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The New York Post

December 21, 2013 Saturday

News Corp. acquisition

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 25

LENGTH: 141 words

News Corp. is paying \$25 million to acquire Storyful, a social-media news agency, the company said Friday.

The firm combs social-media outlets for both video and potential news stories, which it then serves up to a range of clients, including news organizations and ad agencies.

Both CEO Mark Little and Executive Editor David Clinch will remain with the company. Storyful will become a separate entity within News Corp., which also houses media brands including The New York Post, The Wall Street Journal and Barron's.

News Corp. CEO Robert Thomson said the move was aimed at accelerating the digital transformation of the company.

"In a world overflowing with digital dross, Storyful surfaces and authenticates news and video amidst the cacophony, using cutting-edge technology and traditional journalistic expertise," Thomson said.

LOAD-DATE: December 23, 2013

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

November 12, 2013 Tuesday

In a first, \$38M Q1 profits

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 29

LENGTH: 245 words

News Corp. reported Monday a net profit of \$38 million in the quarter ended Sept. 30, compared with a loss of \$83 million a year earlier.

Revenue in the period fell 2.9 percent to \$2.07 billion.

It was the first quarterly report from recently independent News Corp., which separated most of its non-newspaper businesses into a new company called 21st Century Fox in July.

Fox houses a Hollywood studio and cable and TV network operations.

"Our first quarter as the new News was the beginning of a journey in the digital development of the company," CEO Robert Thomson said in a statement.

News Corp., whose publishing properties include The Post and the Wall Street Journal, said the decline in revenue reflected a drop in demand for print advertising, primarily in Australian publications.

First-quarter earnings before interest, taxes, depreciation and amortization, or Ebitda, rose 58 percent to \$141 million.

Ebitda at the News and Information Services unit was up 6 percent, to \$133 million, the company said in a statement.

Digital Real Estate Services, the second-largest segment, saw its Ebitda rise 26 percent to \$44 million.

News Corp. also houses Australian newspapers and the digital real-estate business among other assets such as Foxtel, a pay-TV venture.

News Corp. shares, up 10.3 percent since trading independently, fell 2.4 percent in after hours trading following the release of the quarterly results.

catkinson@nypost.com

LOAD-DATE: November 12, 2013

LANGUAGE: ENGLISH

GRAPHIC:

In a first, \$38M Q1 profits The New York Post November 12, 2013 Tuesday

PUBLICATION-TYPE: Newspaper

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The New York Post

September 21, 2013 Saturday

Profits are back in print

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 29

LENGTH: 239 words

News Corp. returned to profitability in the year ended June 30 as revenue climbed 2.7 percent.

The publishing company, which owns the Wall Street Journal and The Post, reported a profit of \$506 million, or 87 cents a share, in the period, compared with a loss of \$2.08 billion a year earlier.

At the end of the fiscal year, News Corp. split into two publicly traded companies - 21st Century Fox, which houses the TV, cable and entertainment properties, and News Corp., which houses newspapers alongside book publisher HarperCollins, Australian pay-TV assets such as FoxTel and an educational arm.

Revenue rose to \$9 billion, according to the company's regulatory filing.

News Corp. CEO Robert Thomson has said he is planning to grow the print publications through digital initiatives. The Wall Street Journal said Thursday it is adding to its technology team and parting ways with the founders of digital website, AllThingsD, Kara Swisher and Walt Mossberg.

The company also said it will pay a dividend at some point in the future, without specifying the date or the amount.

Shares fell 1.4 percent to \$16.64 at the close in New York and have gained 5.3 percent since the split from 21st Century Fox in June.

The loss in the prior year resulted from a non-cash charge of \$2.8 billion in the fourth quarter of the 12 months ended June 2012, principally related to its Australian newspaper business.

With Bloomberg

LOAD-DATE: September 23, 2013

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

Profits are back in print The New York Post September 21, 2013 Saturday

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The New York Post

August 7, 2013 Wednesday

Soaring qtr. for 21st Fox

BYLINE: Garrett Sloane

SECTION: All Editions; Pg. 32

LENGTH: 158 words

21st Century Fox, the television and film company recently split off from News Corp., reported income from continuing operations in the last quarter soared 64 percent on strong revenue gains.

Income from operations reached \$977 million, or 42 cents a share, compared with \$596 million, or 25 cents, last year.

Revenue jumped 16 percent to \$7.21 billion, beating Wall Street expectations.

It was the first quarterly report by the company since the late-June split from its publishing business - which retained the News Corp. name.

The Post is owned by News Corp.

21st Century Fox attributed its bottom-line growth to success at its F/X, Fox News and other cable networks. The TV unit, slowed by lower ratings, didn't perform as well, the company said.

"21st Century Fox is poised to deliver continued innovation for our customers as well as sustained growth and long-term value for our stockholders," CEO Rupert Murdoch said in a statement.

LOAD-DATE: August 7, 2013

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

June 14, 2013 Friday

Murdoch divorce filing

BYLINE:

SECTION: All Editions; Pg. 25

LENGTH: 126 words

Rupert Murdoch has moved to divorce his wife of 14 years, Wendi Deng Murdoch, according to a filing with New York State Supreme Court. A spokeswoman for News Corporation, which owns the New York Post, confirmed that Rupert Murdoch had filed the papers yesterday morning, and his court papers said the "relationship between husband and wife has broken down irretrievably." They have two daughters, Grace, 11, and Chloe, 9, and live in New York. Murdoch, 82, met Deng, 44, when she was an executive at his company's Star TV division in Hong Kong. They wed in 1999 aboard the media mogul's 155-foot yacht in New York Harbor. We understand a prenuptial agreement is in place. Ira E. Garr of law firm Garr Silpe is representing Rupert Murdoch in the divorce.

LOAD-DATE: June 14, 2013

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

June 7, 2013 Friday

New 'Idol,' 'Factor' boss

BYLINE: Post staff writer

SECTION: All Editions; Pg. 87

LENGTH: 56 words

Fox has brought in its former sports chief, David Hill, to oversee "American Idol" and "The X Factor."

"Idol's" 12th season, which ended last month, was its least-watched, while Simon Cowell's "X Factor" has struggled.

Hill was instrumental in snaring NFL rights for Fox in 1993 and is currently a senior executive VP at News Corp.

LOAD-DATE: June 7, 2013

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

May 29, 2013 Wednesday

New News Corp. has a new look

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 30

LENGTH: 252 words

News Corp. unveiled a new script logo yesterday for its soon-to-be stand-alone publishing company.

The new look - based on the handwriting of founder Rupert Murdoch and his father - replaces the criss-crossed globe and block lettering of the current logo.

The new logo was unveiled after a one-day investor meeting where Murdoch told analysts the publishing company was "undervalued and underdeveloped."

The publishing company, which will house The Post, Wall Street Journal, the UK's The Times and The Sun, and book publisher HarperCollins - along with the Australian newspaper and pay-TV assets - officially sails June 28.

Murdoch will become executive chairman of the new News Corp.

While Web search companies had eaten into the print ad business, Murdoch said he didn't see an increasing threat from either Yahoo! or Facebook, adding that the new company was being very realistic about the current advertising economy.

When asked about harnessing talent in a world of do-it-yourself blogs, incoming CEO of News Corp. Robert Thomson said the company offers one of the most powerful platforms.

"We can leverage a talented person's ability, and the profile is unmatched anywhere in the world," Thomson said.

Dow Jones CEO Lex Fenwick talked about other expansion plans, adding that the Wall Street Journal could charge more for its products.

"When we look at the competition, we are underpriced," Fenwick said, adding that the company is also developing new products.

catkinson@nypost.com

LOAD-DATE: May 29, 2013

LANGUAGE: ENGLISH

GRAPHIC: Namely: Logo takes cursive look.

New News Corp. has a new look The New York Post May 29, 2013 Wednesday

PUBLICATION-TYPE: Newspaper

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The New York Post

May 25, 2013 Saturday

News Corp. bd. OKs split

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 23

LENGTH: 194 words

News Corp. said its board approved a plan to split the company's entertainment and publishing assets into separate companies.

The company expects to complete the split by June 28.

The board also authorized a \$500 million stock-repurchase program for the new publishing company, which will retain the News Corp. name. News Corp. owns The Post.

The company said it would book a pretax charge of \$1.2 billion to \$1.4 billion this quarter to write down the value of its publishing assets.

The publishing company also adopted a shareholder-rights plan designed to prevent a hostile takeover. The "poison pill" will be triggered when any single shareholder amasses a 15 percent stake.

News Corp. also announced new directors for both companies. The entertainment company, 21st Century Fox, named top Christian Dior executive Delphine Arnault; former Ford CEO Jacques Nasser; and Robert Silberman, chief of Strayer Education, to its board.

The new News Corp. tapped Italian newspaper executive John Elkann; Ana Paula Pessoa, a partner at p.r. firm Brunswick; financial expert Masroor Siddiqui; and Robert Thomson, CEO of the News Corp. publishing company.

LOAD-DATE: May 27, 2013

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

May 9, 2013 Thursday

News Corp.'s net up on cable

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 36

LENGTH: 276 words

News Corp., driven by gains in its domestic and international cable networks, reported that profits in the three months ended March 31 tripled from the year-ago period.

Net income rose to \$2.85 billion, or \$1.22 a share, from \$937 million, or 38 cents.

Revenue advanced 14 percent to \$9.54 billion.

Operating income at the media company's cable networks rose 17 percent to \$993 million - driven by a 17 percent increase in revenue.

Affiliate revenue for cable networks such as FX, Fox News and the company's regional sports networks rose on average by 11 percent in the US and 42 percent internationally.

Domestic ad revenue gained by 2 percent.

News Corp. stock added 2.8 percent in after-hours trading, after closing at \$31.86 during regular trading hours.

The company, headed by Chairman and CEO Rupert Murdoch, is preparing to split into two publicly traded companies in the coming weeks.

One company, which will retain the News Corp. name, will contain its publishing assets, including the Wall Street Journal and The Post.

The second company, to be called 21st Century Fox, will house the movie- and TV-related businesses.

News Corp. President and Chief Operating Officer Chase Carey told analysts to expect separate investor days for each company in the coming months.

The print company will host an event on May 28, and 21st Century Fox will be in early August. That date has yet to be determined.

Carey noted the strength of the cable businesses and highlighted upcoming launches, including Fox Sports 1 and the new entertainment channel FXX.

"Sports has been a driving force for our entire channels business," he said.

News Corp.'s net up on cable The New York Post May 9, 2013 Thursday

LOAD-DATE: May 9, 2013

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

April 9, 2013 Tuesday

Stream heat on Fox mulls cable switch to foil Aereo's inroads

BYLINE: Claire Atkinson

SECTION: Sports+Late City Final; Pg. 29

LENGTH: 511 words

TV broadcasters are threatening to go nuclear in the battle over Barry Diller's renegade startup, Aereo.

News Corp. Chief Operating Officer Chase Carey dropped a bombshell on the TV industry yesterday when he revealed that the company might convert its Fox broadcast network into a cable channel to prevent Aereo from pirating its signal.

"This is not an ideal path we look to pursue, but we can't sit idly by and let an entity steal our signal," Carey said at an annual gathering of broadcasters in Las Vegas. (News Corp. also owns The Post.)

The company is considering the pay-TV transition after an appeals court last week allowed Aereo to continue streaming programming from Fox and other broadcasters through its online service without paying for shows.

If Fox forges ahead, industry observers said the other major broadcasters - CBS, NBC and ABC - would likely mull a similar move.

Indeed, Haim Saban, the chairman of Spanish language broadcaster Univision, told The Hollywood Reporter that his company was also considering converting to pay TV.

Aereo uses antenna farms to snatch over-the-air broadcast signals and stream them via the Internet to tablets and other mobile devices in exchange for a monthly fee.

Although viewers can watch broadcast TV for free with an antenna, most people use it as part of a cable package. Broadcasters charge cable and satellite companies "retransmission fees" for the right to distribute their programming to subscribers.

Aereo threatens to cut out the cable middleman - and billions in retrans fees in the process.

In addition to the broadcast-to-cable conversion, Fox is also looking to pursue more favorable rulings in other district courts.

"We believe Aereo is pirating our broadcast signal," Carey said in a statement yesterday. "We will continue to aggressively pursue our rights in the courts, as well as pursue all relevant political avenues, and we believe we will prevail."

Fox, alongside partners PBS, WNET and Tribune, has sued Aereo. CBS, NBC and ABC are part of a separate suit

against the company; those networks' lawsuit is pressing similar copyright claims.

"It's disappointing to hear that Fox believes that consumers should not be permitted to use an antenna to access free-to-air broadcast television," Aereo spokeswoman Virginia Lam responded in a statement yesterday.

Aereo has a small subscriber base in New York, where it promotes its \$8-a-month service, but it is rolling out in several big cities, including Boston, Philadelphia and Dallas.

If Fox makes good on its threat, there are pros and cons. It would gain additional national advertising revenue but give up local ads as well as the cost of local programming.

Only those households without cable would be deprived of Fox in a switch.

One headache would be how to deal with national distribution of certain sports events such as the NFL, which have restrictions on local markets.

"We can't sit idly by and let an entity steal our signal." -Chase Carey, News Corp. COO

catkinson@nypost.com

LOAD-DATE: April 9, 2013

LANGUAGE: ENGLISH

GRAPHIC: Antenna wars: News Corp.'s Fox is leading the charge against Aereo, the upstart that has drawn the ire of broadcasters for retransmitting shows like "The Simpsons" without permission. [Post photo composite]

PUBLICATION-TYPE: Newspaper

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The New York Post

February 7, 2013 Thursday

Fox cable fuels qtr. profits

BYLINE: Paul Tharp

SECTION: Sports+Late City Final; Pg. 37

LENGTH: 225 words

News Corp. reported profits more than doubled in the three months ended Dec. 31 on a 5 percent rise in revenue.

The company attributed the jump in profits, to \$2.38 billion, or \$1.01 a share, from \$1.06 billion, or 42 cents a share, a year earlier, to increased stakes in Fox Sports Australia and Fox Star Sports Asia.

Revenue was \$9.43 billion in the period, up from \$8.98 billion a year earlier.

The cable-network programming division led the way, with revenue up 18 percent, to \$2.6 billion. The group, which includes Fox News and FX, posted a 7 percent increase in operating income, to \$945 million.

The broadcast TV unit saw lower advertising revenue due to weakened ratings.

"It's no secret (Fox) had a tough fall," News Corp. President and Chief Operating Officer Chase Carey said on a conference call with analysts.

The company said it had costs of \$23 million tied to the pending separation of its publishing and entertainment assets later this year.

Excluding those one-time items, adjusted earnings came to 44 cents per share, topping the 43 cents expected by Wall Street.

"The strategies we executed against in the quarter continue to bolster News Corp.'s competitive position and enhance our ability to benefit from global demand for content, especially sports programming," Chairman Rupert Murdoch said in a statement.

LOAD-DATE: February 7, 2013

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

January 13, 2013 Sunday

ON THE MONEY Scoop spats at CES CNBC squawks over Fox Business guests**BYLINE:** Sara Ashley O'Brien**SECTION:** All Editions; Pg. 34**LENGTH:** 747 words

A slew of high-level CEOs and big-name celebrities attending last week's Consumer Electronics Show in Las Vegas were subjected to a booking war between Comcast's granddaddy of TV business reporting, CNBC, and the small but growing Fox Business News, owned by News Corp. (which also owns The Post).

According to On the Money's CES snoops, former CNBCer Liz Claman is gaining a reputation as the go-to reporter for high-level CEO executives, even earning the nickname "Red Fox."

So when Fox bagged an interview with the Jets' future ex-quarterback Tim Tebow and TiVo chief executive Tom Rogers, who, incidentally, used to be president of NBC's cable unit, CNBC had a hissy fit. Tebow stars in TiVo's TV ad campaign.

The war between the two networks continued over Sony CEO Kaz Hirai, who granted Fox Business News journalists an interview despite a CNBC producer and cameraman going crazy trying to lure Hirai to CNBC first.

That news infuriated CNBCers, who went into "hysterics," said one witness.

Our snoops say other top executives were given much the same treatment from CNBC: It's us first and nobody else second - or else. Dish boss Joe Clayton appeared on Fox Business but got the cold shoulder from CNBC. (Dish and CNBC declined comment.)

Only AOL boss Tim Armstrong bagged Fox Business in favor of CNBC.

One senior executive involved in the p.r. wranglings said, "This has been going on for a number of months, but it's gotten to a hysterical level. . . . Everybody has a tough schedule; it really felt like they [CNBC] were coming unhinged."

News to 'Fuse'

Rick Kaplan, king of serious news, is trying his hand at something a little lighter. After leaving ABC last summer, Kaplan is moving on to James Dolan's MSG group.

He's about to debut a new show for MSG's Fuse Network and has drafted British "It Girl" Alexa Chung to host "Fuse News," a new show on the music business. Chung will co-host with Canadian TV personality Matte Babel. The show is launching Feb. 6 and will air nightly at 8.

Sources say Kaplan is prepping an edgy promo for the new show, but it seems a far cry from his days as president of

ON THE MONEY Scoop spats at CES CNBC squawks over Fox Business guests The New York Post January 13, 2013
Sunday

CNN and MSNBC, fielding calls from presidential advisers. The show emanates from Kaplan's new production company, Kaplan Media Partners. Kaplan sounds unusually excited about the new series, say friends. We'll see how serious "Fuse News" is come next month.

One Morr Time

Jonathan Morr, the restaurateur behind Bond St., which has been an eye-candy wonderland since it debuted in 1998, has opened his first new restaurant/ bar in years.

Morr opened his sexy, French-inspired Japanese supper club, Cherry, in West Chelsea on Wednesday. The Israeli-born Morr, who started in New York with Ian Schrager at the Royalton and at the Delano in Miami, went on to do his own hotel in Miami and a string of restaurants and espresso bars in Manhattan.

Taylor Swift (pictured) and Channing Tatum are fans of Bond St. in New York, and Enrique Iglesias and Julio Iglesias Jr. are regulars at the Miami outpost.

He says money is easier than ever to raise for restaurants. "It's the easiest part of it right now. Everyone on Wall Street wants to be associated with cool restaurants and bars," Morr says.

This time around, he has a new team of investors, who are "mostly Wall Streeters," who want in on the restaurant, which adjoins the Dream Downtown hotel on West 16th Street and 9th Avenue.

Morr said Sant Singh Chatwal has come in as part-owner, and wants to expand the concept to his hotel empire in India, Brazil and Hungary.

Juice shots

Many a Wall Streeter has been known to say that he is going out to recharge after a long trading day.

Well, these days many bars and restaurants are quenching more than just their patrons' thirst, - specifically, their meeting the needs of those patrons' phones for juice (the electric kind).

Brightbox, a mobile-device charging station provider, announced its partnership with EMM Group, a leading NYC nightlife and restaurant management company at the end of November, and things have been getting brighter for both companies ever since.

The newly opened EMM establishments Finale and General, as well as trendy hotspots like Catch and SL, all feature charging stations in their venues.

The price can range from \$1.99 to \$3 per use. Patrons can swipe their credit cards and place phones in sleek, locker-inspired compartments to securely recharge phones while imbibing.

LOAD-DATE: January 15, 2013

LANGUAGE: ENGLISH

GRAPHIC: : TAYLOR SWIFT. (Getty Images)

PUBLICATION-TYPE: Newspaper

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The New York Post

December 6, 2012 Thursday

Elisabeth Murdoch dies, 103 OBITUARY

BYLINE: Rita Delfiner

SECTION: All Editions; Pg. 21

LENGTH: 231 words

Dame Elisabeth Murdoch, the mother of News Corp. Chairman and CEO Rupert Murdoch and a woman renowned in Australia for her tireless philanthropy, died yesterday. She was 103.

Dame Elisabeth, who leaves three surviving children, passed away at her home at Cruden Farm, south of Melbourne, surrounded by loved ones.

She left a legacy as an energetic supporter of more than 100 charities and causes, from health and education to the arts. When she turned 100, then-Australian Prime Minister Kevin Rudd described her as "a centenarian on wheels with turbo charge."

In a statement, Rupert Murdoch said, "We have lost the most wonderful mother, but we are all grateful to have had her love and wisdom for so many years.

"Throughout her life, our mother demonstrated the very best qualities of true public service.

"Her energy and personal commitment made our country a more hopeful place, and she will be missed by many."

Elisabeth Joy Greene was born in Melbourne on Feb. 8, 1909.

When she was 18, a photo of the debutante in the gossip magazine Table Talk caught the eye of Keith Murdoch, the 42-year-old bachelor editor of The Herald.

They married in June 1928. She was widowed in 1952.

Dame Elisabeth is survived by her son, Rupert, and daughters, Anne Kantor and Janet Calvert-Jones. Her eldest daughter, Helen Handbury, died in 2004.

News Corp. owns The Post. ,

LOAD-DATE: December 6, 2012

LANGUAGE: ENGLISH

GRAPHIC: Dame Elisabeth Philanthropy renowned.

PUBLICATION-TYPE: Newspaper

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The New York Post

December 4, 2012 Tuesday

Divide & conquer Thomson to lead News Corp.'s publishing spinoff

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 39

LENGTH: 548 words

News Corp. named Wall Street Journal Managing Editor Robert Thomson as CEO of its soon-to-be spun-off publishing entity.

News Corp., which will split into two publicly traded companies - the other will be entertainment-focused - also announced the publishing company will retain the News Corp. name and that Rupert Murdoch would serve as its chairman.

The entertainment company will be named Fox Group.

Murdoch will be CEO and chairman of Fox Group. Chase Carey will serve as COO and president.

"The challenges we face in the publishing and media industries are great, but the opportunities are greater," Murdoch said in a statement.

The assets of the new News Corp. will include the Journal, Times of London and The Post.

"Under Robert's leadership at News Corp., we will build on our traditional mission to inform, entertain and enhance the lives of readers and viewers around the world, and relentlessly drive global growth by promoting excellence and investing in our businesses," Murdoch also stated.

The split is expected to take place on July 1.

Thomson, who joined the company from his post as US editor of the Financial Times, will work closely with Murdoch.

Thomson is set to step into the wider role on Jan. 1.

Also joining the newly configured News Corp. is former MGM Studios executive Bedi Ajay Singh, who becomes CFO.

In addition:

1 Paul Cheesbrough, current News Corp. chief technology officer, will slide across to join the new News Corp. Cheesbrough developed new digital products for the Times of London. Also, Keisha Smith joins from Morgan Stanley to run human resources.

Divide & conquer Thomson to lead News Corp.'s publishing spinoff The New York Post December 4, 2012 Tuesday

1 The company also named Jesse Angelo publisher of The Post. Angelo, a longtime executive editor of the paper, is editor-in-chief of The Daily, the iPad-only publication. The Daily will cease publication on Dec. 15.

Greg Clayman, publisher at The Daily, is being elevated as digital boss across the publishing division.

1 Murdoch has asked the current publisher of The Post, Paul Carlucci, to focus on his other role, running News America Marketing, a company that manages newspaper inserts and in-store marketing.

1 Gerard Baker has been named managing editor of the Journal and will take over from Thomson.

1 Mike Darcey has been named new CEO of News International. He was COO of BSkyB.

"Change always breeds uncertainty, but let me be very clear about one thing that is certain: We aren't finished achieving what others deem impossible," Murdoch said in a memo to employees. "Not even close."

Separately, News Corp.'s UK newspaper division chief, Tom Mockridge, said he was leaving the company.

News Corp. shares, up more than 37 percent this year, dipped 0.5 percent yesterday, to \$24.53.

MEDIA MISSION

News Corp.'s decision to hand the reins of the proposed publishing entity to Robert Thomson (right), editorial chief of Dow Jones and The Wall Street Journal, is one of many important changes. Here are some highlights:

n Publishing spinoff will retain the News Corp. name; media-entertainment corporate cousin will be Fox Group.

n Jesse Angelo, The Post's longtime executive editor and former editor of The Daily, has been named Post publisher.

n Gerard Baker, Thomson's No. 2, will replace Thomson.

catkinson@nypost.com

LOAD-DATE: December 4, 2012

LANGUAGE: ENGLISH

GRAPHIC: Chairman Rupert Murdoch douses Baker with Champagne in celebration, while Thomson cheers him on. News Corporation building. Robert Thomson. (Wall Street Journal, Twitpic)

PUBLICATION-TYPE: Newspaper

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The New York Post

November 21, 2012 Wednesday

Sporting new\$ News Corp. buys 49% stake in YES Network**BYLINE:** Claire Atkinson**SECTION:** All Editions; Pg. 31**LENGTH:** 494 words

News Corp., which already has ownership interests in 20 regional sports networks, agreed yesterday to buy a 49 percent stake in the YES Network.

YES has rights to New York Yankees games and is in 15 million households, including nine million in the New York metropolitan area.

Terms of the deal were not released, but the deal values YES at \$3 billion, people familiar with the situation said.

"This is a tremendous opportunity to enhance News Corp.'s industry-leading portfolio of sports properties, while also strategically re-entering the New York market," said James Murdoch, deputy chief operating officer, in a statement.

As part of the deal, YES, which owns the rights to air Brooklyn Nets games, negotiated an extension to its Yankees rights that will run through 2042.

In addition to getting a 49 percent stake in the country's No. 1 regional sports network, News Corp. has the right to increase its stake to 80 percent in three years, sources said.

The added purchase will be based on a \$3.8 billion valuation, these sources said.

YES president and CEO Tracy Dolgin, a former News Corp. sports executive, told The Post sports rights are a one-of-a-kind asset in TV programming.

"Sports is unique," he said. "It's the only way you can get people to subscribe to a distributor - a cable, satellite or telco operator. If you don't watch sports live, it's gone. Ratings go up immediately when the Yankees are ahead, that's how immediate it is."

Bernstein Research's media analyst, Todd Juenger, values the deal at 15 times YES annual revenues, which are \$200 million, according to Forbes.

"While the price is extraordinarily high, the investment is still superior to sitting on a pile of non-productive cash," said Juenger.

Mike Paul, a branding expert with sports expertise, told The Post: "This is a big deal. News Corp. is very interested in knocking off leaders and that's not going to stop. Anyone resting on their laurels be warned."

\$porting new\$ News Corp. buys 49% stake in YES Network The New York Post November 21, 2012 Wednesday

News Corp. owns The Post.

In addition to getting News Corp.'s regional sports networks back into the New York City market, the YES acquisition helps the media company push forward on a plan to fill out a national platform.

News Corp. is going up against Time Warner Cable for the rights to LA Dodgers games.

As part of News Corp.'s deal, the Yankees are expected to receive a check for as much as \$500 million, which could be spent to improve the team.

YES Network equity partners selling a piece of the RSN are Goldman Sachs, Providence Equity and a group of former owners of the then-New Jersey Nets.

The deal is a sweet one for News Corp. President Chase Carey, who is a huge Yankees fan and owns a collection of signed baseball bats.

Separately, Murdoch is on the board of Yankee Global Enterprises.

Franchise play

News Corp. is playing long ball, with its deal to buy a 49 percent stake in the lucrative YES Network, home to the Yankees.

catkinson@nypost.com

LOAD-DATE: November 21, 2012

LANGUAGE: ENGLISH

GRAPHIC: Superstar Derek Jeter. [Charles Wenzelberg]

PUBLICATION-TYPE: Newspaper

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The New York Post

November 10, 2012 Saturday

You've seen the devastated neighborhoods. But now it's time to help your fellow New Yorkers, and KICK SANDY'S BUTT! Join the surge of volunteers

BYLINE: and KIRSTEN FLEMING and TIM DONNELLY

SECTION: All Editions; Pg. 25

LENGTH: 1505 words

Almost two weeks out from Hurricane Sandy, many people are still without power, heat and shelter. Volunteers have come out in droves to help clean up the vast damage, and individuals and companies are opening up their wallets to help out (such as The Post's owner, News Corp., which has donated \$1 million).

But the area is still in need of big-hearted and willing New Yorkers to help - and although many people are ready to get their hands dirty, they don't always know where they'll be best utilized. The sun will be shining today and tomorrow, so it's the perfect time to grab a broom and head out to where you're most needed. Read on for our handy guide on where and when to volunteer (unless otherwise specified, volunteers can show up the day of).

RED HOOK

Red Hook was just one of many hard-hit neighborhoods in the area. Sandy destroyed power lines, uprooted trees and flooded dozens of homes, businesses and stores, including the huge Fairway supermarket. Many buildings are still without power. The area needs volunteers to clean homes and distribute hot meals and nonperishables, as well as knock on doors and see if people need items like medicine.

Info: If you want to help, e-mail volunteers@rhicenter.org to sign up with Red Hook Initiative, which is at 767 Hicks St., at West Ninth Street. Cleanup starts at about 10 a.m.

Twitter: @rhookinitiative

THE ROCKAWAYS

Shore Soup

The hot-food kitchen opened Wednesday and is collecting, preparing and delivering soup to people in the Rockaways, and it has a distribution system to get free food to the area and keep it going throughout the winter. Wednesdays through Sundays, the group needs volunteers to prepare food, and people with bikes or vehicles to help deliver it. Cooking and prep shifts are 9 a.m. to 4 p.m.; delivery shifts are 10 a.m. to 4 p.m.

Info: To sign up, e-mail rockawayrescuealliance@gmail.com, or see facebook.com/rockawayrescuealliance.

BROOKLYN

You've seen the devastated neighborhoods. But now it's time to help your fellow New Yorkers, and KICK SANDY'S BUTT! Join the surge of volunteers The New York Post November 10, 2012 Saturday

Occupy Sandy

The movement has two all-around crisis-monitoring centers in Brooklyn, which organizer Waldemar Albrecht expects to be there for "a couple of months, at least." Volunteers are needed every day for a variety of tasks: pitching in on cleanup efforts, working in the kitchen, handling intake and organizing deliveries. Shifts in the field start at 10 a.m. until about 4 p.m.; volunteers are accepted all day long in the church.

Info: Report to St. Luke's at 520 Clinton Ave., in Clinton Hill, 347-770-4520, or see @520clintonos on Twitter; or St. Jacobi, 5406 Fourth Ave., in Sunset Park, 347-470-4192, interoccupy.net/occupysandy; and @OccupySandy on Twitter.

Luna Park

Park owners are putting together a big debris cleanup effort today and tomorrow from 9 a.m. to 5 p.m., with a thank-you gift: For every four hours you spend cleaning up, you get four hours of free rides when the park reopens. (Even better news: The Cyclone and most of the other rides are still intact.)

Info: E-mail social@caiparks.com to sign up.

The Seagate Command Center

The center is organizing a massive, door-to-door blitz, beginning at 9 a.m. tomorrow, to clean up as many damaged homes as possible. It's hoping for 500 volunteers, according to Samuel Follman, the group's coordinator.

Info: 3700 Surf Ave.; contact the Sea Gate Command Center at

718-705-9666.

Twitter: Follow Congregation Beth Elohim (organizing supplies and volunteers) at @cbebk or Councilman Brad Lander on @bradlander.

STATEN ISLAND

Save our Shores

The death toll on Staten Island rose to a staggering 19, including two toddlers who drowned in the flood waters. The storm pummeled the island and swept homes off their foundation. Local resident Dominick DeRubbio organized Save Our Shores last week to clean out and gut waterlogged homes, and will be at it again on Sunday. The group is also accepting donations (there's no recommended amount; give what you can). They'll be used to purchase gift cards from local businesses and distributed to those in need.

Info: Find the Save Our Shores: Hurricane Sandy Disaster Relief site on Facebook.

The Carl V. Bini Memorial Fund

Today and tomorrow, groups will empty flooded and destroyed homes. Meeting locations for the weekend will be posted on the group's Facebook page. Volunteers will be put into teams and sent house-to-house throughout affected neighborhoods.

Info: Visit facebook.com/welovesi.

Guyon Rescue

This new group, Guyon Rescue, is looking for people to man makeshift kitchens at two 24-hour locations. "We have enough food donations, but I need volunteers badly," says Tottenville resident Frank Gericitano, who took on the task of

You've seen the devastated neighborhoods. But now it's time to help your fellow New Yorkers, and KICK SANDY'S BUTT! Join the surge of volunteers The New York Post November 10, 2012 Saturday

feeding victims and first responders in the hard-hit areas around New Dorp.

Info: Kitchens are at 575 Mill Road and 192 Ebbitts St.; call Gericitano directly at 917-647-1546 or see facebook.com/guyonrescue.

LONG ISLAND

Long Beach

Residents of the barrier island woke up to a demolished boardwalk, no power and homes and cars buried in feet of sand. The LIRR is running trains to stops on the Long Beach line, where shuttle buses will connect volunteers to the actual beach town. The city is still looking for donations of cold-weather clothing, any kind of cleaning supplies, bleach, mops and buckets, school supplies, and new undergarments and socks, but it also needs hands to sort and distribute. "Manpower is key," says Matt Kohut, who is spearheading the effort. "We're the main distribution site for the barrier island," he says, adding that more than 600 people came yesterday for food and clothing. Volunteers can report to the Long Beach Ice Arena between 8 a.m. and 4:30 p.m.

Info: 150 West Bay Drive; 516-301-0932, longbeachny.gov, facebook.com/longbeachnyhurricaneinformation.

Freeport

Baby formula, hygiene items and cleaning supplies are needed, as are volunteers to keep up with the influx of donations. Items should be dropped off at the Floor Mart Building across from the Home Depot.

Info: 157 East Sunrise Highway

Twitter tips: Follow @lisandyrecovery, which retweets needs from organizations across Long Island.

JERSEY SHORE

Belmar

This coastal town suffered massive beach erosion, flooding that engulfed homes and saw its boardwalk reduced to driftwood. Helping hands should report to the town's gymnasium, where they will be assigned tasks ranging from going door-to-door handing out fliers to update residents without power, or activities such as raking leaves out of sewers. Today and tomorrow from 10 a.m. to 6 p.m.

Info: 601 Main St.; belmar.com.

Asbury Park

Asbury Park's historic boardwalk was severely damaged, while the roof off a church simply peeled off. "We've been very lucky in that we had a lot of people come forward to volunteer right after the storm," says Deputy Mayor John Loffredo. "And [this weekend] we're doing a cleanup of the lakes." Volunteers should bring work gloves and report to one of three locations at 11 a.m.

Info: Deal Lake, located at the boat dock at Seventh Avenue and Main Street; Wesley Lake, located at the boat dock off Lake Avenue; and Sunset Lake, located on the corner of Bond Street and Sunset Avenue.

Point Pleasant Beach

The Point Pleasant Beach, which has a milelong boardwalk and amusements, was battered and boats washed up on the train tracks. Led by resident and retired cop Chip DiCorcia, groups here are helping the overwhelmed community clean

You've seen the devastated neighborhoods. But now it's time to help your fellow New Yorkers, and KICK SANDY'S BUTT! Join the surge of volunteers The New York Post November 10, 2012 Saturday

out homes and pack up valuables, starting at 9 a.m. "It's going to be a beautiful weekend, so we hope to get as much done as possible," says DiCorcia. Volunteers will have their IDs checked before being sent out to work.

Info: Report to the Masonic Lodge, 911 Richmond Ave.; 732-245-7187.

Twitter: @JSHurricaneNews is a clearinghouse for donation and volunteer requests.

WANT to donate money, but not sure if it will actually get to those affected by the storm? Send your funds here:

1. ERGO: The Jersey-based surf brand created this T-shirt (left), which went viral after it was posted on Facebook. Orders poured in, and the company, owned by local surfers Rob Sickel and Pete DiSpirito, started a fund to benefit local businesses and families, and turned their warehouse into a donation center. Proceeds from the \$22 shirts will go to the fund; ergoclothing.com.

2. Groupon: Each \$10 donation (sent through Wednesday) will help City Harvest dole out healthy Thanksgiving meals for 40 hungry New Yorkers; groupon.com/deals/dc-thx-city-harvest.

3. Amazon: Volunteers are using the site's wedding registry feature and turning it into a disaster-needs list. It allows anyone around the world to buy items for struggling residents all across New York City.

Items on the list include diapers, generators, drills, blankets and more; amazon.com/registry/wedding/32TAA123PJR42

4. Farmers market: Fill a bag with fresh, seasonal farmers market items and donate them to Sandy victims at many of the city's greenmarkets, through Thanksgiving; locations and collection details at grownyc.org/blog.

LOAD-DATE: November 12, 2012

LANGUAGE: ENGLISH

GRAPHIC: -Two-year-old Alex clutches a box of cereal from the donations collected at a Red Hook church. [John Moore/Getty Images; Alamy (inset)]-Whip up a hot meal for New Yorkers hurt by the storm.-A determined Lillian Gerson of the Rockaway Rescue Alliance's Shore Soup group brings hot food on foot to residents of battered Rockaway Beach. [Jemal Countess]-Volunteers dish out chili to keep themselves and storm victims warm and nourished. [JB Nicholas/Splash News]-Canned goods and other nonperishable food items are in demand for New Yorkers still suffering from Sandy. [Alamy (2)]-Bring gloves to help clean up Asbury Park.-Runners who lost out when the NYC Marathon was canceled, emerged victorious by helping Staten Islanders. But there's still much more to be done. [AP]-Residents of Long Beach, LI, need cold-weather clothing, blankets and other supplies. [Alamy; Getty Images (top)]-T-shirt; stack of cash.

PUBLICATION-TYPE: Newspaper

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The New York Post

November 7, 2012 Wednesday

News Corp. jumps on Q1 report

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 41

LENGTH: 258 words

News Corp. reported quarterly profit that topped Wall Street's expectations, bolstered by the strength of its cable TV networks.

The media company, led by Chairman Rupert Murdoch, posted fiscal first-quarter profit of \$2.23 billion, or 94 cents a share, up from \$738 million, or 28 cents, a year earlier. The results included a \$1.4 billion gain from the sale of its 49-percent stake in set-top box maker NDS Group.

Adjusted earnings per share were 43 cents, beating the consensus among analysts for 37 cents a share.

Revenue for the quarter ended in September rose 2 percent to \$8.1 billion.

The results sent the shares, which have risen by more than a third this year, up 2 percent in late trading. Earlier the stock closed up 1 percent, or 23 cents, at \$24.59.

Operating income for the cable segment, which includes Fox News, FX and regional sports networks, climbed 23 percent to \$953 million, reflecting higher fees charged to distributors to carry its networks.

In the film division, operating income rose 15 percent to \$400 million on the success of "Ice Age: Continental Drift."

The TV unit, which includes the Fox broadcast network and local stations, posted a 17 percent jump in operating income to \$156 million, boosted by "retransmission" fees and record political spending.

News Corp.'s TV and film businesses were offset by declines in publishing and satellite broadcasting. (News Corp. owns The Post.)

The company is planning to separate its entertainment assets from its publishing businesses by mid-2013.

LOAD-DATE: November 7, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

News Corp. jumps on Q1 report The New York Post November 7, 2012 Wednesday

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The New York Post

November 3, 2012 Saturday

Roger Wood dead; led Post resurgence OBITUARY

BYLINE: Steve Cuzzo , and

SECTION: All Editions; Pg. 14

LENGTH: 800 words

Roger Wood, the debonair but steel-willed New York Post editor who led the newspaper through the city's stormiest decade, died yesterday after a struggle with cancer. He was 87.

Rupert Murdoch hired Wood as executive editor in July 1977, shortly after News Corp. bought The Post. The Big Apple had begun its seemingly irreversible slide into near-insolvency and rampant crime.

No one could predict that Wood, an Englishman new in town, would be more than up to the task of guiding the newspaper through nine years of social upheaval and a brutal battle against The Daily News.

Murdoch said last night, "Roger was a truly exceptional editor. He led The Post to circulation gains and strengthened its relationship with its readers and the city.

"Roger was intelligent and charming. He will be remembered by all who worked with him as one of our great editors."

Under Wood, The Post's circulation swelled from 400,000 to nearly 1 million. It became the only conservative voice in a city dominated by liberal newspapers, magazines and TV.

While most local media shrank from the city's squalid reality, The Post under Wood never blinked. "Headless Body in Topless Bar" was not funny at the time.

He later told me, "We were a seminal influence in the way the other papers and TV in New York thought about the way they covered the news."

That meant an unflinching focus not only on the Big Apple's decay but also on its magnificent qualities that endured through the gunfire and arson.

By the mid-1980s, Son of Sam's murderous 1977 rampage seemed like the good old times compared with the plague of carnage. The Post seemed alone in dramatizing the ruinous toll on the citizenry.

Yet no newspaper also brought New York's corridors of power, its arts scene and the Studio 54 disco era to life the way The Post did.

"People sell the paper," Wood loved to say.

He meant not only muggers and crime victims but also the stars and moguls whose passion for the town gave readers

reason to believe it was worth fighting for.

The Post provided a refreshing counterweight to the city's moribund leftist politics. It endorsed Ronald Reagan for president in 1980 - a bold step in a city 90 percent Democratic.

Unlike media honchos who drove home to Westchester, Wood loved New York City. He lived in apartments with skyline views. But his style fooled those who took him for a colorful dilettante.

He dressed the same nearly -every day: navy blazer, crisp white shirt and knit cotton tie. Asked why he always wore the same shirt, he chuckled, "I have many white shirts, but they're all the same."

So did Roger address all women of every age the same: "Lovely one." None complained of sexism.

And every man was "Dear boy." I was one of them, a young editor steeled and sometimes bruised under Roger's tutelage.

He once called four of us into his office. He loudly berated the three other editors in turn - "These pictures are rubbish. Take new ones" - and saved me for last.

Then he demanded: "What are you doing here?"

When I quaked that he'd called me in, too, he roared, "Get the hell out of here!"

Wood practiced the lost art of "editing by walking around." Roger might pop up over your shoulder at any moment. "Lovely one, do you really need all those words to describe 'Saturday Night Fever?' " he asked a movie-listings clerk rattled but inspired by the boss's interest.

Roger Wood was born on Oct. 4, 1925, in Antwerp, Belgium. He spoke no English until his family moved to Britain seven years later but commanded the language as few could.

He could deliver what public-relations guru and longtime friend Howard Rubenstein called "a professorial lecture going back to the Bible." Or he might convey truth in an instant: The Daily News' short-lived afternoon edition sat on stands "despised and unread."

Roger served in the Royal Air Force in World War II, graduated from Oxford and became the youngest editor to run The Daily Express in London in the 1960s.

He became managing director of publisher IPC and ran the Sydney Morning Herald Group in Australia. He came to the United States in 1975 and edited the weekly Star magazine until his move to The Post. In 1986, he was promoted to Post editor in chief and editorial director of News America Publishing.

Former Post publisher Marty Singerman called Wood "his own person all the time, creative and imaginative, who made life more interesting."

Tony Pappas, a former telephone-company executive and Wood's close friend, said, "I feel the world just got so much smaller. We disagreed on everything, but we were inseparable."

Roger Wood is survived by Pat Miller, his companion and wife of more than 40 years, his son, Nicholas, and his brother, Victor.

Good night, Dear Boy.

scuzzo@nypost.com

Roger Wood dead; led Post resurgence OBITUARY The New York Post November 3, 2012 Saturday

LOAD-DATE: November 7, 2012

LANGUAGE: ENGLISH

GRAPHIC: DEAR BOY: Post editor Roger Wood had the ear of Mayor Ed Koch (and New York City's eager tabloid readers) during the 1980s.NY Post: Louis Liotta

PUBLICATION-TYPE: Newspaper

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The New York Post

November 2, 2012 Friday

FRANKENSTORM Many open hearts & wallets

BYLINE: Rita Delfiner

SECTION: Sports+Late City Final; Pg. 13

LENGTH: 254 words

Helping hands - from individuals to corporations - swiftly reached out with support for victims of Hurricane Sandy, including News Corp., which is donating \$1 million.

The company, which owns The Post, said it is giving \$500,000 to the Mayor's Fund for NYC and \$500,000 for relief in New Jersey.

"Our hearts go out to those who have lost loved ones and those families coping with this tremendous natural disaster," said Chairman and CEO Rupert Murdoch and Deputy Chairman, President and Chief Operating Officer Chase Carey.

"But we are also heartened by the stories of communities pulling together, with neighbors helping neighbors through this difficult time," the execs added.

Contributions to the American Red Cross for Sandy storm relief include \$500,000 from the Yankees, 50 trucks from Chevrolet and pallets of water from Nestlé Water. The Citi Foundation, which gives the Red Cross an annual \$500,000 grant for disaster relief, is donating an additional \$1 million.

Red Cross spokeswoman Anne Marie Borrego assured victims that help is on the way.

"We are moving as fast as we can. Road closures have been a challenge, but we will be in the communities we need to be," she said.

Big-hearted New Yorkers pitched in, including 40 students from St. Bonaventure University 70 miles south of Buffalo, who are headed to the Rockaways with generators, chain saws and pumps.

They're volunteers with Bona-Responds, a disaster-relief group formed after Hurricane Katrina by finance professor Jim Mahar.

LOAD-DATE: November 2, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

FRANKENSTORM Many open hearts & wallets The New York Post November 2, 2012 Friday

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The New York Post

October 18, 2012 Thursday

THE 2012 NEW YORK POST LIBERTY MEDALS; 11th Annual Liberty Medal Awards SALUTE TO cream of APPLE'S crop Selfless NYC heroes who make a difference

BYLINE: Rita Delfiner

SECTION: All Editions; Pg. 26

LENGTH: 1277 words

Nine outstanding neighbors whose caring and spunk make us proud to be New Yorkers were honored last night at the 11th annual New York Post Liberty Medal Awards.

Regis Philbin, who emceed the awards for the 10th straight year, presided at the ceremony at the Midtown headquarters of News Corporation, which owns The Post.

"I really do enjoy coming back here," he said. "I love meeting these people who inspire others to do something good for all of us."

Alyssa Innamorato, 13, a Long Islander who won the Young Heart medal for her enthusiastic efforts to raise funds and awareness for Sunrise Day Camp, a free summer day camp for children with cancer, urged kids to pitch in and help worthy causes because "there are always people who have less than you."

Steve St. Bernard, a city bus driver who broke the fall of a 7-year-old girl who toppled off an air conditioner three stories up was ecstatic about being saluted with the Courage award.

"I'm sitting here smiling because I'm excited that I won," said St. Bernard, who tore a tendon in his left bicep during the rescue, yet declares, "I would do it again without a moment's hesitation."

Presenters included Rosanna Scotto and Dave Price, co-anchors of WNYW/Fox5's "Good Day New York." Fox 5 is a co-sponsor of the awards.

The Post began the Liberty Medals program after 9/11 to pay tribute to those who stepped forward after the attacks and went out of their way to benefit others with their empathy, valor and can-do creativity.

A panel of distinguished New Yorkers selected the winners from finalists in eight categories.

Valeriya Beloshkurenko, who moved here from her native Ukraine 23 years ago, was honored for her work at the Metropolitan Council on Jewish Poverty helping low-income seniors.

She hopes winning the Freedom medal will spotlight "the needs of elderly people who don't have anyone to help them."

THE 2012 NEW YORK POST LIBERTY MEDALS; 11th Annual Liberty Medal Awards SALUTE TO cream of
APPLE'S crop Selfless NYC heroes who make a difference The New York Post October 18, 2012 Thursday

Christopher Rosa, CUNY's assistant dean for student affairs, who strives to establish a level playing field for the disabled, nabbed the Educator medal.

"It's humbling to receive recognition for work on behalf of students who have already given me so much," said Rosa, who suffers from muscular dystrophy.

Leadership medal winner Sharon Content, who started Children of Promise, NYC to meet the needs of kids with a parent in prison, said she accepted on behalf of "the young people we serve, as well as for the staff and the team of people who work with them."

Elizabeth and Stephen Alderman - who, in memory of their son killed at the World Trade Center on 9/11, launched the Peter C. Alderman Foundation to help traumatized victims of terrorism around the world - believe their Lifetime Achievement awards aid their goal.

"It's a banner day for mental health," said Dr. Alderman. "The first step to providing quality care is to raise public awareness."

The Finest medal, presented by Police Commissioner Ray Kelly, went to Sgt. Kevin Brennan, who took a bullet in the head at point-blank range Jan. 31.

Brennan, who is on sick leave, says he's looking forward to returning to work.

"I enjoy helping people," he said. "I take pride in trying to make New York a safer place."

FDNY Commissioner Sal Cassano presented the Bravest award to firefighter Sean Heeran, who, while on an aerial ladder, reacted instantly and caught a man who jumped from a third-floor window.

Heeran insisted he's no hero, because "there are firefighters throughout the city doing things like that every day."

The father of two, a former equities trader, has said that after his brother, also a trader, was killed in the 9/11 attacks, "my mentality on life kind of changed." He became a firefighter in December 2003.

Each winner receives a medal engraved with Lady Liberty's torch and specially designed for The Post by New York graphic artist Milton Glaser, who created the iconic "I New York" logo.

Additional reporting by Kathryn Cusma

rdelfiner@nypost.com

YOUNG HEART - ALYSSA INNAMORATO

She was just 8 when she heard about a summer day camp for kids with cancer, and it made such an impression on the Long Islander that she instantly decided to do something to help.

Innamorato, now 13, spearheaded an annual fund-raiser that has raised more than \$35,000 for Sunrise Day Camp. For the past five years she and her family have put together the fundraising annual carnival in the cul de sac of their block.

EDUCATOR - CHRISTOPHER ROSA

An energetic and eloquent advocate for the disabled, CUNY's university assistant dean for student affairs spearheaded the project CUNY LEADS, a comprehensive career-readiness program for students with disabilities at the system's 24 campuses. Rosa, who has muscular dystrophy, says that "all that people with disabilities ask for is an equal chance to

THE 2012 NEW YORK POST LIBERTY MEDALS; 11th Annual Liberty Medal Awards SALUTE TO cream of
APPLE'S crop Selfless NYC heroes who make a difference The New York Post October 18, 2012 Thursday

succeed or fail on their merits alone."

LEADERSHIP - SHARON CONTENT

She saw children who are "invisible to society" and reached out to serve the needs of kids with a parent in prison. Content founded Children of Promise, NYC in 2007, a Brooklyn-based nonprofit that offers after-school programs, summer day camp and therapeutic services to "create a safe place for children dealing with the shame, the stigma and, for many, the secret of having a parent in prison."

COURAGE - STEVE ST. BERNARD

He prayed "Please don't let her fall before I get there" as he ran to get into position below a 7-year-old girl "dancing" on a window air-conditioner three floors up. He broke her fall when she leaned forward "as if she could float." The city bus driver tore a tendon in his left bicep during the July 16 rescue outside the Coney Island Houses. He had surgery and now is undergoing physical therapy.

FINEST - KEVIN BRENNAN

He and two officers responding to a call of shots fired pulled up outside 140 Moore St. on Jan. 31 and saw two men. "One took off running. He had a gun in his hand," said Brennan, who chased the suspect into a building and up the stairs. He said the guy slipped and "I figured I would tackle him" and "hold him down" until help arrived. Then he felt a shot to his head. "I feel the loud boom," recalls Brennan, who was shot at point-blank range in the Bushwick Houses.

LIFETIME ACHIEVEMENT - ELIZABETH and STEPHEN ALDERMAN

They wanted to create a living memorial to honor their son, who was killed on 9/11 at the World Trade Center. The Westchester couple founded a humanitarian project in 2003 that has treated more than 100,000 victims of terrorism around the world. The Peter C. Alderman Foundation trains indigenous doctors and other health professionals in countries wracked by mass violence to help survivors so psychologically traumatized that they can't function.

BRAVEST - SEAN HEERAN

He had climbed 30 feet up an aerial ladder, telling a trapped Brooklyn man sitting on the third-floor windowsill of a smoke-filled apartment to "just hang on" until the firefighter got into position. But the window behind the panicked man shattered and he jumped. The firefighter reacted instantly, reached out and caught the 200-pound man in mid-flight.

FREEDOM - VALERIYA BELOSHKURENKO

A native Ukrainian who moved here 23 years ago, she works to help elderly, needy New Yorkers be more secure in their homes through her job as director of home services at the Metropolitan Council on Jewish Poverty. She oversees Project Metropair, which installs free grab bars, smoke alarms, window guards, door locks and peepholes. "I think it is very important for people to stay as many years as possible in their own space where they have their neighbors and their memories," she says.

LOAD-DATE: October 18, 2012

LANGUAGE: ENGLISH

GRAPHIC: -UNsung NO MORE: Post Liberty Medal winners (top row from left) Elizabeth and Stephen Alderman, Sharon Content, Sgt. Kevin Brennan, Steve St. Bernard and (bottom row from left) firefighter Sean Heeran, Christopher Rosa, Alyssa Innamorato and Valeriya Beloshkurenko are honored last night for their acts and feats of stellar achievement. [NY Post: Tamara Beckwith]-You're Safe: Liberty Medal winners, firefighter Sean Heeran (left) and

THE 2012 NEW YORK POST LIBERTY MEDALS; 11th Annual Liberty Medal Awards SALUTE TO cream of
APPLE'S crop Selfless NYC heroes who make a difference The New York Post October 18, 2012 Thursday

NYPD Sgt. Kevin Brennan are honored last night by "Good Day New York" co-anchor Rosanna Scotto. [Astrid Stawiarz]-You're Buss-ted, Ray! Master of ceremonies Regis Philbin plants a great big kiss on Police Commissioner Ray Kelly last night at the Liberty Medals reception. [Astrid Stawiarz]

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The New York Post

October 17, 2012 Wednesday

News Corp. adds two directors

BYLINE: Michelle Celarier

SECTION: All Editions; Pg. 38

LENGTH: 148 words

News Corp. shareholders backed the company-nominated board of directors at yesterday's annual shareholder meeting - while rejecting a proposal to split the CEO and chairman positions.

Two new board members, nominated in September, are former Labor Secretary Elaine Chao and former Colombia President Álvaro Uribe.

Lachlan Murdoch and James Murdoch were also re-elected to the board of directors.

The proposal to split the two roles would have stripped Rupert Murdoch, the chairman and chief executive, of his dual responsibilities.

Murdoch said at the shareholder meeting in Los Angeles that a move to ditch the dual stock capital structure was also defeated.

Murdoch pointed out that News Corp. shares had risen 45 percent over the last year.

"Any shareholders with complaints should take profits and sell!" Murdoch had tweeted on Oct. 11.

The Post is owned by News Corp.

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PUBLICATION-TYPE: Newspaper

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The New York Post

October 16, 2012 Tuesday

Wait-and-see approach Potential 'fiscal cliff' is stalling leasing deals

BYLINE: and LOIS WEISS

SECTION: All Editions; Pg. 46

LENGTH: 1272 words

Office leases are being signed in fits and starts as companies continue to be concerned about earnings, taxes, and the presidential and New York city mayoral elections, as well as predictions of an upcoming fiscal cliff.

Brokers report that tours of availabilities are ongoing but that decision-makers want to put off making a choice as long as possible. The largest tenants with lease expirations in 2014 and 2015 have, by and large, already made commitments, negotiating for renewals or signing leases to move while the 2017 and 2018 "class" of expiring tenants is just now being courted.

While proposed buildings at Hudson Yards, Manhattan West and some of the World Trade center towers won't be ready for tenant build-outs until late 2013 to 2016, developers are rolling out the red carpet to snag mega tenants like Time Warner inc., Citibank, News Corp. (which owns the Post) and GroupM.

GroupM was reported to be negotiating downtown at 3 World Trade center for over 550,000 square feet through Mary Ann Tighe and Gregory Tosko of cBRE, the same duo that brought condé Nast to One World Trade center and coach to Hudson Yards.

"There is such a lack of new supply that when tenants recognize it, rents will spike quickly," says Tara Stacom, vice chairman of cushman & Wakefield, who represents One World Trade center, 180 Maiden Lane, and other prominent buildings.

empire State Building owner, Anthony Malkin, president of Malkin Properties, says, "My experience this year is that empire and 1400 Broadway, where we had the most space, have been the busiest." He has a large block of 500,000 square feet first coming to market at 112 W. 34th St.

in two tranches over the next two years. "We are in negotiations," he says.

"Large blocks control the market in New York," explains Greg Kraut, principal and managing director of tri-state region, Avison Young.

"The amount of [available] space above 100,000 square feet is really about 15 blocks with a lot of the other offerings 'crap.'" Kraut says there are problems with many of the long marketed blocks that have been hard to lease. These locations may have narrow or awkward floor plates or be in poorly located buildings far from public transportation.

Pricing also becomes an issue, especially if the buildings are overleveraged.

Wait-and-see approach Potential 'fiscal cliff' is stalling leasing deals The New York Post October 16, 2012 Tuesday

The proposed east Side rezoning, which would create new, state-of-the-art class A tall towers in the Park Ave.

and Grand central area, isn't likely going to be in effect until 2016, so will not interfere with leasing at the other large West Side and Downtown megaprojects.

But the prospect of centralized towers with fabulous architecture, such as the new images of L&L's proposed remake of 425 Park Ave. by Sir Norman foster, will be dangling in front of tenants.

"The east Side Rezoning issues have to be resolved," says Stacom. "The plan has to be balanced but the city is definitely in need of it... to maintain its prominence." There is a sense that Midtown and Midtown South are starting to blend together, with the West Side projects becoming "the staple" between both, says Kraut.

But he says that many of the larger corporations want to be near the major transportation hubs, so a 500,000-squarefoot tenant may find it more feasible to be in Midtown. "it is easier to recruit near Penn Station and Grand central," Kraut says.

"it is all about recruiting and image. Downtown doesn't have that funky image." Stacom would argue with that, however, as Downtown's upcoming Calatrava PATH station will soon link to 11 subway lines via fancy underground shopping concourses.

The World financial center also won't have any major empty space until 2013 when Nomura is scheduled to move to Worldwide Plaza uptown.

Mitch Rudin, CEO of Brookfield Properties, which owns and rents WFC and is proposing the 5.4-million-squarefoot twin towers of Manhattan West just southwest of Penn Station, is also confident that they will attract tenants.

Rudin revealed that the company is speaking with financial tenants and could quickly build trading floors at the base of one of the towers.

Kraut is also observing issues along Park, Madison and fifth Aves., where buildings changed hands based on projections of triple-digit rents and now must rely on income from retail space.

Mark Jacom, president and managing principal at cresa NY, is scouring availabilities for a 75,000-square-foot tenant whose larger current spot in a desirable Midtown South building will be subleased.

"We are looking from the tip of Downtown to Midtown," Jacom says. "We looked at 25 spaces and narrowed it to six; each will have excellent transportation and reduce [the company's] square footage and current costs." There is also a gap between rents on the main and side street buildings in places like the flatiron in Midtown South, where a fifth Ave. or Broadway building, even with a single elevator, can obtain \$60 per foot in rents.

That's one reason why Billy Macklowe, CEO of the William Macklowe company, just bought 386 Park Ave. S., which will be 50 percent vacant, and is planning an extensive capital improvement program.

"Given what's going on in that submarket, it's a terrific time to have vacancy," he says.

Macklowe will start prebuilding full floors designed by the hip STUDIOS Architecture to serve tenants in the 11,000- to 15,000-square-foot range that will "de-risk" the construction experience. "It will go a great way to differentiate our product," he says.

The small tech companies are not sophisticated regarding permits and construction issues, says Grant Greenspan of the Kaufman Organization.

That's one reason the city just expanded its electronic Development Hub with the new "Hub Self-Service." Licensed

Wait-and-see approach Potential 'fiscal cliff' is stalling leasing deals The New York Post October 16, 2012 Tuesday

design professionals can submit plans and obtain online permits now for even small construction projects.

On the side streets, however, tenants are being offered rents from \$41 to \$50 per foot.

Greenspan warns that most of those buildings don't also offer a work letter, security or other amenities.

Some companies are also choosing to buy office condominiums versus leasing, says Corey Abdo of Winoker Realty. "We have two contracts out right now for tenants to buy floors, one in a co-op and one in a condo," Winoker says. "Both are commercially successful companies that sell products, and neither set out to buy but it just made more sense." But there has been a real change in velocity, says David Falk, president of the New York tri-state region for Newmark Grubb Knight Frank.

"We finished a number of big deals, but when you have someone leasing about 200,000 square feet, you can't say, 'OMG, the demand is feverish,' because it's not," says Falk.

In a normal market, he says all five major firms would be working round the clock to pitch ongoing large requirements.

While they are now pitching a 400,000-squarefoot tenant, Falk says he is not seeing large requirements coming down the road.

These changes to the market, as well as in the economy and political climate, are of great concern to the industry.

"Since Giuliani and Bloomberg, we have been bettering the quality of life," says owner and developer Jeffrey Sussman, CEO of Property Group Partners. "The election of the new mayor will be a change for us here." Adds Chelsea Market owner and developer Michael Phillips, CEO of Jamestown:

"I think everybody is holding their breath."

"When you have someone leasing about 200,000 square feet, you can't say, 'OMG, the demand is feverish,' because it's not" -David Falk (left), president of the New York tristate region for Newmark Grubb Knight Frank.

LOAD-DATE: October 16, 2012

LANGUAGE: ENGLISH

GRAPHIC: -Negotiations continue for available space at 112 W. 34th St. [Eilon Paz]-David Falk.

PUBLICATION-TYPE: Newspaper

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The New York Post

August 15, 2012 Wednesday

Biz titans' sharp message to Bam, Mitt Get serious on immig reform!

BYLINE: David Seifman

SECTION: Sports+Late City Final; Pg. 8

LENGTH: 542 words

BOSTON - News Corp. Chairman and CEO Rupert Murdoch teamed up with Mayor Bloomberg yesterday to urge the presidential candidates and Congress to get serious about immigration reform, saying the -nation's economic future depends on it.

"It takes a little courage, but it can be done," Murdoch said. "Just tear up the spreadsheets and just do it."

At a Boston forum on immigration policy, the two business -giants expressed the need for sensible reforms that could create new American jobs.

They said the current fractured political debate has kept sensible immigration-reform legislation from becoming law, handicapping the economy and arming America's competitors with the world's best workers.

"People don't come here to put up their feet and collect welfare," Bloomberg said.

"They come here to work. And if there are no jobs, they don't come here."

Hizzoner said that neither President Obama nor GOP presidential candidate Mitt Romney has addressed the issue, and added that the polarizing debate over what to do with illegal immigrants has stymied action.

Bloomberg, a native New Englander who was born in nearby Medford, Mass., hailed Australian-born Murdoch as an example of what immigrants can bring to the economic table in the United States.

Murdoch, meanwhile, emphasized the drive to succeed that most immigrants bring, and said the newcomers can inspire -everyone around them.

"An immigrant is more likely to start a small business than a non-immigrant," he said.

"They want to dream the American dream. They have formed the character of this country that we must not let go."

The forum was sponsored by the Partnership for a New American Economy, co-chaired by Bloomberg and Murdoch.

The participants made reference to a new partnership report finding that immigrant businesses last year collectively generated more than \$775 billion in revenue and \$100 million in income and employed one of every 10 people working for private companies.

The partnership's report - "Open for Business: How Immigrants are Driving Business Creation in the United States" -

Biz titans' sharp message to Bam, Mitt Get serious on immig reform! The New York Post August 15, 2012 Wednesday

also pointed out that newcomers are making more progress as -entrepreneurs. While the entrepreneurship rate of native-born Americans has slowly declined over the past 15 years, the rate for immigrants has climbed by more than 50 percent, according to the study.

Those businesses are usually smaller than the ones started by American-born citizens. Even so, immigrant start-ups employ one out of every 10 workers in privately owned companies.

Those kinds of numbers transcend any kind of partisan politics, the participants said.

"We have to get beyond politics and antiquated notions about immigration if we are serious about attracting and retaining the best talent in America," Murdoch said.

News Corp. owns The Post.

Additional reporting by David Seifman in New York

Immigrants:

- * Accounted for 28% of new US businesses in 2011

- * Generated \$775 billion from their firms

- * Employed 1 of 10 private-sector employees

- * Were more than twice as likely as native-born residents to start a business

Source: Partnership for a New American Economy, co-chaired by Mayor Bloomberg and Rupert Murdoch

leonard.greene@nypost.com

LOAD-DATE: August 15, 2012

LANGUAGE: ENGLISH

GRAPHIC: DOLLARS & SENSE: Rupert Murdoch and Mayor Bloomberg make their points in Boston yesterday.
[Vincent DeWitt]

PUBLICATION-TYPE: Newspaper

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The New York Post

August 13, 2012 Monday

MundoFox challenging Spanish TV networks

BYLINE: James Covert

SECTION: All Editions; Pg. 26

LENGTH: 193 words

News Corp. today is slated to launch MundoFox, a US broadcast network that seeks to reach the nation's rapidly growing base of Spanish-speaking viewers.

A joint venture of News Corp. and Colombia's RCN Television Group announced just eight months ago, MundoFox will focus on a younger, more bicultural US audience, execs said.

MundoFox initially will air on 60 stations, occupying 24 of the top 25 Hispanic markets in the US, MundoFox Chief Executive Hernan Lopez said. The stations will reach 80 percent of the US Hispanic market.

Among a variety of comedies and reality shows, MundoFox's lineup will include "Las Santisimas," which has been likened to HBO's "Sex in the City," and "El Capo 2," a successful series about a fictional drug lord.

That's in contrast to US stalwarts Univision and NBCUniversal-owned Telemundo, whose weekly programming is heavy on telenovelas, the popular Latino-style soap operas.

While MundoFox will carry some telenovelas, it also will air some shows produced by the American Fox Network dubbed into Spanish, including reruns of the animated "American Dad."

News Corp. also owns The Post.

jcovert@nypost.com

LOAD-DATE: August 13, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

August 9, 2012 Thursday

Cable lifts News Corp. Q4 results

BYLINE: Paul Tharp

SECTION: All Editions; Pg. 31

LENGTH: 246 words

News Corp. yesterday reported operating profit of 32 cents a share in its fiscal fourth quarter - in line with Wall Street estimates.

The result compares with an operating profit of 35 cents last year.

The media company's cable operations posted a 26 percent jump in operating profit in the period.

The company reported a net loss of \$1.6 billion in the quarter, reflecting a \$2.9 billion pre-tax charge primarily related to its publishing business.

In the year earlier period, News Corp. reported net income of \$683 million.

Revenue in the quarter fell 6.7 percent to \$8.4 billion.

For the year, revenue gained 1 percent to \$33.7 billion, aided by double-digit growth in cable programming such as Fox News and movies including "Rise of the Planet of the Apes."

The company, the parent of The Post, said operating income from its wide-ranging media segments jumped 13 percent to \$5.6 billion from the prior year. Adjusted earnings per share climbed 19 percent to \$1.41.

"We are proud of the full-year financial growth achieved over the last 12 months, led by our Cable Network Programming and Filmed Entertainment segments," said Rupert Murdoch, chairman and CEO.

News Corp., which previously announced plans to split into two separate companies - one with its publishing assets and the other with its entertainment assets - said yesterday the process should take a year to complete.

News Corp. shares fell 3.5 percent in after hours trading, to \$22.90.

LOAD-DATE: August 9, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

June 29, 2012 Friday

Split confirmed by News Corp.

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 30

LENGTH: 192 words

News Corp. confirmed yesterday it is to split into two publicly traded companies - one holding entertainment assets like its Fox TV properties and the 20th Century Fox studio, and the other housing The New York Post and other publishing and education businesses.

Chairman and CEO Rupert Murdoch will take a chairman's role at both companies and continue as CEO of the entertainment company, News Corp. said. Internal candidates are being considered to head the publishing unit.

Murdoch, in a statement, said, "Through this transformation we will unleash [the two companies'] real potential, and be able to better articulate the true value they hold for shareholders."

Shares fell 14 cents to \$22.27 yesterday after rising 11 percent over four trading days on speculation of a split.

With the split, considered for more than a year, News Corp. hopes to unlock additional shareholder value.

Murdoch said both companies would be poised for growth, as digital distribution continues to soar.

"In five years time there will be 75 million tablets in the US and 375 million in the world," he said in a memo to employees.

catkinson@nypost.com

LOAD-DATE: June 29, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

June 28, 2012 Thursday

News Corp. board has OK'd split

BYLINE: Claire Atkinson

SECTION: Sports+Late City Final; Pg. 31

LENGTH: 230 words

News Corp.'s board last night agreed to split the company into two publicly traded units, according to a published report.

The move, under consideration for years, will separate the company's entertainment properties, which contain 75 percent of News Corp.'s revenue, from its newspaper, publishing and education assets.

It could take a year or more to complete. An announcement by the board is expected this morning.

The split is expected to unlock value in News Corp. shares, analysts on Wall Street told The Post.

Ahead of the move by the board, which was expected, News Corp. shares rose 2.1 percent yesterday to \$22.41. On Tuesday, when speculation of a possible split first surfaced, shares jumped 8.3 percent.

Richard Greenfield, an analyst at BTIG, forecasts that News Corp. will put a billion dollars cash into the publishing entity, which will house The Post, Dow Jones, News International, HarperCollins and other print assets.

The entertainment company will include the Fox TV Network, Fox News Channel, the 20th Century Fox movie studio and other assets.

Greenfield estimates 2012 publishing revenue at \$8.127 billion and profits at \$208 million.

The entertainment spin-off company revenues are put at \$25.74 billion, and profits at \$3.3 billion.

News of the split was first reported by WSJ.com, which, like The Post, is owned by News Corp.

LOAD-DATE: June 28, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

News Corp. board has OK'd split The New York Post June 28, 2012 Thursday

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The New York Post

June 27, 2012 Wednesday

News Corp. up on split possibility

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 33

LENGTH: 240 words

Shares of News Corp. rose more than 8 percent yesterday after the media company said it was weighing a move to split the company in two.

Under a proposal being considered by the board, News Corp. would spin off its publishing and education assets into a new, publicly-traded company.

The spinoff stock would likely house Dow Jones & Co. newspapers including the Wall Street Journal, plus the New York Post and the London-based The Sunday Times, and The Australian.

Also included in the new company would be book publisher HarperCollins and News Corp.'s education assets.

The company's entertainment businesses - including the Fox network, cable channels including FX and the Fox News Channel, as well as the Twentieth Century Fox movie studio - would be in the other company.

The stock rose 8.3 percent on the news, to \$21.76.

Miller Tabak analyst David Joyce said value could be unlocked for the TV and film portion of the company if the two are separated.

Marci Ryvicker, analyst at Wells Fargo, pegged the value of the publishing assets at \$5.4 billion.

The change, if enacted, could likely take a year to complete.

Goldman Sachs is helping with the potential move.

Rupert Murdoch, chairman and CEO of News Corp., would keep control of both companies.

News Corp. has been active on the deal front lately, making a \$2.2 billion bid to buy Australia's pay-TV company, Consolidated Media, earlier this month.

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GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

May 10, 2012 Thursday

News Corp. profits up 47 percent

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 39

LENGTH: 237 words

News Corp. profit rose 47 percent in the first three months of the year, helped by strong performances by its cable networks and movie studio.

In the fiscal third quarter, profits jumped to \$937 million, or 38 cents per share, on a 2 percent rise in revenue, to \$8.4 billion.

Excluding some items, profit totaled 37 cents a share, which easily outdistanced Wall Street's forecast of 31 cents.

News Corp., which is the owner of The Post, also announced a plan to increase its stock buyback plan to \$5 billion.

The company's cable unit recorded a 15 percent increase in operating income, to \$846 million, thanks to double-digit growth in both domestic affiliate and advertising revenue at the Regional Sports Networks, FX and Fox News.

At the studio, fiscal third-quarter operating income was \$272 million, up 9.7 percent - propelled by the theatrical and DVD releases of "Alvin and the Chipmunks: Chipwrecked," and "The Descendants."

Reflecting the lack of a Super Bowl broadcast in the quarter, compared to the year-ago period, in which the game aired on Fox - plus lower ratings at "American Idol" - operating income at the television unit fell 10.9 percent to \$171 million.

However, retransmission consent revenues, paid by pay-TV distributors to carry the Fox network, doubled during the period.

News Corp. shares, up 0.3 percent in normal trading, to \$19.38, rose 2.6 percent in after-hours trading.

LOAD-DATE: May 10, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

May 3, 2012 Thursday

Murdoch backed by board

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 35

LENGTH: 236 words

The 15-member News Corp. board of directors yesterday announced its "full confidence in Rupert Murdoch's fitness and support for his continuing to lead News Corp. into the future as its chairman and CEO."

The board action came one day after the British Parliament special committee investigating the phone-hacking scandal at the now-shuttered News Corp. tabloid News of the World said that Murdoch was "not a fit person" to head a major international company because he had "turned a blind eye and exhibited wilful blindness" to widespread wrongdoing at the tabloid.

The board, meeting in a special session, said it based its vote of confidence on "Murdoch's vision and leadership in building News Corp., his ongoing performance as chairman and CEO and his demonstrated resolve to address the mistakes of the company identified in the select committee's report."

News Corp. owns The Post.

In London, British Sky Broadcasting, which is 39 percent owned by News Corp., also defended itself against what is expected to be a new round of questions on whether it should continue to hold a British broadcasting license.

BSkyB said it "continues to believe that it remains a fit and proper license holder, as demonstrated by its positive contribution to UK audiences, employment and the broader economy, as well as its strong record of regulatory compliance and high standards of governance."

kkelly@nypost.com

LOAD-DATE: May 3, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

May 2, 2012 Wednesday

PROBE: MYLER LIED Daily News editor found 'complicit' in hacking scandal

BYLINE: Kaja Whitehouse and Keith J. Kelly

SECTION: All Editions; Pg. 33

LENGTH: 629 words

Daily News Editor-In-Chief Colin Myler was accused yesterday of misleading a UK probe into the phone-hacking scandal at the defunct News of the World.

The shocking finding by a British Parliamentary committee investigating controversial voicemail interceptions by staff at the former News Corp. tabloid unanimously concluded that in 2009 Myler "falsely" said the hacking was limited to a single rogue reporter.

"This was not true and they would have known this was untrue when they made those statements," the committee said in its final report, issued yesterday.

Myler, who was hired as top editor of the Mort Zuckerman-owned New York Daily News in January, held the same position at the UK-based News of the World from 2007 until News Corp. closed it last July. (News Corp. owns The Post.)

In a statement, Myler said he stands by the evidence he gave the committee.

"I have always sought to be accurate and consistent in what I have said to the committee," said Myler, who was once the executive editor of The Post, which he joined in 2001. He left in 2007.

The House of Commons Culture, Media and Sport Select Committee said it was also misled by Les Hinton, a former exec of News Corp.'s UK division, and Tom Crone, former legal manager at the same division.

Hinton, they said, misled the committee about payments made to Clive Goodman, the former NOTW royal editor who was arrested in 2007 for intercepting phone messages of the British royal family.

Crone and Hinton also denied the committee's conclusions, with Hinton calling the findings "unfounded, unfair and erroneous."

"I am shocked and disappointed by the [committee's] allegations that I have misled Parliament and was 'complicit' in a cover-up," Hinton said in a statement. "I refute these accusations utterly."

The report also dealt a blow to News Corp. CEO Rupert Murdoch, and concluded that he "turned a blind eye and exhibited wilful blindness" to widespread wrongdoing at the tabloid. As a result, Murdoch is "not a fit person" to lead a global corporation, the report said.

