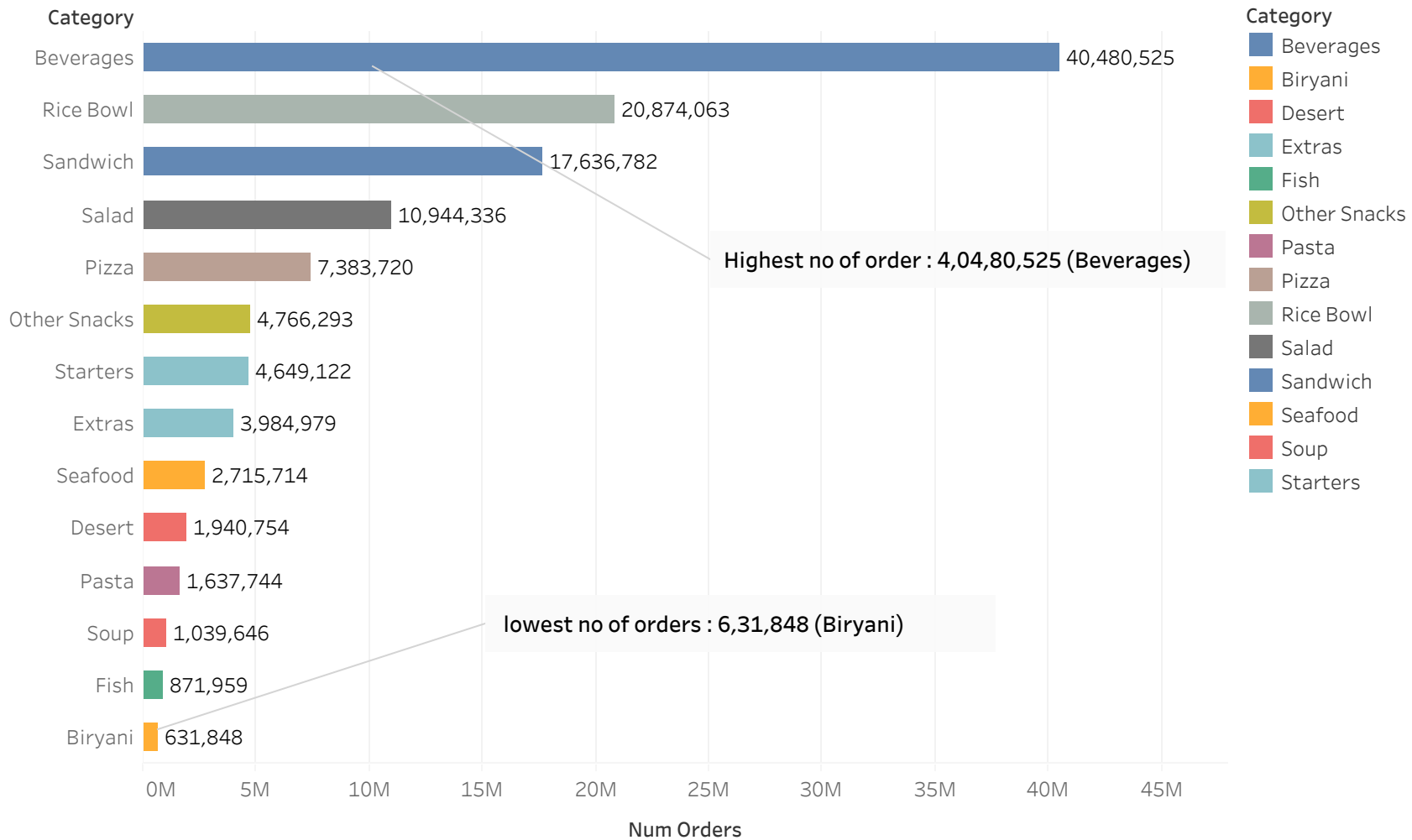
The trend of sum of Num Orders for Cuisine. Color shows sum of Num Orders.

