

STUDENT NAME: V.KANIMOZHI

REGISTER NO AND NMID: B8832484F16C6959AE14BE23C35F496B

DEPARTMENT:II BCA(COMPUTER APPLICATION)

**COLLEGE: SRI BHARATHI WOMEN'S ART AND SCIENCE
COLLEGE,KUNNATHUR,ARNI.**

UNIVERSITY: THIRUVALLUVAR UNIVERSITY

AGENDA

- 
- 1. Problem Statement**
 - 2. Project Overview**
 - 3. End Users**
 - 4. Tools and Technologies**
 - 5. Portfolio design and Layout**
 - 6. Features and Functionality**
 - 7. Results and Screenshots**
 - 8. Conclusion**

Digital Art And Traditional Art

Digital Art

Digital art is any artwork that draws upon digital technology as an essential part of its creative process. It encompasses a wide range of techniques, from digital drawings, paintings, and illustration, to photos, videos, and even sculpture.

Traditional Art



Traditional art encompasses artworks created using established methods and physical materials like paint, clay, or fibers, distinguishing it from digital art. It is deeply rooted in cultural heritage, with techniques and styles passed down through generations, often reflecting a community's history, beliefs, and identity. Traditional art forms include painting, sculpture, and textiles, and their physical presence and the artist's distinct handcrafted skill are key characteristics.

Problem statement

The "problem" or challenge with traditional art is its reliance on established, gradual evolution and the preservation of established techniques, which can be seen as limiting innovation and a departure from the past



Problem overview

Traditional art prioritizes realism, emotional depth, and established cultural narratives, focusing on heritage and skill passed down through generations, whereas modern art embraces experimentation, abstract aesthetics, and individual expression, challenging conventions through new materials, concepts, and mediums to address contemporary ideas

End users

The "end uses" of traditional art include preserving cultural heritage and religious narratives, while modern art's uses are broader, encompassing social commentary, abstract aesthetics, and innovative material exploration.

Tools and technologies

Traditional art uses physical tools like brushes, pencils, and clay to create tangible works, fostering a tactile experience with unique textures and forms. Modern art, or **digital art**, employs technology such as computers, tablets, and software, allowing for easy undo functions, extensive experimentation, cost reduction, and broader audience reach.

Portfolio design and layout

Traditional portfolio design emphasizes a chronological or thematic layout with clean, professional presentations of a student's best work, often including sketches and research to show development. Modern portfolios embrace diverse digital formats, interactive layouts, and platforms like websites or PDFs, focusing on storytelling, a compelling homepage, and a user-friendly experience to highlight a broader range of skills and influences.

