



# Kaneez Kausar

## Digital Marketer

I am an experienced Social Media Marketer  
seeking a full time/part time position in this field.  
I am a fast learner updated with current trends

### Education

**Diploma in Social Media  
Marketing , Graphic  
Designing & Video Editing  
| APEX INSTITUTE** 2021 - 22  
1 Year Diploma in Social  
Media Marketing & Graphics

- Woman of the Batch
- President Students  
Group

### Matriculation | BISE

2001 - 2003

- Comes up with A grade &  
always a competent student  
with extra curricular  
activities

**Intermediate**  
2004 - 2006

### M.A English

2009 - 2011

- Literature
- and Linguistics

**Graduation**  
2006 - 2008



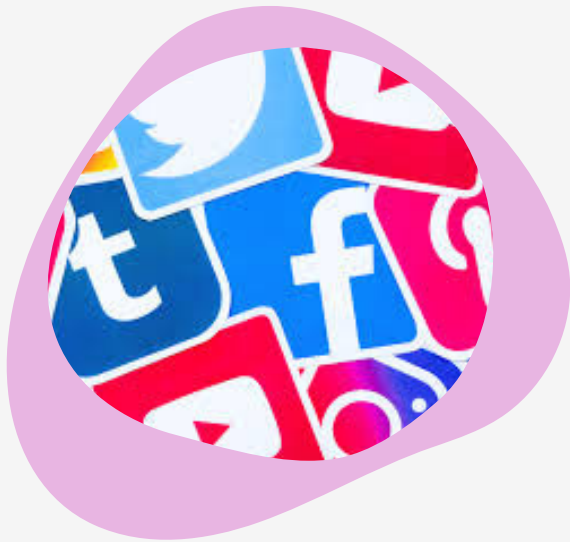
Harbanspura Lahore ,  
Pakistan



092 324 4818912



kaneezkamran48@gmail.com



# More About

## Experience

### Teaching

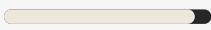
2012 – 2021


### Social Media Executive APEX AD AGENCY

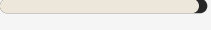
2022 – TILL DATE

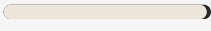
- Assist to all social media weekly and monthly reports conducted by the digital team.
- Daily Reporting to Manager
- Increased social media following and clicks
- Managed numerous social media accounts ,creating captions ,posting graphics on daily basis.
- Hashtag research work , competitive reporting
- Complete ADS ad set formation for different campaigns.

## Skills

Load Management 

ADS ad set 

Team work 

Punctuality 

## Portfolio

Can be provided on demand