Type Wise No of Orders



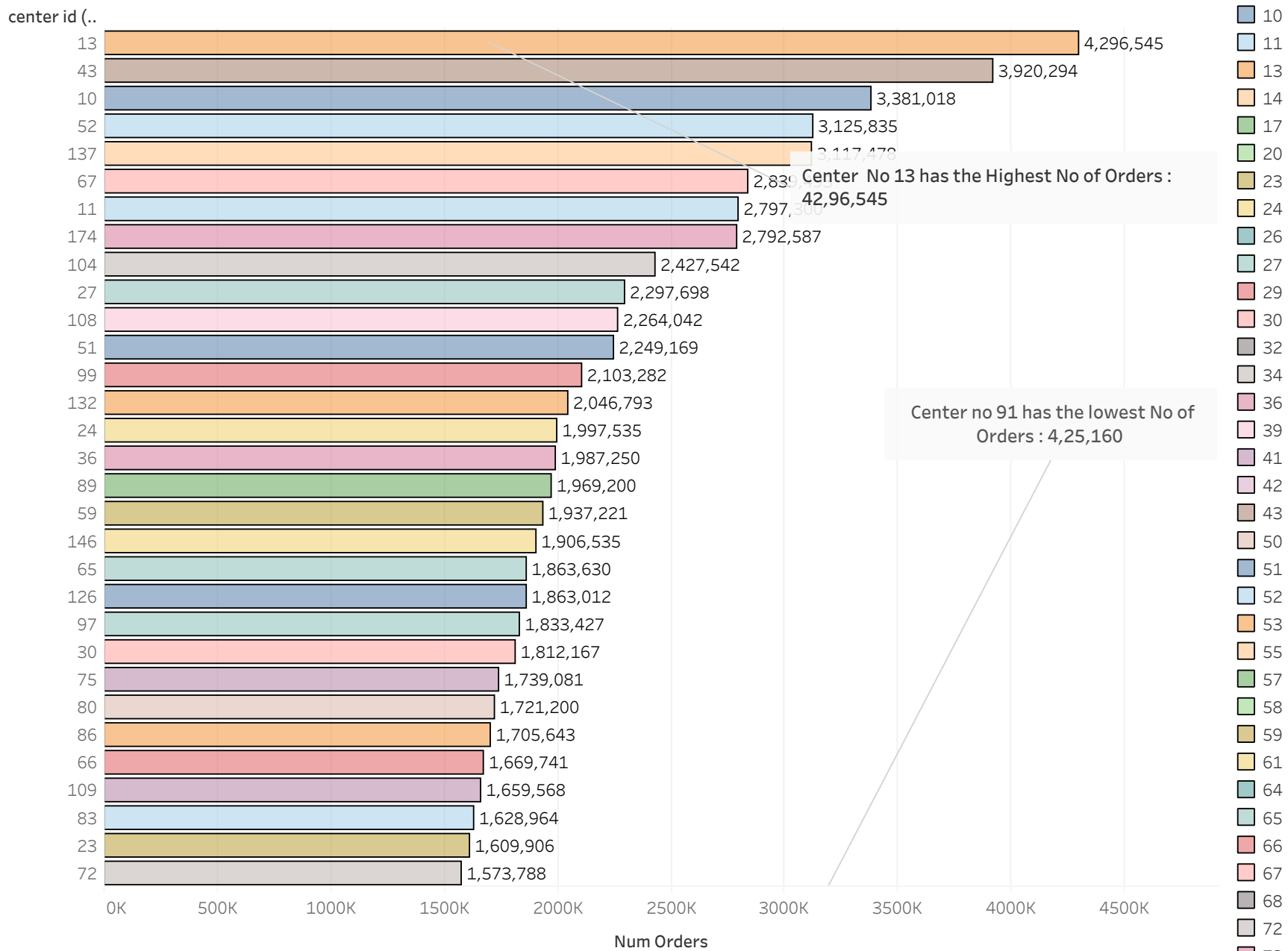
Sum of Num Orders (actual & forecast) for each Center Type. Color shows details about Center Type. The marks are labeled by sum of Num Orders (actual & forecast) .