PROBE: MYLER LIED Daily News editor found 'complicit' in hacking scandal The New York Post May 2, 2012
Wednesday

Murdoch apologized in a statement for "not rectifying the situation sooner.

"There is no easy way around this, but I am proud to say that we have been working hard to put things right," he said.

The 10-member committee was split along party lines in its verdict on Murdoch - with Labour and Liberal Democrat members of the body voting for the "unfit" language and Conservatives voting against it.

In a press conference yesterday, Conservative Member of Parliament Louise Mensch said she and her fellow party members felt the language deeming Murdoch unfit was "widely outside the scope" of the committee's mission and part of "an improper attempt to influence Ofcom [the British telecom regulator]."

The report also slammed James Murdoch, Rupert Murdoch's son and former head of News Corp. 's UK division, News International, accusing him of "wilful ignorance" and a "lack of curiosity."

In a statement, News Corp. promised sweeping reforms.

"We have already confronted and have acted on the failing documented in the report: we have conducted internal reviews of operations at newspapers in the UK and indeed around the world, far beyond anything asked of us by the [London] Metropolitan Police; we have volunteered any evidence of apparent wrongdoing by the authorities; and we have instituted sweeping changes in our internal controls and our compliance programs on a worldwide basis, to help ensure that nothing like this ever happens again anywhere at News Corp."

'[He] gave repeated assurances that there was no evidence that any further News of the World employee . . . had been involved in phone hacking. This was not true.' -UK parliamentary committee final report

LOAD-DATE: May 2, 2012

LANGUAGE: ENGLISH

GRAPHIC: Hack attack: A report concluded yesterday that Colin Myler, Daily News editor and former editor of the News of the World, "misled" a UK committee by "answering questions falsely" about the phone-hacking scandal. [AFP/Getty Images]

PUBLICATION-TYPE: Newspaper

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The New York Post

April 4, 2012 Wednesday

Power over pain

BYLINE:

SECTION: All Editions; Pg. 10

LENGTH: 108 words

AFTER her cab was rear-ended by a truck, she had to wait for police and she had painful whiplash - but Cristina Greeven Cuomo wasn't going to miss yesterday's United Way of New York City's Power of Women To Make a Difference luncheon at the Plaza, where her friend Avis Richards was among the honorees. Also turning out to laud News Corp.'s Ivette Fernandez and BNY Mellon's Karen Peetz (last year named most powerful woman in banking) were MC Mary Alice Stephenson and keynote speaker Soledad O'Brien. Guests included Olivia Chantecaille, Chandra Lee Schwartz, Carol Woods, Montego Glover, Maria Cuomo Cole, Susan Burden and Adelina Wong Ettelson.

LOAD-DATE: April 4, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

March 1, 2012 Thursday

Changes at News Corp.

BYLINE: Post staff

SECTION: All Editions; Pg. 31

LENGTH: 76 words

James Murdoch is stepping down as executive chairman of News International, the United Kingdom publishing unit of News Corp., which also owns The Post.

News International has been at the center of a phone-hacking and bribery scandal in the UK.

News Corp. CEO Rupert Murdoch said in a statement that James Murdoch "will continue to assume a variety of essential corporate leadership mandates," and he remains deputy chief operating officer of News Corp.

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GRAPHIC:

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The New York Post

February 28, 2012 Tuesday

Women to the rescue

BYLINE: Reuven Fenton

SECTION: Sports+Late City Final; Pg. 19

LENGTH: 107 words

Hasidic women who were denied membership in an all-male Orthodox ambulance corps have decided to branch out and start a ladies-only EMT group.

Hasidic lawyer Ruchie Freier held a recruitment drive in her Borough Park home on Sunday and managed to sign up about 50 female EMT trainees who had been turned down by the Hatzalah ambulance service.

The new corps is called Ezras Nashim - Hebrew for "helping women" - and plans to get started in September assisting patients who are giving birth or who need treatment for gynecological problems.

"We just felt it was the right thing to do. We were determined to make that happen," she said.

LOAD-DATE: February 28, 2012

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GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

February 14, 2012 Tuesday

Kelly-case sis' vow

BYLINE: Post Staff

SECTION: Late City Final; Pg. 19

LENGTH: 96 words

A woman identifying herself as the sister of Greg Kelly's rape accuser yesterday said her sibling will eventually reveal her side of the story.

"There's so much more you all aren't allowed to see," Angela Di Toro wrote on Facebook, referring to the Manhattan DA's investigation. "But in due time, Maria will speak and the truth will be known. I can promise that."

Maria Di Toro accused the Fox 5 morning anchor of raping her in October after they had drinks. The DA's office determined it was impossible to pursue a case.

Fox 5 and The Post are both owned by News Corp.

LOAD-DATE: February 14, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

February 9, 2012 Thursday

News Corp. books 65% profit jump

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 33

LENGTH: 210 words

News Corp. said profit rose 65 percent in the most recent quarter, topping expectations, thanks to the strength of its cable television and filmed entertainment businesses.

For the fiscal second quarter ended Dec. 31, net income rose to \$1.06 billion, or 42 cents a share, compared with \$642 million, or 24 cents, a year ago. Revenue rose 2 percent to \$8.98 billion. (News Corp. owns The Post.)

Excluding one-time items, News Corp. would have earned 39 cents a share. On that basis, analysts had expected profit of 34 cents a share on revenue of \$8.94 billion, according to Thomson Reuters.

Results were buoyed by strong returns at the company's cable unit, where operating income rose 20 percent to \$882 million. Revenue rose 9 percent, driven by higher fees paid by cable operators to carry the FX Network and the regional Fox Sports Net channels.

Operating income at the film division, which includes the Twentieth Century Fox studio, more than doubled to \$393 million, boosted by new theatrical releases such as "Alvin and the Chipmunks: Chipwrecked" and "The Descendants," as well as home video sales of "Rio" and "Rise of the Planet of the Apes."

New revenue from digital distribution deals with Netflix and Amazon also lifted the division.

LOAD-DATE: February 9, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

November 23, 2011 Wednesday

News Corp. scoops space Between the Bricks

BYLINE: Lois Weiss**SECTION:** All Editions; Pg. 38**LENGTH:** 773 words

News Corp. is finally taking over the former Charles Schwab space on the southern plaza of its Rockefeller Center headquarters, where it will likely build out a 9,000-square-foot studio.

News Corp. had always wanted the plaza-level space at 1211 Ave. of the Americas for a studio, but sources said it had allowed both an option and an extension to expire.

New Corp., which owns The Post, declined to comment, and its exact plans for the space are unclear.

The company has a studio that was added on top of the Schwab space and is currently used by "Imus in the Morning" on Fox Business Network and by Fox News in the afternoon. There is also a Fox studio on the northern side of the plaza, where a news ticker wraps the building.

Sources said the building's owners, Beacon Capital, had been marketing the double-height Schwab space through Cushman & Wakefield with a rent of \$525 to \$625 a square foot and a total dollar value of about \$4 million a year.

A transaction was actually in the works with Emirates Airlines when just last week, at the eleventh hour, News Corp. stepped in to seal its own 15-year deal. Josh Kurlioff, Gene Spiegelman, David Tricarico and Mitch Arkin of C&W represented Beacon and declined comment.

News Corp. was represented by power broker Mary Ann Tighe, the local chairman of CBRE and current chair of the Real Estate Board of New York, along with Ken Rapp and Tim Dempsey, who also declined comment.

The former Schwab space is also being combined with the adjacent FedEx facility behind it, along with some concourse space. FedEx will move into a space along West 47th Street.

The building itself has been on the market through Eastdil Secured, but since Beacon had wanted a hefty \$1.9 billion, any transaction will likely be concluded as a recapitalization by bringing in new equity partners.

n

New York's new go-to partner, CIM Group, has teamed up with Jared Kushner's Kushner Cos. to sign a \$50 million contract for 200 Lafayette St.

Sources said the duo will put in another \$20 million to make the 130,000-square-foot building into state-of-the-art offices.

The hotly contested deal was marketed by Robert Burton of Massey Knakal. The parties either could not be reached or had no comment.

California-based CIM Group has also teamed with other New York developers, including Harry Macklowe, Madison Equities, and Sapir Organization.

n

The Jackson Group has purchased about 40,000 square feet of retail property along Brooklyn's 13th Avenue in Borough Park. The stores span three blocks running from 4310-24 to 4506 13th Ave. The price was \$22,670,133.

The deal was procured by The Jackson Group's CEO, Ike Chehebar, and Vice President Jonathan Nachmani directly with longtime family owner Sam Goldstein.

Tenants in the retail spaces include Duane Reade, Fabco Shoes, HSBC, The Children's Place, Mimi Maternity, and Payless Shoe Source.

Although there are many national tenants, "this is a big repositioning opportunity," said Nachmani. Rents in the area are about \$80 a foot for inline stores and \$100-plus for the corners.

The buyers concentrate on retail and earlier this year purchased 407 Bleecker St., which was leased to a Jimmy Choo shoe store that just opened.

While the newly purchased Brooklyn stores are also zoned for residential, there are no plans for anything other than to improve the retail, Nachmani said.

n

The iconic Fabergé brand will open its first-ever US boutique at 694 Madison Ave. between 62nd and 63rd Streets. The ornamental jewelry line, along with its bejeweled precious eggs, will be installed in an 850-square-foot, ground-floor selling space that will open in the spring. The store also includes a 500-square-foot basement.

Beth Rosen and Zach Beloff of RFK represented the retailer, which was founded in 1842 by Peter Carl Fabergé as the jeweler and goldsmith to the Russian imperial family. The brand ceased production during the 1917 revolution but was relaunched in 2009 in its former Geneva showroom.

The space was previously occupied by Daum, which has closed but will reopen nearby. Jonathan Krivine of Newmark Knight Frank represented Daum in the assignment of the lease. The building owner was represented in-house.

Rosen obtained the assignment to find a small store near Barney's and Hermes after becoming aware the brand had reinvigorated the ownership and wanted to relaunch. "They knew where they wanted to be," she said.

While the finances of the transaction are based on Daum's older lease, current asking rents for Extell's Carlton House redevelopment nearby are \$1,500 a foot.

LOAD-DATE: February 1, 2012

LANGUAGE: ENGLISH

GRAPHIC: SCHWAB STORY: News Corp. acquires broker's office. [Dan Brinzac]

PUBLICATION-TYPE: Newspaper

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The New York Post

November 23, 2011 Wednesday

News Corp. scoops space Between the Bricks

BYLINE: Lois Weiss**SECTION:** All Editions; Pg. 38**LENGTH:** 773 words

News Corp. is finally taking over the former Charles Schwab space on the southern plaza of its Rockefeller Center headquarters, where it will likely build out a 9,000-square-foot studio.

News Corp. had always wanted the plaza-level space at 1211 Ave. of the Americas for a studio, but sources said it had allowed both an option and an extension to expire.

New Corp., which owns The Post, declined to comment, and its exact plans for the space are unclear.

The company has a studio that was added on top of the Schwab space and is currently used by "Imus in the Morning" on Fox Business Network and by Fox News in the afternoon. There is also a Fox studio on the northern side of the plaza, where a news ticker wraps the building.

Sources said the building's owners, Beacon Capital, had been marketing the double-height Schwab space through Cushman & Wakefield with a rent of \$525 to \$625 a square foot and a total dollar value of about \$4 million a year.

A transaction was actually in the works with Emirates Airlines when just last week, at the eleventh hour, News Corp. stepped in to seal its own 15-year deal. Josh Kurlioff, Gene Spiegelman, David Tricarico and Mitch Arkin of C&W represented Beacon and declined comment.

News Corp. was represented by power broker Mary Ann Tighe, the local chairman of CBRE and current chair of the Real Estate Board of New York, along with Ken Rapp and Tim Dempsey, who also declined comment.

The former Schwab space is also being combined with the adjacent FedEx facility behind it, along with some concourse space. FedEx will move into a space along West 47th Street.

The building itself has been on the market through Eastdil Secured, but since Beacon had wanted a hefty \$1.9 billion, any transaction will likely be concluded as a recapitalization by bringing in new equity partners.

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New York's new go-to partner, CIM Group, has teamed up with Jared Kushner's Kushner Cos. to sign a \$50 million contract for 200 Lafayette St.

Sources said the duo will put in another \$20 million to make the 130,000-square-foot building into state-of-the-art offices.

The hotly contested deal was marketed by Robert Burton of Massey Knakal. The parties either could not be reached or had no comment.

California-based CIM Group has also teamed with other New York developers, including Harry Macklowe, Madison Equities, and Sapir Organization.

n

The Jackson Group has purchased about 40,000 square feet of retail property along Brooklyn's 13th Avenue in Borough Park. The stores span three blocks running from 4310-24 to 4506 13th Ave. The price was \$22,670,133.

The deal was procured by The Jackson Group's CEO, Ike Chehebar, and Vice President Jonathan Nachmani directly with longtime family owner Sam Goldstein.

Tenants in the retail spaces include Duane Reade, Fabco Shoes, HSBC, The Children's Place, Mimi Maternity, and Payless Shoe Source.

Although there are many national tenants, "this is a big repositioning opportunity," said Nachmani. Rents in the area are about \$80 a foot for inline stores and \$100-plus for the corners.

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While the finances of the transaction are based on Daum's older lease, current asking rents for Extell's Carlton House redevelopment nearby are \$1,500 a foot.

LOAD-DATE: March 6, 2012

LANGUAGE: ENGLISH

GRAPHIC: SCHWAB STORY:sNews Corp. acquires broker's office. [Dan Brinzac]

PUBLICATION-TYPE: Newspaper

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The New York Post

November 3, 2011 Thursday

News Corp. Q1 beats estimates

BYLINE: CLAIRE ATKINSON

SECTION: Late City Final; Pg. 33

LENGTH: 279 words

News Corp. reported first-quarter profits and revenue that beat Wall Street's expectations, fueled by a strong performance by its cable operation, its most profitable segment.

The results, reported yesterday after the markets closed, sparked a 1.8 percent rise in after-hours trading.

Profits in the quarter, excluding some costs, rose to 32 cents a share from 29 cents in the year-earlier period.

Wall Street was expecting adjusted earnings of 29 cents in the fiscal quarter ended Sept. 30.

Revenue rose 7 percent to \$7.96 billion, better than analysts' forecast of \$7.67 billion.

News Corp., which owns The Post, houses channels such as FX, National Geographic, Fox News, and a host of international cable channels. Rising affiliate and advertising revenue in cable helped improve operating income in the segment by 18 percent, to \$775 million.

Deputy Chairman Chase Carey told analysts on the earnings call that while the pay-TV market was undoubtedly mature, News Corp. cable channels were young and could still expect to see further growth.

Fox helped the bottom line with higher retransmission fees and advertising increases, thanks to its best fall ever. Ratings are up 17 percent this season in the key 18- to 49-year-old demographic - thanks to hit shows like "The X Factor."

In the film segment, "Rise of the Planet of the Apes," which booked \$450 million worldwide, as well as strong home-entertainment returns on the animated movie, "Rio," helped boost operating income 24 percent to \$347 million.

Net profit slipped slightly, to \$738 million, or 28 cents a share, versus \$775 million, or 30 cents, a year earlier.

catkinson@nypost.com

LOAD-DATE: February 1, 2012

LANGUAGE: ENGLISH

GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

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The New York Post

October 22, 2011 Saturday

News Corp. board is re-elected

BYLINE: CLAIRE ATKINSON

SECTION: ; Pg. 22

LENGTH: 262 words

News Corp.'s board of directors, including Chairman and CEO Rupert Murdoch and his two sons, Lachlan and James, were re-elected at the annual shareholder meeting yesterday in Los Angeles.

Also at the meeting, shareholders rejected a proposal, submitted by the Christian Brothers Investment Services, that would have split the combined chairman and CEO role.

News Corp., in a statement announcing that all the directors had been re-elected, said it would release the voting tallies next week.

News Corp. owns The Post.

Dissident shareholders questioned the independence of the News Corp. board and the company's handling of a hacking incident at the now-shuttered UK tabloid News of the World.

Before the meeting, Rupert Murdoch addressed the issue of phone hacking and said he was "personally determined to right whatever wrong has been committed."

"We can't deliver on our commitment to engage, entertain, and inform if our 50,000 employees aren't beacons for good professional and ethical behavior," he said.

Ahead of the meeting, investors including CalPERS, the largest US pension fund, called on the Murdochs to leave the board in the wake of the phone hacking.

News Corp. director Viet Dinh told shareholders that he supported the company's dual leadership role.

"The combined chairman-CEO role ensures a strong and consistent leadership for the company with clarity of vision, effectiveness in leadership and appropriate accountability," he said.

News Corp. A shares rose 2.1 percent yesterday to close at \$17.20.

catkinson@nypost.com

LOAD-DATE: February 1, 2012

LANGUAGE: ENGLISH

News Corp. board is re-elected The New York Post October 22, 2011 Saturday

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The New York Post

October 19, 2011 Wednesday

WE salute the BIG APPLE'S CORE Post honors NY's everyday heroes

BYLINE: RITA DELFINER

SECTION: Sports+Late City Final; Pg. 22

LENGTH: 1349 words

Twelve everyday New Yorkers - ages 11 to 92 - who represent the very best of the Big Apple were honored last night at the 10th annual New York Post Liberty Medal Awards.

Regis Philbin, who has emceed the awards for nine consecutive years, presided at the ceremony at the Midtown headquarters of News Corporation, which owns The Post.

"They were great stories, heartwarming people who mean something, worked hard, made it come true," Philbin said of the inspirational winners.

Caroline Watters, 11, and her sister, Lisette, 13, won the Young Heart medal for helping raise awareness and funds for blood-cancer research.

The siblings speak at events about how then-4-year-old Lisette was the bone-marrow-transplant donor for Caroline, who as a toddler was diagnosed with leukemia.

"I feel really, really special," Caroline said of the award.

Eugene Lang, 92, winner of the Lifetime Achievement medal, pledged to sixth-graders at East Harlem's PS 121 in 1981 that if they graduated high school, he'd send them to college - and then launched a nonprofit that has helped thousands of other kids.

"I don't consider myself heroic, because it's fulfilling to do what you think is a good thing," he said.

Presenters included Rosanna Scotto and Greg Kelly, co-anchors of WNYW/Fox 5's Good Day New York, and Fox 5 entertainment reporter Julie Chang. Fox 5 is a co-sponsor of the awards.

The Post launched the Liberty Medals program after 9/11 to salute those who step forward with the quiet heroism, unflagging resourcefulness and warm hearts that make New York the world's No. 1 city.

"These awards have never been about the rich or the -famous or the successful or the powerful. It's always been about the spirit of this great city," said The Post's editor in chief, Col Allan.

Among the judges attending last night's event were TV's Dr. Mehmet Oz and Guardian Angels chief Curtis Sliwa.

"Victoria's Secret" model Selita Ebanks handed out the awards.

WE salute the BIG APPLE'S CORE Post honors NY's everyday heroes The New York Post October 19, 2011
Wednesday

Jeffrey Smalls snagged a Leadership award for a campaign that convinced the city to open a new high school in the South Bronx that highlights building-trades programs.

"If more people would get involved in their communities, we would no longer have to imagine how the city would be a great place. It would be one," Smalls said.

Maryann Hedaa also won a Leadership medal for founding the Hunts Point Alliance for Children to help close the education-- equity gap there. She dedicated her award to the Bronx kids "striving to make a difference in their own lives through education," to their families and to HPAC's staff.

Freedom winner Mohammad Razvi is a native of Pakistan whose goal is to help the city's Muslim immigrant community "integrate into their new life as New Yorkers."

Sana Nasser, the Harry S Truman HS principal who transformed one of the largest public high schools by creating small, career-themed academies, said it's "my staff, my students and the parents of my students" who really deserve her Educator medal.

Police Commissioner Ray Kelly presented the Finest medal, and FDNY Commissioner Sal Cassano presented the Bravest and Courage awards.

Winners of the Finest medal were Detective Ricardo Ramirez, who was shot in the leg and was bleeding to death in an East New York gun battle, Detective Brian McIvor, who used a belt as a tourniquet on Ramirez, and Officer Radek Terepka, who held the teen shooting suspect.

Courage winner Luis Corrales, an EMS lieutenant who was on his day off when he jumped from a subway platform onto the tracks to help rescue a man who had toppled over, urged New Yorkers to "help each other out. It's the right thing to do."

Firefighter Peter Demontreux, who rescued a man as flames set both of them afire, said of winning the Bravest award, "I'm glad to be recognized for doing a good thing."

In recognition of Philbin's dedicated work with the program, Allan presented the talk-show host with a Post Page One that read in part, "Thanks for hosting the Liberty Medal Awards for nine years."

Additional reporting by Cynthia R. Fagen

2011 LIBERTY MEDAL WINNERS

BRAVEST: PETER DEMONTREUX - He entered a burning Brooklyn brownstone and found a man inside. But just as they entered another room, it suddenly burst into flames, setting both the firefighter and the man he was rescuing on fire. The heat reached a brutal 1,000 degrees, roasting Demontreux's protective bunker coat. "The whole room was bright orange and we were getting burned," recalled the firefighter, who locked arms with the man and ran for the window, getting him safely out to firefighters on an aerial ladder.

YOUNG HEART: CAROLINE WATTERS and LISETTE WATTERS - Caroline was just a toddler when she was diagnosed with leukemia and got a lifesaving bone-marrow transplant from older sister Lisette. Now Caroline, 11, and Lisette, 13, speak regularly at events for The Leukemia & Lymphoma Society to help raise awareness and funds for blood-cancer research. "When people have cancer and I tell them this story, it gives them a lot of hope," Caroline says.

LEADERSHIP - TIE

MARYANN HEDAA - She's dedicated to helping the kids in the Hunts Point neighborhood of the South Bronx-one of

WE salute the BIG APPLE'S CORE Post honors NY's everyday heroes The New York Post October 19, 2011
Wednesday

the poorest in the country - and believes education is "the clearest pathway out of poverty." Hedaa founded the nonprofit Hunts Point Alliance for Children and says its mission is "to see that every child is healthy, housed, safe and educated" through an array of educational, social and nutritional programs.

JEFFREY SMALLS - He wanted students to have options, so when the Department of Education decided to phase out Alfred E. Smith HS, an academically failing vocational high school in the South Bronx, Smalls, the president of Smalls Electrical Construction Inc. in Brooklyn, helped mount a campaign that persuaded the city to open a new school in its place that teaches building-trades programs. The new Bronx Design and Construction Academy opened this semester.

EDUCATOR: SANA NASSER - The principal of The Bronx's Harry S Truman HS turned one of the city's largest public high schools into one with a small-school feel and higher graduation rates. She established smaller, career-themed academies with subjects including pre-engineering, law, law enforcement, culinary arts and media/TV production.

FINEST : RICARDO RAMIREZ, RADEK TEREPA and BRIAN McIVOR - The three plainclothes officers ordered a teen biking the wrong way on a one-way Brooklyn street to stop, but wound up chasing him into an East New York building where the 17-yearold allegedly opened fire. A shootout followed in which two bullets ripped through Ramirez's leg, piercing the femoral artery. McIvor saved Ramirez's life by fashioning a tourniquet with a belt as Terepka held the suspect.

LIFETIME ACHIEVEMENT: EUGENE LANG - His impromptu promise to one group of schoolkids helped change the lives of thousands of others. In 1981, the businessman and philanthropist told graduating sixth-graders at East Harlem's PS 121 that he'd send them to college if they graduated. Five years later, Lang launched the national I Have a Dream Foundation, which has helped thousands of others.

COURAGE: LUIS CORRALES - The EMS lieutenant jumped off a subway platform onto the tracks because someone "needed help." It was his day off and, when he saw the man fall at the 53rd Street/Lexington Avenue station, he recalls thinking, "I've got to get him out of there." An unidentified man also jumped down to help, and when the trio was safely back on the platform, "I felt the wind of the train pulling into the station," Corrales said.

FREEDOM: MOHAMMAD RAZVI - The Pakistani native put legal clinics in a Coney Island Avenue Brooklyn storefront to help Muslims caught in the 9/11 backlash. Razvi went on to provide programs to help low-income immigrant families, particularly those from South Asian and Muslim nations, understand their rights and responsibilities as they get integrated into New York life. He also works to build bridges among diverse groups in the city.

rita.delfiner@nypost.com

LOAD-DATE: February 1, 2012

LANGUAGE: ENGLISH

GRAPHIC: -WISE WOMAN: Sana Nasser, who won the Post Liberty Educator medal, lights up the room with her smile yesterday with "Good Day New York" hosts Rosanna Scotto and Greg Kelly. [Jonathan Baskin]-You go, girls: Caroline (left) and Lisette Watters are congratulated by Regis Philbin yesterday after the sisters won the Post Liberty Medal in the Young Heart category. [NY Post: Tamara Beckwith]-You're the best: The Post Liberty Medal recipients yesterday (standing from left) Maryann Hedaa, Detective Ricardo Ramirez, Police Officers Radek Terepka and Brian McIvor, Mohammad Razvi, firefighter Peter Demontreux, Lisette Watters, EMS Lt. Luis Corrales, Caroline Watters; and (seated from left) Jeffrey Smalls, Sana Nasser and Eugene Lang. [NY Post: Tamara Beckwith]

PUBLICATION-TYPE: Newspaper

WE salute the BIG APPLE'S CORE Post honors NY's everyday heroes The New York Post October 19, 2011
Wednesday

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The New York Post

September 3, 2011 Saturday

News Corp. nominates Breyer

BYLINE: Garrett Sloane

SECTION: ; Pg. 23

LENGTH: 120 words

News Corp. nominated one of Silicon Valley's top venture capitalists, Jim Breyer of Accel Partners, to its board of directors yesterday.

The media company, which owns The Post, said two other prominent venture capitalists, Kenneth E. Cowley and Thomas J. Perkins, will step down.

Also yesterday, James Murdoch, the company's deputy chief operating officer, said he would forgo his \$6 million bonus following a phone-hacking controversy at News Corp.'s now-shuttered UK tabloid News of the World.

"While the financial and operating performance metrics on which the bonus decision was based are not associated with this matter, I feel that declining the bonus is the right thing to do," he said in a statement.

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GRAPHIC:

PUBLICATION-TYPE: Newspaper

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The New York Post

August 11, 2011 Thursday

NEWS CORP. PROFITS

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 31

LENGTH: 264 words

News Corporation reported yesterday growth in each of its five major business segments as quarterly profits beat estimates.

News Corp. also reported that it raised its dividend 27 percent. Television led the pack, doubling operating income to \$233 million in the fiscal fourth quarter ended June 30. Fox broadcasting benefited both from an improved ad climate and from increased retransmission consent dollars.

Meanwhile, the cable segment, which contributed \$631 million in operating income, rang up solid US advertising revenue gains of 23 percent due to better ratings and pricing at FX Network.

Overall, income from continuing operations increased 8.9 percent to \$982 million, or 35 cents a share. Wall Street was expecting 30 cents. Net income fell 22 percent to \$683 million partly because of a loss associated with Myspace, which was sold to Specific Media.

Total revenue grew 11 percent to \$8.96 billion.

Chairman and CEO Rupert Murdoch said the board had agreed that he will continue in his current roles.

When asked about a succession plan, he joked, "I hope the job won't be open in the near future."

Murdoch added: "Chase [Carey, Deputy Chairman, President and Chief Operating Officer] is my partner. If anything happened to me, I think he would get it."

Murdoch told analysts the company has "the most robust balance sheet in our history."

News Corp., which owns The Post, has \$12.7 billion cash on hand. The company said it is committed to doing a \$5 billion share buyback. The stock closed yesterday at \$13.71, down 5.8 percent.

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LANGUAGE: ENGLISH

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PUBLICATION-TYPE: Newspaper

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The New York Post

July 20, 2011 Wednesday

NO SLAP ON THE WRIST

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 35

LENGTH: 169 words

It was the \$330 million smack heard 'round the world.

Wendi Deng Murdoch leapt to her feet to defend her husband, News Corp. Chairman and CEO Rupert Murdoch, from a demonstrator's surprise assault at the UK parliamentary hearing yesterday.

When the protester rushed at Rupert Murdoch with a paper plate heaped with shaving cream, Wendi Murdoch (pictured at left), shot an open right hand at the assailant's face, delivering a loud smack heard on live TV.

Within seconds of the slap, News Corp. shares spiked 18 cents, adding \$330 million of shareholder value.

The prankish assault came during the closing minutes of the three-hour hearing about a phone hacking controversy at the News of the World.

The plate-wielding attacker was able to get within arms-reach of Rupert Murdoch at the witness table to hurl the foamy protest onto his jacket and chin. Police dragged away the assailant, identified as Jonathan May-Bowles, in handcuffs.

Rupert Murdoch, minus his jacket, resumed answering the final questions.

LOAD-DATE: July 20, 2011

LANGUAGE: ENGLISH

GRAPHIC: Wendi Deng Murdoch slapping Jonathan May-Bowles.

PUBLICATION-TYPE: Newspaper

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The New York Post

July 20, 2011 Wednesday

FRANK TALK AT PROBE - MURDOCHS TESTIFY IN UK

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 35

LENGTH: 796 words

News Corp. Chairman and Chief Executive Rupert Murdoch yesterday again apologized to the victims of phone hacking by the company's now-defunct News of the World tabloid and told members of a committee of UK's Parliament that his appearance in the probe was "the most humble day of my life."

In nearly three hours of testimony beside his son, James, News Corp.'s deputy chief operating officer, Murdoch told the Culture, Media and Sport Committee that "things went badly wrong" at the weekly. The hacking "went against everything that I stand for."

Facing wide-ranging questions by the panel, the two executives provided their first public presentation of events since the escalating controversy caused the shutdown of the weekly, along with multiple arrests of accused parties, the resignation of two senior News Corp. officials and the resignations of London's two top police figures.

After roughly two and a half hours, the hearing took a theatrical turn when a spectator walked up to Rupert Murdoch at the witness table and attempted to toss a cream-like pie at the CEO. (See above, right.)

The panel, noting that hacking and bribery assertions had swirled in London media reports for more than four years, asked why the case had become such a crisis only in recent weeks.

James Murdoch, who fielded many of the queries, said News Corp. didn't learn of the extent of the purported lawbreaking at the outset, and relied on a "clean bill" of health from its law firm, Harbottle & Lewis LLP, which conducted an internal probe after News Corp. discovered that in 2005 a royal reporter and a private eye had hacked into royal phones for scoops.

He said its law firm found no evidence of illegal activity apart from one reporter and a private eye - both of whom eventually were jailed.

"We and the company rested on that opinion for a period of time," the younger Murdoch said. "It is a key bit of outside legal advice."

James Murdoch added that when the company discovered serious evidence unearthed years later in e-mails, all of it was turned over to London police for a probe, which is now under way.

Members of Parliament hammered on certain legal payments made to the disgraced royal reporter, Clive Goodman, and his private eye, Glenn Mulcaire.

James Murdoch said he was "surprised" when he found out legal payments had been made to Goodman and Mulcaire even after they had been convicted.

"The strong advice was that from time to time it's important and customary to pay a co-defendant's legal fees." Both Murdochs said they didn't know whether such payments were still being made to Mulcaire.

When asked if the payments would now stop, Rupert Murdoch said they would - "provided it's not in breach of a legal contract."

The hacking controversy exploded recently when it was learned that the News of the World had hacked into the voicemails of a missing 13-year-old girl, Milly Dowler. The girl, it was learned later, was murdered.

Both father and son said emphatically they were unaware that Milly's phone had been hacked.

Rupert Murdoch slapped his palms on the witness table, saying he was "shocked, appalled and ashamed" at the hacking.

Asked whether News Corp. employees anywhere had hacked into phones of victims of the 9/11 attacks, the elder Murdoch said he'd seen "no evidence whatsoever" about any such hacking.

Rupert Murdoch said he didn't feel responsible for what had happened at the News of the World. Asked who was at fault, he said, "The people that I trusted to run it, and then maybe the people that they trusted.

"The News of the World is less than 1 percent of our company," and Rupert Murdoch said he may have "lost sight" of the paper because it was "so small in the general frame of the company."

When asked who kept Murdoch and News Corp. in the dark, James Murdoch replied, "There's a difference between being kept in the dark and a company, a large company, in which the management is delegated."

Shares of News Corp. rose 5.5 percent yesterday to \$15.79, up 82 cents.

After questioning the Murdochs, the panel turned to Rebekah Brooks, the former editor of News of the World who resigned last week as chairman of News Corp.'s UK unit, News International.

She told the panel she was unaware of any hacking or bribing of police for stories. She was arrested last week in the hacking-bribery incidents, and much of her testimony was restrained by a separate criminal probe.

Before the Murdochs' appearance, lawmakers also questioned London police witnesses about reports that officers took bribes from journalists to provide inside information for scoops.

Police Commissioner Paul Stephenson and his assistant commissioner John Yates resigned last week over the bribery scandal. Both told the panel they did nothing wrong.

LOAD-DATE: July 20, 2011

LANGUAGE: ENGLISH

GRAPHIC: IN THE SPOTLIGHT: News Corp.'s James Murdoch (left) and father Rupert, whose wife Wendi is between them, testified before a parliamentary committee yesterday in London. [Reuters]

PUBLICATION-TYPE: Newspaper

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The New York Post

July 18, 2011 Monday

UK ARREST IN HACKING SCANDAL

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 31

LENGTH: 340 words

Rebekah Brooks, who resigned as the head of News Corp.'s UK newspaper unit on Friday, was arrested yesterday amid accusations of a widespread phone-hacking at the now-shuttered News of the World.

Brooks, 43, was arrested by London's Metropolitan Police by a pre-arranged appointment and was later released. Her arrest came two days before she is set to testify before British lawmakers.

Brooks, pictured here, has become embroiled in a scandal at the now-defunct News of the World, which has been accused of hacking the cell phone messages of a murdered schoolgirl and paying police officers for information.

Also yesterday, Sir Paul Stephenson, pictured at right, the commissioner of the Metropolitan Police, known as Scotland Yard, resigned yesterday as damage from the phone-hacking allegations cast scrutiny on the relationship between the press and the UK police.

Brooks is due to appear tomorrow before Parliament's Select Committee for Culture, Media and Sport to explain what she knew of the alleged hacking of voicemails by employees.

Her arrest yesterday could complicate what she is able to tell lawmakers. News Corp. Chairman and CEO Rupert Murdoch, 80, and his son James, 38, the company's deputy chief operating officer, also agreed to testify before Parliament, along with Brooks.

"She's always said she's innocent of any wrongdoing," said David Wilson, Brooks' spokesman. "One reason she left [the company] was to set about clearing her name."

Former police commissioner Stephenson was also due to speak before the cross-party committee about the deepening scandal that derailed News Corp.'s acquisition of BSkyB. News Corp. also owns The Post.

"I have taken this decision as a consequence of the ongoing speculation and accusations relating to the Met's links with News International at a senior level," Stephenson said, according to published reports.

Neil Wallis, a former executive editor at the News of the World, who was arrested last week, was reportedly hired by Stephenson as a part-time p.r. consultant.

LOAD-DATE: July 18, 2011

LANGUAGE: ENGLISH

UK ARREST IN HACKING SCANDAL The New York Post July 18, 2011 Monday

GRAPHIC: -Sir Paul Stephenson. -Rebekah Brooks. -Sir Paul Stephenson.

PUBLICATION-TYPE: Newspaper

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The New York Post

July 16, 2011 Saturday

EXECUTIVE DECISIONS - TWO NEWS CORP. BIGGIES STEP DOWN AMID HACKING

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 22

LENGTH: 480 words

Two top executives at News Corp. resigned yesterday amid accusations of phone hacking by reporters at the company's recently shuttered News of the World.

Les Hinton, who headed the company's British subsidiary, News International, at the time of the alleged hacking, resigned as CEO of Dow Jones and publisher of the Wall Street Journal, positions he assumed after News Corp. bought Dow Jones in 2007. News Corp. also owns The Post.

Hinton was questioned by Parliament's Culture Media and Sports Select Committee in 2007 about initial media reports of hacking by News of the World employees, and said at the time he believed the hacking was limited to one reporter.

"That I was ignorant of what apparently happened is irrelevant, and in the circumstances I feel it is proper for me to resign from News Corp. and apologize to those hurt by the actions of News of the World," Hinton, 67, said in a statement.

News Corp. Chairman Rupert Murdoch called Hinton's resignation "a matter of much sadness." Hinton, who ran News International from 1995 to 2007, had worked with Murdoch for 52 years, rising from journalist to senior exec.

Hinton's departure came the same day that Rebekah Brooks, who took charge of News International after Hinton, also resigned. She was replaced by Tom Mockridge, the chief executive of News Corp.'s Sky Italia. Brooks's resignation followed allegations that while she was editor of the News of the World, the paper intercepted the mobile-phone voicemails of a missing 13-year-old schoolgirl who turned out to have been murdered.

Brooks, 43, was editor of the News of the World from 2000 to 2003. News Corp. closed the paper on Sunday in response to the hacking controversy.

"My desire to remain on the bridge has made me a focal point of the debate," Brooks said in a memo yesterday to employees. "My resignation makes it possible for me to have the freedom and the time to give my full cooperation to all the current and future inquiries, the police investigations and the [Parliament] appearance," she said referring to a Tuesday hearing of Parliament's Culture Media and Sports Select Committee.

Rupert Murdoch, 80, yesterday met privately with the parents of the murdered schoolgirl.

"I said I was appalled to find out what happened," Murdoch told reporters after meeting the parents of Milly Dowler. "I

EXECUTIVE DECISIONS - TWO NEWS CORP. BIGGIES STEP DOWN AMID HACKING The New York Post
July 16, 2011 Saturday

apologized and I have nothing else to say."

News Corp. also placed ads in major UK newspapers apologizing for the controversy.

"We are sorry for the serious wrongdoing that occurred," according to a copy of the ad supplied by News Corp. "In the coming days, as we take further concrete steps to resolve these issues and make amends for the damage they have caused, you will hear more from us."

Murdoch and his son James, 38, News Corp.'s deputy chief operating officer, agreed to testify Tuesday before Parliament, along with Brooks.

LOAD-DATE: July 18, 2011

LANGUAGE: ENGLISH

GRAPHIC: Losing lieutenants: News Corp. executive Les Hinton (inset), the CEO of Dow Jones, resigned yesterday amid allegations of phone hacking at News Corp.'s UK newspaper unit, which he ran from 1995 to 2007. His departure came the same day that Rebekah Brooks (left), who headed News Corp.'s News International after Hinton, also resigned. [Bloomberg]

PUBLICATION-TYPE: Newspaper

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The New York Post

July 15, 2011 Friday

MURDOCHS TO ANSWER QUESTIONS

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 33

LENGTH: 238 words

Rupert Murdoch and his son James agreed to appear next week before UK lawmakers investigating whether News Corp. employees hacked the cell-phone messages of private citizens and government officials.

Rupert Murdoch, CEO and chairman of News Corp., and James, the company's deputy chief operating officer, are scheduled to appear Tuesday before Britain's Parliament to answer questions about the controversy, which led News Corp. to shutter its News of the World.

In his first public comments on the controversy, Rupert Murdoch defended the company's handling of the crisis and said News Corp. would set up an independent committee to "investigate every charge of improper conduct." News Corp. owns The Post.

Both Murdochs initially said they were unable to appear at the inquiry due to conflicts. After receiving formal summonses from Parliament to appear, both executives agreed to appear at the inquiry. Rebekah Brooks, who heads News Corp.'s UK newspaper division, earlier agreed to testify and will appear with the Murdochs.

Meanwhile, the FBI is said to be investigating claims by two US lawmakers that victims of 9/11 may have been targets of hacking by News Corp. employees, Bloomberg News reported.

The FBI said it was reviewing letters from New York Reps. Peter King, a Republican, and Louise Slaughter, a Democrat, demanding a probe into whether hacking involved US citizens. The Justice Department had no comment.

LOAD-DATE: July 15, 2011

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

July 14, 2011 Thursday

NEWS CORP. SPIKES BID FOR BSKYB

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 27

LENGTH: 328 words

News Corp. withdrew its \$12 billion bid to buy all of pay-TV operator British Sky Broadcasting amid a phone-hacking scandal at one of its UK tabloids.

"We believed that the proposed acquisition of BSkyB by News Corp. would benefit both companies but it has become clear that it is too difficult to progress in this climate," News Corp. President Chase Carey said yesterday in a statement.

Carey emphasized the company's intention to remain an owner of the pay-TV firm it helped establish. News Corp. owns a 39 percent stake in BSkyB that is worth \$7.8 billion.

For months, News Corp., which also owns The Post, has been trying to buy the 61 percent of BSkyB that it did not already own.

The company dropped its bid yesterday after encountering stiff political resistance in the UK, where it is facing allegations that one of its tabloids hacked into the voicemail accounts of a murder victim and that it paid off police officers.

News Corp. shuttered the 168-year-old News of the World last week in an effort to quell public outrage that threatened to derail the purchase of BSkyB.

Some UK lawmakers have called on News Corp. to take further steps such as selling its newspaper operations in that country. The company is facing a government-led inquiry into practices at its UK newspaper division, which includes the Sun and the Times of London.

Analysts said the end of the proposed \$12 billion purchase raised questions about what the company would do with the money earmarked for the deal. News Corp. has announced a plan to buy back \$5 billion of shares.

"With the abandonment of the deal, it does open the question of whether News Corp. might pursue other M&A," said Cowen & Co. analyst Doug Creutz, adding that a big acquisition was unlikely to happen in the short term.

Bank of America-Merrill Lynch analyst Jessica Reif Cohen suggested that further share buybacks could be possible. News Corp. shares were little changed yesterday, closing at \$16.36.

LOAD-DATE: July 14, 2011

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

July 12, 2011 Tuesday

ANTITRUST REVIEW FOR BSKYB BID

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 31

LENGTH: 258 words

News Corp.'s bid for satellite broadcaster British Sky Broadcasting will be reviewed by UK antitrust regulators after the company withdrew its offer to spin off BSkyB's Sky News to win approval for the deal.

News Corp., which also owns The Post, was going to spin off the 24-hour, cable news channel from BSkyB in order to alleviate concerns about the concentration of media ownership in the UK.

"News Corp. continues to believe that, taking into account the only relevant legal test, its proposed acquisition will not lead to there being insufficient plurality in news provision in the UK," the company said yesterday in a statement.

By withdrawing the Sky News concession, News Corp. prompted the British government to refer the BSkyB bid to the Competition Commission, the UK's antitrust authority.

The agency's review, which is expected to take at least six months to complete, puts the decision in the hands of an independent regulatory body rather than an elected official, Jeremy Hunt, the culture secretary who was tasked with reviewing the BSkyB deal.

The UK government is under pressure to oppose the BSkyB deal following a tabloid hacking scandal at The News of the World.

News Corp. closed the 168-year-old paper in response to allegations that it paid police for information and hacked the voicemails of a young murder victim.

News Corp. also owns The Sun and The Times newspapers in the UK.

News Corp. wants to buy the remaining 61 percent of BSkyB it doesn't already own and is offering shareholders 700 pence per share.

LOAD-DATE: July 12, 2011

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PUBLICATION-TYPE: Newspaper

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The New York Post

July 8, 2011 Friday

THE END OF NEWS OF THE WORLD

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 29

LENGTH: 291 words

London's popular 168-year-old weekly newspaper News of the World is being shut down permanently by parent News Corp. following disclosures of the tabloid's deeper involvement in controversial hacking of phones of celebrities, officials and private citizens in search of stories.

The sudden closure of the paper was announced yesterday in a strongly worded condemnation of the affair by James Murdoch, deputy chief operating officer of News Corp. and chairman of News International.

News Corp. also owns The Post.

In a company-wide announcement, Murdoch said the paper, the most-read English-language weekly in the world, had damaged its "proud history of fighting crime, exposing wrong-doing and regularly setting the news agenda for the nation."

"The News of the World is in the business of holding others to account. But it failed when it came to itself," he said.

Allegations have widened in the four-year-old hacking scandal in the UK that employees of the paper were more widely involved than previously thought in possible illegal behavior, including bribing of policemen and tapping phones of grieving families of crime victims.

The last edition of the paper for readers and its staff of 200 will be Sunday. It won't carry any advertising, and all revenue from its 2.7 million circulation will be donated to numerous charities.

Calling the shutdown "strong measures," Murdoch said it was necessary.

"While we may never be able to make up for distress that has been caused, the right thing to do is for every penny of the circulation revenue we receive this weekend to go to organizations - many of whom are long-term friends and partners - that improve life in Britain and are devoted to treating others with dignity," he said.

LOAD-DATE: July 8, 2011

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

THE END OF NEWS OF THE WORLD The New York Post July 8, 2011 Friday

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The New York Post

May 5, 2011 Thursday

NEWS CORP. 3Q PROFIT DECLINES

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 37

LENGTH: 233 words

News Corp. yesterday reported a 24 percent drop in fiscal third-quarter profits - as it had a tough time measuring up to last year's blockbuster hits "Avatar" and "Ice Age."

The drop in News Corp.'s filmed entertainment segment profits, to \$248 million from \$497 million a year ago, nearly offset stellar performances from its cable network programming and television segments.

The media company, which owns The Post, said operating profit from its cable network segment increased 25 percent to \$735 million, while its TV segment saw operating profits grow to \$192 million, up from \$40 million last year.

Fox is experiencing a resurgence thanks to the continued strength of "American Idol." Fox also broadcast the Super Bowl during the period. The network is benefiting, too, from a new second revenue stream derived from retransmission consent agreements, which have pay-TV operators paying to transmit the channel.

The company expects to have agreements with 80 percent of cable operators by 2012.

Net income was \$639 million, or 24 cents a share, missing analysts' estimates by a penny. Total revenues dropped to \$8.25 billion from \$8.7 billion.

Chief Executive Rupert Murdoch, in a statement, said that the positive response to the company's new film, "Rio," and other upcoming releases "indicate the difficult comparisons in this segment over the past nine months are now behind us."

LOAD-DATE: May 5, 2011

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

April 1, 2011 Friday

BILLY JOEL PULLS THE PLUG ON HIS AUTOBIOGRAPHY

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 26

LENGTH: 786 words

THE Piano Man has hit a bad note.

Singer Billy Joel is canceling his \$3 million memoir, "The Book of Joel," a little more than two months before it was slated to hit bookshelves.

Joel, 61, told the Associated Press that the decision to cancel was his and that it took writing the book for him to realize that he's not interested in talking about the past. Joel said he preferred to let his music chronicle the ups and downs of his life.

Three years ago, Joel was said to have snagged an estimated \$3 million advance from Harper Collins (which, like The Post, is owned by News Corp.). The tome was being billed as an "emotional ride" that would tell about everything from Joel's battles with drugs and alcohol to the bust-up of his marriage to Christie Brinkley.

This Joel bio was expected to be one of Harper's big summer books, a 368-page read with a first printing in excess of 250,000 copies. Fred Schruers, a celebrity profiler who once worked at Rolling Stone, was the ghost writer and shared credit on the cover as a co-author.

Joel, who has won six Grammy Awards and whose hits, including "Uptown Girl," "Piano Man" and "Movin' Out," have become anthems for a generation, has had a career of high and low notes. He famously played the farewell concert at a sold-out Shea Stadium in July 2008. and toured with Elton John in 2010. But he also experienced a series of car crashes near his East End home on Long Island, and alcohol played a role in several of them.

In a Rolling Stone interview in February, longtime friend Elton John said Joel's substance abuse problems often interfered with the tour. He claimed that Joel has never fully confronted his problem and was still wrestling with his demons. John labeled Joel's stints in rehabilitation clinics as "rehab light."

One music industry source speculated that Joel's failure to confront his history may have undermined the memoir. "He never fully confronted the 800-lb. gorilla in the room, There needs to be a lot of dish in rock memoirs," the source said.

Keith Richards' long-delayed memoir rocked to the top of bestseller lists last year in part because of its frank, no holds barred look inside his drug-addled past.

Another theory is that Joel did not like the way the finished product was turning out and soured on publishing it. Schruers would not comment.

BILLY JOEL PULLS THE PLUG ON HIS AUTOBIOGRAPHY The New York Post April 1, 2011 Friday

Presumably, Schruers would have to be paid, but Joel, who would have collected somewhere around \$2 million of the estimated \$3 million advance, would be expected to refund the money he received from the publisher.

The Joel book was signed by Harper Collins Executive Editor David Hirshey, and represented by super agent Amanda "Binky" Urban at ICM. Neither could be reached for comment.

It's not the first time Joel has scrapped a book project. Joel decided against doing a book on classical music that he was to have written for the Riverhead imprint of Penguin several years ago.

Hearst board

The board of directors of Hearst Corp. received three new members yesterday, boosting its total to 22.

One of them, David Carey, 50, the president of the magazine group, is seen as the direct replacement for Cathie Black. Carey replaced Black but she remained on the board as the magazine group's titular chairperson until she resigned to become Mike Bloomberg's Chancellor of Education. Carey's arrival on the board comes less than a year after his June 2010 return to Hearst from Conde Nast.

The other new members include Michael Clinton, 57, who has worked at Hearst since 2001, most recently as the president of marketing and publishing, and Duncan Edwards, 47, president and CEO of Hearst Magazines International.

The appointments make the executives virtually made men.

Unlike most major corporations, where executives vanish when given the gold watch upon retirement, Hearst executives tend to hang around for life - except for the odd manager given a boot out the door, which happens about every decade or so.

Past magazine group president Gil Mauer, for instance, is still on the board, even though he last headed magazines in the early 1990s. Frank Bennack, 78, the current Hearst Corp. CEO, had relinquished the CEO job in 2002, but stayed on the board. He is close to the Hearst family and returned to the top job in 2008 when Victor Ganzl got the boot. Ganzl was also booted off the board of directors.

Under a complicated will left behind by company founder William Randolph Hearst, Hearst directors are elected by the Hearst Family Trust, but the business has to be controlled by non-family members under the ironclad will. And the trust eventually dissolves upon the death of the last Hearst grandchild who was living when William Randolph Hearst was still alive.

LOAD-DATE: April 1, 2011

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

March 17, 2011 Thursday

'L.A.' REID JUMPS TO FOX SHOW

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 35

LENGTH: 195 words

Universal Music label boss Antonio "L.A." Reid is hip-hopping to TV.

The chairman of Universal's Island Def Jam will leave to become a judge on Simon Cowell's upcoming Fox TV show "The X-Factor," according to people familiar with discussions. News Corp. owns Fox and The Post.

Reid, who has been angling for an exit from Universal for months in order to pursue other interests, got his wish this week when the show's producers made him a firm offer. Universal agreed to let Reid out of his contract, which expires at the end of the year.

Reid has shepherded acts such as Rihanna, Mariah Carey, Bon Jovi and Justin Bieber in his six years with the label.

The move is a big departure for Reid, but in a twist worthy of a reality show, he will be employed by Cowell's production company, Syco, a joint venture with Sony Music.

Former Sony Music RCA/Jive label exec, Barry Weiss, who left Sony for Universal late last year, will take over at Island Def Jam.

Reid is one of several senior execs to exit Universal in recent months, including Chairman Doug Morris, who left this month for the top spot at Sony. Universal is under pressure by parent Vivendi to cut costs.

LOAD-DATE: March 17, 2011

LANGUAGE: ENGLISH

GRAPHIC: 'L.A.' REID Off to TV territory

PUBLICATION-TYPE: Newspaper

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The New York Post

February 22, 2011 Tuesday

NEWS CORP. BUYS SHINE FOR \$670M

BYLINE: MARK DeCAMBRE

SECTION: All Editions; Pg. 29

LENGTH: 171 words

News Corp., run by Chairman Rupert Murdoch, has agreed to acquire Elisabeth Murdoch's UK-based television production company Shine, in a deal valued at roughly \$670 million.

Murdoch said his daughter will join her brothers, James and Lachlan, on the News Corp. board once the deal is completed.

The planned purchase marks the return of 42-year-old Elisabeth to News Corp., where she worked at British Sky Broadcasting before departing in 2000.

She went on to found Shine in 2001, turning it into one of the UK's biggest independent production firm with shows like "The Biggest Loser," "MasterChef" and "History Cold Case."

Shine provides programming to BSkyB, which owns a 13 percent stake in the company. News Corp. is in the process of trying to buy the remaining 60.9 percent of BSkyB it doesn't own.

News Corp. also owns The New York Post.

The Shine acquisition comes as consolidation in the media industry has been gathering steam with Time Warner's purchase of another UK production company, Shed Media, last year.

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

February 8, 2011 Tuesday

FINRA EYES SPACE AT 1 WFC

BYLINE: Steve Cuzzo

SECTION: All Editions; Pg. 40

LENGTH: 612 words

JUST days after the New York Times once again proclaimed the waning of downtown's financial-capital days, we've learned the Financial Industry Regulatory Authority, or FINRA - the successor to the National Assn. of Securities Dealers - aims to expand with a big move to 1 World Financial Center.

The independent securities-firm regulator is negotiating for 204,067 square feet on floors 9-12 in a sublease from Dow Jones, which moved to Midtown from the Brookfield-owned tower about 18 months ago. (Dow Jones is owned by News Corp., which also owns The Post.)

The move would mean a net expansion for FINRA of 50,000 square feet, sources said. The deal isn't done but it appears on track. A lease is out on the space and FINRA has applied to the city's Industrial Development Agency to extend tax exemptions it already enjoys to 1 WFC, where 70,000 square-foot floors are more efficient than in the prewar addresses it'll leave behind.

The IDA is expected to approve the request at a hearing on March 3.

Meanwhile, Capstone Equities, which owns 14 Wall St., is already marketing 80,000 square feet which FINRA plans to vacate later this year. The leasing agent, CB Richard Ellis's Bradley Gerla, says he's already seeing "a lot of activity."

Calls to FINRA's brokers, Cushman & Wakefield's John Cefaly and Rob Lowe, weren't returned. Dow Jones' rep, CBRE's Kenneth Rapp, declined to comment.

FINRA currently also has space at One Liberty Plaza and 20 Broad St., where it's a subtenant of the New York Stock Exchange. The NYSE is repped by CBRE's Mary Ann Tighe, who declined to comment. FINRA will remain at One Liberty.

Although Brookfield isn't a party to the transaction, it reduces some of the availability that overhangs the entire WFC, where Merrill Lynch is likely to give up or shrink its space by 2013.

There's also the Nomura situation. The firm, now at Brookfield's 2 WFC, is in talks with the owners of 825 Eighth Ave. to move uptown. In fact, we've learned Nomura just signed a letter of intent with landlord George Comfort & Sons for 800,000 square feet, more than previously reported.

But the LOI is nonbinding. Brookfield is meanwhile negotiating furiously with Nomura to stay at 2 WFC. The firm has grown from 650 employees in the city to about 2000 in two years.

Elsewhere in the neighborhood, Crain's reported that Oppenheimer & Co. is negotiating for 290,000 at 85 Broad St. - another deal which, if completed, would represent financial-industry growth downtown.

*

The investment-sale revival has spread to downtown Brooklyn. George Klein's Park Tower Realty has sold the office building at 30 Flatbush Ave. to a joint venture of Angelo Power and Capstone Equities for \$57 million - or \$236 per square foot for the 241,633 square-footer, which is netleased to Con Ed through 2027. It's across from Dermot Co.'s new luxury apartment tower 29 Flatbush, which recently broke ground.

Park Tower was represented by Cushman & Wakefield's Capital Markets Group, which completed transactions valued at over \$400 million in the second half of last year. Brokers involved included Steven Kohn, Helen Hwang, Nat Rockett and Karen Wiedenmann as well as Arthur Sonnenblick of the firm's debt and equity finance unit, Cushman & Wakefield Sonnenblick Goldman.

*

Global business technology consulting firm Capco is more than doubling its Manhattan space. The firm is leaving 120 Broadway for 77 Water St., where it will have 48,700 square feet, sources said.

The deal, a sublease from Goldman Sachs, includes expansion options in the building. CB Richard Ellis's Joan Meixner and Gerry Mioviski represented Capco and Cushman & Wakefield repped Goldman.

LOAD-DATE: February 8, 2011

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

February 3, 2011 Thursday

DIGITAL DESTINY - IPAD-ONLY PAPER WINS DESIGN KUDOS IN LAUNCH

BYLINE: CLAIRE ATKINSON and KEITH J. KELLY

SECTION: All Editions; Pg. 27

LENGTH: 418 words

News Corp. launched its ambitious digital newspaper yesterday, The Daily, the world's first iPad-only publication.

The paper, which features 360-degree photos and high-definition video with the usual mix of news, gossip and sports coverage, was designed in partnership with iPad maker, Apple.

The Daily costs 14 cents a day, 99 cents a week or \$39.99 a year. News Corp. also owns The Post.

Not surprisingly, Apple Chief Executive Steve Jobs was extremely involved in the product's design.

"He really pushed the big clean design, for a very clear single visual statement," one source close to project said. "He really got into details, like no borders around the pages." The cover of the debut issue, which features a striking photo of a protester in Cairo atop a statue, is an example of Jobs's vision, the source said.

"The Daily is the first app in the iTunes App Store that has a subscription billed directly to subscribers' iTunes accounts - although the model will soon be available for other publishers. Currently, other news outlets link to publishers' own billing systems.

"The iPad demands that we completely re-imagine our craft," News Corp. CEO Rupert Murdoch said at an event to roll out The Daily. Murdoch noted that the company had invested \$30 million in the venture that is costing less than \$500,000 a week to operate.

"It will be judged two ways - usability and elegance of experience - but primarily it will live and die on the content," said Andy Chapman, head of digital trading at Mindshare North America, who has been reviewing the product for the past six weeks.

Newspaper analyst Ken Doctor said he was impressed at the way News Corp. has taken advantage of the iPad's touch screen in a way that other publications haven't. "I think they've set a new standard," he said. "They've passed their first test."

The Daily's six sections also include opinion, arts and life, and apps and games. Readers can customize their editions with settings to receive news about their favorite sports teams.

Thirty percent of the subscription revenue goes to Apple. Advertisers in the first issue included HBO, Macy's, Paramount, Pepsi Max, Range Rover, Verizon and Virgin Atlantic.

DIGITAL DESTINY - IPAD-ONLY PAPER WINS DESIGN KUDOS IN LAUNCH The New York Post February 3,
2011 Thursday

When asked about The Daily's political leanings, Editor-In-Chief Jesse Angelo said, "I think in the editorial page we are patriotic. We believe in free ideas. People will be perhaps surprised."

The Daily will eventually be expanded to all major tablets and could be redesigned for smartphones.

LOAD-DATE: February 3, 2011

LANGUAGE: ENGLISH

GRAPHIC: First of its kind: News Corp. yesterday launched The Daily - the first ever newspaper designed for the iPad. Eye-catching features include: For sports fans, complete Super Bowl game recaps, photos and facts at your fingertips; Celebrity pages that include live Twitter feeds; Style pages provide pricing details and an option to buy featured items.

PUBLICATION-TYPE: Newspaper

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The New York Post

February 3, 2011 Thursday

NEWS CORP. POSTS PROFIT OF \$642M

BYLINE: Claire Atkinson

SECTION: All Editions; Pg. 27

LENGTH: 246 words

Profit more than doubled in the three months ended Dec. 31 at News Corp., thanks to a buoyant TV ad market in the US and abroad.

News Corp. reported net income of \$642 million, or 24 cents a share. Excluding charges, the company earned 29 cents a share, beating Wall Street estimates by a penny.

The cable programming segment, which includes Fox News, FX and National Geographic, saw operating income climb by 22 percent compared to a year ago, aided by higher ratings and a growing willingness among companies nationwide to increase marketing dollars. That trend has aided all media companies.

International performance of News Corp. cable channels was particularly strong. Ad revenue grew 27 percent overseas, and 12 percent at home while affiliate revenue rose 17 percent overseas, and 10 percent in the US.

Overall, revenue in the fiscal second quarter was relatively flat, at \$8.76 billion. The broadcast network posted top-line gains of 20 percent amid a stronger local ad market.

News Corp.'s Digital Media Group posted an operating loss of \$156 million in the period as lower search and ad sales at MySpace hurt operations. A year earlier, the unit posted an operating loss of \$125 million.

Filmed entertainment also saw a drop in profits, reflecting tough comparisons against home entertainment sales for "Ice Age: Dawn of the Dinosaurs," released in the period last year.

News Corp., which owns The Post, saw its A shares rise 2.6 percent yesterday to \$15.99.

LOAD-DATE: February 3, 2011

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

January 28, 2011 Friday

NEWS CORP.'S BX. SCHOLARSHIP

SECTION: All Editions; Pg. 12

LENGTH: 68 words

News Corp. has set up a \$20,000 college scholarship fund in the South Bronx that will be administered by the South Bronx Overall Economic Development Corp. (SoBRO).

"We hope that the educational partnership with SoBRO in the South Bronx will serve as the model for expanding the program to other New York boroughs," said Pamela Fisher, vice president for corporate diversity at News Corp., which owns The Post.

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PUBLICATION-TYPE: Newspaper

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The New York Post

January 7, 2011 Friday

FOX EXECS SHIFT AFTER CHIEF QUIT

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 28

LENGTH: 142 words

News Corp. is restructuring its Fox Networks Group with the departure of Tony Vinciguerra, who is leaving his post as chairman and CEO of the television operations after 10 years with the company.

Vinciguerra, who most recently led retransmission consent negotiations with Cablevision and other pay-TV companies, said in a statement he'd likely pursue a more entrepreneurial path.

News Corp. President and COO Chase Carey promoted David Haslingden to president and chief operating officer of Fox Networks Group, while Randy Freer and Eric Shanks were named co-presidents and COOs of Fox Sports Media Group.

Other senior execs in the television group, including David Hill, chairman and CEO of Fox Sports Media Group, and Peter Rice, the chairman of entertainment, will now report to Carey as part of the restructuring.

News Corp. also owns The Post.

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

December 12, 2010 Sunday

LIVE FROM NY: SNL DEAL\$ - ZUCKER NOT FOR-LORNE OVER NETFLIX VIDEO PACT

SECTION: All Editions; Pg. 42

LENGTH: 793 words

Is NBC Universal CEO Jeff Zucker agreeing to deals that line the pockets of his closest allies before the Comcast takeover?

That's what some folks inside 30 Rock are saying in light of NBC Universal's pact to sell video-streaming service Netflix fresh episodes of "SNL" a day after they air on TV.

The move would appear to undermine Hulu in its quest to be the only place for in-season broadcast network fare. It's all the more strange when one considers who created Hulu: NBC Universal. Post owner News Corp., Walt Disney Co. and Providence Equity are other Hulu backers.

The agreement also feeds a key rival of Comcast, the cable operator on the cusp of acquiring NBC Universal. While securities law requires Comcast to keep silent about NBC's current dealings, one rival content provider quipped, "If I were Brian Roberts or Steve Burke, I'd shoot whoever did that deal."

Bundled as part of the "SNL" deal are previous seasons of "30 Rock," and old episodes of "The Office."

Both "SNL," and "30 Rock" are produced by Lorne Michaels, who is rumored to have benefited nicely from the sale, though others say Michaels wasn't the one who pushed the agreement. Claire Atkinson

GOOD SKATE

Over at the alphabet network, former marketing head Mike Benson might have been ousted from his position, but that hasn't stopped him from appearing on ABC, albeit inadvertently.

Benson followed his boss, ABC Entertainment Chief Steve McPherson, out of the door this summer, but he still has a Disney connection. Benson is dating "All My Children" star Rebecca Budig (photo), who's currently cutting up the ice as a competitor on "Skating With The Stars."

He's been giving her plenty of support on the sidelines of the rink.

Benson was spotted supporting his squeeze, dressed in smart slacks and a jacket. Sadly "Skating with the Stars," a BBC Worldwide production filmed at the CBS Studios, is no match for its big sister.

Entertainment Weekly says it's a "low-rent verging on a homeless version of 'Dancing with the Stars.'"

Claire Atkinson

NITWIT

It's a clash of New York enforcers past.

Former Mayor Rudy Giuliani took a few shots at ex-Governor and New York State Attorney General Eliot Spitzer.

At one point, Giuliani referred to Spitzer, who served as a take-no-prisoners-style attorney general from 1999 to 2006, as a "nitwit" at an insurance-industry conference at the Waldorf-Astoria Hotel on Wednesday night.

The comments were made as Giuliani, who served as US Attorney in Manhattan in the late 1980s, waxed

defensive on the reputation of former American International Group CEO Hank Greenberg at a charitable dinner honoring the former exec.

Greenberg was forced into retirement five years ago after Spitzer targeted him and General Reinsurance in an accounting scandal.

"I think what was done to [Hank Greenberg] was one of the great outrages in American legal history," Giuliani said at the Insurance Industry Charitable Foundation event, according to sources there.

"And the person who is doing it is terrible on television," Giuliani joked to attendees. "What a nitwit," the former Mayor added.

Spitzer's spokeswoman fired back, saying that "For Rudy Giuliani to defend AIG and the executives at AIG who cost taxpayers hundreds of billions of dollars while committing fraud says all you need to know."

Requests for comments from Giuliani were not returned. Mark DeCambre

DISPOSED

A legal spat between Patricia Cohen, the ex-wife of infamous hedge fund trader Stevie Cohen, and her former lawyer, Gaytri Kachroo, is getting heated before it even gets started.

Kachroo's legal team is accusing Patricia of avoiding deposition in a proceeding she started when she sued Kachroo for breach of contract. But Patricia's side is saying Kachroo's legal aides are doing it all wrong by seeking deposition before the case is heard by the judge.

Kachroo helped Patricia make headlines this year by suing her rich ex for a "substantial, if not controlling" interest in Cohen's \$13 billion hedge-fund empire.

The suit stems from Patricia's claims that Cohen lied about their marital assets when they divorced 20 years ago.

Within months, however, Patricia fired Kachroo and sued her for \$60,000 for breach of contract. She hired a new legal team - the third - to handle the case.

According to state court documents, Patricia was scheduled to appear last Tuesday for "an order compelling" her to a deposition - the second such request in recent weeks. But neither Patricia nor the attorney representing her, Robert Roseman, showed up to the hearing, a person with knowledge of the situation told The Post.

Word has it that Kachroo, who declined comment, is planning to countersue for the legal fees owed her. Kaja Whitehouse

LOAD-DATE: December 13, 2010

LIVE FROM NY: SNL DEAL\$ - ZUCKER NOT FOR-LORNE OVER NETFLIX VIDEO PACT The New York Post
December 12, 2010 Sunday

LANGUAGE: ENGLISH

GRAPHIC: REBECCA BUDIG. (UPI)

PUBLICATION-TYPE: Newspaper

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The New York Post

December 11, 2010 Saturday

MIKE: REVERSE OUTSOURCING

BYLINE: Carl Campanile

SECTION: Sports+Late City Final; Pg. 9

LENGTH: 102 words

Mayor Bloomberg waded into the national debate on immigration reform yesterday.

"[This] is neither a Republican issue nor a Democratic issue; it's an economic issue," he said at the New York Stock Exchange, where he joined News Corp. Chairman Rupert Murdoch and other business leaders in backing a proposal to make it easier for US firms to hire talented foreign workers. (News Corp. owns The Post.)

"If we keep the best and the brightest out of this country, all the next big things will happen outside the country," said Bloomberg, who on Wednesday blasted Congress for making "a mess of our country."

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The New York Post

November 27, 2010 Saturday

ROYAL ROMANCE A FAIRYTALE BOOK

BYLINE: Rita Delfiner with AP

SECTION: All Editions; Pg. 3

LENGTH: 92 words

Just 10 days after Prince William and Kate Middleton publicly showed off her sapphire and diamond engagement ring, the first book is out about their multi-faceted romance.

"William and Kate: A Royal Love Story," which hit the shelves yesterday in Britain - will be published in the United States on Dec. 17.

The book, by James Clench, was published by HarperCollins and The Sun newspaper. Both are owned by News Corp., which also owns The Post.

Clench wrote most of the book in advance - and then churned out the last 4,000 words in 48 hours.

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PUBLICATION-TYPE: Newspaper

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The New York Post

November 25, 2010 Thursday

WEB-SCRIPT \$UIT

BYLINE: Kieran Crowley

SECTION: All Editions; Pg. 8

LENGTH: 69 words

A Long Island screenwriter was slapped with a \$15 million federal lawsuit for posting 20th Century Fox movie scripts on the Internet - including a major comic-book flick still in the works, court papers say.

Patricia McIlvaine, of Mount Sinai, said she maintains a script database that she was using to help educate other screenwriters.

Fox, owned by The Post's parent company, News Corp., declined comment.

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PUBLICATION-TYPE: Newspaper

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The New York Post

November 23, 2010 Tuesday

NEWS CORP. ACQUIRES WIRELESS GENERATION

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 30

LENGTH: 329 words

News Corp. is moving in a new direction and aiming for a slice of the hi-tech education business with an agreement to buy data firm Wireless Generation for \$360 million in cash, the company announced yesterday.

Wireless Generation, a 10-year-old firm, builds large scale data systems that help educators and parents keep track of student progress. The company also houses social-networking tools to encourage best practices and build communities for teachers. Part of the company's business is to identify where children need more individual help and convey that to educators.

The move is News Corp.'s first major foray into the \$500 billion US education sector, though the company, which also owns The Post, has been in the school text book business. The fresh direction comes just days after the appointment of New York City Department of Education Chancellor Joel Klein as an executive vice-president and board member of the company.

Klein is set to join News Corp. in January after eight years running New York City's schools.

Speaking at a dinner in Washington recently, Rupert Murdoch, News Corp. Chairman and CEO, said, "In plain English, we trap the children who need an education most in failure factories." In a statement about the deal, he continued, "When it comes to K through 12 education, we see a \$500 billion sector in the US alone that is waiting desperately to be transformed by big breakthroughs that extend the reach of great teaching."

Murdoch has been on a crusade of late aiming to highlight the need for improved education to keep America competitive. Improving education has been a priority of many executives, including Facebook CEO Mark Zuckerberg, who is donating \$100 million to Newark, NJ, schools, and Oprah Winfrey, who also funds educational improvement initiatives.

Wireless Generation fits into a new vision of the education system which will be revolutionized by technology and tools that help connect parents with the classroom.

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The New York Post

November 19, 2010 Friday

CATHIE BLACK'S BOOK IS HOT

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 34

LENGTH: 827 words

SALES of Cathie Black's business memoir, "Basic Black," have spiked since Mayor Mike Bloomberg unveiled his decision last week to tap the media executive as the new chancellor of the Department of Education.

"There's no question her appointment has had an impact at retail," said Stuart Appelbaum, a spokesman for Random House Inc., which published the book in 2007 through its Crown/Business imprint. He said sales are up 400 percent in New York City since the surprise announcement that she was picked to succeed outgoing chancellor Joel Klein, who is headed to the News Corp. board (parent company of The Post).

The book, when it first appeared, was helped through excerpts in Hearst magazine, O, The Oprah Magazine, and by Black's appearance on Oprah Winfrey's talk show.

The book also rankled some of the Hearst brass at the time, who felt Black was being too self promotional while the magazine empire of Cosmopolitan, Good Housekeeping, Red Book and Marie Claire was starting to show some signs of stress.

The book sold "more than 130,000 copies," according to Applebaum and ended up becoming a national bestseller. Sales of the paperback which hit in 2008, were a little more tepid.

To-do list

Tina Brown, the incoming editor-in-chief of Newsweek Daily Beast Co., has been trying to calm worried staffers primarily on the Newsweek side of the proposed merger between Sidney Harman's Newsweek and the Barry Diller-owned Daily Beast.

Today, Brown is slated to journey to the embattled Washington, D.C., bureau of Newsweek where Bureau Chief Jeff Bartholet had already announced he was leaving. Brown had hired media critic Howard Kurtz from the Washington Post weeks ago and installed him as the bureau chief of the Daily Beast.

Sources say that Brown would also like Evan Thomas to do more writing for the magazine.

In August, long before the merger talk surfaced, the veteran editor-at-large, with 25 years experience on the weekly, was one of the high-profile people to say they would exit.

He agreed to do a few long pieces per year while he teaches at Princeton and works on a bio of President Dwight Eisenhower.

Said Thomas via e-mail: "I will not be at the meeting. I have told Sidney that I will write six pieces a year (the first is in the magazine this week). I have not heard from Tina."

Brown's bigger problem may be trying to quell the panic in the ranks that erupted at Newsweek.com when a report surfaced late last week that it was going to be shut down.

Brown was quick to try to stamp out that brushfire as quickly as possible. Last Friday, she tweeted: "Woah! Newsweek.com's superb content will live on under its own banner & in URLs on the new site. Not shutting down, combining."

Brown dispatched the Daily Beast's Tom Watson to meet with worried Newsweek.com staffers on Wednesday to further try to calm nerves, Joe Pompeo was reporting on Yahoo! News. Although nothing concrete emerged, Watson was basically telling staffers "to sit tight and don't panic," he quoted one staffer as saying.

Brown was at the National Book Awards on Wednesday night at Cipriani Wall Street where she gave the keynote address to introduce "Bonfire of the Vanities" author Tom Wolfe, who, in a lengthy address, reminisced about his days in daily journalism at the Springfield Union, the Washington Post and the Herald Tribune.

The Daily Beast also sponsored the after-party, but Brown did not stick around for the festivities which went until after 1 a.m.

Among the invited guests on hand was Maer Roshan, who was famously raided from his job at New York to take on the task of trying to save the ill-fated Talk, Tina's last magazine. Roshan, who saw his own Radar magazine crash and burn three times, was quick to spike talk that he was hooking up with Brown again. "I love working with Tina, but at the moment I'm happily pursuing my own projects," he said.

The tentative pact that was signed to merge Beast and Newsweek was unveiled last Friday. One source said the deal might be finalized by early December, although no firm date has been put out. The new team has pledged only "modest cuts" but the anticipation is that most of the cuts will come from the Newsweek side in part because previous owner Washington Post Company will be picking up some of the severance costs.

Said one insider, "I think they are just getting down to brass tacks to try to come up with a plan."

Final cut?

Staffers at Bloomberg BusinessWeek who made the move after the sale of the weekly by McGraw-Hill Companies last year are nervously watching the calendar.

Any of the surviving staffers who made the move will still collect severance from McGraw-Hill provided they are downsized or laid off on or before Dec. 1 - the one-year anniversary of the \$9 million sale.

Several weeks ago, three were laid off in the Bloomberg BusinessWeek online operation - Patricia O'Connell, Will Andrews and Phil Mintz, but nobody knows if that was the final cut or not.

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The New York Post

November 4, 2010 Thursday

FOX RATINGS LANDSLIDE

BYLINE: Post staff writer

SECTION: All Editions; Pg. 6

LENGTH: 74 words

Tuesday's election-night returns were a huge hit for Fox News Channel, according to ratings released yesterday.

Fox News drew nearly 7 million viewers in prime time - more than CNN (2.4 million total viewers) and MSNBC (1.94 million) combined.

At 10 p.m., in fact, Fox News' audience was even bigger than the three broadcast networks, according to early ratings data.

