

Content Audit

	Keywords and <meta> Information
Site Main Objective Welcome to Edu-tainment!!! <title> About Us <title> Services <title> Gallery <title> Contact Us <title>	Who we are, What we do, Gallery, Contact Us Blessed Thoughts Inc. Customized Greeting Cards Blessed Thoughts Inc. About Us Blessed Thoughts Inc. What we offer Blessed Thoughts Inc. Check out some of our cards Blessed Thoughts Inc. Contact Us
Industry Information	
Keywords and Key Phrases Services/Information offered	Greeting Cards, cards, anniversary, birthday, cards print, valentines day, holidays, Blessed Thoughts Inc. Greeting Cards, personalized cards, personalized messages, Any occasion
User Information	
Sample Searches Theme and Content Sub-page Searches	Greeting Cards, Personalized Cards, Cards for special occasions Greeting Cards Personalized cards and messages for any occassion, great quality, professional Search Form, Occasions, Holidays

Global Nav Link	Sub Category/Titled Section	Quick Description	Original Content Piece	Potential Use/Placement	Potential Assets/Treatment	Keywords	Notes
Blessed Thoughts Inc. Home	Who we are	A small paragraph about who owns the company with a link to the about us page	daughter1.jpg	Above the who we are paragraph	Add some styling to its background Make it more informative and	who we are, about us, owner	These will all have the same styling behind it for its background
Blessed Thoughts Inc. Home	What we do	A small paragraph about what the company does with a link to the services page	daughter2.jpg	Above the what we do paragraph	add some styling to its background Condense the information and	what we do, about us, services	
Blessed Thoughts Inc. Home	Get in touch	A small paragraph saying get in touch with a link to the contact page	daughter3.jpg	Above the get in touch paragraph	add some styling to its background	contact us, search form, order form	
About Us	About Us	Information about the company and what they do	owner.jpg	Next to content	Floated left with the text wrapped around it	about us, owner inspiration, professional, meaningful message	
About Us	Inspiration	Tells from where her meaningful messages are inspired	notepad.jpg	Above the inspiration paragraph	Add border around the image		
Services	Services	Information on what they have to offer	example_card.jpg	Next to content	Floated left with the text wrapped around it	services, greeting cards, examples	
Gallery	Featured Cards	What the special is for the month	feature_card.jpg	Top of page	Feature card will be in large with text inside it These cards will be centered with the prices and description under it	feature, special, sale	The feature will change every month especially months with famous holidays
Gallery	Holiday Cards	The cards will then be divided up by holidays/events	gallery_card.jpg	Bottom of page		occasions, holidays, gallery	
Contact Us	Contact Us	Where there will be information on how to get in contact with the company if there's any questions or comments	bird.jpg	Next to content	Floated right next to the content and make user friendly	contact us, questions, comments, email, message	This will be a form
Search	Search	This will be a search form that also leads to ordering	Search Form	Placed in center	Make user friendly and ask as little questions as possible	search, order	This will be a form

Content Audit

Search

Order

This will be where they purchase
their cards

Form

Placed in center

Make user friendly
with as little
questions as
possible

order

This will be a form