

FAKE NEWS DETECTION USING NLP

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ABSTRACT :

In the age of digital media, fake news is a serious problem because it spreads misinformation and harms individuals, organizations, and even entire nations which is a challenging aspect. This study proposes a machine learning approach for detecting fake news. In the proposed approach, a categorization model is developed with four different types of machine learning algorithms, evaluating the content and aesthetic components of news stories. The performance of the proposed model is analyzed by using a large dataset of real and fake news articles and the results show that it outperforms many existing systems. The proposed findings demonstrate the potential of machine learning techniques, such as logistic regression, decision tree, random forest, and neural networks algorithms to address the fake news detection challenges.

INTRODUCTION :

The deliberate spread of incorrect or misleading information through different media is referred to as fake news, also known as disinformation. Fake news has become a widespread issue with the rapid rise of the internet and social media, and it now poses a threat to society in many ways, including by inciting fear and distrust, influencing public opinion and decision-making, and even producing political instability. Therefore, it has become crucial for governments, media outlets and individuals to identify and stop the spread of fake news.

EXAMPLE OF AN IMAGE :



DESIGN THINKING

PROBLEM STATEMENT :

The fake news dataset is one of the classic text analytics datasets available on kaggle . It consists of genuine and fake articles' titles and text from different authors. Our job is to create a model which predicts whether a given news is real or fake.

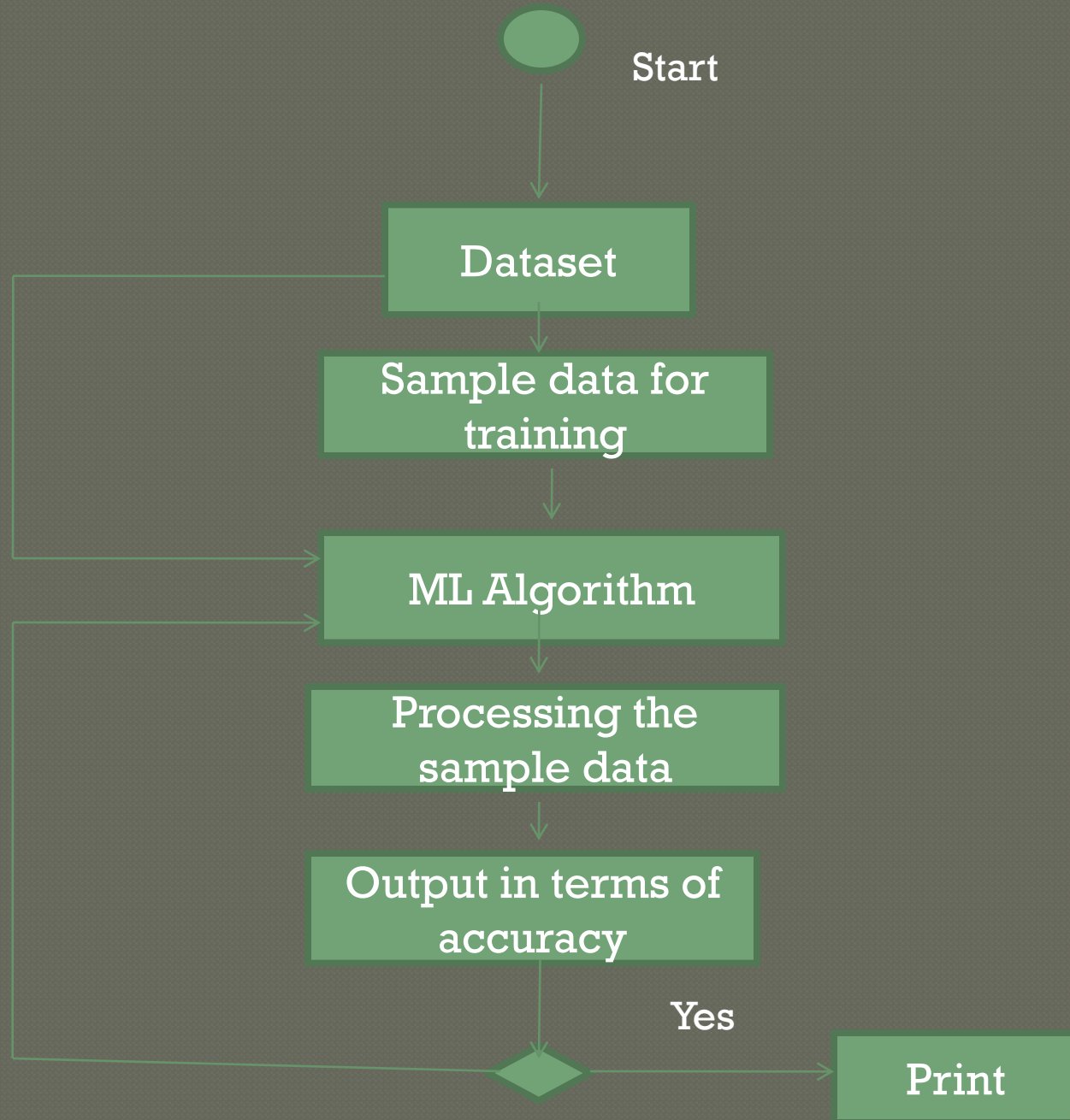
DEFINITION :

