# **IBM Cognos Analytics Project**

Dataset Analysis (Title): Fitness Tracker Products (E-commerce).

**About the Project:** We Have Learn these Listed Things in IBM Cognos During The Project.

- → List Reports, Cross Tabs, and Summary Reports.
- → Application of **Filters, Grouping, Sorting, and Calculations.** (e.g., SUM, COUNT, AVG, MIN, MAX).
- → Font, Colors, Padding, Heder, Footer.

The main objective of the project is to demonstrate **data-driven decision-making** using Cognos features .

## **Tools & Technologies Used:**

IBM Cognos Analytics : Main Analysis.

Microsoft Excel :data cleaning.

**Kaggle Dataset**: Fitness Trackers Products E-commerce

**Group No: 06** 

Submitted By: Submitted To:

Kanchan Kapri, (Ayush Chand (IBM Instructor)

Khushboo Yadav,

Chanda Yadav,

Jyoti.

**Problem Statement 01:** List all fitness trackers with a **rating above 4.0**.

## **SOLUTION:**

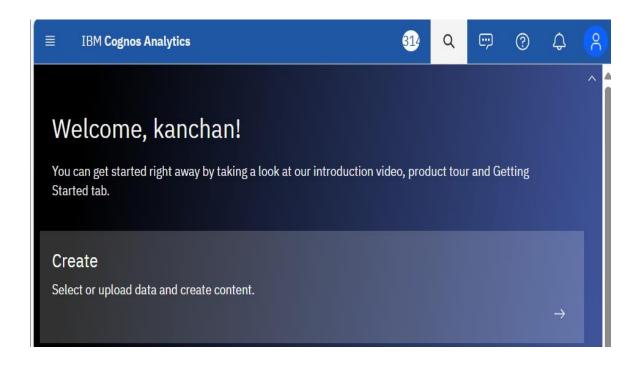
Columns Used: Model Name, Brand Name, Selling Price, Rating(Out of 5).

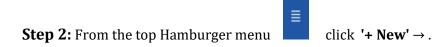
**Cognos Feature:** List Report + Simple Filter (Rating > 4.0).

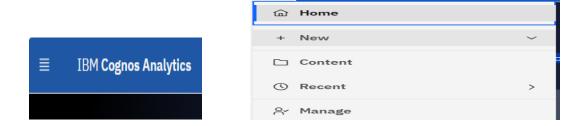
**Step 1:** Search IBM Cognos Analytics sing up or Open IBM Cognos Analytics and sign in to your account then come into the dashboard.

# Sign-up or Log-in Log in to IBM Passiord Logging in as kaprikarchan09@bbdu.ac.in Net you?

→ Then You will be seeing **Your Dashboard**.

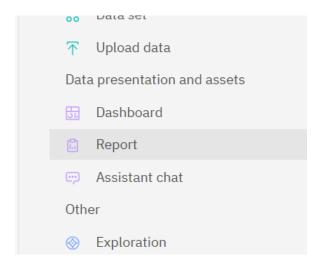




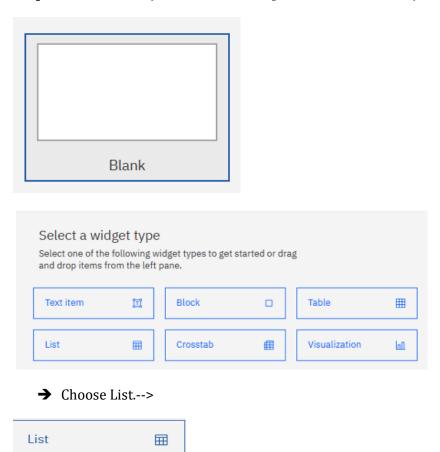


IBM Cognos Analytics

**Step 3:** Chose from  $\rightarrow$  **Menu**  $\rightarrow$  **New**  $\rightarrow$  choose '**Report**'. In the report template select list.



**Step 4:** select 'List' (or Select 'Blank report' then insert a List).



**Step 5**: In the left -> Click on the (Select a Sources/Data).

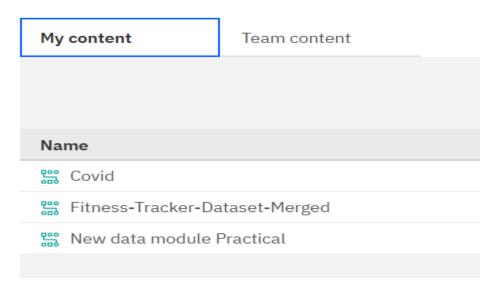


## Select a source

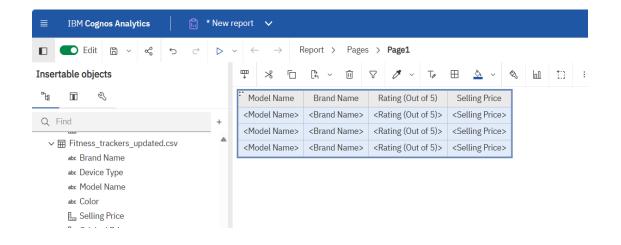
Select a data source to use with your report.



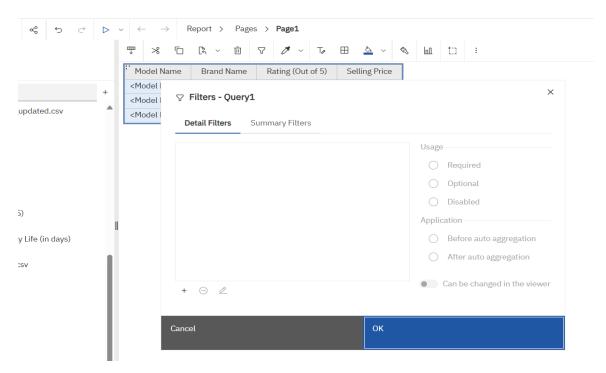
→ Now Choose Your Data (Fitness-Tracker-Dataset).



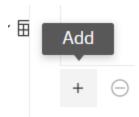
**Step 6:** Drag the following data items onto the list canvas in this order: **Model Name, Brand Name, Selling-Price, Rating.** Each item becomes a column.



**Step 7:** Click the Filters ( ) icon in the report toolbar, or choose 'Data' → 'Filters' → 'Edit filters'.



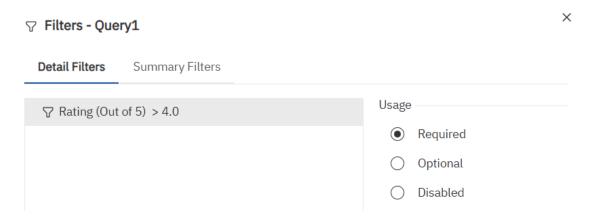
**Step 9**: In the Filters dialog select 'Detail Filters' → Click Add.



→ Now in the expression area drag Select Rating (Out of 5) Column.



→ Now, Select operator '>' and type '4.0' (expression: [Rating] > 4.0). Click OK.



**Step 10**: Click Save, then Run (Run with > HTML). The report will display only products with Rating > 4.0.





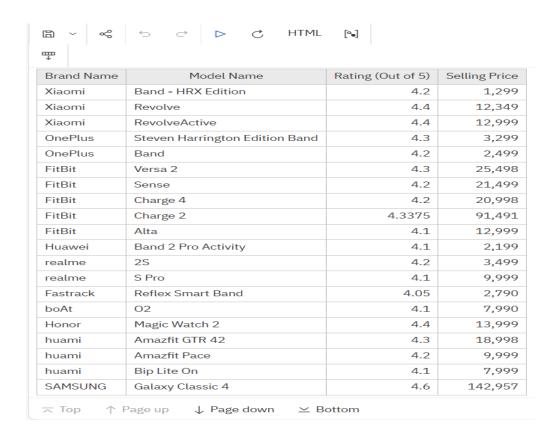
#### Save as

Solution of Problem-Statement - 01

Selected destination: My content

**Step 11:** See the results:

**Finally**  $\rightarrow$  The report is displaying only products with Rating > 4.0.



**Problem Statement 02:** Show products that are **either water-resistant OR have battery life > 7 days**, and have a **price below** ₹5000.

## **SOLUTION:**

**Columns Used:** Model Name, Strap Material, Average Battery Life (in days), Selling Price. **Cognos Feature:** Advanced Filter combining OR and AND conditions.

