



SUPERSTORE SALES DASHBOARD



TOTAL SALES
14.92M

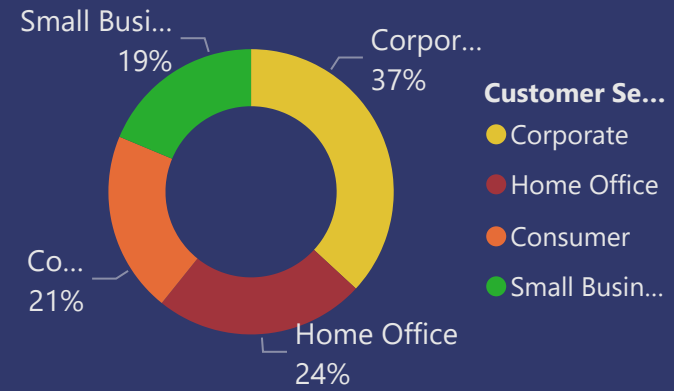
Produ... ▾

- ☐ Furnit...
- ☐ Office ...
- ☐ Techn...

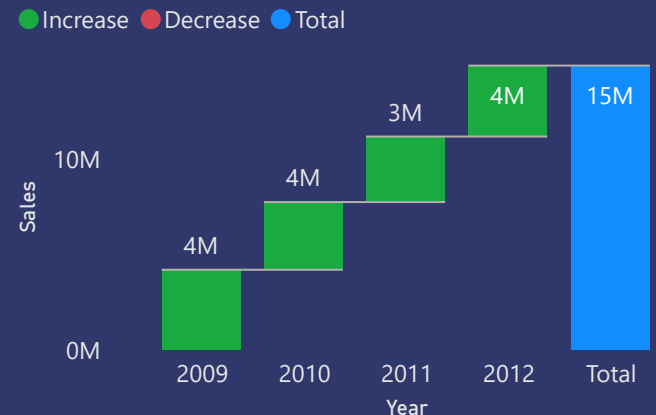
Month ▾

- ☐ January
- ☐ Febru...
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ Septe...
- ☐ October
- ☐ Nove...
- ☐ Dece...

