

# title

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Freddie Mac Presentation

# Motivation with listings

something on the left

- ▶ listing by order
  - different starts

- ▶ in the second page

something on the right

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# Roadmap

1. Introduction

2. Background

3. Model

4. Data

5. Empirical Strategy & Results

6. Conclusions & next steps

## figure and subfigure

This frame shows how array figures.

## add tables

	Bank			Credit union		
	Proportion	S.D.	N	Proportion	S.D.	N
<b>Panel A: Loan portfolio</b>						
commercial	0.274	0.150	62669	0.040	0.069	29066
real estate	0.330	0.214	62669	0.481	0.193	29066
consumer	0.051	0.078	62669	0.460	0.186	29066
agricultural	0.069	0.126	62669	0.002	0.023	29066
<b>Panel B: Mortgage Purpose</b>						
purchase	0.443	0.206	62513	0.213	0.194	28923
home improvement	0.098	0.131	62513	0.246	0.265	28923
refinance	0.414	0.201	62513	0.522	0.252	28923

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# Conceptual Framework, with beautiful underbrace

A financial institution optimizes:

$$\begin{aligned} \max_{L^H, L^N} \quad & \underbrace{\lambda B(L^H, L^N, s)}_{\text{consumer utility}} + (1 - \lambda) \underbrace{\pi(L^H, L^N, s)}_{\text{profit}} \\ \text{subject to} \quad & \underbrace{L = D + E}_{\text{balance sheet constraint}}, \quad \underbrace{L = L^H + L^N}_{\text{Loans of high and low risk}} \end{aligned}$$

►  $s \in [0, 1]$ : state of economy.  $s = 0$ : economy recession

$$\text{► } B(L^H, L^N, s) = \underbrace{U(L)}_{\text{loan availability}} - \underbrace{P(L^H, s)V(L^H, s)}_{\text{disutility when default}}$$

$$\text{► } \pi(L^H, L^N) = \underbrace{[1 - P(L^H, s)]R^H(s)L^H + R^N L^N}_{\text{loan revenue}} - \underbrace{R^D D - \Phi(L)}_{\text{deposit and issuance cost}}$$