Fox News is owned by News Corp., which also owns the New York Post.

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The New York Post

November 4, 2010 Thursday

NEWS CORP. PROFIT SOARS TO \$775M

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 37

LENGTH: 164 words

News Corp.'s first-quarter profit jumped 36 percent after its cable, broadcast and newspaper businesses all posted gains.

Cable channels, which now account for 25 percent of revenues, continued to drive results for the media company.

An advertising recovery in the television and newspaper markets also helped, as did higher fees from cable and satellite providers for News Corp.'s cable and broadcast channels.

Last week, Fox reached new deals with Dish Network and Cablevision Systems to carry its programming.

Speaking on the earnings call, Chief Operating Officer Chase Carey said such deals are key to driving growth in the broadcast-TV business. "Over the next couple of years as we continue to close new agreements we will be taking this business to a whole new level of profitability," he said.

News Corp., which owns The Post, said profit rose to \$775 million, or 30 cents a share, from \$571 million, or 22 cents, a year ago. Revenue climbed 3 percent to \$7.4 billion.

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LANGUAGE: ENGLISH

GRAPHIC: CHASE CAREY Cable is key.

PUBLICATION-TYPE: Newspaper

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The New York Post

October 29, 2010 Friday

QUIET DAY IN TV SPAT

BYLINE: Post staff

SECTION: All Editions; Pg. 37

LENGTH: 76 words

As the standoff between Cablevision and Fox entered its 14th day, no new carriage agreement talks between the two companies were scheduled. The dispute has resulted in the network pulling its programming - including the World Series and some NFL games - from Cablevision's system.

Meanwhile, some subscribers with Dish Network, which is also in talks with News Corp., which owns Fox and The Post, may get hit with a similar blackout beginning Monday.

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The New York Post

October 28, 2010 Thursday

HITS ARE MISSED: CABLEVISION, FOX TALKS STRIKE OUT

BYLINE: CLAIRE ATKINSON and JEANE MacINTOSH

SECTION: All Editions; Pg. 32

LENGTH: 438 words

Cablevision and News Corp.'s Fox failed to make peace before the first pitch of the World Series last night.

Their standoff over how much the cable operator should pay to carry Fox stations has deprived 3 million households in the New York area and Philadelphia of major sporting events, news coverage and primetime shows such as "Glee." The blackout is heading into its 13th day.

Last night, Cablevision, whose CEO is James Dolan, told customers that if they paid MLB.com the \$10 fee to get access to the live Web-streaming of the World Series, it would reimburse them.

Yesterday, the two parties briefly went back to the negotiating table after Cablevision made a new offer - but News Corp. rejected it.

Cablevision said it would pay for Fox, but that its offer was contingent on getting the same price Time Warner Cable pays for a package of channels that includes Fox.

Analysts estimate that Time Warner is paying 50 cents per household a month for Fox, with increases that kick in over a few years.

News Corp. cried foul, arguing that Time Warner Cable gets a discount because it also agreed to carry a bundle of News Corp. channels, including FX network.

Fox dismissed Cablevision's offer as "yet another publicity stunt."

Cablevision accused Fox of negotiating in "bad faith" and renewed calls for the Federal Communications Commission to intercede in the dispute.

No further talks were scheduled as of last night.

News Corp., which also owns The Post, is also negotiating with satellite-TV provider Dish network over new terms to carry the Fox network and an array of cable channels.

Meanwhile, Cablevision was slapped with another class action lawsuit over failing to provide Fox programming to customers.

The latest suit, seeking a total of \$450 million for a month of restitution for all subscribers, or more if the dispute

HITS ARE MISSED: CABLEVISION, FOX TALKS STRIKE OUT The New York Post October 28, 2010 Thursday

continues, was filed by Julia Gallo of Yorktown Heights, Andrew Koplik of Mountain Lakes, NJ, and Dorothy Rabsey of Stamford, Conn., on behalf of customers in all three states.

The trio said that they've been deprived of their favorite shows, including "Glee," as well as the MLB playoffs and Giants football.

They're also left without Fox's news coverage "just days before a critical mid-term election," the suit notes. The suit claims Cablevision has failed to offer a rebate on lost service and should have started negotiating with News Corp. well before its contract expiration.

The suit also seeks an injunction to bar Cablevision from dropping networks during disputes in the future. Earlier this week, two Long Islanders filed a similar suit against the cable provider.

LOAD-DATE: October 28, 2010

LANGUAGE: ENGLISH

GRAPHIC: JAMES DOLAN Cablevision CEO.

PUBLICATION-TYPE: Newspaper

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The New York Post

October 26, 2010 Tuesday

FCC FIGHT FOR NEWS CORP., CABLEVISION

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 31

LENGTH: 110 words

News Corp.'s Fox said Cablevision wanted to restrict online distribution of Fox programming as part of their carriage deal.

In a letter to the Federal Communications Commission, Fox said Cablevision wanted restrictions on content that "would have required us to terminate business relationships with other distribution outlets with which Cablevision competes."

Online distribution of TV shows has been a bone of contention in disputes over carriage fees. While Fox didn't disclose names, the network appears to be referring to online video sites such as Hulu.com that also carry Fox shows.

News Corp., which owns Fox and The Post, is also a partner in Hulu.

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PUBLICATION-TYPE: Newspaper

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The New York Post

October 18, 2010 Monday

FOX, CABLEVISION 'FAR APART'

BYLINE: Claire Atkinson and Jeremy Olshan

SECTION: All Editions; Pg. 6

LENGTH: 156 words

Cablevision customers missed out on the Giants and Phillies - and Dr. House could be next.

The blackout of Fox programs, which began Saturday, continued today as the cable company and News Corp., which owns The Post, remain unable to negotiate a deal on fees paid for its stations.

The two sides broke off talks yesterday but said they planned to go back to the bargaining table today.

"The parties had several discussions again today but no material progress, was made and we continue to remain far apart," News Corp. said in a statement yesterday. "However, both sides agreed to continue talking tomorrow [Monday]."

Viewers were prevented from seeing the National League Championship Series game between Philadelphia and San Francisco, as well as yesterday's Fox football games. "House" is scheduled to air tonight.

"Listening to Giants on the radio. Thanks, Cablevision - ruining my Sunday routine," one viewer posted on Twitter.

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The New York Post

October 16, 2010 Saturday

FOX GOES DARK FOR CABLEVISION VIEWERS

BYLINE: CLAIRE ATKINSON

SECTION: Late City Final; Pg. 21

LENGTH: 283 words

The Fox network went off the air last night for 3 million cable subscribers after talks broke down between Cablevision and News Corp.

Their current contract expired just after the stroke of midnight without an agreement over retransmission fees that News Corp. wanted for its broadcast channels.

"We deeply regret that Cablevision refuses to recognize the value of our programming," said WNYW FOX5 and WWOR MY9 vice president and general manager Lew Leone.

Sources close to the dispute said the two sides were far apart on making any kind of compromise.

"News Corp has refused to negotiate in good faith and rejected calls from dozens of political leaders to not pull the plug and join Cablevision in binding arbitration," said Cablevision spokesman. Charles Schueler.

Without an agreement, the blackout will deprive New York area Cablevision subscribers of major sports events, including tomorrow's NFL Giants-Lions game and the National League playoffs, which begin tonight. A protracted stalemate could deprive Cablevision viewers of the World Series.

Yesterday, the Federal Communications Commission proposed mediation - an option Cablevision first proposed - to prevent programming disruptions over the weekend.

Fox said no to mediation. Fox, like The Post, is owned by News Corp.

Meanwhile, a number of local politicians have been weighing in on the debate, suggesting the two parties agree to binding arbitration.

Cablevision is among the pay-TV operators that have pushed for FCC oversight of so-called retransmission negotiations.

Fox and other TV broadcasters want cable and satellite firms to pay them to carry their programming in the same way they pay cable networks.

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FOX GOES DARK FOR CABLEVISION VIEWERS The New York Post October 16, 2010 Saturday

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The New York Post

October 16, 2010 Saturday

CABLEVISION-FOX TALKS INCHING TOWARD OT

BYLINE: CLAIRE ATKINSON

SECTION: Metro+Sports Extra; Pg. 21

LENGTH: 259 words

Talks between Cablevision and News Corp.'s Fox are going down to the wire as the two media companies negotiate a deal for carriage of Fox programming.

The current contract is set to expire just after the stroke of midnight, which means Fox programming could be pulled from Cablevision systems unless they reach new terms or agree to continue talking without a blackout.

Sources close to the dispute said it appeared unlikely that a resolution would be reached by the deadline, although the parties kept talking as the day wore on.

A blackout would deprive New York area residents of a host of major sports events, including the NFL Giants game tomorrow and the MLB playoffs.

Yesterday, the Federal Communications Commission proposed mediation - an option Cablevision first proposed - to prevent programming disruptions over the weekend.

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Meanwhile, a number of local politicians have been weighing in on the debate, suggesting the two parties agree to binding arbitration.

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Fox and other TV broadcasters want cable and satellite firms to pay them to carry their programming in the same way they pay cable networks.

In a report yesterday, analyst Richard Greenfield of BTIG Research said sports is one of the biggest drivers of pay-TV loyalty. "If Fox goes dark, CVC shares would be negatively impacted near-term," Greenfield wrote in a note to clients.

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The New York Post

October 13, 2010 Wednesday

-GOODBYE TO MY BELOVED NY (M) -IT'S STILL THE BEST SIX EVER (S, LCF)

BYLINE: Richard Johnson

SECTION: All Editions; Pg. 10

LENGTH: 245 words

THIS is goodbye. After editing this column for nearly 25 years, I am taking my act on the road and heading to Los Angeles to work on a new digital venture for News Corp.

No tears, please. This is not a demotion. I never dreamed, in 1984, when I started at Page Six, that I'd be here for a quarter of a century.

No one else did, either. In fact, about 20 years ago, when a hotshot reporter was brought onto the Page Six staff under me, a snarky media columnist wrote, "Shades of Wally Pipp."

From our library, which still relied on yellowed clippings in weathered envelopes, I learned Wally Pipp was the Yankees' first baseman in 1925, when he was benched for Lou Gehrig. The Iron Horse then went on to play a record 2,130 consecutive games for the Bronx Bombers.

Years later, I demanded an apology from the snarky columnist, saying, "I'm not Wally Pipp - I'm Lou Gehrig!"

It's been a great run - despite my feuds with a Barfly, a Bloviator and an Uberdork, and a couple of drinks thrown in my face.

It couldn't have happened without this newspaper's Murderers Row of reporters and editors who surrounded me, the sources who fed us scoops and the fans who claim, "It's the first thing I read every morning." Thank you all.

And keep reading - Emily Smith is not to be trifled with.

I'll miss you. Having lived in New York my whole life, I'm not going to renounce the woeful Knicks and become a Lakers fan.

In the words of J.J. Hunsecker, "I love this dirty town."

LOAD-DATE: October 13, 2010

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-GOODBYE TO MY BELOVED NY (M) -IT'S STILL THE BEST SIX EVER (S, LCF) The New York Post October
13, 2010 Wednesday

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The New York Post

October 13, 2010 Wednesday

SPECIAL DAY FOR 9 SPECIAL NYERS - SALUTE TO UNSUNG, ALTRUISTIC HEROES

BYLINE: RITA DELFINER

SECTION: All Editions; Pg. 24

LENGTH: 1190 words

Nine ordinary New Yorkers who made an extraordinary difference were hailed as the ninth annual New York Post Liberty Medals were awarded last night.

Regis Philbin, who has emceed the awards for eight consecutive years, took the podium at the ceremony, held at the Midtown headquarters of the News Corporation, which owns The Post.

"This is really a treat for me," he said. "Every year I am proud to be part of it. The first time I heard about it I said, 'What a great idea that in the great city of millions, we take time to honor a handful of people who have done something so extraordinary.' "

Annie Levy, who put cameras into the hands of kids with life-threatening illnesses so they could give "voice" to their experiences, said that when she learned she won the medal for Leadership, "I was so happy to think that the work the kids did was being acknowledged that it made me dance around my apartment."

Alison Wasserman, 13, whose dad was battling a malignant brain tumor, won the Young Heart medal for raising \$303,250 for brain-cancer research. "I hope the money leads to a cure," said the teen, who lost her beloved father in August.

She got a standing ovation and Philbin said, "Alison, we're sorry for your loss, but we're sure your dad is very proud of you tonight."

The Post launched the Liberty Medals program in the wake of 9/11 to salute unsung heroes who go the extra mile to help us through tough times - and recognize those whose energy and vision make our city the best in the world.

A panel of prominent New Yorkers selected the winners from the finalists in each of eight categories.

Courage winner Nicholas Przybyla, who jumped into the East River near a downtown pier to rescue a fellow passenger who had toppled off a ferry, said, "My parents are proud of me. I hope other people will be encouraged to lend a helping hand - and their parents will be proud of them."

Joshua David and Robert Hammond, who had the innovative idea to transform the abandoned High Line into an elevated park, got the Lifetime Achievement medal. "It is an incredibly meaningful award," said David.

But, added Hammond, the medal "really belongs to the thousands of Friends of the High Line who helped turn the High

SPECIAL DAY FOR 9 SPECIAL NYERS - SALUTE TO UNSUNG, ALTRUISTIC HEROES The New York Post
October 13, 2010 Wednesday

Line from a crazy dream into this great New York City park."

Jabali Sawicki is principal of Brooklyn's Excellence Boys Charter School of Bedford-Stuyvesant - which predominantly serves African-American boys and teaches them that "college is a matter of when, not if." He said he's sharing his Educator medal with "a committed group of school leaders, dedicated teachers, motivated parents and brilliant scholars."

Barton Brooks, who snagged the Freedom medal for traveling the globe as a grass-roots volunteer, said he was lucky for being "able to meet such amazing people around the world, and for the opportunity to watch their lives change due to the generosity of my friends and supporters in NYC."

Police Commissioner Ray Kelly presented the Finest medal and FDNY Commissioner Sal Cassano the Bravest award.

NYPD Sgt. Christopher Newsom, who faced down a machine-gun-toting hustler in crowded Times Square in a chilling incident where no innocent bystanders were harmed. He said he would accept his honor "on behalf of the whole department and the officers who put their lives on the line every day. I love the satisfaction of helping. I love making a difference in a small way."

Firefighter Desmond Walsh, who won the Bravest medal for crawling through flames to rescue a badly burned 3-year-old Brooklyn girl - and who has a 3-year-old son of his own - said "any firefighter would do the same thing I did."

2010 LIBERTY MEDAL WINNERS

YOUNG HEART: ALISON WASSERMAN - Wasserman, 13, raised \$303,250 for braincancer research in honor of her dad, who was battling a malignant brain tumor. She joined with Memorial Sloan-Kettering Cancer Center and Equinox fitness clubs for a "Kids for Survival" fund-raiser in January. "I'm so proud of Ali," her dad told The Post in August, just days before he passed away. Said Alison, "He's taught me to always be resilient and never give up."

LEADERSHIP: ANNIE LEVY - When she saw young adults at Montefiore Medical Center with life-threatening illnesses who could benefit from an outlet to express their emotions, photographer and project designer Levy put cameras into their hands. She helped young patients at the Bronx hospital's Oncology Support Group use the cameras to "give voice to their experiences," Levy says. "They truly celebrate life in their photos."

EDUCATOR: JABALI SAWICKI - Each class at Brooklyn's Excellence Boys Charter School of Bedford-Stuyvesant is named after a college, a symbol of its mission to ensure the kids "enter, succeed in and graduate from college," says Principal Sawicki. The boys, predominantly AfricanAmericans, are referred to as "scholars" and have a dress code. "We want to create an environment where we can redefine what it means to be a black male," he says.

COURAGE: NICHOLAS PRZYBYLA - The Afghanistan war vet heard a splash as he got ready to step off a ferry at a downtown Manhattan pier on July 25. Looking down, he saw that a fellow passenger had fallen into the murky East River and was struggling to keep afloat. Przybyla, 28, unhesitatingly jumped in to rescue her. "I felt like this person came out of nowhere, like an angel," recalled Danielle DiMonda, 33. "He saved my life."

FINEST: CHRISTOPHER NEWSOM - NYPD Sgt. Newsom chased a CD-hawking hustler into a breezeway in Times Square and told him to put his hands up. The suspect pulled out a MAC-10 machine gun and fired two shots. Newsom returned fire and mortally wounded the suspect. It was Newsom's "ability to keep his composure under duress, recall his police training, and quickly take action that stopped the threat," said an NYPD spokesman.

LIFETIME ACHIEVEMENT: ROBERT HAMMOND and JOSHUA DAVID - When Joshua David and Robert

SPECIAL DAY FOR 9 SPECIAL NYERS - SALUTE TO UNSUNG, ALTRUISTIC HEROES The New York Post
October 13, 2010 Wednesday

Hammond looked at the abandoned High Line elevated rail viaduct near the West Side Highway in 1999, they saw the structure as "a once-in-a-lifetime opportunity," Hammond recalls. They created Friends of the High Line, a nonprofit that saved that slice of the city's industrial history and made it into an elevated park that's the epitome of cool.

BRAVEST: DESMOND WALSH - A 3-year-old girl was trapped in an inferno after a menorah ignited a fire in a home in Borough Park, Brooklyn. "I could hear her cries. They were very faint," recalled Walsh, who crawled along the perimeter of the walls through the flames to reach the unconscious, badly burned child. He scooped her up and crawled to the door. Little Itta Friedman is still undergoing treatment, but is recovering.

FREEDOM: BARTON BROOKS - On a trip to Cambodia about five years ago, Manhattan real-estate broker Brooks helped some orphans. Now, he travels the globe doing little acts that have a big impact - from donating 100 cows to destitute widows in Kenya to helping create floating libraries on the Mekong River in Laos. His Global Colors nonprofit provides what he calls guerrilla aid: "You go somewhere, do something and teach others to do the same."

LOAD-DATE: October 13, 2010

LANGUAGE: ENGLISH

GRAPHIC: -DAY OF PRIDE: Emcee Regis Philbin (above) admires 13-year-old winner Alison Wasserman's Young Heart medal, while Howard Stern's wife, Beth Ostrosky, adds a little zest to firefighter Desmond Walsh's (left) and cop Christopher Newsom's honors. [Jonathan Baskin; NY Post: Tamara Beckwith] -AT LIBERTY: Clockwise from rear left last night: Annie Levy, Leadership; Barton Brooks, Freedom; Robert Hammond and Joshua David, Lifetime Achievement; Nicholas Przybyla, Courage; Alison Wasserman, Young Heart; Christopher Newsom, Finest; Jabali Sawicki, Educator; and Desmond Walsh, Bravest. [NY Post: Tamara Beckwith] -DAY OF PRIDE: Emcee Regis Philbin (above) admires 13-year-old winner Alison Wasserman's Young Heart medal, while Howard Stern's wife, Beth Ostrosky, adds a little zest to firefighter Desmond Walsh's (left) and cop Christopher Newsom's honors. [Jonathan Baskin; NY Post: Tamara Beckwith]

PUBLICATION-TYPE: Newspaper

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The New York Post

October 1, 2010 Friday

MAYOR & MURDOCH IN IMMIG BILL PUSH

BYLINE: S.A. MILLER Post Correspondent

SECTION: All Editions; Pg. 6

LENGTH: 365 words

WASHINGTON - The drive for comprehensive immigration reform got a boost from Mayor Bloomberg and News Corp. Chairman Rupert Murdoch yesterday, as they called on Congress to quickly fix America's broken system.

"The public is tired of Congress talking about things and not doing anything," Bloomberg told the House Judiciary Committee panel on immigration policy.

"This is all about leadership. We need immigrants. That's the future of this country. And whether the public understands that or not, it's Congress' job to lead and to explain to them why . . . we're going to become a second-rate power . . . unless we fix our public-education system and fix immigration."

Murdoch, chairman of News Corp., parent company of The Post, joined the mayor at the hearing in proposing a complete package that would not only deal with illegal aliens, but attract more legal immigrants, who they said are vital to the US economy.

The two men called for increased border security, more visas for foreign workers, a crackdown on businesses that employ illegal aliens and a path to citizenship for the millions of illegals already here.

"Sadly, immigration has become a wedge issue that some partisan interests use to advance a political agenda," said Murdoch, a naturalized US citizen who was born in Australia.

He said that as an immigrant, he felt "an obligation to speak up for immigration policies that will keep America the most economically robust, creative and freedom-loving nation in the world."

"America's future prosperity and security depends on getting our immigration policy right - and doing it quickly," Murdoch said.

The idea of giving illegal aliens a chance to gain citizenship irked Rep. Lamar Smith (R-Texas).

"Legal immigrants play by the rules, wait their turn and are invited. Others cut in front of the line, break our laws and enter illegally," said Smith, the ranking Republican on the committee.

Efforts to overhaul immigration policy for the first time since 1986 stalled in Congress this year.

Bloomberg and Murdoch are both members of the Partnership for a New American Economy, a coalition of mayors and business leaders who are promoting immigration reform.

MAYOR & MURDOCH IN IMMIG BILL PUSH The New York Post October 1, 2010 Friday

LOAD-DATE: October 1, 2010

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PUBLICATION-TYPE: Newspaper

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The New York Post

September 24, 2010 Friday

BURNED JETS WORKER SUES

BYLINE: Doug Auer

SECTION: Sports+Late City Final; Pg. 30

LENGTH: 66 words

A New York Jets employee burned in a pyrotechnics display gone awry during a 2008 game is suing a fireworks company and the Fox TV network.

Brian Smith, of Madison, NJ, says a cameraman for Fox, owned by News Corp., The Post's parent company, tripped over a wire on the field, sending burning fireworks onto his legs, according to NJ.com.

Smith says his legs are permanently scarred.

LOAD-DATE: September 24, 2010

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PUBLICATION-TYPE: Newspaper

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The New York Post

September 16, 2010 Thursday

RESCUED PUPS COMING TO LI

BYLINE: Cynthia R. Fagen

SECTION: All Editions; Pg. 12

LENGTH: 62 words

Dozens of abused Shih Tzus and other mistreated small dogs rescued from a Missouri puppy mill are hitting the road for a better life at Long Island's North Shore Animal League.

The 40 adorable dogs, which also include whippets, Pomeranian mixes and Chihuahuas, will arrive by van at the no-kill shelter on Tuesday.

News Corp., which owns The Post, is picking up the tab.

LOAD-DATE: September 16, 2010

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 5, 2010 Thursday

NEWS CORP. BUOYED BY ADS, CABLE

BYLINE: CLAIRE ATKINSON

SECTION: All Editions; Pg. 33

LENGTH: 232 words

News Corp. reported quarterly results that beat Wall Street expectations, boosted by the strength of its cable networks and an advertising recovery.

Chairman and CEO Rupert Murdoch said that while the economy remains "fragile," ad sales across the board have been "inexplicably great."

The company posted fiscal fourth-quarter profit of \$875 million, or 33 cents a share, compared with a loss of \$203 million, or 8 cents, a year earlier. Results a year ago were dented by \$680 million in impairment and restructuring charges.

Excluding one-time items, profit was 30 cents a share - beating the 20 cents per share estimate of analysts.

Revenue rose 6 percent to \$8.11 billion. Analysts had expected \$8.05 billion.

News Corp. owns the Fox broadcast network, cable channels such as Fox News and FX, the Twentieth Century Fox movie studio, and newspapers, including The Post and The Wall Street Journal.

The cable unit led the way, with operating income up 31 percent. In a conference call with analysts, News Corp. COO Chase Carey underscored the importance of the segment.

The company's television and newspaper segments also contributed in the latest quarter, thanks in large part to the recovering ad market.

The TV unit, which houses the Fox broadcast network and local stations, saw a 13 percent gain in operating income, while the newspaper segment saw a 20 percent jump.

LOAD-DATE: August 5, 2010

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 2, 2010 Monday

GAME CHANGER - NEWS CORP. CONSIDERS BID FOR TEXAS RANGERS

BYLINE: JOSH KOSMAN**SECTION:** All Editions; Pg. 31**LENGTH:** 439 words

News Corp. is weighing a bid for the bankrupt Texas Rangers, The Post has learned.

The media giant, which owned the LA Dodgers from 1998 to 2004, hasn't decided whether it will bid at Wednesday's bankruptcy court auction, but is said to be leaning toward making an offer, sources close to the situation said.

Bidding for the suddenly resurgent baseball franchise will begin at \$307 million, but a winning bid may be \$100 million higher - or more.

It could not be learned if News Corp., whose Fox Sports Southwest unit owns television rights to the team, would bid independently or as part of a group.

There are several other potential bidders, including a group led by Hall of Famer and Rangers team president Nolan Ryan and a group led by Mark Cuban, the owner of the NBA's Dallas Mavericks.

Cuban, who tried unsuccessfully to buy the Chicago Cubs, is attracted to the Rangers team because it would allow him to create a regional sports network to broadcast both Mavericks and Rangers games, according to one source.

He could also put the games on HDNet, the high-definition cable network he controls, the source added. Fox Sports Southwest, one of the division's regional cable channels, carries Rangers, Mavericks and Dallas Stars hockey games.

Although the contract doesn't expire for another four years, Fox doesn't want to risk losing the Rangers TV rights, sources said.

Fox pays the Rangers about \$35 million a year to broadcast their games, according to a source. That figure could go much higher given the first-place team's rising popularity and ratings, he said.

By acquiring the Rangers, which sources said could fetch around \$550 million in the court-ordered auction on Wednesday, News Corp. could save itself enough in broadcasting fees that the team would pay for itself in little over a decade.

"It is kind of silly not to buy them," one source said. A Fox spokesman declined comment. (News Corp. owns Fox Sports and The Post.)

Many baseball teams, including the Rangers, and locally the Mets, lose money. But outlets owned by these teams make

GAME CHANGER - NEWS CORP. CONSIDERS BID FOR TEXAS RANGERS The New York Post August 2, 2010
Monday

high profits from broadcasting the games.

The Ryan group, which also includes Pittsburgh sports lawyer Chuck Greenberg and Texan energy magnate Ray Davis, earlier tried to buy the company in a pre-packaged bankruptcy.

But the team's lenders believed it was a sweetheart deal and asked the judge to hold an open auction where the highest bid could prevail. Under Major League Baseball bylaws, owners have to approve any deal.

Inside baseball

News Corp. may add its name to the list of wannabe owners of the suddenly competitive Texas Rangers baseball team.

LOAD-DATE: August 2, 2010

LANGUAGE: ENGLISH

GRAPHIC: -Current bidders: Dallas Mavericks' owner Mark Cuban; Baseball great Nolan Ryan. -Rangers shortstop Elvis Andrus shows his stuff at Yankee Stadium. -Current bidders: Dallas Mavericks' owner Mark Cuban; Baseball great Nolan Ryan.

PUBLICATION-TYPE: Newspaper

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The New York Post

June 16, 2010 Wednesday

BRITISH PAY-TV POWER - TALKS LIFT NEWS CORP.**BYLINE:** CLAIRE ATKINSON**SECTION:** All Editions; Pg. 39**LENGTH:** 470 words

News Corp. is in talks to acquire the 61 percent stake in Britain's largest pay-television provider it doesn't already own - a move that, if successful, would increase the media giant's revenue stream from subscription TV and lessen its reliance on advertising.

News of the \$12 billion proposed offer for BSkyB buoyed investors, who sent News Corp. shares up 9.5 percent, or \$1.25, to close at \$14.37.

Speaking on an investor call yesterday, Chase Carey, News Corp. chief operating officer, called the proposed deal a "logical step" for the company.

The purchase, Carey added, would reduce, "our exposure to cyclical advertising revenues and [increase] our direct consumer subscription revenues." News Corp. currently derives 39 percent of its revenue from advertising and is aggressive about raising new revenue from pay walls around its content.

Barclays Capital entertainment analyst Anthony DiClemente told clients the "consolidation of BSkyB would provide News Corp.

with a more reliable subscription EBITDA stream, which we would capitalize at a higher multiple than we do its ad-supported businesses." A successful bid would be the largest acquisition ever for News Corp. and would again marry one of the world's biggest content creators to a distribution outlet, albeit one on the other side of the Atlantic.

News Corp. had previously de-coupled from another satellite pay-TV firm DirecTV, selling its stake to Liberty Media in 2006.

News Corp., which owns media properties around the world, like Fox News Channel, Twentieth Century Fox, The Wall Street Journal and The Post, would fund the deal by tapping the \$8.2 billion cash on its balance sheet with only \$4 billion in debt.

The talks between the two companies follow a proposed bid by News Corp. of \$10 per share, or 675 pence - a bid that was rejected by BSkyB's board. The proposed offer was then raised to \$10.37 a share, or roughly 700 pence, a 22 percent premium to BSkyB's closing price on June 10, when the offer was made.

The bid puts to rest questions of what the media conglomerate planned to do with the money on its balance sheet. Some had expected a share buyback or a dividend payment.

"It would seem that investors are just as pleased that there is a cash flow-accretive use for the cash on hand, and that a leverage equity business model can make sense, when exercised in a prudent disciplined fashion," Miller Tabak & Co. analyst David Jones told Dow Jones.

BSkyB's eight independent directors said they would support an offer of more than 800 pence and the two sides have agreed to work together to reach an agreement.

A deal may take between six to 12 months to hammer out, media analysts said.

James Murdoch, BSkyB's chairman and the son of News Corp. Chairman and Chief Executive Rupert Murdoch, has removed himself from the bid process.

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PUBLICATION-TYPE: Newspaper

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The New York Post

June 15, 2010 Tuesday

NEWS CORP. BUYS E-READER SERVICE

BYLINE: KEITH J. KELLY

SECTION: All Editions; Pg. 31

LENGTH: 125 words

News Corp. made two moves on the digital frontier yesterday, purchasing Skiff, an e-reading platform from Hearst Corp., while making a minority investment in Journalism Online, a venture headed by Steve Brill and former Wall Street Journal executive Gordon Crovitz, which is trying to enable magazine and newspaper publishers to collect revenue from online readers.

News Corp. also owns The Post.

"Today's development underscores News Corporation's ongoing commitment to create strong business models that support journalism at a time of great change in our industry," said Jon Miller, chief digital officer of News Corp.

Miller also appointed one-time Jungle Media CEO Jon Houseman as president of News Corp.'s digital journalism initiatives.

LOAD-DATE: June 15, 2010

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PUBLICATION-TYPE: Newspaper

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The New York Post

May 5, 2010 Wednesday

AVATAR BEATS STREET - BLOCKBUSTER LIFTS NEWS CORP.'S REVENUE, PROFITS

BYLINE: HOLLY SANDERS WARE**SECTION:** All Editions; Pg. 41**LENGTH:** 518 words

When it comes to profit, "Avatar" keeps shattering records.

Thanks in large part to the 3-D blockbuster, News Corp. posted fiscal third-quarter results that blew past Wall Street expectations. Revenue in the quarter jumped 19 percent to \$8.8 billion, while operating income rose 55 percent to \$1.25 billion.

Net income was \$839 million, or 32 cents a share, compared with \$2.7 billion, or \$1.04, a year ago. The prior quarter included a \$2.4 billion gain from asset sales and a tax benefit.

On average, analysts had expected profit of 23 cents on revenue of \$8.2 billion.

Chairman Rupert Murdoch said the company's focus on producing content will continue to pay off as consumer spending rises, advertising rebounds and new digital and mobile platforms emerge.

"Fortune favors the bold," he said in a conference call with analysts. "Our approach to content is setting new standards for success and redefining the industry."

Murdoch was especially bullish on Apple's new iPad, which he predicted would lead to a "revolution" in how people consume content. He said The Wall Street Journal's iPad app drew 64,000 users in the first month of its release.

"These new digital devices are entirely dependent on the flow of high-quality content - the business we are in," he said.

The stellar performance of "Avatar" propelled the company's film division to its highest profit ever. The segment's operating income rose 76 percent to \$497 million. "Avatar" raked in more than \$2.7 billion worldwide and \$747 million at the domestic box-office.

The movie also set a new DVD record, selling 10 million copies - 40 percent of them in Blu-ray - in 10 days. The strong sales prompted some analysts to raise their full-year forecasts for the company.

News Corp.'s cable networks, which account for almost half the company's operating profit, were a big contributor as well. The cable segment's operating income rose 38 percent to \$588 million.

Fox News Channel also had its best quarter ever, reflecting higher affiliate fees and ad revenue.

AVATAR BEATS STREET - BLOCKBUSTER LIFTS NEWS CORP.'S REVENUE, PROFITS The New York Post
May 5, 2010 Wednesday

News Corp.'s newspaper and broadcast television businesses are also rebounding along with the rest of the ad market. The company's newspapers saw operating income more than quadruple to \$131 million, and News Corp. attributed the improved performance to higher ad revenues for the Journal and its UK newspapers. (News Corp. also owns The Post.)

The Journal, whose ad revenue rose 25 percent in the quarter, launched a local section called "Greater New York" and sparked an ad war with the New York Times.

The company's television business, including its local TV stations, also reported improved third-quarter operating income of \$40 million, compared with \$9 million a year ago, even though higher programming costs and lower ad revenue dragged down results at the Fox broadcast network.

That's Entertainment!

News Corp. - which owns The Post - scored big hits across the board for the fiscal third quarter, led by its movie division.

Year-over-year operating income gains:

Filmed Entertainment: +76%

Fox TV +344%

Newspaper and information +352%

Cable Network +38%

LOAD-DATE: May 5, 2010

LANGUAGE: ENGLISH

GRAPHIC: Film hits "Avatar" and "Alvin and the Chipmunks: The Squeakquel" (left) added to News Corp.'s bottom line.

PUBLICATION-TYPE: Newspaper

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The New York Post

April 27, 2010 Tuesday

GOTHAM FETES JOURNAL'S NEW GREATER NY SECTION

BYLINE: KEITH J. KELLY

SECTION: Sports+Late City Final; Pg. 29

LENGTH: 289 words

Leaders from Wall Street, media, City Hall and the business world joined News Corp. CEO Rupert Murdoch last night at the launch party for The Wall Street Journal's Greater New York section at Gotham Hall.

Murdoch said the aim of the section was to give a "better choice to consumers" and he promised it would deliver a "fresh, robust, perspective on their city, the country and the world."

He also didn't pass up a chance to take aim at The New York Times, whose local circulation he said had "declined by 40 percent over the past several years."

"New York is the capital of ambition, and the New York edition of the Journal will be a formidable competitor," he said.

He was followed by Mayor Bloomberg, who tossed a few good-humored barbs at the paper before turning serious.

"Don't mess with the man who gave us 'American Idol,' " the mayor said, adding the Journal is his "second favorite source of business information."

He jokingly moaned during his remarks that "now there will always be a Wall Street Journal reporter at my conferences," and lamented that it would be one more member of the press "to ask ridiculous questions."

Afterward, he said, "I think it's a great section. More competition is what everyone wants. They are going to have to work very hard, as all newspapers do, to keep it up."

Earlier in the day, Bloomberg commented, "I think their newspaper - this particular one - is a great newspaper. It was a great newspaper when Rupert bought it and I think he's made it better."

Also on the scene were KKR Chairman Henry Kravis; John Catsimatidis, chairman and CEO of Red Apple Group and Gristedes; FDNY Commissioner Salvatore Cassano; top cop Ray Kelly; and New York Observer Editor-in-Chief Kyle Pope.

LOAD-DATE: April 27, 2010

LANGUAGE: ENGLISH

GRAPHIC: DEBUT PARTY: Mayor Bloomberg joined News Corp. CEO Rupert Murdoch at the Wall Street Journal's

GOTHAM FETES JOURNAL'S NEW GREATER NY SECTION The New York Post April 27, 2010 Tuesday

Greater New York section launch celebration last night. [Marion Curtis/StarPix]

PUBLICATION-TYPE: Newspaper

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The New York Post

April 25, 2010 Sunday

WE HEAR . . .

SECTION: All Editions; Pg. 10

LENGTH: 100 words

THAT News Corp. chairman Rupert Murdoch will throw a bash tomorrow at Gotham Hall to celebrate the launch of The Wall Street Journal's New York section with such guests as Diane von Furstenberg, Leonard Lauder, Henry Kravis, Wilbur Ross, Bill Rudin and Jonathan Tisch . . . THAT filmmaker Darren Aronofsky will be honored with the inaugural Stoli Film Pioneer Award tomorrow at the Tribeca festival . . . THAT Kelly Rowland will present an award to Yummie Tummie founder Heather Thomson at the City of Hope Award luncheon tomorrow at the Waldorf attended by Kathie Lee Gifford and Kristin Chenoweth.

LOAD-DATE: April 27, 2010

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

March 27, 2010 Saturday

WEB FEE FOR NEWS IN UK

BYLINE: KAJA WHITEHOUSE

SECTION: All Editions; Pg. 24

LENGTH: 220 words

News Corp.'s The Times and The Sunday Times in the UK will begin charging readers to access online versions of the newspaper, following through on a vow to begin setting up a pay structure for people to access the company's news on the Web.

Starting in June, readers will be asked to pay 1 pound (\$1.48) for one-day access to The Times site, and 2 pounds for one-week access. Currently, the two papers share a single Web site, but as part of the pay-to-view plan, the two papers are in the process of launching separate Web sites. (News Corp. owns The Post.)

Rebekah Brooks, CEO of News International, the division of News Corp. that oversees the papers, called the move "a defining moment for journalism" and "a crucial step towards making the business of news an economically exciting proposition."

Brooks said subscription models will be set up at News International's other titles, including The Sun, Britain's largest circulation daily, and News of the World, but she didn't say when.

News Corp. Chairman Rupert Murdoch has been a vocal advocate of charging people to access online news, challenging the reluctance of other newspaper companies to seek payment for their online content.

"Far too many content companies were passive in the face of predatory behavior and self-serving sophistry," Murdoch has said.

LOAD-DATE: March 29, 2010

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

February 18, 2010 Thursday

BEWKES GETTING GINSBERG

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 34

LENGTH: 234 words

Time Warner plans to hire former News Corp. executive Gary Ginsberg to be a senior adviser to CEO Jeffrey Bewkes, The Post has learned.

According to several sources with knowledge of the situation, Time Warner's board was expected to sign off on Ginsberg's hiring at a board meeting yesterday. An official announcement is expected sometime in the next week.

Ginsberg, 47, will advise Bewkes on a wide range of corporate issues, including oversight of marketing and corporate affairs. Sources said his appointment is just the first stage of what will ultimately be a restructuring of Time Warner's senior-management ranks under Bewkes.

A Time Warner rep declined to comment. Ginsberg did not respond to calls or e-mails.

Ginsberg's hiring follows the departure of longtime Time Warner corporate communications boss Ed Adler last week. Sources were careful to note, however, that Ginsberg's arrival wasn't why Adler resigned. They said Adler had already spoken to Bewkes several times about leaving the company before the CEO began discussions with Ginsberg.

"Ginsberg's role is bigger than the one Ed had," said one source involved in the discussions. "He's not being brought in to replace Ed."

Time Warner plans to name Adler's successor in coming weeks, sources said.

At News Corp., which owns The Post, Ginsberg held the title of executive vice president of global marketing and corporate affairs.

LOAD-DATE: February 18, 2010

LANGUAGE: ENGLISH

GRAPHIC: GARY GINSBERG Fresh blood.

PUBLICATION-TYPE: Newspaper

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The New York Post

February 3, 2010 Wednesday

DIGITAL DIVIDEND - NEWS CORP. POSTS \$254M NET ON \$8.7B REVENUE

BYLINE: HOLLY SANDERS WARE

SECTION: All Editions; Pg. 39

LENGTH: 757 words

While big media is still grappling with the ad downturn and the digital transition, News Corp. Chairman Rupert Murdoch is feeling emboldened as the media giant's latest financial performance proves people are willing to pay for content in the digital era.

"Content is not just king - it is the emperor of all things electronic," Murdoch said during a conference call. "We are on the cusp of a digital dynasty from which our company and our shareholders will profit greatly."

News Corp. swung to a profit in the fiscal second quarter from a loss a year ago. Revenue rose 10 percent, reflecting growth across most of the company's business segments, including film, cable television and newspapers.

In after-hours trading, News Corp. shares jumped more than 4 percent to close at \$15.69. During regular trading, the stock closed at \$15.04, up more than 2 percent.

Murdoch said the results vindicate his long-held strategy to pursue payment for news, information and other content at a time when many Web sites and other properties are giving it away for free.

"Far too many content companies were passive in the face of predatory behavior and self-serving sophistry," he said, later adding, "A year ago, our criticism was thought to be heretical but somehow the profane has become profound, and the content clan has gathered around our ideas."

"As I said earlier, the value of content is now clear. Instead of the existential debate about value, now we are merely haggling over valuations."

News Corp. has been pushing for payments from companies that distribute its content. The company chalked up a key victory recently when Time Warner Cable agreed to pay News Corp.'s Fox broadcasting stations so-called retransmission fees for the right to carry their programming.

"Devices and platforms are proliferating, but this clever technology is merely an empty vessel without great content," he said.

Murdoch also has criticized Google and other news aggregators for profiting from the company's content without sharing the profits or the cost to create it. He threatened to remove News Corp.'s content from the search engine unless they can reach new terms.

DIGITAL DIVIDEND - NEWS CORP. POSTS \$254M NET ON \$8.7B REVENUE The New York Post February 3,
2010 Wednesday

Murdoch reiterated yesterday that the company - which owns The Wall Street Journal and The Post - plans to put all its online news content behind pay walls.

Meanwhile, News Corp. reported results that exceeded Wall Street's expectations. Net income was \$254 million, or 10 cents a share, compared with a net loss of \$6.4 billion, or \$2.45 a share, in the same quarter a year ago.

The company's earnings were hit in the most recent quarter by a one-time \$500 million charge to settle an antitrust lawsuit brought by Valassis Communications.

Excluding the impact of that one-time item, earnings were 25 cents a share, topping the consensus of 20 cents. Revenue of \$8.7 billion also surpassed analysts' estimate of \$8.23 billion.

The film group was the biggest driver of growth, even without the benefit of box-office leader "Avatar," which premiered late in the quarter. Thanks to sequels "Ice Age 3" and "Alvin and the Chipmunks: The Squeakquel," operating income nearly tripled to \$324 million, up from \$112 million a year ago.

News Corp. booked most of the costs from "Avatar" and only a small portion of its profits in the quarter, so it will benefit from most of the upside in the quarters to come.

The film from News Corp.'s 20th Century Fox studio passed the \$2 billion mark in worldwide grosses after seven straight weeks at No. 1 at the box office and smashed the \$1.843 billion record set in 1998 by "Titanic." Yesterday, the movie garnered nine Oscar nominations.

Among News Corp.'s other segments, the cable-television segment also lifted the company's results. Operating income jumped 35 percent to \$604 million, mostly due to collecting higher fees from cable and satellite operators for channels like Fox News Channel.

The company also raised its guidance for the fiscal 2010, citing several factors including "Avatar," the improving local TV market and more retransmission fees from cable operators.

Chief Financial Officer David DeVoe said the company expected an operating income growth rate in the low 20 percent range for the coming fiscal year.

Back to black

Fiscal second-quarter net profit at News Corp. - corporate home to "Avatar," the record-breaking 3D scifi movie and TV sensation "American Idol" - swung to \$254 million from a year-earlier loss of \$6.4 billion.

GROWTH LEADERS OPERATING INCOME:

Cable networks \$604M

Film \$324M

TV \$29M

LOAD-DATE: February 3, 2010

LANGUAGE: ENGLISH

GRAPHIC: Neytiri (Zoe Saldana) of 'Avatar'.

DIGITAL DIVIDEND - NEWS CORP. POSTS \$254M NET ON \$8.7B REVENUE The New York Post February 3,
2010 Wednesday

PUBLICATION-TYPE: Newspaper

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The New York Post

January 29, 2010 Friday

RANDOM HOUSE, MCGRAW-HILL MISS APPLE LAUNCH

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 30

LENGTH: 548 words

TWO publishers were conspicuously absent from the launch of Apple's new tablet yesterday - but for very different reasons.

CEO Steve Jobs' presentation included a slide touting Penguin, Hachette, Simon & Schuster, Harper Collins (owned by News Corp., which also owns The Post) and Macmillan.

Random House, the Bertelsmann-owned book giant, was nowhere to be seen. Nor was McGraw-Hill, one of the country's largest educational publishers.

Sources said Random House may have wanted to avoid offending Amazon, which makes the Kindle e-reader.

"Random House welcomes Apple's iPad and iBooks app and we look forward to our continuing conversations with them about how we might best work together," said Random House spokesman Stuart Applebaum.

Random House Head of Digital Sales Operations Madeline McIntosh was at the debut and met with Apple folks afterwards.

McGraw-Hill was scratched from the Apple launch at the last minute because CEO Harold "Terry" McGraw III blabbed about the project on CNBC a day before, reports e-newsletter VentureBeat.

"We were never part of the launch event and never in a position to confirm details about the device ahead of time," contended McGraw-Hill spokesman Steve Weiss.

McGraw's comments about the iPod were intended to suggest that "if the new device were to use iPhone applications, many of our education products would be compatible with the technology and could be made easily available on it," he said.

Others are not so sure. "Apple demanded confidentiality and non-disclosure from all publishers it was talking to," said one source.

Apple polish

The new Apple gadget was probably a hot topic of conversation at yesterday's board meeting for Next Issue Media--a joint venture that includes Time Inc., Hearst, News Corp., Condé Nast and Meredith. But the committee is being tight-lipped.

"It looks like a beautiful device that will render magazines, newspapers and illustrated books faithfully," said John Squires, acting managing director of Next Issue, whose mission is to get magazine content on e-readers. "We'll see."

BW beefs up

Another Time Inc. alum is joining Bloomberg BusinessWeek, by a circuitous route.

Sources say Eric Pooley is about to be named deputy editor, second in command to new Editor-in-Chief Josh Tyrangiel.

Pooley was a senior editor at Time, then had a stretch in London as the editor of Time International. He returned stateside to be managing editor of Fortune but was out in just over a year, becoming an editor-at-large at Time, then a columnist at Bloomberg L.P.

Hugo Lindgren, editorial director of New York magazine, will become BW's executive editor.

The top of the masthead is getting crowded. Lindgren will have the same title as Ellen Pollock, who came over from the Wall Street Journal in 2007. Ciro Scotti, the carryover managing editor, is also staying on board.

Richard Turley will supervise the redesign, working with former Time magazine art director Arthur Hochstein.

Going postal

Hearst Corp. is outsourcing its mailroom and messenger services to Swiss Post, a move that insiders say could affect up to 22 people.

Sources say the company is offering to let employees stay, or take buyouts of \$10,000 in addition to two weeks' pay for every year. They can then be hired by the new firm.

LOAD-DATE: January 29, 2010

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

January 2, 2010 Saturday

FIGHT FOR FOX IS D'OH-VER - TIME WARNER DEAL SAVES HOMER

BYLINE: JEREMY OLSHAN and DAREH GREGORIAN

SECTION: All Editions; Pg. 9

LENGTH: 356 words

Happy New Year, Fox fans!

Execs from News Corp. and Time Warner Cable worked out a 13th-hour deal to keep Fox channels on the cable powerhouse - ensuring that football and "Simpsons" fans can continue to get their fix.

The agreement in principle was announced 19 hours after a deadline that threatened to leave millions of Time Warner customers without several Fox channels.

"We're pleased that, after months of negotiations, we were able to reach a fair agreement with Time Warner Cable, one that recognizes the value of our programming," said Chase Carey, president of News Corp.

Glenn Britt, chairman, president and CEO of Time Warner Cable, said, "We're happy to have reached a reasonable deal with no disruption in programming for our customers."

Although Homer Simpson and Jack Bauer were due to be booted from Time Warner cable boxes when carriage agreements with Fox expired at midnight yesterday, the two sides worked through the holiday to spare customers from missing out on bowl games and upcoming season premieres.

The terms of the deal were not disclosed, but the sides described it in a press release as "a comprehensive distribution agreement to provide more than 13 million households with programming from Fox Television Stations, Fox Broadcasting, Fox Cable Networks and Fox's regional sports network."

News Corp., which owns Fox, had wanted Time Warner to pay Fox \$1 per subscriber to Fox, the amount it now pays second-tier network TNT.

Fox said its proposal was fair because the network is facing stiff competition from cable channels, such as ESPN, which earn subscriber fees on top of advertising dollars.

Time Warner argued that having to pay more could result in their having to hike fees.

"Thank God," said Ricky Lee, 31, of Manhattan. "There's no way I'd miss playoff football."

Kim Stokes, a subscriber from Nebraska, added: "If I couldn't have been able to see 'House' again, I would have been upset. I'm very glad they decided to keep it. I can't believe this was even a decision to be made."

FIGHT FOR FOX IS D'OH-VER - TIME WARNER DEAL SAVES HOMER The New York Post January 2, 2010
Saturday

Fox's parent, News Corp., also owns The Post.

With Christina Carrega, CJ Sullivan and Post Wires

LOAD-DATE: January 4, 2010

LANGUAGE: ENGLISH

GRAPHIC: DOUGH NUTS: Time Warner and Fox, home of Homer Simpson, reached a deal in their revenue dispute.

PUBLICATION-TYPE: Newspaper

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The New York Post

December 31, 2009 Thursday

GETTING DARKER ; BATTLE LINES DEEPEN IN FOX, TIME WARNER CABLE FEUD

BYLINE: PETER LAURIA**SECTION:** All Editions; Pg. 29**LENGTH:** 473 words

What began as an impasse yesterday became a full-fledged war between Time Warner Cable and News Corp.'s Fox, as both sides sought to position the other as responsible for the increasingly likely blackout of the broadcast network at midnight.

With just hours remaining before Fox could go dark on Time Warner cable systems, both camps dispensed with the pleasantries that came to define the negotiations of what many see as a precedent-setting retransmission agreement.

Time Warner Cable CEO Glenn Britt fired the first shot yesterday in a letter to Sen. John Kerry (D-Mass.), offering to keep Fox on the air if the network agreed to submit to binding arbitration or another interim agreement. Britt was responding to a letter Kerry sent both companies last week in which the lawmaker suggested arbitration as a way to bridge the gap between the \$1 per subscriber that Fox is asking for and what Time Warner is willing to pay for the network. (In addition to Fox, News Corp. also owns The Post.)

"We are willing to commence an arbitration proceeding immediately before the [Federal Communications Commission]," Britt wrote, adding that, "consumers should not be caught in the middle as broadcasters and video distributors work through these contentious issues."

Sources said Britt's letter was a shrewd negotiating tactic, as it put Fox in the position of having to choose between two unsavory options: Agree to binding arbitration, in which case Fox certainly wouldn't get the \$1 per subscriber it's asking for, or blacking out the network, which not only would cost it money in the form of make-goods to advertisers, but may also put the network on the receiving end of viewer anger.

News Corp. Chief Operating Officer Chase Carey, in his own letter to Kerry, moved to neutralize such a public perception from forming while also dismissing the notion that arbitration was an acceptable alternative to a privately negotiated deal.

"When Congress enacted the 1992 Cable Act, it established a clear mechanism for programmers and distributors to reach market-based agreements on the basis of direct negotiations," Carey wrote. "We respectfully believe these discussions do not belong in the hands of a third party."

In a memo yesterday to Fox employees, Carey made clear that the company is prepared to wage this fight in order to get "fairly compensated" for its programming. "At this time, it looks like we will not reach an agreement and our channels may very well go off the air in Time Warner Cable systems," Carey wrote.

GETTING DARKER ; BATTLE LINES DEEPEN IN FOX, TIME WARNER CABLE FEUD The New York Post
December 31, 2009 Thursday

In both his letter to Kerry and to employees, Carey noted that Fox's \$1 per subscriber request is equal to what Time Warner Cable pays for cable network TNT, which has lower ratings. If the network goes dark, Time Warner's 13 million subscribers will miss out on New Year's Day college football and NFL games.

LOAD-DATE: December 31, 2009

LANGUAGE: ENGLISH

GRAPHIC: NAIL-BITER: The possibility of the Fox Network going dark on Time Warner Cable systems at midnight increased after both sides dug in their heels in their retransmission dispute. At risk are NFL and NCAA football games, as well as popular TV shows like "American Idol" (inset left). Time Warner Cable boss Glenn Britt. (Getty Images)

PUBLICATION-TYPE: Newspaper

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The New York Post

December 18, 2009 Friday

SONY, NEWS CORP. SET E-READER DEAL

BYLINE: HOLLY SANDERS WARE

SECTION: All Editions; Pg. 38

LENGTH: 242 words

Ramping up the battle with Amazon's Kindle, Sony struck a deal with News Corp. and some of its publications to offer custom content and subscriptions for its line of electronic readers.

Sony said it will offer two subscriptions to The Wall Street Journal, part of News Corp.'s Dow Jones division. One is a basic morning edition for \$15 a month that looks similar to Amazon's offering and sells for the same amount.

The other option, "Wall Street Journal Plus," which includes a second edition of the paper that will be delivered after the close of the stock markets, is exclusive to Sony's e-reader devices and costs \$20 a month.

A digital edition of The Post, also part of News Corp., will be an exclusive Sony offering at \$10 a month. In addition, Sony will sell a customized package of stories and analysis from Dow Jones' MarketWatch news service for \$11 a month.

While Amazon has taken the early lead in the burgeoning market for e-readers, an increasingly crowded field of competitors - including Sony, Barnes & Noble and Apple - have either introduced their own offerings or are rumored to be working on them. At the same time, publishers, such as News Corp., have balked at Amazon's financial terms and are pushing to get a greater cut of revenue.

Neither company would provide exact figures, but Robert Thomson, editor-in-chief of Dow Jones and managing editor of the Journal, said Sony's split is more favorable to publishers than Amazon's.

LOAD-DATE: December 18, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

December 15, 2009 Tuesday

SIGN OF THE TIMES - BROADSHEET EDITORS TRADE BARBS OVER MEDIA COLUMN

BYLINE: KEITH J. KELLY

SECTION: All Editions; Pg. 51

LENGTH: 596 words

What had been a gentlemen's rivalry between The Wall Street Journal and the New York Times morphed into full-fledged skirmish yesterday after a column criticizing the Journal's news coverage triggered a war of words between the papers' top editors.

In a column yesterday, Times media columnist David Carr accused the Journal of having tilted further to the right since the Journal's parent Dow Jones was acquired by News Corp. two years ago (News Corp. also owns The Post).

"The pro-business, anti-government shift in the news pages has broken into plain view in the past year," wrote Carr, who said the shift accelerated after Thomson installed Gerard Baker, a neoconservative Times of London columnist, as his top deputy at the Journal.

"The news column by a Mr. David Carr today is yet more evidence that the New York Times is uncomfortable about the rise of an increasingly successful rival while its own circulation and credibility are in retreat," Thomson said in a statement. "The usual practice of quoting ex-employees was supplemented by a succession of anonymous quotes and unsubstantiated assertions."

Thomson went on to say that Keller even took his battle against the Journal to a prize committee last year that was considering the paper for a number of awards.

"The attack follows the extraordinary actions of Mr. Bill Keller, the executive editor, who, among other things, last year wrote personally and at length to a prize committee casting aspersions on Journal journalists and journalism," Thomson said.

Sources said he was referring to the 60th annual George Polk Awards. Last year, the Times won three Polks while the Journal won none.

"Whether it be in the quest for prizes or in the disparagement of competitors, principle is but a bystander at the New York Times," Thomson said.

Keller then fired back: "While David's column clearly got under Mr. Thomson's skin, I don't see anything in the response that casts doubt upon it. The column was scrupulously fair and, if anything, understated, and I have no inclination to help Mr. Thomson change the subject."

SIGN OF THE TIMES - BROADSHEET EDITORS TRADE BARBS OVER MEDIA COLUMN The New York Post
December 15, 2009 Tuesday

He did not address the claim that he had personally lobbied against the Journal winning any journalism awards.

The exchange of barbs comes as the Journal prepares to launch a New York City edition that will target 250,000 people in the metro area, competing directly in the Times' backyard. The Journal's Big Apple edition is expected to start next spring.

It also comes as the Journal became the only large daily newspaper to post a circulation gain in the six months ended in September and become the largest US paper by circulation.

During that period, the Journal eked out a 0.6 percent increase in paid circulation to just over 2 million, putting it ahead of longtime leader USA Today, whose circulation fell 17.5 percent to 1.9 million, according to the Audit Bureau of Circulations.

The Times, meanwhile, remained the third-largest paper in the nation, but saw its paid circulation drop below 1 million to 927,851, a 7.3 percent drop.

Tale of the tape

THE WALL STREET JOURNAL

Name: ROBERT THOMSON

Age: 48

Hometown: Melbourne, Australia

Title: Managing editor

Fighting words: 'Whether it be in the quest for prizes or in the disparagement of competitors, principle is but a bystander at The New York Times.'

THE NEW YORK TIMES

Name: BILL KELLER

Age: 60

Hometown: San Mateo, Calif.

Title: Executive editor

Fighting words: '[David Carr's] column was scrupulously fair and, if anything, understated, and I have no inclination to help Mr. Thomson change the subject.'

LOAD-DATE: December 15, 2009

LANGUAGE: ENGLISH

GRAPHIC: -Robert Thomson. -Bill Keller. -Robert Thomson.

PUBLICATION-TYPE: Newspaper

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The New York Post

December 14, 2009 Monday

3-D OR NOT 3-D? - CAMERON'S 'AVATAR' IS LATEST HOLLYWOOD HOPE

BYLINE: HOLLY SANDERS WARE

SECTION: All Editions; Pg. 33

LENGTH: 521 words

Hollywood is banking on 3-D to boost box office, and the sci-fi epic "Avatar" is about to test whether audiences will go along with the program.

James Cameron's live-action picture, which hits theaters Friday, is the first big-budget, wide release 3-D film aimed at adults. It cost an estimated \$500 million to make and market.

Although 20th Century Fox has the most money riding on the picture, the other studios are watching it as well to see what it bodes for the future of 3-D. (News Corp. owns 20th Century Fox and The Post.)

Some moviegoers dismiss 3-D as a fad that has come and gone before, but the major studios, including Disney and DreamWorks SKG, believe it's here to stay. They're pushing theater owners to convert their screens to 3-D, hoping to score higher ticket prices.

But it's still unclear how many films the audience will stomach - and what kind.

"People are feeling fairly confident that there is going to be a continuing market for 3-D films," said Patrick Corcoran of the National Association of Theatre Owners. "How many films and how many screens, we don't know yet."

"Avatar" is expected to provide some clues.

Most 3-D entrants have been animated films and horror flicks aimed at younger audiences. And so far, because there's such a limited number of 3-D venues, movies have been chasing each other off the screen before they have a full run.

"Avatar" is slated to open in about 2,100 3-D locations in the US and another 1,200 conventional theaters. That is almost double the number of theaters that were equipped for 3-D at the start of the year, when the Lionsgate horror flick "My Bloody Valentine" came out.

So far, the figures show that moviegoers are willing to pay more for the 3-D experience, but they may not continue to feel good about the premium - around \$3 per ticket - when the novelty wears off.

The summer box office would have been flat this year without the lift from 3-D, according to research firm Screen Digest. While attendance was down 2.39 percent compared to last year, higher 3-D ticket prices pushed revenue to a record \$4.25 billion, a gain of 1.3 percent, or \$54 million.

3-D OR NOT 3-D? - CAMERON'S 'AVATAR' IS LATEST HOLLYWOOD HOPE The New York Post December 14,
2009 Monday

From May to August, six films released in 3-D, including Fox's "Ice Age" and Disney's "G-Force," took in about \$346 million.

3-D screens generated the majority - 55 percent - of the revenue from those movies. Moreover, Screen Digest estimates that \$98.2 million, or more than 28 percent, came from the "3-D premium" alone.

The early word of mouth for "Avatar" has been mixed, although market research shows that there is interest in the film. Regardless of how the movie performs, analysts say it should not be viewed as a referendum on 3-D alone.

"People are saying if a 3-D movie doesn't do well, that it's the end of 3-D," said Paul Dergarabedian, president of Hollywood.com Box Office. "That's like saying if a movie doesn't do well, that's the end of actors. You can't lay it at the doorstep of 3-D."

Xmas factor

Friday's box-office opening of "Avatar" is putting 3-D technology - which has never been part of a nationwide release aimed at adults - to a \$500 million test.

LOAD-DATE: December 14, 2009

LANGUAGE: ENGLISH

GRAPHIC: -Director James Cameron. -Actors Sam Worthington and Zoe Saldana (Neytiri) in a scene from the movie. [Reuters, EPA] -Director James Cameron.

PUBLICATION-TYPE: Newspaper

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The New York Post

December 2, 2009 Wednesday

NIELSEN TO GET \$70M FOR FOUR MEDIA TITLES

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 40

LENGTH: 635 words

AN agreement to buy The Hollywood Reporter, Adweek, Billboard and Editor & Publisher from Nielsen is expected to be announced this week, sources close to the situation tell Media Ink.

"Nobody would do a transaction just to fix up what is there. The question is what kind of a platform could it be for broader acquisitions," said one source close to the situation.

The deal is for around \$70 million, according to Advertising Age, which was first to report it, and involves a coalition of media investors headed by Jimmy Finkelstein, CEO of News Communications. Matthew Doull, who runs Pluribus Capital Partners; George Green, former president of Hearst Magazines International; and Lachlan Murdoch are said to be in the group. Murdoch, a former publisher of The New York Post and son of News Corp. Chairman Rupert Murdoch, is working through his private investment firm, Illyria Partners. (News Corp. owns The Post.)

The first hint of the deal was made public by TheWrap.com, which reported on Finkelstein's involvement, but not the rest of the coalition.

The seller's side is being represented by John Wickersham, a former CEO of trade magazine groups now at investment bank Quayle Munro, according to the Financial Times.

The group makes money - believed to be around \$10 million to \$14 million - but that's down markedly from only a few years ago. The publications have been hard hit by the advertising recession and competition online.

There are quite a few interconnections within the consortium. Doull, the step-nephew of disgraced former Hollinger boss Conrad Black, is married to Vanity Fair writer Vicky Ward. She is a former Talk magazine colleague of Finkelstein's wife, Pamela Gross, now editorial director of Avenue magazine. Through their spouses, the husbands struck up a cordial relationship.

Nielsen Business Media representatives declined to comment.

The group is part of a company formerly known as VNU, a Netherlands-based company that was taken over by a group of financial players in 1999.

REED DEAL

Reed Business Information, which has put Variety and dozens of other trade magazines covering everything from construction to electronics on the block, has finally managed to sell off three of them.

NewBay Media said it was buying Broadcasting & Cable, MultiChannel News and TWICE - which at one time stood for This Week in Consumer Electronics, but long ago went to every-other-week frequency.

NewBay is headed by CEO Steve Palm, who said in a statement that the acquisition "adds significant depth and breadth to [the company's] existing portfolio of broadcast properties, including TV Technology and Television Broadcast and consumer electronic properties, including Residential Systems."

Investment bank Jordan Edmiston Group, which is handling the divestment for Reed Business Information, is obviously busting up the diverse portfolio of trade titles.

"There will be more than one transaction," said a spokesman.

He said he had no further information on who would buy Variety, which is the archrival to The Hollywood Reporter.

NEW GIG

Rob Shuter, former executive editor of OK!, is hooking up with the AOL pop culture site Popeater as a new Hollywood columnist.

His column, Naughty and Nice, is slated to appear Tuesday through Friday.

"I'll be covering all mainstream entertainment news in a fun, cheeky but nice manner," Shuter said.

Popeater has been attracting an audience of 11 million unique visitors per month, according to comScore.

DONE DEAL

The McGraw-Hill Cos. completed its sale of BusinessWeek to Mayor Mike Bloomberg's information company, Bloomberg L.P., for \$9.3 million in cash yesterday. McGraw Hill said it was going to realize a gain of \$5.9 million after taxes.

The name will be changed to Bloomberg BusinessWeek.

LOAD-DATE: December 2, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

November 12, 2009 Thursday

POOR RECEPTION - AFFILIATES COOL TO NETWORKS' PLAN TO CHARGE FEES

BYLINE: HOLLY SANDERS WARE

SECTION: All Editions; Pg. 59

LENGTH: 557 words

The big networks are putting the squeeze on local TV stations, trying to wring out some of the fees affiliates get from cable and satellite companies.

In better times, when local stations boasted big profit margins, the networks competed to sign them up as affiliates and paid them to air their programming.

Now, with networks facing growing financial pressure and competition from cable, network chiefs say it's time for a role reversal. ABC, CBS, NBC and Fox each are angling to get a cut of the compensation - known as retransmission consent - that cable and satellite companies pay the affiliates to carry their signals. (Fox is part of News Corp., which also owns The Post.)

"As each new affiliation agreement comes up, there will be a sharing of the retrans fees," CBS Chief Les Moonves said last week.

The broadcasters' push comes at an inopportune time for many local TV station owners, who've been hobbled both by flagging ratings and slumping retail and auto advertising. Some affiliates are signaling that they may dig in their heels.

Robert Prather, president and chief operating officer of Gray Television, which owns three dozen local stations, said the affiliates fought hard several years ago to get retransmission fees and shouldn't just hand them over.

"It's based on our work and no one else's," Prather said in his quarterly call with analysts on Monday. "I think we ought to work hard to keep 100 percent of it."

Nexstar Broadcasting CEO Perry Sook echoed those sentiments yesterday in his call: "With all due respect to my friends at the networks, I contend that the network programming is not the main reason that we are receiving compensation. It's our local programming."

Last week, Belo Corp., which owns 20 local stations, told analysts that ABC is asking for a bigger cut of the company's retransmission revenue in exchange for Belo's four ABC affiliates continuing to carry the network's programming. Belo Chief Dunia Shive wouldn't say how much ABC wanted.

One source on the network side said broadcasters are eyeing a 50-50 split with their affiliates, but admitted that may be too much of a hardship for some station groups.

POOR RECEPTION - AFFILIATES COOL TO NETWORKS' PLAN TO CHARGE FEES The New York Post
November 12, 2009 Thursday

"Every network has to take into account how the station group is doing," the source said. "It can't be 'one price fits all.' "

Retransmission revenue isn't a huge piece of the broadcast pie, but it's a lucrative and growing one. SNL Kagan estimates total retransmission dollars at \$739 million this year, but expects that to grow to \$1.3 billion by 2012.

To be sure, not all station heads are against the idea of sharing. Barrington Broadcasting CEO Jim Yager said in a call with analysts yesterday he would be willing to give networks a cut if they increase the pool of dollars by negotiating with cable and satellite operators.

Shakedown

Broadcast networks are triggering a feud among local TV affiliates by asking them to pony up for programming - a 180-degree turn from several years ago when the networks paid the stations for content.

Networks come out gunning ...

'As each new affiliation agreement comes up, there will be a sharing of the [retransmission] fees.' - CBS boss Les Moonves

But stations aren't buckling

'It's based on our work and no one else's. I think we ought to work hard to keep 100 percent of it.' - Robert Prather, president and COO, Gray TV

LOAD-DATE: November 12, 2009

LANGUAGE: ENGLISH

GRAPHIC: -Man smoking a cigar. [AP] -Les Moonves. -Man smoking a cigar. [AP]

PUBLICATION-TYPE: Newspaper

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The New York Post

November 5, 2009 Thursday

NEWS CORP. LIFTED BY CABLE, FILM NETS

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 43

LENGTH: 177 words

News Corp., the global media empire controlled by Chairman Rupert Murdoch, reported an 11 percent increase in fiscal first-quarter profits.

Strong results in its film and cable network businesses offset weakness in television, newspapers and book publishing. (News Corp. owns The Post.)

The cable networks, which include Fox News and FX, posted revenue of \$1.61 billion and operating income of \$495 million, a 10.5 percent and 41 percent rise over the \$1.45 billion and \$350 million recorded last year, respectively.

Fox News continued its domination of the cable network news competition, posting its highest-ever quarterly profit.

The strong box office performance of "Ice Age: Dawn of the Dinosaurs" led to a 21 percent jump in movie revenue to \$1.52 billion from \$1.26 billion and a 56 percent increase in profit to \$391 million from \$251 million.

Overall, News Corp. posted income of \$571 million, or 22 cents a share, versus \$515 million, or 20 cents a share, for a year prior. Revenue fell 4.1 percent to \$7.2 billion from \$7.51 billion a year ago.

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PUBLICATION-TYPE: Newspaper

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The New York Post

October 29, 2009 Thursday

POST HAILS NY'S UNSUNG HEROES - GALA HONORS 10 WHO MADE DIFFERENCE

BYLINE: RITA DELFINER

SECTION: All Editions; Pg. 28

LENGTH: 1209 words

Regis Philbin and a host of city luminaries toasted 10 of the everyday shining stars who brighten the lives of New Yorkers, as the eighth annual New York Post Liberty Medals were awarded yesterday.

Philbin, who has emceed the awards for seven consecutive years, starred again at last night's ceremony, held at the Midtown headquarters of News Corp., which owns The Post.

"The stories we're gonna hear tonight are fantastic," he said. "Regular people doing really extraordinary things, and we take this special opportunity to honor them simply because they inspire the rest of us."

Winner Israel Soto, a principal who turned once-failing PS/MS 57 in East Harlem into a success story, said he wants to share his Educator medal "with all the dreamers and doers with a heart for giving . . . and with all the extraordinary children in our city whose deep desire to succeed and courage to overcome obstacles along their journey make them the true heroes and heroines."

Long Island teacher Jennifer Mazzotta-Perretti, who won the Courage medal for donating one of her kidneys to a student, said, "I think when you do things for the right reasons and don't expect anything in return, really great things can come from it."

The Post inaugurated the Liberty Medals program in the aftermath of 9/11 to hail the unsung heroes who flocked to help others.

A panel of prominent New Yorkers selected the winners from the finalists in each of eight categories. There were ties in two categories. Two Finest and two Bravest medals were awarded.

The Finest medals were presented by Police Commissioner Ray Kelly, and the Bravest medals by Sal Cassano, chief of department for the FDNY.

Officer Susan Porcello, who took an ailing 84-year-old former Marine under her wing, dedicated her Finest medal to "all branches of the US military, past, present and future. If it wasn't for them, we wouldn't be the greatest country in the world. I'm not the hero. They are."

Deputy Inspector Kim Royster - the other winner of a Finest medal - was honored for orchestrating the NYPD's gun-buyback amnesty program from July 2008 to April of this year. "It's an unorthodox way to fight crime," she said.

POST HAILS NY'S UNSUNG HEROES - GALA HONORS 10 WHO MADE DIFFERENCE The New York Post
October 29, 2009 Thursday

"But law enforcement partnering with the community made this program successful and got over 4,000 guns off the street."

Firefighter Michael Czech, who was awarded a Bravest medal for rescuing a Queens mother and her two sons, said he "couldn't have done it without the support of all the other guys from Engine 285 and Ladder 142. . . . This is the best fire department in the world."

Paramedic Moses Nelson also won a Bravest medal, for helping a 7-year-old boy who had fallen into an elevator shaft.

"I love my job," he said. "The best rush in the world is finding what's wrong and helping some one."

The Rev. Melony Samuels, who launched the food pantry BedStuy Campaign Against Hunger, hopes her Leadership medal inspires others to "partner with us in the fight against hunger."

Wellington Chen, the Taiwan-born executive director of the Chinatown Partnership, which is working to revitalize the area, accepted the Freedom medal on behalf of "the waves and waves of immigrants who help make this country great."

Young Heart medal winner Rachel Guzy, 16, the Queens camp counselor who took control after a school-bus driver had a fatal heart attack, said she's no hero: "I just did what I thought needed to be done."

Monsignor William O'Brien, who won the Lifetime Achievement medal for co-founding Daytop Village to help drug abusers turn their lives around, said it was encouraging to receive such support "in the task of rescuing young lives."

Additional reporting by Laurie Kamens

NY'S LIBERTY MEDAL WINNERS 2009

COURAGE: JENNIFER MAZZOTTA-PERRETTI - In 2007, she told her summer school students to write about something they could do for someone else - and last month the 33-year-old single mom donated one of her kidneys to a 19-year-old teen who had been in the class. "I'm a parent . . . and I'm a teacher and I believe you don't just teach kids textbook lessons," she says. "You have to be an example outside the classroom."

FREEDOM: WELLINGTON CHEN - The longtime community advocate is executive director of the nonprofit Chinatown Partnership which seeks to revitalize the neighborhood "severely impacted" by 9/11. Among the organization's accomplishments, says Chen, who was born in Taiwan, was helping to clear the streets of 15 million pounds of garbage and power-washing over 8,000 storefronts.

YOUNG HEART: RACHEL GUZY - The 16-year-old Queens camp counselor didn't even have a learner's permit, but she jumped behind the wheel to save nine kids in August after the driver of their school bus slumped over with a fatal heart attack. Rachel, who slammed down on the brake, says, "To me, they were my kids. They were my responsibility."

LEADERSHIP: REV. MELONY SAMUELS - She helped an ailing woman who was struggling to feed her four kids and then met "other people in need." In 1998, Samuels gave up her well-paying job selling life insurance, became a pastor, and launched a Brooklyn food pantry called BedStuy Campaign Against Hunger that feeds over 10,000 people a month.

LIFETIME ACHIEVEMENT: MONSIGNOR WILLIAM O'BRIEN - As a young priest, he was affected by the plight of a troubled teen and found his calling - to help kids caught in the throes of substance abuse. In 1963, the Rev. - now Monsignor - O'Brien co-founded what became Daytop Village, a nationwide program emphasizing group therapy and taking responsibility. It has helped over 100,000 drug abusers turn their lives around.

POST HAILS NY'S UNSUNG HEROES - GALA HONORS 10 WHO MADE DIFFERENCE The New York Post
October 29, 2009 Thursday

EDUCATOR: ISRAEL SOTO - When he became principal of East Harlem's PS/MS 57 a decade ago, it was a failing school - and Soto transformed it into one that rates an A, with 91 percent scoring at or above acceptable levels in math, and 75 percent in reading. "When you help kids believe in themselves and provide them with a structured program that meets their needs, they're going to grow," he says.

BRAVEST (tie): MICHAEL CZECH - Flames in an apartment below made a Queens bedroom feel like a brutally hot "barbecue" pit when firefighter Czech crawled through a shattered window of the Ozone Park home and rescued three unconscious people - a mother and her two young sons. He carried each near a window where another firefighter lowered them to paramedics.

MOSES NELSON -When a 7-year-old Bronx boy fell into an elevator shaft and hung by his foot - which was caught between the elevator and the shaft - FDNY paramedic Nelson held the child up from the floor below to keep him from plunging until he could be freed.

FINEST (tie): KIM ROYSTER -An NYPD deputy inspector, she's a cabaret crooner by night, but by day she's a top crimefighter who won kudos for directing the department's gun buy-back amnesty program, which took 4,538 weapons off the streets from July '08 to April '09.

SUSAN PORCELLO - An ailing, 84-year-old Brooklyn vet told officer Porcello, "I'm all alone. I have nobody." And she replied, "I'll be your friend." She watched over the former Marine during the final months of his life, becoming his health proxy and carrying out his dearest wish - that he be buried near his mother. She paid for his funeral out of her own pocket.

