



# Kanchan Kar

PRODUCT & UX DESIGNER

## PROFILE

With over 3+ years of experience as a product designer at Mobigraph, I have got the opportunity to work with partners like Samsung and LG, developing an overall understanding of product development including business aspects, market requirements, understanding user base & being in-line with the latest trends.


## WORK EXPERIENCE

### Product & UX Designer

Mobigraph (Aug 2016- Aug 2019)

## CONTACT

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 8179554775

 <https://kanchankar7.github.io>

 <https://www.linkedin.com/in/kanchankar>

## PROJECTS & ACCOMPLISHMENTS

### Emotify

SAMSUNG - UX DESIGNER

Jan 2018- Aug 2019

- Worked with SAMSUNG RESEARCH INSTITUTE to shape the Emotify Keyboard Application
- Launched in Samsung J & M series with more than 8M+ devices in India
- Closely worked with product managers, stake holders to design Features that meets business goals & distinctly stand out in the competitive market
- Collaborated with Samsung Global Design Team to maintain quality and consistency
- Planning & Ideation for New features, Content & Upgrades for future road map

### Xpresso

MOBIGRAPH - PRODUCT & UX DESIGNER

2016- 2018

- End-to-End App design for iOS, Android & Web.
- 1M+ Users with a rating of 4.7 on Playstore
- Introduced Monetization model with non-intrusive ad systems & in-app purchases
- Created a Gamified Experience with reward systems, ability to earn & spend coin inside app
- Designed Campaigns, Features & UX Upgrades driven by Analytics & User Data

### R & D

LG ELECTRONICS, SAMSUNG - DESIGN RESEARCHER

2017-2019

- Prototyped Android Native App for AR space (launched beta version)
- Ideated solutions for Digital Signage, Mobile Application, Smart Appliances (LG Electronics)
- Ideated & designed solutions that can be integrated smoothly with partners products

### Blockchain Initiative

PEP NETWORK- UX DESIGNER

2018

- Designed and Prototyped Portal for Conducting ICO Sales
- Worked with cross disciplinary teams from JAPAN, RUSSIA, KOREA, EUROPE
- Designed Whitepaper, dashboards, pre- sales marketing material
- Conducted Research on Crowd funding, Blockchain & Crypto-currencies

## EDUCATION

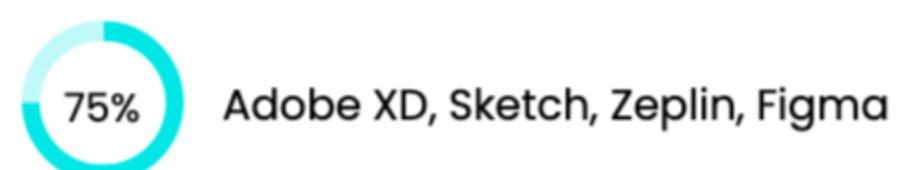
### Bachelor Of Design

(PRODUCT) SGPA- 9.1

2012-2016

NATIONAL INSTITUTE OF FASHION TECHNOLOGY,  
HYDERABAD

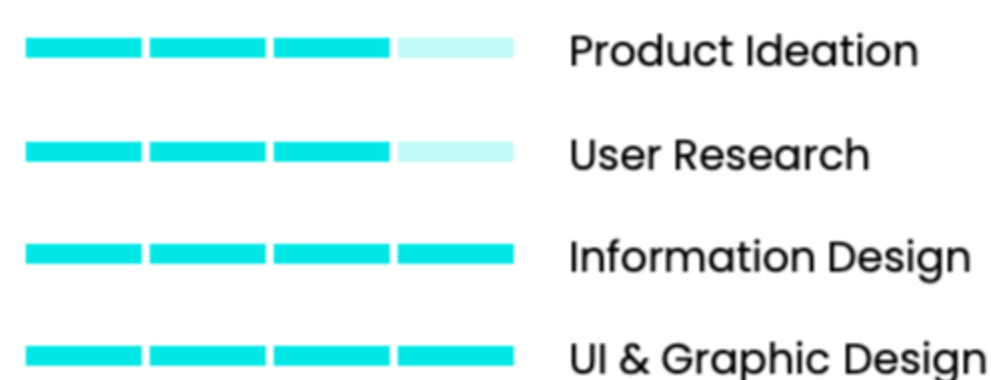
## UX PROTOTYPING TOOLS



## UI DESIGN TOOLS



## SKILLS



## CUSTOM TEXT



## ACHIEVEMENTS

- ✓ Graduation Project Award 2016
- ✓ Batch Topper - NIFT 2012

## INTERESTS

- ✓ Doodling & Illustrating
- ✓ Salsa Dance