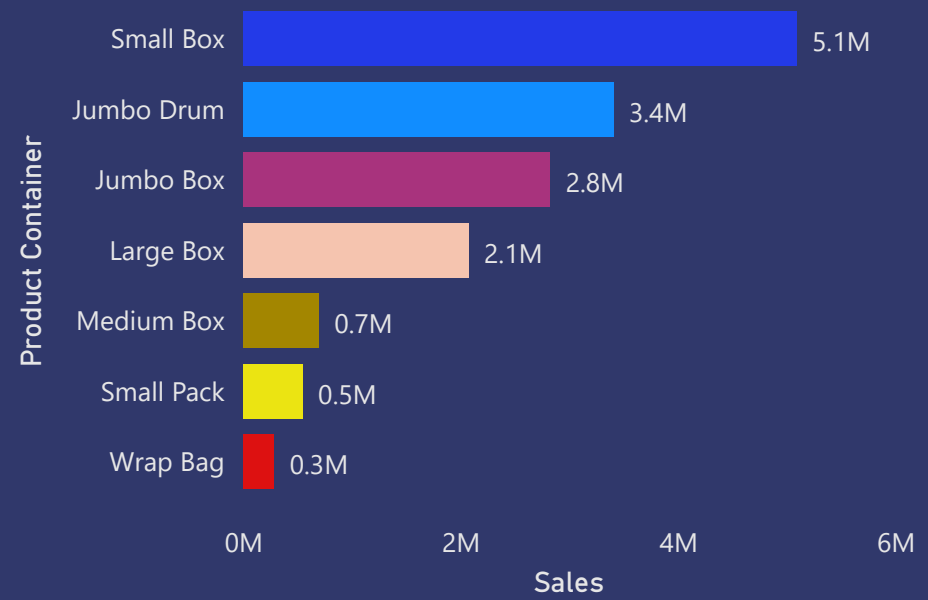
Sales by Customer Segment



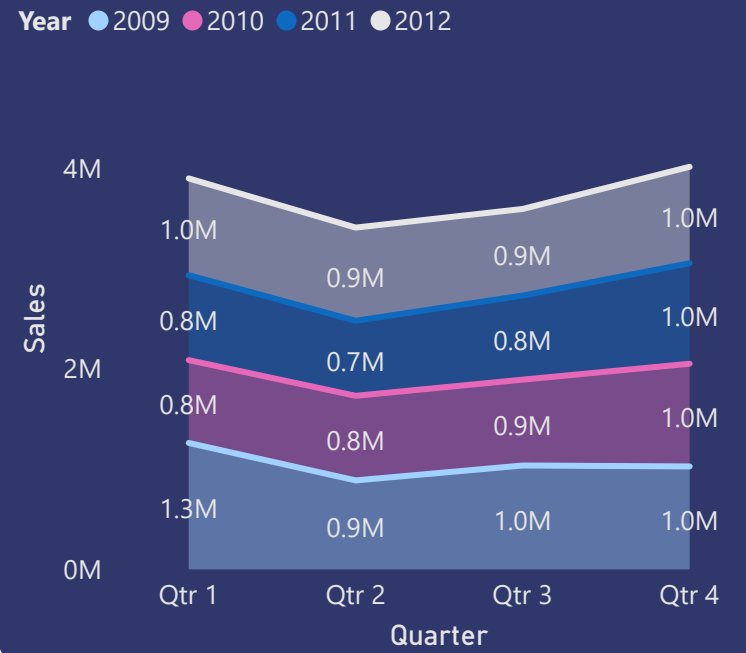
Sales by Year



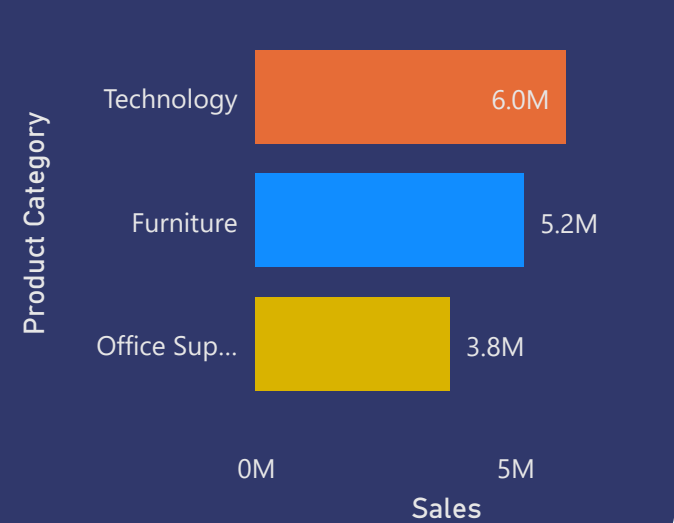
Sales by Product Container



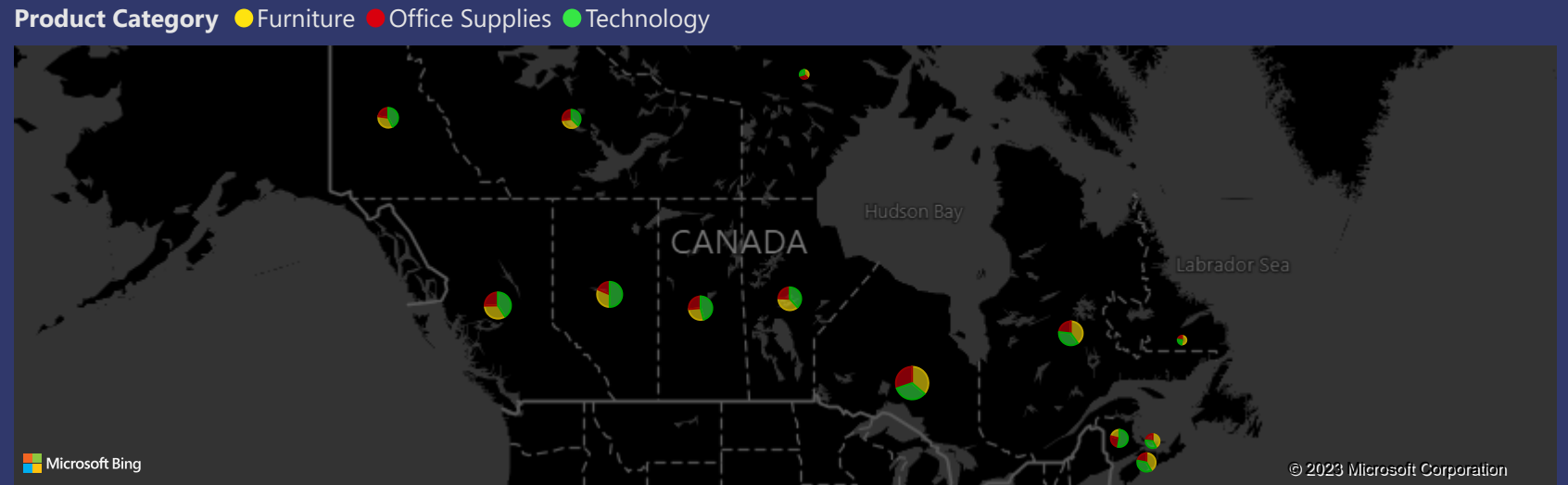
Sales by Quarter and Year



Sales by Product Category



Sales by Province and Product Category



Sales by Month





SUPERSTORE PROFIT DASHBOARD

Total Profit

0.00M 1.52M 3.04M

Product Base Margin

0.00K 4.27K 8.54K

2009

2010

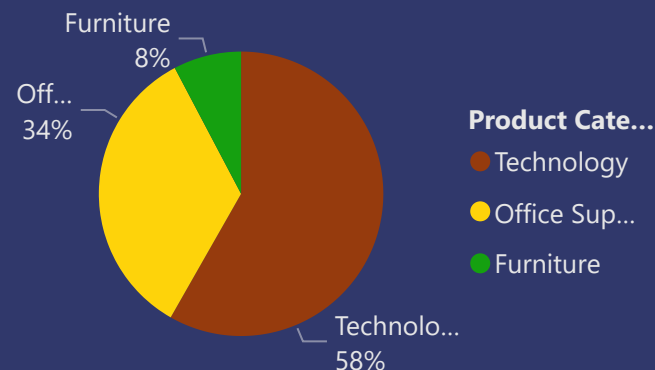
2011

2012

Product Con...

- ☐ Jumbo Box
- ☐ Jumbo Drum
- ☐ Large Box
- ☐ Medium Box
- ☐ Small Box
- ☐ Small Pack
- ☐ Wrap Bag

