KANAN NURUYEV

Content Creator

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Available for communication via Zoom, Microsoft Teams, or Email.

Interested in working with teams across East Asia, Europe, and North America.

ABOUT ME

Self-taught Content Creator with hands-on experience building a personal brand across Instagram, TikTok, and YouTube. Skilled in creating short-form video content, content planning, and trend research. Exceling in collaborative team environments, communicates directly yet positively, and builds strong professional relationships. Actively learning through online courses and real-life experimentation.

SKILLS

Instagram Reels, TikTok, YouTube Shorts, CapCut, Clipchamp, Canva, HTML & CSS/SCSS, ChatGPT, Notion

Trend Research, Emotional Storytelling, Hashtag Strategy, Multilingual Content Creation

PROJECT EXPERIENCE

Personal Brand – Social Media Content Creator (Jan 2025 – Present)

- Creating ASMR, motivational, and self-care content for YouTube, Instagram and TikTok
- Writing captions, using trending audio, and maintaining regular posting
- Editing content with CapCut or Clipchamp; designing visuals in Canva
- Building a consistent brand tone and visual style
- Using ChatGPT to generate and manage new content ideas

You can visit brand accounts and portfolio in the link of the contact section above.

EDUCATION

Coursera – Social Media Marketing (Dec 2024 – Jan 2025)

Garage Academy – Front-End Development (Feb 2024 – Sept 2024)

Azerbaijan State University of Economics (**UNEC**) – BSc in Information Technology (Sept 2016 – May 2020)

LANGUAGES

Azerbaijani (Native), **Russian** (Fluent), **English** (Proficient), **Italian** (Basic)