

## VISION :

At our campus, there is a prevailing belief that Academic excellence is the key to a successful career. However, the realities faced by graduates often reveal a different scenario from what is taught in the curriculum. Through attending industry talks and discussions it has become evident there is a critical need to align academic learning with industry requirements. To address this gap, the E-Cell at RGUKT Basar has defined its vision with clarity and purpose, ensuring that students are equipped with the skills and knowledge that industry truly demands i.e., **"To bridge the gap between academia and industry"**

## MISSION :

We the members of **E-Cell of RGUKT Basar**, discussed the actions to be taken to make our vision real. Some of the principle actions are as follows:

1. Facilitating the seamless transition of research and innovation into impactful startups and businesses.
2. Expanding educational programs by introducing **Entrepreneurial courses** in the academic curriculum.
3. Organising **Incubation programs**, conducting events and workshops.
4. Building a strong **Mentorship program** by conducting Expert talks.
5. Promoting **Research and Innovation**.
6. **Networking and Collaborations** by organising networking events, conferences and meetups etc.
7. **Community outreach** by conducting outreach programs that engage with local schools, colleges and other communities.
8. **Accessing to funding** by establishing partnerships with angel investors, venture capitalists and government funding agencies.
9. **Continuous evaluation and improvement** through regular assessment of the programs and initiatives, seeking feedback from entrepreneurs and stakeholders to make necessary improvements.
10. **Alumni Engagement** by maintaining strong connections with alumni entrepreneurs, encouraging them to reinvest in the ecosystem by mentoring, funding and supporting new startups.

**Tag line:**

**Ideate. Innovate. Incubate**

**Logo:**