Profit by Product Category



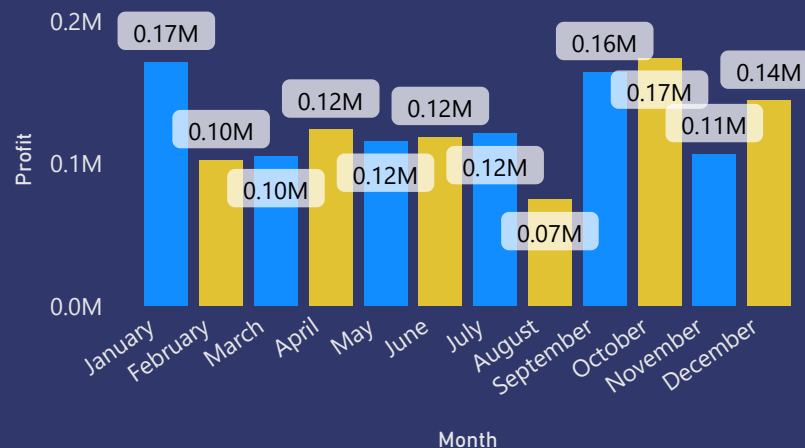
Product Sub-Category

Sum of Profit

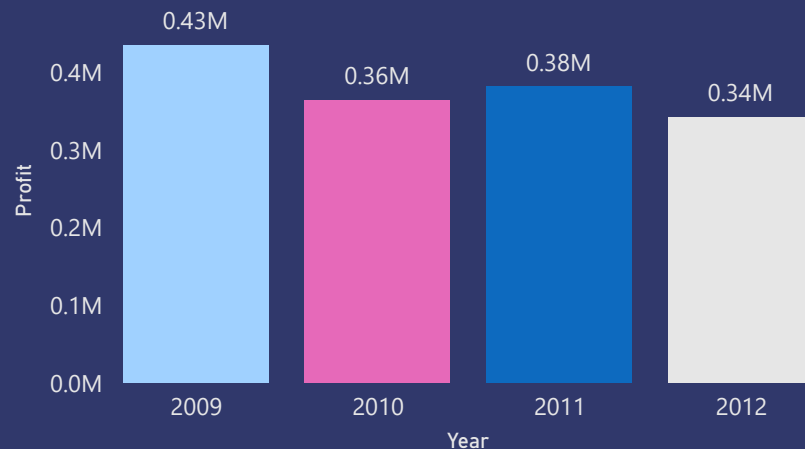
Telephones and Communication	316,951.64
Tables	-99,062.53
Storage & Organization	6,664.15
Scissors, Rulers and Trimmers	-7,799.25
Rubber Bands	-102.67
Pens & Art Supplies	7,564.78
Paper	45,263.20
Office Machines	307,712.93
Office Furnishings	100,427.92
Labels	13,677.17
Envelopes	48,182.60
Copiers and Fax	167,361.46
Computer Peripherals	94,287.48
Chairs & Chairmats	149,649.72
Bookcases	-33,582.13
Binders and Binder Accessories	307,413.42
Appliances	97,158.06

