



Kanchan Chavan

Web Developer

As a versatile freelancer, I blend technical prowess with strategic insight, excelling in frontend and backend development, SEO, and digital marketing. My focus on intuitive design and efficient code brings ideas to life, while my expertise ensures robust functionality and maximum visibility for businesses in the digital realm.

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WORK EXPERIENCE

Web developer

Rankpass digital Pvt.Ltd

04/2022 - 02/2023

Pune

Achievements/Tasks

- Developed and maintained landing pages for multiple college websites, including ICEM (Indira College of Engineering and Management), INS (Indira National School Pre-Primary) and Indira group of Institute.
- Ensured consistent user experience across the websites by implementing responsive design principles and optimizing page load times.
- Collaborated with stakeholders to understand requirements and implemented design changes and updated on a daily basis.

EDUCATION

Bachelor's of Computer Application

MKSSS's K.B Joshi Institute of IT

2021

CGPA : 9.05

HSC

MKSSS's Shri Siddhivinayak Mahila Mahaviyalaya

2018

Percentage : 52

SKILLS

Front-end

Backend

SEO

Digital Marketing

GitHub

PERSONAL PROJECTS

MyBlogs (02/2023 - 03/2023)

- MyBlogs is a java based web application .Utilized Java programming, object-oriented design principles, and technologies such as JSP, Servlet, HTML, CSS, JavaScript, and SQL to architect and implement key features.
- Successfully designed and implemented core functionalities such as user authentication, blog post creation and editing, like post button, and user profiles.

Flipkart Clone (04/2023 - 04/2023)

- The Flipkart Clone is a website created using Html, Css, and JavaScript.
- It replicates the home page of the popular e-commerce platform Flipkart. The clone features a user-friendly interface, a product catalog with detailed descriptions and images, and a responsive design across different devices and screen sizes.

ACHIEVEMENTS

Website development

Successfully developed multiple websites using HTML, CSS, and JavaScript. Implemented responsive and visually appealing user interfaces, ensuring a seamless user experience across different devices and browsers.

Web Application Development

Successfully developed a web application, 'MyBlogs' utilizing Java, JSP, Servlet, HTML, CSS, and JavaScript, showcasing proficiency in full-stack web development.

Performance Optimization

Improved the performance by optimizing code, minimizing database queries, and implementing caching mechanisms. Employed techniques like code minification, image compression, and asynchronous loading to enhance page loading speed and user experience.

LANGUAGES

Marathi

Full Professional Proficiency

Hindi

Full Professional Proficiency

English

Elementary Proficiency

INTERESTS

Web Development

Guitar playing

Sports