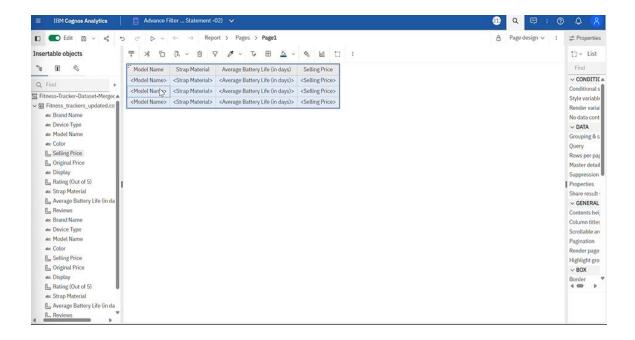
**Step 1:** Now same as Previously, we have done

- → Come into Your HOME
- → Click → Hamburger Menu → New → Report → Blank → List →

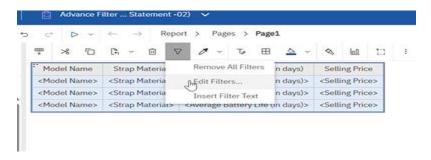
Choose the data Source → Fitness-Trackers-Data-Module.

**Step 2:** Then We will drag These Listed Columns.

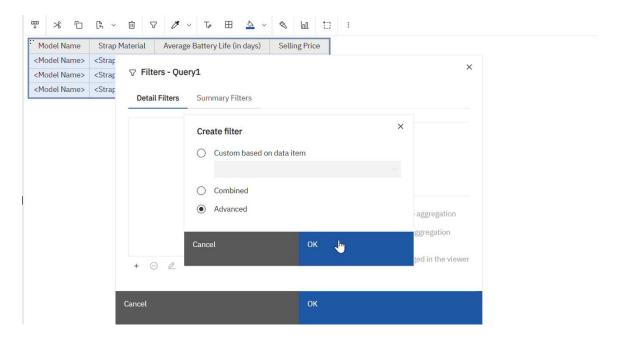
→ Model Name, Strap Material, Average Battery Life (in days), Selling Price.



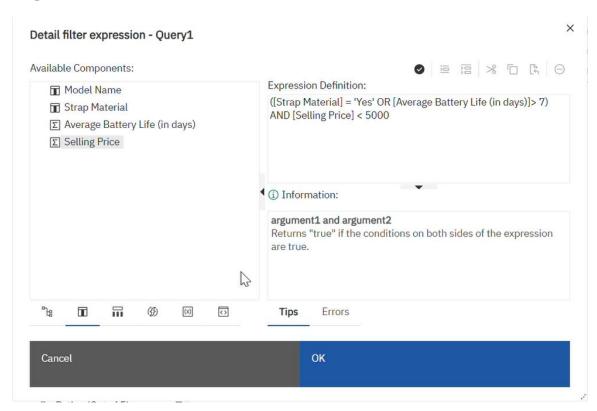
**Step 3:** Click the Filters (funnel) icon  $\rightarrow$  Edit filters  $\rightarrow$  Detail Filters  $\rightarrow$  Add.



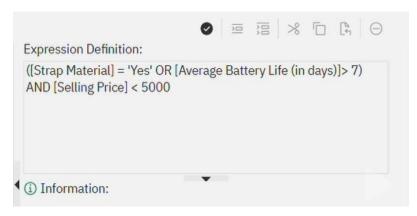
**Step 4:** Click 'Advanced' or open the Expression Editor to build a grouped expression.



**Step 5:** Construct the expression  $\rightarrow$  by double clicking on to the data item we need.



**Step 6:** Validate the expression where the tick sign is  $\longrightarrow$  OK  $\rightarrow$  Close Filters dialog.



**Step 7:** Save ☐ and Run → the report.

## Save as

Name

Solution of Problem-Statement - 02

Selected destination: My content

**Finally:** Result shows rows where (Strap materials = Yes OR Battery Life > 7) AND Price < 5000.

| Model Name         | Strap Material             | Average Battery Life (in days) | Selling Price |
|--------------------|----------------------------|--------------------------------|---------------|
| Band 6             | Plastic                    | 14                             | 2,999         |
| 2 Pro              | Silicone                   | 14                             | 4,999         |
| Watch ES           | Silicone                   | 10                             | 4,999         |
| Amazfit Bip U      | Silicone                   | 9                              | 2,999         |
| Amazfit Bip S Lite | Silicone                   | 14                             | 1,999         |
| Smart Band 5       | Thermoplastic polyurethane | 28                             | 4,968         |
| Smart Band 4       | Thermoplastic polyurethane | 14                             | 2,099         |
| HMSH01GE           | Leather                    | 14                             | 1,722         |
| Band 5             | Plastic                    | 42                             | 7,197         |
| Xplorer            | Thermoplastic polyurethane | 10                             | 3,499         |
| 2-20               |                            |                                |               |

**Problem Statement 03:** Create a report that prompts the user to **select a brand** and shows all models of that brand sorted by descending price.

#### **SOLUTION:**

**Columns Used:** Brand Name , Modal Name, Selling Price, Rating(Out of 5).

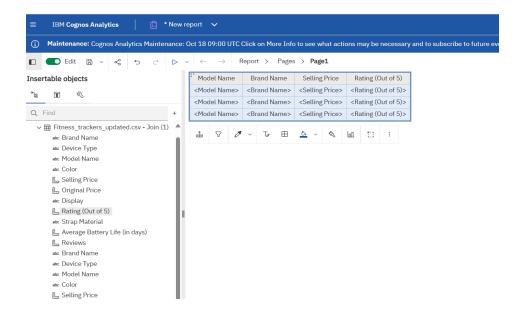
Cognos Feature: Value Prompt + List Report + Sort.

**Step 1:** Now same as Previously, we have done Click  $\rightarrow$  Hamburger Menu  $\rightarrow$  New  $\rightarrow$  Report  $\rightarrow$  Blank  $\rightarrow$  List  $\rightarrow$ 

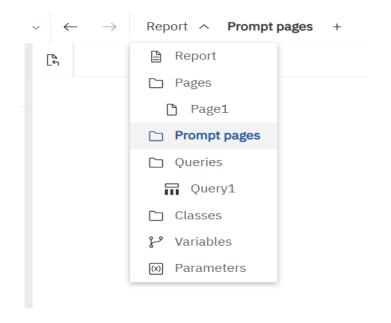
Choose the data Source → Fitness-Trackers-Data-Module.

**Step 2:** Then We will drag These Listed Columns.

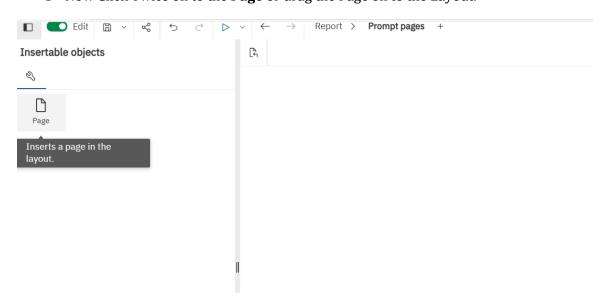
→ Brand Name, Model Name, Selling Price, Rating (Out of 5).



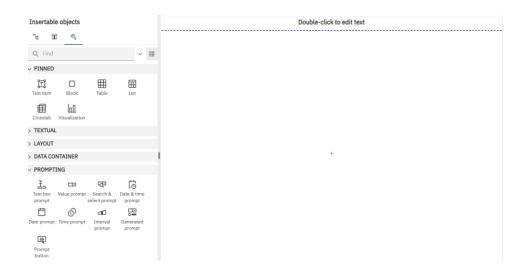
**Step 2:** Click on the Report toolbar, and choose **Prompt Pages.** 



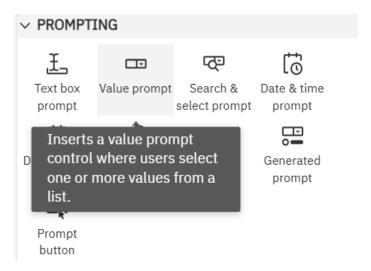
→ Now Click Twice on to the **Page** or drag the Page on to the Layout.



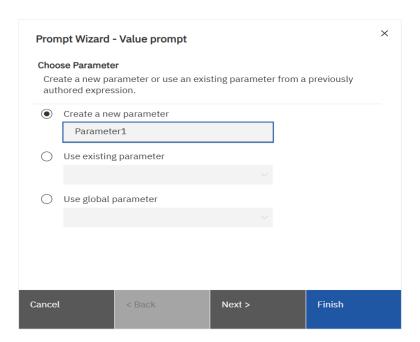
→ Now This is what you will be seeing.



→ Now, from the right bar Tools icon, Select Value Prompt and Drag on to the Layout.



→ Now This Prompt Wizard Window will come, Give Paramter Name,



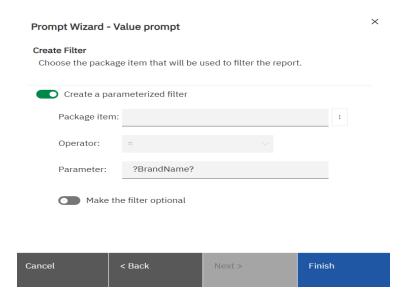
→ Give this name.



→ Click Next.



→ Now fill this, Choose Package Item From the Three dots at the Right Ending .