Total 1,521,767.96

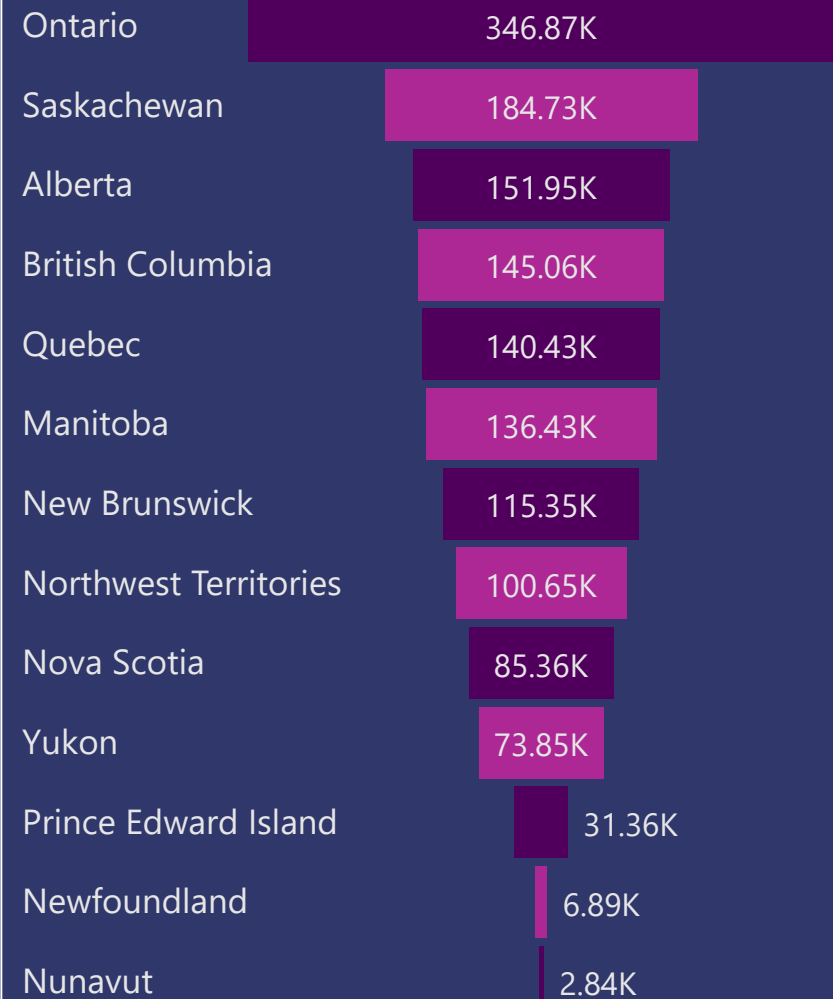
Profit by Month



Profit by Year



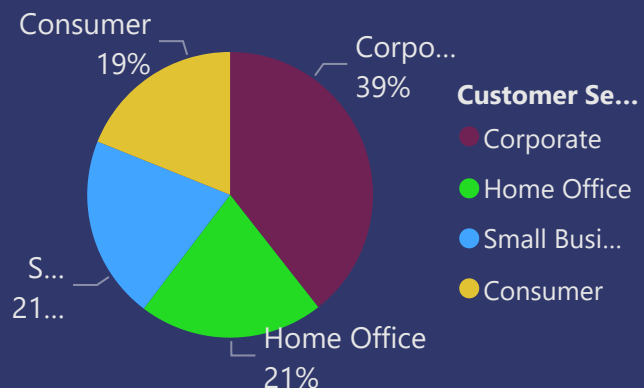
Profit by Province



Region

- ☐ Atlantic
- ☐ Northwest T...
- ☐ Nunavut
- ☐ Ontario
- ☐ Prarie
- ☐ Quebec
- ☐ West
- ☐ Yukon

