



Ivy Herbals®

Growing the Ivy Way

# Your Brand, Backed by Ivy.

*Nature's Purity, Perfected with Science.*

Creams • Lotions • Oils • Gels • Soaps • Serums • Haircare  
GMP | ISO | HACCP | AYUSH Certified Manufacturing Partner

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# About Us

At **Ivy Herbals**, we unite **Ayurveda, herbal science, and modern cosmetic innovation** to create products that celebrate natural beauty and skin wellness.

We specialize in **private labeling, custom formulations, and end-to-end skincare manufacturing** for both emerging and premium beauty brands.

**6+**

Specialized Divisions

**23+**

Years of Excellence

**70+**

Formulations

**100+**

Business Clients  
Worldwide

Crafting Natural  
Beauty with  
Ayurvedic Integrity.

Pure, Sustainable, and  
Dermatologically  
Tested — Every Time.

From herbal actives to  
final packaging, every  
stage at Ivy Herbals is  
guided by **efficacy,**  
**safety, and aesthetics.**



# Certifications, Infrastructure & Trusted Excellence

## Our Certifications

- **GMP Certified** – Ensuring consistency and product safety.
- **ISO Certified** – International standards for documentation and quality control.
- **HACCP Certified** – Hygiene and contamination control.
- **AYUSH Certified** – Authentic herbal and Ayurvedic base formulations.
- **Dermatologically Tested & Paraben-Free Certified** – On request.

## Our Manufacturing Divisions

- Creams & Lotions Section
- Oils & Serums Section
- Face Wash & Gels Section
- Hair Care Section
- Soap & Cleansing Bar Section
- Body Care & Scrub Section

All units are designed to maintain **formula integrity, aesthetic consistency, and product stability.**

## Why Choose Ivy Herbals

- ✓ Herbal & Ayurvedic Ingredient Base
- ✓ Dermatologically Tested, Safe & Effective Products
- ✓ Custom Formulations for Every Brand Tier
- ✓ Elegant & Trend-Driven Packaging Options
- ✓ End-to-End Branding & Label Support
- ✓ Trusted by Cosmetic Startups & Established Beauty Brands



# Our 4-Step Manufacturing Process



## Step 1

Select from our diverse portfolio — creams, lotions, gels, serums, oils, soaps, and more.  
→ We guide you toward textures and actives that match your brand goals.

## Step 2

Choose from our existing tested formulations or create a unique product with our in-house R&D team.  
→ Herbal actives blended with science-backed stability and safety testing.

## Step 3

From eco-friendly jars to premium airless pumps and frosted bottles, we offer packaging that defines your brand.  
→ Label, logo, and design mockup support available.

## Step 4

Manufacturing begins post-approval under stringent quality and microbial checks.  
→ Each batch is dermatologically tested (optional) and delivered with full documentation.

## Bonus

We assist with label design, ingredient declaration, and compliance under AYUSH, BIS, and Cosmetic Rules 2020.

# Product Categories

## Skin Care Range

- Face Creams & Moisturizers
- Anti-Aging & Collagen Boosting Creams
- Skin Brightening & De-Tanning Gels
- Herbal Face Washes (Neem, Aloe, Charcoal, Saffron)
- Clay Masks & Face Packs
- Scrubs & Exfoliators
- Toners & Mists
- Sunscreens (Herbal SPF)

## Hair Care Range

- Herbal Hair Oils (Onion, Bhringraj, Amla, Hibiscus)
- Hair Serums & Leave-In Conditioners
- Shampoos (Anti-Dandruff, Anti-Hairfall, Nourishing)
- Hair Masks & Conditioners

## Body Care Range

- Body Lotions & Butters
- Body Scrubs & Polishes
- Massage Oils
- Herbal Soaps (Glycerin, Charcoal, Sandalwood, Turmeric)
- Bath Gels & Shower Creams

## Specialised Categories

- Under-Eye Creams & Serums
- Lip Balms & Lip Scrubs
- Foot & Hand Creams
- Stretch Mark & Pigmentation Care
- Baby Care & Sensitive Skin Range
- Beard Oils & Men's Grooming Essentials

## Trending Segments

- Ayurvedic Luxury Skincare Line
- Eco-Friendly & Sustainable Packaging Series
- Sulphate-Free, Paraben-Free, Silicone-Free Range
- Clinical-Grade Herbal Actives for Modern Consumers

# MOQ & Timelines

Our **Minimum Order Quantities (MOQs)** and **production timelines** are designed to provide flexibility while maintaining quality precision.

Both MOQ and delivery schedules may vary based on **custom formulation requirements, ingredient sourcing, and packaging selection**.

*Lead times are indicative and may adjust slightly based on the uniqueness of your product and chosen packaging materials.*

# Packaging Excellence

## Available Options

We offer **aesthetic, functional, and trend-aligned packaging options** to elevate your brand's shelf presence.

Airless Jars, Pumps & Tubes, PET & Glass Bottles, HDPE & PCR Plastic Containers, Aluminum & Paperboard Tubes, Eco-Friendly Refill Packs, Premium Foiled & Printed Cartons

*From clean minimalism to luxury matte — your packaging speaks your brand.*

## FAQs

**Q** Can I customize fragrance or texture?

Yes, our team supports complete sensory customization — texture, aroma, and color tone.

**Q** Are your cosmetics paraben and sulphate free?

Yes, all our products can be made free from parabens, sulphates, silicones, and synthetic dyes.

**Q** Do you provide label or branding support?

Absolutely — we assist with packaging design and brand presentation.

**Q** Are your formulations tested for safety?

Yes, products undergo dermatological and microbial safety tests as per BIS norms.



# Let's Collaborate

Your brand deserves the best beginning. Let's build it together.

## 🌐 Website

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## Explore More with Ivy Herbals

For detailed information on **product categories, formulations, packaging options, and collaboration process**, scan the QR code below or visit our website.



Scan to  
Discover  
More

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