

Graphic Designers of Canada presents:

SUP^{ER} tExt

EXPLORATIONS IN CONTEMPORARY TYPOGRAPHY

The Roundhouse

181 Roundhouse Mews,
Vancouver, BC V6Z 2W3
Phone: (604) 713-1800
www.roundhouse.ca
SuperText@roundhouse.ca

Workshops & Tours:

June 13–23, 2018

Conference:

June 17–18, 2018

Marian Bantjes June 18, 1 pm

Canadian designer Marian Bantjes currently works on her own projects in design, art, and typography. Her ornamental, often dreamlike style has been featured in over 100 books, including her own beautiful *Wonder* in 2010. Bantjes' highly original approach has brought her international recognition. Her clients include Saks Fifth Avenue, Penguin Books, Houghton Mifflin, and other designers including Michael Bierut at Pentagram and Stefan Sagmeister, as well as many design magazines such as *Print* and *Wallpaper*. She also teaches typography at Emily Carr Institute. At a 2010 Ted Talk, Marian Bantjes spoke eloquently about what drives her approach to visual communication. She said she enjoys figuring out things, using unusual materials, and experimenting with the interdependency of word and image. But most of all, she searches for the unexpected, incorporating wonder and surprise.

Ellen Lupton June 18, 11 am

Ellen Lupton is a writer, curator, and graphic designer. She is director of the Graphic Design MFA program at Maryland Institute College of Art (MICA) in Baltimore, where she also serves as director of the Center for Design Thinking. As curator of contemporary design at Cooper-Hewitt, National Design Museum since 1992, she has produced numerous exhibitions and books, including *Mechanical Brides: Women and Machines from Home to Office* (1993), *Mixing Messages: Graphic Design and Contemporary Culture* (1996), *Letters from the Avant-Garde* (1996), and *Skin: Surface, Substance + Design* (2002). Her book *Thinking with Type* (2004) is used by students, designers, and educators worldwide.

Erik Spiekermann June 17, 11 am

Erik Spiekermann is an author, information architect, type designer (FF Meta, ITC Officina, FF Info, FF Unit, LoType, Berliner Grotesk and many corporate typefaces) and author of books and articles on type and typography. He was founder (1979) of MetaDesign, with offices in Berlin, London and San Francisco. Clients include Audi, Skoda, Volkswagen, Lexus, Heidelberg Printing, Bosch and way-finding projects like Berlin Transit, Düsseldorf Airport and many others. In 1988 he started FontShop. He is board member of the German Design Council and Past President of the ISTD International Society of Typographic Designers. In 2001 he left MetaDesign and now runs Edenspiekermann with offices in Berlin, Amsterdam, London, Stuttgart & San Francisco.