LOAD-DATE: October 29, 2009

LANGUAGE: ENGLISH

GRAPHIC: -LOOK AT THAT! Emcee Regis Philbin admires the Young Heart Liberty medal of winner Rachel Guzy. [Christian Johnston] -**POLICE PRIDE:** Commissioner Ray Kelly congratulates Kim Royster, who ran the gun buy-back program. [Tiffany Hagler-Geard] -**IMPRESSIVE:** Michael Czech shows off his Bravest medal to Fox TV newswoman Julie Chang last night. [Caitlin Thorne Hersey] -**WE THANK YOU!** The 2009 Liberty Medal winners are united last night in Midtown. From left, front row: Moses Nelson (Bravest), Rachel Guzy (Young Heart), Monsignor William O'Brien (Lifetime), the Rev. Melony Samuels (Leadership), Officer Susan Porcello (Finest), and (from left, back row) Michael Czech (Bravest), Israel Soto (Educator), Wellington Chen (Freedom), Jennifer Mazzotta-Perretti (Courage) and Kim Royster (Finest). [Caitlin Thorne Hersey] -**LOOK AT THAT!** Emcee Regis Philbin admires the Young Heart Liberty medal of winner Rachel Guzy. [Christian Johnston] -**POLICE PRIDE:** Commissioner Ray Kelly congratulates Kim Royster, who ran the gun buy-back program. [Tiffany Hagler-Geard] -**IMPRESSIVE:** Michael Czech shows off his Bravest medal to Fox TV newswoman Julie Chang last night. [Caitlin Thorne Hersey]

PUBLICATION-TYPE: Newspaper

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The New York Post

October 20, 2009 Tuesday

COMCAST BRINGS CHERNIN IN ON NBCU BID

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 25

LENGTH: 314 words

Comcast has enlisted former News Corp. Chief Operating Officer Peter Chernin to consult on its bid for NBC Universal, The Post has learned.

Chernin is the second News Corp. executive that Comcast has brought in as a paid adviser on the potential deal. Peter Liguori, the former president of entertainment for Fox, has also been advising the cable giant, according to a source close to Comcast. (News Corp. owns Fox and The Post.)

Despite their consulting gigs, neither Chernin nor Liguori is expected to take on a management role if a deal between Comcast and NBCU is reached. Indeed, the source said Comcast is leaning toward keeping NBCU boss Jeff Zucker at the helm of the new entity, at least initially.

The management structure currently being contemplated would have Zucker reporting to Comcast's second-in-command, Stephen Burke, who is expected to be tapped to oversee the new venture, the source said.

NBCU parent General Electric is currently negotiating to buy Vivendi's 20 percent stake in NBCU. If the two sides can agree on price, NBCU would be spun into a separate company that would be combined with Comcast's cable channels.

The cable company would contribute around \$6 billion to the new entity in return for a 51 percent stake. GE would initially own 49 percent of the new company, but could pare that position down 3 1/2 years and five years from when the deal is completed. The new company would carry around \$9 billion of debt and be valued at \$30 billion.

A deal could be announced as soon as next month, according to the source.

Chernin spent two decades at News Corp., working his way up to COO overseeing the company's entertainment operations out of Los Angeles until his departure in February.

Chernin still has a relationship with News Corp. through his production company, Chernin Entertainment, which has a first-look deal with 20th Century Fox.

LOAD-DATE: October 20, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

COMCAST BRINGS CHERNIN IN ON NBCU BID The New York Post October 20, 2009 Tuesday

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The New York Post

October 17, 2009 Saturday

AN NBC LOOK-SEE - LIBERTY MEDIA AND NEWS CORP. EYE NETWORK

BYLINE: PETER LAURIA**SECTION:** All Editions; Pg. 23**LENGTH:** 497 words

Liberty Media and News Corp. are checking out NBC Universal.

At their respective shareholder meetings yesterday, Liberty Chairman John Malone and News Corp. Chairman Rupert Murdoch for the first time publicly expressed interest in acquiring the Peacock network.

Malone indicated he might have a look at NBCU, but he also reportedly said the current \$30 billion valuation was too high.

Murdoch said his company would look at "opportunities" to strike a deal. (News Corp. owns The Post.)

Both noted that they have not had any talks with General Electric, NBCU's parent company, and that the conglomerate is currently negotiating exclusively with cable giant Comcast.

GE boss Jeffrey Immelt provided few new details about the negotiations with Comcast on yesterday's earnings call, saying only that GE "wanted to be ready for several scenarios" for NBCU, including an initial public offering or strategic partnership in the event Vivendi exercises its option to sell the stake next month.

In hopes of easing investor worry about GE's liquidity, Immelt also said that a need for cash was not why GE was pursuing the deal.

Under the terms of the deal being discussed, GE would acquire Vivendi's 20 percent stake in NBCU and then spin off the unit into a separate company to be merged with Comcast's cable network assets. Comcast would contribute around \$6 billion in cash and control 51 percent of the new entity. GE would own the remaining 49 percent.

The combined company would be valued at roughly \$30 billion and carry an initial debt load of about \$9 billion.

NBC Universal yesterday reported a 20 percent drop in third-quarter revenue to \$4.08 billion, but still managed to report a 13 percent jump in operating profit to \$732 million, thanks to a \$283 million, one-time gain from the sale of part of its stake in cable network A&E. Without the sale, NBCU's operating profit would have declined 9 percent.

However, the media giant also reported writedowns on its partnership with Indian television company NDTV and the Weather Channel, which NBCU bought with two private-equity partners for \$3.5 billion last year.

Overall, GE's revenue declined 20 percent in the third quarter to \$37.8 billion, while profit plummeted 44 percent to

AN NBC LOOK-SEE - LIBERTY MEDIA AND NEWS CORP. EYE NETWORK The New York Post October 17,
2009 Saturday

\$2.5 billion, or 22 cents a share.

GE's closely watched finance unit continued to be a drag on the conglomerate's earnings. Revenue at that division dropped 30 percent to \$12.2 billion, while operating profit tumbled 87 percent to a measly \$263 million. By comparison, the unit earned \$2 billion a year earlier.

GE shares closed trading yesterday down 4 percent, or 71 cents, to \$16.08.

With Post Wires

Feeling the heat (m, s)

GE Chairman Jeff Immelt (right) said NBC is performing "below expectations."

PROFIT +13%

REVENUE -20%

Feeling the heat (lcf)

On the same day that both Rupert Murdoch and John Malone expressed interest in acquiring NBC Universal the company reported a sharp drop in revenue.

\$4.08 Billion REVENUE -20%

LOAD-DATE: October 20, 2009

LANGUAGE: ENGLISH

GRAPHIC: -GE Chairman Jeff Immelt said NBC is performing "below expectations." [Bloomberg News] (lcf) -Jeff Immelt; Image from "Saturday Night Live." (m, s) -GE Chairman Jeff Immelt said NBC is performing "below expectations." [Bloomberg News] (lcf)

PUBLICATION-TYPE: Newspaper

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The New York Post

September 30, 2009 Wednesday

2 STARS 'RAIN' ON BROADWAY

BYLINE: Amber Sutherland

SECTION: Sports+Late City Final; Pg. 3

LENGTH: 106 words

It was all sunny smiles on last night's red carpet for the record-breaking opening of "A Steady Rain" - thanks to the megawatt star power of two of Hollywood's hottest leading men.

Stars Daniel Craig (left) and Hugh Jackman (right) reportedly attracted the highest weekly gross for a nonmusical production on Broadway - but last night's guests generated their own glitter.

They included Jerry Seinfeld and his wife, Jessica; Matthew Broderick; Jeff Goldblum; Woody Harrelson; Naomi Watts and Liev Schreiber; News Corp. Chairman Rupert Murdoch; and Jackman's wife, Deborra-Lee Furness. Review / Pulse, P. 42

LOAD-DATE: September 30, 2009

LANGUAGE: ENGLISH

GRAPHIC: Stars Daniel Craig (left) and Hugh Jackman (right) in "A Steady Rain." (Dave Allocca/StarPix)

PUBLICATION-TYPE: Newspaper

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The New York Post

September 16, 2009 Wednesday

JOURNAL CHARGES GO MOBILE

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 42

LENGTH: 259 words

Rupert Murdoch yesterday divulged the first concrete details of his plan to charge online and mobile readers for News Corp. content, saying there will soon be a fee to get The Wall Street Journal content on devices like the BlackBerry and the iPhone.

Mobile readers of The Journal who don't subscribe to the paper will be charged \$2 per week, while Journal subscribers will pay \$1 per week. Subscribers to both the print and online editions of The Journal get the content for free.

Speaking at Goldman Sachs' Communicopia conference in New York, News Corp.'s chairman and CEO said the charges would begin rolling out "in one to two months." News Corp. owns both The Journal and The Post.

The move is another step forward in Murdoch's plan to get consumers to pay for digital and wireless content. Due to its specialized content, The Journal is one of only a few papers that has seen success in this business.

Charging for online and wireless delivery of content is key to offsetting declines in circulation and advertising revenue plaguing many media companies. But many pundits think by charging for access, companies run the risk of losing readers to free outlets.

Industry observers predict the cellphone will be the primary device consumers use to access content on the go.

Murdoch has said he plans to charge for online access to all company content, and, at the conference, he reiterated that News Corp. was considering a subscription or pay-per-view model for the Hulu online video site, which the company co-owns with NBC Universal and Disney.

LOAD-DATE: September 16, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

September 13, 2009 Sunday

WE HEAR . . .

SECTION: All Editions; Pg. 11

LENGTH: 155 words

THAT Santigold will perform at In Touch's "Icons and Idols" VMA bash at St. Bart's Church tonight . . . THAT Condé Nast Traveler has assembled Mandy Moore, Wyclef Jean, Goldman Sachs' Abby Joseph Cohen and News Corp.'s Rachel Webber for the third annual World Savers Congress on Sept. 21 in New York to discuss the importance of corporate social responsibility . . . THAT such notable public-school alums as Chris Rock, Calvin Klein, Norma Kamali, Citigroup Chairman Richard Parsons, restaurateur Drew Nieporent and Knicks legend Bernard King will attend Pencil's first-ever New York City Public School Alumni Celebration on Tuesday at JPMorgan Chase's Midtown headquarters . . . THAT James Taylor, Sting, Van Morrison, Jackson Brown and Bonnie Raitt will play alongside headliners U2 and Eric Clapton at the Rock and Roll Hall of Fame Foundation 25th anniversary concert at Madison Square Garden in October.

LOAD-DATE: September 15, 2009

LANGUAGE: ENGLISH

GRAPHIC: Kanye West's "sci fi" gal pal, Amber Rose, shines at a downtown gala. (Atlas Press)

PUBLICATION-TYPE: Newspaper

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The New York Post

September 4, 2009 Friday

IMUS DEBUT ON FOX SET FOR OCTOBER; BUSINESS 'NET TO DO SIMULCAST

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 32

LENGTH: 290 words

Radio renegade Don Imus is back on TV - in a big way.

The veteran talk-show host signed a multiyear deal for his eclectic show to be simulcast on Fox Business Network from 6 a.m. to 9 a.m. weekdays, starting Oct. 5. (Fox Business, like The Post, is owned by News Corp.)

The widely expected development moves Imus closer to having the platform he had two years ago when his daily radio show was broadcast on CBS Radio's WFAN and simulcast on MSNBC.

However, he was taken off the air after making derogatory racial remarks about the female basketball team at Rutgers.

Imus made a return to radio at the end of 2007, when Citadel Broadcasting hired him for a similar show, but staging a big-market comeback on TV took longer.

He struck a deal to have his show simulcast on RFD-TV, a cable network that serves about 35 million households and focuses on rural America, but reports said Imus had been keen to get his show on a larger TV platform.

In reaching a pact with Fox Business, Imus will get that wish, as the channel is available in 49 million homes, including New York and Washington, where Imus is particularly popular.

"His 40 years of on-air experience combined with his superb interviewing skills and capitalist sensibilities will be a great addition to our lineup," said Kevin Magee, executive vice president of Fox Business.

He said Imus will add more business reports to his mix of news, sports, commentary and comedy. Fox Business reporters also will contribute to the simulcast.

With his arrival, the Fox Business program "Money for Breakfast," hosted by Alexis Glick, will be canceled, though Glick will continue anchoring "Opening Bell" from 9 a.m. to 10 a.m., and remains the channel's vice president for business news.

LOAD-DATE: September 4, 2009

LANGUAGE: ENGLISH

GRAPHIC: Radio rebel Don Imus. (Brigitte Stelzer)

IMUS DEBUT ON FOX SET FOR OCTOBER; BUSINESS 'NET TO DO SIMULCAST The New York Post
September 4, 2009 Friday

PUBLICATION-TYPE: Newspaper

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The New York Post

August 22, 2009 Saturday

DOW INDEX MAY BE SOLD

BYLINE: Post Staff

SECTION: All Editions; Pg. 22

LENGTH: 101 words

The Dow Jones industrial average might one day get another name as Dow Jones & Co. is reportedly considering a sale of its stock-index business.

According to a story on The Wall Street Journal Web site yesterday, Dow Jones parent News Corp. has tapped Goldman Sachs to explore a sale of the unit, which includes the 30-stock Dow index as well as other indexes. Also under consideration is a joint venture, the paper said.

Dow Jones is the parent company of the Journal, which, like The Post, is owned by News Corp.

The Dow Jones index was created in 1896 by Journal co-founder Charles Dow.

LOAD-DATE: August 24, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 6, 2009 Thursday

CHARGE FOR NEWS - MURDOCH PLANS TO BE PAID FOR DIGITAL CONTENT

BYLINE: PETER LAURIA**SECTION:** All Editions; Pg. 35**LENGTH:** 489 words

News Corp. Chairman and CEO Rupert Murdoch yesterday said the media giant will begin charging for all of its news Web sites, arguing that an industry that gives away its content for free cuts into the future of its business.

The comments echo statements that Murdoch has made previously, but also suggest that his plans will include more than just the company's newspapers.

"Quality journalism is not cheap," he said. "A newspaper that gives away its content is simply cannibalizing its ability to produce good reporting."

"We intend to charge for all news Web sites," Murdoch said, referring not only to the online versions of newspapers such as The Wall Street Journal, The London Sun and The Post, but also to news-related Web sites like those of Fox News Channel and Fox Business Network. Murdoch added that he expects to begin charging for news content online sometime during this fiscal year.

Murdoch and News Corp. COO Chase Carey both stressed that the ad-supported broadcasting business no longer worked and that there must be a move to other models.

"On the broadcasting side, we have an ad-supported business model that does not work," Carey said.

A scenario could involve charging cable and satellite operators to retransmit the Fox broadcast network.

Murdoch's vow intensifies the battle between newspaper owners, who claim they aren't being compensated adequately for their content, and companies like Google and Yahoo!, which aggregate news and argue that by doing so they increase its value by driving consumers to the newspapers' respective Web sites.

The comments also came against an earnings report in which advertising declines resulted in an operating profit drop of 63 percent to \$96 million at News Corp.'s newspaper division.

On the whole, the company, whose assets also include 20th Century Fox and HarperCollins, posted a fiscal fourth-quarter loss of \$203 million, or 8 cents per share, for the three months ended June 30. That compared with a year-earlier profit of \$1.1 billion, or 43 cents per share.

The company said the loss was a result of \$680 million in charges at Fox Interactive Media, related primarily to social-networking site MySpace.

CHARGE FOR NEWS - MURDOCH PLANS TO BE PAID FOR DIGITAL CONTENT The New York Post August 6,
2009 Thursday

Fourth-quarter revenue came in at \$7.67 billion, down 10.5 percent from the prior year but in line with analysts' expectations for the firm.

Excluding the charges - incurred mainly as a result of a writedown at MySpace as well as the social network laying off 720 employees, or about 40 percent of its workforce - the company would have earned 19 cents a share.

News Corp. shares closed trading yesterday down 6 cents, or less than 1 percent, to \$12.21.

Growth at News Corp.'s cable network segment was offset by declines at its television, film, newspaper, book publishing, satellite television and new-media divisions.

For the full year, News Corp. lost \$3.4 billion, or \$1.29 per share, vs. net income of \$5.4 billion, or \$1.81 per share.

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

June 24, 2009 Wednesday

COLLEGIATE BREINDEL HONOR

BYLINE: Amber Sutherland

SECTION: Sports+Late City Final; Pg. 12

LENGTH: 194 words

A Stanford University student yesterday received News Corp.'s prestigious Eric Breindel Collegiate Journalism Award.

Carl J. Kelm, 21, a native of Modesto, Calif., received a \$10,000 prize along with a plaque bearing the name of The Post's late editorial-page editor, who died in 1998.

Kelm was recognized for his work at The Stanford Review, where he was quickly promoted to news editor halfway through his freshman year. He rose through the ranks to become editor-in-chief by his senior year.

The prize also includes an internship at a News Corp. outlet. Kelm will work at The Wall Street Journal, after which the political-science major, who minored in history, plans to attend law school.

"I'm truly honored to be mentioned in the same breath as Mr. Breindel," Kelm said. "This is exciting."

Kelm was feted at a luncheon at News Corp. headquarters, the highlight of his first trip to New York City.

The award is presented to student journalists whose work best reflects the spirit that animated the writings of Eric Breindel: love of country and its democratic institutions, as well as the act of bearing witness to the evils of totalitarianism.

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PUBLICATION-TYPE: Newspaper

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The New York Post

June 10, 2009 Wednesday

EXPERTS FOCUS ON BLACK EDUCATION

BYLINE: Yoav Gonen

SECTION: All Editions; Pg. 2

LENGTH: 69 words

President Obama's education czar and other top officials focus on African-American education this week at the 23rd Annual 100 Black Men of America Conference.

The five-day event opens tonight at the Hilton New York, with speeches from Gov. Paterson, actress Vivica Fox, Mayor Bloomberg, Comptroller Bill Thompson and Schools Chancellor Joel Klein. It is sponsored in part by The Post's parent company, News Corp.

LOAD-DATE: June 10, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

June 4, 2009 Thursday

BLACKS IN EDUCATION

BYLINE: Todd Venezia

SECTION: All Editions; Pg. 19

LENGTH: 46 words

A group of prominent African-American leaders will gather in New York next week for a meeting to discuss educational issues.

The June 10-14 conference - sponsored in part by News Corp., the parent company of The Post - will focus on the theme "Education on the Frontline."

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

June 4, 2009 Thursday

KIDS SCORE BIG-TIME

SECTION: All Editions; Pg. 16

LENGTH: 96 words

CAROLINE Kennedy and Wendi Murdoch hosted a breakfast yesterday at the News Corp. building for the Shop for Public Schools program. Speaking to 60 representatives from such firms as Dior, Tahari, Tory Burch and Armani Exchange, Kennedy highlighted the recent gains made in reading scores in the city's public schools, and Murdoch spoke of her experience growing up in public schools in China. The sponsorship of lead corporate partner Bank of America enables all donations from retailers to go directly to The Fund for Public Schools to support libraries and literacy initiatives.

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PUBLICATION-TYPE: Newspaper

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The New York Post

June 4, 2009 Thursday

SPOUSES SPLIT THEIR SOIREES

SECTION: All Editions; Pg. 15

LENGTH: 147 words

BARRY Diller and Diane von Furstenberg know the secret to a long and happy marriage: Give your spouse some space. Take tonight. The media mogul and the fashion icon are hosting separate parties on opposite ends of the city at exactly the same time, reports The Post's Peter Lauria. While Diller is hosting a bash on a private roof garden overlooking Rockefeller Center to welcome new AOL boss Tim Armstrong and News Corp.'s chief digital officer Jonathan Miller to New York's digital community, von Furstenberg will be at her downtown headquarters celebrating "Womenomics," a new book by "Good Morning America" host Claire Shipman and the BBC's Katty Kay advising their gender on how to live and work "the way you really want." While Diller's expecting Jeff Zucker, Jimmy Fallon, Seth Myers and Mike Ovitz, von Furstenberg is drawing Katie Couric, Charlie Gibson and Charlie Rose.

LOAD-DATE: June 4, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

June 4, 2009 Thursday

CAREY RETURNING TO NEWS CORP. AS NO. 2

BYLINE: HOLLY SANDERS WARE

SECTION: All Editions; Pg. 33

LENGTH: 248 words

News Corp. Chairman Rupert Murdoch yesterday confirmed he is bringing back company veteran Chase Carey to be his second-in-command.

Carey will become deputy chairman, president and chief operating officer on July 1 after Peter Chernin steps down as president and COO. He will also join the company's board.

Murdoch reportedly has been courting Carey, the chief executive of satellite operator DirectTV, since Chernin announced his decision to leave at the end of the month.

A longtime lieutenant and trusted adviser to Murdoch, Carey will oversee News Corp.'s sprawling media business, including the film studio, television stations, cable networks and newspapers. (News Corp. owns The Post.)

"Chase has been one of my closest advisers and friends for years and I am delighted we'll once again be working together across our businesses as we face the challenges and great opportunities ahead," Murdoch said in a statement.

Carey had shared the role of chief operating officer with Chernin until 2002.

He took the helm at DirectTV when it was part of News Corp. and stayed on after Murdoch swapped his stake in the company to Liberty's John Malone in exchange for News Corp. shares.

Before that, Carey had spent 15 years as a senior executive at News Corp. in various roles, including co-COO of Fox Entertainment Group and CEO of Fox Television.

News Corp. made the announcement after the close of markets. Shares of News Corp fell 2.54 percent to close at \$10.34 in regular trading.

LOAD-DATE: June 4, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

May 18, 2009 Monday

TV ADS UP TO LESS - SPONSORS BALK AT HIGHER RATES DURING PRIMETIME

BYLINE: HOLLY SANDERS WARE

SECTION: All Editions; Pg. 31

LENGTH: 490 words

TV executives are bracing for pricing battles with advertisers in what is expected to be a drawn-out ad-sales market season this year.

The annual "upfront" season starts in earnest today, when the big broadcast networks - ABC, CBS, NBC and Fox - unveil their new schedules. Most cable networks have already presented their shows to advertisers. (News Corp. owns Fox and The Post.)

Given the abysmal ad market and the broader economic downturn, advertisers and their media buyers want to hold firm against primetime rate hikes after years of agreeing to increases.

"The focus is really on price this year," said one ad buyer, who declined to be named because of the sensitive nature of the negotiations.

The broadcast networks, in particular, are feeling the heat. Despite continually eroding ratings, they have managed to pass through increases most years. Demand for broadcast time has propped up prices even as the supply of ratings dwindles.

The cable networks are better positioned heading into the upfront as they continue to close the ratings gap with their broadcast rivals and improve the quality of their shows. Even so, they are expecting some pushback from advertisers, too.

"Everybody is going to be facing real price pressure," said Mel Berning, executive vice president of A&E Television Networks, which owns the A&E and History channels. "What's going on in the economy is too big for anyone to get a pass."

As the name suggests, the upfront takes place months before the networks debut their shows. A lot can happen in that time, including an uptick in the economy. In recent weeks, media chiefs have started to sound upbeat, believing the ad market is at or near the bottom.

This has given analysts a reason to be more bullish on the broadcast TV biz. If the networks don't like the pricing during the upfront, they can hold back more inventory to sell later on the spot market, betting that the economy rebounds.

The upfront haul for broadcasters - which has hovered around \$9 billion for the broadcast networks the last couple of

TV ADS UP TO LESS - SPONSORS BALK AT HIGHER RATES DURING PRIMETIME The New York Post May
18, 2009 Monday

years - is expected to be down anywhere from 5 percent to 25 percent, depending on estimates.

Barclays analyst Anthony DiClemente expects broadcast upfront dollars to be down 15 percent this year as the networks hold back inventory, but he believes pricing will be stable.

"I think that if the economy improves, the broadcast networks will make that up at least partially in the scatter market," he said during a conference call to discuss his upgrade of several media stocks. "Although volume will be down year over year, I do believe that pricing will hold in at least flat versus last year's upfront."

Trip the light

Broadcast networks are tip-toeing around the current upfront season. Analysts see a real song and dance over price increases between networks and ad buyers.

2008: \$9 BILLION

2009: \$7.2 BILLION*

*Based on anticipated 20 percent decline in upfront sales

LOAD-DATE: May 18, 2009

LANGUAGE: ENGLISH

GRAPHIC: ABC's "Dancing with the Stars."

PUBLICATION-TYPE: Newspaper

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The New York Post

May 8, 2009 Friday

\$5.5M NEWS CORP. GIFT TO HARLEM CHARTER

BYLINE: LEONARD GREENE and YOAV GONEN

SECTION: Sports+Late City Final; Pg. 5

LENGTH: 259 words

One of the city's most successful charter schools got a big boost last night toward building a new home.

At a star-studded benefit concert at the Apollo Theater, News Corp. Chairman Rupert Murdoch - owner of the New York Post - made a surprise, \$5.5 million donation to the Harlem Village Academy, a high-performing school serving grades 5 through 10.

Deborah Kenny, CEO of a network of college preparatory schools that includes Harlem Village, said the money would go a long way toward securing a high-school building for the academy.

"We were overjoyed for the children in Harlem, who are going to have a high-quality high school for this community," said Kenny, who added that Murdoch has "been passionate about education for a very long time."

"The children deserve this," she added.

Charter schools receive no funding for construction, which has forced dozens of them to spend operational funds, which otherwise would be used to educate kids, on leasing or constructing classroom space.

The fund-raising benefit gala was hosted by actor Hugh Jackman - who emceed the Oscars award show earlier this year - and featured performances by R&B stars John Legend and Patti LaBelle.

Murdoch, who was introduced onstage by former New York Giant running back and Harlem Village Academy board member Tiki Barber, pitched \$500,000 of the donation as a challenge grant to help encourage additional contributions.

"They're setting higher standards for schools in the whole community," Murdoch said of the academy. "I just wish we had more facilities."

LOAD-DATE: May 8, 2009

LANGUAGE: ENGLISH

GRAPHIC: RUPERT MURDOCH Hails "higher standards."

PUBLICATION-TYPE: Newspaper

\$5.5M NEWS CORP. GIFT TO HARLEM CHARTER The New York Post May 8, 2009 Friday

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The New York Post

May 7, 2009 Thursday

NEWS CORP. REPORTS Q3 INCOME OF \$2.7B**BYLINE:** PETER LAURIA**SECTION:** All Editions; Pg. 49**LENGTH:** 320 words

News Corp., the media conglomerate controlled by Rupert Murdoch, reported net income of \$2.7 billion, or \$1.04 per share, in its fiscal third quarter, driven by a one-time gain of \$1.2 billion from the partial sale of its stake in NDS Group and a \$1.2 billion tax credit.

Absent the one-time gains, News Corp., which owns The Post, earned 16 cents per share in the quarter, in line with analysts' expectations. Revenue was \$7.4 billion, slightly below analysts' estimates of \$7.7 billion. Operating income fell 47 percent to \$755 million.

Encouraged by the results, Murdoch - who had been uncommonly pessimistic on the state of the economy - struck an optimistic tone.

"It's increasingly clear that the worst is over," said Murdoch. "Revenues are beginning to look healthier."

Murdoch used yesterday's earnings call as a referendum on getting people to pay for digital content, particularly content from his vast newspaper empire, which reported operating income of \$7 million compared with \$216 million a year ago.

Advertising revenue at The Wall Street Journal alone declined 33 percent. At the same time, however, visitors to that paper's Web site in April swelled nearly 50 percent from the prior year to 26.5 million, and ad revenue was pacing at 20 percent year-over-year for the fourth quarter.

"There's no doubt that the traditional newspaper business model has to be changed," Murdoch said, adding that the company is looking at ways "to return journalistic enterprises to long-term profitability."

One of those ways includes making people pay for newspaper content on devices like Apple's iPhone.

To be sure, Murdoch said that the Journal's iPhone readers will soon be "paying handsomely," and that News Corp. "won't be ceding content rights to the kind people that created the Kindle."

Murdoch also said to expect some of his newspapers to begin charging for general online news within the next year.

LOAD-DATE: May 7, 2009**LANGUAGE:** ENGLISH**PUBLICATION-TYPE:** Newspaper

NEWS CORP. REPORTS Q3 INCOME OF \$2.7B The New York Post May 7, 2009 Thursday

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The New York Post

May 6, 2009 Wednesday

NEWS CORP. STUDIES WEB CONTENT PLATFORMS

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 33

LENGTH: 305 words

Media companies have had a hard time getting consumers to pay for content online, but Rupert Murdoch's News Corp. is attempting to leverage its worldwide news-gathering operation to get them to do just that.

In one of the most ambitious online undertakings by a media outfit, News Corp. has assembled a team of executives to devise a system to charge for content on the Web.

Fanned out across New York, London and Sydney, the global team includes Murdoch himself, his son, James, longtime News Corp. executive and Dow Jones CEO Les Hinton and Jonathan Miller, the former AOL boss who now oversees all of News Corp.'s digital operations.

The team is said to be looking at creating a user-friendly device akin to Amazon's Kindle to deliver content from such News Corp. newspapers as The Wall Street Journal, The Times of London and The New York Post, as well as content from the company's television and movie units.

The move comes against the backdrop of a newspaper climate ravaged by reader and advertiser flight to the Web.

In the last year, newspapers in Seattle and Denver have either shut down or moved entirely to the Web, while the owners of papers in Boston and San Francisco have threatened to cease publishing.

Others, like the Star Tribune in Minneapolis and the Tribune Co., owners of the Los Angeles Times and Chicago Tribune, have been forced to file for bankruptcy.

For Murdoch, the move is also a clear break from the notion that content, particularly news content, can be offered online for free and monetized solely through advertising.

Upon acquiring the Journal two years ago, Murdoch contemplated making that paper's Web site free. He reversed his position after realizing that once he eliminated the revenue stream generated by online subscriptions to the Journal, he'd never be able to get it back.

LOAD-DATE: May 6, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

April 28, 2009 Tuesday

MYSPACE ADDS TWO WEB VETS

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 28

LENGTH: 132 words

News Corp. continued its aggressive revamp of MySpace yesterday, adding two of the digital world's most respected executives to the social-networking Web site's management team.

On his first day as MySpace's new CEO, Owen Van Natta announced that former AOL executive Michael Jones and former MTV Networks chief digital officer Jason Hirschhorn have joined the company as COO and chief product officer, respectively.

Jones and Hirschhorn are key strategic hires for News Corp., (which also owns The Post.) as the duo has expertise in two areas that have been challenges for MySpace: Monetization and product creation.

MySpace is under pressure to produce revenue to match its user base, particularly since its lucrative \$900 million advertising deal with Google may not be renewed next year.

LOAD-DATE: April 28, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

April 25, 2009 Saturday

VAN NATTA NAMED AT MYSPACE

BYLINE: Post Staff

SECTION: All Editions; Pg. 24

LENGTH: 164 words

News Corp. yesterday tapped former Facebook executive Owen Van Natta as CEO of its popular social-networking site MySpace.

Van Natta replaces MySpace co-founder Chris DeWolfe, who stepped down earlier this week. Van Natta will report to Jonathan Miller, News Corp.'s chief digital officer. In addition to MySpace, News Corp. owns The Post.

Van Natta had been CEO of Playlist Inc., an online music company. Earlier, he was the chief revenue officer and vice president of operations at Facebook, where he helped negotiate that Web site's \$240 million investment by Microsoft.

"Owen combines a deep understanding of social networking, a keen business sense and the operational experience to guide MySpace through its next phase of growth," Miller said in a statement. "I'm confident his leadership will be an invaluable asset."

Meanwhile, at Playlist, MTV co-founder John Sykes was hired to replace Van Natta, who will remain an adviser to the company.

LOAD-DATE: April 27, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

April 16, 2009 Thursday

POWER CROWD SHOWS FOR SUZY

SECTION: All Editions; Pg. 15

LENGTH: 156 words

SUZY Welch, the wife of retired GE chief Jack Welch, drew a stellar crowd to Tuesday's launch of her self-help book, "10-10-10." Or maybe the turnout was due to the party's hosts, Tina Brown and Harry Evans, who opened up their East 57th Street maisonette, and Barry Diller, who backs Brown's Web site, The Daily Beast. Among those who raised a glass: Matt Lauer, who'd interviewed Welch on "Today" that morning; News Corp. chairman Rupert Murdoch; Joe Scarborough and Mika Brzezinski; Tom and Meredith Brokaw; Pamela Gross and Jimmy Finkelstein; Joe Armstrong; and Carl Bernstein, who was deep in conversation with Ben Bradlee, his old Washington Post boss. Bradlee's wife, Sally Quinn, told Page Six how busy she was with all the hoopla surrounding Grey Gardens, their house in East Hampton, and proudly introduced her son Quinn, who just launched his own book, "A Different Life: Growing Up Learning Disabled and Other Adventures."

LOAD-DATE: April 16, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

March 11, 2009 Wednesday

CHANGING TIMES

SECTION: All Editions; Pg. 12

LENGTH: 106 words

ARTHUR "Pinch" Sulzberger Jr. likely was ticked when he saw yesterday's New York Times crossword puzzle. The 50-across clue, "The Big Board for short" (answer: NYSE), led to 58-across - the clue for which was, "Where to read about the 50-across: Abbr." The answer is "WSJ," short for the Wall Street Journal, which is the cash-strapped Times' dreaded, fast-growing nemesis. Asked about the Times' glowing nod to the Journal (owned by News Corp., which also owns The Post), Times rep Catherine Mathis sniffed: "In my view, the best place to read about the Big Board, or any other business-related issue, is the New York Times." Too late!

LOAD-DATE: March 11, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

February 24, 2009 Tuesday

PETER CHERNIN TO EXIT NEWS CORP. IN JUNE

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 27

LENGTH: 259 words

News Corp. President and Chief Operating Officer and Fox Group CEO Peter Chernin is stepping down when his contract expires on June 30.

The company said that the Fox businesses will now report directly to News Corp. Chairman Rupert Murdoch, and that the two executives will work closely to ensure an "effective transition."

"Peter is a valued colleague and a trusted friend," Murdoch said in a statement announcing Chernin's resignation. "There are few executives, at any company, that combine his maturity, his experience, and his skills as a communicator and leader - I will miss him. It is understandable that at this stage in his life he would want to do something new after serving News Corp. and our shareholders so well for so long."

Commenting on his departure, Chernin said, "This was a difficult decision for me. Next week marks my 20th anniversary with News Corp. and the company has been a huge part of my life.

"During my years here, I have had the great privilege to work for one of the true visionary leaders of our time, Rupert Murdoch. As a leader, Rupert is unparalleled. He is bold, entrepreneurial, innovative, creative and incredibly supportive. As a partner and friend he has been inspiring, fascinating, and most of all, tremendous fun."

Chernin runs News Corp.'s television and film-production divisions, which under his watch have grown to become one of the company's main profit centers.

Chernin, who joined News Corp. in 1989, plans to launch a Fox-based production company later this year. News Corp. owns The Post.

LOAD-DATE: February 24, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

February 6, 2009 Friday

NEWS CORP. POSTS LOSS; CABLE UNIT GAINS 27%

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 30

LENGTH: 274 words

News Corp. yesterday reported a fiscal second-quarter loss on the back of an \$8.4 billion writedown on the value of its television stations, newspapers and other assets, which obscured continued strength in the company's cable networks unit.

As a result of the writedown, News Corp. recorded a net loss of \$6.4 billion, or \$2.45 per share, compared with net income of \$832 million, or 27 cents per share, a year ago. (News Corp. owns The Post.)

Excluding the writedown, the company would have recorded net income of \$320 million, or 12 cents per share.

"While we anticipated a weakening, the downturn is more severe and likely longer lasting than previously thought," Chairman Rupert Murdoch said in a statement.

News Corp.'s suite of cable networks, which includes Fox News Channel and FX, continued its historically strong performance, posting a 27 percent rise in operating income to \$428 million, an increase of \$91 million from the prior year. It was one of two divisions among the company's eight to post an increase in operating income.

To address what Murdoch called "the worst global economic crisis" since the company was established 50 years ago, News Corp. has introduced stringent cost-cutting measures that will include layoffs "where appropriate."

The company already has achieved \$500 million of cost savings at Dow Jones and its Fox unit. It expects to save an additional \$7 million by combining the back-office operations of Dow Jones and The Post, Murdoch said.

Murdoch declined to discuss the status of contract talks with President and Chief Operating Officer Peter Chernin, whose contract will expire later this year.

LOAD-DATE: February 6, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

January 22, 2009 Thursday

WE HEAR . . .

SECTION: All Editions; Pg. 16

LENGTH: 68 words

THAT while our nation said "Yes, we can!" on Tuesday, News Corp. Senior VP Les Goodstein was saying, "Yes, I do!" as he wed his lovely bride, Jennifer Watkins, in a small family ceremony officiated by Judge Richard Weinberg at Tavern on the Green . . . THAT John Hodges and Vanity Fair editor Punch Hutton welcomed into the world a healthy baby daughter, Ellery Taylor Hodges, weighing in at 7 pounds, 9 ounces.

LOAD-DATE: January 23, 2009

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

December 19, 2008 Friday

HARPER IS MAD FOR MADOFF - PUBLISHER AWARDS KIRTZMAN BOOK MORE THAN \$250K

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 58

LENGTH: 935 words

ANDREW Kirtzman, a former CBS News correspondent and Rudy Giuliani biographer, is the first man out of the gate with a book deal on the dizzying Bernard Madoff scandal.

Industry sources said he is believed to have snagged an advance of more than \$250,000 from the Harper imprint of HarperCollins to turn around a book on the scandal that has wiped out as much as \$50 billion of investors' money. (HarperCollins is owned by News Corp., which also owns The Post.)

Most industry observers think there will eventually be a flood of books on the topic.

Indeed, Claire Wachtel, the executive editor at Harper who signed Kirtzman, doesn't think the attention given to Madoff will flag anytime soon.

"I think it is going to be a long, long time before we get to the bottom of this," she said. "It's catastrophic what it's done to Jewish charities, to people's lives. The human dimensions are staggering."

In the publishing world alone, Madoff's alleged Ponzi scheme has hit Daily News owner Mort Zuckerman's charity investments and the entire life savings of Alexandra Penney, bestselling author and former editor-in-chief of Self.

Wachtel's hoping Kirtzman's book hits shelves "sometime in 2010."

The deal was brokered by Philippa "Flip" Brophy at Sterling Lord Literistic.

Kirtzman is a past co-host of NY1's "Inside City Hall" and the author of the 2000 book "Rudy Giuliani: Emperor of the City."

He left his CBS gig in April after a six-year run.

Irish Web

Michael Flatley, the Irish choreographer behind the fabled "Lord of the Dance," may soon become the lord of the Web.

The dance master who created the original "Riverdance" is said to be one of the people negotiating with Irish Voice Publisher Niall O'Dowd about backing a new Internet venture aimed at the Irish diaspora, to be called Irishcentral.com.

HARPER IS MAD FOR MADOFF - PUBLISHER AWARDS KIRTZMAN BOOK MORE THAN \$250K The New York Post December 19, 2008 Friday

O'Dowd said he has commitments for \$3 million of the \$5 million he hopes to raise by the time of the Web site's official launch in mid-March.

Don Keogh, chairman of Allen & Co and former CEO of Coca-Cola, is already on board as an early investor, said O'Dowd.

Negotiations are also said to be underway with several major daily newspapers in Ireland to potentially join the venture.

Among those being approached are billionaire Irish media mogul Tony O'Reilly, former CEO of H. J. Heinz and current owner of the Independent in London and the Irish Independent in Dublin.

"I've done four start-ups, this will be my fifth," said O'Dowd, who started Irish Tribune Media in 1987 with the backing of Michael Smurfit. In addition to the Irish Voice, O'Dowd publishes the 100,000-circulation Irish America Magazine.

The new venture will be aimed at the Irish American audience as well as people who live in Ireland.

"Right now, every site in Ireland is focused on only Ireland and the sites in the United States are even more fragmented - you'll have one focused on genealogy, another on culture, another on music," said O'Dowd.

He hopes to be a main gateway for an upscale audience of Irish Americans with everything from political news to shopping.

O'Dowd was a behind-the-scenes facilitator of the Northern Ireland peace process that led to the 1998 Good Friday agreement, and in recent years he has been active in campaigning for US immigration reform.

"We'll look at everything from Barack Obama's Irish roots" - his great, great, great grandfather, Salmuth Kearney, emigrated from County Oflay to the Cleveland, Ohio, area around 1851 - "to the battle shaping up between Congressman Peter King and Caroline Kennedy," said O'Dowd.

Kevin Hayes, the former Web editor at the New York Daily News, has been hired as general manager and content editor, overseeing a staff of 11.

Book deal

Ryan Lizza's book on Barack Obama's first year in office has its biggest potential rival in an Obama book to be penned by Newsweek scribe and NBC News commentator Jonathan Alter.

"I think there will be a lot of books about the campaign," said Alter. "I'm not doing that. I think my biggest competition will be Ryan Lizza."

Alter got a huge boost in credibility when Obama mentioned in his recent "60 Minutes" interview that he was reading a biography of Franklin D. Roosevelt.

Though Obama didn't disclose the exact author at the time, his transition team later disclosed that the book was Alter's FDR biography, "The Defining Moment: FDR's Hundred Days and the Triumph of Hope."

Though it's been 2 1/2 years since it was published in hardcover and 1 1/2 years since the paperback hit, Alter's book on FDR has benefited from a resurgence in interest.

Since Jan. 1, publisher Simon & Schuster has rushed another 77,000 copies to bookstores, a Simon & Schuster spokeswoman said, boosting the total number of paperback books in print to more than 100,000.

"Defining Moment" also began a slow climb on the New York Times extended bestseller list from No. 33 on Dec. 14 to

HARPER IS MAD FOR MADOFF - PUBLISHER AWARDS KIRTZMAN BOOK MORE THAN \$250K The New
York Post December 19, 2008 Friday

No. 25 on the list that will hit on Dec. 28.

For his book about Obama, Alter is believed to have gotten an advance in the vicinity of \$500,000 in a deal brokered by Binky Urban at ICM.

Alter said that in some ways the 1932-33 era when Roosevelt came to power parallels what's happening today as Obama prepares to take office next month.

When the deal was announced, Simon & Schuster said it was going to concentrate on the first 100 days.

Now Alter says his book "may extend a little beyond the first 100 days. It may be more like the first six months. A lot depends on the arc of the news."

Alter said he has known Obama for years and while he says he is not doing an authorized book, he does expect to get some access.

LOAD-DATE: December 19, 2008

LANGUAGE: ENGLISH

GRAPHIC: -Flatley. -Kirtzman. -Flatley.

PUBLICATION-TYPE: Newspaper

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The New York Post

December 6, 2008 Saturday

MURDOCH'S NEWEST ROLE

SECTION: All Editions; Pg. 23

LENGTH: 114 words

Rupert Murdoch, Chairman and CEO of News Corp., was elected Co-Chair of the Partnership for New York City yesterday.

He joins Lloyd Blankfein, Chairman and CEO of Goldman Sachs, who is serving his second year as Co-Chair of the Partnership, which is a network of business leaders dedicated to enhancing the city's economy.

Murdoch succeeds Victor Ganzi, the former President and CEO of the Hearst Corporation. News Corp. owns The Post.

Three members were re-elected to the position of Vice Chair: Candace Beinecke, chair, Hughes Hubbard & Reed LLP; Kenneth Chenault, chairman & CEO, American Express Company; and Terry Lundgren, chairman, president & CEO, Macy's Inc.

Post staff

LOAD-DATE: December 8, 2008

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

November 6, 2008 Thursday

NEWS CORP. SALES UP 6.3% TO \$7.5B

BYLINE: BRIAN GARRITY

SECTION: All Editions; Pg. 68

LENGTH: 273 words

News Corp.'s fiscal first-quarter revenue jumped 6.3 percent to \$7.5 billion driven by gains in its cable, satellite, newspaper and online operations.

Net income for the three months ended Sept. 30 fell to \$515 million, or 20 cents per share, from \$732 million, or 23 cents per share a year ago, partially reflecting the sale of the DirecTV Group in February. (News Corp. owns The Post).

Cable operating income rose 31 percent to \$379 million, driven by increased affiliate and advertising revenue from Fox News Channel, the Regional Sports Networks, the Big Ten Network and the Fox International Channels.

Leading the satellite business, SKY Italia's operating income soared \$117 million to \$165 million on revenue from expanded soccer programming and net subscriber additions of 359,000.

Newspaper and Information Services' operating income gained 46 percent to \$134 million driven by lower depreciation expenses, while revenue at Fox Interactive Media rose 17 percent to \$220 million.

"I'm pleased that our cable group continues to perform extremely well, SKY Italia remains a top performer and Fox Interactive Media is seeing revenue growth even in the face of negative macroeconomic conditions around the globe, including weak advertising markets," said News Corp. Chairman and CEO Rupert Murdoch.

Profits were hurt by weakness in TV advertising. There also were tough comparisons in the film business, which didn't deliver summer hits with the box-office numbers of last year's "The Simpsons Movie" and "Live Free or Die Hard."

News Corp. shares fell 9.7 percent, or \$1.06, to \$9.93 in New York Stock Exchange composite trading.

LOAD-DATE: November 6, 2008

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

October 21, 2008 Tuesday

POST SALUTES 'ANGELS' OF NY - WINNERS UNITED AT GALA FOR UNSUNG HEROES

BYLINE: RITA DELFINER

SECTION: All Editions; Pg. 26

LENGTH: 1132 words

Nine of Gotham's guardian angels were honored yesterday as recipients of the seventh annual New York Post Liberty Medals.

The winners, epitomizing the legion of New York's humble heroes who champion us with their goodness and grit, were recognized at a reception emceed by TV host Regis Philbin at the Midtown headquarters of News Corp., which owns The Post.

Hassan Askari, a Muslim college student who jumped in to help four Jewish subway riders under attack, said he would accept the Courage Liberty Medal on behalf of "the many other people out there" who don't hesitate to stand up for others.

"New York's a great place and there are always people ready to help you out," said Askari, who was born in Texas, grew up in Bangladesh and now lives in Brooklyn.

Brooklyn great-grandmother Ruth Silber, an 83-year-old volunteer who runs the library at PS 273 in East New York, was "shocked and thrilled" to win the Leadership Medal.

Silber, who volunteers through the nonprofit Learning Leaders, urged New Yorkers to volunteer "rather than sitting home thinking of your aches and pains. Volunteering keeps you functioning, it keeps your mind alert."

The Finest Medal went to NYPD Emergency Service Unit Detective Michael Cook. He negotiated seven hours with a Queens man who held his toddler daughter hostage, finally convincing him to release her unharmed.

"My whole unit deserves this award and especially the guys that were on the job that night," Cook said.

Long Islander Frankie Gaetani, 11, snagged the Young Heart award for putting together a 40-member team for the Long Island National Kidney Foundation walkathon.

His father has diabetes and end-stage renal disease, and Frankie wants others "to understand what my dad goes through every day. It's important to understand, because it could happen to anyone."

The Post launched the Liberty Medals program seven years ago in the aftermath of 9/11 to salute the selfless New Yorkers who go the extra mile to benefit others with resourcefulness, empathy and valor.

POST SALUTES 'ANGELS' OF NY - WINNERS UNITED AT GALA FOR UNSUNG HEROES The New York Post
October 21, 2008 Tuesday

A panel of prominent New Yorkers this year selected the winners from the finalists in each of eight categories. Because of a tie, two Lifetime Achievement medals were awarded.

Majora Carter, who took one of those medals for her crusade to make the South Bronx greener, said it was an honor to win it "at the age of 41, but it really puts the pressure on to achieve something for the rest of my life!"

Billionaire financier Jerome Kohlberg, 83, won the other Lifetime Achievement Medal, for helping push the new GI bill and setting up his own \$8 million Fund for Veterans' Education.

"The most important gift for the young people of our country is an education," said Kohlberg, who was unable to attend the reception.

Paramedic Craig Roeder, who snagged the Bravest Award for saving two teens trapped in a car that had flipped over, insisted he's no hero.

"Anyone who wears the FDNY uniform would put themselves in that same situation that I did," he said. "We care about our city. We love the people of our city."

Former Olympic performance swimmer Jane Katz, a professor of health and physical education at John Jay College, took the Educator Medal.

She was saluted for her devotion to her students, including kids from Department of Juvenile Justice group homes who learn survival aquatic skills as well as the art of "playing fair and the buddy system."

"When they re-enter society, those rules that were taught in the water carry over to their daily lifestyle," she said.

Dr. Eduardo Marti, president of Queensborough Community College and a Cuban-American, won the Freedom Medal as a champion of human rights.

NY'S LIBERTY MEDAL WINNERS 2008

LEADERSHIP - RUTH SILBER: The Brooklyn great-grandmother, 83, volunteers to run the library at PS 273, an elementary school in East New York that does not have a fulltime licensed librarian. "I enjoy doing it. It's so important when they love to read," says the retired bookkeeper, who has been a volunteer at the school for 13 years.

EDUCATOR - JANE KATZ: A 1964 Olympic synchronized swimmer before the sport was formally recognized, the John Jay College professor teaches swimming to firefighters and cops. One of Katz's dearest projects is KARE - Kids Aquatic Re-Entry - in which she teaches youngsters from Department of Juvenile Justice group homes to swim, and impresses on them life lessons.

FINEST - MICHAEL COOK: The Emergency Service Unit detective negotiated for seven hours with a barricaded Queens man who had poured gasoline over his 3-year-old daughter and himself and threatened to set the building on fire. Cook was able to calm him down, and the man handed over the toddler unharmed before surrendering peacefully.

FREEDOM - EDUARDO MARTI The president of Queensborough Community College knows firsthand about living under a dictatorship. Since leaving his native Cuba in 1960, Marti has worked to combat racism and hatred, and most recently was instrumental in relocating a Holocaust Resource Center housed for 20 years in a basement on campus to a prominent location.

YOUNG HEART - FRANKIE GAETANI: The Long Island 11-year-old, whose dad suffers from diabetes and end-stage renal disease, is a dynamo devoted to raising awareness about kidney disease. He recruited 40 people to take

POST SALUTES 'ANGELS' OF NY - WINNERS UNITED AT GALA FOR UNSUNG HEROES The New York Post
October 21, 2008 Tuesday

part in the first Long Island National Kidney Foundation walkathon in June - and his team raised \$5,000 for the charity.

COURAGE - HASSAN ASKARI: The Muslim college student intervened when four Jewish subway riders -strangers to him - came under attack after wishing fellow straphangers a happy Hanukkah in response to someone in another group wishing them a merry Christmas. "Something snapped in me and I said, 'I can't let this happen,' " Askari recalled.

LIFETIME ACHIEVEMENT (tie) - MAJORA CARTER: The Bronx-born environmental activist and founder of the nonprofit Sustainable South Bronx has been a leading advocate for the development of parks and green space in her native borough. She's been instrumental in training impoverished and formerly incarcerated New Yorkers in "green collar" jobs.

JEROME KOHLBERG: A World War II Navy vet who studied on the GI bill, the billionaire financier, 83, helped push for better educational benefits for Iraq and Afghanistan war veterans. He launched the group Campaign for a New GI Bill, and also set up his own \$8 million scholarship fund for veterans. Congress passed a new GI bill in June 2008.

BRAVEST - CRAIG ROEDER: The paramedic risked his own safety to crawl under a car that had flipped over on the Van Wyck Expressway and teetered on a guardrail. He treated a teen beneath the car and dragged him to safety. Then he crawled through the shattered rear windshield to reach the driver, and stabilized him until firefighters freed the victim.

LOAD-DATE: October 21, 2008

LANGUAGE: ENGLISH

GRAPHIC: -CITY'S BEST: Frankie Gaetani goofs with Regis Philbin (left) yesterday. Freedom Medal winner Eduardo Marti (center, right) with Mike Jerrick and Juliet Huddy of WNYW/Channel 5's "The Morning Show." Lifetime Achievement winner Jerome Kohlberg (above) won for helping GIs. [NY Post photos by Chad Rachman]
-THEY'RE TOPS: Seven of the winners yesterday prove their "medal." From left (front row): Jane Katz, Educator; Majora Carter, Lifetime Achievement; Ruth Silber, Leadership; and (top row) Craig Roeder, Bravest; Hassan Askari, Courage; Frankie Gaetani, Young Heart; and Michael Cook, Finest.
-CITY'S BEST: Frankie Gaetani goofs with Regis Philbin (left) yesterday. Freedom Medal winner Eduardo Marti (center, right) with Mike Jerrick and Juliet Huddy of WNYW/Channel 5's "The Morning Show." Lifetime Achievement winner Jerome Kohlberg (above) won for helping GIs. [NY Post photos by Chad Rachman]

PUBLICATION-TYPE: Newspaper

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The New York Post

September 29, 2008 Monday

BIGGER SPACE

SECTION: All Editions; Pg. 13

LENGTH: 106 words

THE founder and CEO of MySpace, Chris DeWolfe, is out to revolutionize the music industry - and make some money. MySpace, which has so far relied heavily on advertising revenues to make bank, will now pocket a percentage of every song sold - and in "phase two," when it starts selling concert tickets and merchandise, it will receive a cut of those as well. But DeWolfe says he's not out to infringe on Live Nation's business. "Most of our concerts are sponsored - and Live Nation pays big money for big-name acts," he said Friday. "We're just distributing through the Internet." MySpace is owned by News Corp., which also owns The Post.

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The New York Post

September 13, 2008 Saturday

WE HEAR . . .

SECTION: All Editions; Pg. 10

LENGTH: 107 words

THAT Doubles, the private club on Fifth Avenue, will unveil its new decor by designer Tom Britt on Wednesday . . . THAT Gary Ginsberg, the News Corp. exec v.p. of global marketing and corporate affairs, will be honored at the American Friends of the Hebrew University's Scopus award dinner Sept. 25 at The Plaza . . . THAT Gail Berman and Lloyd Braun's company, BermanBraun, has bought the rights to the New York Times column "Modern Love" to turn it into a TV series . . . THAT E! Online's Marc Malkin is guest-curating "Dollypop," an art show featuring all works inspired by Dolly Parton at the World of Wonder Storefront Gallery in Hollywood.

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PUBLICATION-TYPE: Newspaper

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The New York Post

September 2, 2008 Tuesday

ON MAIN REET**SECTION:** All Editions; Pg. 33**LENGTH:** 689 words

If you've had your fill of the major business magazines' coverage of the credit crunch, the next tier of business titles are serving up a refreshing mix of stories that go beyond the pain gripping Wall Street. Here's our take on them.

Fast Company keeps getting better, smarter and more insightful each year. A prime example is a story on the most valuable man in sports. No, it's not A-Rod. Rather, it's a sports doctor who performs career-saving surgeries on most big-league players. MySpace has a complex about getting older and doesn't like being compared with upstart Facebook. (News Corp. owns MySpace and The Post.) Although the story on the pioneering social networking site - sorry, it now calls itself a "social portal" - doesn't break any news, it's a nice summary of the challenges ahead.

Managed-care company Senior Whole Health tops Inc.'s annual list of the 500 fastest-growing private companies, which also features firms that produce bagel chips and cheap flat-screen TVs. The package is a fascinating, albeit dry, look at both well-known and obscure companies that are on the rise. Also inside is a feel-good look at how Sierra Nevada Brewing and Boston Beer Co., the maker of Sam Adams, sold off extra hops at cost to more than 100 rival microbreweries around the country after a hops shortage broke out this spring.

Smart Money's appears to be suffering from a sorry dearth of smarts. Its financial self-help cover article, "Simplify Your Financial Life," carries such sage advice for cash-strapped parents as pay \$30 or \$50 an hour for a service that employs college students to, say, wait for the cable guy. It's as if the mag is saying, "if you have the means, I highly recommend it." Insight is also in short supply. A so-called interview of investment guru Charlie Munger, Warren Buffett's No. 2, falls short of saying anything meaningful.

Money's cover art features a fist squeezing a lemon into a tumbler of ice that seems to suggest "low-ball" more than "lemonade," and the cover story on making lemonade out of financial lemons is standard stuff. But check out the feature "Is College Still Worth the Price?" True to its title, the story does more asking than answering. Among the good questions it raises: Has increased competition played a part in driving up prices? Are soaring tuition rates funding smaller classes and better professors, or country-club amenities such as giant hot tubs.

With Barack Obama's big speech closing out the Democratic convention last Thursday, followed by John McCain's surprise pick for a running mate early Friday, Time proved why it can be tricky to publish a newsweekly. This week's issue - which carries nary a mention of McCain's running mate Sarah Palin as it looks to portray McCain as a steely war-monger who's out of touch with his own party - feels a little too "last week."

Newsweek managed to fit Palin alongside McCain onto its cover. But, as with Time, the brewing story of the GOP convention vs. Hurricane Gustav is glaringly absent. In the meantime, Newsweek makes an effort for a more multi-sided, if scattershot, treatment of Palin's arrival. Columnist Andrew Romano argues that, with the Palin pick, McCain has won a shrewd victory on the key issue of experience. But columnist Jonathan Alter brands McCain's

gambit an irresponsible "Hail Sarah pass" that "won't do much to help John McCain get into the end zone."

The New Yorker's cover amusingly depicts McCain as a rich kid playing at a Monopoly board with hotels on pricey Boardwalk and Park Place, and "For Sale" and "Foreclosure" signs on the cheaper-rent streets. Inside, the lead piece in the "Talk of the Town" heaps praise on Obama's convention speech and - true to form as the election heats up - dismisses Palin as a "baffling rejoinder to the assuring nomination of Joe Biden." Steve Coll's feature on Gen. David Petraeus gives what appears to be a relatively unfiltered portrait of the head of the US forces in Iraq and his outlook on the war.

On the Newsstand

Fast Company: 2 1/2 stars

Inc.: 2 1/2

Smart Money: 1 1/2

Money: 2 1/2

Newsweek: 2

The New Yorker: 2

Time: 1 1/2

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The New York Post

August 13, 2008 Wednesday

HOLDOUT KEITH

SECTION: All Editions; Pg. 12

LENGTH: 102 words

KEITH Olbermann is again being an embarrassment to MSNBC. The cable channel and MySpace have teamed up to choose two "citizen journalist" correspondents to cover the upcoming national political conventions. The "journalists" will be featured both on MySpace and MSNBC's campaign coverage. A spy said, "Every anchor is onboard and willing to play along, except Keith. He refuses to participate because MySpace is owned by Rupert Murdoch's News Corp." - which also owns Fox News and The Post. A rep for Olbermann said, "There are no plans for the contest winners to be on any programs other than 'Morning Joe.' "

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The New York Post

August 6, 2008 Wednesday

NEWS CORP. SAYS PROFIT GREW 27% IN 4TH QTR.

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 33

LENGTH: 317 words

News Corp. reported a 27 percent increase in fourth-quarter net income, driven mainly by its film studio and cable networks, as well as one-time gains from an asset swap with Liberty Media and the sales of Fox Sports Bay Area and Gemstar-TV Guide.

Fourth-quarter net income came in at \$1.1 billion, or 43 cents per share, an increase of \$239 million from the \$890 million, or 28 cents per share, recorded in the year-earlier period. Revenue climbed 17 percent to \$8.6 billion.

As has been the case in previous quarters, strong performances at News Corp.'s filmed entertainment and cable networks division offset weakness in its television segment.

Filmed Entertainment revenue came in at \$1.5 billion for the quarter, and operating income more than doubled to \$220 million from \$106 million, primarily attributable to DVD sales of "Alvin and the Chipmunks," "Juno," and "27 Dresses."

Cable network results were equally strong, with revenue of \$1.4 billion and operating income of \$313 million, a 10 percent increase from the prior year.

But the continued migration of advertising to the Internet and an economic slowdown took its toll on News Corp.'s television segment, where fourth-quarter revenue declined by \$100 million to \$1.3 billion and operating income declined 28 percent to \$279 million.

News Corp. Chairman Rupert Murdoch moved to reassure investors by saying in a statement that despite "more challenging macro-economic conditions" in 2009, the company's strong balance sheet and diversity in business lines and geographic location position it "to better respond to the economic challenges" ahead.

For the full year, News Corp., whose assets range from 20th Century Fox and Fox News to HarperCollins and The New York Post, recorded revenue of \$33 billion and net income of \$5.4 billion.

Investors sent News Corp. shares up 5 percent, or 68 cents, to close trading yesterday at \$15.25.

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

NEWS CORP. SAYS PROFIT GREW 27% IN 4TH QTR. The New York Post August 6, 2008 Wednesday

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The New York Post

June 18, 2008 Wednesday

BLOGGER GETS BOOT AT STAR - ALLISON DIDN'T DO ANY WRITING, BUT GOT \$125K A YEAR

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 32

LENGTH: 887 words

TALKING head Julia Allison has lost her editor-at-large gig at Star magazine.

Allison, 27, is a prolific blogger, a relationship columnist for Time Out New York and a frequent guest on everything from "Access Hollywood" to "Red Eye w/Greg Gutfeld," on Fox News Channel, which like The Post, is owned by News Corp.

She was snagging an estimated \$125,000 a year at Star.

Her shameless self-promotion was chronicled by gawker.com, which seemed to have a love-hate relationship with her, recently taking her to task for telling a German newspaper that she is an updated version of the "Sex and the City" main character.

"I am Carrie Bradshaw 2.0," she was quoted as saying.

Allison actually never did any writing for Star, but in frequent TV appearances commenting on everything from celebrity scandals to dating problems and politics, she was described as a Star editor-at-large.

Allison was hired when Bonnie Fuller was editorial director of Star publisher American Media. Of course, Fuller is now gone.

American Media declined to comment on what was behind her ouster, and why her one-year deal is not being renewed.

Allison also had not returned an e-mail by presstime.

Fuller left American Media last month, walking away from her \$2 million a year job with a severance package of unknown size. Her three-year contract was set to expire in March 2009.

No takers

The Forbes Building was put on the block nearly a year ago, and nobody has stepped forward to buy it - even though sources say the price tag has dropped to the \$100-million range.

When the 145,000-square-foot headquarters at 60 Fifth Ave. in Greenwich Village first went on the market in July 2007, real estate broker Cushman & Wakefield was expecting it to fetch a lofty \$140 million.

BLOGGER GETS BOOT AT STAR - ALLISON DIDN'T DO ANY WRITING, BUT GOT \$125K A YEAR The New York Post June 18, 2008 Wednesday

At one point late last year, insiders said that the company was close to a deal with a developer who had plans to convert the building to a multi-use retailing and residential condo structure.

"But they went away," said a source.

The latest rumor inside regarding the building is that speculators have disappeared, but a deep-pocketed educational institution remains interested.

The rumored suitors in that category include The New School and New York University.

Several calls and e-mails to Scott Lathan of Cushman & Wakefield were not returned.

A Forbes spokeswoman said, "It is still for sale, but there are no specific offers."

The third generation of family members include four Forbes brothers - company Chairman Steve, COO Timothy, Christopher and Robert, who hold executive jobs at the company - plus sister Moira, who is not active in the company.

They all appear to have been engaging in some serious estate planning over the past two years, liquidating much of the non-media portion of the Forbes empire. The headquarters sale was to be a part of that process.

Sandstorm

Freelance photographer Steve Sands nearly went to war with New York magazine over what he claims was an improperly obtained photo of actress Anne Hathaway, the star of the soon to be released "Get Smart" and "The Devil Wears Prada."

The photo, snapped by Sands earlier this month, depicts Hathaway with what appears to be a particularly bad fake tan that leaves her skin an orange color.

The photo had made its way onto the Just Jared fan Web site, where Sand's photo agency Bauer Griffith had given it the OK to run.

Sands said that New York lifted the photo from the Just Jared Web site and used it on nymag.com on June 5, initially without pay or attribution to himself or his photo agency.

He said that when he called nymag.com Editor Ben Williams, he was told the magazine believed it was entitled to use the photo under the fair use provision of the copyright law.

At first, Sands was incensed.

"We're not talking about a mom-and-pop fan site," said Sands, who also freelances for The Post. "We're talking about New York magazine, which is a commercial venture.

"If New York magazine's contention is correct, then nobody would ever have to pay for anybody's stuff once the first publication ran it," Sands said.

After getting no satisfaction, Sands contacted New York Chief Operating Officer Kit Taylor.

Media Ink also made a few calls. And like that, the problem went away.

"It's a non-issue," said Taylor, who had initially sided with her editor. "The whole thing is amicable."

Said Sands, "It is more than amicable. Kit Taylor did the right thing."

BLOGGER GETS BOOT AT STAR - ALLISON DIDN'T DO ANY WRITING, BUT GOT \$125K A YEAR The New York Post June 18, 2008 Wednesday

Ip out

Gregory Ip is jumping from The Wall Street Journal to The Economist after an 11-year run in the Washington bureau of the paper where he has been the chief economic correspondent.

Ip said he will be responsible for writing and reporting on all aspects of the US economy and economic policy, including the Federal Reserve.

"This is an extraordinary opportunity for me to expand my horizons," said Ip. "I owe an enormous debt of gratitude to The Wall Street Journal and the people here for the experience and opportunity they have given me these last 11 years."

The Economist has been booming in recent years. In its most recent report from the Audit Bureau of Circulations, its paid circulation jumped 13 percent to 720,883 in North America.

Media Industry Newsletter reported that in an era when most weeklies are slumping, The Economist's ad pages through May 31 were up 2 percent to 1,030.

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The New York Post

June 15, 2008 Sunday

NEWS CORP. GAVE TO SHARPTON

BYLINE: Isabel Vincent

SECTION: All Editions; Pg. 5

LENGTH: 153 words

In 2005, the Rev. Al Sharpton reached out to News Corp., which owns The Post, over the common cause of revising the way Nielsen measures television audiences - especially minority viewers.

News Corp. had been conducting a public campaign and Sharpton "likened it to a civil-rights cause," said a company spokesman.

"After partially fulfilling his promise to publicize our efforts within his community of supporters, Rev. Sharpton asked the company to contribute \$25,000 to [the National Action Network's] annual conference," said the spokesman.

News Corp. made the donation. No additional donations have been made.

"The paper we're at war with on an almost weekly basis knows full well that their contribution does not buy silence from Rev. Sharpton or NAN," said NAN spokesman Charlie King. "From our point of view, none of the corporations who have contributed to our cause have ever felt under duress."

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The New York Post

June 5, 2008 Thursday

HARPERCOLLINS CEO FRIEDMAN STEPS DOWN

BYLINE: KEITH J. KELLY

SECTION: Sports+Late City Final; Pg. 35

LENGTH: 290 words

In a sudden move, Jane Friedman is out as president and CEO of HarperCollins Publishers Worldwide, the book publishing arm of News Corp. and the fourth-largest consumer book publisher in the world.

She is being replaced by her No. 2, Brian Murray.

The entire book industry has been experiencing tough times recently. Friedman, 62, is the second major book publishing executive to depart in recent weeks.

Peter Olson, the CEO of Random House, Inc., the largest consumer book publisher in the United States also stepped down recently.

In the first nine months of the current fiscal year, operating profit for the HarperCollins division had dropped by \$6 million to \$132 million, compared to the same nine-month period a year earlier. In the most recent quarter ending March 31, operating profit was flat at \$29 million.

Friedman famously clashed with Judith Regan, and ultimately fired her in December 2006. Friedman closed the Regan Books imprint at HarperCollins and laid off many of the employees in the group.

Friedman was recruited to HarperCollins from Random House, where she had been executive vice president of the Alfred Knopf imprint in 1997.

Her arrival was greeted warmly by most at HarperCollins, because they felt she was a proven industry professional whose hiring represented a renewed commitment to the book publishing operation of News Corp., which is also the parent company of The Post.

During her run, she signed mega bestselling author Michael Crichton and "Mystic River" author Dennis Lehane.

During the most recent quarter, HarperCollins had 54 books on the New Times Times bestseller list, including four titles that reached the No. 1 spot.

Friedman declined to comment.

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HARPERCOLLINS CEO FRIEDMAN STEPS DOWN The New York Post June 5, 2008 Thursday

PUBLICATION-TYPE: Newspaper

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The New York Post

May 21, 2008 Wednesday

NEWS CORP. NAMES THOMSON EDITOR OF WALL ST. JOURNAL

BYLINE: Paul Tharp

SECTION: All Editions; Pg. 38

LENGTH: 181 words

Robert Thomson, the former editor of The Times of London and the Financial Times' US edition, has been named managing editor of The Wall Street Journal.

Thomson, 47, will also serve as editor-in-chief of Dow Jones, the unit that publishes the Journal. He succeeds Marcus Brauchli, who resigned last month.

"Mr. Thomson's outstanding career as a financial journalist, foreign correspondent and editor, equips him perfectly for the position," said Rupert Murdoch, chairman of News Corp., which acquired the Journal for \$5.16 billion in December. (News Corp. owns The Post.)

Thomson will oversee news operations of the Journal and its Dow Jones News Wires.

For the past five months, Thomson served as the Journal's publisher, a post that will be assumed by Dow Jones CEO Les Hinton.

Editorial page editor Paul Gigot will report to Hinton, separating the editorial page from news operations.

The decision to name Thomson managing editor was approved by the special committee that was created at the time of the News Corp. purchase to protect the editorial integrity of The Journal.

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The New York Post

May 14, 2008 Wednesday

WE HEAR . . .

SECTION: All Editions; Pg. 13

LENGTH: 89 words

THAT Peter Chernin, president and COO of News Corp., which owns The Post, is being honored tomorrow night at Lincoln Center for his work as chairman of Malaria No More, which fights the disease that kills a million people each year . . . THAT Armani Exchange will co-host a party for Nylon Magazine's Young Hollywood issue at Amalia tonight . . . THAT lawyer Herb Nass has inked a deal with Wiley & Sons to publish "The 101 Biggest Estate Planning Mi\$take\$" next year, with all the names changed "to protect the innocent and the stupid."

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PUBLICATION-TYPE: Newspaper

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The New York Post

May 11, 2008 Sunday

NEWS CORP. BAILING ON \$580M BID FOR NEWSDAY

BYLINE: LUKAS I. ALPERT

SECTION: All Editions; Pg. 33

LENGTH: 270 words

Rupert Murdoch's News Corp. pulled its \$580 million bid for Tribune Co.'s Newsday off the table yesterday, a company spokesman said.

News Corp. - which also owns The Post - was unable to justify outbidding Long Island-based cable operator Cablevision's \$650 million offer.

"It became uneconomical to continue," said News Corp. exec Gary Ginsberg.

The withdrawal of the offer makes it likely that Cablevision will end up with the Long Island tabloid, although Mortimer Zuckerman, owner of the Daily News, also has a \$580 million bid on the table.

A Tribune spokesman declined to comment. Cablevision from the start has declined to discuss the deal, and a spokesman said the company would not do so now.

News Corp.'s decision to walk away from Newsday was an unexpected turn in the three-way bidding war for the paper.

Murdoch and Tribune owner Sam Zell had an agreement in principle to sell the paper to News Corp., with Tribune holding onto a small stake in order to defer large capital-gains taxes.

And just this week, in a conference call with investors, Murdoch hinted that the deal with Zell was nearly done .

Murdoch later backtracked and was quoted saying the deal could take longer to work out than what he had initially indicated.

It was also unclear if Murdoch would have run into regulatory issues on the restrictions of owning several media outlets in the same market, since he recently purchased Dow Jones with its flagship paper, The Wall Street Journal.

Murdoch had envisioned keeping Newsday separate from The Post, except for combining printing and distribution resources. With Reuters

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NEWS CORP. BAILING ON \$580M BID FOR NEWSDAY The New York Post May 11, 2008 Sunday

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The New York Post

May 8, 2008 Thursday

VERY GOOD NEWS: INCOME SURGES

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 36

LENGTH: 282 words

News Corp. yesterday reported third-quarter net income of \$2.7 billion, a nearly threefold increase from the same quarter a year ago.

The large increase is due to a tax-free gain of \$1.7 billion resulting from the company, which owns The Post, swapping its majority stake in satellite television company DirecTV for Liberty Media's roughly 16 percent voting interest in News Corp.

That deal helped propel News Corp., whose stable of assets also includes Fox News Channel, 20th Century Fox and The Wall Street Journal, to diluted earnings of 91 cents per share in the third quarter, up from 27 cents per share in the year earlier period.

Revenue for the quarter came in at \$8.75 billion, a 16 percent increase over the \$7.5 billion recorded last year.

Beyond the Liberty swap, News Corp.'s earnings gain was driven by its broadcast television and cable network assets, both of which experienced double-digit operating income gains.

The company's broadcast-TV business generated operating income of \$419 million in the quarter - a 53 percent increase over prior-year results owed primarily to Fox's airing of the Super Bowl as well as other factors.

Despite the launch costs associated with the Fox Business Network, News Corp.'s cable network unit still grew operating income by 17 percent to \$330 million during the quarter.

The Dow Jones purchase helped increase operating income at the company's newspapers and information services division by 38 percent to \$216 million.

News Corp.'s four other divisions - filmed entertainment, direct broadcast satellite television, magazines and inserts, and book publishing - reported operating income that was either down, flat, or up marginally.

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VERY GOOD NEWS: INCOME SURGES The New York Post May 8, 2008 Thursday

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The New York Post

April 23, 2008 Wednesday

WSJ EDITOR DEPARTING

BYLINE: HOLLY M. SANDERS

SECTION: All Editions; Pg. 34

LENGTH: 117 words

The Wall Street Journal's top editor, Marcus Brauchli, resigned yesterday, four months after Rupert Murdoch's News Corp. acquired the paper and parent Dow Jones.

Brauchli, who became managing editor shortly before News Corp.'s bid for Dow Jones became public last year, said it was time to leave after the change in ownership.

"Now that the transition has taken place, I have come to believe the new owners should have a managing editor of their own choosing," he wrote in a letter to the staff.

Brauchli's departure follows a redesign of the business paper intended to beef up political and general news coverage and put it in closer competition with The New York Times.

News Corp. owns The Post.

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The New York Post

April 11, 2008 Friday

GAMING THE 'NET - M'SOFT APPEARS TO HAVE KEY TO YAHOO!'S FUTURE

BYLINE: PETER LAURIA and ZACHERY KOUWE**SECTION:** All Editions; Pg. 29**LENGTH:** 610 words

Battle lines are being drawn over control of the Internet, with Microsoft on one side, Google on the other and Yahoo!, Time Warner's AOL, and News Corp. racing to align with one or the other.

Sources said yesterday that the three-weeks-or-else ultimatum Microsoft issued Yahoo! over the weekend sent not only CEO Jerry Yang into overdrive, but also Time Warner and News Corp., as the two companies saw the need to press ahead with incomplete deal plans before time runs out.

"They are all trying to play in while they still can," said one source involved in the process.

But the complexity of the different scenarios being discussed - which range from a Yahoo!-AOL tie-up that would outsource search advertising to Google, to a new company spawned from Yahoo!, Microsoft's MSN assets and News Corp.'s MySpace - has got Wall Street hoping for the simpler Microsoft-Yahoo! merger to prevail.

"We continue to believe a Microsoft deal is the most likely outcome," Citigroup analyst Mark Mahaney summed up in a report.

Part of the reason for that is because the alternative scenarios that emerged this week are all fraught with their own problems.

