



Kanchan Ghosh

Gen AI Engineer

Phone: +447823656762
Address: Leeds, England, United Kingdom
LinkedIn: <https://www.linkedin.com/in/kanchan-ghosh-269b0465/>
Email: kanchan.g12@gmail.com

Experienced freelance writer, tester, and marketer with a strong background in business analysis and market research. Skilled in translating complex technical concepts into actionable insights. Passionate about data and machine learning, with a focus on natural language processing and AI technologies.

PROJECTS

Gen AI Website

<https://webpagegem.com/>

- Developed a portfolio website using AI tools (chatGPT and Freepik) to showcase artistic work and skills. The website demonstrates proficiency in utilizing AI technologies for creative projects and web development.

Redbubble T-Shirt Designs

royace.redbubble.com

- Established and managed an online t-shirt design shop on Redbubble using AI-driven tools like StarryAI and Freepik. Created unique and imaginative designs leveraging artificial intelligence, enhancing the e-commerce experience for customers.

Prototype Data Analysis Model

May 2024

<https://ordinary-tasia-webpagegem-1c5e173a.koyeb.app/>

This is a prototype data analysis software. The user can upload a csv file and write some instructions. The model will then generate a short guide on what the data is and what are the some characteristics of this data. The user then use that report as starting point for his analysis.

Prototype Chatbot for ecom site

May 2024

<https://amateur-lyndsay-webpagegem-13fa43f9.koyeb.app/>

This is a chatbot for an imaginary e-commerce site fakesoap.com. Feel free to download the transaction list to test it yourself. It will talk to politely like a real human.

Conversational Bot

May 2024

<https://only-othilia-webpagegem-0b9ddd74.koyeb.app/>

This is a prototype project where if the user makes a custom conversation with the AI Agent. In this case, the Agent is acting as a Financial Advisor. But it could be any role as required.

EXPERIENCE

Freelance

6 years 8 months

Freelance Writer - Tester - Marketer

- Conducted market analysis and managed marketing initiatives for a small IT startup.
- Utilized testing skills in freelance projects

National Car Parks Limited, Manchester

September 2016 - July 2017

Customer Response Advisor

- customer advisor in the largest car parking provider of UK successfully and empathetically

Bengal Srei Infrastructure Development Limited, Kolkata

January 2016 - August 2016

Senior Executive

- Worked in the Smart City Proposal creation project for the city of Durgapur as Analyst Analysis of business of several

companies for financing purpose Worked in Detailed Project Report preparation for infrastructure projects

Webcon Consulting (India) Ltd

June 2014 - January 2016

Assistant Manager

- Led business plan and proposal preparation for technology startups, facilitating financing from government agencies.
- Conducted baseline surveys and prepared detailed project reports for infrastructure projects.

STATE BANK OF MYSORE

June 2009 - June 2012

Assistant Manager

- Led a team in personal banking while conducting financial appraisals and loan evaluations.
- Successfully completed business process reengineering initiatives.

Tata Consultancy Services

October 2007 - June 2009

Assistant Systems Engineer

- Worked as Help Desk Engineer in a Java Based Project helping a Global Client Base Assisting customers to understand the problem and providing resolution directly or escalating further Analysis, identification and resolution of issues in business process

EDUCATION

Jadavpur University

January 2003 - December 2007

Bachelor of Pharmacy (B.Pharm.), Pharmacy

- Grade: 72.66%
- Activities & Societies: Jt. Convenor of Departmental Reunion 2007.

Institute of Engineering and Management

January 2012 - December 2014

Post Graduate Diploma in Management, Finance, Marketing

- Activities & Societies: CSR Club, Organiser of events

SKILLS

- Proficient in Python, Artificial Engineering
- Strong background in business analysis and market research.
- Experienced in literature review and dataset acquisition.
- Published author with three books.

CERTIFICATIONS

Prompt Design in Vertex AI Skill Badge

May 2024 - Present

Google

[Show Credential](#)

The Fundamentals of Digital Marketing

January 2023 - Present

Google Digital Garage