Problem-Solution fit canvas   **Skill / Job Recommender Application**

1.CUSTOMER SEGMENT(S)

- Job Seeker
- Job Recommender

6. CUSTOMER CONSTRAINTS

- Lack of awareness about a job Openings.
- Personal data security.
- Vulnerable to employment scams

5. AVAILABLE SOLUTIONS

- Linked in, indeed, and Naukri are some of the leading sources for job opportunities.
- They intimate user (Job seeker) with a notification about a recent Job Openings based on their skillset.
- Premium user will get more features including learning resources, etc..

2.JOBS-TO-BE-DONE / PROBLEMS

Job Seeker:
- Finding desired job is not an easy task.
- They need to gain knowledge before applying a particular job.
- They should Be aware of fraudulent job post.

Job Recruiter:
- They need to find a skilled candidate for her company.
- The hiring process takes so much time to complete.
- Filtering candidates is difficult.

9. PROBLEM ROOT CAUSE

- Increasing in population as well as increasing in graduates on particular domain leads to Job Crisis.
- The education system does not fulfil and focus on individual person skill development.

7.BEHAVIOUR

- Learn and see more about a Job Openings in job posting website.
- Develop and improve her knowledge.
- Connect with recruiters on Linked in platform and maintain a friendly connection with people.

3.TRIGGERS
- Financial Problem
- Societal pressure
- Dissatisfaction of Job
- Finds a better way to improve her knowledge as well as career growth.

4.EMOTIONS:
BEFORE
- Sad, depressed, and low confidence.
- Fear of Rejection before attending any hiring process.

AFTER
- Highly Motivated
- Gained confidence to do any task.

10. YOUR SOLUTION
- A Fake Job Offer is detected and removed automatically.
- Recommend a skill to job seeker for a particular Job Openings.
- A notification will be Send via email regarding job openings.
- Learning resources will be provided, then it will improve the user knowledge and skills.

8. CHANNELS of BEHAVIOUR

ONLINE:
- Apply and maintain a connection with recruiters.
- Also search about job openings.

OFFLINE
- Learn and gain the required skills in open Source platform as well as in our Job Website.

Define CS, fit into CC

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

Extract online & offline CH of BE