

Kay QIU

Multi-Lingual UX Designer

"Passionate for simplicity and beauty. A Lover of Hip-Hop, animals, and intricate human communications. To turn complex challenges into intuitive, engaging user journeys, I design to show that less is truly more."

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PROFESSIONAL EXPERIENCE

UX Designer | TEEL Lab

EdTech, AI Education / Oct 2023 – Present / Pittsburgh, PA

- Spearhead swift prototyping and iterative design, delivering **300+ AI/ML** course interfaces and task design.
- Facilitate relations with stakeholders and domain experts to enhance product design and achieve client goals.
- Conduct user research and analysis to ensure data-driven user understanding, design validation, and product refinements.

UX Designer | Shuimu EdTech

EdTech, Language Education / May 2020 – Jan 2023 / Remote

- Collaborated with PMs and UX experts to craft captivating e-learning for Japanese and Korean, garnering **7+ million views**.
- Boosted user engagement by **+30%** through UX tactics, group chats, interactive elements, and personalized feedback.
- Leveraged UX data to plan and deliver **weekly live lessons**, adapting content for optimized learning based on user feedback.

Assistant Project Manager | Deloitte Consulting

Tech Consulting / April 2021 – July 2021 / Beijing, China

- Led **trilingual communications** (English, Chinese, Japanese) in slides, emails, and minutes, boosting cross-cultural teamwork.
- Optimized multilingual project flow by translating vital SAP migration documents to bridge the language barrier.

PROJECTS

Product Design | Vibely

Bumble Dating App / January 2024 - February 2024

- Developed key features like avatar customization, interactive map, dynamic widgets and notification as data-informed decisions.
- Embedded intricate user conversion points through the user flow
- Unlocked new scalable components for Bumble design system.

UI Design/Full-Stack Dev | PetSphere

Social Web App / Oct 2023 - Dec 2023

- Streamlined design through a unified system, optimized support services by creating prototypes with responsive design.
- Implemented tagging, bookmarking, notifications, and personalized recommendations with **HTML, CSS, JS, php, SQL and Ruby**.

Interaction Design | BikeLink Pro

Semi-Auto Vehicle / Oct 2023 - Dec 2023

- Addressed design challenges by conducting UX research
- Spearheaded digital and physical prototypes to test usability

EDUCATION

Carnegie Mellon University

Aug 2023 – Aug 2024 / Pittsburgh PA

Human Computer Interaction, School of Computer Science (GPA 4.0)

Peking University

Sep 2018 – July 2023 / Beijing, China

B.A. in Korean Literature (GPA 4 TOP 1%)

SKILLS

Languages

- Mandarin (Native)
- English (Advanced, TOEFL Score 115)
- Japanese (Advanced, JLPT N1 Score 175)
- Korean (Advanced / TOPIK6 Score 271)
- French (Beginner)

Technical

Web Development (HTML CSS JavaScript jQuery SQL PHP Python) | Google Suite | Microsoft Office Suite (Word Excel PowerPoint Outlook)

Design

user interface design (Figma, Miro, PhotoShop) | mobile app design (iOS) | visual design | user experience design | information architecture | interaction design | agile | iterative development | end-to-end delivery | user flows | design systems | wireframes | mockups | prototypes;

Research

competitive analysis | ux research | usability studies | data mining | data analysis & interpretation (Excel / R / Python) | A/B Testing

ETC.

Translator for US-China Educational Forum(2021), Baltamatica(computing software) Localization, Whitehorse Publishing, and the Office of International Education at Peking University

Reporter for Olympic Games Beijing 2022

Content Creator on bilibili.com with 9k followers