

Drithi Kandoor

DESIGNER & CODER

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New York NY 11230

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Education

PARSONS SCHOOL OF DESIGN
NYC

BFA Communication Design

2021 - 2025

current GPA: 3.97/4.0

PRIMUS PUBLIC SCHOOL
BANGALORE

IGCSE & A Levels

2017 - 2021

GPA: 4.0/4.0

Achievements

PARSONS SCHOOL OF DESIGN
DEAN'S LIST

Awarded 2022-2024

PARSONS SCHOOL OF DESIGN
DEAN'S SCHOLARSHIP

Awarded 2021-2025

PRISMA ART PRIZE
5TH EDITION

Awarded 2020

SAT Score: 1540

Skills

Web Design, Creative Coding, Typography,
Interaction Design, Print Design, Type Design,
UI Design, Front-end Dev, Wireframing,
Prototyping, Motion Graphics, 3D Modeling,
Game Design, Printmaking

Tools

Figma, HTML/CSS, Javascript, InDesign,
Illustrator, Photoshop, After Effects, Premiere
Pro, Blender, Mailchimp, Unity, Glyphs

Languages

English, Hindi, Telugu

Experience

ASSOCIATE DESIGNER
ALMA Communications

2024 – present

Creating graphics for social media, press releases, newsletters, and print for ALMA, an interdisciplinary PR and marketing agency. Designed content for clients such as The Whitney, AIPAD, Pioneer Works, and more.

DESIGN DIRECTOR
AIGA@TNS

2023 – present

Board member, Comms Director, and designer of The New School's chapter of AIGA. Works with a team of 13 students across various departments to plan events and design social media, print, merchandise, etc to develop and sustain a club design system. Helped increase club engagement by 22% and number of AIGA events organized by 50% in its second year.

RESEARCH ASSISTANT
Parsons School of Design

2024

Research assistant to Juliette Cezzar, helping with the web redesign of the Brooklyn Rail, a non-profit art journal and publication. Helped create a design system across different mediums and content by making research decks, graphics, and design system prototypes.

CODING TUTOR
Parsons School of Design

2023 – 2024

Provided assistance to Communication Design BFA, AAS and MPS students with interaction-based projects. (HTML, CSS, Javascript)

GRAPHIC DESIGNER
House of Shylee

2020 – 2023

House of Shylee is a boutique for curated handcrafted weaves based in Bangalore. Designed the logo, business card, tags, website, and graphics for print and social media. Graphics increased engagement across platforms by 47% and the website is expected to result in a minimum of 35% increase in sales.

Personal Projects

ART

Instagram – [@drithibyart](https://www.instagram.com/drithibyart)

2016 – present

A collection of my personal art and design.