

Kanchan Kar

Product & UX/UI Designer

3 years of experience in designing mobile & web applications



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Experience

Emotify Samsung

Collaborative Project with Samsung Research Institute, Bangalore
Commercialized product released in Nov,2018
Integrated keyboard application in *Samsung J & M series*
with more than 8M+ devices in market
Planning & Ideation for new features, content & upgrades

Xpresso Mobigraph

End-to-End App design for iOS, Android & Web
1M+ Users with a rating of 4.7 on Playstore
Monetization model with non-intrusive ad systems and
in-app purchases
Gamified Experience with reward systems,ability to earn
& spend coin inside app
Campaigns, new features & Content Planning

R&D Mobigraph

Prototyped app for AR space (beta version)
Product Ideation for LG Electronics (Digital Signages,
mobile application, smart appliances)
Product Ideation for business partners of mobigraph

Software Skills

Design Tools- Illustrator, Photoshop, After Effects

UX Prototyping Tools- Adobe XD, Marvel, Invision

Coding Tools- html, css

Education

Bachelor Of Design
(Product Design)

National Institute Of Fashion Technology, Hyderabad

CGPA- 9.1

Skills

Product Ideation,UX Research, UX Design,Rapid Prototyping
Wireframing, User Research,Interface Design,Content Writing,
Analytics, Interaction Design,Graphics & Illustration

Achievements

Graduation Project Award
2016

Interests

Drawing & Illustrating, Doodling, Crafts, Reading, Salsa Dance