CAROL KANG

SOFTWARE ENGINEER | FRONTEND DEVELOPER | PROBLEM-SOLVER

BROOKLYN NY | 917-916-3813 | CAROLKANG@ME.COM | [GITHUB](#) | [LINKEDIN](#) | [PORTFOLIO](#)

I am a software developer, who believes creativity and analytical thinking go hand in hand when solving problems. Through my business operations experience at startups and larger corporations, I've managed projects with cross functional teams and stayed attuned to stakeholder and customer priorities. My approach derives from a foundation in the arts, where details, imagination, concept and message matters.

SKILLS

Javascript, CSS, HTML, React, Express, Mongoose, MongoDB, Node.js, REST API, PostgreSQL, Python, Github, Data Analysis, Advanced Excel, Project Management

EXPERIENCE

Software Engineering Immersive | General Assembly | New York, NY | Aug 2022 – Nov 2022
Successfully completed 500+ hours of expert-led instruction in Fullstack engineering, with hands-on learning of Javascript, CSS, HTML, React, Express, Mongoose, Node.js and other industry's most in demand technologies. Developed projects, including:

- **The Botanist's Library:** The Botanist's Library is a collection of flowers, a place for gathering floral information and to keep track of community care. Built with Django, Python, HTML, CSS [[GitHub Repository](#)] [[Deployed Link](#)]
- **Tapestry:** App designed for contemplation, genuine interactions, to share and learn about others, built with Mongoose, MongoDB, Express, Node.js, CSS [[GitHub Repository](#)] [[Deployed Link](#)]
- **AVI:** App designed for birders, providing them a place to connect. Group project with 3 other developers. Built with React, Express, Mongoose, MongoDB, Node.js, CSS [[GitHub Repository](#)] [[Deployed Link](#)]

L'Oreal | New York, NY
Commercial Planning Manager for Luxe Division | Dec 2020 - Apr 2022

- Led quarterly budgeting, trend planning and forecast processes for eight brands with senior leadership
- Overhauled Designer Fragrances' sales forecasting system that streamlined data and insights consolidation from Sales, Marketing, DTC and Amazon teams and tracked against budget/trend, and was utilized to gauge alignment between Sales, Marketing and Demand Planning teams
- Published monthly summary of each brand's sell-in and sell-out performance against budget/trend, with commentary on retailer standout performances and business drivers

Sales Administration Manager for Designer Fragrances Group | Apr 2020 - Dec 2020
- Successfully developed user-friendly and intuitive Brand Sales & Marketing tool for tracking sales, marketing initiatives and ROI
- Led training sessions for the Marketing on how use the tool
- Contributed on the Prada Acquisition Preparation Team

Retail Operations Manager for Atelier Cologne | Dec 2018 - Mar 2020
- Effectively transitioned the newly acquired brand's retail stores to L'Oreal's processes and policies
- Spearhead and project manage retail initiatives, involving multiple cross-functional teams
- Published sales and marketing analysis monthly reports

Commercial Operations Director | Atelier Cologne | New York | Jul 2011 - Nov 2018
- Built an operations foundation for Wholesale, E-Commerce, Brick & Mortar sales, encompassing finance and control procedures, demand and sales planning, retail operations
- Developed processes for the startup beauty brand, ensuring greater efficiency and to handle fast growth
- Provided sales and productivity analytics reporting, and pull data for CRM efforts

Operations & Analytics Consultant for Emerging Beauty Brands | Juice Beauty, Supergoop, Zents | San Rafael, CA and Remote | Jun 2010 - Jul 2011
- Evaluated business practices and provided a strategy program to improve efficiency and support growth
- Created framework for sales and KPI reporting, and tools to streamline business practices to be used for internal operations team

LVMH Perfumes & Cosmetics | New York, NY
Director of Retail Operations for Fresh | Jan 2007 - May 2010
- Established a retail organizational structure to maximize productivity, support growth and contain costs
- Planned retail sales planning and budgets to ensure maximum ROI, business performance analysis and productivity reporting, customer behavior analysis
- Led brand's data initiatives: POS client capture program and traffic counter program
- Collaborate with LVMH's tech team to create automated SQL reporting for Retail Division

Manager of Retail Operations for Fresh | Apr 2005 - Dec 2006
- Standardized operational standards for retail division
- Led retail expansion of eight stores
- Published KPI sales and productivity reporting for retail division
- Developed and led trainings programs for Store Managers for all Retail systems and apps

EDUCATION

General Assembly | Software Engineering Immersive | New York
School of the Art Institute of Chicago | Bachelor of Fine Arts | Chicago