→ In Package Item → Choose Brand Name, From the 3 dots at right ending.

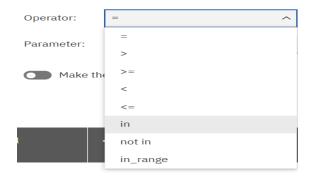


→ Choose Brand Name.

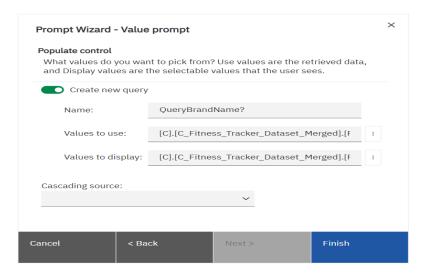
#### Choose package item



→ Choose The Operator (IN).



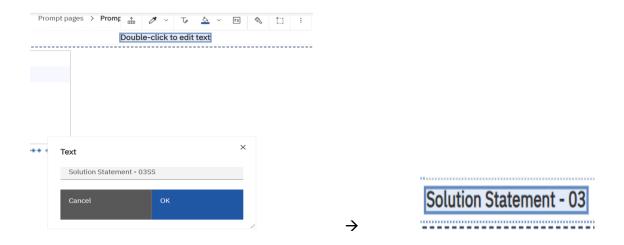
→ Now Fill this Choose **Brand Name** to **Use** and to **Display** also , You can name this any.



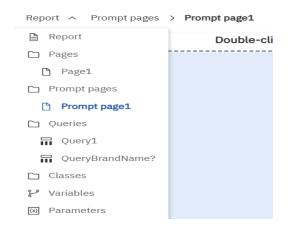
→ Now, You will be seeing this. Now go to your Report.



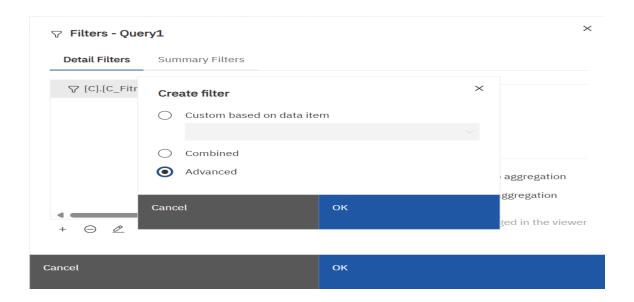
→ You can edit the and name the Header Prompt as You want,



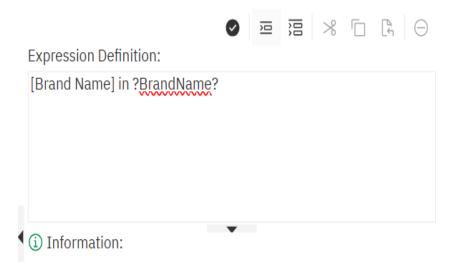
**Step 3:** Go to your **Report**, by changing the tab from report tab bar.



→ Now in your Report Choose Filter → Detailed Filter → Advance.



→ Now, Give this Expression in the Advance Filter , by choosing **brand name** from Data Items .



Step: 4 Now Save the Report and Run.

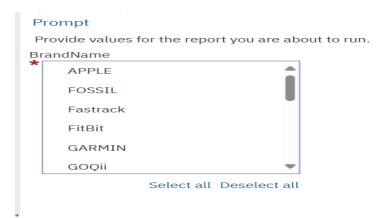
#### Save as

Name

Solution of Problem-Statement - 03

Selected destination: My content

→ This Window will come now choose any of these I have Choosen the FOSSIL. Let 's see the results.



→ Every time You RUN this Report this Prompt will come You can choose the BrandName and see the Results,

→ **Finally:** See the results, Same as You will run this report and You can choose any Brand Name, and Then See the Results.

| Model Name        | Brand Name | Selling Price | Rating (Out of 5) |
|-------------------|------------|---------------|-------------------|
| Gen 5 Carlyle HR  | FOSSIL     | 30,990        | 4.2               |
| Gen 5 Julianna HR | FOSSIL     | 102,970       | 4.13333333        |
| Sadie Hybrid      | FOSSIL     | 8,995         | 4                 |
| Sport             | FOSSIL     | 71,980        | 4.425             |
| Carlie Hybrid     | FOSSIL     | 29,485        | 4.6               |
| Barstow Hybrid    | FOSSIL     | 8,995         | 4.6               |
| Gen 3 Q Explorist | FOSSIL     | 56,777        | 4.25              |
| FTW6005           | FOSSIL     | 19,995        | 3.8               |
| Sport 41          | FOSSIL     | 27,990        | 4                 |
| Sloan HR          | FOSSIL     | 68,485        | 4.1               |
| Neely             | FOSSIL     | 8,995         | 4.7               |
| Rose Gold Smart   | FOSSIL     | 21,995        | 4.6               |
| FTW20013 Q        | FOSSIL     | 21,495        | 4.6               |
| FTW5017 Hybrid    | FOSSIL     | 14,495        | 4.6               |
| FTW5003 Hybrid    | FOSSIL     | 12,995        | 4.6               |
| Commuter Hybrid   | FOSSIL     | 8,995         | 4.6               |
| Q GRANT           | FOSSIL     | 13,990        | 4.6               |
| FTW1134 Q Hybrid  | FOSSIL     | 11,995        | 4.6               |
| Q Machine         | FOSSIL     | 10,796        | 4.6               |
| FTW5011 Hybrid    | FOSSIL     | 8,995         | 4.8               |

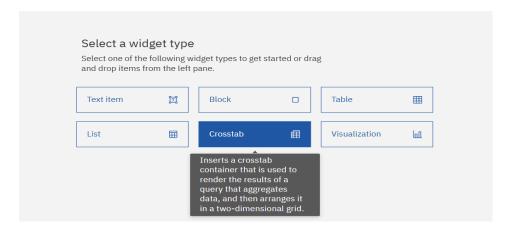
**Problem Statement 04:** Display a **cross-tab report** showing the **average rating** per brand.

### **SOLUTION:**

Columns Used: Brand Name, Rating (Out of 5).

Cognos Feature: Crosstab Report + Aggregation Function (AVG).

**Step 1:** Now same as Previously, we have done Click  $\rightarrow$  Hamburger Menu  $\rightarrow$  New  $\rightarrow$  Report  $\rightarrow$  Blank  $\rightarrow$  **Cross-Tab**  $\rightarrow$ 

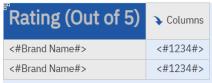


Choose the data Source → Fitness-Trackers-Data-Module.

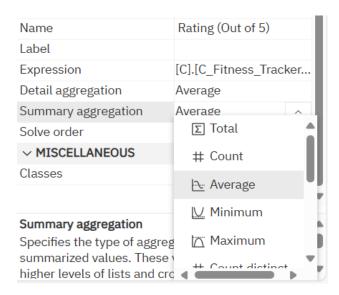
**Step 2:** Then We will drag the **Brand Name** Column into the **Rows**, we will drag it from data at left and we have to leave it exact to the rows when it's blinking black white leave it.



→ Now drag the Rating (Out of 5 ) Column in the Measures.



**Step 3:** Click the measure cell, open **Properties** or right-click  $\rightarrow$  **Aggregate function**  $\rightarrow$  choose **Average**.



**Step 5: Save** and **Run** the report.

#### Save as

Name

Solution of Problem-Statement - 04

Selected destination: My content

**Finally:** You can Now See The Result Average Rating Per Brand.

| Rating (Out of 5) | Columns    |
|-------------------|------------|
| boAt              | 3.9        |
| FitBit            | 4.18627451 |
| realme            | 4.14166667 |
| Honor             | 4.195      |
| Орро              | 3.9        |
| huami             | 4.15277778 |
| APPLE             | 4.54534884 |
| OnePlus           | 4.3        |
| Huawei            | 4.16153846 |
| GOQii             | 3.35       |
| LCARE             | 3.65       |
| LAVA              | 3.6        |
| Fastrack          | 4.01666667 |
| GARMIN            | 4.086      |
| Xiaomi            | 4.17       |
| Infinix           | 3.8        |
| Noise             | 4.02631579 |
| SAMSUNG           | 4.22916667 |
| FOSSIL            | 4.2443609  |

**Problem Statement 5:** Generate a list of all trackers **sorted by number of reviews** (**descending**) to identify the most popular models.

