

Kanish Nakra

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EDUCATION

Bachelor of Business Administration (BBA)

Chitkara University

2020 – present
Chandigarh, India

XII (Senior Secondary)

SD Public School

2020
Chandigarh, India

EXPERIENCE

Operations Intern

Questt [↗](#)

02/2022 – present
Remote

- Managed the onboarding process for over 60 schools with more than 1500 teachers.
- Assisted the Point Of Contact at a school and teachers in clarifying their doubts so that they were properly onboarded to the platform.
- Managed data and activity for schools and generated performance reports for the operations team.
- Managed smooth functioning of student side of Questt app increasing the engagement by 20%
- Orchestrated MoEngage and Interakt to captivate the users, engagement and retention.
- Ran a series of feedback calls with the users, forwarding it to the product team for improvement

Operations Manager Intern

Devsnest [↗](#)

04/2021 – 11/2021
Remote

- Scaled the community from 500 to 8000+ users.
- Directly Worked with the Community Manager and COO to help manage 75+ teams enrolled in the course coming from a community of 8000+ members.
- Grew the activity of the community from the ground up to > 45k voice minutes per day.
- Led the allocation of responsibilities amongst my colleagues.
- Ran a series of experiments with the Community Manager to understand the community's current state and where it needs to go, then used that information to develop an actionable plan for scaling the tech community and creating a sense of belonging.
- Ran email marketing campaigns resulting in user growth and ultimately generating more than 5 Lacs+ in revenue.
- Onboarded many influential leaders through LinkedIn for various events and also organized many guest sessions for the community with them.
- Reached out to 150+ colleges and organized guest sessions within the respective colleges.

SKILLS

- | | | |
|------------|-------------------|------------|
| • Notion | • Figma | • Excel |
| • MoEngage | • Email Marketing | • Interakt |

INTERESTS

- | | | |
|-------------|---------|----------------------|
| • Marketing | • Books | • Community Building |
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