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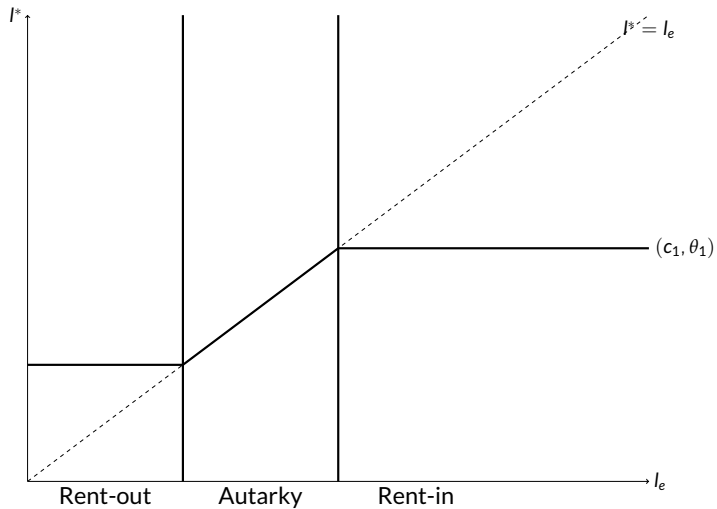
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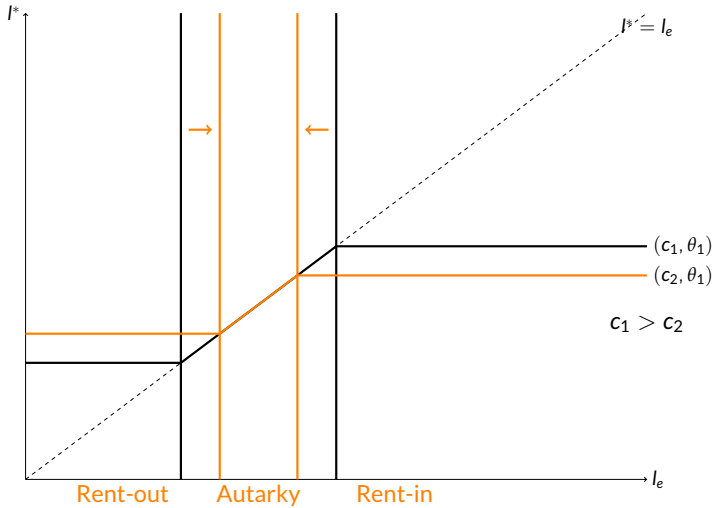
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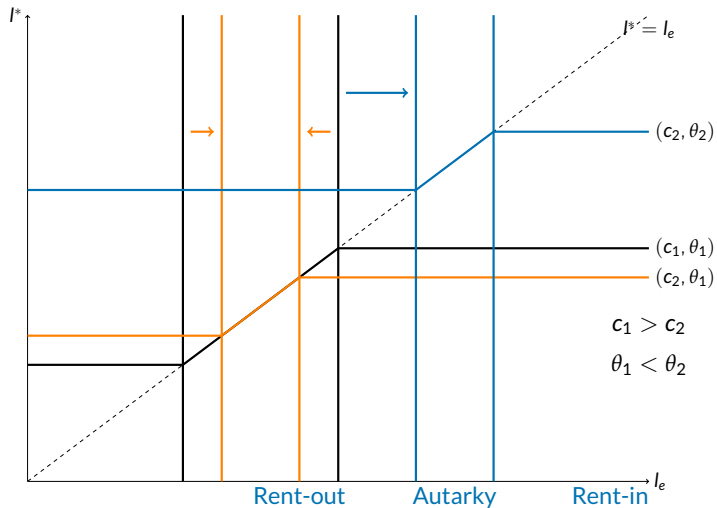
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# Animated Model Illustration





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# Regressions on subprime lending

The baseline specification:

$$Y_{i,t} = \underbrace{\beta_1 [Bank_i \times \mathbb{1}\{t \leq 2009\}]}_{\text{Null hypothesis: } \beta_1 = 0} + \beta_2 bank_i + X'_{i,2004} \gamma + \delta_t + \theta_s + \epsilon_{i,t}$$

- ▶  $Y_{i,t}$ : share of mortgages that are subprime.
  - All mortgage originations.
  - “Homogeneous” mortgage originations: conventional, conforming, 1-4 families, first lien, owner-occupied.
- ▶  $Bank_i$ : bank dummy;  $\mathbb{1}\{t \leq 2009\}$ : dummy of credit expansion period.
- ▶  $X'_{i,2004}$ : Covariates in year 2004 (robust to 1-year lags).
- ▶  $\delta_t$  and  $\theta_s$ : year and state fixed effects.

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## tables with columns showing up sequentially

	Subprime Share (%)		Subprime Share (%)	
	All	Homogeneous	All	Homogeneous
bank $\times \mathbb{1}\{Year \leq 2009\}$	7.216*** (0.439)	5.456*** (0.593)	7.837*** (0.441)	5.064*** (0.579)
bank	7.756*** (0.998)	8.727*** (1.247)		
Institution Characteristics	×	×		
Borrower Characteristics	×	×	×	×
State Controls	×	×	×	×
State FE	×	×		
Institutional FE			×	×
Year FE	×	×	×	×
$N$	71228	63821	70962	63475
$R^2$	0.241	0.306	0.588	0.617
Outcome mean	12.912	18.124	12.916	18.127

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## Robustness checks: using hyperlinks

Results are robust to alternative methods, samples, and dependent variables.

- ▶ Matched sample (by propensity score) ▶ Results using matched sample

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# Conclusions

Thank You!

Comments and suggestions  
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hyperlink referenced page with a return button

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