#### **SOLUTION:**

**Columns Used:** Model Name, Brand Name, Reviews, Rating (Out of 5).

**Cognos Feature:** List Report + Sort.

**Step 1:** Now same as Previously, we have done

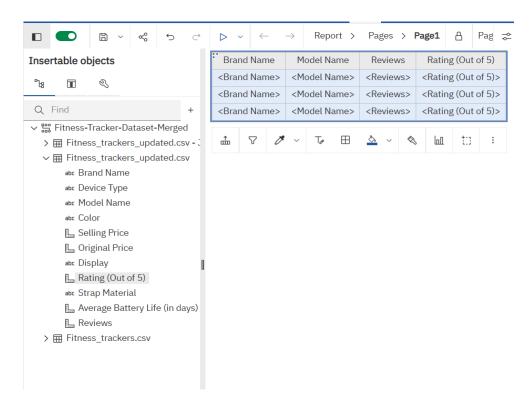
→ Come into Your HOME

→ Click → Hamburger Menu → New → Report → Blank → List →

Choose the data Source → Fitness-Trackers-Data-Module.

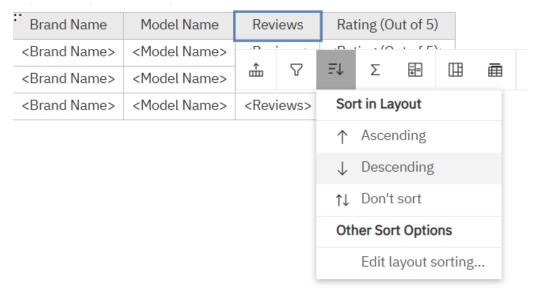
**Step 2:** Then We will drag These Listed Columns.

→ Model Name, Brand Name, Reviews, Rating (Out of 5).

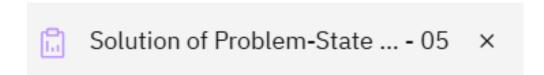


**Step 3:** To sort by Number of Reviews descending:

 $\rightarrow$  click the column header 'Reviews'  $\rightarrow$  Sort  $\rightarrow$  Descending.



**Step 3:** Save and Run the report. The list will show most-reviewed models at the top.



Step 4: Now Run.

**Finally:** The Results are here , Brand Name by Descending Sorting Order so , we can Identify the Most Popular Modal.

| Brand Name | Model Name          | Reviews | Rating (Out of 5) |
|------------|---------------------|---------|-------------------|
| Honor      | Band 3              | 46,974  | 4.3               |
| Honor      | Band 4              | 35,618  | 4.4               |
| boAt       | Xplorer             | 23,069  | 3.8               |
| boAt       | 02                  | 20,122  | 4.1               |
| Honor      | Band 5              | 13,884  | 4.4               |
| Fire-Boltt | Mercury             | 9,882   | 4                 |
| Honor      | Band 5i             | 9,256   | 4.2               |
| huami      | Amazfit GTS         | 7,628   | 4.3               |
| Honor      | Band 6              | 6,568   | 4.3               |
| Fire-Boltt | Ninja touch to Wake | 6,046   | 3.9               |
| huami      | Amazfit Bip         | 5,668   | 4.24              |
| Honor      | band 4 running      | 4,628   | 3.2               |
| realme     | S                   | 4,142   | 4.3               |
| Fire-Boltt | SpO2 Full Touch     | 2,525   | 4                 |
| huami      | Amazfit Bip S       | 1,956   | 3.95              |
| Honor      | Magic Watch 2       | 1,663   | 4.4               |
| huami      | Amazfit Verge       | 1,643   | 4.125             |
| Fire-Boltt | Ninja Pro           | 1,376   | 4                 |
| huami      | Amazfit Bip U       | 1,334   | 4.2               |
| boAt       | Vertex              | 1,301   | 3.9               |

|  | ↓ Page down | ∠ Bottom |  |
|--|-------------|----------|--|
|--|-------------|----------|--|

**Problem Statement 06:** Create a prompt where a user selects a **Device Type** (Smartwatch / FitnessBand). For the selected Device Type show:

- **COUNT** of models,
- **SUM** of Selling Price,
- MIN Selling Price,
- MAX Selling Price.

Also format the **COUNT** and **SUM** values to use a larger font and change their color (e.g., make COUNT red and SUM blue) so they stand out.

## **SOLUTION:**

**Columns used:** Device Type, Model Name, Selling Price

**Cognos Feature:** Data Module + Filter Definition.

**Step 1:** Now same as Previously, we have done Click  $\rightarrow$  Hamburger Menu  $\rightarrow$  New  $\rightarrow$  Report  $\rightarrow$  Blank  $\rightarrow$  List  $\rightarrow$ 

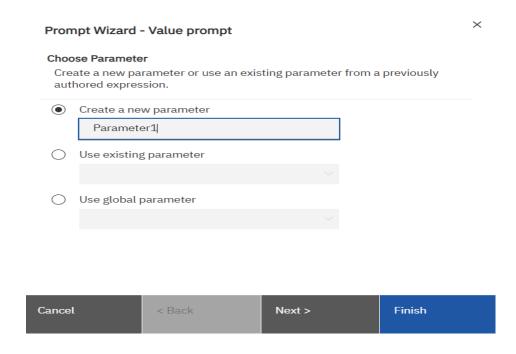
Choose the data Source → Fitness-Trackers-Data-Module.

**Step 2:** Then We will drag These Listed Columns.

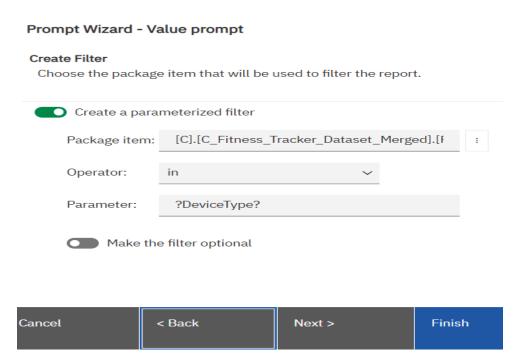
→ Device Type, Model Name, Selling Price

| Device Type               | Model Name              | Selling Price                |  |
|---------------------------|-------------------------|------------------------------|--|
| <device type=""></device> | <model name=""></model> | <selling price=""></selling> |  |
| <device type=""></device> | <model name=""></model> | <selling price=""></selling> |  |
| <device type=""></device> | <model name=""></model> | <selling price=""></selling> |  |

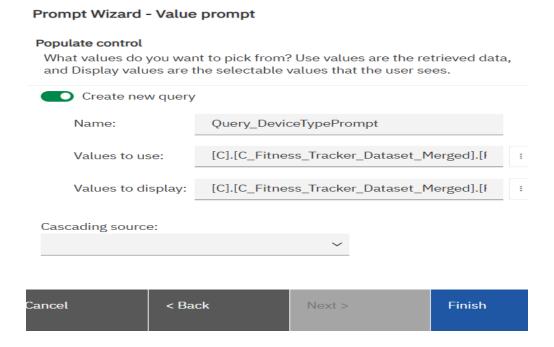
→ Now, at the Top as we Previously done select Prompt Page, Report → Prompt pages. drag Value prompt onto the prompt page. The Promot Wizard will ask for Create a Parameter Name it -> ?DeviceType?.



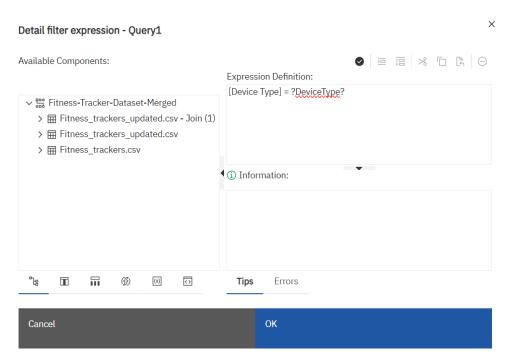
→ Now in the Create a Parameterized Filter Write this, and Add Package item **Device Type.** 



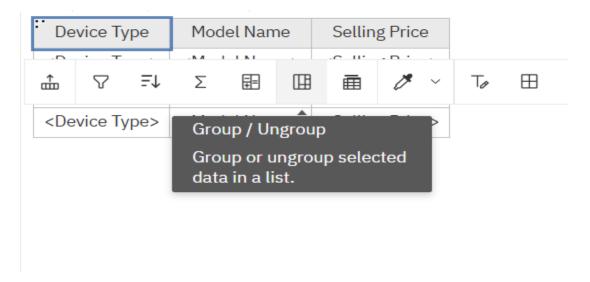
→ Now, in the Create a New Query Put this, and Choose **Display Type** for both same as in Value to use and Value to display, then Click **FINISH.** 



**Step 3:** Now come in the Main Report, and Add **Detail** Filter then **Advance then give the Expression** .



**Step 4.** Right-click Device Type column header  $\rightarrow$  **Group**.



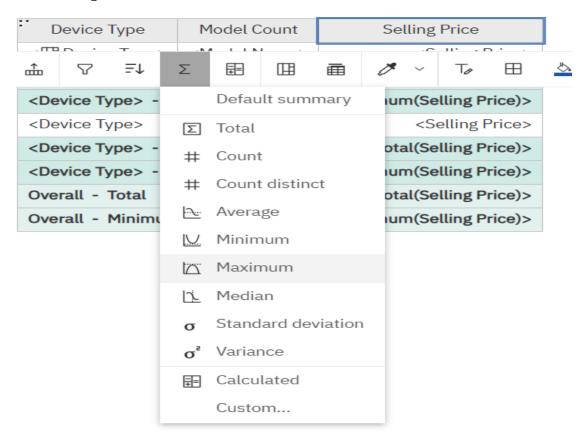
- **→** Right-click Model Name column → **Insert summary** → choose **Count**.
- ightharpoonup Right-click Selling Price column ightharpoonup Insert summary ightharpoonup choose Sum.

| Device Type                                       | Model Count | Selling Price                             |  |
|---|-------------|---|--|
| <⊞ Device Type> <model name=""></model>           |             | <selling price=""></selling>              |  |
| <device type=""> - Total</device>                 |             | <total(selling price)=""></total(selling> |  |
| <device type=""> <model name=""></model></device> |             | <selling price=""></selling>              |  |
| <device type=""> - Total</device>                 |             | <total(selling price)=""></total(selling> |  |
| Overall - Total                                   |             | <total(selling price)=""></total(selling> |  |

→ Right-click Selling Price column again → **Insert summary** → choose **Minimum** → Label Min Price.

