

VELAMMAL ENGINEERING COLLEGE

(AN AUTONOMOUS INSTITUTION AFFILIATED TO ANNA UNIVERSITY, CHENNAI)

Ambattur-Red Hills Road, Surapet, Chennai-600 066



DEPARTMENT OF ARTIFICIAL INTELLIGENCE & DATA SCIENCE

PROUDLY PRESENTS

COGNEBULA'25



FEBRUARY 15, 2025

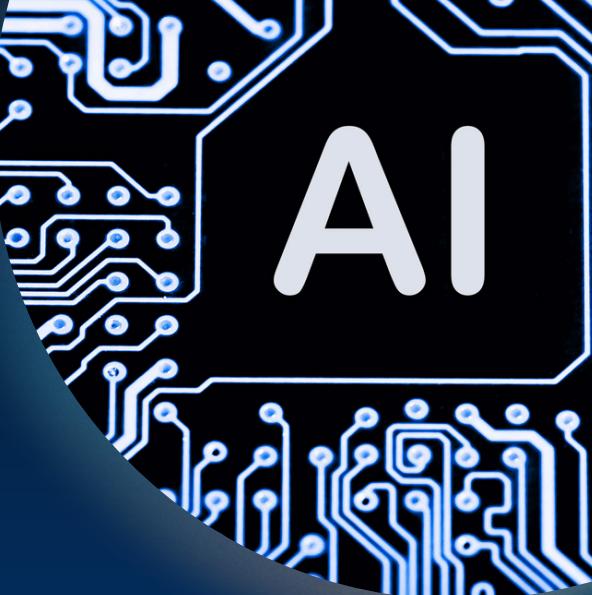
ABOUT ARTIFICIAL INTELLIGENCE & DATA SCIENCE

The Artificial Intelligence & Data Science department at Velammal Engineering College is a hub of innovation and academic excellence. Our dedicated faculty ensures students receive cutting-edge education, fostering skills and knowledge in AI and Data Science. With a strong emphasis on hands-on learning and real-world projects, our Department is a pioneer in preparing students for the future. As we embark on our National-Level Technical Symposium, sponsors have a unique opportunity to support and align with the burgeoning talent and innovation in AI at our institution. Join us in shaping the future of AI education and research at Velammal Engineering College.



ABOUT COGNEBULA'24

"COGNEBULA'24 proudly marked the first-ever National-level symposium organized by the Department of Artificial Intelligence and Data Science. With over 500 participants from across Tamil Nadu, the event stood as a shining example of our department's commitment to excellence. Its phenomenal success was a true reflection of our dedication to innovation, collaboration, and the relentless efforts of our students."



ABOUT COGNEBULA'25

Velammal Engineering College, Department of Artificial Intelligence, is proud to present "COGNEBULA'25", a National-Level Tech Symposium that aims to bring together Engineering and Arts & Science students for a unique blend of Technical and Non-technical events. This year, we are introducing an exclusive workshop which offers valuable insights into cost-effective product development.

LIST OF EVENTS

TECHNICAL EVENTS

INSIGHT EXPO

SQL SPY

DUO DEVELOPERS

PROMPT CRAFT

STACK SPRINT

NON-TECHNICAL EVENTS

PITCH PERFECT

JUMANJI

SPOTLIGHT

SOUND PARTY

GAMING GALAXY

RECALL QUEST

SPONSORSHIP PACKAGE:

Velammal Engineering College invites companies to sponsor the upcoming "COGENEBULA'25" symposium on February 15, 2025. The B.tech - Artificial Intelligence & Data Science department hosts this platform for innovation and collaboration in Artificial Intelligence and Data Science. Sponsors can gain exposure to students, faculty, and industry professionals... Join Velammal Engineering College for a memorable symposium experience. Sponsorship Types: We welcome both financial contributions and in-kind sponsorships (goodies).

TITLE SPONSOR Rs. 60,000

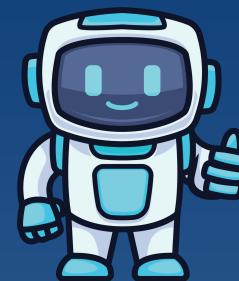
- >Comprehensive promotion across all social media platforms.
- >Prominent company logo placement on banners, LED screens, posters, and invitations.
- >Exclusive 7 minute stage time for company promotion.
- >Company logo featured on show passes and banners.
- >Prestigious recognition as "Title sponsors" above the event name.
- >Opportunity to distribute sponsor pamphlets, brochures, and company merchandise.
- >Announcement as the official title sponsor at both inauguration and valedictory ceremonies.
- >Complimentary stall to advertise and engage with the audience.

EVENT SPONSOR Rs. 40,000

- >Logo placement on banners, posters, LED screens, and other promotional materials.
- >Company logo on social media promotional creatives.
- >Designation as "Event sponsor" or "X sponsor" above the event name, with a two-liner specific to the brand.

ASSOCIATE SPONSOR Rs. 40,000

- >Company logo featured on social media creatives and promotional materials.
- >Logo placement on banners, LED screens, posters, and invitations.
- >5 minute stage time for company promotion.
- >Logo presence on proshow passes and banners.
- >Company logo on event certificates.
- >Freestall for product display and audience interaction.
- >Recognition as "Co-sponsor" or "X sponsor" above the event name, tailored to brand requirements.



STALL INFO

>Stall Space:

Provided with a dedicated 10x15 ft stall space. (free for sponsors)

Food Stalls Contribution:

->For Sponsors Above 10k - Complimentary stall space.

->For Other Sponsors:

4k for food stalls, 3k for other stalls.

->Culinary Options:

Both live cooking and pre-cooked options are allowed.

->Additional Opportunities:

Access to other promotional opportunities.

CONTACT INFORMATION

Name: Dr Visu P

Position: HOD of the department AI&DS

Name: Mrs Rajasuganya PV

Position: Assistant Professor of the department AI&DS

To explore customized sponsorship packages and for further details, please feel free to contact:

Name: Charan K

Contact Number: 9994923310

Name: Jasmine Rennita V

Contact Number: 7904523860

