


# KAY QIU

## Multi-Lingual Learning Experience Designer

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## PROFESSIONAL EXPERIENCE

### Learning Experience Designer | TEEL Lab

EdTech, AI Education / Oct 2023 - Present

- Collaborated with a cross-functional team at the Technology for Effective and Efficient Learning (TEEL) Lab in the innovative design of interactive AI/ML course content, catering to non-technical learners.
- Applied **LX design principles, rapid prototyping, and user testing** to ensure engaging and accessible learning experiences.

### GRE Teacher | Weichen Education

EdTech, Language Education / March 2022 - July 2022

- Strategically planned and successfully delivered 7 comprehensive GRE language modules over four-week periods to diverse **class sizes ranging from 10 to 100** students, totaling over 200 hours of instruction
- Enhanced student engagement and understanding through interactive after-class Q&A sessions, reflected in consistently high teacher evaluation scores of **4.9/5**

### Teaching Assistant | Shuimu Education

EdTech, Language Education / May 2020 - Jan 2023

- Collaborated closely with a project manager and teaching experts to develop and optimize Japanese and Korean e-learning content, resulting in over **7 million views** and high learner satisfaction.
- Conducted reviews and edits of Japanese and Korean language course materials, ensuring accuracy and pedagogical effectiveness.
- Facilitated the learning of **3,000 students** via group chats, **boosting engagement rates by 30%** through interactive activities, personalized feedback, and resource sharing.
- Planned and gave weekly live lessons tailored to various language proficiency levels, utilizing feedback from after-session surveys to refine teaching materials and methods

### Project Intern | Deloitte Consulting

Tech Consulting / April 2021 - July 2021

- Crafted and managed **trilingual materials**, including slides, emails, and meeting minutes, in English, Chinese, and Japanese, enhancing cross-cultural collaboration.
- Streamlined **multi-language project communications**, translating key documents and correspondence for SAP migration projects, effectively liaising between Japanese and German clients.

## EDUCATION

### Carnegie Mellon University

Aug 2023 - Aug 2024 / Pittsburgh PA

Master Of Educational Technology and Applied Learning Sciences (METALS)

### Peking University

Sep 2018 - July 2023 / Beijing, China

Bachelor of Arts in Korean Language and Literature - GPA 3.9/4 TOP 1%)

Thesis: A Study of The Current Status of Korean Language Testing

## SKILLS

### Language

- Mandarin - Native
- English - Advanced / TOEFL 115
- Japanese - Advanced / JLPTN1 175
- Korean - Advanced / TOPIK6 271
- French - Beginner

### Programming

- Frontend: HTML, CSS, JavaScript, jQuery
- Backend: SQL, php
- Data Analysis: Python, R

### Design

Learning Experience Design, User Flows, Design Systems, Wireframes, Prototypes, UI/UX Design

Tools: Figma, Miro, PS

### Research

Cognitive Task Analysis, Survey Design, User Interviews, Usability Testings, Quantitative Research, A/B Testings

## ACTIVITIES

Translator - US-China Educational Forum, Baltamatica Localization Team, Office of International Education at Peking University

Reporter - Olympic Games Beijing 2022