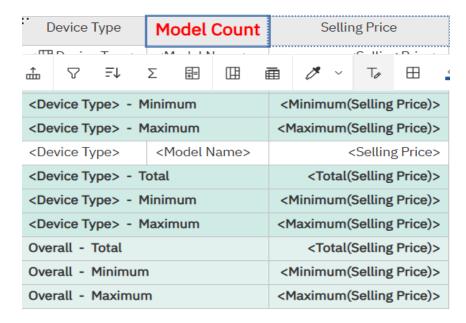
| Device Type                         | Model Count             | Selling Price                                 |  |
|-------------------------------------|-------------------------|---|--|
| <⊞ Device Type>                     | <model name=""></model> | <selling price=""></selling>                  |  |
| <device type=""> - To</device>      | otal                    | <total(selling price)=""></total(selling>     |  |
| <device type=""> - Minimum</device> |                         | <minimum(selling price)=""></minimum(selling> |  |
| <device type=""></device>           | <model name=""></model> | <selling price=""></selling>                  |  |
| <device type=""> - Total</device>   |                         | <total(selling price)=""></total(selling>     |  |
| <device type=""> - Minimum</device> |                         | <minimum(selling price)=""></minimum(selling> |  |
| Overall - Total                     |                         | <total(selling price)=""></total(selling>     |  |
| Overall - Minimum                   |                         | <minimum(selling price)=""></minimum(selling> |  |

→ Choosing Minimum Maxium.



**Step 6:** Format COUNT and SUM (font size & color).

- o Font Size = 14 (or larger)
- Font Weight = Bold
- $\circ$  **Color** = click color picker  $\rightarrow$  choose **red** (or enter hex like #FF0000)



**Step 7:** Click the Total Selling Price summary cell:

- Font Size = 14
- o Font Weight = Bold
- o Color = blue (e.g., #0000FF)



→ Now **SAVE** and **RUN**.

#### Save as

Name

Probkem statment 6 -> Solution 06

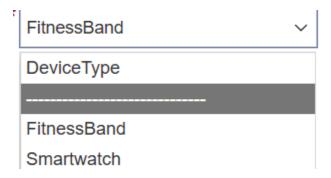
→ Now Choose The Device Type.

## Prompt

Provide values for the report you are about to run.



Now One More Time Click Run → The Prompt page appears. Select a Device Type (e.g., Smartwatch) → Finish.



## → These are the Results. Based on Your Selection.

| Device Type | Model Count                    | Selling Price |
|-------------|--------------------------------|---------------|
| FitnessBand | HMSH01GE                       | 1,722         |
|             | Steven Harrington Edition Band | 3,299         |
|             | Band                           | 5,288         |
|             | Charge 4                       | 20,998        |
|             | Inspire 2                      | 6,999         |
| •           | Inspire HR                     | 17,096        |
|             | Charge 3 Special Edition       | 9,999         |
|             | band 4 running                 | 1,649         |
|             | Beat                           | 2,999         |
|             | ColorFit2                      | 1,699         |
|             | ZEB-FIT450                     | 1,699         |
|             | Band - HRX Edition             | 1,299         |
|             | Band 2                         | 18,795        |
|             | Inspire                        | 13,289        |
|             | Charge 2                       | 91,491        |
|             | Band 4                         | 7,198         |
|             | Band Z1                        | 5,499         |
|             | Vital 3.0                      | 3,999         |
|             | Mambo                          | 1.699         |

## → This is the end of Report Looks Like.

| Device Type     | <b>Model Count</b> | Selling Price |
|-----------------|--------------------|---------------|
| FitnessBand     | Band 5i            | 4,268         |
|                 | Band 5             | 8,696         |
|                 | Reflex Smart Band  | 2,790         |
|                 | Activity Tracker   | 13,201        |
| FitnessBand -   | 413,923            |               |
| FitnessBand -   | Minimum            | 1,270         |
| FitnessBand -   | Maximum            | 91,491        |
| Overall - Total | 413,923            |               |
| Overall - Minir | 1,270              |               |
| Overall - Maxi  | 91,491             |               |

**Finally:** Report Looks Like This.

**Problem Statement 07:** Allow the user to select a **Display type** (e.g., AMOLED, LCD) and display all **water-resistant** products of that Display with **Rating ≥ 4.5**. **Columns Used:** Display, Rating (Out of 5), Model Name, Brand Name

### **SOLUTION:**

Columns Used: Model Name, Brand Name, Display, Rating (Out of 5)

Cognos Feature: Crosstab + Summary Filter.

**Step 1:** Now same as Previously, we have done

→ Come into Your HOME

→ Click → Hamburger Menu → New → Report → Blank → List →

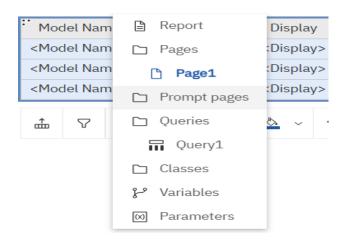
Choose the data Source → Fitness-Trackers-Data-Module.

**Step 2:** Then We will drag These Listed Columns.

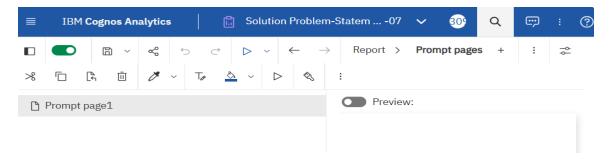
→ Drag: Model Name, Brand Name, Display, Rating (Out of 5) onto the list.

| " Model Name            | Brand Name              | Display             | Rating (Out of 5)                     |
|-------------------------|-------------------------|---------------------|---------------------------------------|
| <model name=""></model> | <brand name=""></brand> | <display></display> | <rating (out="" 5)="" of=""></rating> |
| <model name=""></model> | <brand name=""></brand> | <display></display> | <rating (out="" 5)="" of=""></rating> |
| <model name=""></model> | <brand name=""></brand> | <display></display> | <rating (out="" 5)="" of=""></rating> |

**Step 3:** Create Prompt Pages as Previously we have done, From top nav: Report → Prompt pages.



**Step 4:** Toolbox  $\rightarrow$  drag **Page** into Prompt pages area, Double-click the prompt page to open it, edit the page.

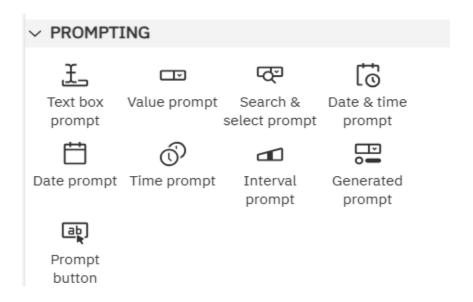


→ You can **change** the **Header** for this **Prompt page** by Double clicking in the TEXT.

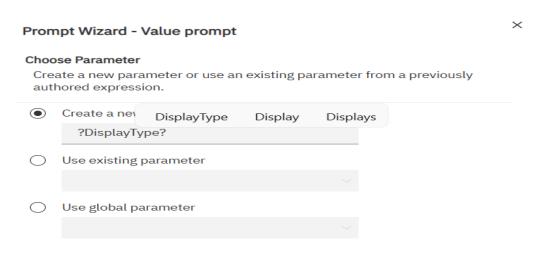


#### → Add Value Prompt

Toolbox  $\rightarrow$  **Prompting**  $\rightarrow$  **Value Prompt**  $\rightarrow$  drag to prompt page.