The search advertising test Yahoo! is conducting with Google, for instance, theoretically makes a deal between Yahoo! and AOL easier to structure since Google already handles search advertising for AOL as part of its 5 percent stake in the company. But, such a deal would give Google control of about 90 percent of the search advertising market, a concentration of power that regulators would likely not allow.

Regulatory issues are also at the forefront of any deal between Microsoft, News Corp. (which publishes The Post) and Yahoo!, but sources said figuring out a structure for the \$42 billion deal is a larger concern.

As evidenced by News Corp.'s strategy shifts between Yahoo! and Microsoft, the company is seen as less interested in who it aligns with and more focused on monetizing MySpace.

But sources said News Corp. has in the past rarely shown interest in being a minority partner and isn't likely to become one now unless it can get one of two things: a valuation for MySpace on par with Facebook's \$15 billion price tag, or a commercial deal to sell MySpace's advertising inventory that trumps the \$900 million, three-year deal it originally

GAMING THE 'NET - M'SOFT APPEARS TO HAVE KEY TO YAHOO!'S FUTURE The New York Post April 11,
2008 Friday

signed with Google.

Moreover, as UBS analyst Ben Schachter noted, while adding News Corp. to the mix decreases Microsoft's financial risk in a deal, it also increases the post-merger integration risk.

For those reasons, sources said they hope that Yahoo!, whose board meets today, and Microsoft would find some way to meet in the middle.

"There's a window of opportunity over the next two weeks to come up with a deal that provides face-saving mechanisms for the Yahoo! board without Microsoft looking like it paid more," said one source close to the situation.

This could include a dividend payment or switching the \$31 per share offer to all-cash, though that would technically equate to an increased price.

"At the end of the day, Microsoft will own this asset one way or another because that is what Yahoo!'s shareholders want," said one deal lawyer.

Yahoo! shares rose 3 percent yesterday to \$28.59. Microsoft's bid now stands at \$29.34 a share.

What's next?

The course to Yahoo!'s future is riding on three distinct tracks. Here's how they break down:

Partner possibilities --- End results

Microsoft & Yahoo! * Strong rival to Google * Microsoft gets Internet credibility

Microsoft, News Corp. & Yahoo! * More \$\$ for Yahoo! shareholders * Helps MySpace maximize value

AOL & Yahoo! * Fends off Microsoft * Lifts AOL's prospects

LOAD-DATE: April 11, 2008

LANGUAGE: ENGLISH

GRAPHIC: Yahoo! boss Jerry Yang. [AFP/Getty Images]

PUBLICATION-TYPE: Newspaper

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The New York Post

April 10, 2008 Thursday

CHASING YAHOO! - NEWS CORP. MAY PARTNER WITH M'SOFT IN BID**BYLINE:** ZACHERY KOUWE and PETER LAURIA**SECTION:** Sports+Late City Final; Pg. 33**LENGTH:** 370 words

The battle over the fate of Yahoo! remained up in the air last night as the struggling Web icon intensified discussions about a deal with Time Warner's AOL unit, while its main suitor, Microsoft, looked to partner with News Corp. in an effort to boost its chances of succeeding with its takeover offer.

As The Post originally reported, Yahoo! has been holding serious negotiations with Time Warner centered on combining its AOL Web portal with Yahoo! to create a new entity in which Time Warner would own roughly 20 percent.

According to sources familiar with the talks, the structure of the possible deal is complex and there are several issues, including the value of AOL, that have yet to be worked out.

Under the proposed plan, the deal, which wouldn't include AOL's dial-up access business, would involve Yahoo! using cash from the transaction and additional funds to buy back several billion dollars worth of its own stock at a price between \$30 and \$40 a share, sources said.

While the deal would not require a vote of Yahoo! shareholders for approval, the company plans to put any deal to a vote anyway, sources said.

Time Warner CEO Jeff Bewkes has been trying to unload the struggling AOL unit as it faces increasing competition from Google and others.

Meanwhile, as Microsoft gets increasingly frustrated with rejections of its \$42 billion offer for Yahoo!, sources said the software giant is in discussions with News Corp. to structure a deal that would combine its MSN unit and News Corp.'s MySpace social networking site with Yahoo!. News Corp. publishes The Post.

Though those talks are at a sensitive stage and could fall apart, it would allow Microsoft to increase the overall value that it could provide to Yahoo!'s shareholders, sources said.

News Corp. has been in talks to swap MySpace for a stake in Yahoo! for some time, but could not come up with a valuation that would top Microsoft's existing \$31 a share offer, sources said.

"This has got some legs," said one source close to the Microsoft-News Corp. talks.

Yahoo! yesterday also announced a two-week partnership with Google to carry some of the Web giant's search ads in what sources said could be a first-step toward a deal with AOL.

CHASING YAHOO! - NEWS CORP. MAY PARTNER WITH M'SOFT IN BID The New York Post April 10, 2008
Thursday

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The New York Post

March 24, 2008 Monday

UNIVISION \$NAPS UP YOUNGER VIEWERS

BYLINE: HOLLY M. SANDERS**SECTION:** All Editions; Pg. 23**LENGTH:** 399 words

Spanish stalwart Univision has been gaining on its English-language rivals for years, but this season it almost caught them in the race for younger viewers.

While ABC, CBS, NBC and Fox are still ahead by a long shot in total viewers and adults ages 18 to 49, Univision nearly closed the ratings gap in the 18-to-34 group that advertisers covet. (Like The Post, Fox is owned by News Corp.)

For the season that started in September, Univision is almost tied with CBS in that key category. Univision has been averaging a 1.7 rating in prime time among adults 18 to 34, compared with a 1.8 for CBS, according to Nielsen figures.

Univision, the fifth-biggest network in the country, beat CBS in that category 20 weeks of this season, and ABC and NBC in five of them.

The Spanish-language broadcaster was already bigger than the youth-oriented CW, which garnered just over a 1 rating in the 18-to-34 group, before the Hollywood writers' strike in November.

Since then, Univision has been able to solidify its lead over the smaller network. Univision didn't have to fill holes in its programming slate - most of which is imported from Mexico - with reruns and reality shows.

Despite that advantage over its strike-hobbled rivals, ad buyers said Univision's ratings give ammunition to its argument that it belongs in the same league as the Big Four.

"You have to look at the season with an asterisk because of the strike," said Brad Adgate, head of research for ad-buying firm Horizon Media. "Still, it points out how far they've come."

Univision is looking to capitalize on its momentum during the "upfront" ad market in May, when the big broadcast networks sell the bulk of their prime-time spots ahead of the new fall season.

"Clearly, we're gaining a lot of traction," said David Lawenda, president of ad sales for Univision. "I would argue this will be our best upfront."

While the CW and Univision both target the 18-to-34 group, CBS skews older than its rivals and doesn't try to sell advertisers on its ability to attract younger viewers.

Still, ad buyers said advertisers have woken up to Spanish-language media and the sizable Hispanic market, which accounts for more than 15 percent of the US population.

"The big story is that there's a huge population of viewers that are being served by this network," said Shari Anne Brill, director of programming for media-buying firm Carat.

LOAD-DATE: March 24, 2008

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

March 21, 2008 Friday

HAPPY HUNTING**SECTION:** All Editions; Pg. 15**LENGTH:** 133 words

RACHEL Marsden is job hunting. The conservative pundit, a brunette version of Ann Coulter, responded to a job listing on mediabistro.com and sent her résumé to Maxim to be a senior publicist there, sources say. A spokeswoman for the mag wouldn't comment, but it seems unlikely she'll get the job. Last May, when Marsden, 33, was a contributor on the Fox News Channel show "Red Eye," security escorted her from News Corp.'s Midtown headquarters for acting crazy. She never returned. Marsden was in the news again earlier this month when her boyfriend, Wikipedia founder James Wales, dumped her and she put his T-shirt and sweater up for sale on eBay. Before she moved to New York from Canada, she accused a university swim coach of sexual harassment and then harassed a Vancouver radio personality.

LOAD-DATE: March 21, 2008**LANGUAGE:** ENGLISH**PUBLICATION-TYPE:** Newspaper

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The New York Post

March 21, 2008 Friday

NEWS CORP. MULLS ALLIANCE WITH NEWSDAY

BYLINE: KEITH J. KELLY

SECTION: All Editions; Pg. 29

LENGTH: 315 words

News Corp. is in talks with Sam Zell to explore a possible strategic alliance with Newsday, sources close to the situation said.

Zell, the Chicago real estate magnate who took over Tribune Company in an \$8.2 billion deal late last year, acknowledged yesterday he has begun a "strategic review" of Tribune assets, but declined to comment beyond that.

Neither News Corp., which owns The Post, nor Tribune Co. would comment on reports that News Corp. is making an outright bid for Newsday, which was first reported on the Crain's New York Business Web site late yesterday afternoon.

Tribune yesterday reported a fourth-quarter loss of \$78.8 million compared with net profit of \$239.1 million a year earlier when it was still a publicly traded company.

Zell, who completed his acquisition of the chain - which includes the Chicago Tribune, the Los Angeles Times, and the Baltimore Sun, as well as Newsday - late last year, said last week he would consider selling some of the papers.

"Our goal when we started this adventure was to keep all the assets together," Zell said.

"We also started with the assumption that print would be down two or three percent this year, not 18 percent."

Yesterday, in his earnings statement, he said, "We have begun a strategic review of certain Tribune assets to determine whether capital can be more effectively re-deployed into our core operations or toward reducing our outstanding leverage."

Newsday has seen its circulation and advertising erode in recent years.

But the paper has remained one of Long Island's key media assets and it has continued to turn a profit.

News Corp. Chairman Rupert Murdoch has eyed Newsday before.

When the Tribune Company was on the block last year, he reportedly made overtures about combining the papers through a joint operating agreement, but Tribune Company was not interested in busting up the company.

LOAD-DATE: March 21, 2008

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NEWS CORP. MULLS ALLIANCE WITH NEWSDAY The New York Post March 21, 2008 Friday

PUBLICATION-TYPE: Newspaper

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The New York Post

March 4, 2008 Tuesday

REGAN SUED BY LAWYERS**SECTION:** All Editions; Pg. 11**LENGTH:** 172 words

DETHRONED publishing queen Judith Regan is stiffing her ex-lawyers, according to a suit filed in Manhattan yesterday. Lawyers from Dreier LLP say Regan hired them a year ago to handle her wrongful dismissal case against her former employer, News Corp., which was recently settled without admission of liability by either side. Regan, who had an imprint at HarperCollins, promised Dreier and another firm a split of any settlement. Instead, the suit claims, Regan axed both firms after they worked 1,200 hours, paid them just \$125,000 and brought in another lawyer, Bert Fields. The settlement amount was not revealed, but the firms ripped Regan's "calculated effort to avoid paying the agreed upon fee." Fields is named as a co-defendant because he allegedly "interfered" with Dreier getting its cut. Fields called the suit "utter hogwash. Unless they dismiss that complaint, I'm going to sue them for malicious prosecution. I had nothing to do with them getting fired or with not getting them paid." News Corp. also owns The Post.

LOAD-DATE: March 4, 2008**LANGUAGE:** ENGLISH**PUBLICATION-TYPE:** Newspaper

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The New York Post

February 14, 2008 Thursday

TALKING POINTS - YAHOO!, NEWS CORP. EYE WEB ASSET LINK-UP

BYLINE: PETER LAURIA and ZACHERY KOUWE

SECTION: All Editions; Pg. 39

LENGTH: 514 words

The talks between Yahoo! and News Corp. are real - the chances of a deal, however, are remote.

Sources familiar with the situation confirmed that Yahoo! and News Corp. have been in exploratory discussions over the last few days about merging Fox Interactive Media, which includes MySpace, with Yahoo! in return for an equity stake in the combined company.

News Corp., which owns The Post, discussed the possibility of merging MySpace with Yahoo! last year, but then-CEO Terry Semel balked at News Corp. Chairman Rupert Murdoch's request for a one-third stake in the combined company, sources said.

While the most recent talks give the impression that Yahoo! has an alternative to Microsoft's unsolicited offer, sources said the deal being discussed is not a viable option for Yahoo! investors.

That's because Yahoo!'s long-suffering shareholders are expecting a premium to the company's share price, something a combination with News Corp. would fail to deliver even if a cash infusion was part of the deal.

By contrast, Microsoft's original offer represented a 62 percent premium to Yahoo!'s stock price.

Moreover, sources said Yahoo!'s shareholders and management, who have valiantly and vigorously tried to remain independent, would be hesitant to effectively turn over control of the company to News Corp.

From News Corp.'s perspective, monetizing MySpace by merging it into Yahoo! would create the largest destination on the Web in terms of traffic worldwide, thereby giving it unmatched clout with advertisers.

Therein lies another problem with the deal, however.

While reports have said MySpace would be valued around \$10 billion in a deal, two sources close to the talks said News Corp. wants a valuation in excess of the \$15 billion ascribed to its social networking rival Facebook.

Wall Street analysts said a tie-up between News Corp. and Yahoo! would likely hurt shareholders of both companies and probably do nothing to help the struggling Web company compete with Google.

In order for the deal to be higher on a valuation basis than the current Microsoft offer, Yahoo! would have to outsource its search functions to Google, which is unlikely to pass anti-trust regulators.

"We do not believe that News Corp. would augment the value of its Internet properties by merging its assets into Yahoo!" said Cowen and Co. analyst Jim Friedland.

"We believe News Corp. would be ill-served by trading one of its most valuable growth assets for a non-controlling stake in a struggling company."

Sources close to Microsoft believe a News Corp. deal has little chance of topping the bid they already have on the table and CEO Steve Ballmer is standing pat on his \$31 per share price for Yahoo!

A News Corp. spokeswoman declined comment for this story.

Gate(s) crasher

Early talks between News Corp. and Yahoo! center on the Fox Web properties merging with the Internet search company.

Yahoo! Web properties

- * Broadcast.com

- * Flickr

- * del.icio.us

- * Hotjobs

News Corp. Web properties

- * MySpace.com

- * Hulu investment

- * Photobucket

- * AmericanIdol.com

LOAD-DATE: February 14, 2008

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PUBLICATION-TYPE: Newspaper

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The New York Post

February 5, 2008 Tuesday

NEWS CORP. QTR. PROFITS RISE 24%

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 36

LENGTH: 276 words

Fresh from scoring the title for having the most-watched Super Bowl ever, News Corp. yesterday reported a record 24 percent jump in quarterly operating profit due to strong growth across nearly its entire global media platform.

Fox Broadcasting more than doubled its operating income to \$245 million in the second fiscal quarter.

Fox will also likely see a boost next quarter from hit shows "American Idol" and "The Moment of Truth," and from Sunday's Super Bowl, which drew its largest game audience ever and the second-largest TV audience since the final episode of "M*A*S*H."

Cable television, led by Fox News Channel and Regional Sports Networks, posted a 23 percent jump in operating profit to \$337 million, helping offset startup costs of Fox Business Network.

Total consolidated operating income for the three months ended Dec. 31 jumped 24 percent to \$1.418 billion from \$1.144 billion. For the six-month period, operating income also jumped nearly 24 percent to \$2.465 billion from \$1.995 billion.

"We are obviously proud of the results we delivered during the second quarter, the highest operating income quarter in our history," said Rupert Murdoch, Chairman and CEO of News Corp., which also owns The Post.

"But most important is the balanced nature of our earnings momentum with double-digit growth at nearly every operating segment."

The only losing segment in the three months was the company's largest revenue producer, filmed entertainment, where operating income dropped to \$403 million from a record \$470 million the prior year.

For six months, filmed entertainment rose 8 percent to \$765 million from \$709 million a year earlier.

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The New York Post

December 28, 2007 Friday

BHUTTO'S BOOK PRIMED - HARPERCOLLINS RUSHES MANUSCRIPT INTO PRINT

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 34

LENGTH: 1020 words

BOOK publisher HarperCollins, which just received the manuscript for Benazir Bhutto's upcoming book, is now moving quickly to get it on the shelves by February following yesterday's assassination of the former Pakistani prime minister.

The book, entitled "Reconciliation: Islam, Democracy and the West," was part political treatise and part memoir of the first woman elected prime minister of a Muslim nation.

HarperCollins, which like The Post, is owned by News Corp., signed up the book for an advance estimated to be around \$75,000 shortly before she returned to Pakistan in October after years of living in exile.

Mark Siegel had worked with Bhutto as a collaborating writer.

"We have a finished manuscript," said HarperCollins CEO Jane Friedman, who learned about Bhutto's murder from an e-mail alert.

When HarperCollins Executive Editor Tim Duggan sealed the deal with Bhutto, he said prophetically, "Pakistan is an increasingly volatile place, and Bhutto's book is an eye-opening look at the mistakes we've made in the region and what we can do to correct them - as well as what the consequences will be if we don't."

FEWER MAGS

Magazine launches in 2007 skidded to an estimated 650 titles, the lowest tally for launches in 16 years.

Samir Husni, a University of Mississippi professor who keeps tabs on the launches and has been dubbed "Mr. Magazine," said that the last time there were fewer launches was in 1991, when only 553 new magazines were introduced.

Though an early 1990s advertising recession was the culprit in 1991, many observers are blaming the dearth of mag launches this time on the incursions made by the Internet.

However, Husni sees a different culprit.

"I don't blame the Internet," said Husni. Instead, he said there are simply too many titles competing for attention on newsstands today.

"In 1980, we had 2,000 titles on newsstands," he said. "Now there are 7,200 titles on newsstands. I think the magazine industry is still alive and kicking."

Husni said that the number of launches was heading toward an even lower total through the first nine months, but rallied in October when 96 new titles appeared.

"The big publishers hit the brakes in the first half, but we saw a lot of small specialized publications appearing in the second half," he said.

Publishers are being a lot more frugal in their launch plans. Of the 650 titles, many are launching as one-offs, annuals or test issues.

"There were only 221 titles that announced they were going to be published four or more times next year," he said.

Husni said the most popular categories for new launches this year are crafts, home and home service, and sports.

NEW BOOKS

Two former chief editors from the magazine world have reinvented themselves as successful novelists.

Emily Listfield, a former editor-in-chief of Fitness and features editor at Self, is working on the follow-up to her novel "Waiting to Surface," which was published in October by Simon & Schuster's Atria imprint and has just gone into a second printing.

"They also bought the new book I'm working on, 'Best Intentions,' " she said. "I'll deliver it in May for publication the following year." Her new book is estimated to have scored a low six-figure advance.

"Waiting to Surface" is based on Listfield's real-life experience losing her husband in 1999, when he disappeared while swimming off the coast of Florida.

Her husband's body was never found and the local police refused to issue a death certificate, figuring that he had simply dropped out of sight. Eventually, he was declared dead when no sign of him ever turned up.

Listfield actually made a fairly good start as a young author before jumping into the magazine world more than a decade ago.

Simon & Schuster is now in the process of reviving two past novels she wrote to keep her name before her new fans. "Acts of Love" is slated to reappear in trade paperback this March, followed next year by "The Last Good Night."

Meanwhile, former McCall's Editor-in-Chief Sally Koslow, who published her first novel this year with the Putnam imprint of Penguin, has also scored big with a new two-book deal from the Ballantine imprint of Random House.

She is estimated to have fetched a combined mid six-figure advance.

Koslow was editing McCall's when Gruner+Jahr abruptly handed the magazine over to Rosie O'Donnell in an ill-fated move to reinvent the magazine as Rosie.

Although Koslow had already been booted upstairs and was out of the line of fire, she watched much of the drama unfold and channeled a lot of it into her first novel, "Little Pink Slips," which hit in June and is due out in paperback next year.

Koslow has already finished her next novel, which has the working title "The Late Lamented Molly Marx," which is about a family and complex marital relationships. It's due on shelves in 2009.

UNREST

It's the home stretch for the three Gawker Media staffers.

Managing Editor Choire Sicha and writers Emily Gould and Josh Stein all quit on the same day, essentially wiping out half the editorial staff at Nick Denton's media-centric Web site.

The departures suggest some great rift or turmoil, but those leaving insisted otherwise - and to prove that point they are actually staying on until 11:59 p.m. on New Year's Eve.

Sources say that Stein may continue on a freelance basis working the night shift.

Sicha said he admits the joint departure looked suspicious from the outside, but he insisted there was no great clash with Denton.

"We all just kind of got 'done' at the same time, ya know?" Sicha said. "I think it was Emily who said to me that, for one thing, she just didn't have anything more to say on the topics she wrote about here.

Denton is expected to step in as Gawker's acting managing editor.

"I do tease Denton all the time about how he'll hate it and be miserable three weeks in - but secretly I think he's going to love every minute of it," said Sicha.

As far as what Sicha has planned, he admitted that he had nothing lined up yet other than a freelance assignment for The New York Observer - in New Hampshire.

LOAD-DATE: December 28, 2007

LANGUAGE: ENGLISH

GRAPHIC: NICK DENTON SALLY KOSLOW NICK DENTON

PUBLICATION-TYPE: Newspaper

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The New York Post

December 28, 2007 Friday

TW TOPS IN MEDIA FLOPS - STOCK IS DOWN 23% FOR YEAR

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 36

LENGTH: 571 words

NBC may broadcast "The Biggest Loser," but in terms of 2007 stock price performance, Time Warner ran away with that title.

Of the big five entertainment conglomerates - CBS, Disney, News Corp., Time Warner and Viacom - only Viacom managed to post a share price increase this year, as uncertainty over the impact of digital delivery of content and a weakened advertising environment due to a weak economy dampened investor enthusiasm for the space. (NBC is part of General Electric and doesn't trade on its own merits like the other companies.)

Time Warner took the largest broadside from jittery investors, with its stock price shedding 23.46 percent of its value during the year. It closed yesterday at \$16.67.

While the company was hammered for everything from its perceived reluctance to detail a succession plan - which it finally announced in November - to the disappointing performance of AOL, it was the cable unit that caused the most anxiety for investors.

According to Miller Tabak analyst David Joyce, investors are uncomfortable with Time Warner Cable accounting for roughly 40 percent of the parent company's \$94.4 billion enterprise value at a time of increased competition from satellite and telecom providers as well as intense pressure from the Federal Communications Commission.

CBS didn't perform much better than Time Warner, with its stock closing trading yesterday at \$26.95, down 13.57 percent for the year.

Part of the blame for CBS' issues lay with Chairman Sumner Redstone's decision to split the company off from Viacom two years ago.

Joyce said that CBS suffered from its businesses being highly advertising focused and therefore not diversified enough to weather the year's economic downturn.

"CBS is the one entertainment company most highly correlated with the economy, and when that gets hurt like it did this year, the first thing it affects is local advertising, which is the core of CBS' business," Joyce said.

Viacom, however, didn't suffer the same fate as CBS, because it is more diversified.

The home of MTV, VH1 and other cable networks produces revenue not only from advertising, but also from fees paid by cable operators to carry the channels, and as such was the only entertainment outfit to post a stock price gain in 2007.

TW TOPS IN MEDIA FLOPS - STOCK IS DOWN 23% FOR YEAR The New York Post December 28, 2007 Friday

Viacom shares closed at \$43.70 yesterday, for an annual gain of 6.56 percent. Viacom had improved ratings at its cable networks and a turnaround at movie studio Paramount Pictures.

Rounding out the big five are Disney and News Corp., where shares in both companies ended the year below where they started. (News Corp. owns The Post.)

Disney shares closed at \$32.43, off 4.09 percent for the year, while News Corp. ended the day at \$21.50, down 3.41 percent on the year.

The analyst said News Corp. was the most active portfolio manager in the sector, buying things like Dow Jones while jettisoning television stations, its interest in Gemstar and other assets.

If anything, Joyce said News Corp.'s balance sheet might be too strong. "They are sitting on a pile of cash," he said.

Heading into 2008, Joyce said he expects entertainment stocks to continue to be pressured until it becomes clear that the economy is coming out of its slowdown.

BAD STATIC

Time Warner's new chief Jeff Bewkes (left) - who takes over on Wednesday - has his hands full in trying to restore investors' faith in the company.

Time Warner

Close \$16.67

- 23 cents

LOAD-DATE: December 28, 2007

LANGUAGE: ENGLISH

GRAPHIC: Time Warner Center at Columbus Circle. (AP; Wireimage.com)

PUBLICATION-TYPE: Newspaper

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The New York Post

December 18, 2007 Tuesday

CHEM BLAST AT NEWS CORP. HQ

BYLINE: Tom Liddy and Melissa Kronfeld

SECTION: Sports+Late City Final; Pg. 20

LENGTH: 84 words

A flash fire caused by a chemical spill during a safety inspection erupted in the News Corp. building in Midtown yesterday, injuring five people, including a firefighter.

The 10:39 a.m. blast at 1211 Sixth Ave., home of The Post and Fox News, forced the evacuation of 700 people.

City Department of Environmental Protection inspectors were on the 45th floor, which houses heating and cooling systems, when a chemical spilled, mixed with the residue of another and exploded, fire officials said.

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The New York Post

December 14, 2007 Friday

DOW DEAL: IT'S OFFICIAL! - SHAREHOLDERS' VOTE CLEARS \$5.6B BUYOUT

BYLINE: JANET WHITMAN

SECTION: All Editions; Pg. 48

LENGTH: 440 words

Ending more than a century of ownership by the Bancroft family, shareholders of Wall Street Journal publisher Dow Jones & Co. voted yesterday to sell the company to News Corp. for \$5.6 billion.

"Naturally, it's very exciting for us," News Corp. Chairman Rupert Murdoch told a throng of journalists gathered in the newsroom of the Journal yesterday as he introduced a new management team.

"Maybe it's more a day of nervousness for a lot of you but I hope it's also a day of excitement because it is a new day in the history of this company."

When News Corp., which also publishes The Post, made its takeover bid in the spring, some Journal journalists and Bancroft family members expressed reservations about selling because they worried about the editorial integrity of the newspaper under the control of Murdoch.

To ease those concerns, Murdoch agreed to set up a special committee to safeguard the Journal's independence.

As he spoke with reporters and editors at the Journal yesterday, he further addressed those concerns.

"We do know and understand the tremendous values of Dow Jones and particularly, of course, of The Wall Street Journal and the very high bar you have set yourselves," Murdoch said. "If anything, you will find us trying to set a higher bar."

Murdoch introduced veteran News Corp. exec Les Hinton, who he's picked as Dow Jones' new CEO, and Robert Thomson, editor of News Corp.'s Times of London, who will become the new publisher of the Journal, to the group.

He pledged to expand and develop the Journal and "where possible, to improve its product."

Dow Jones, which also owns Dow Jones Newswires, Barron's and MarketWatch, said its shareholders were in favor of the takeover by a margin of just over 60 percent.

The deal was all but guaranteed to go through after enough members of the Bancroft family - which controls the company through special "supervoting" shares - agreed in the summer to sell to News Corp. for \$60 a share.

Nearly 78 percent of the "Class A," or common, shares voted for the deal at yesterday's half-hour meeting at a downtown hotel, which was attended by investors, members of the family, Dow Jones executives and several Journal

DOW DEAL: IT'S OFFICIAL! - SHAREHOLDERS' VOTE CLEARS \$5.6B BUYOUT The New York Post December 14, 2007 Friday

reporters.

But only about 54 percent of "Class B" shares were in favor. Most of those "super-voting" shares are held by the Bancrofts and have 10 times the voting power of common shares.

The \$60-a-share offer from News Corp. represented a 67 percent premium to where Dow Jones' shares were trading before news of the bid made headlines in early May.

Dow Jones' stock price rose 1 cent to \$59.98, while News Corp. closed at \$21.44, down 21 cents.

LOAD-DATE: December 14, 2007

LANGUAGE: ENGLISH

GRAPHIC: HELLO, THERE: News Corp. Chairman and CEO Rupert Murdoch addresses a crowded Wall Street Journal newsroom yesterday and introduced a new management team as the paper officially changed hands. [AP]

PUBLICATION-TYPE: Newspaper

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The New York Post

December 13, 2007 Thursday

NEWS CORP., DOW JONES VOTES IN

BYLINE: JANET WHITMAN

SECTION: All Editions; Pg. 44

LENGTH: 187 words

News Corp. is set to acquire Wall Street Journal publisher Dow Jones & Co., as an early proxy tally shows shareholders representing a majority are in favor of the deal.

More than 50 percent of shares outstanding in Dow Jones already have cast yes votes ahead of today's shareholder meeting on the proposed \$60-a-share takeover by News Corp., a source said.

News Corp., which also owns The Post, is expected to close the deal shortly after the morning meeting.

The deal was all but assured after the Bancroft family - which controls Dow Jones through supervoting shares - agreed in the summer to sell to News Corp. for \$5 billion.

Representatives from News Corp. and Dow Jones had no comment.

News Corp. Chairman Rupert Murdoch already is making his mark on Dow Jones and the Journal, a newspaper he has long coveted.

Last week, Dow Jones CEO Rich Zannino said he would resign to make way for a new management team installed by News Corp.

Zannino is being replaced by veteran News Corp. exec Les Hinton.

Robert Thomson, editor of News Corp.'s Times of London, will become publisher of the Journal, replacing Gordon Crovitz.

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The New York Post

December 12, 2007 Wednesday

DUELING JOURNAL-ISTS - ELLISON, WOLFF PENNING BOOKS ON WSJ SALE

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 44

LENGTH: 817 words

THE race is on.

A budding feud is developing between Vanity Fair columnist Michael Wolff and Wall Street Journal reporter Sarah Ellison, both of whom now have book deals to write about Rupert Murdoch and News Corp.'s takeover of Dow Jones.

Late last week, Ellison snagged what is believed to be a \$400,000 deal from Houghton Mifflin to write about the \$5 billion acquisition of The Wall Street Journal's parent company by News Corp., which also owns The Post.

Ellison is a reporter who moved from the media beat to cover the News Corp.-Dow Jones deal full-time in July.

She told Media Ink that she is going to take a one-year leave of absence to write the book starting at yearend. The book is expected to be on shelves sometime in 2009.

Wolff, meanwhile, snagged close to \$1 million to write about the same deal for the Doubleday imprint of Random House. His book is expected to be out next fall.

But Wolff isn't taking kindly to a reporter from the WSJ jumping into the fray.

"The problem with someone from The Wall Street Journal writing a book is that they are inevitably conflicted," said Wolff. "Either they're bitter that Murdoch bought the place or they are trying to save their job."

George Hodgman, Ellison's editor at Houghton Mifflin, countered: "We have no doubts about Sarah Ellison's ability to create a great narrative filled with accurate, illuminating reporting."

New era

C.F. Payne, a Norman Rockwell-type artist who used to have replicas of his oil paintings featured on the back cover of Reader's Digest, is out as part of the sweeping redesign of the magazine.

In its place is an ad with a near naked - gasp! - woman.

Apparently, the magazine has sold all 12 back pages to soap brand Dove, which is running ads of scantily clad women as part of its Campaign for Real Beauty.

The new back covers, which began showing up in readers' mailboxes last week, are part of a broader effort to attract younger readers.

But the ads have some of the magazine's geriatric set seeing red.

At least 80 people have written in so far (real letters with postage stamps and everything) to complain.

Eva Dillon, Reader's Digest president and group publisher, is so far unmoved by the protest.

"Anytime you make a change some people won't like it."

Nails' mag

Lenny Dykstra, one of the stars of the 1986 World Champion New York Mets, is entering the publishing industry with Players Club, a financial advice magazine aimed at ballplayers.

Dykstra, who earned the nickname "Nails" for his hard-nosed playing style with the Mets and later the Philadelphia Phillies, is a rarity in the sports world: he made more money after his playing days ended than he did in the major leagues.

But he said that is not true for most players and he hopes to do something about it with his company that's also called Players Club.

The high-end magazine will be filled with lifestyle advice and hard-nosed career and financial planning tips.

"The Players Club is about players helping players," said Dykstra. "There's \$60 billion paid out to athletes every year in salaries and nobody has cracked the market."

Dykstra hopes to steer players into annuity funds, which he said can pay out hundreds of thousands of dollars a year in guaranteed income from money salted away when players raked in the big bucks during their playing careers.

He said he has reached out to major insurance companies to offer incentives to players' agents who steer business their way.

And Dykstra said he hopes to earn money back from insurance companies that would pay Players Club for helping them tap this lucrative but impossible to reach audience.

And since so many of the newly minted millionaires come from Latin America, the new magazine will be in both English and Spanish.

He said he is going to invest about \$2 million a year to pay Doubledown Media, which already publishes Trader Monthly and Dealmaker magazines, to print the magazine as part of its custom publishing operation. Players Club is expected to be published six times a year.

Randall Lane, president and editorial director of Doubledown, will serve as editor of Players Club at the launch. Circulation is expected to be around 20,000.

The first issue will hit in the first week of April to coincide with the opening of the Major League Baseball season.

But don't try to subscribe if you're not raking in the big bucks in the majors. The Players Club will only go to players in the 10 major league sports.

Mark's out

DUELING JOURNALISTS - ELLISON, WOLFF PENNING BOOKS ON WSJ SALE The New York Post December 12, 2007 Wednesday

Deputy Editor Mark Coleman is burning a new path out of Life & Style.

Coleman, a British journalist who has worked under four editors at Life & Style - is now bailing out of the struggling celebrity magazine and returning to London to be the online showbiz editor of the Daily Mail.

X-rated

Core readers at Reader's Digest are aghast at the new sexy ads appearing on the back cover.

2006 Back cover

2007 Back cover

LOAD-DATE: December 12, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

December 7, 2007 Friday

ZANNINO DEPARTS FROM THE JOURNAL

BYLINE: KEITH J. KELLY

SECTION: All Editions; Pg. 52

LENGTH: 211 words

Dow Jones & Co. CEO Richard Zannino said he was stepping down yesterday in advance of the upcoming completion of News Corp.'s takeover of the company, which publishes The Wall Street Journal.

"While this was my choice, I'm nonetheless saddened by it," said Zannino in a memo to staffers yesterday.

He is going to be replaced by Les Hinton, a veteran News Corp. hand who was most recently the executive chairman of News International in London, sources say.

Whereas Hinton began his career as a journalist, Zannino, 49, who came from a financial background, was the first non-journalist to head Dow Jones in its history.

Times of London Editor Robert Thomson is expected to take over as publisher of the Journal from Gordon Crovitz.

Zannino had only taken over the top job at Dow Jones from Peter Kann in February 2006.

Zannino said he has been talking about an exit with News Corp. chairman Rupert Murdoch for the past several months. (News Corp. also owns The Post.)

"Rupert and I have been discussing since September my moving on from the company after the closing," said Zannino in the memo.

Separately, sources say Rupert's son James Murdoch, who is currently the CEO of BSkyB, is going to be named Chief Executive, Europe and Asia, for News Corp.

LOAD-DATE: December 7, 2007

LANGUAGE: ENGLISH

GRAPHIC: RICHARD ZANNINO Dow Jones & Co. CEO.

PUBLICATION-TYPE: Newspaper

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The New York Post

November 28, 2007 Wednesday

DOW JONES' OTTAWAY TO GO

BYLINE: JANET WHITMAN

SECTION: All Editions; Pg. 39

LENGTH: 156 words

Wall Street Journal publisher Dow Jones & Co. is putting its community newspapers on the auction block.

The move, announced yesterday, comes as Dow Jones is about a month away from being acquired by News Corp., which publishes The Post.

News Corp. Chairman Rupert Murdoch said in August that he would look to sell the Ottaway community newspapers soon after he completes the \$5 billion acquisition of Dow Jones.

The deal's close is expected by the end of this year.

Murdoch said shedding the community papers would allow the company to concentrate on bolstering Dow Jones' financial news businesses, which, in addition to the Journal, include Baron's, MarketWatch and Dow Jones Newswires.

Dow Jones said yesterday that it wasn't guaranteeing that all of the Ottaway papers would be sold.

The group publishes eight dailies and 15 weeklies, including the Times Herald-Record in Middletown, NY, and the Cape Cod Times in Hyannis, Mass.

LOAD-DATE: November 28, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

November 14, 2007 Wednesday

FREE WSJ WEB SITE COULD INCREASE USERS

BYLINE: BRIAN GARRITY

SECTION: All Editions; Pg. 34

LENGTH: 307 words

News Corp. Chairman Rupert Murdoch said yesterday that the size of the audience for The Wall Street Journal's Web site, wsj.com, could balloon to as much as 15 million users if it is turned into a free site.

The Journal currently charges users who are not subscribers to the print edition \$99 annually to access the site.

Under a plan users will be able to surf the site and view articles at no cost. The goal is to have lost subscription revenue offset by online advertising.

"It's an excellent site, but we charge for it, which limits it to about a million circulation," Murdoch said of the Journal's site at a shareholders meeting. "We expect to make that free, and instead of having a million people, having 10 or 15 million people from every corner of the earth keeping up to date minute-by-minute with all business and economic news from around the world."

He added, "We think that, in turn, will attract very large sums - or relatively large sums, anyway - of advertising revenues."

The move would put the Journal in much greater competition online with the New York Times, which as of September claimed 13 million unique monthly visitors according to Nielsen NetRatings. The Times in September backed away from its two-year-old TimesSelect subscription service, which charged \$50 a year for access to articles from many of its columnists.

News Corp., which owns The Post, is expected to complete its \$5 billion acquisition of the Journal Dec. 13. Further details on converting the Journal online into a free site are yet to be sketched out.

Murdoch said yesterday that the company is still studying its options. As he noted last week in a quarterly earnings call with investors, "There are other considerations: How will it affect things like Factiva, our archives business, and also the newswires, which are very profitable."

LOAD-DATE: November 14, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

FREE WSJ WEB SITE COULD INCREASE USERS The New York Post November 14, 2007 Wednesday

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The New York Post

November 10, 2007 Saturday

'TONIGHT' WRITE-OFF

BYLINE: Adam Buckman

SECTION: All Editions; Pg. 7

LENGTH: 97 words

"The Tonight Show's" nonwriting staff will be laid off at the end of next week - the latest casualty of an industry-crippling strike that has no end in sight.

But the show could make a return as soon as Nov. 19 with guest hosts to replace Jay Leno, who has refused to cross the picket line, sources said.

A similar fate awaits the nonwriting staff at "Late Night with Conan O'Brien."

All late-night talk shows have gone into reruns.

In Midtown, about 150 picketers carried signs and shouted slogans outside News Corp.'s Sixth Avenue headquarters. News Corp. owns Fox and The Post.

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

November 8, 2007 Thursday

NEWS CORP. REVENUE UP 19% IN QTR.

BYLINE: BRIAN GARRITY

SECTION: All Editions; Pg. 39

LENGTH: 234 words

Strong box office receipts for "The Simpsons Movie" and "Live Free or Die Hard," and a jump in cable channel operating income helped News Corp. report a 23 percent increase in operating income to \$1.05 billion.

Revenue rose 19 percent to \$7.1 billion, while overall profit for the period ended Sept. 30 fell 13 percent to \$732 million from \$843 million due primarily to the absence of one-time gains booked a year ago.

News Corp., which is close to completing its acquisition of The Wall Street Journal parent Dow Jones, publishes The Post.

On the strength of "The Simpsons" and "Die Hard" films, the filmed entertainment division reported a 51 percent rise in operating income to \$362 million. Combined, the two movies grossed about \$900 million in ticket sales.

The cable unit's operating income, meanwhile, grew 16 percent to \$289 million thanks to the strength of Fox News Channel, Fox's Regional Sports Networks and the Fox International Channels. Their gains partially offset startup costs associated with the launches of Fox Business Network and the Big Ten Network.

Television operating income fell \$9 million to \$183 million, as losses at MyNetworkTV, launched in September 2006, dragged on results at the Fox Broadcasting Company and STAR.

In the company's satellite division, Sky Italia showed improved operating income of \$48 million - a turnaround from a loss of \$13 million a year ago.

LOAD-DATE: November 8, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

October 26, 2007 Friday

MYSPACE LOVE\$ FACEBOOK VALUE

BYLINE: PETER LAURIA**SECTION:** All Editions; Pg. 42**LENGTH:** 340 words

If Facebook is worth \$15 billion, then MySpace is worth \$65 billion.

That's the take of RBC Capital Markets analyst David Bank, who applied the \$357 Microsoft ascribed to each of Facebook's 42 million registered users in Wednesday's deal to its larger News Corp. rival's 185 million registered users. (News Corp. also owns The Post.)

Bank put the eye-popping MySpace valuation in a research report yesterday as a way to illustrate that Facebook's implied \$15 billion market capitalization isn't an accurate reflection of its actual worth.

Nor is MySpace's \$65 billion hypothetical valuation.

"Facebook's true value isn't \$15 billion," Bank said. "The deal with Microsoft isn't the same as buying something for \$15 billion."

Indeed, at \$15 billion, Facebook, which only has \$150 million in revenue, is presumably worth more than 1,633 other publicly traded media companies worldwide, including such notable ones as Cablevision, InterActiveCorp., Discovery Communications and Liberty Global.

And at \$65 billion, MySpace would be responsible for all but \$3 billion of News Corp.'s entire market capitalization - which clearly isn't the case - and would be larger than CBS and Viacom combined.

In reality, Bank said Wall Street currently assigns a roughly \$5 billion valuation to MySpace. He said that there aren't enough data points about Facebook available to determine its true value.

But Bank did point out several reasons behind Facebook's lofty valuation. Specifically, Bank said Facebook has greater growth potential than MySpace, if only because the latter has been around longer and is therefore maturing quicker. He added that Facebook is "the darling of a darling space [social networking], which simply gives it a substantial premium."

Bank said there is a way for News Corp. to get a valuation for MySpace on par with or in excess of the \$15 billion that Facebook reeled in from Microsoft: sell a minority stake in MySpace to a partner or the public - "especially if all the hype surrounding Facebook continues," he said.

LOAD-DATE: October 26, 2007

MYSPACE LOVE\$ FACEBOOK VALUE The New York Post October 26, 2007 Friday

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

October 25, 2007 Thursday

PARTY FOXES

SECTION: Sports+Late City Final; Pg. 12

LENGTH: 71 words

The first nine days of the Fox Business Network were enough to put its crew into a party mood last night. News Corp. Chairman Rupert Murdoch, Fox TV boss Roger Ailes and a few hundred guests celebrated at the Metropolitan Museum of Art.

The guest list included Jack and Suzy Welch, Ivanka Trump and Jared Kushner, Harvey and Bob Weinstein, Bo Derek, Henry Kravis and his wife, Marie-Josée Drouin, and Regis and Joy Philbin.

LOAD-DATE: October 25, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

October 23, 2007 Tuesday

VIDEO SCREEN GOES DARK FOR NBC-YOUTUBE CHANNEL

BYLINE: BRIAN GARRITY

SECTION: All Editions; Pg. 33

LENGTH: 291 words

NBC has quietly pulled the plug on its year-old channel on YouTube.

The move comes as the network's parent company NBC Universal and News Corp., owner of The Post, gear up to launch their new online video joint venture, Hulu.com, by the end of the month.

NBC sources said they are hoping the elimination of its promotional YouTube channel will help push traffic to Hulu.

Under its alliance with YouTube, which was unveiled last June, NBC used its official channel on the Google-owned viral video site to distribute clips from "Saturday Night Live," "The Office" and "The Tonight Show with Jay Leno."

Hulu, while not exactly a YouTube clone, will fill a similar role for NBC moving forward.

It will make available online clips and full episodes of NBC shows. However, its focus won't be on user-generated clips.

Programming will be distributed through both hulu.com and a number of partner sites, including Yahoo!, AOL, MSN, Comcast and MySpace.

Hulu doesn't have a deal with YouTube, but NBC isn't ruling out future distribution opportunities with YouTube.

Even though NBC may not be officially distributing clips on the site anymore, user-uploaded clips from NBC's most popular shows remain in wide distribution on YouTube.

NBC's exit from YouTube promises to test the company's patience with unauthorized clips from the network continuing to surface on the popular video site.

NBC Universal last week endorsed new industry standards for blocking pirated material on social networks, viral video sites and other online hubs that let users upload Web content.

YouTube still has alliances in place with media companies such as CBS, Warner Music Group, SonyBMG, Universal Music and Showtime, all of which share in the advertising revenue.

LOAD-DATE: October 23, 2007

LANGUAGE: ENGLISH

VIDEO SCREEN GOES DARK FOR NBC-YOUTUBE CHANNEL The New York Post October 23, 2007 Tuesday

GRAPHIC: Signing out: YouTube clips like "Saturday Night Live" 's "D--k in the Box" (below) and "Lazy Sunday" (below right) are a thing of the past, as NBC and News Corp. launch their joint venture, Hulu.com

PUBLICATION-TYPE: Newspaper

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The New York Post

October 16, 2007 Tuesday

WE HEAR . . .

SECTION: All Editions; Pg. 11

LENGTH: 81 words

THAT Paul McCartney will perform the British national anthem (in addition to the U.S. anthem) in honor of former British Prime Minister Tony Blair Thursday at the 62nd Annual Al Smith Dinner at the Waldorf-Astoria. He'll join News Corp. Chairman Rupert Murdoch, Gov. Eliot Spitzer, Mayor Bloomberg, Sen. Chuck Schumer and Edward Cardinal Egan . . . THAT Queen Latifah is appearing at the Park Avenue Armory Thursday for the Sloan-Kettering preview party for the Haughton Art & Antique Fair.

LOAD-DATE: October 16, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

September 29, 2007 Saturday

MURDOCH RIPS MASSACRE

BYLINE: Carl Campanile

SECTION: All Editions; Pg. 19

LENGTH: 206 words

News Corp. chairman Rupert Murdoch yesterday condemned the slaughter of innocent pro-democracy demonstrators in Myanmar.

At Bill Clinton's conference on global issues at the Sheraton in Midtown, Murdoch - who owns The Post - was part of a panel that debated how countries with multi-ethnic and multi-religious populations can get along.

The moderator, former president of Ireland Mary Robinson, asked the panelists about the commemoration of the 60th anniversary of the U.N. charter on human rights.

As the discussion ensued, Murdoch expressed surprise that the massacre in Myanmar hadn't come up.

"We haven't mentioned the horror in Myanmar," Murdoch said. "Human rights are just being steamrolled. What should be done?"

Robinson, the U.N. human-rights chief, said she had raised Myanmar at another forum.

"There is talk enough," Murdoch said.

Murdoch made it a point to mention how the United States has been a beacon of freedom.

"One should not forget what the United States has done in the last century in saving Europe - first from fascism, and then from communism," he said.

Joining Murdoch on the panel were Turkish Prime Minister Tayyip Erdogan, East Timor President José Ramos-Horta and Croatian President Stjepan Mesic.

LOAD-DATE: October 1, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

September 25, 2007 Tuesday

MYSPACE SETS CELL USERS FREE

BYLINE: BRIAN GARRITY

SECTION: All Editions; Pg. 32

LENGTH: 238 words

Mobile phone users can now access their MySpace pages on the go.

News Corp.'s Fox Interactive Media is launching a free, ad-supported version of its popular social networking site, specifically designed for viewing on cellphones.

The move is part of a larger advertising-supported mobile push by Fox that also includes new mobile phone Web sites for IGN, FoxSports.com, AskMen and RottenTomatoes.com.

Up to now MySpace has been accessible only as a paid subscription service through AT&T, Helio, and T-Mobile. AT&T bills users \$3 per month, while Helio builds the cost into its service.

The new strategy expands the mobile availability of MySpace and other Fox Interactive Media properties to any cellphone user with mobile Internet access at no additional charge, while giving Fox an opportunity to generate greater mobile revenues.

Users have shown limited willingness to pay additional subscription fees for access to music, video and other Web content, driving greater media experimentation with mobile ad models.

Fox officials stress that they are remain committed to offering a mix of ad-supported and subscription-driven mobile experiences with the likes of MySpace and FoxSports.

The pay version of mobile MySpace allows users to upload pictures from their phones and features enhanced navigation capabilities. The ad-supported version limits users to sending messages, and updating blogs.

News Corp. owns The Post.

LOAD-DATE: September 25, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

September 19, 2007 Wednesday

MURDOCH MULLING A FREE WSJ.COM**BYLINE:** PETER LAURIA**SECTION:** All Editions; Pg. 36**LENGTH:** 315 words

News Corp. Chairman Rupert Murdoch yesterday gave the clearest indication yet that The Wall Street Journal's long-standing paid Web site will be remade into a free site under his ownership, saying that Internet advertising dollars would more than offset a loss of subscription revenue.

Murdoch estimated that the switch would result in an initial loss of about \$30 million in subscriber fees, but he added that "we'd get much more than that back in ad dollars."

Murdoch's comments came during a wide-ranging discussion of News Corp.'s \$5 billion purchase of Dow Jones at the Goldman Sachs' Communacopia Conference in Midtown. And while he said that his mind wasn't yet made up, he did concede, "That [the free site] looks like the way we are going."

Murdoch, whose News Corp. owns The Post, estimated that remaking wsj.com into a free site would increase traffic to between 10 million and 15 million daily users from its current base of 1 million paying subscribers.

Murdoch's comments came as Dow Jones yesterday said that wsj.com increased page views by 22 percent and unique visitors by 31 percent year-over-year, though the company did not provide precise figures for each metric.

Meanwhile, Murdoch said that News Corp. has already identified \$100 million in initial cost savings it could wring out of its Dow Jones purchase.

Murdoch also provided clues as to how he plans to leverage The Wall Street Journal's brand and resources on the new Fox Business Network without encroaching on the paper's relationship with CNBC.

The CNBC deal "only applies to business news with regular appearance from Journal reporters. There is no reason we can't use [the Journal brand and content] for travel, leisure, international affairs," Murdoch said.

He said that FBN will be about "Main Street," meaning more consumer focused, while CNBC is about "Wall Street," or for finance professionals.

LOAD-DATE: September 19, 2007**LANGUAGE:** ENGLISH**PUBLICATION-TYPE:** Newspaper

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The New York Post

September 14, 2007 Friday

SCRIBE'S DOW BOW-OUT - INGRASSIA PULLS PROPOSAL ON NEWS CORP. DEAL

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 34

LENGTH: 892 words

NEW York Times Business Editor Larry Ingrassia has told people that he is no longer pursuing a deal to write about the \$5 billion takeover of Dow Jones by Rupert Murdoch's News Corp., which owns The Post

The book deal, originally to be written by both Ingrassia and Times columnist Joe Nocera, had been in trouble almost from the start, and stoked resentment among the Times' rank-and-file, who felt Ingrassia might be swiping story sources from the reporters covering the merger.

"It wasn't a question of jealousy [about a possible book deal], it was a question of propriety," said one insider at the Times.

Ingrassia, for his part, maintained that he in fact was providing his reporters with sources to cover the story, not stealing them.

According to sources, Ingrassia, a 20-year veteran of The Wall Street Journal before he became the Times' business editor, had been obsessed by the deal. His brother, Paul, also happens to be a longtime Dow Jones executive, though he recently said he would leave the company in January.

However, eventually Nocera - who didn't cover the Dow Jones story regularly for the Times but had written about the company during his days at Fortune - dropped out of the book plan, leaving Ingrassia in the hunt by himself.

Ingrassia, when reached yesterday, would not confirm that the proposal had been pulled. "You'll just have to go with what you heard," he said, declining further comment.

Ingrassia and Nocera had obtained clearance from the Times' top editors before they began shopping their proposal, according to a Times spokeswoman. But many in the newsroom were left in the dark about the deal.

Their proposal went into the market after Doubleday had agreed to pay close to a \$1 million advance to Vanity Fair writer Michael Wolff to write about the deal in a Murdoch biography. Wolff's proposal had become the subject of a heated auction by a half-dozen publishers.

Both the Ingrassia/Nocera proposal and Wolff's book were represented by agent Andrew Wylie.

Ad czar

SCRIBE'S DOW BOW-OUT - INGRASSIA PULLS PROPOSAL ON NEWS CORP. DEAL The New York Post
September 14, 2007 Friday

Another shake-up has hit Time Inc. as CEO Ann Moore and the executive in charge of the business magazines try to breathe new life into the category.

One week after pulling the plug on Business 2.0, Time Inc.'s 18-month-old Business Information Group has been renamed the Fortune/Money Group.

"I am creating a new sales and marketing organization, which will be overseen by one executive responsible for all print and digital advertising revenue," Vivek Shah, the president of the Fortune/Money Group, told staffers yesterday.

As part of the shake-up, Michael Dukmejian and Michael Federle, group co-publishers under the old arrangement, are both out, although Federle will serve as a consultant until the end of the year.

Lisa Bentley, an associate publisher with 20-plus years experience, is also exiting.

There was widespread dissatisfaction with the old arrangement, in which sales were divided according to regions and no one had responsibility for a single title.

Under the set-up, each title will now have its own publisher.

Hugh Wiley has been tapped to be the new publisher of Fortune; Brett Wilson is the new publisher of Money and Alan Ives, who was at ABC running digital sales, will be joining as CNNMoney.com's new senior vice president of sales.

WSJ walk

Two more people have defected from The Wall Street Journal.

Daniel Golden, the Boston bureau chief, is bailing out to join his former colleague Joanne Lipman at Condé Nast's Portfolio. He will remain based in Boston and will oversee investigations for the magazine.

He's the second staffer from the Journal who Lipman has hired in a week. Earlier, Hilary Stout, editor of the Personal Journal section, also said she was leaving to join Portfolio.

Further up the masthead at the Journal, Assistant Managing Editor Tunku Varadarajan said he was quitting with the hope of returning to academia - although he has no job lined up yet.

Meanwhile, union organizers are hoping to hammer out an agreement with the Journal before the takeover by News Corp. is finalized.

The company last week made what it said was its best and final offer and gave the union, the Independent Association of Publishing Employees until Oct. 15 to vote on it.

Sex for one

New York Press is trying to clean up its act as its parent company gets ready to march into the borough of steeples and saloons.

Manhattan Media, which on Aug. 1 took ownership of the free weekly newspaper, is launching a glossy parenthood title next week called New York Family Brooklyn and later this fall plans to introduce New York Press Brooklyn.

At the same time, the Press' new owner has stopped accepting porn and escort ads and has booted sex-advice columnist Dr. Dot.

"We're not making a value judgment about her," said Tom Allon, CEO of Manhattan Media, which also owns the upscale Avenue and New York Family in Manhattan. "We'll still have a sex columnist, Stephanie Sellars, who does

SCRIBE'S DOW BOW-OUT - INGRASSIA PULLS PROPOSAL ON NEWS CORP. DEAL The New York Post
September 14, 2007 Friday

'Lust Life.' We just thought that two was a redundancy."

Allon said he probably kissed off \$1 million in ad revenue by cutting out the sex-related ads, but hopes more upscale advertising will replace it.

"We kicked out the explicit ads, the unlicensed massage parlors and ads that are clearly prostitution ads," said Allon. "It was a pretty big hit revenue-wise, but it was something we felt we had to do."

LOAD-DATE: September 14, 2007

LANGUAGE: ENGLISH

GRAPHIC: Biz bucks: Time Inc. head Ann Moore is looking for an ad czar to boost business at Fortune, Money and CNNMoney.com. [WireImage.com]

PUBLICATION-TYPE: Newspaper

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The New York Post

September 13, 2007 Thursday

FOX BUSINESS NETWORK NAMES ANCHORS

BYLINE: Post staff

SECTION: All Editions; Pg. 40

LENGTH: 130 words

News Corp.'s Fox Business Network yesterday named five Fox News Channel reporters as anchors of the new business channel scheduled to begin broadcasting next month.

They include David Asman, Cheryl Casone, Rebecca Gomez, Dagen McDowell and Stuart Varney.

Asman is host of "Forbes on Fox" on Fox News, while Varney is a contributor and substitute host with "Your World with Neil Cavuto," which also airs on Fox News. Casone, Gomez and McDowell are all business correspondents for Fox News.

All five reporters will retain their roles on Fox News.

Fox Business Network is expected to launch Oct. 15, and already has pacts with cable operators that make the channel available in 30 million homes.

Fox Business Network and Fox News Channel, like The Post, are owned by News Corp.

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The New York Post

September 7, 2007 Friday

HULLABALOO OVER HULU

BYLINE: Brian Garrity

SECTION: All Editions; Pg. 48

LENGTH: 159 words

Hulu is in deep doo-doo with Lulu.

Hulu.com, NBC Universal and News Corp.'s soon-to-launch video Web site, has been slapped with a trademark infringement lawsuit by Lulu Enterprises for picking a name too similar to its own.

Lulu, which controls the Web sites lulu.com and lulu.tv and specializes in digital self-publishing services for budding filmmakers, musicians and authors, claims in a suit filed in federal court in Raleigh, N.C., that NBC and News Corp.'s decision to name their service Hulu represents an intentional attempt to create confusion in the marketplace and an encroachment on its business.

NBC and News Corp. announced the name Hulu a little over a week ago after running the joint venture for the first five months of its life under the working title of "NewCo." News Corp. also owns The Post.

The complaint also alleges unfair and deceptive trade practices as well as federal cyberpiracy. Hulu reps declined to comment.

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The New York Post

August 31, 2007 Friday

TROUBLE TIMES TWO - AUTHORS SPLIT IN SNIT ON NEWS CORP.-DOW JONES BOOK

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 36

LENGTH: 1016 words

TWO journalists from The New York Times are peddling a book proposal about the takeover of Dow Jones by Rupert Murdoch's News Corp., but the proposal appears to be in deep trouble and may never see daylight.

The book project was originally put together by star business columnist Joseph Nocera and his boss, Times Business Editor Larry Ingrassia.

As of yesterday, however, Nocera had already bailed out of the project and the entire idea could be dead in the water when book publishers return next week from their vacations in the Hamptons. Publishers had already been cool toward the idea and advance money that was being talked about was believed to be in the low six-figure range.

When Nocera was reached yesterday and asked if he was working on a book deal with Ingrassia, he replied, "Not anymore."

And when asked what led Nocera to end his participation in the project, he said, "None of your business."

However, sources said the deal wasn't generating enough of an advance to make it worth the duo's while to split it two ways. And it may not even be worth it for one author.

That the proposal could be falling apart is an embarrassing setback especially since it comes just weeks after Vanity Fair scribe Michael Wolff snared an advance estimated to be close to \$1 million to write about Murdoch and the deal in a book that is being fast-tracked by Doubleday to come out late next year. (News Corp. owns The Post.)

Word of the Times duo's book plan has also triggered resentment inside the Times newsroom as well.

"It is fraught with conflicts of interest," said one insider. "Larry was supervising coverage of the deal and he never told the newsroom he was working on a book. Presumably, he knew who all their confidential sources were."

It also posed another problem in the eyes of the insider, because Ingrassia was contemplating a joint business deal for the book with someone who reports directly to him in his day job.

In another potential conflict, Ingrassia's brother Paul is an executive at Dow Jones who at one time was considered a candidate to succeed Paul Steiger in the top editorial job at The Wall Street Journal.

The job went instead to Marcus Brauchli and Paul Ingrassia earlier this month announced plans to leave the company

after the first of the year.

In another oddity, the book proposal was being represented by Andrew Wylie, the same agent who earlier had represented Wolff in his deal with Doubleday.

That proposal had been the subject of a heated auction among a half-dozen publishers, in part because Murdoch was said to have agreed to cooperate with the author.

D-day

Today is D-day for Business 2.0.

Sources say that Joe Mansueto, the chairman of investment research company Morningstar who also owns magazines Fast Company and Inc., has emerged as the top bidder for the tech-oriented business magazine and is now the only party negotiating with Business 2.0 publisher Time Inc.

Nothing is finalized, however, and the talks may still break down.

Said one knowledgeable source, "Time Inc. could still walk away and close it [down]."

It is not clear exactly what Mansueto would do with the magazine, although the deal would include a subscriber list of nearly 600,000 names, the brand and Web properties. It is also not clear what would happen to longtime editor Josh Quittner and his San Francisco-based staff.

Fortune Managing Editor Andy Serwer is said to be interested in poaching some of Business 2.0's staffers as he girds for battle with Joanne Lipman's Portfolio magazine.

Regardless of the outcome of the negotiations with Mansueto, it now appears that the October issue of Business 2.0 will be the last one published under the Time Inc. name.

The magazine, which began publishing in 1998, had reached break-even in 2005 but started to slide into the red after that.

The name Business 2.0 was obtained from Future Networks USA in 2001 and was used to rename a Time Inc. magazine originally called eCompany Now. All told, the magazine has probably cost Time Inc. more than \$110 million over its life span.

Time Inc. originally said that if it ever sold the title, it would be to a publisher that was willing to keep it alive, but at the same time would not turn the magazine into a competitor to Fortune, which has experienced double-digit ad-page declines in the first half of 2007.

Officials at Mansueto Ventures and Time Inc. declined to comment.

Once again

After a series of setbacks, Source Enterprises, the entity behind hip-hop magazine The Source, will try again to emerge from Chapter 11 bankruptcy protection.

In a move that has to be considered a bit unusual, Judge Arthur Gonzalez in late July rejected a settlement plan put forward by the debtor in possession, Black Enterprise/Greenwich Street Growth Partners, because he felt it did not contain "adequate information."

It was the third such plan to be rejected by the courts.

TROUBLE TIMES TWO - AUTHORS SPLIT IN SNIT ON NEWS CORP.-DOW JONES BOOK The New York Post
August 31, 2007 Friday

BE/GS now has come up with a fourth plan, which currently is being circulated among creditors, and is scheduled to be discussed in court on Sept. 27.

Under the terms of the new proposal, Textron, a creditor that was owed \$18 million, would get \$200,000 in cash, a note for \$3.5 million payable over five years and a 15 percent ownership stake in the company.

Also, in one significant development, BE/GS has changed its mind about the value of The Source name, saying it's now worth between \$100,000 and \$1 million. Earlier estimates pegged its value at zero.

BE/GS is the investment arm partially funded by the family of Earl Graves Sr., who founded Black Enterprise magazine and has taken over operations at The Source.

Earl Graves Jr. now sits on the board of The Source, which counts Jeffrey Scott as chairman and Jeremy Miller as CEO.

BE/GS had pumped \$12 million into the company in exchange for a minority stake when it was still run by founder David Mays and Raymond "Benzino" Scott, who is of no relation to Jeffrey Scott, the current chairman. But BE/GS seized control of the board after the original owners defaulted on loans and payments to dozens of vendors.

LOAD-DATE: August 31, 2007

LANGUAGE: ENGLISH

GRAPHIC: In the hunt: Joe Mansueto, who already owns magazines Fast Company and Inc., has emerged as the top bidder for Time Inc.'s Business 2.0. [AP]

PUBLICATION-TYPE: Newspaper

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The New York Post

August 30, 2007 Thursday

NEWS CORP. & NBC CALL VIDEO BIZ HULU

BYLINE: HOLLY M. SANDERS

SECTION: All Editions; Pg. 36

LENGTH: 201 words

After five months of waiting, media giants NBC Universal and News Corp. announced the name of their much anticipated foray into online video: Hulu.

"Huh?" you might ask.

"Objectively, Hulu is short, easy to spell, easy to pronounce, and rhymes with itself," CEO Jason Kilar wrote on the Hulu Web site.

"Subjectively, Hulu strikes us as an inherently fun name, one that captures the spirit of the service we're building."

Before Hulu, the video service was simply called "NewCo."

Strange name aside, Hulu.com will make available online movies and full episodes of TV shows from NBC and News Corp.'s Fox, including "24", "30 Rock" and "Heroes."

News Corp. owns The Post, the Fox TV network and the 20th Century Fox film studio.

Hulu will also distribute programming through its partner sites: Yahoo!, AOL, MSN, Comcast and MySpace.

The soon-to-be-launched venture is expected to generate revenue from advertising and paid downloads.

Hulu has been called a rival to YouTube, the popular video-sharing site owned by Google, although it focuses on professionally produced content as opposed to amateur videos.

Hulu also said that a "beta," or test version, of its service will be rolled out in October.

LOAD-DATE: August 30, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 19, 2007 Sunday

THE WEEK'S WINNERS & LOSERS

SECTION: All Editions; Pg. 32

LENGTH: 114 words

Winners:

WARREN BUFFETT

Reveals Berkshire Hathaway purchased 2.8 million shares of Dow Jones prior to its takeover deal with News Corp.

DON IMUS

Puts Rutgers debacle behind him and collects \$20M settlement. Starts plotting his return.

JOHN MACKEY

Whole Foods CEO is happy after judge rules that Wild Oats purchase can proceed.

Losers:

HENRY KRAVIS

Fund loses \$40M unloading almost half of its portfolio of mortgage loans, sees stock tumble 39 percent.

JOHN RIGAS

Former head of Adelphia Communications, convicted of one of the biggest corporate frauds in U.S. history, heads to the slammer.

CHRIS MATTHEWS

For his smarmy treatment of CNBC's Erin Burnett on his "Hard Ball" show.

LOAD-DATE: August 23, 2007

LANGUAGE: ENGLISH

GRAPHIC: - HENRY KRAVIS - WARREN BUFFETT - HENRY KRAVIS

PUBLICATION-TYPE: Newspaper

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The New York Post

August 9, 2007 Thursday

NEWS CORP. OUTLINES PLAN FOR DOW JONES

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 35

LENGTH: 371 words

News Corp. Chairman Rupert Murdoch yesterday outlined in broad strokes his strategy for The Wall Street Journal publisher Dow Jones, calling the company arguably the world's most prestigious and powerful brand in financial services.

While Murdoch said it was premature to provide specific plans, he did say during a conference call to discuss fiscal-year results that News Corp. is set to aggressively exploit the Dow Jones' digital opportunities and leverage the brand to enhance the Fox Business Network, which launches in October.

Murdoch said there are huge opportunities "to pair the electronic assets of Dow Jones with the digital assets of News Corp," which are already strong performers. News Corp.'s digital unit Fox Interactive media posted its first full-year profit in fiscal 2007, and revenue at social-networking site MySpace could be more than \$800 million in 2008.

Murdoch said execs were currently debating the future of the Journal's subscription-based Web site. "It's expensive in the short term, but in the long term it could be a wonderful thing to do," Murdoch said of making WSJ.com a free site.

He conceded that Dow Jones' contract with CNBC, which ends in 2012, is an obstacle, but said the company can leverage Dow Jones to add credibility to the new network and accelerate its cable and satellite carriage. He added Fox Business Network would surpass CNBC's \$4 billion valuation "in short order."

Murdoch said the deal should close by the year end and that News Corp., which also owns The Post, would look to sell the Ottaway regional newspaper unit fairly quickly.

Murdoch also said the media's harsh coverage of him during negotiations with the Bancroft family, which controls Dow Jones, almost squashed the deal.

"I spent the better part of the past three months enduring criticism normally leveled at a genocidal tyrant," Murdoch said. "If I didn't think [Dow Jones] was such a perfect fit - with such unlimited potential to grow on its own and in tandem with News Corp.'s assets - believe me, I would have walked away."

The company reported a profit of \$3.4 billion for the 12 months ended June 30, up from \$2.3 billion a year ago. Revenue advanced 13 percent to nearly \$28.7 billion.

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 6, 2007 Monday

SIGHTINGS

SECTION: All Editions; Pg. 10

LENGTH: 25 words

STAN Shuman of Allen & Co. getting congratulated on News Corp.'s acquisition of Dow Jones as he lunched at Michael's with Crown Media boss Henry Schleiff.

LOAD-DATE: August 6, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 4, 2007 Saturday

EDWARDS REFUSES TO RETURN HIS RUPEES

BYLINE: CHARLES HURT Bureau Chief

SECTION: All Editions; Pg. 8

LENGTH: 512 words

WASHINGTON - John Edwards yesterday refused to return \$800,000 he was paid for a book published by a News Corp. subsidiary - despite his calls for other Democrats to give back campaign contributions from Rupert Murdoch.

"Uh, I can't return it," the multimillionaire former trial lawyer said on CNN, adding that he had already given the money to charity - but not mentioning the tax benefits he would have reaped.

Edwards dismissed the question of whether he should dig into his own deep pockets to give back the cash so his demands - that other 2008 Democrats give back Murdoch money and boycott Fox News, which he accuses of tilting to the right - wouldn't appear hypocritical.

"Of course not," huffed Edwards, who is badly trailing Hillary Clinton and Barack Obama in national presidential polls. "That's absurd."

Earlier this week, the Edwards campaign bragged in an e-mail to supporters: "John Edwards will never ask Rupert Murdoch for money - he won't accept his money."

After news spread of Edward's windfall, News Corp. spokesman Brian Lewis said, "We assume the senator is going to give back the money from his advance."

Bloggers, meanwhile, threw the book at him yesterday, searing him as a hypocritical fraud.

"We need a new, more extreme version of the word hypocrite for Edwards," wrote blogger Roger Simon, noting Edwards' penchant for \$400 haircuts and the 28,000-square-foot mansion the former senator built for himself while running a class-warfare campaign.

"People like Edwards are more than just fakes - they are actually dangerous," Simon added. "Everything is about Edwards and his glory. It's not about anything else."

The firestorm came in the wake of yesterday's report in The Post that Edwards collected a \$500,000 advance and \$300,000 in expenses for a 2006 coffee-table book titled "Home," which was published by HarperCollins.

HarperCollins, like The Post, is a subsidiary of News Corp.

The Edwards campaign has refused to answer questions from The Post seeking information about how all of the advance and expense money was spent.

The book was "edited" by Edwards with his daughter, Cate, and Jonathan Prince, an aide. The campaign also refused to answer questions about Edwards' work on the book and whether his daughter and aide were paid.

Meanwhile, the Edwards campaign said he will not return the campaign donations he collected through his networking page on MySpace.com, which is also owned by News Corp.

Bloggers lit into John Edwards after The Post revealed his hypocritical book deal.

'John Edwards was for taking Murdoch's money before he was against it. '

- Michelle Malkin

'People like Edwards are more than just fakes they are actually dangerous . . . Everything is about Edwards and his glory. It's not about anything else.'

- Roger Simon

'The endless hypocrisy of the Silky Pony never ceases to amaze. '

- JammieWearingFool

'This is the same John Edwards who won't go on Fox News, but before he decided this would resonate with primary voters, you couldn't keep the guy off of Fox News.'

- Joe Scarborough

LOAD-DATE: August 6, 2007

LANGUAGE: ENGLISH

GRAPHIC: JOHN EDWARDS

PUBLICATION-TYPE: Newspaper

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The New York Post

August 3, 2007 Friday

EDWARDS IN A BIZ HATE & SWITCH

BYLINE: CHARLES HURT Bureau Chief

SECTION: All Editions; Pg. 10

LENGTH: 320 words

WASHINGTON - John Edwards, who yesterday demanded Democratic candidates return any campaign donations from Rupert Murdoch and News Corp., himself earned at least \$800,000 for a book published by one of the media mogul's companies.

The Edwards campaign said the multimillionaire trial lawyer would not return the hefty payout from Murdoch for the book titled "Home: The Blueprints of Our Lives."

The campaign didn't respond to a question from The Post about whether it was hypocritical for Edwards to take money from News Corp. while calling for other candidates not to.

In addition to a \$500,000 advance from HarperCollins, which is owned by News Corp., Edwards also was cut a check for \$300,000 for expenses.

Edwards claimed \$333,334 in royalties from last year's release of the book, according to media accounts. The campaign said last night that those funds were part of the advance.

He says he gave that amount to charity, which would also provide tax benefits for Edwards. "We're more than happy to give even more of Murdoch's money to Habitat for Humanity and other good causes," spokesman Eric Schultz told The Post yesterday.

He declined to show proof, however, that Edwards had donated the \$500,000 advance or \$300,000 expense checks to charity.

Meanwhile, Edwards yesterday attacked Hillary Rodham Clinton for taking more than \$20,000 in donations from News Corp. officials, arguing that the company's Fox News Channel is tilted to the right. News Corp. also owns The New York Post.

Clinton declined to respond.

The Edwards campaign said it would return less than \$1,000 in donations from three Fox employees.

Languishing in the polls behind Clinton and Barack Obama, Edwards also has led the Democratic field's boycott of a Fox co-sponsored presidential debate.

"The time has come for Democrats to stop pretending to be friends with the very people who demonize the Democratic

Party," Edwards said.

LOAD-DATE: August 3, 2007

LANGUAGE: ENGLISH

GRAPHIC: NEWS TO HIM: John Edwards blasts foes for taking News Corp. cash but took \$800,000 for his book, whose real title is "Home." (Bloomberg News)

PUBLICATION-TYPE: Newspaper

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The New York Post

August 2, 2007 Thursday

PANEL OF PEERS SET IN \$5.6B DJ DEAL**BYLINE:** PAUL THARP**SECTION:** All Editions; Pg. 35**LENGTH:** 333 words

A noted panel - including Associated Press legend Lou Boccardi and ex-Chicago Tribune Editor Jack Fuller - was named yesterday to oversee editorial integrity at The Wall Street Journal, which is being acquired by News Corp.

The five-member committee will convene ahead of the closing of the sale of the Journal's parent, Dow Jones & Co., valued at \$5.6 billion including debt of about \$400 million.

If the merger pact that was signed two days ago by the boards of the two companies falls apart, Dow Jones will be required to pay a \$165 million break-up fee to News Corp., according to regulatory filings. The deal is expected to close in December, both companies said yesterday.

The Bancroft family, which controls 64 percent of the shareholders vote, will get about \$1.24 billion, or \$60 a share, for their stakes.

The biggest winners among nonfamily insiders are the husband-wife team of Peter Kann, the longtime editor of The Wall Street Journal, and former Journal Publisher Karen Elliott House. They'll together collect \$49 million for their shares.

News Corp., the parent of The Post, also is offering an option that would allow as many as 250 shareholders representing no more than 10 percent of the stock to take their payment as Class B shares of a newly formed subsidiary of News Corp. called Newco.

Those shares could be exchanged for News Corp. nonvoting shares, allowing certain tax advantages.

The other panel members are Thomas Bray, a Detroit News columnist and opinion writer at Dow Jones' OpinionJournal.com, former Rep. Jennifer Dunn of Washington State and Nicholas Negroponte, co-founder of MIT's Media Lab.

Bray will serve as initial chairman and members will be able to nominate their successors.

Meanwhile, Federal Communications Commission member Michael Copps said he had concerns over whether combining the companies would reduce independent media voices in New York City. In a statement, he called for a "careful factual and legal analysis" of the transaction.

LOAD-DATE: August 2, 2007

PANEL OF PEERS SET IN \$5.6B DJ DEAL The New York Post August 2, 2007 Thursday

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 1, 2007 Wednesday

DOW JONES' UNION IS WATCHING THE CLOCK

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 30

LENGTH: 587 words

THE Independent Association of Publishing Employees, the in-house union at Dow Jones, was a big opponent of News Corp.'s \$5 billion bid to acquire the publisher of The Wall Street Journal.

The union talked with supermarket magnate Ron Burkle and others in an unsuccessful attempt to get another offer on the table.

But now that the bid by News Corp., which owns The Post, has been approved, union officials are returning their attention to contract talks in the hopes that Dow Jones' management team will have a change of heart and wrap up what were previously bitter and protracted negotiations before the ownership change.

IAPE's last contract with Dow Jones expired on March 31 and union members have been working without a contract ever since.

