



L I V E  
T H E  
S E A R C H

## Why Rip Curl come up with Rip Curl Wakeboard



- Rip Curl always support wakeboard industry for past 4-5 years
- Rip Curl is main sponsor of Daniel grant . Thai- British 14 years old boy
- Daniel is 4<sup>th</sup> world ranking now , he just beat #1 World cable rider :TomFushee and #1 Boat rider :Harley Clifford on Jan 2012
- Rip Curl open a chance for every kid who want to try wakeboarding
- Rip Curl need to find new face rider , your student might be the talent wakeboarding like Daniel grant but we never know unless , let them try. And Rip Curl offer this chance for every kids without any charge.



L I V E  
T H E  
S E A R C H



## Location : Thai wake park



- [Thai Wake Park \(clip\)](#)
- Thailand's best Cable Wake park
- designed by riders for riders
- riders of all ages and levels can come and enjoy the THAI WAKE PARK experience
- pick-up service around the lake will make sure you enjoy more time riding... not walking



L I V E  
T H E  
S E A R C H



# Trainer

- Rip Curl's Rider : Dan Daniel Grant (clip)
- [Clip 1](#)
- [Clip 2](#)
- [Clip 3](#)



L I V E  
T H E  
S E A R C H



# Dan's Achievement

## 2009

- Asian Wakepark Tour (3 stops, PH,SG,TH), (Pro Men) 1st Place
- King of Kicker, Thailand (Pro Men) 1st Place
- WWA Worlds, Philippines (Amater) 1st Place
- Westside Jam, Singapore (Pro Men) 1st Place
- Cable Contender, Singapore (Pro Men) 1st Place

## 2010

- King of Kicker, Thailand (Pro Men) 1st Place
- Asian Wakepark Tour (3 stops PH, SG, TH), (Pro Men) 1st Place
- IWWF Worlds, Germany (Pro Men) 1st Place
- Westside Jam, Singapore (Pro Men) 1st Place
- WWA Worlds, Philippines (Pro Men) 3rd Place

## 2011 (All Pro Men)

- Asian Wakepark Tour, (3 stops, PH, SG, TH), 1st Place
- Westside Jam, Singapore 1st Place
- Wake & Beach, France 1st Place
- Wake & Country, France 1st Place
- WWA Worlds, Canada 1st Place
- Byerly Toe Jam, Orlando - Winch 2.0 3rd Place
- WWA Triple Crown (3 Stops in U.S.A) 1st Place
- WWA Worlds, Abu Dhabi 3rd Place



## DOUBLE UP WAKEBOARDS FLATWATER FREAKS FULL RESULTS ALL DIVISIONS

Weekender Flatwater Freaks		
1st Place	Joe Fitzgerald	4
2nd Place	Brodie Livesey	6
3rd Place	Tim Vankranoff	8
4th Place	Alex Eimbrodt	13
5th Place	Jye Parker	14
Amateur Flatwater Freaks		
1st Place	Ben Doreen	4
2nd Place	Jamie Neville	6
3rd Place	Hamish Marshall	10(1x2nd)
4th Place	Tony Iacconi	10
5th Place	Zac Scicluna	15
Wakeskate Flatwater Freaks		
1st Place	Daniel Grant	
2nd Place	Ryan Leary	
3rd Place	Mayce Dipple	
4th Place	Deon Nagy	
5th Place	Tim Franko	
6th Place	Christian Robinson	
7th Place	Zip Hayes	
Pro Flatwater Freaks		
1st Place	Daniel Grant	3
2nd Place	Jonas Dobenecker	7
3rd Place	Tom Fooshee	9
4th Place	James Windsor	13
5th Place	Alex Klimowsow	14
6th Place	Matty Hasler	17
7th Place	Ethan Agius	21



L I V E  
T H E  
S E A R C H



# Trainer

Rip Curl's Rider : Aum Thanathorn Rattanachai

- [Clip 1](#)
- [Clip 2](#)



- Aum's Achievement
  - Thai Wake Park Owner
  - 1<sup>st</sup> Junior men world championship 1999, Orlando
  - 1<sup>st</sup> men open Asian wake park tour 2009
  - 3<sup>rd</sup> men open Asian Championship 2008, CWC, Philippine
  - 4<sup>th</sup> Best trick , King of Kicker , Taco



L I V E  
T H E  
S E A R C H

## Rip Curl Wakeboard Training program

- Rip Curl offer 6 schools to get free Wakeboard training program
- 10 Kids each school
- Each school have 3 times training course for the same student group
- Rip Curl promote this program to 25 schools in Bangkok , the first 6 schools that confirm with us, we will absorb all the cost for every student who join this program which included
  - Training fees
  - Trainer fees
  - Equipment ( Board , vest , helmet)
  - Transportation
  - Lunch – snack
- Rip Curl and Thai Wake Park will choose student from each school who have the highest improvement in wakeboarding to be “Rip Curl Brand Ambassador” , Rip curl Brand ambassador will get the prize up to 26000 THB which is ...
  - Rip Curl Gift Voucher 10,000 THB every month for 2 months
  - Thai wake park give free 1 month wakeboarding at Thai Wake Park ( value 9950 THB)
  - Intensity pro shop will gift 1000 gift voucher to shopping at shop
  - Beach Hut Sun screen gift set





# Timing



- Every Saturday from March – April ( 2 schools per day)
  - Saturday 3 March 2012
  - Saturday 10 March 2012
  - Saturday 17 March 2012
  - Saturday 24 March 2012
  - Saturday 31 March 2012
  - Saturday 4 April 2012
- Timing : 1<sup>st</sup> group start 9.00 / 2<sup>nd</sup> group start 10.00/ 3<sup>rd</sup> group start 11.00
  - free ride 12.00-14.00
- Meet at Thai wake park before course start 30 minutes



L I V E  
T H E  
S E A R C H



## Who Can join Rip Curl Wakeboard Training

- Student age between 14 – 18 years old
- Student who interest in water extreme sport
- High skill are not needed
- Student who join this program , have to complete 3 times training.
- Willing to have new experience and fun with Rip Curl



L I V E  
T H E  
S E A R C H

## Special!! For every students who join this program

- Rip Curl will provide “ Rip Curl’s Young rider card” which have condition as following
  - 30% discount for first time purchasing
  - 10% for normally use, same as member card (value 5000THB)
  - Valid for 1 year
- Free 2 hours ticket from Thai Wake Park
- Free 1000 THB Gift voucher from Intensity Pro shop
- Beach Hut Sun Screen



L I V E  
T H E  
S E A R C H



## How School can support this program

- Inform student about this opportunity to learn wakeboard for free with Rip Curl.
- Spread out poster on every board in School , to get attention from student who interesting.
- Have 1 Main Staff or teacher to be the one who co-operate with Rip Curl . 15 students who interest to join this program, they have to register with this person. And this person will send the list to Rip Curl. (We will Offer free training course to first 6 school only)
- Rip Curl will put Name and place to register of each school on poster ( Please provide the information after confirm)
- Spread out flyer to students grade 8 – grade 12 ( Rip Curl Produce flyers) , please advice number of student from grade 8 to grade 12



L I V E  
T H E  
S E A R C H

## Next step

- Proposal 2 Feb
- Discussion & Proposal Approval 6-10 Feb
- Send flyer and poster to each school 6-15 Feb
- Confirm 6 School with 15 students name list 13-22 Apr
- Rip Curl Wakeboard training program start 3 March – 4 April 2012



L I V E  
T H E  
S E A R C H