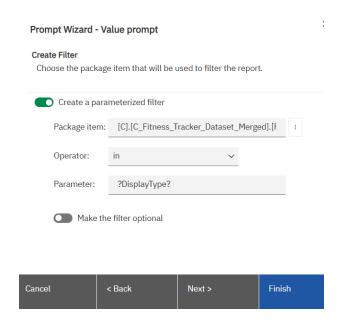


#### → In **Prompt Wizard** set:

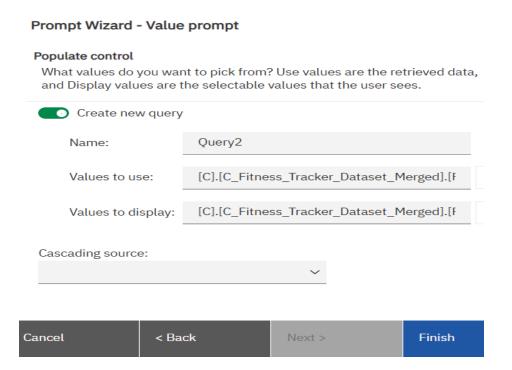




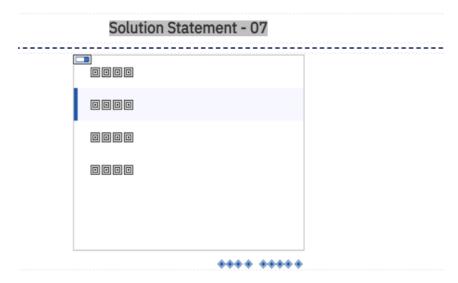
→ Now, Click **Next** Then Fill this on the Create filter and then **Next**.



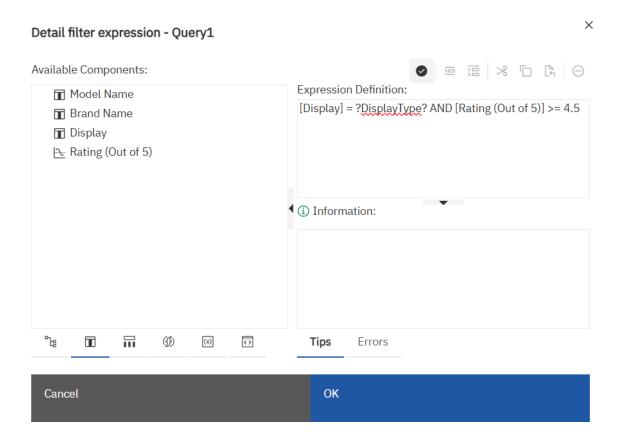
→ Now this will appear, Fill this → then Click **FINISH**.



Now You Will be Seeing this . Now You done with Page Prompt . Now **come into the**Report Page. Click Filters (funnel icon) → Edit Filters → Detail Filters → Add.

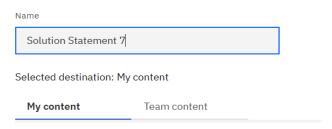


→ In your Report, Click Filters (funnel icon) → Edit Filters → Detail Filters → Add then give this as the Expression.

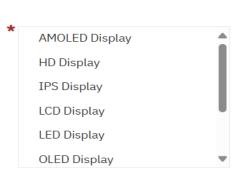


→ Now, Save then Run.

#### Save as



→ Now this will be Appear Your Given Prompt .

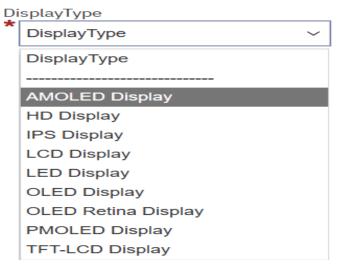


Select all Deselect all

→ Now Select One "AMOLED DISPLAY" or any you like to Then Click Okay.-->

Solution Statement 07

Provide values for the report you are about to



### → Here are the Results.

| Model Name                 | Brand Name | Display        | Rating (Out of 5) |
|----------------------------|------------|----------------|-------------------|
| Neutra Hybrid              | FOSSIL     | AMOLED Display | 5                 |
| Q Neely                    | FOSSIL     | AMOLED Display | 4.6               |
| Gen 5E                     | FOSSIL     | AMOLED Display | 4.6               |
| Cameron Hybrid             | FOSSIL     | AMOLED Display | 4.6               |
| Rose Gold Smart            | FOSSIL     | AMOLED Display | 4.6               |
| FTW1146 Q Hybrid           | FOSSIL     | AMOLED Display | 4.6               |
| FTW1141 Q Hybrid           | FOSSIL     | AMOLED Display | 4.6               |
| FTW1134 Q Hybrid           | FOSSIL     | AMOLED Display | 4.6               |
| 5th Gen Julianna           | FOSSIL     | AMOLED Display | 4.6               |
| Q Machine                  | FOSSIL     | AMOLED Display | 4.6               |
| FTW1145 Q Hybrid           | FOSSIL     | AMOLED Display | 4.6               |
| FTW2115 Q Watch            | FOSSIL     | AMOLED Display | 4.6               |
| Forerunner 935             | GARMIN     | AMOLED Display | 4.7               |
| vivoactive 4S 40mm         | GARMIN     | AMOLED Display | 5                 |
| Galaxy Watch 4 LTE         | SAMSUNG    | AMOLED Display | 4.6               |
| Galaxy Watch 4 Classic LTE | SAMSUNG    | AMOLED Display | 4.6               |
|                            |            |                |                   |

### → Now **RUN** one more time , NoW ,select **Oled Ratina Display** Click OK.



Select all Deselect all

### igoplus Click **Run** , Now see the **Results** Based on **Oled Ratina Display**.

| Brand Name | Model Name  | Display             | Rating (Out of 5) |
|------------|---|---------------------|-------------------|
| APPLE      | SE GPS + Cellular 40 mm Space Grey Aluminium Case           | OLED Retina Display | 4.6               |
| APPLE      | Series 6 GPS 40 mm Silver Aluminium Case                    | OLED Retina Display | 4.5               |
| APPLE      | Series 6 GPS + Cellular 40 mm Graphite Stainless Steel Case | OLED Retina Display | 4.5               |
| APPLE      | SE GPS 44 mm Aluminium Case                                 | OLED Retina Display | 4.7               |
| APPLE      | Series 6 GPS + Cellular 40 mm Gold Stainless Steel Case     | OLED Retina Display | 4.5               |
| APPLE      | Series 5 GPS + Cellular 44 mm Gold Aluminium Case           | OLED Retina Display | 4.7               |
| APPLE      | Series 5 GPS + Cellular 40 mm Space Grey Aluminium Case     | OLED Retina Display | 4.5               |
| APPLE      | SE GPS + Cellular 44 mm Space Grey Aluminium Case           | OLED Retina Display | 4.6               |
| APPLE      | Series 7 GPS + Cellular, 45 mm Aluminium                    | OLED Retina Display | 4.6               |
| APPLE      | Series 6 GPS 40 mm Gold Aluminium Case                      | OLED Retina Display | 4.5               |
| APPLE      | Series 6 GPS 40 mm Space Grey Aluminium Case                | OLED Retina Display | 4.5               |
| APPLE      | Nike Series 5 GPS + Cellular 44 mm                          | OLED Retina Display | 4.7               |
| APPLE      | SE GPS + Cellular 44 mm Gold Aluminium Case                 | OLED Retina Display | 4.56666667        |
| APPLE      | Sport 42 mm Space Grey Aluminium Case                       | OLED Retina Display | 4.6               |
| APPLE      | Series 1 - 38 mm Silver Aluminium Case                      | OLED Retina Display | 4.6               |
| APPLE      | 42 mm Stainless Steel Case                                  | OLED Retina Display | 4.5               |
| APPLE      | Series 3 GPS - 38 mm Space Grey Aluminium Case              | OLED Retina Display | 4.6               |
| APPLE      | SE 40 mm Space Grey Aluminium Case                          | OLED Retina Display | 4.7               |
| APPLE      | SE GPS + Cellular 40 mm Gold Aluminium Case                 | OLED Retina Display | 4.56666667        |
| APPLE      | Series 6 GPS 44 mm Red Aluminium Case                       | OLED Retina Display | 4.5               |

**Problem Statement 08:** Create a cross-tab showing **average price vs brand**, but only show brands whose **average rating**  $\geq$  **4.2**.

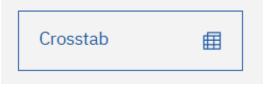
#### **SOLUTION:**

**Columns Used:** Brand, Price, Rating.

Cognos Feature: Crosstab + Summary Filter.

**Step 1:** Now same as Previously, we have done

- → Come into Your HOME
- → Click → Hamburger Menu → New → Report → Blank → Cross-Tab →

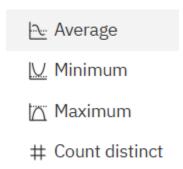


Choose the data Source → Fitness-Trackers-Data-Module.