The problem is to develop a fake news detection model using a dataset given. The goal is to distinguish between genuine and fake news articles based on their titles and text. This project involves using natural language processing (NLP) techniques to preprocess the text data, building a machine learning model for classification, and evaluating the model's performance.

DATA SOURCE :

Choose the fake news dataset available on Kaggle, containing articles titles and text, along with their labels (genuine or fake).





DATA PREPROCESSING :

Clean and preprocess the textual data to prepare it for analysis.

The data undergoes data pre-processing, feature extraction, dimensionality reduction and finally the data is sent to the classification models i.e.

Rocchio classification, Bagging classifier, Gradient boosting classifier and Passive Aggressive Classifier to train the model which is further used to detect the fake news.

VARIOUS TEXT PREPROCESSING STEPS ARE :

- Tokenization.
- Lower casing.
- Stop words removal.
- Stemming.
- Lemmatization

FEATURE EXTRACTION :

In natural language processing (NLP), feature extraction is a fundamental task that involves converting raw text data into a format that can be easily processed by machine learning algorithms. There are various techniques available for feature extraction in NLP, each with its own strengths and weaknesses.

FEATURE EXTRACTION METHODS

At present, there are three typical feature extraction methods, namely bag-of-words (BoW), word2vec (W2V) and large pre-trained natural language processing (NLP) models. BoW is widely used in traditional Machine learning.

MODEL SELECTION

Select a suitable classification algorithm (e.g., Logistic Regression, Random Forest, or Neural Networks) for the fake news detection task.



