

# Kanish Nakra

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## EDUCATION

### Bachelor of Business Administration (BBA)

Chitkara University

2020 – present  
Chandigarh, India

### XII (Senior Secondary)

SD Public School

2020  
Chandigarh, India

## EXPERIENCE

### Operations Intern

Questt [🔗](#)

02/2022 – 05/2022  
Remote

- Managed the onboarding process for over **35+ schools** with more than **1000+ teachers**.
- Analyzed data and activity for schools and generated **performance reports** for the operations team.
- Assisted the Point Of Contact at a school and teachers in clarifying their doubts so that they could be properly onboarded.
- Ran a series of feedback calls with the users, forwarding it to the product team for improvement.
- Orchestrated MoEngage and Interakt to captivate the users, **engagement** and **retention**.
- Enhance **engagement by 25%** by managing smooth functioning on the student side of the Questt app

### Operations Manager Intern

Devsnest [🔗](#)

04/2021 – 11/2021  
Remote

- Scaled the community from **500 to 15000+** users.
- Assisted the COO to manage **75+ teams** with over **1000+ students** enrolled in the course.
- Led the Operation and Growth verticals of the company.
- Grew the activity of the community from the ground up to **> 45k voice** minutes per day.
- Developed an actionable plan to **scale the tech community** and create a sense of belonging using various experiments.
- Onboarded many influential leaders through LinkedIn for various events and also organized many guest sessions for the community with them.
- Reached out to **200+ colleges** and organized guest sessions within the respective colleges.
- Ran email marketing campaigns resulting in user growth and ultimately generating more than **10 Lacs+ in revenue**.

## SKILLS

- Notion
- Figma
- Excel
- MoEngage
- Email Marketing
- Interakt

## INTERESTS

- Marketing
- Books
- Community Building