"I'm hoping it will be done as soon as we can get a quality deal," said IAPE President Steve Yount, who said the union was "disappointed" that enough members of Dow Jones' controlling Bancroft family appeared to be voting in favor of News Corp.'s offer.

"My hope is that he [News Corp. Chairman Rupert Murdoch] would want it done before and have some labor peace here for the next three years," Yount said.

Play ball

Sure, one of the largest media deals of the year was about to close, but the folks at BusinessWeek had more important things on their minds Monday night.

They were busy toppling the High Times Bong-Hitters 8-3 en route to shattering the bongers' league record of 30 consecutive wins in the Media Softball League in Central Park.

The Bong Hitters, who've held the previous record of 29 games without a loss as far back as the 2000 season, were the last team to beat the McGraw-Hill flagship in the opening game of the 2006 season. BusinessWeek has been on a tear ever since.

"BW is killing everyone this year and High Times is not as good as they were the past few years," said Steve Bloom, former High Times coach and now the league commissioner. "BusinessWeek had a bunch of lefties and that helps."

High Times this year is 5-4 overall.

Book coup

In the spirited bidding war for the memoir of Rolling Stones co-founder Keith Richards, Little, Brown, an imprint now owned by Paris-based Hachette Filipacchi, bested News Corp.'s publishing unit HarperCollins.

The winning bid is believed to be around \$7.3 million. The deal was made in conjunction with Hachette's U.K. subsidiary Weidenfeld & Nicholson and was for world English rights only.

The book will be written with James Fox, who's known Richards for 30 years, and the two should have plenty of time to jog Richards' sometimes hazy memories; the book is due out in Autumn 2010.

Ed Victor, Richards' agent, did not return a call seeking comment.

Little, Brown Publisher Michael Pietsch did not return calls.

Vibe boss

Steve Aaron has been appointed the new CEO of Vibe Media, effectively ending the involvement of Eric Gertler, the one-time CEO who was installed when new investors took over last July and fired much of the Vibe editorial staff.

Gertler is the nephew of Daily News owner Mort Zuckerman and had at one time worked for Uncle Mort's media properties before heading off on his own.

Aaron is a veteran of Hachette Filipacchi, where he was once publisher of Premiere, and American Media. More recently, he was a group publisher at Future Networks USA.

One of Aaron's first tasks was to shut down the print edition of Vibe Vixen last week.

"We're trying to focus on our core properties," Aaron said.

Gertler had been spending on pushing a digital future for the company.

LOAD-DATE: August 1, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 1, 2007 Wednesday

DOW DEAL DONE - NEWS CORP. WINS APPROVAL FROM BANCROFT FAMILY

BYLINE: PAUL THARP and PETER LAURIA

SECTION: Late City Final; Pg. 29

LENGTH: 614 words

The drama over The Wall Street Journal's future came to a historic close yesterday when its family owners agreed to sell it and parent Dow Jones & Co. to News Corp. for \$5 billion.

The Dow Jones group, including Barron's and Dow Jones Newswires, will now be folded into the global reach of News Corp., adding more international clout to the Journal and the company's other brands.

Rupert Murdoch, chairman and CEO of News Corp., said, "I am deeply gratified at the level of support we have received from the Bancroft family and its trustees.

"Given the Bancrofts' long and distinguished history as custodians of Dow Jones, we appreciate how difficult this decision was for some family members. I want to offer the Bancrofts my thanks, and an assurance that our company and my family will be equally strong custodians.

"Dow Jones is a vibrant company and one of the world's greatest media franchises, with a portfolio of brands that has no equal in financial information and business journalism.

"In combination with News Corporation's assets, The Wall Street Journal and the other Dow Jones operations will be even more formidable competitors as we profitably extend their invaluable information across our print, broadcast and digital platforms around the world," Murdoch said.

The deal ended days of cliffhanger balloting among the deeply divided Bancroft family, which has control of 64 percent of the votes.

The decision drew cheers from Wall Street analysts and other public shareholders who said Dow Jones desperately needed News Corp.'s capital and its international multimedia platform to stay competitive in Europe, Asia and across the United States.

The boards of Dow Jones and News Corp., parent company of The Post, held separate meetings last night to formally sign their pact.

The deal won the backing of 37.3 percent of the family's voting power. A last-minute swing of votes by family members in Denver holding a 9 percent block helped secure the winning margin.

One crucial part of the deal was already unfolding even before the boards completed their business - the formation of a

DOW DEAL DONE - NEWS CORP. WINS APPROVAL FROM BANCROFT FAMILY The New York Post August
1, 2007 Wednesday

brain trust to help ensure the editorial independence of the Journal.

As many as a half-dozen names of prominent academics, business leaders, and noted authorities in several fields had already surfaced among the parties, a source said.

Both Dow Jones and News Corp. had agreed to nominate a pool of individuals to serve on a five-member panel with oversight of editorial issues and senior editors.

Despite Murdoch's assurances to protect the integrity of the company's core asset and add value to it, many Bancroft family members resisted the offer.

The deal will enrich the family and their descendants by about \$1.24 billion.

News Corp.'s cash or stock offer - although a clear majority has chosen cash - provided the family with an opportunity "to cash out at the perfect time," said one source.

One factor in winning swing votes of family members was that News Corp. had agreed to pay Dow Jones some of the legal and advisory fees incurred by the Bancrofts, which by some accounts could be about \$30 million.

A source said News Corp.'s plan is to keep everything that makes sense - but added the company has already received unsolicited calls from buyers interested in different pieces of Dow Jones.

Meanwhile, Dow Jones director Leslie Hill, who led the family's opposition to the deal, resigned from the board yesterday.

New News Corp.

Key Dow Jones assets

- * The Wall Street Journal and two overseas editions

- * Ottaway local newspapers

- * Factiva news retrieval service

- * Dow Jones Newswires

- * Barron's

- * WSJ.com

- * Dow Jones Indexes

LOAD-DATE: August 1, 2007

LANGUAGE: ENGLISH

GRAPHIC: PUBLISHING HISTORY: News Corp. Chairman Rupert Murdoch puts finishing touches on the historic deal in his New York office yesterday.

PUBLICATION-TYPE: Newspaper

DOW DEAL DONE - NEWS CORP. WINS APPROVAL FROM BANCROFT FAMILY The New York Post August
1, 2007 Wednesday

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The New York Post

July 31, 2007 Tuesday

DOW(N) TO WIRE - ENOUGH BANCROFTS ALIGNED FOR NEWS CORP. SALE

BYLINE: PAUL THARP

SECTION: Sports+Late City Final; Pg. 29

LENGTH: 543 words

News Corp. late last night appeared to be on the verge of capturing enough votes from the family that controls the Dow Jones empire so it can formally proceed with its \$5 billion offer for the company.

According to today's Times of London, although a "significant number" of votes had yet to be confirmed by lawyers overseeing the balloting, News Corp. was "thought to be likely to be able" to win a sufficient level of support from the controlling Bancroft family. Sources familiar with the process said margins remained too thin to call, with just 28 percent of the family's shareholder vote supporting the deal.

News Corp., whose board is scheduled to meet today to discuss its next move, said earlier it was "highly unlikely" to go ahead with the deal if the level of support among the Bancrofts remained at just 28 percent of the shareholder vote.

To win the shareholder vote, analysts say, News Corp. would need at least 30 percent of the family vote to combine with the 29 percent vote of public shareholders, who overwhelmingly support the deal.

Meanwhile, shares of Dow Jones tumbled sharply yesterday as the Bancrofts missed their own deadline for deciding whether to support the offer.

The rout cost each of the family members \$1.74 million yesterday on their shares. The uncertainty over the last two months has also taken its toll on their shares wiping out a total \$5.52 million apiece.

Although the Dow Jones board has repeatedly encouraged the family to approve the offer, the outcome remained a cliffhanger late last night, following days of debate and polling among the 36 adult family members and their advisers.

The family had said earlier that it would have results by 5 p.m. yesterday.

But the voting tallies remained so close and contentious that lawyers were said to be bogged down in detailed documentation of balloting by the families and trusts, whose members are spread across the U.S.

Results were expected to be disclosed today.

Legal experts say documentation would be vital in the event of any shareholder litigation resulting from the publicized three-month acquisition effort by News Corp., which also owns The Post.

Shares in Dow Jones skidded nearly 9 percent before recovering to close at \$51.56, off 5.6 percent, or \$3.14, in busy

DOW(N) TO WIRE - ENOUGH BANCROFTS ALIGNED FOR NEWS CORP. SALE The New York Post July 31,
2007 Tuesday

trading among skittish investors who decided to take their profits.

Separately, the Dow Jones board yesterday awarded the family members their quarterly dividend, which amounted to an average \$143,097 per person.

Professional investors expect shares to crash into the \$30 range if the deal collapses, or if News Corp. pulls its offer over the family's indecision.

News Corp. rose 18 cents to \$22.84.

Spokespeople for Dow Jones, as well as the family members and News Corp., had no immediate comment.

Tooclose

As of late last night, News Corp. was on the cusp of having the needed votes of the Bancroft family to close the Dow Jones deal.

Takeover timeline

- * MAY 1 News reports of News Corp.'s \$5B offer.
- * MAY 13 Bancrofts reported to be split over bid.
- * MAY 31 Bancrofts balk at News Corp. being sole purchaser.
- * JUNE 4 News Corp. and Bancrofts meet.
- * JULY 16 News Corp. and DJ board reach tentative deal; Bancrofts are final hurdle.
- * YESTERDAY No deal as of 10 p.m.

LOAD-DATE: July 31, 2007

LANGUAGE: ENGLISH

GRAPHIC: -Dow Jones pubs. -Influential family trustee Chris Bancroft. [AP photos] -Bancroft rep Michael Elefante and Dow Jones CEO Rich Zannino. -Dow Jones pubs. -Influential family trustee Chris Bancroft. [AP photos]

PUBLICATION-TYPE: Newspaper

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The New York Post

July 28, 2007 Saturday

DOW JONES SHARES ROILED

BYLINE: JANET WHITMAN

SECTION: All Editions; Pg. 20

LENGTH: 255 words

Dow Jones & Co.'s shares went on a roller-coaster ride yesterday following a report the Denver branch of the Bancroft family will reject News Corp.'s \$60-a-share takeover offer for the media company.

The Bancrofts, who control Wall Street Journal parent Dow Jones & Co. through super-voting shares, are set to vote on the offer over the weekend.

Family members are seeking to have their views reflected by the trusts voting their shares, according to a story on The Wall Street Journal's Web site.

A decision is expected as soon as early next week. Sources said the outcome is too close to call.

The Denver trust, which owns 9 percent of the voting stock, had backed a sale to News Corp., but is now seeking a 10 percent to 20 percent sweetener, according to The Journal.

Shares of Dow Jones initially sank about 13 percent yesterday on jitters the Bancrofts would end up rejecting the deal.

But the stock recovered late in the day as investors apparently figured the deal could go through.

Dow Jones shares closed up nearly 2 percent at \$54.70. Shares of News Corp., which owns The Post, slipped nearly 2.3 percent to \$22.66.

The Bancrofts, which number roughly three dozen adult family members, have ultimate say on the deal.

Some of them are against the bid because of concerns over the Journal's editorial independence.

Other members are eager to accept the offer, which is a 67 percent premium over where Dow Jones was trading before news of the bid came out May 1.

Murdoch has said News Corp. won't raise its bid.

LOAD-DATE: July 30, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

DOW JONES SHARES ROILED The New York Post July 28, 2007 Saturday

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The New York Post

July 25, 2007 Wednesday

DOW JONES SHARES TAKE 3% HIT

BYLINE: JANET WHITMAN

SECTION: All Editions; Pg. 32

LENGTH: 219 words

Dow Jones & Co.'s stock price dropped yesterday as investors fretted that the media company's controlling shareholders might reject News Corp.'s \$5 billion bid for the company.

The Bancroft family, which control Dow Jones through super-voting shares, met with its advisors on Monday in Boston to consider the \$60-a-share offer.

Sources say it's too close to call whether the family will vote to accept the bid from News Corp., which owns The Post.

A decision is expected early next week, said one person familiar with the matter.

Shares of Dow Jones, which owns The Wall Street Journal, MarketWatch and Barron's, fell more than 3 percent yesterday to \$52.99 a share.

A number of the roughly three dozen adult family members remain opposed to the bid because of concerns that News Corp. Chairman Rupert Murdoch might tamper with the Journal's editorial independence.

But other family members are eager to accept the offer, which is at a 67 percent premium to where Dow Jones' shares were trading before news of the bid came out May 1.

The Bancrofts have a 25 percent economic interest in Dow Jones but control 64 percent of the voting power through special shares.

If they reject the offer, Dow Jones' shares could drop back down to the mid-\$30s.

News Corp.'s shares slipped 35 cents to close at \$24.02.

LOAD-DATE: July 25, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

July 24, 2007 Tuesday

BANCROFTS MULL NEWS CORP. DEAL

BYLINE: JANET WHITMAN

SECTION: Sports+Late City Final; Pg. 32

LENGTH: 344 words

Members of the Bancroft family spent hours gathered in a Boston hotel yesterday to evaluate News Corp.'s \$5 billion offer for Dow Jones, the parent of The Wall Street Journal.

The Bancrofts, who control Dow Jones through super-voting shares, have been divided about whether to sell the media company, which has been in their control for more than a century.

Christopher Bancroft, a Dow Jones board member who is opposed to a takeover by News Corp., said as he emerged from the hotel last evening that the meeting was "very productive."

He added that the family expects to reach a decision by the end of the week.

Many of the family members believe News Corp.'s \$60-a-share bid - a 67 percent premium to where Dow Jones shares were trading before news of the offer broke in May - is attractive financially.

But some still worry about the editorial independence of The Wall Street Journal under the control of News Corp. Chairman Rupert Murdoch.

Murdoch has promised to set up a special committee to safeguard the Journal's independence.

After yesterday's presentations by various trustees, Dow Jones board members and financial advisers, the roughly three-dozen adult family members will take the rest of this week to mull their options before voting on the deal.

The Bancrofts have about 25 percent of the economic interest in Dow Jones but control 64 percent of the voting power.

News Corp., which owns The Post, probably only needs to win support from about half of that stake because most other investors are likely to vote in favor of the deal. Dow Jones' board endorsed the bid last week, but the Bancrofts have the ultimate say.

Shares of Dow Jones, which also owns Barron's, MarketWatch and Dow Jones Newswires fell 31 cents yesterday to \$54.69 a share.

The stock is trading \$5 below News Corp.'s offer, reflecting investor jitters that the Bancrofts might not approve the deal.

If the family rejects the offer, Dow Jones' shares could return to the mid \$30s, where they were trading before the offer.

BANCROFTS MULL NEWS CORP. DEAL The New York Post July 24, 2007 Tuesday

News Corp. closed down 8 cents at \$24.37.

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

July 20, 2007 Friday

DJ BOARD MEMBER QUILTS IN PROTEST

BYLINE: JANET WHITMAN**SECTION:** Sports+Late City Final; Pg. 33**LENGTH:** 346 words

German publishing heir Dieter von Holtzbrinck abruptly quit Dow Jones & Co.'s board, protesting its vote in favor of a \$5 billion takeover offer from News Corp.

"Although I'm convinced that News Corp.'s offer is very generous in financial terms, I'm very worried that Dow Jones' unique journalistic values will long-term strongly suffer after the proposed sale," von Holtzbrinck wrote in a letter to directors dated yesterday from Stuttgart.

His resignation came two days after he abstained from a board vote on News Corp.'s offer for Dow Jones, publisher of The Wall Street Journal, Barron's and SmartMoney. News Corp. owns The Post.

Final say on a possible sale rests with the Bancroft family, which controls Dow Jones through super-voting shares.

The Bancrofts, some of whom worry about the editorial independence of the Journal, are set to meet Monday in Boston to discuss the \$60-a-share offer from News Corp.

News Corp. Chairman Rupert Murdoch has promised to set up a special committee to safeguard the Journal's independence and integrity.

But von Holtzbrinck wrote in his letter yesterday that he didn't believe the committee would adequately protect the newspaper.

In one more sign of opposition to the sale, James Ottaway, who holds 7 percent of Dow Jones' shares, wrote an open letter to the family in today's Financial Times urging them to reject the deal.

After Monday's meeting, the roughly three dozen adult family heirs will have several days to consider whether to back the deal.

At this stage, it is impossible to predict the outcome, a source close to the Bancrofts said.

Dow Jones' shares slipped 25 cents yesterday to \$55.40 a share in a sign of market jitters that the family might not approve the deal. News Corp. shares rose 31 cents to \$24.57.

Meanwhile, Dow Jones yesterday posted a 27 percent drop in quarterly profit. Advertising weakness at the Journal, a severance charge for job cuts and a jump in expenses for stock-based compensation following the surge in its share price after the News Corp. bid contributed to the shortfall.

DJ BOARD MEMBER QUIT IN PROTEST The New York Post July 20, 2007 Friday

LOAD-DATE: July 20, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

July 19, 2007 Thursday

REGULATOR TARGETS DOW JONES DIRECTOR

BYLINE: JANET WHITMAN

SECTION: All Editions; Pg. 35

LENGTH: 284 words

The Securities and Exchange Commission may file civil charges against a prominent director on Dow Jones & Co.'s board as part of its insider trading probe into News Corp.'s \$5 billion bid for the owner of The Wall Street Journal.

David Li, chairman and CEO of Bank of East Asia, was informed by the SEC that the agency plans to recommend suing him as part of its ongoing investigation of a couple who used inside information to rack up millions by trading illegally on a tip about the deal, said a source familiar with the matter.

The SEC notified Li through a so-called Wells Notice, essentially a warning that securities regulators are considering a civil suit, this person said.

The notice gives the British-born businessman a last-ditch chance to convince the SEC not to go ahead with the charges.

Li has extensive business and philanthropic ties with Chinese telecom tycoon Michael Leung, whose daughter and her husband were busted by the SEC for going on a buying frenzy of Dow Jones shares in the two weeks before the public disclosure of the bid by News Corp., which owns The Post.

When the scandal broke in May, Li denied leaking details about the bid.

"I did not disclose to anyone, not even my wife, any information about Dow Jones," he told the Journal.

Spokespersons from the SEC and Dow Jones declined to comment.

The SEC said the couple purchased 415,000 Dow Jones shares in several transactions leading up to the May 1 announcement of the bid. They paid \$15 million - an amount that quickly jumped to \$23 million in value - on news of the deal. The SEC froze their account before they could cash in on the profit.

Yesterday, a majority of Dow Jones' board backed News Corp.'s offer.

LOAD-DATE: July 19, 2007

LANGUAGE: ENGLISH

GRAPHIC: DAVID LI SEC U later.

PUBLICATION-TYPE: Newspaper

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The New York Post

July 18, 2007 Wednesday

DECISION AT DOW JONES

BYLINE: ZACHERY KOUWE and PETER LAURIA

SECTION: Metro+Sports Extra; Pg. 35

LENGTH: 235 words

The Dow Jones board of directors met last night to vote on News Corp.'s \$5 billion takeover offer.

While no decision had been reached at press time, a majority of the board was expected to approve the deal, which would then be sent to the controlling Bancroft family for approval, according to sources close to the company.

The family, which controls 64 percent of the voting shares of Dow Jones, can still veto any deal. In April, when News Corp.'s \$60 per share offer was presented to Dow Jones, a majority of the Bancroft family was against the offer.

Since then, the family has decided that Dow Jones can no longer remain an independent company and began negotiations with News Corp. Chairman Rupert Murdoch. News Corp. owns The Post.

It was unclear at press time how the Bancrofts' four representatives on the Dow Jones board would vote, but only a majority of the 16 Dow Jones directors is needed to recommend a deal to shareholders.

Michael Elefante, the Bancroft family's lead trustee, has scheduled a meeting for tomorrow to present an agreement to all Bancroft family members before taking a final vote. A decision could come as early as next week, according to sources close to the family.

Dow Jones Chief Richard Zaninno and Chairman Peter McPherson favor a sale to News Corp. James Ottaway, who owns roughly 7 percent of Dow Jones and is not part of the family, remains opposed to the deal.

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PUBLICATION-TYPE: Newspaper

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The New York Post

July 18, 2007 Wednesday

DOW'S BOARD OKS SALE

BYLINE: ZACHERY KOUWE and PETER LAURIA

SECTION: Late City Final; Pg. 35

LENGTH: 237 words

A majority of the Dow Jones board approved News Corp.'s \$5 billion takeover last night - throwing the final decision on the deal into the hands of the controlling Bancroft family.

The family, which controls 64 percent of the Dow Jones voting shares, can still veto any deal by voting against it. But approval by the board of directors puts additional pressure on the family.

Two directors, Bancroft family member Leslie Hill and independent director Dieter von Holtzbrinck, abstained. Christopher Bancroft, who has been actively seeking a competing bid, walked out of the meeting without voting, according to sources.

Michael Elefante, the family's lead trustee, voted for the deal, as did Bancroft member Elisabeth Steele, sources said. Only a majority of the 16 Dow Jones directors is needed to recommend a deal to shareholders.

News Corp., which owns The Post, said in a statement it is "grateful to the Board of Dow Jones & Company for its strong vote of support in favor of our offer to acquire Dow Jones for \$60 per share."

Elefante has scheduled a meeting for tomorrow to present the agreement to all Bancroft family members before taking a final vote. A decision could come as early as next week, according to sources close to the family.

In order to gain approval, family members with at least 30 percent of the voting shares would have to approve the deal, according to people close to the company.

LOAD-DATE: July 18, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

July 17, 2007 Tuesday

NEWS CORP. TO GIVE PLAN TO DOW JONES BOARD

BYLINE: ZACHERY KOUWE

SECTION: All Editions; Pg. 33

LENGTH: 225 words

News Corp. has hammered out the final details of its \$5 billion deal for the owner of The Wall Street Journal and plans to submit an agreement to the Dow Jones & Co. board today, according to people familiar with the plan.

Dow Jones Chief Richard Zannino and Chairman Peter McPherson worked out the specifics of the deal yesterday with News Corp. Chairman Rupert Murdoch, sources said. (News Corp. owns The Post.)

The merger agreement will now be submitted to Dow Jones' 16-member board of directors for a vote either today or Wednesday, sources said. The majority of the board, including Zannino and McPherson, favor a sale to News Corp., sources said.

Still unclear is if the four representatives of the controlling Bancroft family on the board will vote in favor of the deal. One key member, Christopher Bancroft, has been making last-minute pitches to private-equity firms and hedge funds in an effort to drum up a competing offer to News Corp.

Together the Bancroft family controls 64 percent of the voting power of Dow Jones with Chris Bancroft and his family controlling about a third of that stake.

The family and their representatives are scheduled to meet on Thursday and Friday to go over the News Corp. deal and any other competing proposals that emerge.

Sources close to Dow Jones have little faith that a competing offer will emerge.

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

July 10, 2007 Tuesday

TV GUIDE PARENT EYES SALE

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 33

LENGTH: 70 words

Gemstar TV Guide International has put itself in play.

The company, 41 percent-owned by News Corp., which publishes The Post, said yesterday that its board has decided to explore strategic alternatives, including a sale of the company. It hired UBS as an adviser.

The company owns the weekly magazine TV Guide, which has been losing millions of dollars since it tried to reposition itself in 2005 as a full-size glossy.

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PUBLICATION-TYPE: Newspaper

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The New York Post

July 7, 2007 Saturday

DJ REFUTES DEAL REPORT

BYLINE: JANET WHITMAN

SECTION: All Editions; Pg. 20

LENGTH: 326 words

Wall Street Journal parent Dow Jones & Co. shot down a report saying the company was on the verge of accepting a \$5 billion takeover bid from News Corp., which publishes The Post.

London-based magazine The Business published an article saying News Corp. Chairman Rupert Murdoch has succeeded with his offer and a formal announcement is expected next week.

Citing unidentified sources acting for Dow Jones' board, the article said negotiations on price and matters of principle have been completed. Andrew Neil, a former editor at The Sunday Times, a London-based newspaper owned by News Corp., wrote the article.

Dow Jones shares surged \$1.22 to \$59.07, nearing News Corp.'s \$60 a share bid. News Corp.'s shares were at \$23.26, up 2 cents.

Dow Jones yesterday said the story was "incorrect."

Representatives from Dow Jones and the Bancroft family - the company's controlling shareholders - told The Post talks with News Corp. are ongoing but no deal is imminent.

"I am reliably informed that there is no change in the status of the discussions currently under way," said Roy Winnick, a Bancroft spokesman. "News Corp. is continuing to conduct due diligence and the negotiations are not complete."

A News Corp. spokesman said the company "is unaware of the truth or otherwise of the report."

Dow Jones and News Corp. have reached a preliminary understanding on a proposal to protect the editorial independence of the Journal and Dow Jones' other publications. But talks have been sluggish this week because of the Independence Day holiday and many other issues have yet to be hammered out, sources said.

Dow Jones' board is conducting the formal negotiations, but the Bancrofts have the power to reject any deal.

News Corp.'s offer represents a 65 percent premium to where Dow Jones' shares were trading before news of the bid made headlines on May 1 - a price that has not attracted rival bids.

Stock pop

DJ REFUTES DEAL REPORT The New York Post July 7, 2007 Saturday

Dow Jones & Co. - Close: \$59.07 (+1.22)

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

June 29, 2007 Friday

WSJ PANEL OF NEUTRAL EXPERTS IS DETAILED**BYLINE:** PAUL THARP**SECTION:** All Editions; Pg. 37**LENGTH:** 357 words

An accord to protect the editorial independence of The Wall Street Journal if News Corp. buys its parent Dow Jones & Co. gives hiring and firing oversight to an outside panel of experts picked much like a trial jury, sources said yesterday.

A five-member panel of "neutral, distinguished individuals with no connections whatsoever to either [News Corp.'s or Dow Jones' interests]" would be responsible for reviewing candidates nominated by the company's owner for top editorial management, including editor, said sources familiar with the accord.

The pact, reached in recent days in talks between News Corp., which owns The Post, and an ad hoc panel of Dow Jones' board, is part of a \$5 billion offer. It is awaiting approval by the Bancroft family that controls 64 percent of Dow Jones' voting power.

Reuters shot down a New York Times report yesterday saying the accord gives News Corp. Chairman Rupert Murdoch sole power to hire and fire top Wall Street Journal editors, and that the committee would have no power to approve candidates. Numerous sources, including several cited by Reuters, called the report wrong.

The accord calls for building a pool of names of prospective panel members from all fields, and originating from multiple sources, including selections by News Corp., the Dow Jones board and the Bancrofts. Individual names would be picked for joint review by News Corp. and Dow Jones.

Using rules like those in jury selection, each side would discuss any names drawn, until an agreement is reached on all five seats. Alternates also would be picked that way, sources said. When panelists end their service, they would be free to nominate replacements.

The panel "provides substantially more protection" than a similar committee that was set up at the Times of London when News Corp. acquired it, said one source.

Meanwhile, 150 unionized employees at the Journal staged a "no-show protest" during the late-morning hours yesterday to show their opposition to the deal and to protest their own bosses' reluctance to improve benefits.

Dow Jones shares slipped 76 cents to \$57.80, while News Corp. shares rose 9 cents to \$23.09.

LOAD-DATE: June 29, 2007**LANGUAGE:** ENGLISH

WSJ PANEL OF NEUTRAL EXPERTS IS DETAILED The New York Post June 29, 2007 Friday

PUBLICATION-TYPE: Newspaper

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The New York Post

June 28, 2007 Thursday

DJ DEAL: CLOCK IS TICKING

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 71

LENGTH: 211 words

News Corp. Chairman Rupert Murdoch yesterday said he expects Dow Jones & Co.'s controlling Bancroft family to decide on the latest negotiated plan for his acquisition of the company in a few weeks or "not at all."

Murdoch's remarks, made at a business event in Warsaw, Poland, came just a day after News Corp. and the Dow Jones board reached a tentative accord over editorial independence of The Wall Street Journal.

When asked by Reuters if he would raise his \$5 billion offer for Dow Jones, Murdoch told the news service, "Everything is done. We are just waiting for a final approval of the Bancroft family. The final approval is in the next two, three week's time, or not at all."

Dow Jones shares fell 21 cents to \$58.56, while News Corp. stock slid 31 cents to \$23. News Corp. owns The Post.

The Bancrofts are weighing two key issues in the sale: price and maintaining editorial independence at The Journal.

Ben Bradlee, former executive editor of The Washington Post, in an Editor & Publisher interview, said the debate about limiting an owner's involvement in a newspaper was "making a mountain out of a molehill."

Referring to his former publisher, Bradlee said, "If Katharine Graham had not liked what The Post was under me, she would have bagged me."

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PUBLICATION-TYPE: Newspaper

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The New York Post

June 27, 2007 Wednesday

IT'S THISCLOSE - NEWS CORP., DOW JONES AGREE ON OVERSIGHT

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 33

LENGTH: 334 words

An initial deal was hammered out yesterday to protect the editorial independence of The Wall Street Journal in the event it is acquired by News Corp.

Dow Jones & Co.'s board and News Corp. spent four days negotiating their agreement in principle to present to the Bancroft family that controls the media company.

Although the agreement will still need to win the Bancrofts' approval, the breakthrough helps clear the way for sale talks to proceed.

The editorial integrity issue has been a sticking point for the Bancrofts in the proposed \$5 billion acquisition of Dow Jones, which owns the Journal, Barron's and Dow Jones Newswires.

News Corp., which owns The Post, had no comment. The Bancroft family and Dow Jones had no comment, either.

News Corp. and Dow Jones' board were said to have worked out most of the details for setting up an editorial board, which could mediate differences among News Corp. and editors. No details of such a structure were disclosed.

An outline was sent to the Bancrofts.

The Bancrofts had raised concerns that News Corp. Chairman Rupert Murdoch would tamper with the editorial content of the Journal.

Murdoch earlier had given assurances he wouldn't interfere and proposed a structure to oversee the paper's editorial integrity as he had done when acquiring the Times of London.

The Bancrofts last week had stepped aside from direct discussions on the guidelines issue, and agreed to let an ad hoc committee of the Dow Jones board handle the talks.

Murdoch has offered \$60 a share for Dow Jones. He said he would invest in the Journal's online and overseas operations, and use its expertise to help develop a business-themed cable news channel.

Dow Jones rose \$1.27, or 2.2 percent, to \$58.77 in busy trading of nearly 3.7 million shares, more than 2 1/2 times its usual daily volume.

News Corp. slipped 19 cents, or 0.8 percent to \$23.31 in active trading of 4.3 million shares, nearly 1 1/2 times its usual

IT'S THISCLOSE - NEWS CORP., DOW JONES AGREE ON OVERSIGHT The New York Post June 27, 2007
Wednesday

daily volume.

Warming up

Dow Jones - Close \$58.77 (+\$1.27)

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The New York Post

June 26, 2007 Tuesday

NEWS CORP., DOW JONES CLOSER TO DEAL

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 31

LENGTH: 184 words

News Corp. looked poised to clear the biggest hurdle in its pursuit of Dow Jones late yesterday, with an agreement to maintain the editorial independence of its flagship The Wall Street Journal, The Post has learned.

Though key points that could ultimately scuttle an agreement were still being worked out, a source close to the negotiations was hopeful that News Corp. and the Dow Jones board would have a set of formalized editorial guidelines in place as early as today. News Corp. owns The Post.

Even if News Corp. and Dow Jones' board agree to a set of guidelines, Dow Jones' controlling Bancroft family still has to sign off on it, which isn't necessarily a given. The current proposal is understood to differ materially from the original draft the Bancroft family drew up a few weeks ago, and considering the family's reservations about selling to News Corp., there's no guarantee they will agree to the revised terms.

News Corp. has offered \$60 per share for Dow Jones in a deal valued at \$5 billion.

Shares in News Corp. closed up 18 cents to \$23.50. Shares in Dow Jones fell \$1.30 to \$57.50.

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The New York Post

June 25, 2007 Monday

STARR REPORT

BYLINE: MICHAEL STARR

SECTION: All Editions; Pg. 82

LENGTH: 247 words

For a good cause

The Post's parent company, News Corp., is the presenting sponsor of today's 14th Annual "A Taste of Down Under" event benefiting the Muscular Dystrophy Association. The event, held at Bridgewaters in the South Street Seaport's historic district, will be emceed by Ch. 9's Giovanna Drpic with Vanessa Alfano going live on today's "Good Day New York" from the Seaport. All funds raised will benefit MDA programs in the area.

Holly Hunter, who's about to kick off her first-ever TV series role on TNT's "Saving Grace," on why she loves New York: "Because it serves a different God than L.A.," the 49-year-old actress tells the July/ August issue of More magazine, on newsstands tomorrow. "I leave my apartment building in New York and I enter the flow, and it doesn't have to do with me. There's a comfort of anonymity.

"And I love the mix of people," she says. "I mean, you look at who's in your subway car, and it will inevitably be people of 19 different nationalities."

Last, but not least:

* Judge Maria Lopez will be there tomorrow when Michelle Obama addresses the New York Historical Society's Strawberry Festival lunch.

* Saturday at Manhattan Mall (W. 33rd): Playhouse Disney's "Charlie and Lola" kick off a ten-city mall puppetshow tour with three free shows (10 a.m., noon, 2 p.m.).

* "Inside Edition" awarded a Lifetime Achievement from the NCAA in Philly last week.

* Softball: "Today" won 8-7 last Friday, with Al Roker and Tiki Barber contributing.

LOAD-DATE: June 25, 2007

LANGUAGE: ENGLISH

GRAPHIC: -Maria Lopez. -Holly Hunter. -Maria Lopez.

PUBLICATION-TYPE: Newspaper

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The New York Post

June 22, 2007 Friday

NOT TO PANIC

SECTION: All Editions; Pg. 17

LENGTH: 97 words

GETTING a call from state Attorney General Andrew Cuomo doesn't necessarily mean you're in trouble. At the Yale Club's Police Athletic League luncheon, Cuomo recalled the weird response he got when he phoned an old college pal for a friendly chat. "He didn't return my call, so I called him again. The next thing I know, I get a call from this guy's lawyer asking me about the reason for the call," Cuomo told the crowd. Guests included Ray Kelly, David Dinkins, John Catsimatidis, News Corp. Senior VP Les Goodstein, Rita Cosby, Patricia Duff and Hampton Sheet publisher Joan Jedell.

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The New York Post

June 22, 2007 Friday

GE, PEARSON SCUTTLE DOW JONES TALKS

BYLINE: JANET WHITMAN

SECTION: All Editions; Pg. 31

LENGTH: 330 words

Daunted by News Corp.'s \$5 billion takeover bid, General Electric and Pearson PLC have pulled out of the running to buy Wall Street Journal parent Dow Jones & Co.

GE, owner of financial news channel CNBC, and Pearson, the Britain-based publisher of the Financial Times, said yesterday that they recently held exploratory talks about a possible combination of those assets with Dow Jones but decided to drop the idea.

"It was economics," said one source familiar with the matter.

The \$60-a-share offer from News Corp., which owns The Post, represents a 65 percent premium to where Dow Jones' shares were trading before news of the bid made headlines in early May.

"We . . . kicked around some ideas about what a combination of CNBC, the FT group and Dow Jones might look like," Pearson boss Marjorie Scardino, a former journalist from Texas, told FT staffers. "We didn't see that combination stacking up for our shareholders."

Though Dow Jones is no longer in the mix, GE and Pearson are continuing talks that could lead to other agreements between CNBC and the FT, such as content sharing and marketing.

Their decision not to bid came on the heels of news that the Bancroft family, Dow Jones' controlling shareholders, agreed to let the board take control of any merger talks - a sign that the pace of negotiations with News Corp. may accelerate.

Dow Jones' largest union and supermarket billionaire Ron Burkle have been trying to round up a group of deep-pocketed investors to mount a rival bid.

Separately, Internet entrepreneur Brad Greenspan, the founder of MySpace, which was acquired by News Corp., said he would make an offer for 25 percent of Dow Jones at \$60 a share.

But most industry observers don't consider the suitors that have emerged serious. The hefty premium from News Corp. makes a sweeter bid a long shot, they say.

Dow Jones shares yesterday slipped 94 cents to \$59.71 on the New York Stock Exchange. News Corp.'s Class A shares fell 2 cents to \$22.08.

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The New York Post

June 21, 2007 Thursday

DEAL JONES & CO. - BOARD TAKES REINS IN TALKS WITH NEWS CORP.

BYLINE: ZACHERY KOUWE**SECTION:** All Editions; Pg. 41**LENGTH:** 445 words

Dow Jones' full board of directors has decided to take control of any merger or buyout negotiations after being frustrated with the pace of talks between the company's founding Bancroft family and News Corp.

The move, which will require the Bancrofts to work through their representatives on the board, is also expected to expedite any deal with News Corp. or a rival suitor.

General Electric's NBC Universal unit is exploring a possible bid for Dow Jones in a joint venture with Financial Times publisher Pearson, but so far those talks have yet to be formalized, according to sources close to the companies.

At a board meeting yesterday, some of Dow Jones' directors not affiliated with the Bancroft family expressed concern that they were losing control over the company and feared News Corp. Chairman Rupert Murdoch could back away from his offer.

Should that occur, Dow Jones' stock would likely fall sharply and leave the board members vulnerable to shareholder lawsuits, said one source. A spokesman for the Bancroft family stressed that the decision to give negotiating control to the full board was made jointly.

Shares in Dow Jones, which owns The Wall Street Journal, rose 3.2 percent to \$60.65 yesterday as investors bet a deal with News Corp. was more likely.

News Corp., which also owns The Post, has offered \$60 a share, or \$5 billion. Its shares closed at \$23.60, off 8 cents.

The Bancroft family's representatives on the board, which include three family members and their lawyer Michael Elefante, voted in favor of the move at yesterday's board meeting.

Any deal for Dow Jones would have to be approved by the board and the Bancroft family, who controls the super-voting stock.

The family has struggled to craft a proposal meant to safeguard the editorial independence of the Journal. Yesterday, the family delivered a proposal to the other board members meant to ensure "editorial independence and integrity."

The proposal has several key elements including an outline of protections and principles for journalists and editors; the creation of an editorial board that would oversee those protections; a definition of the job descriptions and the "range of autonomy" of top editors at the Journal and the company's other news outlets. The proposal also includes a provision

DEAL JONES & CO. - BOARD TAKES REINS IN TALKS WITH NEWS CORP. The New York Post June 21, 2007
Thursday

that would allow the family to sue News Corp. if it thought the company was violating the agreement.

The full Dow Jones board now has to approve the proposal before it is sent to News Corp. In a statement, Dow Jones said the board would "take the lead in addressing all aspects of the proposal and all other strategic alternatives, including remaining independent."

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The New York Post

June 16, 2007 Saturday

BRITS IN A SNIT OVER NEWS CORP.'S DOW JONES BID

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 21

LENGTH: 323 words

Pearson PLC is circling the wagons to save the Financial Times.

The British publishing company's attempt to mount a competing bid for Dow Jones & Co. is a move to protect the FT's stranglehold on the business news market in the U.K. from what will almost certainly be an all-out war for readers should The Wall Street Journal come under News Corp.'s ownership.

Two sources confirmed that Pearson has reached out to Hearst and General Electric, among others, to gauge their interest in joining forces to buy Dow Jones but has received only tepid responses.

According to these sources, Pearson is trying to pull together a bid because "it finds the News Corp. offer very threatening." News Corp. owns The Post.

While it's true that Pearson could wring cost savings out of Dow Jones and The Journal's large U.S. footprint complements the FT's strength in Europe, a potential bid, which was first reported on The Journal's Web site, is more defensive than anything else.

A source close to Pearson said the assumption was always that Dow Jones would buy the FT, not the other way around.

But others have noted that News Corp.'s strong U.K. presence - the company owns The Times of London and The Sun - and its stated desire to expand The Journal's presence throughout Europe would at least create "more robust competition for the FT" and could spell "the effective end of the FT."

Pearson is also worried about the intelligence that Times of London Editor Robert Thomson could arm News Corp. with in a potential circulation battle between the FT and The Journal.

Thomson, who previously served as managing editor of the FT's U.S. edition, has been a trusted adviser to News Corp. Chairman Rupert Murdoch throughout the Dow Jones negotiations.

Protecting the FT is of particular concern for Pearson CEO Marjorie Scardino, who sources said has been driving the process.

Calls to Pearson were not returned. Dow Jones declined to comment.

LOAD-DATE: June 18, 2007

BRITS IN A SNIT OVER NEWS CORP.'S DOW JONES BID The New York Post June 16, 2007 Saturday

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The New York Post

June 14, 2007 Thursday

9 FOX STATIONS FOR SALE

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 45

LENGTH: 127 words

News Corp. plans to jettison just less than one-fourth of its owned-and-operated television stations in the United States.

The company, which owns The Post, said yesterday that it retained boutique investment bank Allen & Co. to sell nine of its Fox-affiliated broadcast television stations.

A sale will reduce News Corp.'s television station count to 26 from 35.

News Corp. is also receiving advice from Allen & Co. on its attempt to buy financial publisher Dow Jones & Co. for \$5 billion.

The stations being put up for sale are properties in Cleveland; Denver; St. Louis; Milwaukee; Salt Lake City; Memphis, Tenn.; Greenboro, N.C.; Kansas City, Kan.; and Birmingham, Ala.

None of these locations is a market where News Corp. owns more than one station.

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The New York Post

June 8, 2007 Friday

THE DOW JONES & CO. GOLD MINE

BYLINE: JANET WHITMAN and PAUL THARP**SECTION:** All Editions; Pg. 33**LENGTH:** 337 words

As potential bidders circle Wall Street Journal publisher Dow Jones & Co., the company is offering sweetened severance pacts to an additional 135 executives if it is sold.

The move, disclosed in a regulatory filing late yesterday, was decided by the board on Monday - the same day the Bancroft family, which controls Dow Jones through super-voting shares, began talks with News Corp. Chairman Rupert Murdoch to consider his unsolicited \$5 billion bid for the company. News Corp. owns The Post.

The added perks would allow top executives and editors to cash in restricted stock and options, a bid by Dow Jones to hang on to top managers and editors while the family mulls a sale. For nine senior executives, including CEO Rich Zannino, the company would also pay the taxes on their windfall.

News Corp. executives and members of the Bancroft family had their first face-to-face meeting on Monday. They discussed ways to maintain the editorial integrity of the The Wall Street Journal.

Fears that Murdoch might tamper with the Journal's integrity prompted Dow Jones' largest union to send out letters to a handful of billionaires, including Warren Buffett, in hopes they might come up with a counter offer.

Supermarket magnate Ron Burkle, who made an unsuccessful bid for the Los Angeles Times, has agreed to advise the group through his Yucaipa Cos. investment firm.

It was announced yesterday that an "Internet entrepreneur" and a "Wall Street group" have contacted the union to consider making a bid to block the News Corp. offer, which is valued at \$60 a share. Chris Mackin, the union's adviser, declined to identify the new suitors.

Meanwhile, public relations exec Brian Tierney, who led a consortium last year that bought the Philadelphia Inquirer and Philadelphia Daily News for \$515 million, said he'd like to be part of a bid.

Shares of Dow Jones slipped 16 cents to \$60 a share, a sign investors didn't think much of the new expressions of interest. News Corp. shares closed at \$23.78, off 22 cents.

LOAD-DATE: June 8, 2007**LANGUAGE:** ENGLISH**PUBLICATION-TYPE:** Newspaper

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The New York Post

June 6, 2007 Wednesday

AN ESOP FABLE - DOW JONES UNION ASKS BURKLE TO STOP NEWS CORP.

BYLINE: JANET WHITMAN and PAUL THARP

SECTION: All Editions; Pg. 33

LENGTH: 613 words

Supermarket billionaire Ron Burkle is teaming up with employees at Dow Jones & Co. as they look for ways to buy the media company for themselves and block a sale to News Corp.

A union for about 2,000 workers at Dow Jones, including those at The Wall Street Journal, said yesterday it asked Burkle, 54, to find alternatives to selling the empire to Rupert Murdoch's News Corp. in a \$5 billion offer that's already on the table. News Corp. owns The Post.

A rep at Burkle's Yucaipa Cos. investment firm confirmed it would be advising the union.

Some newsroom insiders complained union leaders "have gone off the deep end" by contacting Burkle.

Steve Yount, head of the union, acknowledged that its effort to solicit bids is unusual.

"I don't want anyone to think that Ron Burkle is my guy," Yount, president of the Independent Association of Publishers' Employees (IAPE), told The Post.

"I appreciate the fact that he stepped forward to work with us, but I don't think he'll be the only one. What we're trying is to get together a collection of billionaires who'd be interested in guaranteeing the independence and integrity of the Journal."

IAPE also asked Warren Buffett for help. His spokeswoman said, however, that the Oracle of Omaha wouldn't risk any of his company's billions to buy Dow Jones.

The union also put out feelers to a handful of other unidentified billionaires.

The union said it is consulting with Ownership Associates of Cambridge, Mass., which specializes in employee stock-ownership plans (ESOPs) that can be structured to buy out companies for employees.

"It sounds like a move of desperation. The union is obviously afraid of Mr. Murdoch, but their fear, I believe, is misplaced," said Benchmark LLC media analyst Ed Atorino. "It's also highly unlikely that any ESOP could handle that kind of financing."

Meanwhile, representatives of News Corp. and the Bancroft family - which controls Dow Jones - yesterday continued the task of reviewing their separate scenarios for resolving any roadblocks to a sale.

AN ESOP FABLE - DOW JONES UNION ASKS BURKLE TO STOP NEWS CORP. The New York Post June 6,
2007 Wednesday

Spokespeople for both News Corp. and the Bancrofts had no comments on the sale discussions that began Monday in a four-hour meeting including Murdoch and his son, James, and three Bancroft family members.

One key issue is maintaining The Wall Street Journal's editorial integrity, which both sides agree is vital.

Sources familiar with the discussions said that in the next several days, News Corp. executives will likely continue their talks with Dow Jones Chairman Peter McPherson and attorneys for the Bancrofts.

Regarding Burkle's involvement, a spokesman for the Bancrofts said they "had no immediate comment."

Burkle, who didn't return calls for comment, has lost two previous attempts to buy a trophy newspaper - including runs for the Los Angeles Times and Philadelphia's two dailies, the Daily News and Inquirer.

Shares of Dow Jones rose 34 cents to \$60.50. News Corp. climbed 5 cents to \$24.15.

Green grocer

Ron Burkle's (inset) Yucaipa Companies is teaming up with The Wall Street Journal's union to explore a rival bid for Dow Jones. This is not the first time the grocery store magnate has sought media properties.

May 2004: Spent \$70 million to back INdTV Holdings, which launched Al Gore's cable channel Current TV.

March 2006: Backed unsuccessful unionled bid for the Philadelphia Inquirer and Philadelphia Daily News.

Sept. 2006: Floated unsuccessful bid for the Los Angeles Times.

Nov. 2006: Gained control of supermarket magazine distributor Source Interlink for \$330 million.

May 2007: Successfully bid \$1.2 billion for Primedia Enthusiast Media's 70 magazines, including Motor Trend and Soap Opera Digest.

LOAD-DATE: June 6, 2007

LANGUAGE: ENGLISH

GRAPHIC: Ron Burkle. [Bloomberg]

PUBLICATION-TYPE: Newspaper

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The New York Post

June 2, 2007 Saturday

DOW JONES POPS ; WALL ST. WELCOMES BANCROFT-NEWS CORP. SIT-DOWN

BYLINE: JANET WHITMAN**SECTION:** All Editions; Pg. 19**LENGTH:** 579 words

The stock of Wall Street Journal parent Dow Jones & Co. surged above Rupert Murdoch's \$60 a share bid yesterday, a sign investors expect the News Corp. chairman to sweeten his offer to persuade the controlling Bancroft family to part with the company.

Dow Jones stock gained 14.8 percent, or \$7.89, to \$61.20 a share after the Bancrofts, who hold 64 percent voting control, agreed to meet with Murdoch as soon as Monday to discuss his offer.

The family's surprise move, announced late Thursday, came a month after the bid from News Corp., which also owns The Post, first made headlines.

The Bancrofts previously had rebuffed Murdoch's requests to meet and put out a statement saying a majority of the family was opposed to a sale to him.

Although the Bancrofts said in their latest statement that a meeting might not lead to negotiations, industry observers say the family's newfound willingness to entertain News Corp.'s offer signals a deal is likely.

The family, which has controlled the company for 125 years, said it also would listen to offers from other bidders. That could mean they're hoping for a "white knight."

Some family members do not want to sell to Murdoch because they worry he might tamper with the Journal's integrity. Murdoch assured the family in a previous letter that he would protect the editorial integrity of the Journal with a separate oversight board.

Investors and Wall Street analysts don't believe any other bidder, either a rival media company or a wealthy trophy asset seeker, can top News Corp.'s bid.

The \$60 offer, worth a total of \$5 billion, was 67 percent above where Dow Jones shares traded prior to news of the bid becoming public.

Larry Haverty, a portfolio manager with Mario Gabelli's GAMCO, which has stakes in Dow Jones and News Corp., doesn't anticipate rival suitors.

"Our bet is nobody else shows up at the ball," he said. "As shareholders in Dow Jones we're very happy with \$60 a share."

DOW JONES POPS ; WALL ST. WELCOMES BANCROFT-NEWS CORP. SIT-DOWN The New York Post June 2,
2007 Saturday

But, to entice the Bancrofts, Murdoch is likely to boost his bid to between \$63 and \$64 a share, Haverty added.

"I've [invested in] Murdoch for 20 years," the portfolio manager said. "If he has a face-to-face dialogue with the Bancrofts, I think they will find the reality of Rupert different from their perception."

Jim Ottaway, a major Dow Jones shareholder and former executive, said yesterday that he's "disappointed" the Bancrofts have agreed to meet with Murdoch.

Ottaway said he was "skeptical" of Murdoch's commitment to establishing an independent, autonomous editorial board to oversee the Journal.

The Bancroft family's apparent change of heart came after Dow Jones chief Rich Zannino made a presentation to them that outlined less bright prospects for the company if it remained as a standalone business.

Wall Street analysts peg the current News Corp. bid at roughly 17 times Dow Jones' estimated earnings before items. That's nearly double the valuation real-estate mogul Sam Zell recently agreed to pay to take over Chicago's Tribune Co., publisher of Newsday and the Los Angeles Times.

Just talking

The Wall Street Journal

Close \$61.20 +\$7.89

Dow Jones director Chris Bancroft and Chairman Richard Zannino realized a 14.8% pop on news that the two parties would meet.

4/17 Dow Jones reports drop in 1st quarter earnings

4/18 Board discusses News Corp.'s \$60 a share offer for Dow Jones.

5/1 News reports surface of the \$5 billion offer.

5/31 Bancroft family agrees to discuss offer with News Corp.

LOAD-DATE: June 4, 2007

LANGUAGE: ENGLISH

GRAPHIC: - Richard Zannino. (Jeff Zelevansky) - Chris and Sue Bancroft - Richard Zannino. (Jeff Zelevansky)

PUBLICATION-TYPE: Newspaper

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The New York Post

June 1, 2007 Friday

MEET AND GREET - BANCROFTS, NEWS CORP. TO DISCUSS DOW JONES BID

BYLINE: PAUL THARP**SECTION:** Sports+Late City Final; Pg. 31**LENGTH:** 335 words

After weeks of deliberations, the Bancroft family who control The Wall Street Journal empire said it would meet with Rupert Murdoch to discuss his offer to acquire and expand the media company.

Murdoch, chairman of News Corp., which also owns The Post, offered \$60 a share last month for Dow Jones & Co. and its flagship newspaper.

Shares soared 12 percent in after-hours trading to \$59.79 following the family's statement last night on Murdoch's \$5 billion bid

"The family has reached consensus that the mission of Dow Jones may be better accomplished in combination or collaboration with another organization, which may include News Corp.," the statement said.

A News Corp. spokesman said, "We're grateful to the Bancroft family for agreeing to our suggestions of a meeting and we look forward to it."

Murdoch had assured the family in a previous letter that he would protect the editorial integrity of the Journal with a separate oversight board, as he has done at the Times of London.

Editorial integrity is high on the family's agenda in the discussions. No date has been disclosed.

The Bancrofts said they would meet News Corp. "to determine whether, in the context of the current or any modified News Corporation proposal, it will be possible to ensure the level of commitment to editorial independence, integrity and journalistic freedom that is the hallmark of Dow Jones."

The family also said it was open "to other options that might achieve the same overarching objectives."

"No one else is coming to this party," Michael Chren, managing director of Allegiant Asset Management Co. told Bloomberg.

"It seems very likely we're headed to a deal between News Corp. and Dow Jones."

Murdoch said in his earlier letter that Dow Jones would have News Corp.'s access to capital and a global platform to expand its operations. Retaining the Journal's team of journalists, editors and management would also be a "a key priority," he said.

MEET AND GREET - BANCROFTS, NEWS CORP. TO DISCUSS DOW JONES BID The New York Post June 1,
2007 Friday

The family controls 64 percent of the Dow Jones board's voting power.

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The New York Post

May 31, 2007 Thursday

RUDY & HILL ORM CALIF.

BYLINE: Carl Campanile

SECTION: Metro; Pg. 5

LENGTH: 105 words

White House front-runners Hillary Rodham Clinton and Rudy Giuliani set out on a California gold rush yesterday, raking in pails of campaign cash from Tinseltown titans, and a key endorsement for Clinton.

The New York duo divvied up the Golden State. Clinton hung out with Hollywood hotshots, while Giuliani mined money from Silicon Valley suits and GOP fat cats in Beverly Hills.

Clinton swooped into Santa Monica for a big-ticket fund-raiser hosted by director Steven Spielberg, News Corp. President and Chief Operating Officer Peter Chernin, and TV producer Haim Saban at Chernin's home, slated to pull in \$700,000.

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

May 22, 2007 Tuesday

DOW(N) JONES AGAIN

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 35

LENGTH: 202 words

The stock of Wall Street Journal parent Dow Jones & Co. sank nearly 3.5 percent after an analyst report predicted News Corp. might pull its \$60-per-share offer because the controlling Bancroft family keeps resisting the offer.

The report by Pali Research said News Corp., which also owns The Post, "is increasingly frustrated" by the failure of the Bancrofts to respond to overtures from News Corp. Chairman Rupert Murdoch to discuss the \$5 billion bid.

However, some analysts said Pali may have pulled the trigger too soon.

"[Murdoch] knew this was going to be a long process," Michael Chren of Allegiant Large Cap Value Fund told Bloomberg. "And that the Dow Jones board took no action should be a sign of encouragement rather than a reason to think News Corp. will withdraw."

Dow Jones, News Corp. and the Bancroft family had no comment.

Shares of Dow Jones dropped to as low \$50.80 but recovered to close at \$51.10, off \$1.85.

Meanwhile, the Bancrofts' Dow Jones stake lost \$38 million in value yesterday on the Pali report.

For the roughly three dozen adult Bancrofts, the drop translates to an average loss of more than \$1 million apiece in just one day.

Waning

Dow Jones - Close: \$51.10 (-1.85)

LOAD-DATE: May 22, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

May 17, 2007 Thursday

DJ BOARD STANDS PAT

BYLINE: Post staff

SECTION: Sports+Late City Final; Pg. 81

LENGTH: 128 words

The board of Dow Jones yesterday declined to take a position on News Corp.'s offer to buy the Wall Street Journal publisher for \$60 a share, the Journal reported last night on its Web site.

In a regularly scheduled meeting at company headquarters in lower Manhattan, the board decided to take no action on the latest letter from News Corp. Chairman Rupert Murdoch, which was addressed to Dow Jones' controlling Bancroft family. News Corp. also owns The Post.

So far, Bancroft family members initially opposed to the deal comprise 52 percent of the voting power, but the family is divided on whether to rebuff the offer outright or collect more information. The Ottaway family, with an additional 5.2 percent of voting power, has said it opposes a sale outright.

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

May 15, 2007 Tuesday

SEAT OFFER SWEETENS DOW JONES BID**BYLINE:** ZACHERY KOUWE**SECTION:** All Editions; Pg. 31**LENGTH:** 529 words

In an effort to persuade Dow Jones' controlling shareholders to accept his \$5 billion bid for the company, Rupert Murdoch has offered to place a member of the Bancroft family on the News Corp. board and establish a special body to oversee the independence of the Wall Street Journal and other publications.

In a lengthy letter sent over the weekend to the Bancroft family, the News Corp. chairman said maintaining Dow Jones' editorial integrity was of "utmost importance to me."

Last month, Murdoch proposed to acquire Dow Jones for \$60 a share, a 67 percent premium over where the company's stock was trading prior to the disclosure. News Corp. owns The Post.

Murdoch expressed regret that details of the offer had become a matter of public debate and said, "Much has been written about me, my family and our company, some flattering, some not; some accurate, most not."

He also stressed that any perception of corporate meddling in the editorial operations of the Journal "would simply be bad business."

Members of the Bancroft family who control a majority of the supervoting stock of Dow Jones have opposed the offer. However, there are members within the disparate family who may consider the deal.

Representatives of the family were meeting by phone yesterday to discuss the latest letter, sources said.

"I don't apologize for the fact that I've always had strong opinions and strong ideas about newspapers; but I have always respected the independence and integrity of the news organizations with which I am associated," Murdoch said in the letter.

The editorial board outlined in the letter would be akin to the one set up at The Times of London after News Corp. bought that paper in 1981. Board approval would be required to either appoint or fire the top editors of the Journal, and the board would mediate any disputes between management and the company's editorial operations.

Murdoch also said in the letter that he would invest in expanding the Journal's Washington bureau to bolster political coverage, improve the newspaper's New York headquarters, invest heavily in its international operations, build upon Dow Jones' successes in digital media, and leverage News Corp.'s international distribution platforms to promote Dow Jones' products. He also said that retaining the Journal's team of journalists, editors and management would be a "a key priority."

Meanwhile, Robert Thomson, editor of The Times of London, took issue with a public statement by former Dow Jones board member Jim Ottaway Jr. claiming News Corp.'s business interests in China have conflicted with its editorial coverage of the Communist regime.

In a letter to Ottaway, Thomson called the public statement "a challenge to the integrity of the journalists at The Times and to me personally.

"As a Beijing correspondent, I was in Tiananmen Square on the night of the massacre in 1989 and was thrown out of Tibet by heavy-handed Chinese officials," Thomson wrote.

He said a reading of The Times' international coverage "would make clear that all of our reporting has the objective of being factually objective and our comment pages provide a genuine contest of ideas."

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PUBLICATION-TYPE: Newspaper

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The New York Post

May 10, 2007 Thursday

NEWS CORP. Q3 UP 6.2%

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 43

LENGTH: 225 words

Strong results at News Corp.'s film division helped drive third-quarter net income up 6.2 percent to \$871 million from \$820 million in the year-earlier period.

Led by the strong performance of the Ben Stiller movie "Night at the Museum" - which has grossed more than \$570 million in worldwide box office - operating income at the theatrical unit swelled 82 percent to \$410 million from \$225 million.

The film unit was also aided by the robust performance of DVD releases of "The Devil Wears Prada," "Little Miss Sunshine," "Ice Age: The Meltdown," "Eragon" and "Borat."

Earnings per share rose a penny to 27 cents for the quarter.

News Corp., which in addition to The Post also owns the Fox Television network, cable channels FX and Fox News, and other assets, reported revenue of \$7.5 billion in the quarter, a 21 percent increase from a year ago. Four of News Corp.'s seven divisions - filmed entertainment, cable network programming, direct broadcast satellite television and magazines and inserts - scored double-digit percent increases in operating income and helped drive the company's overall operating income up 23 percent to \$1.2 billion.

Among News Corp.'s other divisions are television, newspapers and book publishing.

News Corp. shares edged down 39 cents to close trading yesterday at \$23.26 on volume almost twice its daily average.

LOAD-DATE: July 10, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

May 10, 2007 Thursday

NEWS CORP. CLEARS THE AIR; PUSH TO REDUCE CO2 GAS

BYLINE: CHUCK BENNETT

SECTION: All Editions; Pg. 14

LENGTH: 514 words

With a warning that climate change "poses clear, catastrophic threats," News Corp. Chairman Rupert Murdoch announced a sweeping effort yesterday to make his global media empire carbon-neutral by 2010.

"We want to go all the way to zero," Murdoch said to applause at the Hudson Theatre in Midtown.

News Corp., which has operations in 52 countries spanning five continents, annually produces 641,150 tons of the greenhouse gas carbon dioxide.

By switching to more energy-efficient technologies, hybrid vehicles and renewable energy, News Corp., the owner of The Post, expects to bring its "carbon footprint" to zero in three years. The campaign is dubbed "Cool Change."

For instance, the set of Fox's TV action drama "24" will use biodiesel generators, and the main Fox studio lot will use solar-powered golf carts for transportation.

The use of energy-efficient light bulbs on the lot will reduce the production of CO2 by 200 tons a year, the equivalent of 200 cross-country jet flights.

Such bulbs are now being installed at The Post's Bronx printing facility, a change that will also take place at the paper's Midtown headquarters.

Some News Corp. employees will receive corporate incentives to purchase hybrid automobiles, as Murdoch did himself a few months ago.

"When all of News Corp. becomes carbon-neutral, it will have the same impact as turning off the electricity in the city of London for five full days," Murdoch said.

The announcement brought immediate praise from Mayor Bloomberg and, via video message, British Prime Minister Tony Blair.

Bloomberg said, "News Corp. has always been out in front, and I always thought that media companies do have an obligation to lead and not just report.

"News Corp. certainly does that, and this is as good an example as we could have hoped for," added Bloomberg, who launched a long-term environmental plan for the city earlier this year.

Speaking at a discussion following the announcement, Steve Howard, founder of The Climate Group, a nonprofit that works on global-warming issues, said the world must sharply curtail CO2 emissions by 2015 or face disaster. If we don't, he said, "then we are cooked. We are toast."

Murdoch, who expressed concern about a continuing drought in his native Australia, said the world needs a sense of urgency.

"We must do this quickly," he said. "The climate won't wait for us."

Meanwhile, City Hall is preparing to embark on a campaign that gives earth-friendly living tips to New Yorkers, a senior administration official said.

"We're really just getting people involved in what they can do as individuals to reduce their own personal carbon footprint," Deputy Mayor Dan Doctoroff told The Post.

The campaign, tentatively dubbed GreeNYC, will be unveiled in several weeks.

GOING GREEN

News Corp.

Operations: In 52 countries

Employees: 47,000

Total 2006 carbon footprint: 641,150 tons

(equivalent to five days of power used by London)

Carbon-neutral goal: By 2010

Company emission sources: 72% electricity, 23% transportation, 5% other

Online campaign: At www.myspace.com/ourplanet

LOAD-DATE: July 10, 2007

LANGUAGE: ENGLISH

GRAPHIC: RUPERT MURDOCH. (AP)

PUBLICATION-TYPE: Newspaper

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The New York Post

May 10, 2007 Thursday

DUTY TO THE FUTURE - NEWS CORP. JUMPS INTO THE FIGHT VS. CLIMATE CHANGE

BYLINE: Rupert Murdoch

SECTION: All Editions; Pg. 37

LENGTH: 1430 words

EDITOR'S NOTE: News Corp., The Post's corporate parent, employs some 47,000 people on five continents. Yesterday, Chairman and CEO Rupert Murdoch announced the company's dramatic plans to become fully carbon-neutral by 2010. Below are some of his remarks to News Corp. employees explaining why, and how, we'll do it-and that this is only the start.

I GREW up in Melbourne, Australia; the last few months and years have brought some changes there:

In Melbourne, 2006 was the 10th straight year with below-average rainfall. And 2005 was the hottest year on record throughout Australia. Australia is suffering its worst drought in 100 years.

Now, I realize we can't take just one year in one city or even one continent as proof that something unusual is happening. And I am no scientist. But there are signs around the world, and I do know how to assess a risk.

Climate change poses clear, catastrophic threats. We may not agree on the extent, but we certainly can't afford the risk of inaction.

We must transform the way we use energy - and not only because of climate change. When I look around the world today, I see continued dependence on oil from vulnerable regions - and oil money going to leaders of countries hostile to us.

More, our audiences - hundreds of millions of people - care about this issue. Three quarters of the American public believes climate change is a serious problem - and the numbers are higher in many other countries.

And, as many companies have already learned, acting on this issue is simply good business. Reducing our use of energy cuts costs. Inviting our employees to be active on this issue helps us recruit and retain the world's best.

And for us, as a media company, this is a chance to deepen our relationships with our viewers, readers and Web users.

The initiative we're launching today will involve every business, every function. We're not a manufacturer or an airline, but we do use energy. Printing and publishing newspapers, producing films, broadcasting TV signals, operating 24-hour newsrooms: It all adds carbon to the atmosphere.

Our first step was to measure our emissions of greenhouse gases - our carbon footprint. Last year, it was 641,150 tons. This includes the electricity used in all our operations globally, and any fuels we burned.

DUTY TO THE FUTURE - NEWS CORP. JUMPS INTO THE FIGHT VS. CLIMATE CHANGE The New York Post
May 10, 2007 Thursday

We could make a difference just by holding our emissions steady as our businesses continue to grow. But that doesn't seem to be enough: We want to go all the way to zero.

TODAY, I am announcing our intention to be carbon-neutral, across all our businesses, by 2010.

British Sky Broadcasting Ltd. [a News Corp. unit] has already done this. When all of News Corp. becomes carbon-neutral, it will have the same impact as turning off the electricity in the city of London for five full days.

Our strategy: First, reduce our use of energy as much as possible. Then, switch to renewable sources of power where it makes economic sense. And, over time, as a last resort, offset the emissions we can't avoid.

This will take time, but we have already started:

- * On the Fox lot in Los Angeles, we have completed three separate reviews of energy use, and found some areas to address immediately. Just switching the bulbs in our exit signs will reduce carbon emissions by 200 tons. That's equal to 200 flights from New York to L.A.

- * We've broken ground on the new Fox studios building that will be our first U.S. building officially certified as achieving excellence in environmental design.

- * The New York Post has begun replacing lighting at its plant - and we'll do the same at our headquarters.

- * The award-winning Keith Murdoch House in Adelaide, opened two years ago, uses 40 percent less energy than a typical office building. It uses solar panels to heat water, and collects rainwater from the roof to be re-used in the building.

As we upgrade and expand everywhere, building new data centers and office buildings, from Bulgaria to India, from Chicago to Milan, we will always take energy into account.

As we reduce our energy consumption, we are also buying electricity from sources that use less carbon. Both News International and HarperCollins in the U.K. have entered arrangements to buy renewable energy: 70 percent of News International's electricity will now come from hydro plants in Scotland, saving 36,000 tons of carbon next year alone - enough to fill 650 railroad cars with coal. These two businesses have made such rapid progress that they'll be carbon-neutral by the end of this year.

Some emissions will be unavoidable. As a last resort, we'll offset these emissions. A carbon offset is a financial tool to support projects that prevent carbon from being released into the atmosphere.

When our net emissions reach zero - via a combination of operational changes and carbon offsets - we'll be carbonneutral. But that's only the start.

The climate problem won't be solved by one company reducing its emissions to zero, nor by one government acting alone. It won't be solved without mass participation by the general public in countries around the globe. And that's where we come in.

WE can do something that's unique, different from just about any other company. We can set an example - and we can reach our audiences.

Their carbon footprint is 10,000 times bigger than ours. That's the carbon footprint we want to conquer.

We can't do it with gimmicks. We need to reach them in a sustained way. To weave this issue into our content - make it dramatic, make it vivid, even sometimes make it fun.

DUTY TO THE FUTURE - NEWS CORP. JUMPS INTO THE FIGHT VS. CLIMATE CHANGE The New York Post
May 10, 2007 Thursday

If we succeed in inspiring our audiences to reduce their own impacts on climate change by just 1 percent, it would be like turning the state of California off for almost two months.

And imagine if we were able to take on the carbon footprint of our audience in Asia. Many of the most serious impacts of climate change will be felt there, and China and India's emissions are rising rapidly. In India alone, we reach 100 million people.

The challenge is to revolutionize the message.

For too long, the threats of climate change have been presented as doom and gloom -because the consequences are so serious. We need to do what our company does best: make this issue exciting.

We can also do some things that are unexpected:

- * SPEED, the network devoted to cars and motorcycles, is working on a project that will peek into the future as transportation, fuels and motorsports go green.

- * "24" is committing to change the way the show is produced - using biodiesel generators, and powering the studio with renewable energy.

- * On July 7, a series of concerts around the world, the LiveEarth concerts, will draw further attention to this issue - and Foxtel will be the exclusive Australian broadcast partner for this event.

- * MySpace has launched a channel dedicated to climate change: [MySpace.com/ OurPlanet](http://MySpace.com/OurPlanet). What better way to enable young people to connect with each other and engage on this issue?

Now, there are limits to how far we can push this issue in our content. Not every hero on TV can drive a hybrid car. We must avoid preaching. And there has to be substance behind the glitz. But if we are genuine, we can change the way the public thinks about these issues.

THERE will always be journalists - including some of ours - who are skeptical, which is natural and healthy. But the debate is shifting from whether climate change is really happening to how to solve it. And when so many of the solutions make sense for us as a business, it is clear that we should take action not only as a matter of public responsibility, but because we stand to benefit.

Our company has always been about imagining the future and then making that vision a reality. News was once a small publisher of newspapers in one region of Australia.

There have always been those who doubted us - who doubted us when we expanded to Great Britain, when we launched a fourth broadcast network in the United States, when we launched a cable news network, when we bought MySpace . . .

And they have been proven wrong. At each step, we took a risk and re-invented ourselves.

News Corp. today reaches people at home and at work; when they're thinking; when they're laughing - and when they are making choices that have enormous impact.

The unique potential and duty of a media company are to help its audiences connect to the issues that define our time.

We are only at the beginning of this mission, and we have a long way to go. As we imagine the future, our responsibility now is to make that future our own.

I hope that each of you will continue to be inspired by that challenge, just as I am. We have much to do.

DUTY TO THE FUTURE - NEWS CORP. JUMPS INTO THE FIGHT VS. CLIMATE CHANGE The New York Post
May 10, 2007 Thursday

LOAD-DATE: July 10, 2007

LANGUAGE: ENGLISH

GRAPHIC: A clear threat: New York City sits in a deep freeze after a catastrophic climate shift in a shot from the film "The Day After Tomorrow." (AP)

PUBLICATION-TYPE: Newspaper

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The New York Post

May 9, 2007 Wednesday

MURDOCH AND KOCH PRINCES OF THE CITIES

SECTION: Sports+Late City Final; Pg. 30

LENGTH: 104 words

News Corp. Chairman and CEO Rupert Murdoch and former Mayor Ed Koch were honored last night with the Alexander Hamilton Award, in recognition of their help in fostering the revitalization of the nation's cities.

The award is given annually by the Manhattan Institute, which named it after Hamilton because he "believed the health of the nation hinged upon vibrant cities."

The ceremony was held at Cipriani on East 42nd Street, and drew a glittering crowd of New York powerbrokers.

Last year's honorees were former Mayor - and now GOP presidential hopeful - Rudy Giuliani and author Tom Wolfe.

News Corp. owns The Post.

LOAD-DATE: May 9, 2007

LANGUAGE: ENGLISH

GRAPHIC: N.Y. TITANS: Rupert Murdoch (left) and Ed Koch receive the Alexander Hamilton Award last night. (N.Y. Post: Tamara Beckwith)

PUBLICATION-TYPE: Newspaper

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The New York Post

May 5, 2007 Saturday

DOW JONES BID BRINGS SUIT

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 24

LENGTH: 252 words

The first shareholder lawsuit surfaced yesterday over News Corp.'s \$5 billion bid for the Wall Street Journal empire.

A shareholder sued in Manhattan Supreme Court claiming that Bancroft family members who control the media company acted "unlawfully" by not considering the offer. News Corp. is the owner of The Post.

The suit, which is seeking a class action against family members, said they "failed to exercise sound and proper business judgment" and "are not acting in good faith and have deliberately breached their fiduciary duties" toward public shareholders.

Filed by Nora Vides of Ridgefield, N.J., a small shareholder, the suit said the family is "acting grossly disproportionately to any real or apparent threat."

Her lawyer, Robert Harwood, is seeking an injunction against a family rejection of the deal.

"The family ought to at least allow the public shareholders to have a say in the matter," Harwood said. "There is no reason the family couldn't separately establish a board with oversight of the company to protect their assets."

Separately, in an apparent move to blunt certain legal actions, the trustees for the family made a filing yesterday with the Securities and Exchange Commission to shoot down any suggestions that the family members are "acting as a group."

Since family members collectively listened to the News Corp. bid presentation April 24 by their Merrill Lynch advisers, family lawyers were concerned that regulators would conclude that the family was acting as a group.

LOAD-DATE: May 7, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

May 4, 2007 Friday

A HOUSE DIVIDED - BANCROFT HEIRS SPLIT ON MURDOCH'S \$5B OFFER

BYLINE: PAUL THARP and ZACHERY KOUWE**SECTION:** All Editions; Pg. 37**LENGTH:** 593 words

A Bancroft power couple - Sue and Christopher Bancroft - are being tugged from their quiet philanthropic lives to help arbitrate a growing family conflict over whether to sell their Wall Street Journal empire.

Experts say a sale could shore up the family's century-old but dwindling fortune and reinvigorate it for the next century with infusions of millions for its 10 family branches.

A \$5 billion bid by News Corp., owner of The Post, has triggered a feeding frenzy on Wall Street for shares of the Wall Street Journal's parent company, Dow Jones.

But for the three dozen family members, the offer has raised a divisive conflict. While it could more than double their riches overnight, it also raises concerns that an outsider might tamper with their media empire, which the family allowed its editors to run alone - lock, stock and barrel - for nearly six decades.

At center stage is Christopher Bancroft, 55, a lawyer by training who runs private investments in Denton, Texas, a university town outside Dallas.

He occasionally speaks at council meetings of Denton's well-to-do-enclave of Argyle. He lives there, but stays out of the limelight as he supports philanthropic causes ranging from the arts to the environment. He holds a key board seat at Dow Jones and controls 19 percent of the super-voting shares of the family.

When savage floods two weeks ago washed out Denton's arts center, he wrote checks to restore the place instead of waiting for government aid.

His wife, Sue Schrier Bancroft - an internationally acclaimed bassoonist - is one of Texas' most high-profile advocates for the arts. George W. Bush named her to the Texas Commission on the Arts while he was governor. Ever since, she's roamed the state tapping the rich and powerful for millions to help the arts.

They married in their late 30s in 1990 while she was a music professor at North Texas State University in Denton, a renowned music school. She performs with the Dallas Symphony and Dallas Opera.

"She's brilliant," said one of her former students, Michael Cooke. "I was dyslexic and couldn't do sight-reading of the music, but she devised a unique way for me to read music properly, and also to do general reading. In a year, I was reading perfectly and started making straight-A's."

A HOUSE DIVIDED - BANCROFT HEIRS SPLIT ON MURDOCH'S \$5B OFFER The New York Post May 4, 2007
Friday

Meanwhile, a campaign is underway to influence family members on the deal's pros and cons. At the Wall Street Journal, a letter-writing campaign yesterday had some reporters sending letters to various family members to oppose a sale.