Profit by Customer Segment



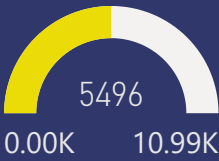
SUPERSTORE LOGISTICS DASHBOARD

Delivery
Truck

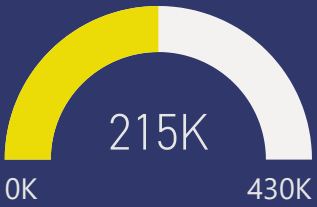
Express Air

Regular Air

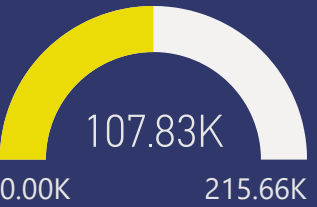
Total Number of
Orders



Order Quantity



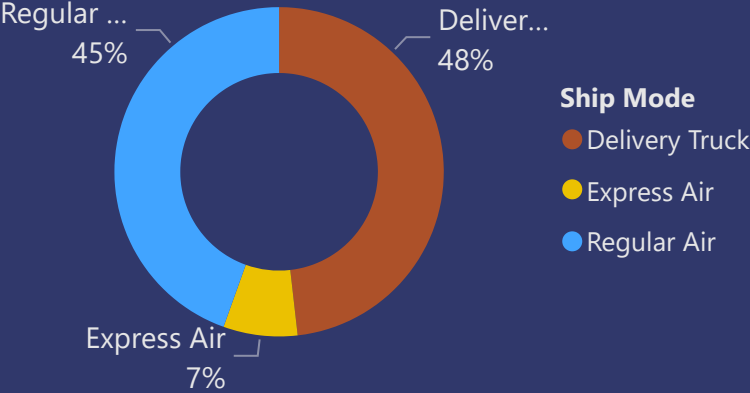
Shipping Cost



Region

- Atlantic
- Northwest T...
- Nunavut
- Ontario
- Prarie
- Quebec
- West
- Yukon

Shipping Cost by Ship Mode

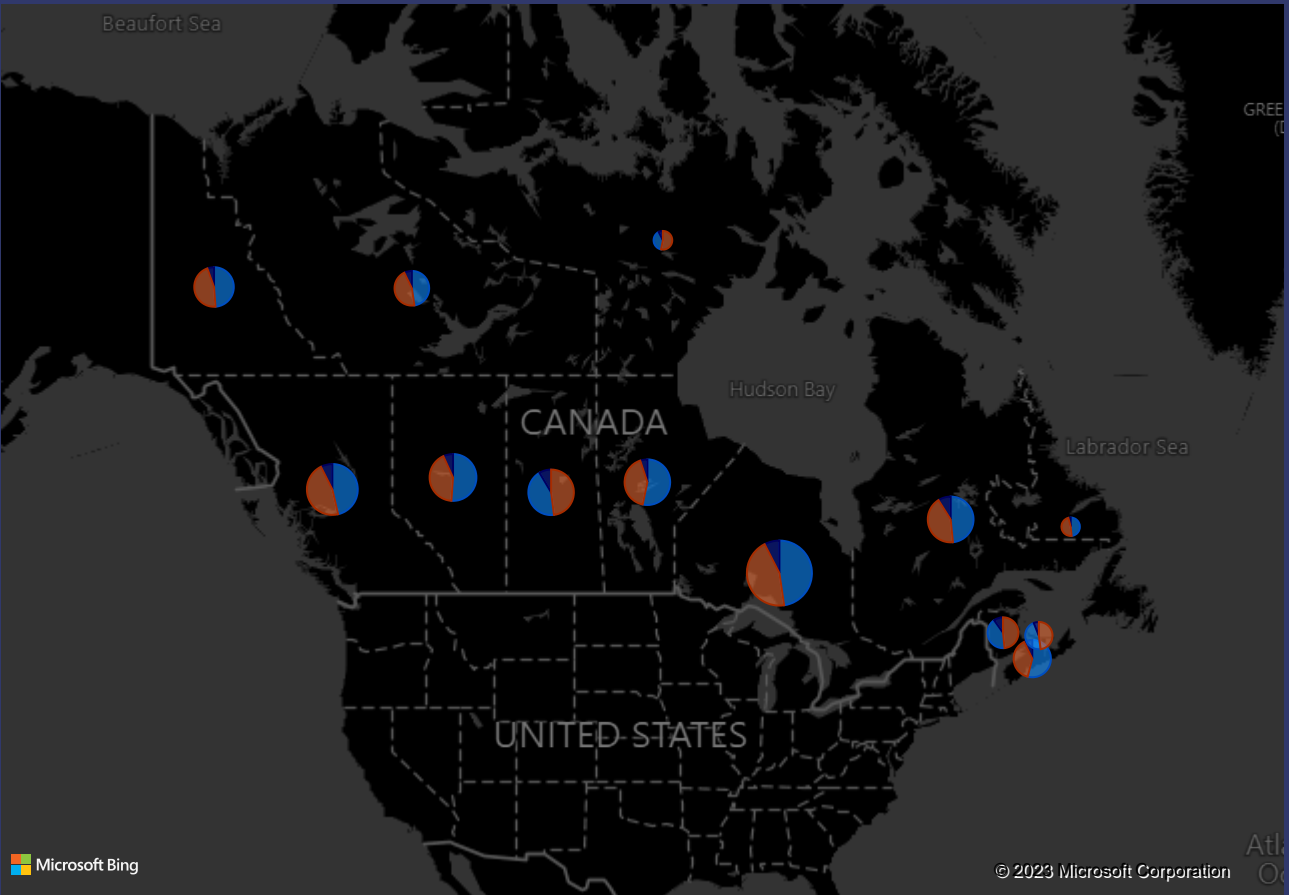


Shipping Cost by Year



Shipping Cost by Province and Ship Mode

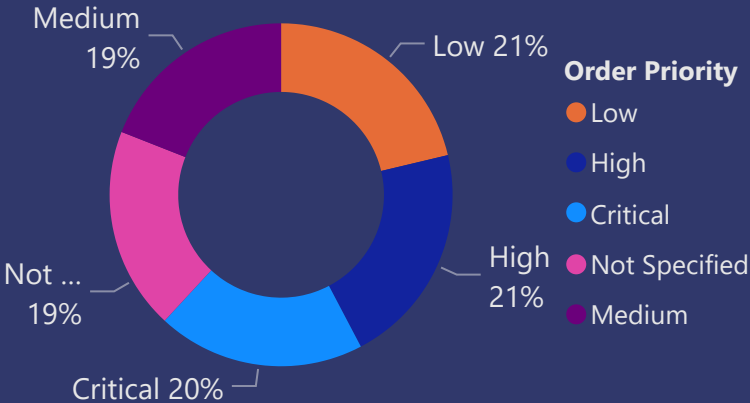
Ship Mode ● Delivery Truck ● Express Air ● Regular Air



Year

- 2009
- 2010
- 2011
- 2012

Shipping Cost by Order Priority



Shipping Cost by Product Container

