

Google keyword planner

Short tail keywords

- 1Cheap flights
- 2compare flights
- 3cheap hotels
- 4make my trip
- 5holiday destinations
- 6India travels
- 7cheap fly
- 8travel and tourism
- 9holiday packages
- 10airline deals

long tail keywords

- 1which tour package is best in India
- 2best holiday package company in India
- 3cheap hotels in goa
- 4best hotel booking site
- 5cheap holiday destinations in India
- 6cheap last minute flights
- 7indigo airlines cheap flights
- 8make my trip international offers
- 9are tour package worth it
- 10Nepal holiday package from India

URL's for all webpages of website

- 1www.skyasiatours.com/homepage**
- 2www.skyasiatours.com/cheap-flights**
- 3www.skyasiatours.com/india-tour**
- 4www.skyasiatours.com/southasia-tour**
- 5www.skyasiatours.com/cheap-hotels**
- 6www.skyasiatours.com/holiday-package**
- 7www.skyasiatours.com/foreign-trips**
- 8www.skyasiatours.com/blog**
- 9www.skyasiatours.com/best-destinations**
- 10www.skyasiatours.com/about-us**

Title tag for all webpages

- 1cheap flights-cheap flights and air tickets|skyasiatours**
- 2cheap flights-search and compare flights|skyasiatours**
- 3flight ticket booking at lowest price|skyasiatours**
- 4holiday package-book customized holiday package|skyasia**
- 5tour package-top 10 tour package-skyasiatours**
- 6foriegn tours-affordable international flights|skyasia**
- 7book hotels-top 10 cheap hotels in goal|skyasiatours**
- 8nepal tours-best holiday destination in nepal|skyasia**
- 9travel and tours-are tour package worth it|skyasia**
- 10booking online-cheap hotels,flights,bus ,train-skyasia**

Meta description

1cheap flights-book flight tickets online with skyasia & get cheapest one,best deals on domestic and international flights,Book now

2cheap tickets-search &compare all flight deals for free,find flights with best discount,fast and easy booking at sky asia

3skyasiatours is your one stop shop for all information about travel and tourism in India,find tour packages,hotels,flights,best offers ,hurry up

4popular Indian tour packages,Andaman package,family package,6days/5nights at skyasiatours

5best offers on holiday package India,upto 30%off on domestic family package,winter package awaiting,most exciting deals

6skyasiatours currently offers 36 tgour packages to nepal,with lowest prices upto 21500 Rs,customized & personalized plan available,kathmandhu tour,pokhera,hurry up.

7best offers on goa package upto 40%off at skyasia,book now for exciting deals,cheap hotels ,flights,cabs

8best couple tour at skyasia,best honeymoon package,10 most romantic destinations,book cruise,best post marriage offers

9SkyAsiatours is one stop shop for tour&travel industry,best holiday packages,exciting deals,discounted flights buses trains,customized package available

10SkyAsiaTours provide flights,places to stay,villas,homestays,rail&bus tickets,inter city cat services,holiday package,forex & hotel booking services at its portal

5. ALT Tags for all the web pages -

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Internal Link Building

- Luxury** resorts beckons you now in 2-tier Indian cities
-www.skyasiatours.com/luxury-travels
- Bhutan** tourism gains momentum as it positions itself as an exclusive travel destination based on Gross National Happiness (GNH) Values
- www.skyasiatours.com/bhutan-tour-packages
- A **unique** way to unwind watching reverse waterfalls at Naneghat Maharashtra in India, these Eid holidays
- www.skyasiatours.com/unique-experiences

OFF-PAGE OPTIMISATION

3. Free Online PR platforms

-EINPresswire, PR Newswire, 24 Presse

Reasons for choosing these platforms:

- To get my press releases published in over 100+ affiliate sites such as Google News, FOX, ABC and more thus targeting the US and European markets**
- It helps me target specific countries (such as USA and European countries)**
- It helps me target specific group of people (such as travel enthusiasts)**
- I can reach out to journalists and social media influencers of different countries for wider online promotions**
- I can send releases in multiple languages to connect with a diverse set of nationalities**
- To have access to the most important news databases and newswires**
- These platforms do not rely on third-party vendors to reach the media. They have their own proprietary technologies, thus making it cost effective**
- They also have a dedicated app service to make news accessible to the reader anytime anywhere**

4. Mygyanguide and Norjoe

Reasons for choosing the above two guest blogging sites:

- One of the most preferred ways of increasing SEOs. Guest posting is great for search engines
- To attract new organic traffic to Sky Asia Tours website
- The guest posting outbound links will help in boosting the website domain and page authority
- Will increase brand awareness and credibility
- Will also help in building relationship with other travel bloggers or professional writers

5. Prominent websites from which I would like to get inbound links
Inbound links provide the largest impact and are one of the most important elements in SEO.

Makemytrip.com., Yatra.com and Airbnb.com are high-quality, relevant sites thus providing votes of trust, credibility and authority that help out in ranking.

Makemytrip.com

Top Pages by Links

The site's most important pages based on Page Authority (PA), an algorithm of link metrics. [Learn more about Page Authority.](#)

Page/URL	PA
www.makemytrip.com/	63
makemytrip.com/	58
www.makemytrip.com/flights/	57
www.makemytrip.com/railways/	55
www.makemytrip.com/hotels/	55
www.makemytrip.com/international-flights/	54
www.makemytrip.com/bus-tickets/	54

Top Linking Domains

The top linking domains based on Domain Authority (DA), a metric which predicts ranking potential based on links. [Learn more about Domain Authority.](#)

Domain	DA
microsoft.com	99
apple.com	99
wordpress.org	98
en.wikipedia.org	98
plus.google.com	97
mozilla.org	97
github.com	96

Yatra.com

Top Pages by Links

The site's most important pages based on Page Authority (PA), an algorithm of link metrics. [Learn more about Page Authority.](#)

Page/URL	PA
www.yatra.com/	60
yatra.com/	56
www.yatra.com/flights	52
www.yatra.com/trains	52
www.yatra.com/indian-railways/irctc-next-ge...	51
www.yatra.com/offer/dom/listing/domestic-fli...	51
www.yatra.com/domestic-airlines/air-india-air...	51

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Domain	DA
microsoft.com	99
apple.com	99
en.wikipedia.org	98
plus.google.com	97
github.com	96
cnn.com	95
pt.wikipedia.org	95

Airbnb.com

Top Pages by Links

The site's most important pages based on Page Authority (PA), an algorithm of link metrics. [Learn more about Page Authority.](#)

Page/URL	PA
www.airbnb.com/	78
airbnb.com/	73
news.airbnb.com/a-message-from-co-founder...	66
www.airbnb.com/s/experiences	66
www.airbnb.com/login	66
news.airbnb.com/airbnbs-design-to-live-and-...	66
www.airbnb.com/host/homes	66

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Domain	DA
youtube.com	100
linkedin.com	99
microsoft.com	99
apple.com	99
docs.google.com	98
wordpress.org	98
en.wikipedia.org	98