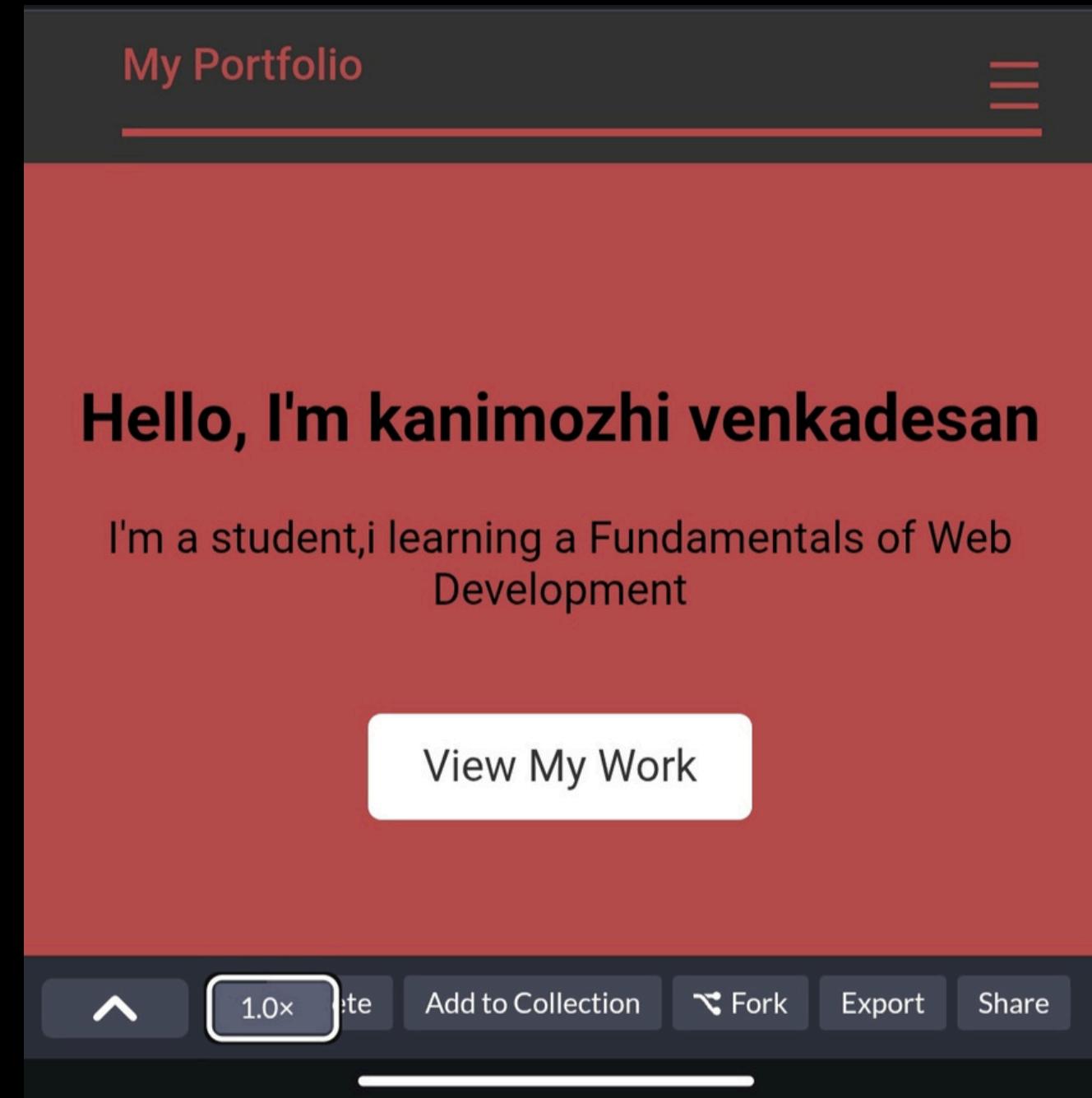
Features

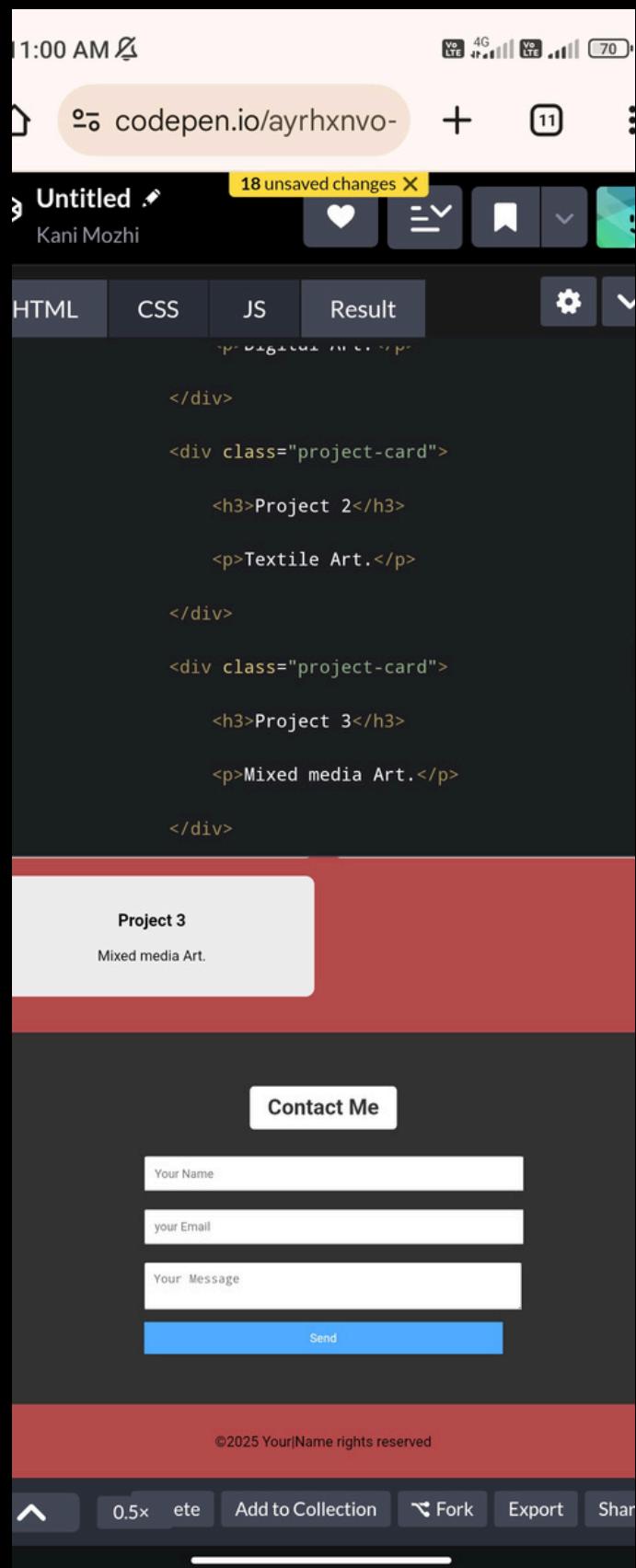
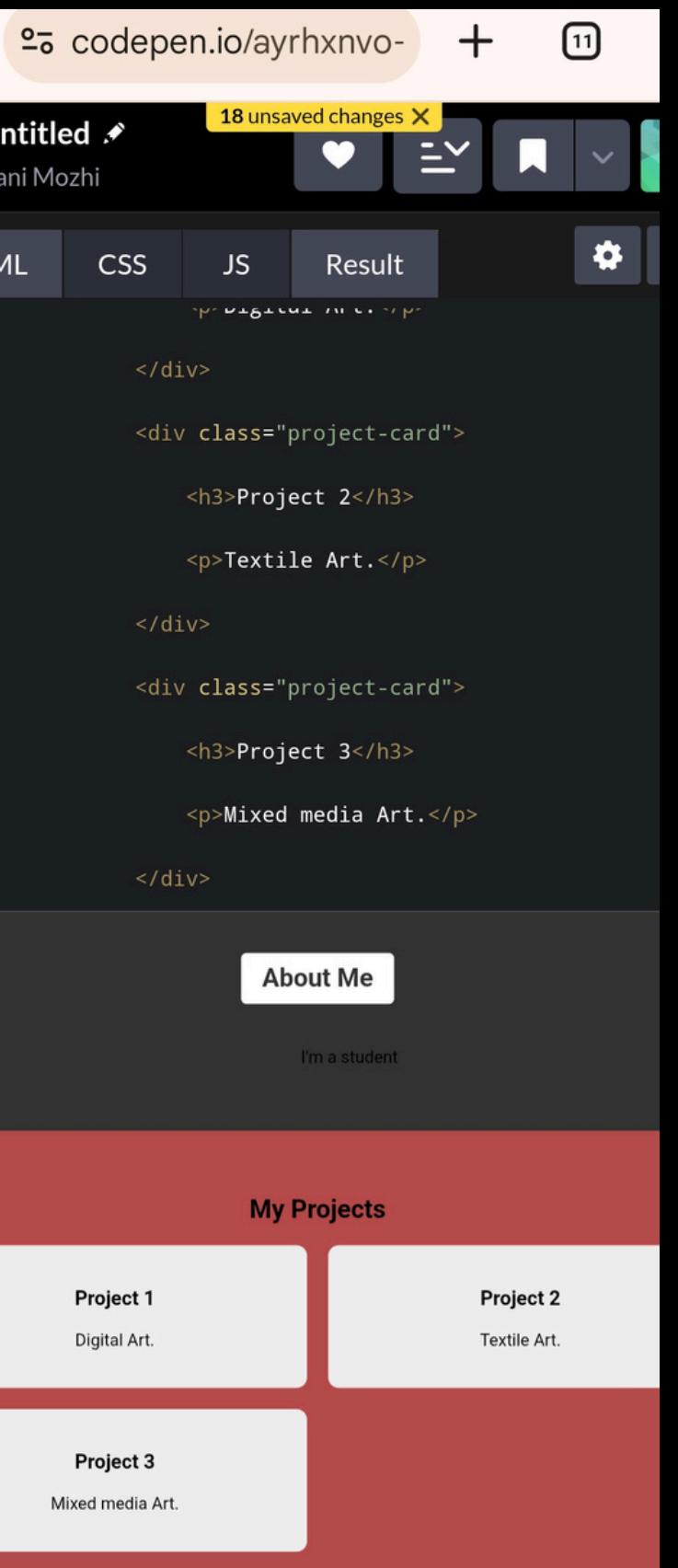
Traditional art typically emphasizes realism, established methods, and a connection to history and culture, focusing on skilled craftsmanship, detail, and narrative, often with religious or mythological themes. In contrast, modern art rejects old conventions through experimentation with new materials and techniques, abstraction, and personal expression, exploring new concepts like movement and often carrying social or individual commentary.

Functionality

Traditional art serves cultural functions like preserving stories, rituals, and identity, often with symbolic religious or ceremonial purposes and a focus on realism. Modern art emphasizes personal expression, experimentation, and abstract concepts, moving away from narrative to challenge ideas and provoke thoughts on societal change. While traditional art's functionality is communal and historical, modern art's functionality is individualistic and philosophical, exploring new materials, styles, and deeper personal and societal meanings.

Results and screenshot





Conclusion

Art Definition: Modern vs. Traditional | Free Essay Example
The relationship between traditional and modern art concludes in their continued coexistence, with modern art often incorporating traditional techniques and vice versa, creating a fusion of old and new that reflects cultural heritage while evolving with contemporary society. Traditional art focuses on established forms and symbolism, connected to history and culture, while modern art embraces experimentation, abstract expression, and new technologies to reflect current conditions