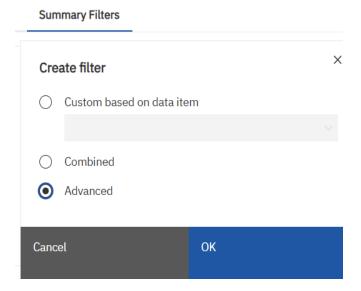
**Step 2:** Drag **Brand Name to Rows** as Previously When its Starts Blinking while dragging leave it on rows , and same as **Selling Price to Measures**.

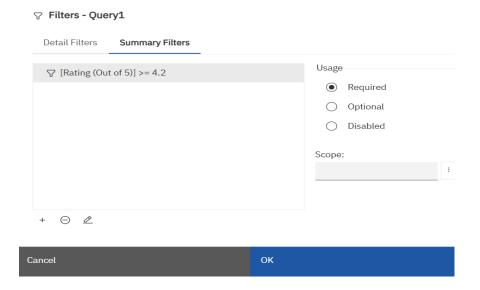


→ Select the Selling Price and in Properties at Left said set Price aggregate to average.



**Step 4**: Open Filters  $\rightarrow$  Summary Filters , add a Summary Filter with expression:





**Step 5:** Validate  $\rightarrow$  **Save**  $\rightarrow$  **Run**.

| B ~ %    | 5 0       |
|----------|-----------|
| boAt     | 16,987    |
| FitBit   | 714,961   |
| realme   | 52,833    |
| Honor    | 110,200   |
| Орро     | 32,980    |
| huami    | 271,715   |
| APPLE    | 4,249,590 |
| OnePlus  | 20,797    |
| Huawei   | 412,740   |
| GOQii    | 12,496    |
| LCARE    | 4,694     |
| LAVA     | 1,999     |
| Fastrack | 10,525    |
| GARMIN   | 3,538,861 |
| Xiaomi   | 41,004    |
| Infinix  | 1,499     |
| Noise    | 60,495    |
| SAMSUNG  | 1,099,266 |
| FOSSIL   | 1,838,719 |

**Problem Statement 09:** Compare the **total number of models per brand** and show only brands having **more than 5 models** listed.

Columns Used: Brand Name, Model Name.

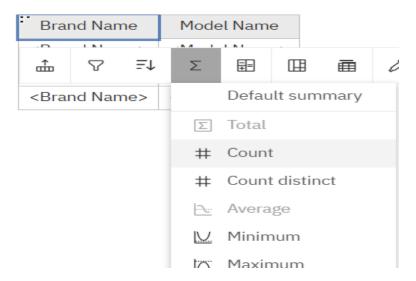
**Cognos Feature:** Summary Report + Filter (COUNT > 5).

### **SOLUTION:**

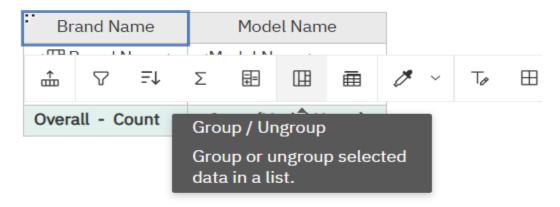
**Step 1:** Create a List report and drag Brand Name and Model Name to the canvas.

| Brand Name              | Model Name              |
|-------------------------|-------------------------|
| <brand name=""></brand> | <model name=""></model> |
| <brand name=""></brand> | <model name=""></model> |
| <brand name=""></brand> | <model name=""></model> |

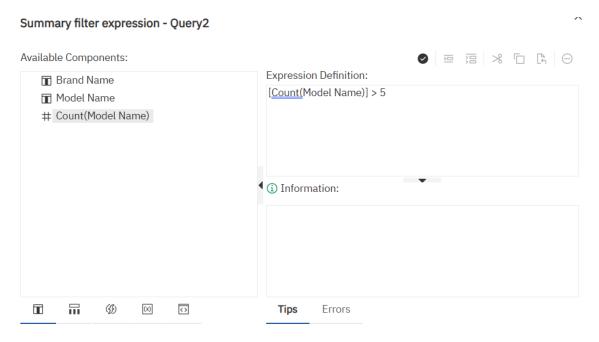
**Step 2:** Group the list by Brand:  $\rightarrow$  right-click the **Brand column** header  $\rightarrow$  Group (or Insert  $\rightarrow$  Group).



**Step 3:** Insert a summary (count) on Model Name: right-click Model Name  $\rightarrow$  Insert summary  $\rightarrow$  Count. This produces Count(Model Name) per Brand.



**Step 4:** Open Filters  $\rightarrow$  Summary Filters  $\rightarrow$  Add  $\rightarrow$  expression: count([Model Name]) > 5, Validate and OK.



**Step 5: Save** and **Run.** The report shows only brands having more than 5 models and the respective counts.

| Brand Name | Model Name         |
|------------|--------------------|
| Huawei     | GT Sport           |
|            | GT2 42mm           |
|            | GT2 46mm           |
|            | GT2 Pro            |
|            | GT2 eActive        |
|            | GT2 eSport         |
|            | Stainless Steel    |
|            | Watch 2            |
|            | Watch 2 Sport      |
|            | Watch 32564546     |
|            | Watch 36456        |
| Infinix    | Band 5             |
| LAVA       | BeFit              |
| LCARE      | Mambo              |
|            | Watch              |
| Noise      | ColorFit           |
|            | ColorFit Brio      |
|            | ColorFit Pro       |
|            | ColorFit Pro 2     |
|            | ColorFit Pro 2 Oxy |

| Brand Name      | Model Name         |
|-----------------|--------------------|
| huami           | Amazfit Verge Lite |
|                 | Bip Lite On        |
| realme          | 2 Pro              |
|                 | 2S                 |
| ,               | Band               |
|                 | Band 2             |
|                 | Classic            |
|                 | Fashion            |
|                 | S                  |
|                 | S Master           |
|                 | S Pro              |
|                 | Smart band         |
| Overall - Count | 392                |

**Problem Statement 10:** Create a **List** report that shows product details and also a **summary header and a Footer.** 

- → A SUMMURY report showing necessary Information about the Data.
- → Add a **header** with title, and a **footer** that shows The Person who has made it , Group Number of Project.

### **SOLUTION:**

**Columns used:** Model Name, Brand Name, Selling Price, Original Price, Rating (Out of 5).

#### **Cognos Features Used:**

- List Report.
- Aggregation.
- Summary Rows.
- Header & Footer
- Formatting for Presentation.

**Step 1:** Now same as Previously, we have done

- → Come into Your HOME
- $\rightarrow$  Click  $\rightarrow$  Hamburger Menu  $\rightarrow$  New  $\rightarrow$  Report  $\rightarrow$  Blank  $\rightarrow$  List  $\rightarrow$

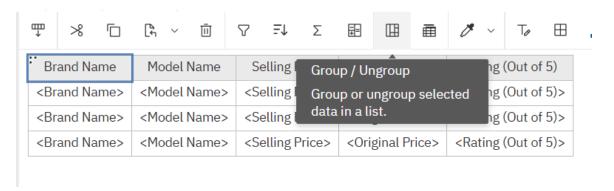
Choose the data Source → Fitness-Trackers-Data-Module.

**Step 2:** Then We will drag These Listed Columns.

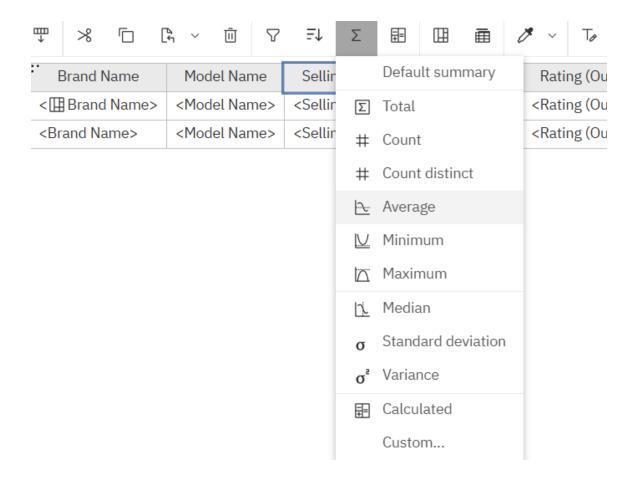
### → Brand Name, Model Name, Selling Price, Orignal Price, Rating(Out of 5).