Category Wise No of Orders



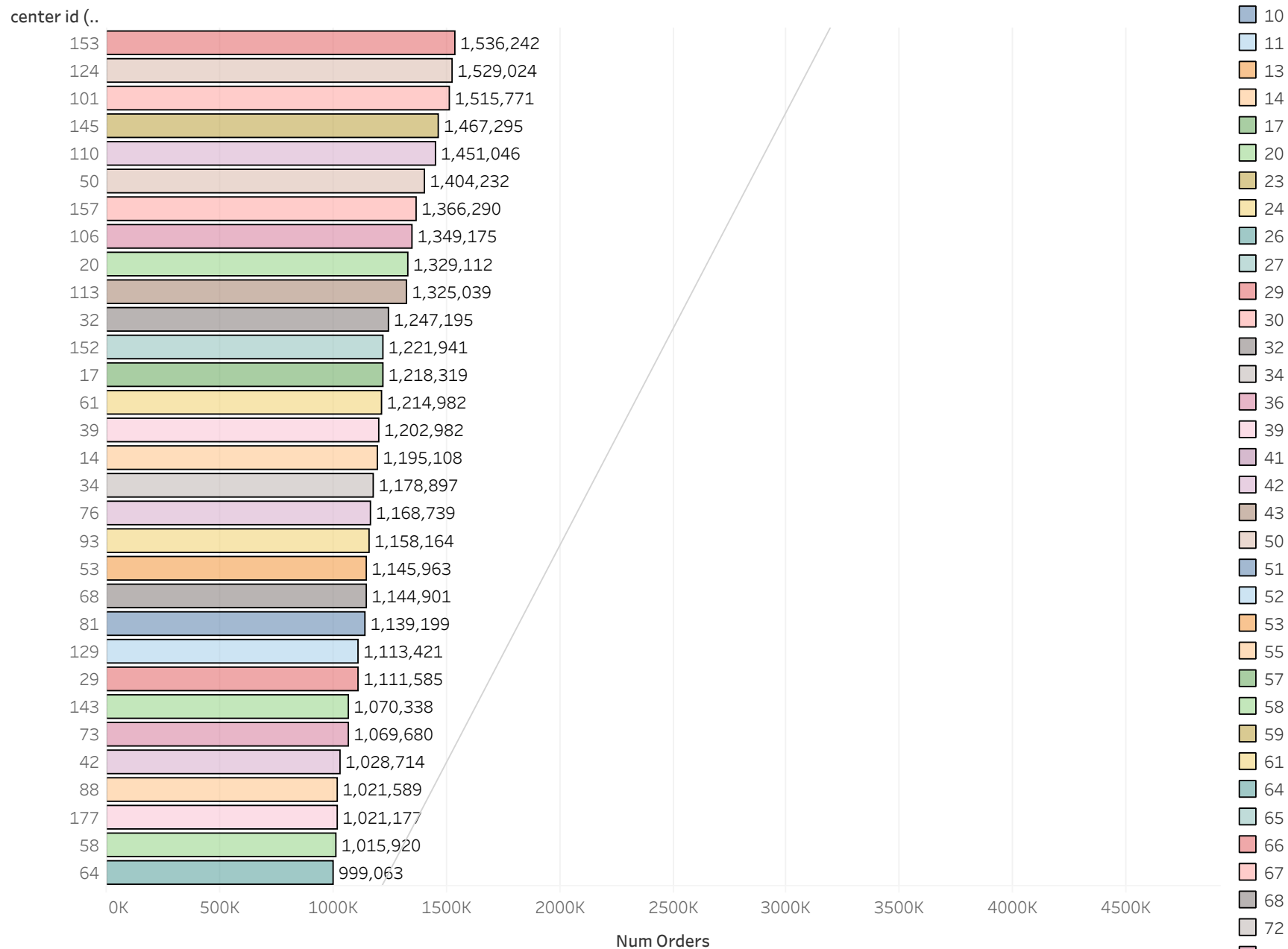
Sum of Num Orders for each Category. Color shows details about Category.