MODEL TRAINING

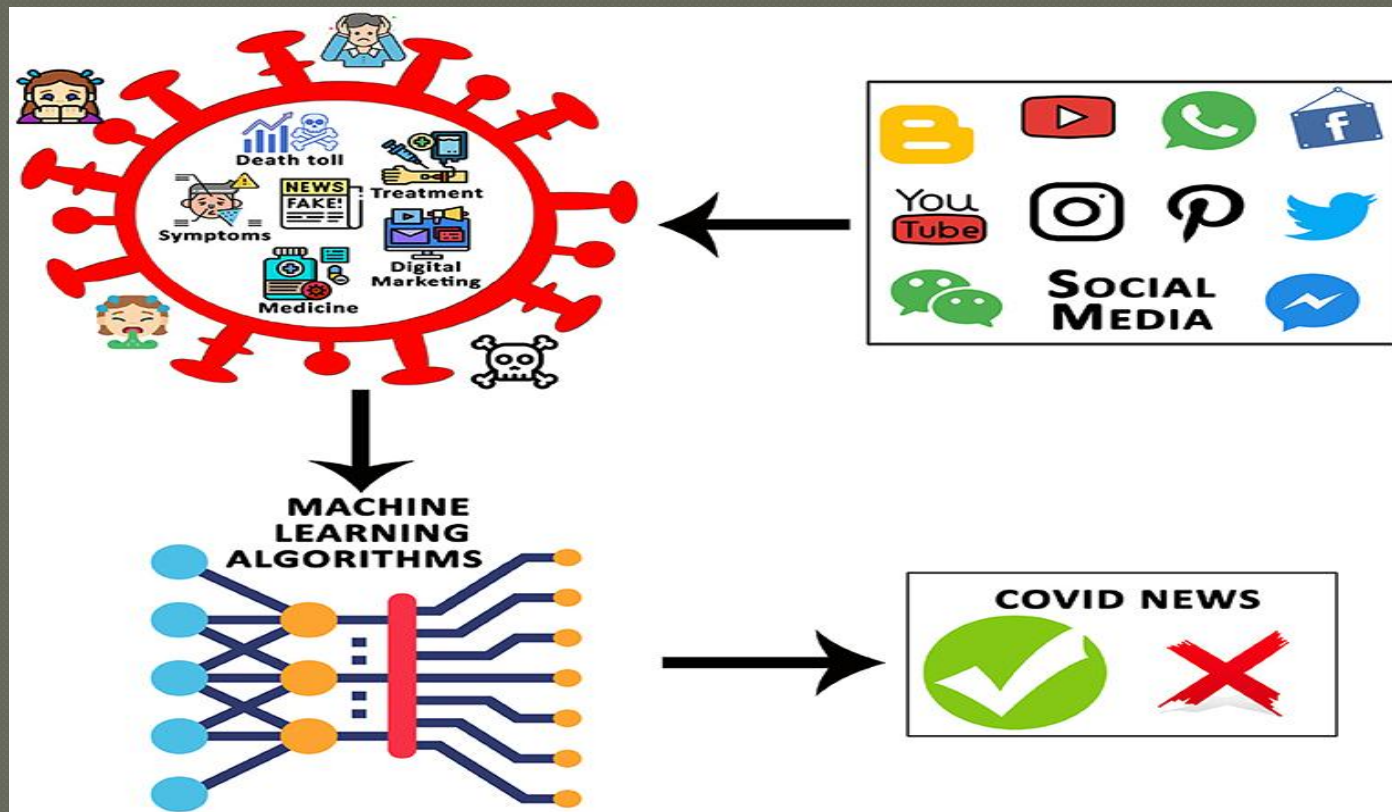
We can train our model now that we have preprocessed our text data . We will use a simple bag-of-words approach, representing each article as a vector of word frequencies. We will use the *Count Vectorizer* class from the *sklearn* library to convert the preprocessed text into feature vectors.

Count Vectorizer is a commonly used text reprocessing technique in natural language processing. It transforms a collection of text documents into a matrix of word counts. Each row in the matrix represents a document, and each column represents a word in the document collection.

The *Count Vectorizer* converts a collection of text documents into a matrix of token counts. It works by first tokenizing the text into words and then counting the frequency of each word in each document . The resulting matrix can be used as input to machine learning algorithms for tasks such as text classification.

EVALUATION :

Evaluate the model's performance using metrics like accuracy, precision, recall, F1-score, and ROC-AUC.



CONCLUSION :

Preprocessing is an essential step in natural languages processing tasks such as text classification, and techniques such as lowercasing, removing stop words, and stemming/lemmatizing can significantly improve the performance of models. Count Vectorizer is a powerful tool for converting text data into a numerical representation that can be used in machine learning models.

The project of fake news detecting using natural language Processing(NLP) at the of conclusion is the more number Text Connects true or fake news to identify correctness of that news