Dow Jones has said that 52 percent of the super-voting shares of family members are inclined to vote against the sale, but the board has tabled the matter for now.

News Corp. Chairman Rupert Murdoch has said that he expects to meet with members of the Bancroft family soon to discuss News Corp.'s offer.

The two largest wings of the family are the Cox and Bancroft clans, with others being the Stevenson, Robes, Steele, MacElree, Harrison, Herbert, Cook, Griffiths and Meyer clans. Another unrelated family, the Ottaways, controls 6.2 percent of the super-voting stock compared to 64 percent for the Bancrofts.

Family Journal

News Corp.'s \$5B Dow Jones offer is putting the spotlight on the Bancrofts, who are being wooed by both sides of the bid.

The Bancrofts up close

- * Lawyer Michael Elefante reps 46% of the family's voting power, and has a seat on DJ's board.

- * There are 3 branches: descendants of Hugh Bancroft Jr., Jessie Cox and Jane Cook.

- * Younger Bancrofts like Elisabeth Goth are more likely to consider the offer.

LOAD-DATE: May 4, 2007

LANGUAGE: ENGLISH

GRAPHIC: Chris Bancroft, left, a DJ director, and his wife, Sue. [Grace Saenz Dickson]

PUBLICATION-TYPE: Newspaper

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The New York Post

May 3, 2007 Thursday

STREET TILTS TO NEWS CORP. IN \$5B BID**BYLINE:** RODDY BOYD, JANET WHITMAN and ZACHERY KOUWE**SECTION:** All Editions; Pg. 43**LENGTH:** 350 words

As Bancroft family members ponder their next steps as stewards of the Wall Street Journal empire, Wall Street itself is urging them to take a hard look at News Corp.'s surprise \$60 per share takeover bid to enrich all stockholders.

Even though a Bancroft family trustee said last night that "approximately 52 percent of the outstanding voting power" has aligned against the proposal and Dow Jones said its board would therefore take no action, Wall Street was not discouraged about the likelihood of seeing some type of transaction, including the emergence of competing bids.

The Bancroft family's initially cool reception to the \$5 billion bid did not rattle Dow Jones' stock price. The shares slipped 20 cents to \$56 in trading yesterday. It rocketed up \$19.87 on Tuesday.

"The market doesn't believe it" will collapse, said a Wall Street source familiar with Dow Jones' thinking. "The market either doesn't believe the family or is confused."

With the Bancroft family's fortune nearly doubling overnight to more than \$1.1 billion following News Corp.'s bid, pressure is building on the family's principal trustee, philanthropist Chris Bancroft, 55, to keep its new wealth intact.

In just two days, Wall Street's professional traders have taken control of almost all the available common stock in hopes of profiting on a deal.

"Dow Jones' entire float has changed hands in the past two days and is now held by hedge funds," according to a source familiar with the matter. These investors include hard-nosed hedge-fund players who are loath to see the family scotch such a lucrative deal.

But if the board ultimately rejects the News Corp. bid, hedge fund traders involved in the trade told The Post that a case for litigation could be made on the Bancroft family's willingness to sell stock as low as the mid-\$30 range, yet not accept a sharply higher bid.

News Corp. Chairman Rupert Murdoch said Tuesday in a Fox News interview that he plans to meet with family members in coming weeks, leaving open the prospect that Bancroft family members can be persuaded to consider the proposal.

LOAD-DATE: May 3, 2007**LANGUAGE:** ENGLISH

STREET TILTS TO NEWS CORP. IN \$5B BID The New York Post May 3, 2007 Thursday

GRAPHIC: CHRIS BANCROFT On the hot seat.

PUBLICATION-TYPE: Newspaper

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The New York Post

May 2, 2007 Wednesday

\$5B BID FOR WSJ - BANCROFTS WEIGH NEWS CORP.'S DOW JONES OFFER

BYLINE: PETER LAURIA and ZACHERY KOUWE**SECTION:** All Editions; Pg. 37**LENGTH:** 621 words

Success for the \$5 billion takeover bid News Corp. has made for Dow Jones hinges on whether the offer will entice the controlling Bancroft family to seriously weigh the offer.

While Dow Jones said yesterday that Bancroft family trusts controlling just over 50 percent of the vote are against the deal, sources said many of the younger Bancrofts want to sell and it is the family's older generation that is against the idea.

Of the roughly three dozen Bancroft family members who control 64 percent of the vote at Dow Jones, at least 10 are known dissidents.

Indeed, part of the reason News Corp. is offering a 65 percent premium over Dow Jones' recent stock price is to "make the offer incredibly compelling in the eyes of the market," said one source familiar with News Corp.'s thinking.

Already, T. Rowe Price, which ranks as Dow Jones' largest shareholder with an 11 percent stake, said the price "seems fair."

The offer is so large that industry watchers say it most likely compels Dow Jones' board to at least enter into negotiations with News Corp, which owns The Post, as failure to do so may open the door for credible shareholder lawsuits claiming Dow Jones' board failed in its fiduciary duty.

Bloomberg data shows that trading volume for Dow Jones stock was 45 times higher than normal yesterday with a large amount of buying occurring at the end of the day when the price was above \$54 per share.

The company's shares swelled 55 percent, or \$19.87, to close trading yesterday at \$56.20.

The increase adds another layer of concern for Dow Jones given that analysts think its stock could plummet to below \$35 if the bid is rejected.

Not only would yesterday's investors stand to lose, but longtime Dow Jones investors, who voiced concerns about CEO Richard Zannino's pay at the last shareholder meeting, would likely be riled, too.

News Corp.'s bid is believed to be high enough to dissuade any private equity buyers from jumping into the fray, meaning that News Corp. has essentially erased any competition for Dow Jones since strategic newspaper buyers don't have the financial muscle to match or top the offer, banking sources say.

\$5B BID FOR WSJ - BANCROFTS WEIGH NEWS CORP.'S DOW JONES OFFER The New York Post May 2, 2007
Wednesday

Sources said News Corp.'s strong balance sheet and rising stock price, combined with low interest rates, means that the company has room to make an even sweeter offer for Dow Jones.

Just as News Corp. is using a \$5 billion run at Dow Jones to court a family with controlling interest, private equity firms Blackstone Group and Providence Equity Partners used a similar strategy to take advantage of the schism that roiled newspaper company Freedom Communications' Hoiles family in 2003. At the time, some members of that family's fourth generation wanted to cash out and others preferred to continue running the business.

News Corp., which offered \$60 per share for Dow Jones, has called on the banking services of J.P. Morgan to help with the deal - the bank was responsible for crafting the Freedom buyout.

With News Corp.'s MySpace testing a news aggregation service and Dow Jones' strong online presence through both The Wall Street Journal Online and MarketWatch, industry watchers say the move is a way to capture an even larger share of the burgeoning online advertising market. Moreover, sources said that News Corp. sees opportunities to extend The Journal's position as a top brand in the U.S. around the globe.

Should the offer be accepted, Dow Jones, which currently supplies content to General Electric-owned CNBC, would likely provide content to Fox's planned business channel.

Brand news

A \$5B News Corp. acquisition of Dow Jones would add some of the most trusted names in business news to the media giant.

Dow Jones - Close \$56.20 (+\$19.87)

LOAD-DATE: May 2, 2007

LANGUAGE: ENGLISH

GRAPHIC: Dow Jones logo.

PUBLICATION-TYPE: Newspaper

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The New York Post

April 27, 2007 Friday

'IDOL' ENCORE

SECTION: All Editions; Pg. 16

LENGTH: 79 words

THE evening didn't end when "Idol Gives Back" went off the air Wednesday night. News Corp. Chairman Rupert Murdoch invited all six contestants and host Ryan Seacrest, guest-host Ellen DeGeneres, judge Simon Cowell, producer Richard Curtis and Quincy Jones to his house in Los Angeles, where the contestants sang a capella the Bono-Dave Stewart anthem, "American Prayer." The Fox special, which drew a record 70 million votes, raised \$60 million for worldwide poverty relief.

LOAD-DATE: April 27, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

March 26, 2007 Monday

VIDEO'S LONG SHOT - VENTURE SEEN AS RISKY BET ON WEB USE**BYLINE:** PETER LAURIA**SECTION:** All Editions; Pg. 30**LENGTH:** 519 words

Underlying the online video joint venture between NBC and News Corp. is a risky gamble that the Internet audience will evolve from watching short clips to a long-form viewing culture.

While the as yet unnamed venture will feature shorts and clips, the primary driver of the site is the full-length television episodes and movies that make up both companies' content libraries.

NBC and News Corp., which owns The Post, appear to be betting that the next wave of online video viewers will want professionally produced, long-form video rather than user-generated, short, frenetic blasts of entertainment.

Others, however, are willing to lay serious odds that they won't.

"It is the height of arrogance for any media company to assume that regurgitated content is what's going to work online," said one source familiar with the venture. "They are going to find out what television is online, and it's not going to be full episodes."

Said another source: "If such a shift happens it will be a watershed moment for them, but if it doesn't then it will be their Waterloo."

Explaining his point, the source said that if the Web site can attract a large audience, then both companies, and by extension the major media companies, would gain leverage in negotiations with YouTube.

Conversely, if the venture fails to gain traction, then the media companies inadvertently will have strengthened YouTube's hand.

It's worth noting that nine of the top 12 video sites in January were heavily oriented toward clip viewing, according to comScore Video Metrix data. By contrast, the bottom three - NBC, CBS Corp. and ABC.com - all feature more full-length content.

Research has also shown that the vast majority of videos watched online are under five minutes in length. And there's no getting around the fact that much of the traffic to YouTube, MySpace and other video sites spikes during the workday, when fast broadband connections allow for quick peaks at short clips.

There is, however, subtle signs of a shift taking hold as more linear television content moves online.

According to Vivi Zigler, executive vice president of NBC Digital Entertainment, the peacock network has streamed

VIDEO'S LONG SHOT - VENTURE SEEN AS RISKY BET ON WEB USE The New York Post March 26, 2007
Monday

more than 80 million full episodes of its content since launching NBC Rewind in October. NBC research shows that 60 percent of the site's users watch full episodes and the average time spent per visit exceeds 30 minutes.

"As more of NBC's audience comes online, the more the profile of NBC.com looks like the linear network," Zigler said.

While News Corp.'s Fox network doesn't release specific user metrics, it pointed to data from Fox on Demand that showed users average 22 minutes per stream as evidence of demand for long-form content.

To be sure, there is demand for long-form content. How much of a demand is what will ultimately determine how successful the new venture becomes.

Picture players

Top video streaming sites

Site -- Unique visitors

1) Google sites 122.9M

YouTube 54.8M

2) Fox Interactive Media 48.7M

3) Yahoo! sites 41.6M

4) Time Warner Network 35.8M

5) Viacom Digital 24.4M

Source: comScore

LOAD-DATE: March 26, 2007

LANGUAGE: ENGLISH

GRAPHIC: YouTube logo.

PUBLICATION-TYPE: Newspaper

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The New York Post

March 23, 2007 Friday

NEW VENTURE IS BACKED BY BIG AD BUCKS

BYLINE: HOLLY M. SANDERS

SECTION: All Editions; Pg. 37

LENGTH: 287 words

While YouTube's audience is growing fast, it hasn't had as much luck enticing advertisers.

A rival venture from News Corp. and NBC Universal could prove more amenable to traditional brands unnerved by YouTube's unpredictable site and growing legal battles.

Execs at News Corp. and NBC said the distribution network will deliver a massive audience to advertisers along with "safe," professionally produced content.

Already several big companies - including Cadbury Schweppes, Cisco, Intel and General Motors and Royal Caribbean - have signed on to the new site.

The media giants will make movies and full episodes of TV shows available on the still unnamed site. They also struck deals with the big portals - Yahoo!, AOL, MSN and MySpace - to distribute their content across the Internet in exchange for a cut of the ad revenue.

"This will be the largest advertising platform on earth," News Corp. chief Peter Chernin said in a conference call.

Meanwhile, YouTube is struggling to make inroads with advertisers intent on avoiding anything that might offend consumers. The popular site, which Google purchased for \$1.65 billion, took in just \$15 million in revenue last year, according to one analyst's estimate.

"The problem is we look at the uncontrolled environment YouTube offers," said T.S. Kelly, research director at interactive ad agency Media Contacts, part of media-buying shop MPG. "It's a bit of a Wild West. There isn't that control over the questionable themes on the site."

Marketers are also concerned about getting caught in the crossfire between YouTube and established media players. Viacom is suing YouTube over copyright issues after demanding the removal of 100,000 pirated clips from its site.

LOAD-DATE: March 23, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

NEW VENTURE IS BACKED BY BIG AD BUCKS The New York Post March 23, 2007 Friday

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The New York Post

March 23, 2007 Friday

IT'S OURTUBE - NBC, FOX PLAN MAY MORPH ACROSS BIG MEDIA

BYLINE: PETER LAURIA

SECTION: All Editions; Pg. 37

LENGTH: 431 words

As News Corp. and NBC Universal prepare for the summertime launch of Big Media's long-anticipated video site, other major media companies are expected to jump into the mix.

CBS, Time Warner, Sony and Viacom are seen as likely candidates to join the yet-to-be-named service, as all four companies were involved in early discussions surrounding the landmark entertainment enterprise.

News Corp. President and Chief Operating Officer Peter Chernin said as much during yesterday's announcement of the new video service.

"We hope it [will] be the biggest video distribution network on the Web. We are in discussions with other content holders."

News Corp., which owns the Fox television network and the Twentieth Century Fox film studio, also publishes The Post.

Yesterday's announcement ends speculation about media companies rolling out their own version of YouTube, which has triggered copyright worries among media players.

One reason others have shied away from the venture so far is that under current plans News Corp. and NBC have program distribution oversight.

"Not being in control of our own content's destiny - and being at the mercy of Fox and NBC to decide how it is distributed - didn't seem smart to us," said a rival media company executive. "If they show more flexibility on that point, then we might join."

For now, the venture will be 50-50 owned by News Corp. and NBC. New partners can join via a financial commitment or by supplying content. News Corp. and NBC also will kick in an undisclosed amount of cash for marketing and promotion.

The planned Web site will likely be built with a partner. Sling Media, which makes tools that enables video to be uploaded and e-mailed, has offered to host the site, a source said.

The new video service will feature full episodes and clips from such shows as "Heroes" and "24." Films include "Little Miss Sunshine" and "The Devil Wears Prada."

IT'S OURTUBE - NBC, FOX PLAN MAY MORPH ACROSS BIG MEDIA The New York Post March 23, 2007
Friday

User-generated content won't be part of the Web site at first.

Content will be initially distributed through the Web sites AOL, MSN, MySpace and Yahoo!.

While the new venture will compete with YouTube, News Corp. and NBC deny they're out to destroy the former upstart.

"This is not a YouTube killer," News Corp.'s Chernin said. "If it was, we would have no distribution partners."

with Holly Sanders

Video stars

By teaming up in a content deal with the leading online players, News Corp. and NBC Universal are setting their sights on Google's YouTube.

Online partners

* AOL

* MSN

* Yahoo!

* MySpace

Charter advertisers

* Cadbury

* Cisco

* Esurance

* Intel

* GM

LOAD-DATE: March 23, 2007

LANGUAGE: ENGLISH

GRAPHIC: Fox's "24" (left), NBC's "My Name Is Earl" (above) and "Little Miss Sunshine" (top) by Fox Searchlight.

PUBLICATION-TYPE: Newspaper

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The New York Post

March 21, 2007 Wednesday

VENTURE IN CHINA THWARTS PIRATES

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 32

LENGTH: 209 words

Billionaire tech publisher Patrick McGovern has quietly teamed with Hearst Corp. and News Corp. to form a new venture in China that plans to make movies, DVDs and computer and virtual-reality games for the Chinese market.

One key component of the plan will be to thwart pirates by releasing movies at the same time as the DVDs and pay-per-view TV hits the marketplace.

In the past, the lag time between the commercial release of a film in theatres and its release as a DVD some months later allowed for a thriving black market.

The venture, known as the China New Media Fund, has a total of \$50 million in backing from the three media giants. News Corp. is the parent company of The Post.

McGovern told The Post in an exclusive interview that one of the aims of the fund would be to make movies for simultaneous release in theatres, DVDs, and on pay-per-view cable.

"This is our pilot fund," said McGovern. "We'll probably do five or six films with that fund, and then we'll see about doing a second fund of around \$150 million," he said.

McGovern said the fund also hopes that some of the content will be used for "computer games and virtual-reality games."

The joint fund is being administered by Hugo Shong, managing director of IDG Asia.

LOAD-DATE: March 21, 2007

LANGUAGE: ENGLISH

GRAPHIC: PATRICK McGOVERN Smart move.

PUBLICATION-TYPE: Newspaper

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The New York Post

March 8, 2007 Thursday

FOX RERUN FOR FAWCETT

BYLINE: Post staff

SECTION: All Editions; Pg. 39

LENGTH: 63 words

News Corp. yesterday named Dan Fawcett as president of digital media for its Fox Entertainment Group, effective immediately.

The appointment marks a return to Fox for Fawcett, who earlier served as an executive vice president for business and legal affairs at Fox Cable Networks before joining DirecTV in a similar capacity three years ago. News Corp. owns both Fox and The Post.

LOAD-DATE: March 8, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

February 8, 2007 Thursday

REVENUE UP 18% AT NEWS CORP.

BYLINE: JANET WHITMAN

SECTION: All Editions; Pg. 41

LENGTH: 262 words

Boosted by box-office hits "Borat" and "The Devil Wears Prada," News Corp. yesterday reported a 24 percent gain in second-quarter operating income.

Revenue at the media conglomerate - owner of The Post, movie studio 20th Century Fox, Fox Cable Channel and MySpace - rose 18 percent to \$7.84 billion, coming in ahead of the \$7.4 billion expected by Wall Street. Operating income totaled \$1.1 billion.

Net income for the quarter slipped to 26 cents, or \$822 million, down from 33 cents, or \$1.08 billion, but the year-ago profits got a \$381 million lift from the sale of an educational-publishing business.

Excluding that one-time gain, profits would have been up 18 percent in the quarter.

News Corp.'s movie and DVD business was the strongest performer in the quarter, with profits surging 57 percent to \$470 million on strong box-office sales and home-video hits such as "Little Miss Sunshine," "24" and "Prison Break."

The company's television division reported a 39 percent decline in operating income to \$112 million, hurt in part by poor ratings for Major League Baseball's post season on Fox and weaker-than-expected ratings at MyNetworkTV, a broadcast network introduced last year.

News Corp. expects fortunes at Fox to turn dramatically now that the smash series "American Idol" has returned for a new season.

The company also is committed to reversing the poor performance at MyNetworkTV by overhauling management and introducing new programming.

In anticipation of a strong second half, News Corp.'s stock gained 2 percent, or 49 cents, to \$24.64 a share.

LOAD-DATE: February 8, 2007

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

REVENUE UP 18% AT NEWS CORP. The New York Post February 8, 2007 Thursday

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The New York Post

January 24, 2007 Wednesday

TRIBUNE BIDDING - NEWS CORP. JOINS CHANDLERS IN PAPER CHASE

BYLINE: JANET WHITMAN and ZACHERY KOUWE

SECTION: All Editions; Pg. 33

LENGTH: 365 words

News Corp., publisher of The Post, is teaming up with the Chandler family on a bid for Tribune Co., the Chicago newspaper giant that put itself on the block last year, sources said.

News Corp. is believed to be particularly interested in acquiring a small stake in Tribune's Long Island newspaper Newsday, which could combine certain back-office operations with The Post, resulting in significant cost savings. A deal with Newsday could also result in advertising cross-selling in the metro market.

The talks were reported earlier by the Financial Times.

The Chandler family, which owns a 20 percent stake in Tribune, pushed the company to put itself up for sale in September, saying it could fetch more than \$40 a share.

At last week's auction deadline, the Chandlers ended up putting in a preliminary bid themselves, along with private-equity backers, that valued Tribune at \$31.70 a share.

The shares ended regular trading yesterday on the New York Stock Exchange at \$30.10, down 16 cents.

The Chandlers said last week they were also in talks with unnamed strategic bidders on a proposal to buy Tribune's newspapers, including the Los Angeles Times and Chicago Tribune, and the Chicago Cubs baseball team.

Under the plan, Tribune would spin off its television stations, while the Chandlers aim to own a 51 percent stake in the newspapers, and its co-investors, including News Corp. and others, the remaining stake.

News Corp. would be prohibited from owning Newsday outright because of Federal Communications Commission media ownership caps.

The media conglomerate chaired by Rupert Murdoch had to obtain a waiver from the FCC to own The Post because it already owned Channel 5 in New York.

Tribune, led by Chairman and CEO Dennis FitzSimons, also received a bid from West Coast billionaires Ron Burkle and Eli Broad, who proposed a complex recapitalization plan said to value the company \$34 a share.

Private-equity firm the Carlyle Group offered to buy Tribune's TV stations.

TRIBUNE BIDDING - NEWS CORP. JOINS CHANDLERS IN PAPER CHASE The New York Post January 24,
2007 Wednesday

After receiving the three offers, Tribune's special committee said it would consider the proposals, but may go back to the drawing board with its own initiatives to boost its sputtering stock price.

LOAD-DATE: January 24, 2007

LANGUAGE: ENGLISH

GRAPHIC: DENNIS FITZSIMONS Tribune chief.

PUBLICATION-TYPE: Newspaper

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The New York Post

January 18, 2007 Thursday

REGAN UNIT SET TO CLOSE

BYLINE: Keith J. Kelly

SECTION: Sports+Late City Final; Pg. 87

LENGTH: 78 words

HarperCollins said yesterday it will shutter its controversial Regan Books unit, closing the Los Angeles office on March 1 and scrapping a controversial novel about Mickey Mantle.

Judith Regan, the former head who had pushed the O.J. Simpson confessional novel "If I Did It," was fired in December for allegedly making anti-Semitic remarks. Regan's lawyer, Bert Fields, denied his client made such remarks.

The firm is owned by News Corp., which also owns The Post.

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PUBLICATION-TYPE: Newspaper

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The New York Post

January 16, 2007 Tuesday

TMZ INKS DEAL WITH FOX FOR TV SHOW**BYLINE:** PETER LAURIA**SECTION:** All Editions; Pg. 31**LENGTH:** 335 words

TMZ.com, the celebrity news Web site that made Lindsay Lohan and "firecrotch" synonymous, is coming to television.

The Web site, owned by Time Warner, announced late yesterday a deal with Fox Television to create an eponymous daily, half-hour show that will air on all 35 Fox-owned television stations beginning this fall, including in New York, Los Angeles and Chicago, the nation's top three television markets (News Corp. owns both Fox Television and The Post).

In the year since its launch, TMZ.com's mix of short, colorful bursts of celebrity news often accompanied by paparazzi photographs and video reels has made it the go-to place for exposing celebrity foibles.

A post yesterday on favorite target Tara Reid illustrates the TMZ formula perfectly - included under a headline that read "The Sky Is Falling! Tara Reid Looks Hot!" was a few short paragraphs about the star vacationing in Australia along with a picture of her in a bikini on the beach as well as a video reel titled "Bad Asses" that showed some of Hollywood's more unattractive backsides in succession.

That formula has made TMZ.com, which was born out of the defunct cable news show "Celebrity Justice," the most popular celebrity news destination on the Web, attracting more than 6 million unique monthly visitors and beating out such competitors as E! Online, TVGuide.com and People.com.

Rather than tailor the new show along the lines of "Entertainment Tonight" or other celebrity newsmagazines, the television extension is expected to maintain the same unfiltered look at celebrities and no-holds-barred sensibility of the Web site, according to Hilary Estey McLoughlin, president of Telepictures Productions, which is producing the show.

McLoughlin said the show will target the 18-34 year old viewer and will skew more heavily male than some of their TV counterparts.

The time period in which the show airs will be up to Fox but McLoughlin said it will air in high profile slots.

Financial terms of the deal were not released.

LOAD-DATE: January 16, 2007**LANGUAGE:** ENGLISH**PUBLICATION-TYPE:** Newspaper

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The New York Post

December 23, 2006 Saturday

LIBERTY, NEWS CORP. INK DEAL

BYLINE: JANET WHITMAN

SECTION: All Editions; Pg. 20

LENGTH: 227 words

Putting an end to two years of wrangling, Rupert Murdoch's News Corp. and John Malone's Liberty Media have agreed to an \$11 billion asset swap, a pact that will reinforce Murdoch's control of his company.

Under the long-anticipated deal announced yesterday, News Corp. will acquire Liberty's 16.3 percent stake in News Corp. In exchange, Liberty will get the media conglomerate's 38.4 percent stake in satellite-television broadcaster DirecTV, three regional sports channels and \$550 million in cash.

The two companies have been negotiating since 2004, when Liberty suddenly amassed a 19 percent voting stake in News Corp., a surprise move that was viewed by observers as a potential threat to Murdoch's control. It has been considered a major overhang on News Corp.'s share price.

News Corp., which publishes The New York Post, said it plans to scrap its so-called poison pill, the anti-takeover device the company implemented after learning that Liberty had increased its stake.

The Murdoch family currently controls News Corp. through a 31 percent voting stake. Once the deal with Liberty is completed, their stake will increase to nearly 39 percent.

Meanwhile, Malone, a one-time cable kingpin, is poised to regain some of the prominence he lost in the media business in 1999 when he sold his then-dominant cable company Tele-Communications to AT&T.

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The New York Post

December 16, 2006 Saturday

JUDITH REGAN GETS THE BOOT

SECTION: Sports+Late City Final; Pg. 10

LENGTH: 113 words

O.J. Simpson's would-be publisher, Judith Regan, has been fired from HarperCollins.

"Judith Regan's employment with HarperCollins has been terminated effective immediately," HarperCollins CEO Jane Friedman said in a statement last night. Regan's firing comes a month after News Corporation CEO Rupert Murdoch's cancellation of O.J. Simpson's hypothetical murder confession, "If I Did It," which also included a TV interview with the former NFL superstar that was pulled before it aired. Regan has headed the ReganBooks imprint since 1994 and has published a long list of best sellers, including José Canseco's "Juiced" and Jenna Jameson's "How to Make Love Like a Porn Star."

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

November 21, 2006 Tuesday

O.J. BOOK DEAL GETS AX - 'TELL-ALL' AND FOX SPECIAL ARE SCRAPPED AS HONCHOS SOUR ON TASTELESS 'JUICE'

BYLINE: KATE SHEEHY

SECTION: Sports+Late City Final; Pg. 6

LENGTH: 1048 words

O.J. Simpson's explosive new book, "If I Did It" - and an accompanying TV sit-down in which he "hypothetically" details how he brutally murdered his wife and her pal - were both put out of their misery yesterday.

The move by News Corp. to nix the publication and upcoming interview by the despicable ex-grid great came after more than a week of national outrage fueled by the victims' furious families.

"I and senior management agree with the American public that this was an ill-considered project," News Corp. Chairman and CEO Rupert Murdoch said in a statement. "We are sorry for any pain this has caused the families of Ron Goldman and Nicole Brown Simpson."

Some copies of the book, which had been selling strongly in pre-orders, had already been shipped to stores but will be recalled and disposed of, company officials said.

Simpson, 59, refused to comment on the decision "until I know legally where I stand."

"I would like nothing better than to straighten out some things that have been mischaracterized. But I think I'm legally muzzled at this point," Simpson said.

His lawyer, Yale Galanter, wasn't so reticent. He described his client as "indifferent" to the project falling through, but added:

"Nobody's happier than me that it's been canceled. It should never have been a project to begin with."

Galanter also insisted that Simpson didn't really want to do it in the first place, anyway.

"Who would really get up and say, 'This is really a great project?' " Galanter said.

"I think this was something he [Simpson] had a lot of trepidation about to begin with, and the fact that it's over is good. I think he realized it was in bad taste."

Goldman's father, Fred, said he was thankful that those behind the project "finally got the message."

"We want to say thank you to everyone in this country who raised their voice and stood up for what was right," he said on CNN's "Larry King Live" last night.

O.J. BOOK DEAL GETS AX - 'TELL-ALL' AND FOX SPECIAL ARE SCRAPPED AS HONCHOS SOUR ON
TASTELESS 'JUICE' The New York Post November 21, 2006 Tuesday

But Goldman scoffed at Galanter's claim that Simpson was "indifferent" about his axed moneymaking scheme.

"I doubt that very much," Goldman said. "[Simpson] missed his chance to be in the limelight. I wouldn't believe he was indifferent for a minute."

Ron Goldman's sister, Kim, predicted that the book and interview would see the light of day anyway.

"It's going to end up in somebody's hands, and we'll see [them] on the Internet," she told King, later welling up with tears recalling her brother who, with Nicole, was murdered in June 1994.

Mediaweek TV analyst Marc Berman hailed News Corp.'s decision to yank the project, calling Simpson "a guy looking to make money, and finally, somebody took a stand and said, 'No, we're not doing this.'"

"He doesn't deserve to be given this kind of attention at this point. . . . You have to sometimes have a moral backbone and say, 'We're not going to stoop to this level.'"

The book was published by ReganBooks, a division of Harper Collins, which News Corp. owns. News Corp. also owns Fox and The Post.

ReganBooks chief Judith Regan conducted the sit-down with Simpson, which was set to air during the networks' crucial sweeps week later this month. It was titled "If I Did It, Here's How It Happened."

The former grid great was acquitted of murdering his estranged wife and Goldman in a 1995 trial that riveted the nation. Two years later, a civil-court jury found him liable for their deaths.

In his interview with Regan, the reviled Simpson started crying like a baby, saying, "I can't do this. I can't have my kids hear me say this," as he recounted how he "might have" killed Brown Simpson and Goldman.

Regan has said she considered her dealings with Simpson to be his "confession."

When the embattled publisher was battered by outrage over what many said was free publicity for a murderer, she tried to defend herself by saying she had a personal reason to let him ramble: Like Nicole, she was a battered woman.

"I did the book and sat face-to-face with the killer because I wanted him and the men who broke my heart and your [other abuse victims'] hearts to tell the truth," she said in a statement last week.

The uber-publisher said she didn't pay Simpson any money for the book, instead contracting the rights through "a third party."

It has been reported that the deal was worth about \$3.5 million. It was not immediately clear yesterday what, if anything, Simpson may have received up front or could receive, even though the project was yanked.

Regan had said she was told any money from the book would only go to his kids. But her defense of the deal fell on deaf ears.

By the end of the weekend, a dozen of Fox's own affiliates announced they would not air her interview.

Regan's representative did not return a phone message or e-mail yesterday.

The Goldmans' lawyer, Jonathan Polak, disputed Regan's claim that the book's profits were going to go to Simpson's kids with Nicole - Sydney, 21, and Justin, 18.

"We find it highly suspect that a publisher would think that a book that could otherwise be titled 'If I Killed Your Mother, Here's How I Did It' would be beneficial to the children," Polak said.

O.J. BOOK DEAL GETS AX - 'TELL-ALL' AND FOX SPECIAL ARE SCRAPPED AS HONCHOS SOUR ON
TASTELESS 'JUICE' The New York Post November 21, 2006 Tuesday

"We will trace the money, find out where the money went, and if it went to where it shouldn't have gone, hold the people accountable who hid it and misdirected it," the lawyer said.

"I think a number of people are going to have to answer a lot of questions in the court process, including Judith Regan."

Robert Thompson, a top media professor at Syracuse University, slammed the idea behind the book but added that it could have had one redeeming value - had it actually elicited a full-blown confession.

"Murdoch said this was 'ill-conceived.' The first response is, 'You think?' " Thompson said. "The title is the most tasteless and macabre idea in history. It was a really, really, really, really bad idea."

Still, "if this, in fact, was going to be strangely titled but yield a confession, then it might have been newsworthy," the professor said. "It's hard to judge."

Additional reporting by David K. Li and Post Wire Services

'I and senior management agree with the American public that this was an illconsidered project. We are sorry for any pain this has caused the families of Ron Goldman and Nicole Brown Simpson.' - Rupert Murdoch, News Corp. chairman and CEO

LOAD-DATE: November 21, 2006

LANGUAGE: ENGLISH

GRAPHIC: O.J. Simpson had taped an interview (far left) about how he "hypothetically" would have killed ex-wife Nicole Brown (near left), and was to release a book (above) with publisher Judith Regan (right). [Michael Yarish / Fox; AP; Globe Photos Inc.]

PUBLICATION-TYPE: Newspaper

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The New York Post

November 9, 2006 Thursday

NEWS CORP POSTS \$843M Q1 PROFIT**BYLINE:** PETER LAURIA**SECTION:** All Editions; Pg. 66**LENGTH:** 308 words

News Corp. yesterday reported that it swung to a profit of \$843 million for the fiscal first quarter, driven by continued strength at its cable networks unit and a one-time gain from an asset sale.

A year ago, the company, which owns The Post, reported a loss of \$433 million because of a \$1 billion charge at its television station division.

On a per-share basis, News Corp.'s profit for the three months ended Sept.

30 was 27 cents, compared with a year-earlier loss of 13 cents a share.

Revenue for the quarter rose 4.1 percent to \$5.9 billion.

News Corp., also the parent of MySpace and HarperCollins, reported healthy growth at the company's cable network operation, which includes the Fox News Channel, FX and Speed.

The division's operating income jumped 26 percent to \$249 million in the quarter.

News Corp. recently signed its first carriage agreement for the nascent Fox Business Channel with Comcast Corp., the nation's largest cable operator.

The company's filmed entertainment division, meanwhile, reported a 35 percent decline in operating income to \$239 million from \$368 million.

"While our film segment faced difficult comparisons with a year ago, our theatrical successes over the past six months are poised to generate significant returns in the quarters ahead as these titles are distributed across additional distribution platforms," said News Corp.

Chairman and CEO Rupert Murdoch.

Murdoch was referring to the Nov. 21 DVD release of "Ice Age: The Meltdown," which had a theatrical gross of more than \$600 million, as well as upcoming releases for "The Devil Wears Prada" and "Little Miss Sunshine." News Corp. Web sites, led by MySpace.com, now rank second in the U.S. in total page views and fifth in unique visitors.

News Corp. shares rose 29 cents to \$21.86 in Big Board trading. They are up 31.6 percent this year.

NEWS CORP POSTS \$843M Q1 PROFIT The New York Post November 9, 2006 Thursday

LOAD-DATE: November 9, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

November 2, 2006 Thursday

E-LECTION DAY HITS INTERNET - POLS RUN ONTO WEB**BYLINE:** SAM GUSTIN**SECTION:** All Editions; Pg. 44**LENGTH:** 491 words

DAYS before an election that could dramatically alter the power structure of the government, political campaigns are racing to maximize the mushrooming influence of the Internet.

From YouTube, the Web video phenom bought by Google for \$1.65 billion, to MySpace, the online community, which, like The Post, is owned by News Corp., politics is moving online, as savvy politicians harness the power of viral marketing and Web video.

"This is the embryonic start of what are going to be massive changes over the next 20 years," said Robert Thompson, director of the Center for the Study of Popular Television at Syracuse University. "YouTube is a way of getting national exposure on a completely free distribution system."

He said YouTube has "trumped the 24-hour cable news cycle, and everybody is trying to get a piece of the action.

"It's mind-blowing that it seemed to happen so fast," he added, noting that YouTube is less than two years old.

During the 2004 election, television ad spending amounted to \$1.5 billion, while Internet ad spending that year was \$25.3 million - an astonishing 853.8 percent increase from 2000, according to PQ Media.

Those amounts may grow this cycle, despite the fact that this is an off-year, non-presidential election.

Politicians such as Sen. Ted Kennedy (D-Mass.) and Ned Lamont, who is running to unseat incumbent Connecticut Sen. Joe Lieberman, have begun crafting ads specifically designed for the Web.

Lamont's spot shows him horsing around with his kids, while Kennedy delivers a stentorian lecture on the importance of 'net neutrality.

Meanwhile, some TV ads that began in local markets are immediately going national on YouTube, such as the controversial spots used in the hotly contested Senate race in Tennessee between Rep. Harold Ford, Jr. (D-Tenn.) and Republican Bob Corker.

In fact, Thompson said a controversial attack ad claiming Ford takes money from the porn industry and likes to hang out with strippers seemed designed with the YouTube audience in mind.

"There is an aesthetic for Internet ads that is totally different than television ads," Thompson said, referring to the cheeky and sarcastic edge that attracts young viewers.

But Ford, who is 36, is trying to harness the Web too - boasting a MySpace page that has over 2000 "friends," declares that his heroes are "teachers, first responders and farmers," and notes that his favorite music is "everything."

The question dawning on political campaigns, Thompson said, is, "Why put all this money into paid ad buys when you can just go viral?"

At a minimum, politicians need to be aware that in the YouTube era, the world is literally watching, and thus off-color gaffes such as Virginia GOP Sen. George Allen's description of a rival's staffer using a racial epithet, become Web sensations.

"Twenty years ago, they called young people the MTV generation," said Thompson. "They're going to call this the YouTube generation."

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

October 31, 2006 Tuesday

READERS PUT POST ON TOP - SHARING THE LOVE: MADONNA, ALEC, ED KOCH, JOAN, YOKO - AND YOU

BYLINE: BILL HOFFMANN, JENNIFER FERMINO, DAVID K. LI and ANDY SOLTIS

SECTION: All Editions; Pg. 2

LENGTH: 1181 words

Thank you, New York!

The New York Post made newspaper history yesterday, leapfrogging the Daily News and The Washington Post to become the fifth-largest paper in the country - and it's all thanks to you.

The Post reported a circulation jump of 5.1 percent, to a whopping 704,011 copies a day Monday to Friday for the six months ended Sept. 30. That's up 34,348 copies from a year ago - and an astounding 274,369 copies a day from 10 years ago.

"This is a great and historic day for The Post," said Rupert Murdoch, chairman and chief executive officer of News Corp., which owns The Post.

"We have created a newspaper with a unique voice that reflects the heart and soul of New York, and today's publisher's statement, which for the first time places us ahead of the Daily News and in the top five newspapers in the country, is a testament to the vitality of the paper and the cherished role it plays in the life of this city."

The new circulation figures, reported in a publisher's statement and subject to audit, prove what savvy New Yorkers have known for years - the Daily News is yesterday's news.

The News' circulation has steadily declined from the nearly 1.3 million copies it sold daily in 1986 - about twice the circulation of The Post at the time - to only 693,382 reported yesterday.

"This is a joyous occasion for the paper and its readers," Post Editor-in-Chief Col Allan said, adding that the secret of the paper's success was simple: Give the people what they want.

"The first question we ask every morning is: What do our readers - our bosses - want to see in tomorrow's paper?" he said. "And then we get it for them - the best sports in town, great gossip and features, hard-hitting news, and opinion that shapes the debate."

Post readers - the famous, the infamous and the just plain Joes - were quick to offer up their congratulations on the stunning circulation breakthrough.

"To a paper that is as filthy as my mind - congratulations!" said Madonna, who had just landed in the Big Apple with her newly expanded family.

READERS PUT POST ON TOP - SHARING THE LOVE: MADONNA, ALEC, ED KOCH, JOAN, YOKO - AND
YOU The New York Post October 31, 2006 Tuesday

"Congratulations!" echoed Yoko Ono.

Author Dominick Dunne, chronicler of the rich and the scandalous, said he was genuinely surprised to hear The Post had beaten the News.

"I thought it was already in first place," he said. "It's been a front-runner for me for a long time. I read all the papers every morning, but I always start my day with The Post. It excites me."

Our loyal and ever-growing army of readers is the reason The Post has been able to keep our circulation going north while others are going south. The only papers bigger than us now are USA Today, The Wall Street Journal, The New York Times and the Los Angeles Times.

And they'd better watch out, because The Post is gunning for them now.

"We're not done yet," said Allan. "This is the most exciting and vibrant newspaper in the country, and our readers know it - that's why they keep spreading the word and we keep getting bigger."

Even the targets of the occasional Post barb - who know we love them deep down - couldn't help but congratulate us on the big news.

"Congratulations on a job well done - 365 days of valuable information! We love the New York Post," said Lizzie Grubman.

"What would New York be without Page Six?" said Alec Baldwin.

And it wasn't just celebrities who were celebrating The Post's success yesterday - it was our readers, the people who make us the best paper in the city.

"The Post keeps me updated," said Nancy Beresford, 18, of The Bronx. "There's a lot more info than in other papers. I understand everything that's going on."

Dennis Nobrega, a security guard at Bryant Park, said he loved the daily round-up of cops and robbers. "I like the Blotter. It keeps me informed about neighborhood crime," the Brooklynite said.

In yesterday's figures reported to the Audit Bureau of Circulations, most newspapers saw big drops - with the Los Angeles Times falling 8 percent, the Miami Herald down 8.8 percent, and The New York Times down 3.5 percent.

Former Daily News Editor-in-Chief Ed Kosner said he and the rest of the brass at the city's second-fiddle newspaper knew the writing was on the wall a few years ago - he even forecast The Post overtaking the News in his memoirs.

"In my book, I predicted this would happen right about now," he said yesterday.

Post fans said the paper is simply a "must-read" for anyone who lives in the city.

"It's alive. The paper is terrific," said former Mayor Ed Koch. "I start reading newspapers at 5 in the morning every day, and reading The Post is like getting that fresh, first wonderful cup of coffee. That's what it's like reading the New York Post!"

Joan Rivers said she, too, is a longtime Post fan. "I've been reading The Post since it was on papyrus," she quipped. "I love gossip."

Throughout the day, word of The Post's circulation landmark was flashed to passers-by in Times Square through the giant News Astrovision by Panasonic screen.

READERS PUT POST ON TOP - SHARING THE LOVE: MADONNA, ALEC, ED KOCH, JOAN, YOKO - AND
YOU The New York Post October 31, 2006 Tuesday

And Dick Wolf, the creator and producer of the "Law & Order" empire, called in from Canada to get in his two cents: "I read The Post first. Where else would I get my stories?"

Total paid circulation (chart: Sept. '00 - Sept. '06)

New York Post: 704,011

Daily News: 693,382

TOP 10 REASONS THE POST BEAT THE NEWS

10. We know where the headless bodies are buried.
9. Andrea Peyser is the scourge of New York. Who's afraid of Lenore Skenazy?
8. The Daily News' color is so bad, Big Blue looks like Gang Green.
7. Page Six, bitches!
6. Our reality show would never be canceled.
5. We break news - they break promises and don't pay contest winners.
4. Cindy Adams, Michael Riedel and Spider-Man work for us.
3. We didn't fire Joe Torre.
2. The Post melts in your mind, not on your hands.
1. The Daily News has actually bored a lot of its readers to death.

Top newspapers by daily circulation

1. USA Today 2,269,509
2. The Wall Street Journal 2,043, 235
3. The New York Times 1,086,798
4. Los Angeles Times 775,766
5. NEW YORK POST 704,011
6. New York Daily News 693,382
7. The Washington Post 656,297
8. Chicago Tribune 576,132
9. Houston Chronicle 508,097
10. Newsday 413,579

READERS PUT POST ON TOP - SHARING THE LOVE: MADONNA, ALEC, ED KOCH, JOAN, YOKO - AND
YOU The New York Post October 31, 2006 Tuesday

Best wishes from Madonna

"To a paper that is as filthy as my mind. Congratulations!"

We asked New Yorkers, from celebrities to our treasured everyday readers, why The Post is a must for them.

"No one can ruin my day quite like the Post. What would New York be without Page Six?" - ALEC BALDWIN

"The Post always has the wacky stories that you just wouldn't read anywhere else" - ABBY BERGER

"It's alive. The paper is terrific ... Reading The Post is like getting that fresh, first cup of coffee." - ED KOCH

"The Post gets right down to it. They pull no punches. That's the way it should be." - PHIL CASAMENTO

"I wish I could say I helped you guys, but I've been stealing The Post from my neighbor's door for years." - JOAN RIVERS

"I look at The Post for the top stories. The coverage of 9/11 was very good." - VANESSA OQUENDO

"If I didn't read The Post, how else would I know what's going on at 'SNL'?" - LORNE MICHAELS

4-PAGE SOUVENIR PULLOUT PAGES 45, 46, 47 & 48

LOAD-DATE: October 31, 2006

LANGUAGE: ENGLISH

GRAPHIC: -Madonna, Alec Baldwin, Abby Berger, Ed Koch, Phil Casamento, Joan Rivers, Vanessa Oquendo, Lorne Michaels. -TALK OF THE TOWN: Times Square is abuzz yesterday over The Post's story on the News Astrovision by Panasonic screen. [Josh Williams] -Madonna, Alec Baldwin, Abby Berger, Ed Koch, Phil Casamento, Joan Rivers, Vanessa Oquendo, Lorne Michaels.

PUBLICATION-TYPE: Newspaper

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The New York Post

October 26, 2006 Thursday

NIELSEN'S TIFF WITH FOX ENDS

BYLINE: HOLLY M. SANDERS

SECTION: All Editions; Pg. 36

LENGTH: 205 words

News Corp. ended a dispute with Nielsen, the dominant provider of TV ratings, over the accuracy of its audience measurement under a new eight-year pact.

The two battled after Nielsen decided a couple of years ago to install electronic meters in sample households to measure viewing instead of having people keep handwritten records.

After a drop in viewership for its Fox stations, News Corp. complained that the new system undercounted minority viewers and jeopardized programming for them. That drew the attention of black leaders, who jumped into the fray with Nielsen.

Without disclosing the financial terms, News Corp. said yesterday that it signed a contract to get Nielsen ratings for most of its media properties, including Fox News, the Fox broadcast network and satellite company DirecTV.

News Corp. also owns The Post.

Under the deal, Nielsen agreed to invest \$50 million to boost participation among younger and minority viewers in its sample households.

"We're very pleased to put our differences with Nielsen behind us and to usher in a new era of constructive and even deeper relations between our two companies," Gary Ginsberg, News Corp.'s executive vice president of corporate affairs, said in a statement.

LOAD-DATE: October 26, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

October 10, 2006 Tuesday

-FOX WILL BROADCAST AT ONE TIMES SQUARE (M) -FOX TAKES TIMES SQ. (S, LCF)

BYLINE: HOLLY M. SANDERS

SECTION: All Editions; Pg. 34

LENGTH: 169 words

News Corp. will broadcast its sports and entertainment programming live in Times Square after locking up a lease for one of the splashiest big screens in the ad-filled area.

The media giant signed a 10-year lease, along with co-sponsor and consumer electronics maker Panasonic, for the 1,400-square-foot Astrovision screen at One Times Square. The companies didn't disclose the financial terms.

Like other advertisers with blaring billboards and flashing signs, News Corp. is seeking to promote its shows and other media properties in a high-visibility area where millions of people pass through every day.

News Corp.'s Fox broadcast and cable channels will show at least three hours of programming each day on the screen, including morning shows like "Fox & Friends" and the "Fox Report with Shepard Smith."

It also plans to deliver live feeds from Fox Sports that could include major sporting events like Major League Baseball's World Series and Nascar's Daytona 500.

The Post is a division of News Corp.

LOAD-DATE: October 10, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

October 5, 2006 Thursday

FOX BIRTHDAY BASH RATES A 10

SECTION: Sports+Late City Final; Pg. 15

LENGTH: 113 words

Fox News Channel and friends got the red-carpet treatment last night as scores of celebrities, newsmakers and news breakers turned out to celebrate the top cable news network's 10th anniversary.

Hosting the soiree outside Fox News Channel's Sixth Avenue headquarters were FNC chief Roger Ailes and News Corp. Chairman and Chief Executive Officer Rupert Murdoch. Talk-show favorites on hand included Bill O'Reilly, Greta Van Susteren, Shepard Smith, Sean Hannity and Alan Colmes. Also among the star-studded crowd were Mayor Bloomberg and Olympic skater Oxana Baiul, Giants running back Tiki Barber, actors Fran Drescher, Jesse Martin, Kathie Lee Gifford and, of course, The Donald.

LOAD-DATE: October 5, 2006

LANGUAGE: ENGLISH

GRAPHIC: Giants superstar running back Tiki Barber meets Fox superstar Greta Van Susteren last night at the top-rated cable news channel's 10th anniversary bash. (Dave Allocca/Startraks)

PUBLICATION-TYPE: Newspaper

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The New York Post

September 29, 2006 Friday

NEWS CORP. ADDS WEEKLIES

BYLINE: KEITH J. KELLY

SECTION: All Editions; Pg. 36

LENGTH: 248 words

News Corp. completed the purchase of two weekly newspaper chains in Brooklyn and Queens that between them publish more than 30 titles.

Executives said the company is still eyeing additional weekly newspaper chains.

News Corp. - The Post's parent company - acquired Courier-Life Publications, which publishes the 105,000-circulation Caribbean Life. The other 11 papers in the chain, predominantly Brooklyn-based publications such as the Bay News, have a combined circulation of 90,000.

In addition, Courier-Life produces some titles in Staten Island and a variety of periodicals including family guides and bar mitzvah and wedding publications.

News Corp. also bought TimesLedger Newspapers, whose 16 Queens weeklies have a circulation of about 50,000.

"There are two levels of news: the city news that the New York Post covers and the local neighborhoods - and that's what these papers cover," said Les Goodstein, a senior vice president of News Corp.

Goodstein said the acquisition will allow advertisers to get further penetration into Brooklyn and Queens, which have been traditional strongholds of The Post's arch rival, the New York Daily News.

Courier-Life started in 1945 when co-founder Edward Luster was a student at New York University. He and his wife, Rhoda - who were still co-owners until yesterday's sale - had turned over day-to-day operations to their son Cliff Luster.

He shares the title of co-publisher with Dan Holt. Both will remain under the new ownership.

LOAD-DATE: September 30, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

September 7, 2006 Thursday

NEW FACE ATOP VF'S POWER LIST

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 45

LENGTH: 471 words

Rupert Murdoch has bumped the two young Google founders from the top spot among Vanity Fair's ranking of "New Establishment" leaders.

Murdoch, chairman of News Corp., which owns The Post, moved up from fourth place on last year's list.

He's followed by Google's cofounders Sergey Brin and Larry Page and next is Apple chief Steve Jobs, up from No. 5 last year.

Rounding out the top five are Wal-Mart CEO H. Lee Scott, who slipped to fourth place from No. 2 a year ago, and Microsoft's Bill Gates, who rose a notch.

Vanity Fair also added entertainers and financiers after doubling the number of people comprising the list, rechristening it "The New Establishment: Vanity Fair 100."

The magazine said the enlarged list is "more representative of a movable band of thinkers, owners, creators and buyers who set the agenda in myriad arenas."

It said selection "is based on a number of factors: wealth and influence, in addition to intangibles such as vision, the footprint they will leave after they are gone and the 'X factor.' "

Berkshire Hathaway chief Warren Buffett ranks No. 6, and former President Bill Clinton hit the list for the first time, landing in seventh place.

Rounding out the top 10 are Oracle CEO Larry Ellison, Harpo Inc. chief Oprah Winfrey and director-producer Steven Spielberg.

Among those who fell off the list are Microsoft CEO Steve Ballmer, who had been ranked No. 12, and Dell Chairman Michael Dell, who had been No. 14.

Other high-tech big names off the list include IBM chief Sam Palmisano, Intel Chairman Craig Barrett, Electronic Arts chief Larry Probst and Cisco Systems head John Chambers.

Among the media dropouts are Time Inc. execs Ann Moore and John Huey, Sirius Satellite Radio CEO Mel Karmazin, HBO chief Chris Albrecht and author J.K. Rowling.

The many and various newcomers include actor Robert De Niro, billionaires Steve Cohen, Edward Lampert, Ron Perelman, and Bruce Wasserstein, former Vice President Al Gore, Mayor Michael Bloomberg, cosmetics tycoons Leonard and Ronald Lauder, radio personalities Don Imus and Howard Stern, French tycoon François Pinault, columnist Maureen Dowd, publisher Jann Wenner, pundit/blogger Arianna Huffington, and investment banker Steven Rattner.

The stars are out

Rock star/philanthropist Bono (right) is a first-timer on Vanity Fair's power list, which is led by News Corp. chief Rupert Murdoch.

VF's top 25

1. Rupert Murdoch
2. Sergey Brin and Larry Page
3. Steve Jobs
4. H. Lee Scott
5. Bill Gates
6. Warren Buffett
7. Bill Clinton
8. Larry Ellison
9. Oprah Winfrey
10. Steven Spielberg
11. Dick Parsons
12. Barry Diller and Diane von Furstenberg
13. Robert Iger
14. Howard Stringer
15. Peter Chernin
16. Jeff Bewkes
17. Tom Freston
18. Leslie Moonves
19. Bernard Arnault
20. Bob Wright

24. Bono

25. Tom Hanks

LOAD-DATE: September 7, 2006

LANGUAGE: ENGLISH

GRAPHIC: -Rupert Murdoch. -Steve Jobs. -Bono. -Rupert Murdoch. -Steve Jobs.

PUBLICATION-TYPE: Newspaper

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The New York Post

August 11, 2006 Friday

REIGN OF TERROR AT NEWS**SECTION:** All Editions; Pg. 14**LENGTH:** 175 words

PARANOIA at the Daily News hit a new high yesterday when Mort Zuckerman's troubled tabloid abruptly fired its well-liked spokeswoman, Donna Dees, after just nine months on the job. Sources say Dees' axing is part of a purge of employees hired by or associated with former Daily News President Les Goodstein, who defected last December to become a senior VP of News Corp., which owns The Post. In May, Daily News Executive VP Ira Ellenthal was booted. "If you don't come out and swear undying allegiance to [News CEO] Mark Kramer and [Editor-in-Chief] Martin Dunn, your days are numbered," one Newser told us. "Kramer and Dunn are paranoid about anyone having anything to do with Les or The Post. This purge is going to continue." Adding to frayed nerves is word that management is monitoring all e-mail to see who's corresponding with News Corp. or The Post. Some News staffers also fear their phones are tapped. A new rep for the paper didn't return our call. Dees, a former flack for CBS News and David Letterman, told us, "I'm exploring my options."

LOAD-DATE: August 11, 2006**LANGUAGE:** ENGLISH**PUBLICATION-TYPE:** Newspaper

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The New York Post

August 10, 2006 Thursday

GIMME SHELTER**BYLINE:** Braden Keil**SECTION:** All Editions; Pg. 47**LENGTH:** 753 words**LOST IN SPACE**

FASHION mogul Elie Tahari has sold his sky-high penthouse apartment to space cowboy Gregory Olsen.

Tahari has unloaded his fourbedroom, 5 1/2-bath, 51st-floor condo at Trump International Hotel & Tower for \$13.05 million, according to city records. (Last December, Tahari paid \$24.6 million for a triplex SoHo coop belonging to Rupert Murdoch, boss of News Corp., which owns this newspaper.) The Trump International apartment, which most recently had a sales price of more than \$16 million, was bought by Olsen, the New Jersey based millionaire inventor who's perhaps best known for shelling out \$20 million to take a two-day voyage on a Russian Soyuz spaceship last year.

Tahari bought the apartment from Band-Aid heiress Libet Johnson in 2004 for \$11.2 million. Johnson had purchased the unit, 51A, in 1999 for \$9 million, and had plans to combine a total of six apartments to create a mega-apartment totaling 20,000 square feet. But that never happened.

Deborah Grubman of the Corcoran Group had the Tahari listing.

PRICE CHECK FOR SOROS

IT was recently reported that Susan Soros, the ex-wife of liberal-crusading billionaire George Soros, bought a fancy duplex apartment on Central Park West for Òmore than \$20 million.Ó Thanks to the recent release of public records on co-op apartments, we now know that she paid exactly \$25 million for her palatial residence at 115 Central Park West.

Soros bought the park-fronting Philippe Starck-designed apartment from investment banker David Mimran of Milestone International Asset Management.

Mimran bought the place for \$12.2 million in 2004 from hotelier Ian Schrager, who paid \$9 million for the apartment in 1997.

THE \$20M GUESTHOUSE

BANKING heiress Susan Allen has sold her guesthouse in Southampton for more than \$20 million. The six-bedroom, ninebathroom house on exclusive (at least by price) Gin Lane comprises 7,500 square feet on nearly 5 landscaped acres. The guesthouse was built in 2000 and features two libraries, ocean views from an attached observation tower and a pool and pool house. Allen, who still owns the adjacent main house, is the sister of Allen & Company chairman Herbert Allen (whom we erroneously reported last month to be the owner) and a cousin of socialite Terry Allen Kramer.

Broker Dolly Lenz of Prudential Douglas Elliman represented the buyer.

LEONARD STERN SELLS IN BRIDGEHAMPTON

THE heat is on dog-food czar Leonard Stern to complete the construction of his oceanfront mansion in Southampton, now that he's sold his Bridgehampton home.

The four-bedroom, four-bathroom Contemporary home with a \$13.5 million asking price has just gone to contract.

Stern is in the midst of a side-byside construction race with Howard Stern on private Squabble Lane in Southampton.

Located just off Ocean Road, the Bridgehampton house - on 160 feet of beach frontage - features a gourmet kitchen, a family room, large formal dining room, an office, an exercise room, a separate studio and an attached two-car garage. The property includes a pool, generator, irrigation system and an organic vegetable garden.

Diane Saatchi of the Corcoran Group has the listing.

200 MILLION PENNIES

HOWARD STERN must be paying Penny Crone a pretty penny.

The veteran TV reporter, who joined Stern's Howard 100 news team after she was unceremoniously canned at Fox 5, apparently has enough job security, and coinage, to buy a \$2 million apartment in Midtown.

Crone, who also has a home in North Jersey, has taken a two-bedroom, 2 1/2bath condo in the new-construction, 36-story glass tower at 207 E. 57th St. The 1,600-square-foot apartment includes a gallery, eat-in kitchen and dining room.

For years, the gravellyvoiced Crone had covered Stern's antics, and a love/hate relationship blossomed.

When the shock jock heard that Crone had been kicked to the curb last Christmas, he immediately hired her.

PSSST! WE HEAR THAT ...

Just when it looked as though Russian born billionaire Len Blavatnik would get a fancy apartment in one of the city's top coop buildings comes word that the board nixed him earlier this week. The metalsandoil mogul, who was set to write a check for \$27.5 million at 998 Fifth Ave., learned Monday that his application was denied.

That makes at least three board turndowns (that we know of) for Blavatnik. He was denied ownership of Mary Tyler Moore's \$18.5 million apartment at 927 Fifth Ave. More recently, he was snubbed by the co-op board at the San Remo on Central Park West in his quest to combine three pricey apartments.

LOAD-DATE: August 10, 2006

LANGUAGE: ENGLISH

GRAPHIC: - SPACE CADET: Olsen spends \$13M on Trump pad. (Reuters) - HAMPTONS FACEOFF: It's Stern vs. Stern in the race to build mansions on the East End. - LUCKY PENNY: Penny's newest Crone jewel is at Place 57 on East 57th Street. (Rich Press; AP) - FASHION STATEMENT: Elie Tahari is leaving 1 CPW. (Wireimage; Dan Brinzac) - SPACE CADET: Olsen spends \$13M on Trump pad. (Reuters) - HAMPTONS FACEOFF: It's Stern vs. Stern in the race to build mansions on the East End. - LUCKY PENNY: Penny's newest Crone jewel is at Place 57 on East 57th Street. (Rich Press; AP)

PUBLICATION-TYPE: Newspaper

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The New York Post

August 9, 2006 Wednesday

FILMS LEAD NEWS CORP. TO STRONG PROFIT POP

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 33

LENGTH: 264 words

A day after announcing a blockbuster \$900 million advertising and search deal with Google, media giant News Corp. yesterday reported a surge in quarterly and full-year earnings.

News Corp., which owns Fox News, the 20th Century Fox movie studio, social networking site MySpace and a controlling stake in DirecTV, reported operating income of \$1 billion for the fourth quarter, up 8 percent from a year ago.

Quarterly revenue was \$6.8 billion, up from \$6.1 billion in the year-ago period. For the full year News Corp., which also owns The Post, said operating income grew 9 percent to \$3.9 billion. Revenue was \$25.3 billion, up 6 percent from last year's \$23.9 billion.

"We generated our fourth consecutive year of record operating profits with increases at nearly every one of our diverse segments," News Corp. Chairman and Chief Executive Officer Rupert Murdoch said in a statement. "At the same time, we leveraged our strong balance sheet by investing in businesses uniquely positioned in the expanding digital world."

News Corp. reported Monday that it had reached a deal in which Google will power Internet searches at MySpace.

The company's movie unit had a blockbuster quarter, reporting an 83 percent gain in operating income to \$200 million - mainly on the back of the success of the film "Ice Age: The Meltdown," which has grossed more than \$640 million.

The cable network business also was a standout, posting fourth quarter operating income of \$194 million, up 42 percent from a year ago. Included in this segment was a 15 percent operating income jump at Fox News.

LOAD-DATE: August 9, 2006

LANGUAGE: ENGLISH

GRAPHIC: SCRAT, OF 'ICE AGE' Enriched News Corp.

PUBLICATION-TYPE: Newspaper

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The New York Post

August 1, 2006 Tuesday

OPEN VS. CLOSED - THE WORLD'S TRUE DIVIDE

BYLINE: TONY BLAIR**SECTION:** All Editions; Pg. 27**LENGTH:** 787 words

Excerpts from British Prime Minister Tony Blair's speech yesterday to News Corporation's annual conference.

THE deeper roots of the troubles in the Middle East reach right down into a more basic struggle: between those who want to embrace and those who resist the modern world.

The fanatical, reactionary elements of global terrorism, based on a false view of Islam, are in reality a revolt against the modern world - its diversity, its mass culture, its belief in equality of race and gender, its openness.

Around the world, a division is opening up, almost as pivotal as the traditional left and right, and that division is what I would characterize as: "open versus closed." Take the three "isms" that run throughout most political debates in Europe and the United States today. They're not socialism or capitalism. They're: protectionism, isolationism, nativism - by which I mean, to do with migration and national identity. In each case the issue is: "open or closed."

The response to globalization can be free trade, open markets, investment in the means of competition: education, science, technology. Or it can be protectionism, tariffs, tight labor market regulation, resistance to foreign takeovers.

Countries can choose foreign policies that are engaged and activist, seeking to sort out the world's problems. Or try to avoid their problems; refrain from controversy or picking sides - isolating a nation from the pain of the hurly-burly of the world's challenges, but also from the opportunity to shape their outcome.

And not a major country anywhere is not riven by the debate on migration: Do we welcome it as infusing new blood and ideas; or do we fear it as undermining our identity?

Where leaders stand on these issues has little to do with being on the left or the right but everything to do with modern or traditional attitudes to a changing world.

I am sometimes taken to task for being too ambitious in the radical nature of the policy changes I am seeking. I always have the opposite worry: not being radical enough. The truth is that, if it is correct that the challenge of rapid change is enormous, then the response has to be fundamental also.

But the implications of this are very hard to follow through.

The traditional European welfare state and social model is hopelessly inadequate to meet the challenge of the modern competitive global market. Public services that are run by producer interests, indifferent to consumer preference, will lose public consent for the funding of them.

In the law-and-order debate, the nature of organized crime or social breakdown in parts of our communities (not to mention the threat of global terrorism bent on mass slaughter) mean that traditional civil-liberty arguments are not so much wrong as just "made for another age."

One small example: I started a few years ago a DNA database for our criminal-justice system; now all those convicted of certain categories of crime are put on it. The concept was fiercely opposed - its extension still is, and by a mixture of right, left and center. Yet every month suspects are linked to 26 murders, 57 rapes and sexual offences and 3,000 assorted more minor crimes via the database.

In this battle - "open versus closed" - those on the "open" side of the argument will meet fierce opposition. Yet the "closed" side of the argument, in truth, has nothing to offer a nation except the delusion that the tide of change can be turned back; or, alternatively, a weaker version of the same delusion, namely that hard choices can just be evaded.

Faced with leading people through this process of change, the key to winning is to embed the policy in strong values. The reason why Europe has to change the social model is not because we no longer need social justice; but because today's world means that social justice can only be achieved through education, not regulation, through enterprise flourishing and creating wealth, not being constrained.

Fairness, equality, opportunity for all - good, progressive values - can't be achieved by old-fashioned welfare systems that breed dependency or public services creaking at the joints. The values are constant; their application has to be dynamic.

My anxiety over foreign policy is not in relation to the debate about terrorism or security. I have many opponents on the subject, but complete inner-confidence in the analysis of the struggle we face. My concern is that we cannot win this struggle by military means or security measures alone, or even principally by them. We have to put our ideas up against theirs.

But our cause will only triumph if people see it as based on even-handedness, on fairness, on a deep and genuine passion to help others.

LOAD-DATE: August 1, 2006

LANGUAGE: ENGLISH

GRAPHIC: Battle of ideas: Prime Minister Blair warns that terrorism can't be beaten by military/security means alone.
[AP]

PUBLICATION-TYPE: Newspaper

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The New York Post

July 13, 2006 Thursday

WPP ADDS SOCIAL NET

BYLINE: HOLLY M. SANDERS

SECTION: All Editions; Pg. 36

LENGTH: 85 words

WPP Group is joining the ranks of advertising firms getting serious about social networking.

The ad giant is forming a joint venture with LiveWorld, a small marketing firm, to create online communities for companies hoping to build consumer awareness and loyalty.

Advertisers are stealing a page from popular social networking sites such as MySpace and Facebook, where millions of people gather to chat about everything from shopping to relationships. MySpace is owned by News Corp., which also owns The Post.

LOAD-DATE: July 13, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

June 15, 2006 Thursday

BIRTHDAY SEASON

SECTION: All Editions; Pg. 18

LENGTH: 89 words

POWER-lunch regulars at The Four Seasons were surprised the other day to find a birthday party table for 15 in the center of the Grill Room. As bigshots like Ronald Perelman, Edgar Bronfman Jr., Graydon Carter and Lou Dobbs talked business, Dini von Mueffling celebrated her B-day with her Tony Award-winning fiancé David Richenthal, her hedge-fund wiz brother William von Mueffling, Suite New York owner Kris Fuchs, News Corp.'s Gary Ginsberg, Vanity Fair's Vicky Ward, and artists Agnes Barley, Elizabeth Lyons and Sheila Berger.

LOAD-DATE: June 15, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

May 31, 2006 Wednesday

MGM DROPS SONY

BYLINE: JANET WHITMAN

SECTION: Sports+Late City Final; Pg. 30

LENGTH: 177 words

Metro-Goldwyn-Mayer is ending its video-distribution pact with Sony, giving the business to News Corp.'s 20th Century Fox instead. News Corp. owns The Post.

The strange twist comes less than two years after Sony acquired MGM, home to a treasure trove of old movies, with a group of private-equity firms, in hopes of milking MGM's vast film library, which includes 4,000 titles.

But a drop-off in the DVD market has sunk MGM's fortunes.

With the deal not working out as well as planned, speculation has swirled over the past several months that Sony and its private-equity partners may look for a new buyer for MGM.

About three months MGM announced it would double its production of new films, in a bid to lessen its reliance on its library.

Before yesterday's announcement, MGM had divided the video distribution between Sony and News Corp.

The change won't affect Sony's right to distribute MGM's lucrative James Bond franchise.

Sony will distribute "Casino Royale," due in theatres this November.

A representative from Sony wasn't available to comment.

LOAD-DATE: May 31, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

May 28, 2006 Sunday

MEDIA MIRACLE - INDUSTRY CRAWLING BACK TO THE FOREFRONT

BYLINE: PETER LAURIA**SECTION:** All Editions; Pg. 31**LENGTH:** 609 words

The year 2006 is shaping up to be the year of Big - if not old - Media.

Left for dead at the turn of the century, investors have reawakened to the virtues of Big Media amid an explosion in distribution outlets for content, a robust deal environment and solid financial results, including large share-buyback plans from the likes of Disney and News Corp. (which owns The Post).

Disney's stock price is up a staggering 26.5 percent this year, closing trading Friday at \$30.51. The Mouse House's stock cracked the \$30 barrier on May 10, the first time it touched that mark in five years.

On the strength of "American Idol," the Fox News Channel and the 20th Century Fox film studio, News Corp. stock ended the week at \$19.98, a 20.3 percent year-to-date gain. Comcast, the nation's largest cable operator that also owns an abundance of content, is up 25 percent to \$32.28. Univision stock, both because of the growth of the U.S. Hispanic population as well as its impending sale, has climbed 22.5 percent to \$36.09.

Even Warner Music Group, not too long ago considered an investment pariah, is back in favor, posting a 37 percent year-to-date increase to \$26.33 at Friday's close.

The gains in Big Media stocks have not only outpaced, but also left in the dust, those of the broader markets - the Dow Jones Industrial Average has only been able to muster a 5 percent increase so far this year; the S&P 500 just half that.

"Media conglomerate stocks should be correlated to the general economy," said Miller Tabak analyst David Joyce. "The better the economy, the more disposable income consumers have, the more they tend to spend on entertainment, which means there's still upside in these stocks."

Part of the upside is being driven by media executives' embrace of digital media, which has helped convince investors that the platform represents an opportunity rather than a threat.

"At this point last year, [investors] looked at digital media as having a cannibalizing effect on traditional media," said David Miller, an analyst with Sanders Morris Harris. "This year the message from traditional media, particularly ABC and CBS, is that digital platforms can enhance revenue rather than cannibalize it."

A resurgent media M&A market - including Paramount's acquisition of DreamWorks, Disney's buyout of Pixar, and News Corp.'s purchase of MySpace, among others - has also helped goose Big Media stocks.

"Deal making always piques investor interest," noted Jefferies & Co. analyst Robert Routh, pointing to the Univision

MEDIA MIRACLE - INDUSTRY CRAWLING BACK TO THE FOREFRONT The New York Post May 28, 2006
Sunday

auction, a possible EMI-Warner Music merger, and a potential resolution of Liberty Media's stake in News Corp. still yet to be resolved.

About the only Big Media stocks still out of favor with investors are CBS, Viacom and Time Warner - and only one, Viacom, is down for the year while the other two are essentially flat.

Given that CBS was spun out of Viacom and Time Warner was the subject of a potential breakup, it's telling that the stocks of those companies are underperforming while those of the conglomerates are on the rise.

Or, as Miller said of the Viacom split, "I never believed in the separation as a motivator for stock-price appreciation."

SIGNS OF LIFE

2006 is shaping up as a year of redemption for much of Big Media.

The companies and their year-to-date fortunes:

Comcast	up 25%	Slowskies a hit.
Disney	up 27%	Counting on "Cars"
News Corp.	up 20%	Riding "Idol"
Viacom	down 6%	"Mission" proved impossible.
Time Warner	0%	AOL-saddled.
Univision	up 23%	Telenovella king.
CBS	0%	Betting on Katie.

LOAD-DATE: May 31, 2006

LANGUAGE: ENGLISH

GRAPHIC: Fox TV's "American Idol" winner Taylor Hicks (right) and runner-up Katharine McPhee.

PUBLICATION-TYPE: Newspaper

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The New York Post

May 25, 2006 Thursday

ANNA WINTOUR SKIPS PIX WITH STREEP**SECTION:** All Editions; Pg. 17**LENGTH:** 185 words

ANNA Wintour has a sense of humor, but there are limits. The icy Vogue editrix accepted Meryl Streep's invitation to Tuesday's screening of "The Devil Wears Prada," but she avoided posing for a photo with Streep, who plays an icy fashion magazine editrix in the film. Wintour bolted from the Paris Theatre with her entourage as soon as the credits rolled, skipping the dinner and charity auction at the St. Regis. Wintour, whose entourage included boyfriend Shelby Bryant, daughter Bee Shaffer, and Dixon and Arianna Boardman, "thought the movie was very funny," said her spokesman, who also said Wintour never planned on staying for dinner. One insider denied Wintour purposely avoided posing with Streep, who had never met Wintour before publicist Peggy Siegal introduced them. "It was so chaotic, we couldn't set up the shot," said our source. In the chaos were Streep's castmates Anne Hathaway, Stanley Tucci and Bridget Hall, plus News Corp. president Peter Chernin and 20th Century Fox co-chair Tom Rothman. Martha Stewart, in the elevator afterward, said, "Wow! Who ever had a boss like that?" Silence.

LOAD-DATE: May 25, 2006**LANGUAGE:** ENGLISH**GRAPHIC:** DEVILISH EDITRIX ANNA WINTOUR BAILS ON THE DINNER THAT FOLLOWED "THE DEVIL WEARS PRADA" SCREENING AT THE PARIS THEATRE. [Patrick McMullan]**PUBLICATION-TYPE:** Newspaper

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The New York Post

May 11, 2006 Thursday

FOX TV UPS NEWS CORP. Q3

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 47

LENGTH: 253 words

A strong performance from the Fox News Channel and several regional sports networks helped propel News Corp.'s third-quarter earnings to double-digit gains.

News Corp. reported revenue of \$6.2 billion, up from \$6.04 billion in last year's third quarter. Net income for the quarter hit \$820 million, or 26 cents per share, compared with \$400 million, or 13 cents per share, in the year-ago quarter. The company's operating income was \$1.01 billion, up from \$889 million a year ago.

This handily beat the consensus among Wall Street analysts, who on average were expecting earnings per share of 20 cents, according to Reuters Estimates.

Among News Corp.'s vast media assets are the Fox network, the 20th Century Fox movie studio, a controlling interest in DirecTV, and several newspapers, including The New York Post.

"We are obviously pleased with the 14 percent operating income growth and two-fold increase in net income we delivered this quarter," said News Corp. Chairman and CEO Rupert Murdoch.

"Our growth was as diverse as it was deep: continued subscriber expansion at Sky Italia; ratings success at our broadcast network; sustained momentum across our array of cable channels; and a dramatic increase in equity earnings from DirecTV."

The company's cable network unit, which includes the Fox News Channel, reported operating income of \$211 million, up 23 percent from a year ago.

The TV unit, meanwhile, which includes the Fox broadcast network, saw a 29 percent gain in operating income to \$286 million.

LOAD-DATE: May 11, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

April 12, 2006 Wednesday

AD\$ WILL BE NEWEST FRONTIER FOR SOCIAL NETWORKING SITES**BYLINE:** HOLLY M. SANDERS**SECTION:** All Editions; Pg. 32**LENGTH:** 500 words

MySpace, Facebook and other social-networking sites are all the rage, but they're having to hustle to get advertisers on board.

These sites, which let users create home pages, blog and message friends online, are attractive to advertisers because of their rapid growth and young audience. The leaders, MySpace and Facebook, attract more than 5 million new users a month. (MySpace is owned by News Corp., which also owns The Post.)

But advertisers and analysts also question whether social networks can move beyond the hype and into mainstream marketing. The trick seems to be coming up with less formal and invasive forms of advertising that will appeal to young, tech-savvy users.

"It's unknown if advertising will fly in these communities," said Michael Koziol, of Web ad firm nurun/ant farm interactive.

Jupiter Media analyst Nate Elliott deemed the social-networking craze a "bubble" after MySpace sold for a whopping \$580 million last year.

"It's become clear the 'real' money comes from selling your network to a big media conglomerate rather than selling ad space on your network," he wrote.

