

Store & SKU Conversion Performance Analysis Dashboard

Store ID

All

SKU ID

All

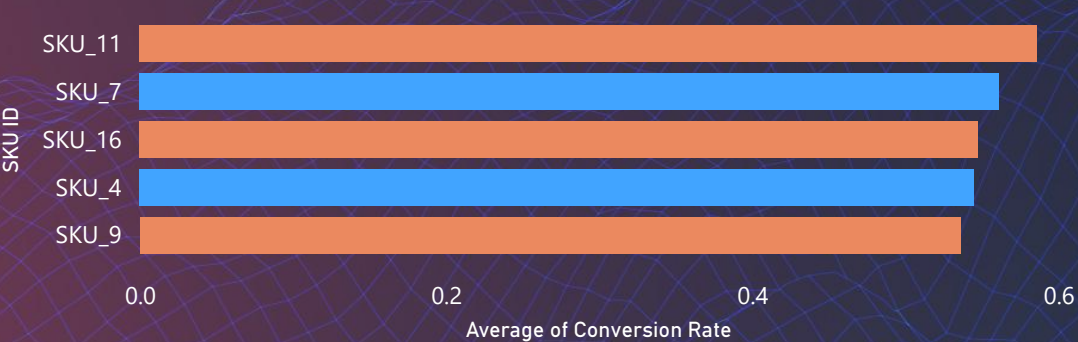
Top-performing stores based on conversion rates



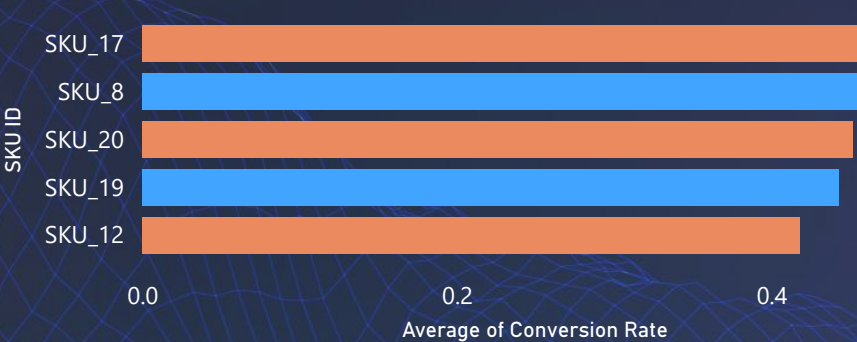
Underperforming stores based on conversion rates



Top-performing SKUs based on conversion rates



Underperforming SKUs based on conversion rates



28M

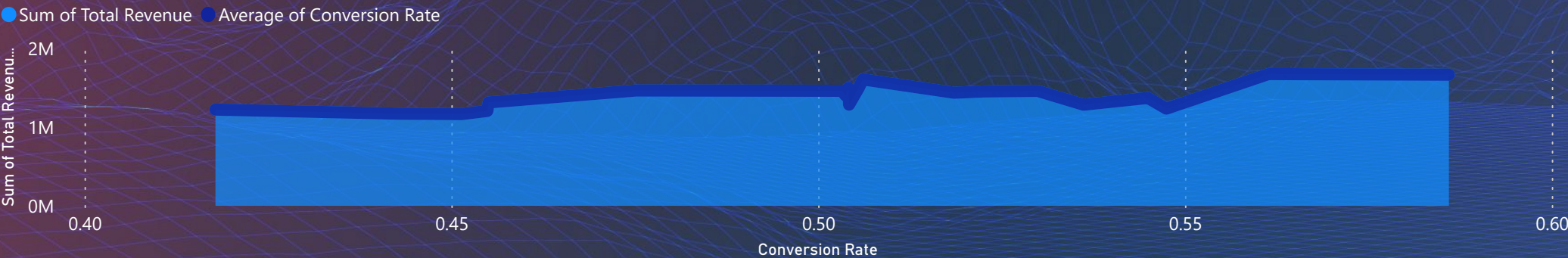
Sum of Revenue

Conversion rate
SKU level

0.504

Average of Conve...

Sum of Total Revenue and Average of Conversion Rate by Conversion Rate



Conversion rate
Store level

0.503

Average of Conve...

Store ID	SKU_1	SKU_10	SKU_11	SKU_12	SKU_13	SKU_14	SKU_15	SKU_16	SKU_17	SKU_18	SKU_19	SKU_2	SKU_20	SKU_3	SKU_4	SKU_5	SKU_6	SKU_7	SKU_8	SKU_9	Total
Store_37	0.95	0.92	0.45	0.23	0.72	0.71	0.60	0.97	0.92	0.09	0.25	0.89	0.12	0.77	0.09	1.00	0.14	0.78	0.67	0.82	0.63
Store_39	0.97	0.86	0.96	0.61	0.14	0.73	0.18	0.13	0.26	0.90	0.58	0.75	0.78	0.99	0.47	0.90	0.46	0.45	0.67	0.33	0.66
Store_44	0.92	0.87	0.64	0.63	0.16	0.54	0.30	0.58	0.25	0.13	0.14	0.43	0.95	0.07	0.36	0.96	0.79	0.97	0.99	0.75	0.63
Store_47	0.28	0.90	0.99	0.57	0.82	0.85	0.83	0.58	0.32	0.97	0.47	0.83	0.65	0.99	0.32	0.65	0.80	0.82	0.36	0.18	0.62
Store_49	0.30	0.76	0.30	0.86	0.46	0.23	0.66	0.87	0.75	0.42	0.88	0.69	0.66	0.78	0.43	0.71	0.68	0.59	0.36	0.84	0.65
Total	0.73	0.88	0.69	0.58	0.50	0.70	0.57	0.74	0.61	0.46	0.51	0.74	0.70	0.74	0.35	0.84	0.51	0.67	0.60	0.54	0.64