

# KANAN NURUYEV

## Content Creator

✉ kanannuruyevs@gmail.com | 🌐 beacons.ai/kanannuruyevs | 📍 Remote: Azerbaijan

Available for communication via Zoom, Microsoft Teams, or Email.

Interested in working with teams across East Asia, Europe, and North America.

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## ABOUT ME

Self-taught Content Creator with hands-on experience building a personal brand across Instagram, TikTok, and YouTube. Skilled in creating short-form video content, content planning, and trend research. Excels in collaborative team environments, communicates directly yet positively, and builds strong professional relationships. Actively learning through online courses and real-life experimentation.

## SKILLS

### Technical Tools & Platforms:

Instagram Reels, TikTok, YouTube Shorts, CapCut, Clipchamp, Canva, HTML & CSS/SCSS, ChatGPT, Notion

### Creative & Strategic Skills:

Trend Research, Emotional Storytelling, Hashtag Strategy, Bilingual Content Creation

## PROJECT EXPERIENCE

### Personal Brand – Social Media Content Creator (Jan 2025 – Present)

- Creating ASMR, motivational, and self-care content for YouTube, Instagram and TikTok
- Writing captions, using trending audio, and maintaining regular posting
- Editing content with CapCut or Clipchamp; designing visuals in Canva
- Building a consistent brand tone and visual style
- Using ChatGPT to generate and manage new content ideas

## EDUCATION

**Coursera** – Social Media Marketing (Dec 2024 – Jan 2025)

**Garage Academy** – Front-End Development (Feb 2024 – Sept 2024)

**Azerbaijan State University of Economics (UNEC)** – BSc in Information Technology (Sept 2016 – May 2020)

## LANGUAGES

**Azerbaijani** (Native), **Russian** (Fluent), **English** (Proficient), **Italian** (Basic)