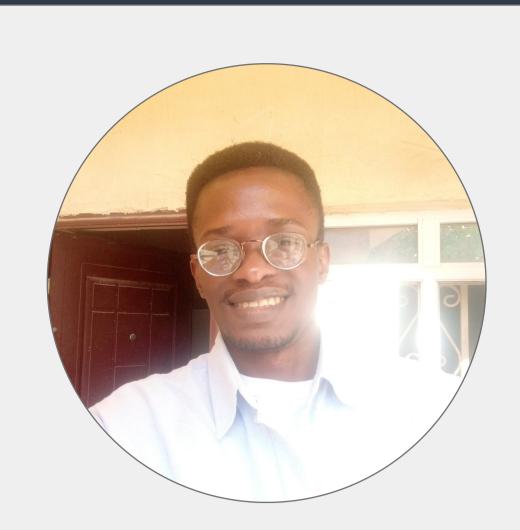
# MADUKA KENECHUKWU

# FRONTEND DEVELOPER









Front-end developer with three years of experience designing, developing and managing complex web interfaces and internal frameworks. Specializes in ReactJs, responsive design, HTML, CSS (Tailwind) and JavaScript.

Thrives at creating pixel-perfect designs and working with cross-browser compatibility issues.

#### SKILLS

- Responsive Web Design
- UI Design (AdobeXD / Figma)
- Backend (PHP/MYSQL)
- ReactJs, NextJs, Tailwind CSS
- Knowledge of Scaled AgileFramework
- Iteration/Sprint Planning
- Agile Values & Principles
- Backlog Refinement

#### **EDUCATION**

Bachelor of Science | Bioscience

Nnamdi Azikiwe University, Nigeria

## LANGUAGES

- Fluent in English
- Conversational proficiency in French,Igbo

# SOCIALS



# GitHub

github.com/kanayonickel



# Behance

behance.com/kanayo

#### WORK EXPERIENCE

#### JUNIOR FRONTEND DEVELOPER

Slice3 Media / Lagos / Nigeria / 2020 - 2021

- Automated image optimization using Grunt, Minified JS and CSS, reduced page load times by 86%
- Work with product owner to prioritize and refine user Stories in the Product Backlog in preparation for sprint planning
- Develop, analyse, prioritize, and organize requirement specifications, data mapping, diagrams, and flowcharts for developers and testers to follow
- Work closely with the development team to ensure requirements and design are completely understood
- Assisted Revamping UI and app interface for a variety of clients, leading to increase in unique visitors per week
- Assisted in the transition to a near-paperless practice by implementing a cloud based filing system and a safer, accurate business system: reduced office overhead by 10%.
- Assisting Project Manager in coaching product owners, helping them to understand their roles and how to create a cohesive product vision that draws in the needs of multiple stakeholders to achieve buy-in and shared understanding
- Utilized the best practices and coding standards to improve organic visitors to the company's website by 70%
- Participated in user story estimation workshops using Planning Poker technique

## WEB CONTENT EDITOR

BuildDirect Africa / Lagos / Nigeria / 2018 - 2020

- Worked with the product owner to align teams with the product vision,
  sprint goals and other necessary information
- Improved SEO rankings via onsite optimization, content development,
  social outreach, increasing company web track traffic by 92% YoY
- Communicated organizational impediments to leadership; cleared impediments for the team
- Collaborated with scrum team to develop user stories and story points
- using planning poker
- Created HTML templates that improved CTR rates by 65% for 13 weeks consecutively
- Translated business questions into uses cases and data model
  requirements with emphasis on anticipating future adhoc needs

# PERSONAL PROJECTS PORTFOLIO

- Develops mock landing page for a fitness center with ReactJs axigym.pages.dev
- An easy ecommerce frontend for cosmetics built with ReactJs and Framer-motion https://axibione.pages.dev
- Develops mock crypto-trading landing page with ReactJS axiop.pages.dev
- Develops a simple ecommerce frontend with ReactJS and Redux https://axiomart.pages.dev/
- Created a Multi-page Agency Website with Html, JavaScript And CSS
   www.androcksteel.com/Agency/
- A One page personal Portfolio done in Html/CSS & Javascript
- My 3D Character design for indie games portfolio www.artstation.com/Nijabazaar

www.androcksteel.com/Winners/