

Ananya Sharma

BBA Student | Business Analytics & Operations

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Professional Summary

Analytical and detail-oriented BBA student with a strong foundation in business analysis, operations management, and data-driven decision-making. Experienced in internships and academic projects involving market research, process optimization, and stakeholder communication. Seeking entry-level roles in business analytics, operations, or management consulting.

Education

Bachelor of Business Administration (BBA)

ABC University, India

2022 – 2025 | CGPA: 8.4/10

Core Skills

- Business Analysis & Requirement Gathering
- Microsoft Excel (Pivot Tables, VLOOKUP)
- PowerPoint & Business Presentations
- Market Research & Competitive Analysis
- Operations & Process Improvement
- Basic Data Analysis & Reporting
- Communication & Stakeholder Management
- Team Collaboration & Leadership

Internship Experience

Business Operations Intern

XYZ Consulting Pvt. Ltd.

June 2024 – August 2024

- Analyzed operational workflows and identified efficiency improvement opportunities.
- Prepared weekly performance reports using Excel and presented insights to senior managers.
- Conducted market and competitor research to support client proposals.
- Collaborated with cross-functional teams on process documentation.

Academic Projects

Customer Satisfaction & Retention Analysis

- Designed and conducted customer surveys for a retail business case study.
- Analyzed feedback data using Excel to identify key satisfaction drivers.
- Presented actionable recommendations to improve customer retention.

Certifications & Activities

- Google Fundamentals of Digital Marketing
- Advanced Excel for Business (Coursera)
- Member, University Business & Entrepreneurship Club