

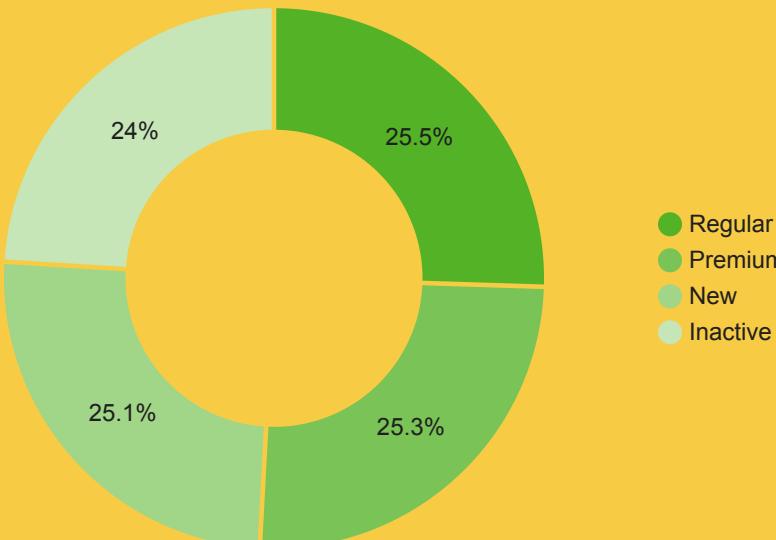
Total Customers

2,500

Total Customer Segment

4

## Customer Segment Mix



## Orders and AOV by Customer Segment



## Customer Registrations Over Time