Centre ID Wise No of Orders

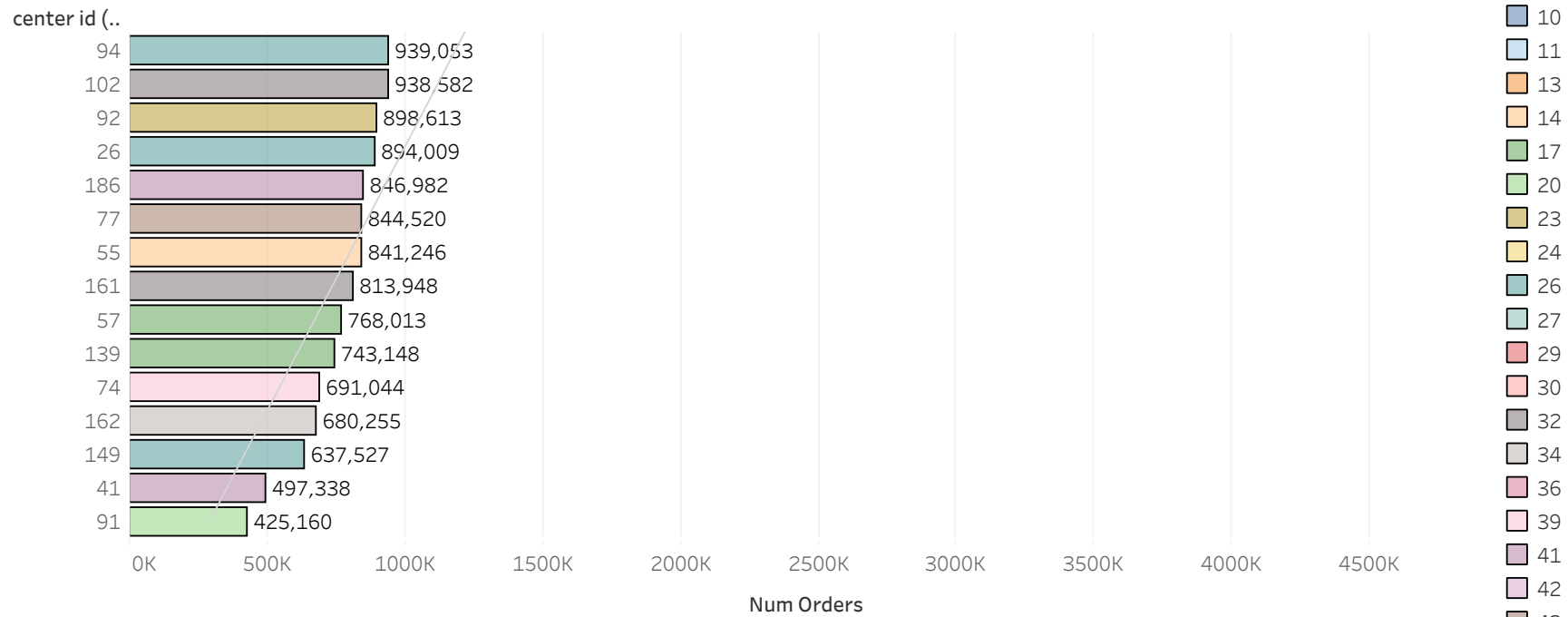


Sum of Num Orders for each center id (Weekly Demand Data.csv). Color shows details about Center Id. The marks are labeled by sum of Num Orders.

