

# NABARD SCHEME HANDOUTS

TOPIC – PM VIKAS

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## 1 Importance:

The Minister of Minority Affairs, Smt. Smriti Zubin Irani in a written reply to a question in the Lok Sabha today informed that the **Pradhan Mantri Kaushal Ko Kaam Karyakram (PMKKK)** has now been named as **Pradhan Mantri Virasat Ka Samvardhan (PM VIKAS)** Scheme.

The integrated scheme converges five erstwhile schemes of the Ministry viz.

- Seekho aur Kamao,
- USTTAD,
- Hamari Dharohar,
- Nai Roshni and
- Nai Manzil.

- The scheme has been approved by the Cabinet for the period of 15th Finance Commission.
- PM VIKAS aims to improve livelihoods of the minorities, particularly the artisan communities, using the components of skill development, education, women leadership & entrepreneurship. These components compliment each other in the ultimate objective of the scheme to increase the incomes of the beneficiaries and provide support by facilitating credit and market linkages.
- The Revised PMJVK Scheme will be implemented in all Districts of the Country including all the Aspirational Districts. Projects are approved in the identified areas where the concentration of minority population is more than **25% in the catchment area (15 KM radius)**.

## 2 Components

### 2.1 Skilling and Training Component

#### 2.1.1 Traditional Training sub-component (earlier known as USTTAD and Hamari Dharohar)

Primarily covers training in need-based courses for minority artisan communities and their family members who are engaged in traditional arts and crafts including languishing art forms.

#### 2.1.2 (USTTAD (Upgrading the Skills and Training in Traditional Arts/ Crafts for Development)

Scheme was formally launched on 14th May, 2015 to preserve the rich heritage of traditional arts/crafts of minorities. Hunar Haat has been implemented as a component of the scheme since 2016-17.)

- Black Pottery, Manipur
- Soft Stone, Varanasi; Uttar Pradesh
- Wooden Cuttlery, Udayagiri; Andhra Pradesh
- Tilla Embroidery, Srinager; Jammu and Kashmir
- Bidriware, Bidar; Karnataka

- Chanapatna Toys, Chanapatna; Karnataka
- Textiles of Nagaland, Dimapur; Nagaland
- Chikankari, Lucknow; Uttar Pradesh

### 2.1.3 Non-traditional Skilling sub-component (earlier known as Seekho aur Kamao)

Would seek to impart skill training, particularly to minorities and artisan families, in NSQF compliant job roles in sectors having linkages with arts and crafts, job roles complementing their existing work, and establish employment linkages for them. The component aims to benefit 5 lakh youth.

('Seekho Aur Kamao' (Learn and Earn) scheme is a placement-linked skill development scheme for minorities that was launched by the Ministry of Minority Affairs in September 2013. It aims to upgrade the skills of minority youth (in the age group of 14-45 years) in various modern/ traditional skills.)

### 2.2 Leadership and Entrepreneurship Component (earlier Nai Roshni)

This component seeks to promote leadership development and basic entrepreneurship primarily among youth from minority communities and artisan families through focused modules. The Entrepreneurship sub-component within this component, aims to exclusively handhold women trained in leadership and basic entrepreneurship on an intensive entrepreneurship training. Further, it intends to select aspiring women entrepreneurs, from amongst those trained, to become Business Mentors (to be known as 'Biz Sakhis' in the scheme) and promote establishment of individual or group enterprises for the same. This component aims to cover 2 lakh women for the 60-hour leadership training, out of which 1 lakh shall undergo a 100 hour entrepreneurship training. 10,000 out of these women shall further undergo 240 hour training and shall be equipped to become business correspondents (**Biz Sakhis**)

### 2.3 Education Component (earlier Nai Manzil)

This component aims to provide education bridge program to school dropouts from minority and artisan communities for pursuing open schooling in class 8th, 10th, and 12th and provide them certification through National Institute of Open School (NIOS) or any other institution(s) approved by MoMA. The component aims to benefit 1 lakh youth.

### 2.4 In News

The Ministry has approved the proposal from the University of Delhi for establishment of the '**Centre for Advanced studies in Buddhist Studies**' at the University at an estimated cost of approximately ₹35 crore under its scheme viz. Pradhan Mantri Jan Vikas Karyakram and 'Buddhist Development Plan'.

Minority Affairs Minister Smriti Irani today launched a skill development, leadership, entrepreneurship promotion and education programme for the Sikh community in Delhi. This programme has been approved under the Pradhan Mantri Virasat Ka Samvardhan, PM VIKAS Scheme, through the Delhi Sikh Gurdwara Management Committee. It will target 10 thousand youth and women and provide modern skills training in employment-oriented job roles, promote Sikh artisans, foster women's leadership and entrepreneurship, and education for school dropouts. The total expenditure on the programme shall be approximately 100 crore rupees. State-of-the-Art Gurmukhi Script learning centres in Khalsa College under the University of Delhi for providing basic knowledge of the language.

