

# Kanish Nakra

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## EDUCATION

### Bachelor of Business Administration (BBA)

Chitkara University

2020 – present  
Chandigarh, India

### XII (Senior Secondary)

SD Public School

2020  
Chandigarh, India

## EXPERIENCE

### Operations Intern

Questt [🔗](#)

02/2022 – 05/2022  
Remote

- Managed the onboarding process for over **30+ schools** with more than **800+ teachers**.
- Assisted the Point Of Contact at a school and teachers in clarifying their doubts so that they could be properly onboarded.
- Managed data and activity for schools and generated **performance reports** for the operations team.
- Managed smooth functioning of student side of Questt app increasing the **engagement by 15%**.
- Orchestrated MoEngage and Interakt to captivate the users, **engagement** and **retention**.
- Ran a series of feedback calls with the users, forwarding it to the product team for improvement.

### Operations Manager Intern

Devsnest [🔗](#)

04/2021 – 11/2021  
Remote

- Scaled the community from **500 to 8000+** users.
- Assisted the COO and Community Manager to manage **75+ teams** with over **1000+ students** enrolled in the course.
- Grew the activity of the community from the ground up to **> 45k voice** minutes per day.
- Developed an actionable plan to **scale the tech community** and create a sense of belonging using experiments conducted with the Community Manager.
- Ran email marketing campaigns resulting in user growth and ultimately generating more than **5 Lacs+ in revenue**.
- Reached out to **150+ colleges** and organized guest sessions within the respective colleges.
- Led the allocation of responsibilities amongst my colleagues.
- Onboarded many influential leaders through LinkedIn for various events and also organized many guest sessions for the community with them.

## SKILLS

- |            |                   |            |
|------------|-------------------|------------|
| • Notion   | • Figma           | • Excel    |
| • MoEngage | • Email Marketing | • Interakt |

## INTERESTS

- |             |         |                      |
|-------------|---------|----------------------|
| • Marketing | • Books | • Community Building |
|-------------|---------|----------------------|