Centre ID Wise No of Orders



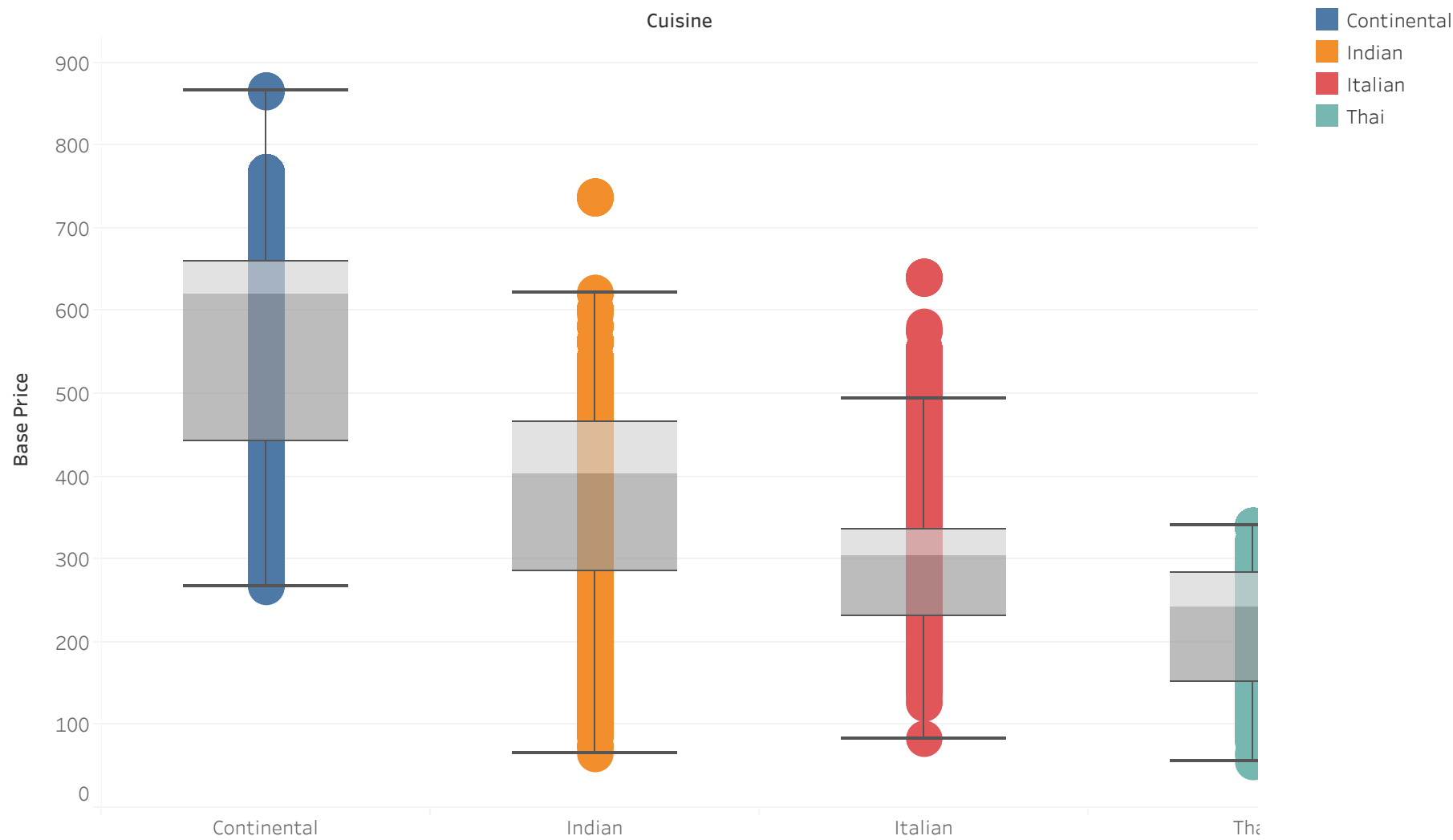
Centre ID Wise No of Orders



Sum of Num Orders for each center id (Weekly Demand Data.csv). Color shows details about Center Id. The marks are labeled by sum of Num Orders.

- 10
- 11
- 13
- 14
- 17
- 20
- 23
- 24
- 26
- 27
- 29
- 30
- 32
- 34
- 36
- 39
- 41
- 42
- 43
- 50
- 51
- 52
- 53
- 55
- 57
- 58
- 59
- 61
- 64
- 65
- 66
- 67
- 68
- 72
- 73
- 74
- 75

Cuisine Outliers



Base Price for each Cuisine. Color shows details about Cuisine.

Cuisine Outliers



Base Price for each Cuisine. Color shows details about Cuisine.