Kanisha Bhojak

Phone: +1 437-799-3924 | **Email:** kanishabhojaka@gmail.com

Summary

Creative and results-driven **UX/UI Designer** with over 1.5 years of professional experience in designing intuitive interfaces and enhancing user experiences for mobile and web applications. Skilled in prototyping, user research, and graphic design, with a strong foundation in front-end development. Adept at delivering customer-centric solutions through collaborative teamwork and innovative thinking.

Skills

- **Design Tools:** Figma, Adobe XD, Photoshop, Illustrator

- **Front-End Development:** HTML, CSS, JavaScript, Bootstrap

- **UX/UI Skills:** Prototyping, Wireframing, User Research, Usability Testing

- **Development Frameworks:** React.js (Learning), Agile Methodologies

- **Additional Skills:** Branding, Graphic Design, Customer Support, Communication

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Education

Canadore College

- Postgraduate Certificate, Mobile Application Development (May 2024 - Dec 2024)

- Postgraduate Certificate, Information Technology Project Management (May 2023 - Dec 2023)

Gujarat University

- Bachelor of Applied Science (BASc), Information Technology (2019 - 2023)

Experience

Freelancer
Front-End Developer & UX/UI Designer
2022 – Present

- Designed and developed responsive websites and mobile-friendly applications, specializing in user-centered designs.

- Proficiently utilized HTML, CSS, JavaScript, and design tools to deliver seamless digital experiences.

UX/UI Designer – BatBall11
July 2021 – Feb 2023

- Designed and optimized user interfaces for a fantasy sports platform, increasing user retention by 25%.

- Conducted user research and usability testing to enhance the user experience and address pain points.

- Collaborated with cross-functional teams in an Agile environment to ensure efficient design implementation.

- Created interactive prototypes and wireframes to visualize concepts and refine designs.

Customer Service Representative – Fantafeat Enterprise
2021

- Delivered exceptional customer support, efficiently resolving inquiries and issues while maintaining a positive brand image.

- Demonstrated strong problem-solving and communication skills to ensure customer satisfaction.

Projects

1. Personal Portfolio Website

- Created a responsive portfolio website to showcase design and development projects.

- Integrated smooth animations and an intuitive user interface using HTML, CSS, and JavaScript.

2. Branding and UX/UI Case Study – Café Project

- Designed a branding concept for a café, including logos, color schemes, and marketing materials.

- Conducted a UX/UI case study for the café's digital presence, delivering wireframes and prototypes for a user-friendly website.

3. Game of Pasta – Dough-Making Game

- Developed a JavaScript-based interactive game simulating pasta dough-making for an engaging user experience.

- Focused on responsive design and seamless gameplay mechanics.

Achievements

- Increased user retention by 25% at BatBall11 through design improvements.

- Successfully managed multiple freelance projects delivering on-time and high-quality outputs.