| Brand Name  | Model   | Selling   | Original  | Rating                    |
|---|---|---|---|---------------------------|
|   | Name  | Price   | Price   | (Out of 5)                |
| <brand< td=""><td><model< td=""><td><selling< td=""><td><original< td=""><td><rating< td=""></rating<></td></original<></td></selling<></td></model<></td></brand<> | <model< td=""><td><selling< td=""><td><original< td=""><td><rating< td=""></rating<></td></original<></td></selling<></td></model<> | <selling< td=""><td><original< td=""><td><rating< td=""></rating<></td></original<></td></selling<> | <original< td=""><td><rating< td=""></rating<></td></original<> | <rating< td=""></rating<> |
| Name>   | Name>   | Price>  | Price>  | (Out of 5)>               |
| <brand< td=""><td><model< td=""><td><selling< td=""><td><original< td=""><td><rating< td=""></rating<></td></original<></td></selling<></td></model<></td></brand<> | <model< td=""><td><selling< td=""><td><original< td=""><td><rating< td=""></rating<></td></original<></td></selling<></td></model<> | <selling< td=""><td><original< td=""><td><rating< td=""></rating<></td></original<></td></selling<> | <original< td=""><td><rating< td=""></rating<></td></original<> | <rating< td=""></rating<> |
| Name>   | Name>   | Price>  | Price>  | (Out of 5)>               |
| <brand< td=""><td><model< td=""><td><selling< td=""><td><original< td=""><td><rating< td=""></rating<></td></original<></td></selling<></td></model<></td></brand<> | <model< td=""><td><selling< td=""><td><original< td=""><td><rating< td=""></rating<></td></original<></td></selling<></td></model<> | <selling< td=""><td><original< td=""><td><rating< td=""></rating<></td></original<></td></selling<> | <original< td=""><td><rating< td=""></rating<></td></original<> | <rating< td=""></rating<> |
| Name>   | Name>   | Price>  | Price>  | (Out of 5)>               |

**Step 3:** Select Brand Name and Select **Group /Ungroup Icon**.



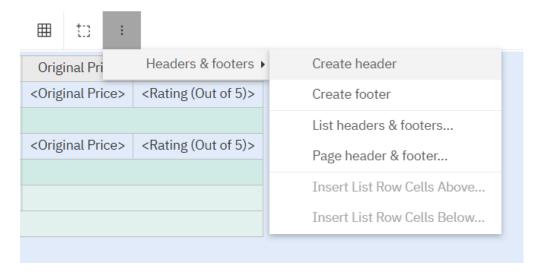
Step 4: Choose Selling Price and then Click the Sum Icon and choose → Average.



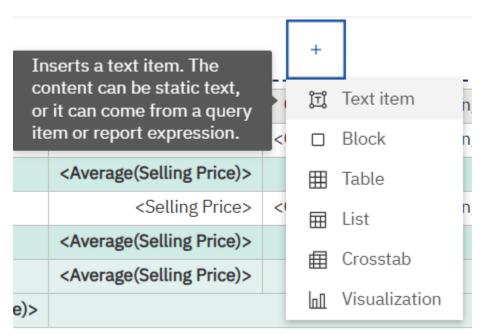
**Step 5:** Add one more column for showing Average Brand Name or drag one column beside Brand Name.

| Brand Name                  | Model Name              | Brand Name                           | Selling Price                                 | Original Price                 | Rating (Out of 5)                     |
|-----------------------------|-------------------------|--------------------------------------|---|--------------------------------|---------------------------------------|
| <⊞ Brand Name>              | <model name=""></model> | <brand name=""></brand>              | <selling price=""></selling>                  | <original price=""></original> | <rating (out="" 5)="" of=""></rating> |
| <brand name=""> - A</brand> | verage                  |                                      | <average(selling price)=""></average(selling> |                                |                                       |
| <brand name=""></brand>     | <model name=""></model> | <brand name=""></brand>              | <selling price=""></selling>                  | <original price=""></original> | <rating (out="" 5)="" of=""></rating> |
| <brand name=""> - A</brand> | verage                  |                                      | <average(selling price)=""></average(selling> |                                |                                       |
| Overall - Average           |                         |                                      | <average(selling price)=""></average(selling> |                                |                                       |
| Overall - Count             |                         | <count(brand name)=""></count(brand> |   |                                |                                       |

**Step 6:** Right Click anywhere in the list then choose Header and Footer.



**Step 7 :** Now Insert into your header  $\rightarrow$  insert text.



**Step 8:** Now give it a name.

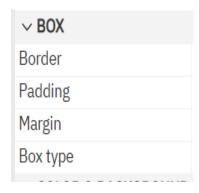
| Text  Mini Summary Report Project |    | Projects | ×<br>Projected |
|-----------------------------------|----|----------|----------------|
| Cancel                            | ок |          |                |

 $\begin{tabular}{ll} \textbf{Step 9}: & \textbf{Now adjust the Header font size and coloring.} \\ \end{tabular}$ 

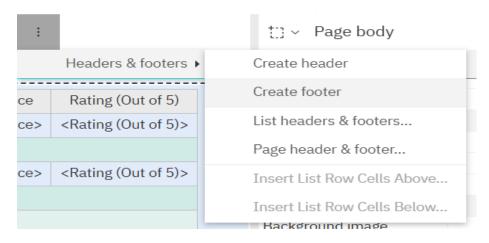
Before : Mini Summary Report Project

# **Mini Summary Report Project**

**Step 10:** You also can give **Margin and Padding** Right Pannel Properties.



**Step 11:** Now Create Footer ADD Your Name Or Project Group Name At the End Of the Report.



**Step 12:** Now same as Apply Styling, **FONT, COLOR, Padding**, and adjust it.

Before: Kanchan Kapri (Group 06)

Kanchan Kapri (Group 06)

**Step 13**: Now **RUN** the Report After **Saving**.

| FOSSIL - Average |                     |            | 21,889.51190476 |        |      |
|------------------|---------------------|------------|-----------------|--------|------|
| Fastrack         | Reflex 2.0          | Fastrack   | 1,395           | 1,995  | 4.1  |
|                  | Reflex 3.0          | Fastrack   | 4,695           | 2,995  | 3.95 |
|                  | Reflex Beat         | Fastrack   | 1,645           | 2,195  | 4    |
|                  | Reflex Smart Band   | Fastrack   | 2,790           | 1,995  | 4.05 |
| Fastrack - Av    | erage               |            | 2,631.25        |        |      |
| Fire-Boltt       | AI-BT Calling       | Fire-Boltt | 4,499           | 9,999  | 3.7  |
|                  | Almighty            | Fire-Boltt | 4,999           | 14,999 | 4.1  |
|                  | BSW004              | Fire-Boltt | 4,800           | 9,999  |      |
|                  | Max                 | Fire-Boltt | 4,499           | 12,999 | 4    |
|                  | Mercury             | Fire-Boltt | 5,498           | 7,999  | 4    |
|                  | Ninja Pro           | Fire-Boltt | 3,998           | 4,999  | 4    |
|                  | Ninja touch to Wake | Fire-Boltt | 1,899           | 4,999  | 3.9  |
|                  | SpO2 Full Touch     | Fire-Boltt | 2,999           | 5,999  | 4    |
|                  | Spin                | Fire-Boltt | 11,692          | 5,999  | 2.4  |
|                  | Talk Bluetooth      | Fire-Boltt | 3,499           | 9,999  | 4.1  |
|                  | Ultron              | Fire-Boltt | 3,999           | 10,999 | 4.1  |
| Fire-Boltt - A   | verage              |            | 4,761.90909091  |        |      |
| FitBit           | Alta                | FitBit     | 12,999          | 12,999 | 4.1  |
|                  | Alta HR             | FitBit     | 31,998          | 15,999 | 4.3  |

Kanchan Kapri (Group 06)

| Mini Summar | / Report Projec | t |
|-------------|-----------------|---|
|-------------|-----------------|---|

| Brand Name        | Model Name         | Brand Name | Selling Price   | Original Price | Rating (Out of 5) |
|-------------------|--------------------|------------|-----------------|----------------|-------------------|
| huami             | Amazfit Verge      | huami      | 42,996          | 11,999         | 4.125             |
|                   | Amazfit Verge Lite | huami      | 5,999           | 8,999          | 4.2               |
|                   | Bip Lite On        | huami      | 7,999           | 14,999         | 4.1               |
| huami - Average   |                    |            | 12,938.80952381 |                |                   |
| realme            | 2 Pro              | realme     | 4,999           | 5,999          | 4.4               |
|                   | 2S                 | realme     | 3,499           | 3,999          | 4.2               |
|                   | Band               | realme     | 2,789           | 2,999          | 4                 |
|                   | Band 2             | realme     | 2,999           | 3,499          | 4.1               |
|                   | Classic            | realme     | 3,921           | 6,999          | 4                 |
|                   | Fashion            | realme     | 5,400           | 6,999          | 4                 |
|                   | S                  | realme     | 11,778          | 7,999          | 4.3               |
|                   | S Master           | realme     | 5,999           | 8,999          | 4.3               |
|                   | S Pro              | realme     | 9,999           | 12,999         | 4.1               |
|                   | Smart band         | realme     | 1,450           | 2,999          | 4                 |
| realme - Average  |                    |            | 5,283.3         |                |                   |
| Overall - Average |                    |            | 29,171.3256351  |                |                   |
| Overall - Count   |                    | 433        |                 |                |                   |

Kanchan Kapri (Group 06)