



The complete guide to Insto Leads

Leading B2C and B2B lead generation



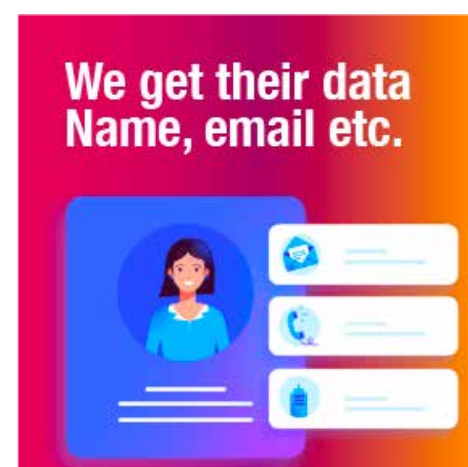
Insto Leads

What it is?



We will give you the potential leads

We gather the potential targeted consumer leads database from Instagram with best-in-class technology to pinpoint, process, and deliver the marketing and sales intelligence you need for your business. These are the verified leads that you can utilize to reach out to the audience in the market as per your product's interests and engagement. A lead generation program which can increase your customer conversions, increase online sales, and also lower down your cost per acquisition.



Project

Execute successfully outreach campaigns for brands



Company

Leading B2C & B2B contact database from Instagram



Why is it a hard problem

Finding niche-specific data at scale is hard to find



Key Features

- Advanced Targeting with various data points
- ROI above 600%
- 99% Accuracy
- Competitor Targeting
- Custom and Lookalike Audiences



450% better ads experience with facebook custom audiences



Filtering to narrow down your target audience



Email remains the best digital channel for ROI

The Big Idea

We combine the leading B2C contact database from social media platform with best-in-class technology to pinpoint, process, and deliver the marketing & sales intelligence you need exactly when and how you need it. **Our data points include email, phone number, followers count, bio, business category, location, and other various data points.**

GDPR

In line with Article 9, if the processing relates to personal data that are manifestly made public by the data subject, no explicit consent or other legal basis as enlisted in the Article 9 (mainly specific laws and regulations or establishment, exercise or defense of legal claims) is required. All of the data we gather is publicly available information made public by the data subject.

CAN-SPAM and CCPA

Promotional emails are considered commercial solicitation. On the federal level, the CAN-SPAM act does not require prior consent for a commercial email, only that it be clearly identified as an advertisement and include an unsubscribe link. Additionally, we are CCPA compliant because we do not process any information that may be implied based on Social Security number, IP addresses or geolocation data.



Lower your CPA, increase your ROI, conversion rate and average transactional value. Simply by reaching the audience who is already interested in your product or service.

Sample Data Points	Row 1 Sample Data	Row 2 Sample Data
1. Username:	johndoe	beauty_anu
2. Email:	johndoe@gmail.com	anuverma@yahoo.com
3. Biography:	Explorer, Writer and Blogger	Fashion Designer, Beauty, Ornaments
4. Phone Number:	+1 234 567 8900	+91 12345 67890
5. Category:	Writer	Fashion Designer
6. City:	Toronto, Canada	Mumbai, India
7. Scrapped From:	@writer, #explorer	@fashion, #beauty
8. Street Address:	123 Any Street, Toronto	123 Any Marg, Mumbai
9. Date of Scrape:	21 September, 2020	11 September, 2020
10. Full Instagram Name:	John Doe	Anu Verma
11. Followers:	32.7 K	160 K
12. Following:	12 K	27 K
13. Number of Posts:	960	4,512
14. Website Link:	johndoewriter.com	anufashiondesigner.com
15. Is Verified:	Yes	Yes

We love questions and feedback

✉ hello@darksquare.ca

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in www.linkedin.com/company/dark-square-ca

Locations we serve

