

Total Conversions

298,038

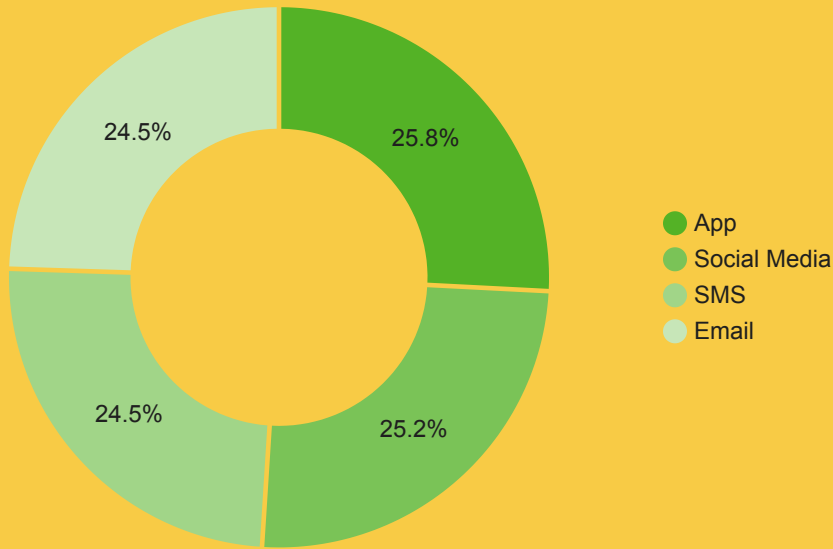
Total Spend

16,319,838.24

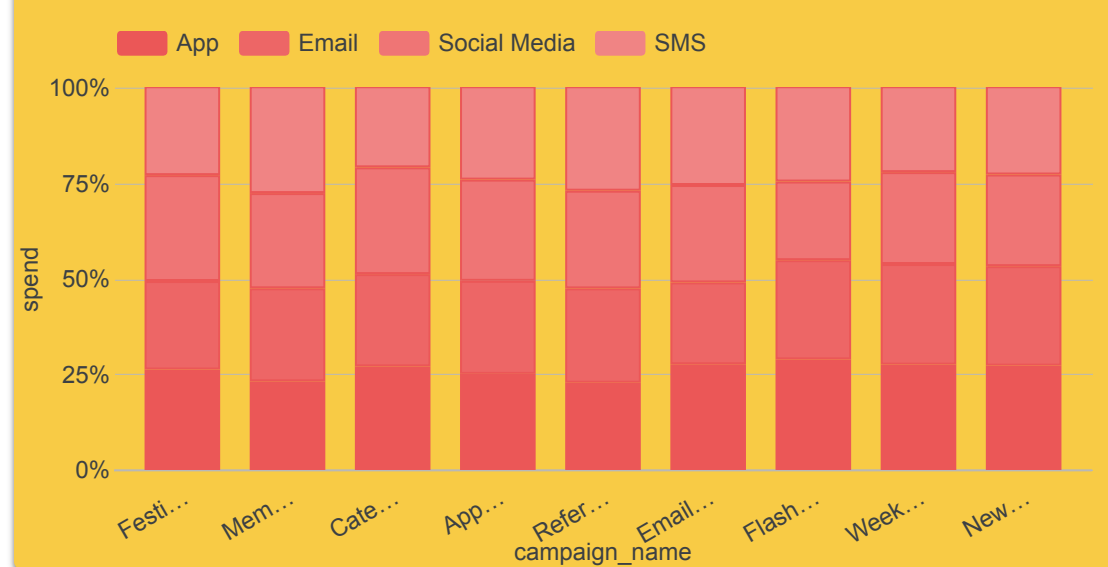
Total Revenue

32,193,407.37

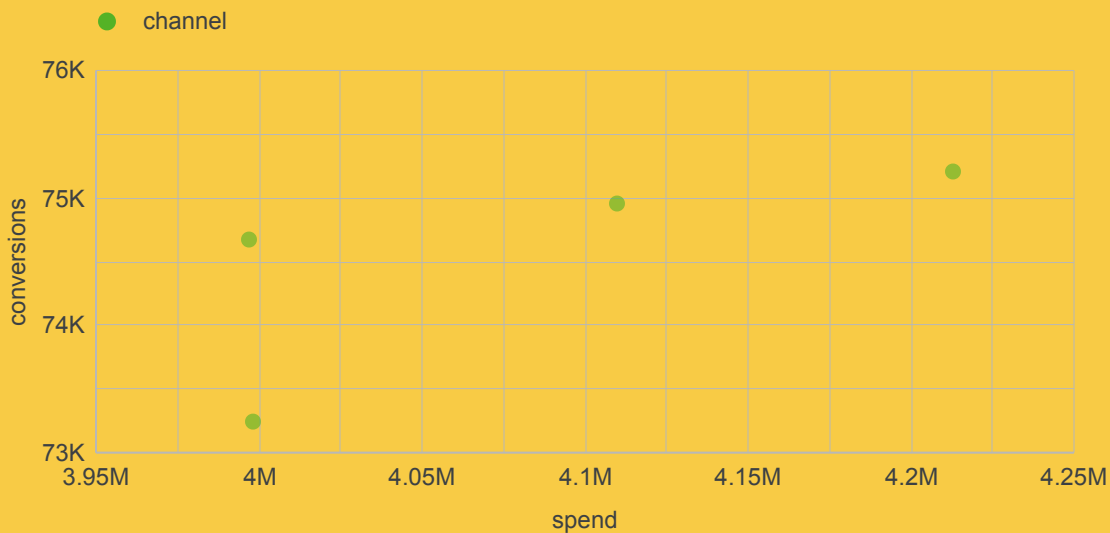
Spend Share By Channel



Channel Mix By Campaign



Distribution of spend by conversions



Average Roas Calculated by Channel

