



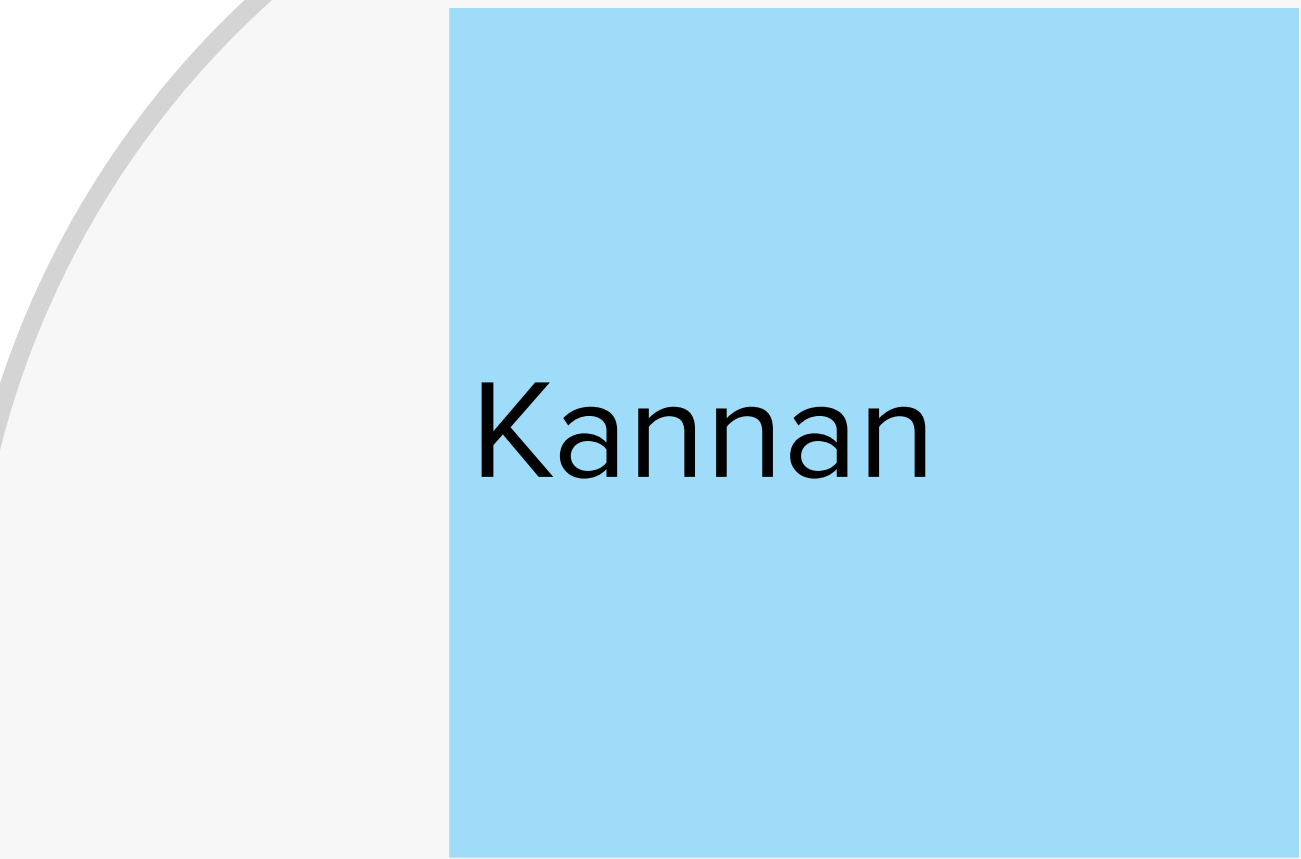
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona’s name
Short summary of the persona



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

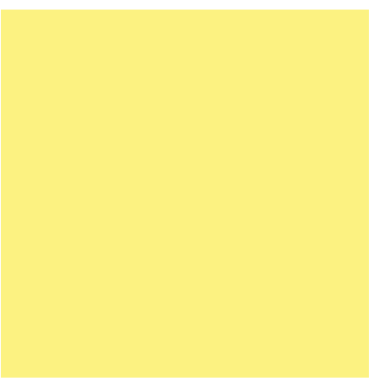
Success is no Accident....

The best way to find out if you can trust somebody is trust them...

Don't wait for Opportunity, create it.

Albert Einstein

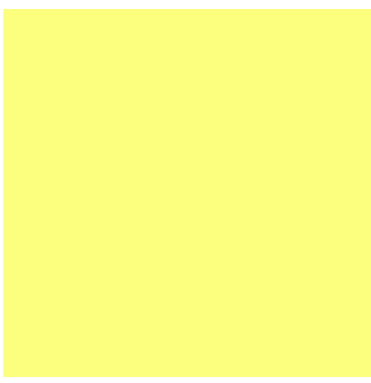
'Always treat others the way you'd want them to treat you'.



To live without fear.

Things you would like to happen in future.

"A dream gives us hope for the future,



The Hawthorne effect occurs When people behave differently because they know the are being watched

Postures, movements, nonverbal and verbal

Checking the pressure in an automobile tire

A death in the family, work stress or ongoing worry about finances



The perceived resistance to the fulfillment of an individual's will Or goal

Fear of Death, Fear of Abandonment or fear of Failure