Research firm PQ Media estimates that ad spending on "user-generated media," including social network sites, totaled just \$20.4 million in 2005. That figure could hit \$49.8 million this year.

But that could be conservative. Rich Greenfield, of Pali Research, estimated that MySpace alone brought in \$13 million in ads in March.

MySpace execs are experimenting with new ideas, such as advertiser-created pages and content. A recent promotion for horror flick "Slither" let users "slitherize" their home pages to mimic the movie's creepy effects.

Alloy Media and Marketing recently bought Sconex, a high school network, for about \$6 million and is integrating advertisers into the site.

Habbo Hotel - where teens chat with other "Habbos," play games and party by the virtual pool - has been around for five years but only started courting advertisers in the last year and a half.

AD\$ WILL BE NEWEST FRONTIER FOR SOCIAL NETWORKING SITES The New York Post April 12, 2006
Wednesday

"This is a new type of advertising that they're still getting used to," said Janne Kouri, of Habbo parent Sulake Corp.

The new and unpredictable nature of these spaces is making it hard for advertisers. Some of the content is risqué, and highly publicized reports of men using these sites to pick up underage girls reinforced the perception among some people that social networking is one step up from Internet porn.

"What they struggle with is the content, the environment and the right approach - pretty much everything," said Jeff Lancot, vice president of media for Avenue A-Razorfish, the biggest buyer of Internet ads.

Hang outs

Social networking sites have become hotspots for teens and other Web surfers, but now they're actually trying to make money.

Top 5 social networking and online community sites in the U.S.*

MySpace 41.94%

Facebook 4.38%

Xanga 3.57%

Yahoo! Member Directory 3.12%

Craigslist 1.82%

*for the week of March 19-25

Source: Hitwise, MediaConnection, eMarketer

LOAD-DATE: April 12, 2006

LANGUAGE: ENGLISH

GRAPHIC: HabboHotel.com, a social site for kids

PUBLICATION-TYPE: Newspaper

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The New York Post

April 5, 2006 Wednesday

GOING TOO FARLEY - BIG NAMES, SHADY FIGURES LINKED TO DRUG TREATMENT

BYLINE: CHRISTOPHER BYRON**SECTION:** All Editions; Pg. 35**LENGTH:** 559 words

A company using late actor Chris Farley in a new ad for its drug-addiction treatment is surrounded by a bizarre mix of convicted swindlers, shady financiers and legit investors such as "Sopranos" star James Gandolfini, according to documents reviewed by The Post.

The Los Angeles-based company, Hythiam Inc., which claims to have developed a breakthrough new treatment for alcoholism and drug addiction, has been featured this week in segments on NBC's "Today" show, the Fox News Channel's rival program, "Fox & Friends," and CNN's "Show Biz Tonight." (Fox News is owned by News Corp., which also owns The Post.)

Starring in the segments: Farley, who died of a drug overdose in 1998, and whose family has now licensed the use of his name and likeness to Hythiam to help market the treatment.

Farley's endorsement from the grave began one morning last week when startled rush-hour commuters in West Los Angeles looked up to behold a billboard at the corner of Sunset and Crescent Heights boulevards, showing a larger-than-life photo of the overweight comedian not long before his death.

Yet a Post review of documents on file at the Securities and Exchange Commission suggests the company, which describes its treatment as a "protocol" under the "Prometa" name, has a pedigree that traces back to an unsolved, Mob-linked double murder of two stockbrokers in fashionable Colts Neck, N.J., in 1999.

At the time of the killings, one of the two murdered brokers, Albert Chalem, had been actively involved in promoting a Fort Lee, N.J., company called CITA Americas Inc., which held the license to what appears to have become the Prometa treatment.

In 2003, a one-time junk-bond salesman for Drexel Burnham & Co. named Terren Peizer lent \$300,000 to the company, and it failed to repay the loan, Peizer foreclosed, acquiring the treatment protocol in the process.

Thereafter, Peizer merged his operation into a Nevada trucking company and renamed it Hythiam Inc., attracting an eclectic array of surprising, and in some cases alarming, backers and stock promoters - several having histories of regulatory run-ins with the SEC.

Among those on the right side of the law, and only pretending to be criminals: Gandolfini and a second cast member in the HBO series, actor Steve Schirripa, who plays Bobby Bacala.

GOING TOO FARLEY - BIG NAMES, SHADY FIGURES LINKED TO DRUG TREATMENT The New York Post
April 5, 2006 Wednesday

From the dark side of the street in real life comes at least one Hythiam backer with a rap sheet as an authentic ex-con: Michael Wachs, a confessed embezzler who pleaded guilty to swindling Chase Bank out of \$20.8 million back in the 1990s and now runs a stock-touting Web site called CEOcast.com.

Other moneymen include porno film producer Russell Hampshire of VCA Pictures (behind such titles as "Barrio Booty" and "Triumph of the Tushy") and the two top officials at a Long Island brokerage firm called Kirlin Securities, which has a long history of regulatory violations on Wall Street.

Since last November, Hythiam has seen its stock price soar from \$4.45 to its current price of \$9 per share, giving the three-year-old company a market value of nearly \$360 million on total lifetime revenues of less than \$1.5 million.

The Prometa treatment appears to consist of a combination of vitamin supplements and a cocktail of prescription drugs developed by other companies.

Hythiam Inc.: Close \$9.00 (+1 cent)

- Bloomberg

LOAD-DATE: April 5, 2006

LANGUAGE: ENGLISH

GRAPHIC: Hollywood hype: Following the trail of drug-treatment concern Hythiam - which has launched a billboard campaign featuring the late comedian Chris Farley - leads to surprise supporters including Steven Schirripa and James Gandolfini (right) of "The Sopranos." [Reuters; Barry Wetcher]

PUBLICATION-TYPE: Newspaper

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The New York Post

March 31, 2006 Friday

WRITERS BLOCKED - NEWSDAY SCRIBES SAY AGENT FLIPPED MAFIA COP DEAL

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 34

LENGTH: 829 words

THE tangled case of the "Mafia cops" also has a tangled literary tale as rival writers try to rush to market with the story of Tommy Dades, the retired NYPD officer who apparently did yeoman work to build the case against the alleged dirty cops Louis Eppolito and Stephen Caracappa.

Newsday reporter Rocco Parascandola and ex-Newsday reporter Sean Gardiner thought they had a \$100,000 deal wrapped up with HarperCollins (owned by News Corp., which also owns The Post.)

Their agent was Frank Weimann at The Literary Group.

Now they have filed a lawsuit in New York State Supreme Court against Weimann, claiming that behind their back Weimann shopped the project to another writer, David Fisher, who is also named as a defendant.

Not so fast, claims Weimann. He said that Fisher and many others were pursuing a deal with Dades.

"Dades is the story," said Weimann, "Without him, there is no book." And he said that Dades was never nailed down by the Newsday writers.

The Newsday writers dispute that, claiming that as of March 31, 2005, Dades had assured the reporters that he would do the book with them.

Weimann, however, said the would-be authors had never formally nailed Dades down.

Weimann claims that unbeknownst to him, one of his author clients, Fisher, was also among a handful of journalists and writers pursuing the ex-cop with the idea of writing a book. "I met him through a former NYPD captain and a Hollywood agent, Mickey Freiberg," said Fisher, who has written bestselling books with a variety of celebrity authors.

Parascandola said that on or about April 6, 2005, Weimann told them that he had learned that Dades was going to cooperate with another writer and the HarperCollins deal was dead for Gardiner and Parascandola.

"These guys could not produce Dades, so at that point, I walked away," claims Weimann. Fisher said it was he, working through an entirely different set of contacts, who struck the deal with Dades.

"I've been a writer for 30 years and I've had projects stolen from me," claims Fisher. "I'd never do that to another writer because I know how it feels."

WRITERS BLOCKED - NEWSDAY SCRIBES SAY AGENT FLIPPED MAFIA COP DEAL The New York Post
March 31, 2006 Friday

But Parascandola tells a different story. He said that he was told by Dades that Weimann had obtained a \$300,000 advance from HarperCollins with Fisher as the author and Weimann as the agent."

On top of that, the lawsuit claims that Warner Bros. is offering up \$600,000 for the movie rights to Dades' story.

They claim that Weimann and his company, The Literary Group, breached their fiduciary relationship to Parascandola and Gardiner. They are seeking over \$1,000,000 in damages.

Dades could not be reached at presstime. Mauro DiPreta, the HarperCollins editor who signed Fisher, did not return a call seeking comment.

*

With the price slashed to \$1.99, sales of OK! are finally rising, nearly nine months after its launch.

And that has apparently given Editor-in-Chief Sarah Ivens a reprieve in the top spot. Sources had said the company was quietly looking for a new editor but now has agreed to extend her contract.

"So you've re-upped?" Media Ink asked. "I've never heard that term before, but I have renewed," she said.

Her original one-year contract expired in April. She said the new deal is open-ended. "If I want to leave, I have to give them six months' notice." And if they decided to switch editors, they'd have to give her six months' pay.

This isn't quite a Bonnie Fuller or Condé Nast-style two- or three-year gig, but it does seem as if she has bought some time.

"I'm going to be in New York for another summer," she said, "and that's good. If you're from London, you think any kind of sun is good."

How much? "It's not what I'm worth, because I'm priceless," she said.

The newsstand sales since March 1 have been averaging around 400,000, she said, and there are now about 200,000 subscribers.

A celeb rival also concurred that for the past six weeks, the magazine has been averaging about 400,000 - after selling in the 200,000+ range just prior to the price cut.

Ivens said she also has a book deal with a British publisher Piatkus to write what she called, "A Modern Girl's Guide to Life."

*

A new business lifestyle magazine has beaten Condé Nast to the punch. Success, a magazine with a 115-year history, is coming back after a five-year hiatus.

A new group of investors has hired veteran editor Gay Bryant - who once won a National Magazine Award for General Excellence with Mirabella - to resuscitate the magazine with a May issue.

She is joining the publication's director, Joseph Guerriero, who had most recently been the vice president of integrated marketing and brand development at Billboard Information Group in a new company called the Quantum Media Venture Fund. "Our approach is to give business people the means to achieve a successful life - both in work and life," said Bryant.

Guerriero said the new company is relying on the business seminar company Get Motivated, Inc. to supply about

WRITERS BLOCKED - NEWSDAY SCRIBES SAY AGENT FLIPPED MAFIA COP DEAL The New York Post
March 31, 2006 Friday

650,000 subscribers.

LOAD-DATE: March 31, 2006

LANGUAGE: ENGLISH

GRAPHIC: TOAST OF THE TOWN: Sarah Ivens - with actor friend Michael Vartan - is feeling no pain after extending her contract as U.S. editor of OK! [WireImage.com]

PUBLICATION-TYPE: Newspaper

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The New York Post

February 23, 2006 Thursday

NEWS CORP. PLANS NETWORK

BYLINE: Tim Arango

SECTION: All Editions; Pg. 33

LENGTH: 240 words

News Corp. said yesterday it will launch a new broadcast network to supply shows to its 10 local TV stations that will lose programming this fall after the WB Network and UPN merge.

At a splashy Midtown press conference yesterday, News Corp. said the new network, which will be called My Network TV, will anchor its primetime lineup on two dramas that resemble soap operas: "Desire" and "Secrets."

Several other shows are also in development, including "Catwalk," a reality show that searches for the next supermodel; "Celebrity Love Island," another reality show in which six single celebrities are thrown together on an island with six non-celeb singles; and a quiz show with the working title "America's Brainiest."

News Corp. is the parent company of The Post.

The 10 stations that will initially carry the new network are part of the Fox television station group, which has a total of 35 stations in 26 cities - many of which are affiliated with the Fox network.

"Losing is highly overrated as a learning experience," said Roger Ailes, the head of News Corp.'s Fox TV station group and the boss at Fox News. "I absolutely believe we will win with this."

My Network TV will hit the airwaves Sept. 5 in major cities, including on local channel 9 in New York.

About a month ago Time Warner and CBS said they would merge their two money-losing networks, WB and UPN, into a new network called CW, which will launch in the fall.

LOAD-DATE: February 23, 2006

LANGUAGE: ENGLISH

GRAPHIC: MY OH MY: Stars of the planned shows "Secrets" and "Desire" were on hand for the announcement of My Network TV. [Tamara Beckwith]

PUBLICATION-TYPE: Newspaper

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The New York Post

February 9, 2006 Thursday

TV, CABLE HELP BOOST NEWS CORP. 2ND QTR.

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 36

LENGTH: 165 words

Profits at media giant News Corp. nearly tripled in the second quarter, led by a strong performance from the company's cable networks, television unit and its satellite business.

News Corp. reported revenue of \$6.7 billion, up from \$6.5 billion in last year's fiscal second quarter. Its income from continuing operations - the metric that Wall Street focuses on - was \$694 million, or 21 cents per share, which beat analysts' expectations of 20 cents per share, according to Reuters Estimates. This compares with \$386 million in the prior year.

"Our performance this quarter reflects the sustained momentum we have generated across the majority of our businesses," said Rupert Murdoch, chairman and chief executive officer of News Corp. "We translated the desirable audiences we deliver for advertisers into double-digit earnings gains at our television and cable network programming segments."

News Corp. owns the Fox broadcast network, the 20th Century Fox movie studio and The Post.

LOAD-DATE: February 9, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

January 12, 2006 Thursday

JEWISH GROUP HONORS MURDOCH

SECTION: Sports+Late City Final; Pg. 21

LENGTH: 103 words

Rupert Murdoch was presented last night with the Humanitarian Laureate Award at a black-tie ceremony in Midtown.

Murdoch, chairman and CEO of News Corp., The Post's parent company, was guest of honor at the Simon Wiesenthal Center's 21st annual tribute dinner at the Waldorf-Astoria Hotel.

The award is the highest honor given by the international Jewish human-rights organization, dedicated to preserving the memory of the Holocaust by fostering tolerance and understanding.

"It is very special," Murdoch said. "Our papers and television stations have always been great supporters of Israel and the Jewish cause."

LOAD-DATE: January 12, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

January 11, 2006 Wednesday

WE HEAR . . .**SECTION:** All Editions; Pg. 13**LENGTH:** 151 words

THAT Nicole Kidman will present the Simon Wiesenthal Center award tonight at the Waldorf to Rupert Murdoch, chairman of News Corp. (which owns The Post), before such guests as Pat riots owner Bob Kraft, financier Nelson Peltz, Fox News chief Roger Ailes and Michael Mil ken . . . THAT this morning, for the first time in network history, live bra models, not manne quins, will appear on a morning show, when "Today" airs a segment based on Shop Etc. mag azine's story, "Is it Time to Buy a New Bra?" . . . THAT James Frey - whose best-selling "memoir," "A Million Little Pieces," has been exposed as fiction - will go on "Larry King Live" tonight with his mother to address the scandal . . . THAT the success of "Brokeback Moun tain" has renewed interest in the best- selling 1974 novel, "The Front Runner," about a gay relationship between a track coach and a runner authored by Patricia Nell Warren.

LOAD-DATE: January 11, 2006**LANGUAGE:** ENGLISH

GRAPHIC: SWEEPING HER MERMAID TAIL UP THE RED CARPET, REBECCA ROMIJN ATTENDS THE CRITICS' CHOICE AWARDS IN SANTA MONICA. (GREGG DEGUIRE/WIREIMAGE) (Metro & Sports Editions)

PUBLICATION-TYPE: Newspaper

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The New York Post

January 1, 2006 Sunday

THE WEEK'S WINNERS & LOSERS

SECTION: All Editions; Pg. 29

LENGTH: 150 words

WINNERS

LES GOODSTEIN

Former Daily News exec jumps ship to a winner, joining Post parent News Corp. as senior vice president.

MATT BOUSQUETTE

The Mattel exec unable to squeeze Barbie and Hot Wheels for much profit leaves the company with some neat toys: a \$5.43 million payout plus \$750K to consult.

BILL WATKINS

Forbes picks Seagate CEO's firm as its company of the year - just a week after it announced plans to acquire rival Maxtor.

LOSERS

PAUL TAGLIABUE

NFL commish fails to do what his predecessor did - sell broadcast networks on the primetime economic feasibility of pro football.

STEVE BALLMER

The Microsoft chief sees the brand again tarnished by viruses and security flaws that have the tech behemoth advising Web surfers to "be cautious."

RICHARD CAUSEY

Former Enron chief accounting officer pleads guilty three weeks ahead of Ken Lay's trial, possibly bolstering Fed's case.

LOAD-DATE: January 3, 2006

LANGUAGE: ENGLISH

GRAPHIC: - PAUL TABLIABUE - LES GOODSTEIN - PAUL TABLIABUE

PUBLICATION-TYPE: Newspaper

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The New York Post

November 19, 2005 Saturday

LEARNING LUNCH

SECTION: All Editions; Pg. 10

LENGTH: 90 words

LEARNING Annex president Bill Zanker was the high bidder at an eBay online charity auction the other night and landed lunch with Rupert Murdoch for \$57,100. The money will go to the Jerusalem College of Technology. Zanker says News Corp.'s chairman is a bargain at \$1,000 a minute compared to Donald Trump, who's making \$1.5 million an hour to appear at Zanker's Real Estate Wealth Expos touring 10 U.S. cities next year. Over lunch, Zanker plans to ask for Murdoch's advice on taking his \$100 million real-estate seminar business to China.

LOAD-DATE: November 22, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

November 12, 2005 Saturday

WINNER LEARNING AT LUNCH

BYLINE: KEITH J. KELLY

SECTION: All Editions; Pg. 22

LENGTH: 218 words

The Learning Annex Chairman Bill Zanker emerged yesterday as the mystery winning bidder in an online auction for a lunch with News Corporation Chairman Rupert Murdoch.

Zanker bid \$57,100 to win the meal. The proceeds will go to charity.

"I grabbed it, I loved it," said Zanker shortly after learning his bid had won. "I'm fascinated by Rupert."

Zanker told The Post that with Murdoch, he is hoping for more than a friendly powwow. He wants to expand his self-help empire abroad.

"I figured what better expert to give me advice than Rupert Murdoch," said Zanker.

News Corp. has interests in China, Austrailia, Europe and the United States where its holdings also include the New York Post.

Zanker's bid first appeared to be anonymous, hiding behind the online moniker "Wabanhood."

Zanker said he had his attorney, who lives on Waban street in Boston, do the bidding.

Zanker founded the Learning Annex 25 years ago, but sold it to another group in 1980 before buying it back in 2001.

Zanker said sales hit \$14 million last year, and this year, he said, revenues of the privately held company will be about \$35 million.

The proceeds from the auction, on eBay, will benefit the Jerusalem College of Technology.

"It happened to cost me a few dollars, but I figured it would be worth it," said Zanker.

LOAD-DATE: November 14, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

WINNER LEARNING AT LUNCH The New York Post November 12, 2005 Saturday

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The New York Post

November 11, 2005 Friday

NEWS CORP. OPERATING INCOME UP**BYLINE:** TIM ARANGO**SECTION:** All Editions; Pg. 40**LENGTH:** 320 words

Helped by strong ratings and advertising growth at the Fox News Channel and several regional sports networks, News Corporation reported 19 percent growth in first quarter operating income yesterday and handily beat Wall Street's expectations.

News Corp. reported quarterly revenue of \$5.7 billion, up 10 percent from a year ago. Its operating income in the first quarter was \$909 million, a 19 percent jump from the \$766 million in last year's first quarter.

Net income for the quarter, before a \$1 billion accounting charge to write down the value of its television stations' licenses, was \$580 million, or 18 cents per share. This compares with expectations of 16 cents per share, according to analysts polled by Reuters Estimates.

After the writedown the net loss was \$433 million, or 14 cents a share.

"Our first quarter results reflect yet again the fiscal and operational momentum we have enjoyed for quite some time," said News Corp Chairman and CEO Rupert Murdoch. "Indeed, this was our 15th consecutive quarter reporting year-on-year operating income and revenue growth, and we delivered strong gains across nearly all our operating segments."

News Corp., which owns the Fox broadcast network, the 20th Century Fox movie studio, several newspapers in Australia and the U.K. and the Fox News cable network, is also the parent company of The Post.

Fox News Channel reported operating income growth of 64 percent as higher advertising sales more than offset the extra costs from covering Hurricane Katrina. Viewership was up 31 percent in primetime, despite coverage of the political conventions in the year ago quarter.

The Filmed Entertainment segment saw operating income rise \$77 million to \$368 million, helped by strong DVD sales of movies such as "Robots" and "Hide and Seek."

In its newspaper businesses, operating income rose \$7 million to \$125 million.

News Corp. shares closed unchanged at \$15.24.

LOAD-DATE: November 11, 2005**LANGUAGE:** ENGLISH

NEWS CORP. OPERATING INCOME UP The New York Post November 11, 2005 Friday

PUBLICATION-TYPE: Newspaper

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The New York Post

November 1, 2005 Tuesday

GRACE O'LEARY, POST STAFFER'S MOM, DIES

SECTION: All Editions; Pg. 28

LENGTH: 65 words

Grace O'Leary, 68, mother of Laura O'Leary, corporate secretary of News Corp. and The Post, died Sunday.

Visitation is from 2 to 4 and 7 to 9 p.m. today at the Michael Hegarty Funeral Home, and a Funeral Mass is to be held tomorrow at 10 a.m. at St. Ambrose Roman Catholic Church, both in Old Bridge, N.J.

Grace O'Leary is survived by her husband, William, two sons and three daughters.

LOAD-DATE: November 1, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

October 22, 2005 Saturday

NEWS CORP. SHAREHOLDERS MEET

SECTION: All Editions; Pg. 24

LENGTH: 228 words

Four News Corp. directors were re-elected yesterday, including Chief Operating Officer Peter Chernin, as the company held its first shareholders meeting as a U.S. company.

Also reelected as directors were Chase Carey, chief executive of DirecTV Group Inc.; Rod Eddington, former chief executive of British Airways; and Andrew Knight, director of Rothschild Investment Trust. They were elected to three-year terms.

News Corp., which is The Post's parent company, also owns 20th Century Fox movie studios, the Fox News Channel and newspapers in Australia and the U.K.

Roughly 16 percent of shareholders withheld their votes in protest against the company's extension of a poison pill provision enacted last year after John Malone's Liberty Media boosted its voting stake in News Corp. to about 18 percent.

"There has been no outcry," News Corp. Chief Executive Rupert Murdoch told reporters following the meeting. "I've had hundreds of phone calls, there has been one call about the poison pill."

News Corp., which has spent about \$1.3 billion on three Internet deals in as many months, said its earlier expectation that it would spend up to \$2 billion was not a hard target.

"I don't think we set that figure in concrete," Murdoch said. "We're OK where we are, but we're exploring our options."

News Corp. shares closed down 18 cents at \$15.35. Post wires

LOAD-DATE: May 25, 2006

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

September 30, 2005 Friday

WE HARDLY KNEW YA - AD BIG DONNY DEUTSCH SHOWS WARTS AND ALL IN MEMOIR

BYLINE: Keith J. Kelly**SECTION:** All Editions; Pg. 34**LENGTH:** 913 words

ADVERTISING whiz Donny Deutsch, who hosts the mediacentric CNBC gabfest "The Big Idea with Donny Deutsch" hates CNN's top-rated gabber Larry King - but in a good way.

In his soon-to-be-released memoir from the Collins imprint of HarperCollins, "Often Wrong, Never in Doubt," Deutsch has a chapter entitled "Why Hatred is Good." HarperCollins is a part of News Corp, parent of The Post.

"Hatred personalizes your drive," Deutsch wrote.

"I'm a nice guy, I never want to see anybody else fail, but I do use other people's success to further my own ends . . . Before I became involved in the talk show industry, Larry King and Charlie Rose weren't on my radar. Sometimes I watched them. So what?"

That's all changed. "Now they piss me off. These guys are the definition of the long-form television interview. They are the best at what they do. I don't know Larry King and he doesn't know me, but he has a perch that I want."

King frequently lands the star subjects who Deutsch can't get, and that makes Donny irate.

"Why did he get that guest?" Deutsch moaned. "Why can't I have that guest. That's b***t! I listen to his line of questioning and think, I could do even better."

"Now, God bless him, I hear that Larry King is actually a lovely man. But in my mind, for my purposes, he's the enemy."

He also related how a stunt he played on a female reporter at Advertising Age backfired on him during an interview for the trade's Agency of the Year issue.

"After a short time, the reporter said, 'Come on Donny, we can't write this again . . . What's the big news?'

"I'll tell you what the real story is," Deutsch recalls as he pulled his white T-shirt over his head and started flexing his muscles. "The real f***ing story is I have the best body of any advertising CEO in the world," he said.

Lisa Sanders, the Ad Age reporter used the anecdote as her lead.

"When the article came out, instead of including the caveats, sophomore attempt at humor, wink-wink, nudge-nudge,

WE HARDLY KNEW YA - AD BIG DONNY DEUTSCH SHOWS WARTS AND ALL IN MEMOIR The New York
Post September 30, 2005 Friday

the reporter wrote it straight," Deutsch recalled.

Since he had already sold his agency to Interpublic for millions, its new CEO Linda Sawyer was not amused by the stunt.

Deutsch concluded: "I should have known there is a difference between taking my shirt off among friends and colleagues and doing it in front of a reporter."

Koten gets

John Koten, CEO of Joe Mansueto's publishing firm, Mansueto Ventures, has finally found a successor as Inc. magazine editor in chief.

Jane Berentson is returning to Inc. as new top editor.

She had most recently been executive editor at Real Simple at Time Inc., which sources say has been riddled with internal tension of late. From 2002 to 2004 she had been the executive editor of Inc., working under Koten.

Earlier she worked on Worth as executive editor and was a page one editor at the Wall Street Journal.

Koten earlier named the one-time American Media executive Jay Goldberg as publishing director of Inc. and sister title Fast Company.

Lee Jones, who had been the publisher of Inc., had attempted to buy the magazine title when it was being sold off by Gruner + Jahr USA in June, but exited when the chief executive job went to Koten.

Teen angst

Who is the mightiest teen title of them all?

In a big trade ad campaign, Hearst's CosmoGirl is crowning itself "The new No. 1 bestseller at newsstands" since it pulled ahead of Teen People and Seventeen.

Not so fast, say the folks at Bauer Publications, who publish a title called J-14 aimed at the bopper set. In the first half of the year, J-14 had sales on newsstands of 424,360. CosmoGirl's circulation was 413,537 - about 10,000 copies a month fewer.

"We've been No. 1 for the past 1 1/2 years," claims J-14 Editor-in-Chief Janet Giovanelli.

"It's unfortunate that one of our competitors has decided to launch an erroneous marketing campaign without doing their homework."

A spokesperson for Susan Schultz, the CosmoGirl editor-in-chief, commented, "While we respect what J-14 does, we do not see them as a direct competitor.

J-14 is marketed to a pre-teen and teen audience while CosmoGirl is solely a teen category book, and markets itself accordingly."

Seating plan

There were so many heavy hitters packed into media hot spot Michael's on Thursday, some wonder if Web blogger Mediabistro, which chronicles who sits where every Wednesday, may want to add another day of the week to their lineup.

WE HARDLY KNEW YA - AD BIG DONNY DEUTSCH SHOWS WARTS AND ALL IN MEMOIR The New York
Post September 30, 2005 Friday

Tom Brokaw was entertaining guest at the front table while Imagine Entertainment's Brian Grazer was chowing down with GQ Editor-in-Chief Jim Nelson.

John Huey, the editorial director who is soon to become the editor in chief of Time Inc. was dining with Peter Costiglio, one of the most respected public relations men in the media business.

Costiglio is just back from a trip to Italy after officially leaving Time Inc. right after Labor Day.

The big boss of Time Warner, Richard Parsons, dined in the garden room with an unidentified female companion and stopped to chat with former Time Inc. executive Chris Meigher, who now runs Quest and fashion zine Q at Quest Media.

Jane Friedman, CEO of HarperCollins, made the scene for the second day in a row.

Hearst Magazines President Cathie Black huddled with the corporation's legal adviser Eve Burton, while a few short feet away sat Evelyn Lauder and the president of Hunter College, Jennifer Raab.

Michael Wolff was at his customary table 5 with Pat Spain, founder of Internet business info firm Hoovers, now heading Highbeam.

LOAD-DATE: September 30, 2005

LANGUAGE: ENGLISH

GRAPHIC: STRAIGHT TALK: Donny Deutsch has many ideas in new book, "Often Wrong, Never in Doubt."
[Bloomberg]

PUBLICATION-TYPE: Newspaper

264 of 334 DOCUMENTS

The New York Post

September 20, 2005 Tuesday

NEW POST PUBLISHER NAMED

SECTION: All Editions; Pg. 2

LENGTH: 304 words

Paul V. Carlucci was appointed publisher of the New York Post yesterday by News Corp. Chairman and Chief Executive Officer Rupert Murdoch.

"Thanks to the hardworking staff at The Post, we have made strong gains in circulation and advertising revenue in recent years," Murdoch said.

"The paper is poised to overtake its main competitor in circulation and now is the time to exploit the advertising sales momentum that we have built up."

Carlucci, 58, a Queens native and Fordham graduate, will succeed Murdoch immediately as The Post's publisher.

He will keep his position as chairman and CEO of News America Marketing, but will spend most of his time at The Post.

"I am very excited to have the opportunity to lead the New York Post, which has the twin distinctions of being the world's greatest newspaper in the world's greatest city," Carlucci said.

"The Post has a superb editorial product that every day captures the imagination of this city. My job is to translate that editorial success into real advertising revenues."

Carlucci joined News Corp. in 1991 as executive vice president of News America FSI and became the group's president the following year.

"Paul is without peer in the consumer advertising and marketing industry," Murdoch said.

"He has a background in newspapers and has run the pre-eminent consumer advertising and promotional business in America for more than a decade, during which he has built an unparalleled network of contacts among retail advertisers."

Before joining News Corp., Carlucci was senior vice president of marketing at the general merchandise chain Caldor.

He had also worked at the New York division of R.H. Macy's and rose to become senior vice president, director of sales promotion of Macy's New Jersey.

He began his career in advertising sales at the Daily News.

LOAD-DATE: September 20, 2005

NEW POST PUBLISHER NAMED The New York Post September 20, 2005 Tuesday

LANGUAGE: ENGLISH

GRAPHIC: PAUL CARLUCCI Native of Queens.

PUBLICATION-TYPE: Newspaper

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The New York Post

September 15, 2005 Thursday

BILL GATHERS LEADERS TO SOLVE WORLD WOES

BYLINE: LUKAS I. ALPERT

SECTION: All Editions; Pg. 8

LENGTH: 264 words

Former President Bill Clinton today kicks off his ambitious global-initiative forum, which gathers 39 heads of state, 300 CEOs and numerous scholars under one roof in the Big Apple.

For three days, the movers and shakers - from South African President Thabo Mbeki to News Corp.

Chairman and New York Post Publisher Rupert Murdoch - will deliver speeches and take part in panel discussions seeking solutions to global problems.

"This nonpartisan conference will concentrate a diverse and select group of current and former heads of state, business leaders, noteworthy academicians and key NGO [nongovernmental organization] representatives to identify immediate and pragmatic solutions to some of the world's most pressing problems," Clinton said.

The Clinton Global Initiative is a project of the William J. Clinton Foundation.

Each of the attendees was charged with briefing themselves on the issues to be discussed, which include fighting poverty, improving governance, understanding religion and conflict, and addressing climate change.

All the participants have pledged to try to implement solutions conceived during the conference.

The workshops - held at the Sheraton New York Hotel and Towers - will focus on such issues as "What's Next in the Middle East?" and "Promoting Prosperity Through Climate Change Policy."

Other attendees at the affair will include King Abdullah bin Al-Hussein of Jordan, newly elected Ukrainian President Viktor Yushchenko, Turkish Prime Minister Recep Erdogan, former Secretary of State Madeleine Albright and Sen. Hillary Rodham Clinton.

LOAD-DATE: September 15, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

September 9, 2005 Friday

NEWS CORP. BUYS 'NET GAMER IGN FOR \$650M

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 48

LENGTH: 306 words

News Corp. agreed yesterday to buy IGN, an Internet giant that focuses on video games and other entertainment, for \$650 million in cash.

The deal continues News Corp.'s recent spate of acquisitions of Internet properties.

"It gives us the tools, or raw materials, to build a major presence on the Internet," said News Corp. Chairman and CEO Rupert Murdoch.

News Corp. is the parent company of The Post.

Media giant Viacom was also in the running for IGN, which had alternatively considered going public. Originally, the company had sought close to \$850 million in a sale.

IGN has some 25 million unique viewers - giving News Corp. now close to 70 million unique monthly users at its U.S. Web sites, which include its Fox-branded sites.

"First, we have significantly enhanced our online reach, strengthening our position as the fifth-most trafficked presence on the Web," said Murdoch. "We also become the fourth largest network in terms of monthly page impressions."

The deal will close in the fourth quarter, and IGN CEO Mark Jung will remain in his position.

IGN, with its video gaming properties, targets users under age 35. Earlier this year it acquired AskMen.com, which IGN says has the highest audience of male visitors age 18 to 34.

In July News Corp. announced it had agreed to buy Intermix Media for \$580 million. Intermix owns the popular social networking site MySpace.com.

Other media companies are also investing heavily in the Internet - Viacom, for example, bought Neopets this year for \$160 million. The next to go could be CNET Networks, which has been entertaining offers for some time.

IGN, then known as Snowball, went public in March of 2000, too late to fully capitalize on the Internet boom, and in 2002 switched focus to concentrate solely on the entertainment industry. It was taken private in 2003.

LOAD-DATE: September 9, 2005

NEWS CORP. BUYS 'NET GAMER IGN FOR \$650M The New York Post September 9, 2005 Friday

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

September 7, 2005 Wednesday

VF LIONIZES GOOGLE GUYS OVER WAL-MART'S SCOTT

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 36

LENGTH: 404 words

Google is upstaging the titans of commerce - beating out Wal-Mart's chief for the coveted top spot on Vanity Fair's annual power list.

Sharing the No. 1 ranking are Google's co-founders Sergey Brin and Larry Page, each worth more than \$10 billion on paper for their search engine phenomenon, which rakes in more advertising dollars than The New York Times, The Washington Post or The Wall Street Journal.

Wal-Mart's President and CEO H. Lee Scott held his top spot for just one year, slipping to second place on Vanity Fair's rankings of the most powerful 50 leaders in the information age. Trailing him in third place is Sumner Redstone, head of Viacom, and Rupert Murdoch, Chairman and CEO of News Corporation, which owns The Post.

Vanity Fair says its picks are based on "power, influence, and net worth, mixed with an 'X' factor (leadership, charisma, and style)."

Women made major strides joining the list this year, with six making the ranking, up from just four a year ago.

They include Oprah Winfrey, who leaps to 10th place from 23rd a year ago, and "Harry Potter" author J.K. Rowling, a newcomer on the list at 43rd.

Martha Stewart's legal troubles haven't hurt - she also hit the rankings this year, although coming in last of the 50. MTV's chief Judy McGrath also debuts on the power list at 42nd.

A handful of well-known media tycoons fell off the list altogether, including Sony's chief Nobuyuki Idei and Walt Disney's head Michael Eisner - who will officially be replaced Oct. 1 by his hand-picked successor, Robert Iger, a newcomer on the list in 30th place.

Staging a major comeback to list after falling off last year is radio whiz Mel Karmazin, head of Sirius Satellite Radio, returning in 48th place.

Vanity Fair also ranked the most powerful talent agencies, with Creative Artists Agency (CAA) in the top spot. Its famed rivals - William Morris and International Creative Management (ICM) - ranked 4th and 5th place, respectively.

Towers of power

Google moguls Sergey Brin and Larry Page shot to the top of Vanity Fair's vaunted list of most powerful leaders,

VF LIONIZES GOOGLE GUYS OVER WAL-MART'S SCOTT The New York Post September 7, 2005 Wednesday

clearing Wal-Mart's H. Lee Scott Jr.

The Top 10

Sergey Brin and Larry Page, Google co-founders

H. Lee Scott Jr., Wal-Mart

Sumner Redstone, Viacom

Rupert Murdoch, News Corp.

Steve Jobs, Apple

Bill Gates, Microsoft

Meg Whitman, eBay

Warren Buffett, Berkshire Hathaway

Barry Diller, InterActive

Oprah Winfrey, Harpo Inc.

LOAD-DATE: September 7, 2005

LANGUAGE: ENGLISH

GRAPHIC: Sergey Brin and Larry Page. (AP)

PUBLICATION-TYPE: Newspaper

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The New York Post

August 26, 2005 Friday

SURPRISE \$UGAR DADDY FOR BUBBA CONFAB: GOLISANO

BYLINE: IAN BISHOP Post Correspondent

SECTION: All Editions; Pg. 6

LENGTH: 264 words

WASHINGTON - Bill Clinton has snagged major financial support for his powwow with world leaders next month from potential New York GOP gubernatorial candidate Tom Golisano.

Golisano is now the prime financial backer for the former president's three-day Global Initiative symposium - which Golisano will attend along with British Prime Minister Tony Blair, Secretary of State Condoleezza Rice, News Corp.

Chairman Rupert Murdoch and other dignitaries.

Political watchers say it's no surprise Golisano - who's been urged to run for governor by possible White House hopeful Sen. John McCain (R-Ariz.) - is contributing to the popular Clinton.

"Golisano has been a maverick and done it on his own," said former state GOP executive director Brendan Quinn.

The Clinton Foundation says the Global Initiative conference, which is also scheduled to include French President Jacques Chirac and Israeli Vice Premier Shimon Peres, will study solutions to "the world's most difficult problems."

"This is a new step for me, but I think the Clinton Global Initiative's practical approach will yield workable solutions, and I am happy to be a part of this effort," Golisano said in a statement. He could not be reached for further comment.

The Clinton Foundation did not immediately respond to a request for a dollar figure on Golisano's contribution.

Billionaire Golisano - owner of the NHL's Buffalo Sabres, head of Paychex, and three-time failed Independence Party candidate for governor - was asked by McCain last week to run again as a Republican.

"I'm thinking about it," Golisano said.

LOAD-DATE: August 26, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 16, 2005 Tuesday

AILES TO BE CEO AT FOX TV

BYLINE: Tim Arango

SECTION: All Editions; Pg. 33

LENGTH: 208 words

Fox News chief Roger Ailes was given the reins of the Fox Television Stations group, including the Twentieth Television program division, yesterday.

Fox is part of News Corp., which is the parent company of The Post.

Ailes, a former adviser to President Nixon, has been chairman and CEO of Fox News since 1996 and oversaw the launch of the channel.

Since then, Fox News has surpassed CNN in the ratings war and is now the most-watched cable news channel.

He was given the additional responsibility of the Fox stations in the wake of the resignation of Lachlan Murdoch, who had served as deputy chief operating officer of News Corp. and oversaw the stations.

As head of the station group, Ailes will report both to Rupert Murdoch, chairman and CEO of News Corp., and Peter Chernin, News Corp.'s president. Fox Television Stations Chief Executive Jack Abernethy will report to Ailes.

Prior to running Fox News, Ailes was president of the business news network CNBC. He was also president of America's Talking, which later became MSNBC.

Last week News Corp. reported that net income in the fourth quarter jumped nearly 67 percent from the year-ago period to \$717 million.

News Corp. shares closed yesterday at \$18.05, down 6 cents.

LOAD-DATE: August 16, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 11, 2005 Thursday

NEWS CORP. PROFIT HIT \$717M

BYLINE: TIM ARANGO

SECTION: Sports+Late City Final; Pg. 40

LENGTH: 266 words

News Corp.'s profit jumped in the fourth quarter on strong subscriber growth at Sky Italia, and gains in advertising at both the Fox News Channel and the company's many newspapers.

News Corp. reported quarterly revenue of \$6.1 billion, a 12 percent gain over the prior year figure of \$5.5 billion.

Net income from the quarter was \$717 million, a \$288 million gain over the year-ago period's \$429 million. On a per-share basis, the company earned 22 cents per share, compared with 15 cents per share in last year's fourth quarter.

News Corp. is the parent company of The Post.

For the full year, News Corp. posted revenue of \$23.9 billion, up 15 percent over the last fiscal year. For the full year, net income was \$2.1 billion, an increase of \$595 million from the \$1.5 billion reported last year.

Sky Italia, the Italian pay-TV service, reported quarterly operating income of \$74 million, compared with a loss of \$26 million a year ago.

Another bright spot was the Fox News Channel, which posted income gains of 30 percent for the fourth quarter and 40 percent for the full year. The network's viewership jumped 30 percent in primetime and 17 percent on a 24-hour basis, the largest gains for any cable news channel.

The film business reported quarterly operating income of \$109 million, up \$14 million from a year ago. The segment was helped by strong DVD sales of films such as "Sideways" and "Napoleon Dynamite."

Meanwhile, the newspaper unit saw a \$135 million jump in operating income to \$252 million.

News Corp. shares rose 25 cents to \$17.44 in NYSE composite trading yesterday.

LOAD-DATE: August 12, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

August 3, 2005 Wednesday

RUPERT MURDOCH TO BE POST PUBLISHER

SECTION: All Editions; Pg. 3

LENGTH: 257 words

News Corp. Chairman and CEO Rupert Murdoch will become the new publisher of the New York Post.

"Lachlan Murdoch has established a first-class competitive team at our newspaper," Murdoch said yesterday.

"I will give them full support and I am extremely confident as to the strong future of the New York Post. We are building a great asset."

Lachlan Murdoch announced his departure from News Corp. and The Post last week.

Rupert Murdoch was The Post's publisher from 1976, when News Corp. bought the paper from Dorothy Schiff, until 1986, when the title went to Patrick Purcell, now publisher of the Boston Herald.

Two years later, federal regulations forced News Corp. to sell The Post.

Its new owner, Peter Kalikow, kept the paper until he was forced to sell in 1993.

News Corp. reacquired the paper later that year.

The Post's circulation has shown extraordinary growth in the past five years, rising 57 percent from the six-month period ending in March 2000 to the six-month period ending in March 2005.

The paper currently sells 678,105 copies daily, Monday through Friday, according to the March publisher's statement from the Audit Bureau of Circulations.

During the five-year period, the paper experienced five consecutive six-month periods of double-digit circulation growth.

The newspaper is America's oldest continuously published daily and the seventh-largest newspaper in the nation. It was founded in November 1801 by Alexander Hamilton, one of the nation's founding fathers, and a group of prominent city merchants.

LOAD-DATE: August 3, 2005

LANGUAGE: ENGLISH

GRAPHIC: RUPERT MURDOCH "Building a great asset."

RUPERT MURDOCH TO BE POST PUBLISHER The New York Post August 3, 2005 Wednesday

PUBLICATION-TYPE: Newspaper

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The New York Post

July 30, 2005 Saturday

POST PUBLISHER LACHLAN MURDOCH RESIGNS

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 23

LENGTH: 354 words

After an 11-year career at News Corp., Lachlan Murdoch has resigned his numerous executive positions and will serve as a director of the company.

Murdoch, 33, oversaw the company's 35 U.S. television stations, The Post and HarperCollins, among other businesses - bringing in record profits at all the divisions he headed, as well as a 40 percent jump in The Post's daily circulation, making it America's seventh-largest daily.

He said he decided to resign his executive roles, effective Aug. 31, including that of publisher at The Post.

"I am excited about my continued involvement with the company in a different role," Murdoch said in a statement yesterday with his father, Rupert Murdoch, chairman of News Corp. "I look forward to returning home to Australia with my wife, Sarah, and son, Kalan, in the very near future."

"I would like especially to thank my father for all he has taught me in business and in life. It is now time for me to apply those lessons to the next phase of my career."

Rupert Murdoch said: "I am particularly saddened by my son's decision, and thank him for his terrific contribution to the company, and also his agreement to stay on the board and advise us in a number of areas. I have respected the professionalism and integrity that he has exhibited throughout his career at News Corp."

He said his son's "achievements include driving all of his reporting divisions to record profits and . . . I am grateful that I will continue to have the benefit of Lachlan's counsel and wisdom in his continued role on the company's board."

Lachlan, who began his career cleaning presses at the company's Sydney newspaper, graduated from Princeton University and handled various positions at the company.

Since 2000, he has been deputy chief operating officer of News Corp., working closely with Chief Operating Officer Peter Chernin.

He headed the company's 35 U.S. television stations since 2002 and launched the successful duopoly strategy for serving viewers in the nine markets where the company owns and operates two stations.

News Corp. class A shares slipped 19 cents to close at \$16.38.

LOAD-DATE: July 31, 2005

POST PUBLISHER LACHLAN MURDOCH RESIGNS The New York Post July 30, 2005 Saturday

LANGUAGE: ENGLISH

GRAPHIC: LACHLAN MURDOCH Bound for Oz.

PUBLICATION-TYPE: Newspaper

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The New York Post

July 19, 2005 Tuesday

NEWS CORP. RAMPS UP WEB BIZ WITH \$580M BUY

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 32

LENGTH: 213 words

News Corp. said yesterday it agreed to buy Intermix Media for \$580 million, marking the latest in a slew of Internet investments by traditional media firms.

The deal followed Friday's announcement that News Corp. has formed a new Internet division to oversee the company's news, sports and entertainment sites.

News Corp. is the parent company of The Post.

Intermix owns the social networking site MySpace.com, the fifth-ranked Web domain in terms of page views, according to comScore Media Metrix.

"Intermix is an important acquisition for News Corp., instantly doubling the number of visitors to our sites and providing an ideal foundation on which to meaningfully increase our Internet presence," said News Corp. Chairman and CEO Rupert Murdoch.

Intermix posted \$24.1 million in revenue in its most recent quarter.

Five years after the bursting of the dot-com bubble, big media companies hoping to cash in on the boom in online advertising are once again investing in the Internet. Online advertising is expected to grow 15 percent this year to \$7.9 billion, according to Universal McCann.

Viacom Inc. recently paid \$160 million for the children's Web site Neopets. And - as reported by The Post - CNET Networks and gaming Web site IGN Entertainment are both on the block.

LOAD-DATE: July 19, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

July 5, 2005 Tuesday

LEVINSON IS ON HIS OWN

BYLINE: Steve Cuzzo**SECTION:** All Editions; Pg. 32**LENGTH:** 662 words

AFTER five years of wearing and juggling two high-profile hats, protean dealmaker-investor David W. Levinson is leaving CB Richard Ellis to devote himself to the real estate investment company he launched in June of 2000.

Levinson will leave CBRE, where he's a vice-chairman, on Aug. 1, but will maintain a connection to the shop under the "honorary" title of vice-chairman emeritus. The unusual arrangement will allow Levinson to keep one big client - News Corp., the parent company of The Post.

Levinson said, "I'm very excited about moving and about the future prospects for L&L," the property-hungry company he owns with Robert T. Lapidus.

"I am very proud of my years and my colleagues at CB Richard Ellis and I intend to maintain a close and special relationship with them."

Mary Ann Tighe, CBRE's regional CEO, called it "an amicable parting. We're proud that David and Rob were able to incubate L&L within our firm."

She added, "News Corp. will be David's client, but he'll work it through us in his vice chairman emeritus capacity."

Motorcycle jockey and avid sportsman Levinson is one of the city's most high-flying commercial brokers, credited with more than \$12 billion in transactions over 20 years.

Among other milestones, he negotiated major deals for Bear Stearns and played a large role in the complex deal to build The Post's new color printing plant in the South Bronx. In late 2003, he repped News Corp. in a complex, 750,000 square-foot expansion and renewal at 1211 Sixth Ave. - the year's biggest lease.

At Insignia/ESG, which CBRE acquired in 2003, Levinson was part of the formidable quartet of vice-chairmen under-then CEO Stephen Siegel that for several years dominated the market - a group that also included Tighe, Robert Alexander and Michael Laginestra.

But Levinson itched to strike out on his own. In partnership with such backers as Carlyle Group and GE Asset Management, L&L bought up one medium-size trophy after another - like 150 Fifth Ave., which they converted into the new home of record label EMI.

L&L also bought 600 Third Ave. and the office portion of Metropolitan Tower on West 57th Street. A few months ago, L&L beat out a host of bidders to buy Peter Kalikow's 195 Broadway for \$270 million.

But the sometimes-conflicting demands of being a buyer-landlord and also a commercial broker caused strain - as when L&L tapped CBRE's bitter archrival, Cushman & Wakefield, to sell 261 Fifth Ave. this past spring. The building, which L&L bought early last year for \$114 million, sold for \$195 million.

David Berkey, a CBRE executive vice-president and Levinson's right-hand man at the brokerage, will join him as executive VP and leasing director at L&L.

*

Light Reading, the world's largest online telecom pub, is leaving 23 Leonard St. for a larger, 8,500 square-foot space at the Rudin family's 32 Sixth Ave., the high-tech Tribeca office tower. Cressa Partners repped the tenant and Rudin Management repped the landlord.

*

Retail broker Scott Edlitz has left Robert K. Futterman to launch ZE Realty Group, a new boutique retail brokerage in partnership with developer Donald Zucker, builder of the new luxury condo tower at 205 E. 59th St.

In their first deal, ZE leased 3,700 square feet to Washington Mutual Bank at Claridge's, the luxury apartment building at 1379 Sixth Ave. ZE represented the landlord; Northwest-Atlantic Retail Services repped the bank.

*

In a complicated deal that involved both direct and sublease space and the buyback of a previous tenant, accounting firm JH Cohn LLP renewed its lease and expanded at 1212 Sixth Ave. The additional 16,877 square feet upped the firm to 43,570 feet in the building.

JH Cohn was repped by a CBRE team of Rocco Laginestra, Michael Laginestra, David Hollander and Scott Wilpon. A different CBRE team - Jonathan Fales, Stacey Fabrikant and Edward Goldman - repped landlord Kipp-Stawski.

Asking rents in the building are in the upper \$40s-low \$50s.

LOAD-DATE: July 5, 2005

LANGUAGE: ENGLISH

GRAPHIC: FLIES THE COOP: David W. Levinson (inset) is leaving CB Richard Ellis for L&L, which he owns with Robert T. Lapidus. L&L won 195 Broadway (above).

PUBLICATION-TYPE: Newspaper

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The New York Post

June 15, 2005 Wednesday

RUNAWAY DEAL AT NBC NEWS

SECTION: All Editions; Pg. 10

LENGTH: 1435 words

DID NBC News pay for an interview with "Runaway Bride" Jennifer Wilbanks in a roundabout way, and has publisher Judith Regan turned into a booker for the Peacock Network?

Regan - who runs ReganBooks, an imprint of HarperCollins, which is owned by News Corp. - is widely credited with brokering the deal Wilbanks made with NBC.

Wilbanks became a huge "get" when she ran away from her fiancé, John Mason, without a word and fled cross-country. She later falsely claimed to police she'd been kidnapped and is repaying her hometown of Gainesville, Ga., \$13,000 - the amount the town spent looking for her.

It was speculated the NBC deal would involve a book, a TV movie, a "Dateline" special and a "Today" show appearance.

But word out of Georgia is that Wilbanks has no intention of writing a book about her marital misstep, and instead scored a whopping \$500,000 for a mini-movie deal with NBC's entertainment division - with the unwritten agreement that she would appear on "Today" with Katie Couric and do a Couric special on "Dateline," which are both produced by the news division.

Couric's interview with Wilbanks was taped Monday and is set to air next Tuesday and Wednesday. Her "Dateline" show will air Tuesday.

A network spokeswoman said: "NBC News has not, did not and will not enter any deals or put forth any money for an interview - ever. It sounds to me that this is sour grapes from a competitor who's missed out on a huge get."

Wilbanks' friends say: "There is no book." But they hear she will get \$500,000 for the rights to her life story."

Another industry source said: "It is well known that NBC likes to keep NBC projects on the NBC lot. If the entertainment side is doing something, it is often promoted on the NBC News programs."

A ReganBooks rep said: "\$500,000 for a mini-movie and 'Dateline' is incorrect," and refused to comment on whether or not a book was in the works.

An NBC News-er denied Wilbanks got any consideration. "Oh, please. Sean Hannity at Fox News is also interviewing her" - albeit a day after Couric's interview airs.

Bronx buddies

CHAZZ Palminteri will be spending less time at his Italian villa this summer so he can hit the streets of his native Bronx to stump for childhood friend Phil Foglia, the Republican candidate for the borough's 13th District City Council seat. Palminteri and Foglia - formerly a crime-busting Assistant U.S. Attorney under Rudy Giuliani - grew up in Belmont, the Italian neighborhood that was the setting for "A Bronx Tale," which Palminteri wrote and directed. "I went to Hollywood and he went to law school, but we've both scripted our own version of 'A Bronx Tale,'" Palminteri quipped.

Kissing Cousin

MAYOR Bloomberg is a Cousin Brucie fan. The two met a few months ago at a Chinese restaurant in the Village. Monday, Hizzoner called the veteran deejay at his upstate home to congratulate him on joining Sirius Satellite Radio after he was let go by WCBS in a switch to non-human programming. Sources say Bloomberg told Bruce Morrow that Sirius chief Mel Karmazin is "the smartest guy in broadcasting" and promised he would never listen to "that [expletive] CBS radio ever again."

Sightings

ALEX Rodriguez - the youngest major leaguer ever to hit 400 home runs - sitting with a couple of pals by the rooftop pool at Soho House with his shirt off and drawing admiring glances from ladies who liked his torso . . . BILLY Crystal giving his closing performance of "700 Sundays" for Dick Parsons, Danny DeVito and Walter Cronkite and then celebrating at Ruby Foo's in Times Square with Matthew Broderick, Nathan Lane, Bernadette Peters and Bob Costas . . . MADONNA and Guy Oseary dining at Indochine, with Tatum O'Neal in an adjacent booth.

Wife No. 4 elects to divorce

THIS Friday's election for mayor of Southampton just got more interesting. Peter Tufo - the ex-Marine who headed up the N.Y.C. Dept. of Correction and the N.Y. State Thruway Authority before becoming U.S. ambassador to Hungary - was leading in the polls and looking like he'd coast to victory. Then, suddenly last week, his fourth wife, Maya Rana, filed for divorce in Manhattan. Her lawyer, Raoul Lionel Felder, told PAGE SIX, "There is a third party involved." Tufo, 66, was married three years to Rana, 42, daughter of industrialist Shumsher J.B. Rana, an economic advisor and business partner of Nepalese King Gyanendra. He first met her in the '70s when he climbed Mount Everest. A friend of Tufo said, "He had no idea she was about to file, and he is hurt and disappointed by the timing. He was stunned she couldn't wait a few days." Tufo blames the collapse of the marriage on "serious cultural issues," but adds, "I hope we can work this out." What about a third party? "I'm hiring a lawyer. He can deal with Felder."

Pyrotechnics

THE party the other night at Frederick's for SoHo boutique Seven was hot - literally. Former As Four designer Kai was armed with an aerosol can of hair spray and almost set his ex-partner, Gabe, on fire. Later, the known troublemaker hit the dance floor and sprayed nearby candles, causing flames and huge puffs of smoke. "He started doing a wild-man mad monk dance around the fire until security stopped him," said a witness. "The security guard took off his own jacket to douse the flames." When the designer was asked to leave, he said, "My name is Kai. I am going nowhere."

Silence broken

THE mystery of the Brad Pitt-Jennifer Aniston (above) breakup has been solved. If we were playing Clue, it was Miss Jolie in the bedroom with her killer bod. But Aniston has finally broken her silence on the love triangle to the brilliant Leslie Bennetts, who will write up the interview for Vanity Fair. Contrary to early speculation, "She told Bennetts she did want babies with Brad, and that starting a family wasn't the issue," one source told PAGE SIX. "The issue was Brad cheated . . . and she is appalled by the 'family photos' coming out in W." Brad and Angelina posed with pretend kids as one big happy family in the upcoming monthly.

Groucho Freddy

FREDDY Ferrer (right) took one step back from his Groucho Marx look Sunday at the Puerto Rican Day Parade as he marched with State Attorney General Eliot Spitzer. Ferrer, who normally wears glasses, wore contact lenses instead, his press secretary, Jen Blustein, confirmed. Ferrer didn't want his specs sliding down his nose in the humid heat, she explained. Does this mean his retro mustache is next? "You can be certain the mustache is staying," she said.

Fashion tyros feel pinch

UP and coming young designers are fuming at IMG, which runs the 7th on Sixth fashion shows in Bryant Park. IMG has increased the cost of the smallest tent at 7th on Sixth almost 50 percent in one year. Last year, the spring 2005 shows cost \$18,000 - now they are \$26,000 each. One designer e-mailed PAGE SIX: "The tent is slightly bigger. But we can't afford this - they are squeezing the young designers out of the tents. Why not increase the price of the largest tent for the designers who can afford the increase? So much for helping those in the business who struggle." Fern Mallis, head of 7th on Sixth, said: "Unfortunately, I wish we could keep prices down. It is a goal of ours to reach a point where we could underwrite a venue for young designers. Right now everyone who bills us - the vendors, everything - costs more every season. We have to reflect the prices that are charged to us."

Factory lady loose in L.A.

IT'S amazing what some people will do to get attention in Los Angeles. "Lady" Victoria Harvey - who is lambasted regularly in the London Mirror as a social climber with a fake snooty background - is "going around L.A. telling everybody that she is going to play Jane Holzer in 'Factory Girl,'" sniffed one of the film's producers. Sadly, Harvey picked the wrong part to fake - inadvertently taking on American nobility. "If the part was cast, it would go to Cornelia Guest, not her," the producer added.

Going too far

THE paparazzi seem to just be getting ruder. On the red carpet at the Ziegfeld Theatre in Midtown for the "Bewitched" premiere Monday night, a pack of photographers including Star Max shooter Mitch Gerber were treated to the movie's star, Nicole Kidman, posing with co-star Will Ferrell. But Gerber wanted solo shots of Kidman and started booing when she began to move away. For the first time in her career, an angry Kidman doubled back and berated the lensman in front of his colleagues while saying, "You are incredibly rude." Neither Gerber nor reps from Star Max were immediately available for comment.

LOAD-DATE: June 15, 2005

LANGUAGE: ENGLISH

GRAPHIC: -LEONARDO DICAPRIO TAKES ADVANTAGE OF A SUNNY DAY TO PLAY WITH HIS DOG ON THE BEACH IN MALIBU. [X17agency.com] -APPARENTLY ON-AGAIN COUPLE KIRSTEN DUNST AND JAKE GYLLENHAAL GO SHOPPING TOGETHER IN BEVERLY HILLS. [pacificcoastnews.com] -Jennifer Aniston; Freddy Ferrer, Groucho Marx -LEONARDO DICAPRIO TAKES ADVANTAGE OF A SUNNY DAY TO PLAY WITH HIS DOG ON THE BEACH IN MALIBU. [X17agency.com] -APPARENTLY ON-AGAIN COUPLE KIRSTEN DUNST AND JAKE GYLLENHAAL GO SHOPPING TOGETHER IN BEVERLY HILLS. [pacificcoastnews.com]

PUBLICATION-TYPE: Newspaper

RUNAWAY DEAL AT NBC NEWS The New York Post June 15, 2005 Wednesday

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The New York Post

June 2, 2005 Thursday

'BREINDEL' AWARD TO ROSETT**BYLINE:** ROBINSON**SECTION:** Late City Final; Pg. 20**LENGTH:** 234 words

Writer Claudia Rosett's coverage of the U.N. oil-for-food scandal was honored with the seventh annual Eric Breindel Award for Excellence in Journalism last night at the New-York Historical Society.

The award, named for the late Post columnist and editor, was presented at a ceremony hosted by News Corp.

Chairman Rupert Murdoch on the eve of what would have been Breindel's 50th birthday.

Joining Murdoch was Post publisher Lachlan Murdoch, Mayor Bloomberg, Breindel's mother, Sonia, and Newsweek editor Lally Weymouth.

Rosett, the journalist in residence at The Foundation for the Defense of Democracies, has 23 years of experience writing on international affairs for such outlets as The Wall Street Journal, The New Republic and The Weekly Standard.

In accepting the plaque and a \$10,000 award, she said Breindel "wrote with clarity and passion for the most vital element of a free society - the truth."

Rosett praised a column Breindel wrote in February 1998, just a month before his death, in which he warned that U.N. Secretary-General Kofi Annan was appeasing Saddam Hussein in negotiations with the Iraqi dictator.

"He pointed to some of the things that were going on between the U.N. and Iraq that led to the scandal I've been writing about," Rosett said.

Breindel warned that Annan's negotiations with Saddam would end U.N. Weapons inspections, "which is exactly what happened," she said.

LOAD-DATE: June 2, 2005**LANGUAGE:** ENGLISH

GRAPHIC: JOURNALISTIC EXCELLENCE: Claudia Rosett (2nd from right), is honored with the Eric Breindel Award last night by (from left) Lally Weymouth, Rupert Murdoch and Lachlan Murdoch. [Josh Williams]

PUBLICATION-TYPE: Newspaper

'BREINDEL' AWARD TO ROSETT The New York Post June 2, 2005 Thursday

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The New York Post

June 2, 2005 Thursday

WRITER HONORED - 'BREINDEL' AWARD TO ROSETT

BYLINE: ED ROBINSON

SECTION: Sports Extra; Pg. 30

LENGTH: 152 words

Writer Claudia Rosett's coverage of the U.N. oil-for-food scandal was honored with the seventh annual Eric Breindel Award for Excellence in Journalism last night at the New-York Historical Society.

The award, named for the late Post columnist and editor, was presented at a ceremony hosted by News Corp.

Chairman Rupert Murdoch on the eve of what would have been Breindel's 50th birthday.

Joining Murdoch was Post publisher Lachlan Murdoch, Mayor Bloomberg, Breindel's mother, Sonia, and Newsweek editor Lally Weymouth.

Rosett, the journalist in residence at The Foundation for the Defense of Democracies, has 23 years of experience writing on international affairs for such outlets as The Wall Street Journal, The New Republic and The Weekly Standard.

In accepting the plaque and a \$10,000 award, she said Breindel "wrote with clarity and passion for the most vital element of a free society - the truth."

LOAD-DATE: June 2, 2005

LANGUAGE: ENGLISH

GRAPHIC: JOURNALISTIC EXCELLENCE: Claudia Rosett (2nd from right), is honored last night by (from left) Lally Weymouth, Rupert Murdoch and Lachlan Murdoch. (Josh Williams)

PUBLICATION-TYPE: Newspaper

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The New York Post

May 19, 2005 Thursday

MURDOCH LAUDS HERO EDUCATORS

BYLINE: ROBINSON

SECTION: Sports+Late City Final; Pg. 27

LENGTH: 211 words

News Corp. Chairman Rupert Murdoch last night praised teachers from an organization dedicated to educating children in low-income areas - describing them as "civil-rights leaders."

Murdoch was honored by Teach for America at a gala dinner at the Waldorf-Astoria. The group recruits and places outstanding recent college graduates who commit to teaching for two years in poor or rural schools.

He told the many young teachers at the dinner that they are "more than mentors and educators. In a special way, you are also civil-rights leaders."

"America is no longer segregated by race, but too often it is segregated by income," Murdoch said. He also said American business leaders have a "huge stake in education reform" if they want to compete with talent from abroad.

He lauded Teach For America for helping to give children opportunities regardless of their families' income level.

The award was presented to Murdoch by Schools Chancellor Joel Klein, who called him "an enormous supporter of public education." Klein thanked him for backing a Teach for America program that trains organization members to become public-school principals.

Last night's dinner, which raised \$2 million for Teach for America, was underwritten by News Corp., which owns The Post.

LOAD-DATE: May 19, 2005

LANGUAGE: ENGLISH

GRAPHIC: CLASSY TRIO: Rupert Murdoch last night at the Waldorf with Teach for America President Wendy Kopp and Chancellor Joel Klein. [Josh Williams]

PUBLICATION-TYPE: Newspaper

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The New York Post

May 6, 2005 Friday

NBC WANTS TO TAKE 24

BYLINE: ADAM BUCKMAN

SECTION: All Editions; Pg. 117

LENGTH: 260 words

THE suspense series "24" is embroiled in a nail-biter of its own over its renewal for next season.

With less than two weeks to go until Fox unveils its new fall lineup May 19, the future of "24" is the subject of intense negotiations between the network and the series' producer, Twentieth Television, a unit of the same parent company, News Corp., which also owns The Post.

And there's an added wrinkle: NBC is also interested in "24," The Post has learned.

"I can tell you that NBC has not been shy about expressing their interest in '24,' " said a source who requested anonymity.

The issue is money. Unlike previous renewals, this one is complicated by the fact that Fox's initial four-year license term for "24" expires with the end of the current season (the finale airs May 23).

When a license term expires, the price goes up.

"Essentially, the price tag for a series generally goes up dramatically after being on the air for four years," a source explained.

The tug-of-war over "24" comes as the "real-time" series - starring Kiefer Sutherland as a federal anti-terrorism agent - is enjoying its best ratings ever. With just shy of 12 million viewers per episode this season (according to Nielsen), "24" is the second-highest-rated drama series on Fox (after "House").

But instances of TV series switching networks are rare. And while NBC's intrusion in the negotiating process might drive up the price of a fifth season of "24" even more, the odds favor Fox making a deal to keep the series.

Officials of Fox and Twentieth Television declined comment.

LOAD-DATE: May 6, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

NBC WANTS TO TAKE 24 The New York Post May 6, 2005 Friday

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The New York Post

May 5, 2005 Thursday

NEWS CORP. NET OFF 8% TO \$400M

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 38

LENGTH: 230 words

News Corp.'s quarterly profit fell 8 percent because of expenses related to unwinding a sports partnership with Cablevision.

However, the media giant's third quarter revenue surged 17 percent to \$6 billion, compared with \$5.2 billion in the same period last year.

Net profit declined by \$34 million to \$400 million, while operating income grew 9 percent to \$889 million.

News Corp. is the parent company of The Post.

Much of the company's growth was driven by its cable networks and film businesses.

The company's filmed entertainment segment reported a 15 percent jump in operating income, from \$218 million last year to \$251 million in this year's third quarter. The results were largely driven by DVD sales of the films "Alien vs. Predator," "Napoleon Dynamite" and "I, Robot."

Operating income at the cable networks business grew 55 percent in the third quarter, rising from \$61 million to \$172 million. Fox News continued to show robust growth, as operating income rose 45 percent.

The quarter was affected by a \$77 million loss from restructuring a partnership with Cablevision that involved dividing up ownership in several regional sports networks.

The company's television operating income fell 15 percent to \$221 million, partly due to higher programming costs from airing the Super Bowl.

News Corp. stock closed yesterday up 35 cents, or 2.2 percent, at \$16.35.

LOAD-DATE: May 5, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

NEWS CORP. NET OFF 8% TO \$400M The New York Post May 5, 2005 Thursday

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The New York Post

May 2, 2005 Monday

LACHLAN MURDOCH GETS CANNES HONOR

SECTION: All Editions; Pg. 30

LENGTH: 167 words

News Corp.'s deputy chief operating officer and New York Post publisher Lachlan Murdoch has been named Media Person of the Year by the Cannes International Advertising Festival.

Cannes Festival CEO Terry Savage noted Murdoch's roles in overseeing publisher HarperCollins, News America Marketing, and chairmanship of News Limited, publisher of The Australian.

Savage also highlighted Murdoch's stewardship of The Post as its publisher.

"During his tenure, daily circulation [of The Post] has increased by over 40 per cent and the paper has become the seventh largest in the United States," Savage said.

Murdoch was cited for being an example of the new generation of media entrepreneurs with vision, drive and commitment, according to the Weekend Australian.

Previous honorees include Viacom founder Sumner Redstone, AOL Time Warner CEO Gerald Levin and Italian media magnate and Prime Minister Silvio Berlusconi.

The festival is widely considered the "Oscars" of the advertising industry.

LOAD-DATE: May 2, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

March 4, 2005 Friday

HEARTY SALUTE TO SISKIND

BYLINE: Robinson

SECTION: Late City Final; Pg. 27

LENGTH: 140 words

Colleagues, friends and relatives of retiring News Corp. group general counsel Arthur Siskind gathered at the Four Seasons restaurant in Midtown last night to pay tribute to him.

"Arthur has made a tremendous contribution over 30 years, both as a fine attorney and a great friend," said Rupert Murdoch, chairman and chief executive of News Corp., which owns The Post.

Siskind's successor, Lon Jacobs, described him as "a good and decent man" and a "very creative lawyer," while praising his role in the company's recent reincorporation in the United States.

Siskind, who plans to spend more time with wife Mary Ann, said he's had a "great run of 31 years," and praised Murdoch as "the most innovative businessman of the 20th century."

He'll remain on News Corp's board of directors and serve as an adviser to the chairman.

LOAD-DATE: March 4, 2005

LANGUAGE: ENGLISH

GRAPHIC: KUDOS FROM THE BOSS: News Corp. Chairman Rupert Murdoch (left) and wife Wendi (right) salute counsel Arthur Siskind, with wife Mary Ann. [Maryanne Russell]

PUBLICATION-TYPE: Newspaper

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The New York Post

February 23, 2005 Wednesday

CVC ENDS MSG PACT WITH FOX

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 38

LENGTH: 324 words

Cablevision's deal yesterday to take full ownership of its New York sports assets triggered renewed speculation on Wall Street that the Dolan family is moving toward a sale of the company.

Cablevision and News Corporation announced a deal yesterday to unwind its complicated partnership. Cablevision will take control of Madison Square Garden, Radio City Music Hall, as well as the Knicks and the Rangers.

News Corp., which had owned 40 percent of the partnership, will take control of Fox Sports Net, as well as regional sports networks in Ohio and Florida.

News Corp. is the parent company of The Post.

The companies said the deal is "generally a tax-free exchange of assets."

Wall Street analysts said the deal was another sign that the Dolan family - which controls Long Island-based Cablevision - is likely to put the company up for sale.

Analysts and investors say the most likely scenario is for the company to sell off its valuable cable systems, which serve some 3 million households in the area, to Time Warner, and to sell its cable channels - which include American Movie Classics, WE: Women's Entertainment and IFC - to either Viacom or Time Warner.

Under this scenario, the New York City real estate and sports assets, including the sports teams and Madison Square Garden, would remain together and be run by Cablevision CEO Jimmy Dolan.

Earlier this year, a boardroom battle erupted at Cablevision over the future of the company's satellite TV business, pitting Jimmy Dolan against his father, Chuck Dolan.

The elder Dolan sought to have the company continue to fund the sat TV venture - called Voom - but lost the board vote.

Chuck Dolan later agreed to buy the Voom assets.

Breakup

News Corp. gets:

Fox Sports Net

FSN Ohio

FSN Florida

National Advertising Partners

Cablevision gets:

Madison Square Garden

New York Knicks

New York Rangers

New York Liberty

FSN New York & Chicago

Radio City Entertainment

MSG Network

LOAD-DATE: February 23, 2005

LANGUAGE: ENGLISH

GRAPHIC: JAMES DOLAN Cablevision CEO. (m)

PUBLICATION-TYPE: Newspaper

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The New York Post

February 11, 2005 Friday

MOUSE BOARD 'FAMILY' FEUD

BYLINE: TIM ARANGO and HOLLY M. SANDERS**SECTION:** Sports+Late City Final; Pg. 39**LENGTH:** 434 words

Disney's board may be on the brink of an internal battle over the much-criticized purchase of the Fox Family Channel in light of revelations from a new book.

Some directors were outraged to read in "DisneyWar," by James B. Stewart, that top executives failed to disclose information to the board that could have allowed the company to recoup millions on the acquisition, sources told The Post.

According to the book, Disney executives chose to forego huge potential tax savings rather than write down the value of the channel on its books - an admission that the company had vastly overpaid. Fox Family was owned by News Corp., the parent company of The Post.

Disney Chairman George Mitchell met with the board yesterday ahead of the company's annual meeting scheduled for today in Minneapolis. Through a spokesman, he denied that some directors were considering asking for a review of the 2001 purchase.

"This is patently false," he said. "I personally asked every board member this afternoon, and each of them confirmed that this is false and unfounded."

The channel - now renamed ABC Family - has failed to live up to the expectations of Disney executives, who predicted the purchase would boost ad revenue for its media networks division by 50 percent within two years. Disney Chief Executive Michael Eisner also has conceded the company overpaid for the assets.

Critics have said Disney - which laid out \$3 billion in cash and assumed \$2.3 billion in debt for Fox Family Channel - overpaid by as much as \$2 billion, making the buy a prime example of Eisner's mismanagement.

Stewart's book describes how Disney Chief Financial Officer Tom Staggs launched a highly confidential valuation to determine if the channel was worth far less than the company had paid for it. If so, Disney could save big on its tax bill.

According to the book, the report estimated the company could have saved about \$400 million. Based on that analysis, Disney had overpaid \$1.8 billion for the channel alone, excluding programming and other assets.

But the project was halted before Staggs and his staff could finish their work.

They were told that Staggs had presented the results to chief strategic officer Peter Murphy, who had rejected the low valuation as inconsistent with the company's rosy projections, according to the book.

In addition, the timing was bad because then-board members Roy Disney and Stanley Gold were extremely critical of the Fox Family, the book said. Disney and Gold would later resign from the board and lead a shareholder revolt that resulted in Eisner losing his chairman's role.

LOAD-DATE: February 11, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

February 3, 2005 Thursday

NEWS 2Q NET UP BY 80%

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 31

LENGTH: 269 words

News Corp.'s quarterly profit surged on the back of robust DVD sales of the movie "Day After Tomorrow" and strong growth in advertising sales at the media giant's cable networks.

News Corp. reported quarterly revenue of \$6.6 billion, up 18 percent from last year's \$5.6 billion for the period ended Dec. 31.

Consolidated operating income jumped 24 percent, rising to \$954 million from \$770 million a year ago.

Net income rose to \$386 million, or 13 cents per share, up 80 percent from \$215 million, or 8 cents per share, in the year-ago period.

News Corp. is the parent company of The Post.

"Film thrived this past quarter as our summer theatrical successes generated even greater returns in home entertainment," said News Corp. Chairman and Chief Executive Officer Rupert Murdoch.

"At the same time, our diverse set of cable channels turned higher ratings and more desirable demographics into increased revenues and continued profit growth."

The company's filmed entertainment unit saw second quarter operating income jump 57 percent, rising to \$407 million from \$260 million in the year-ago period. It marked the strongest quarter ever for DVD sales at the company as the releases "Garfield," "Dodgeball: A True Underdog Story" and the "The Star Wars Trilogy" were hot sellers.

The cable networks group reported second quarter operating income of \$227 million, an increase of \$72 million over last year's result. The Fox News Channel saw its operating income grow 45 percent, fueled by double-digit advertising revenue growth that was partially offset by costs from covering the U.S. presidential election.

LOAD-DATE: February 3, 2005

LANGUAGE: ENGLISH

GRAPHIC: 'DAY AFTER' DVD Boom.

PUBLICATION-TYPE: Newspaper

NEWS 2Q NET UP BY 80% The New York Post February 3, 2005 Thursday

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The New York Post

January 11, 2005 Tuesday

NEWS CORP. BUYING OUT FOX

BYLINE: Tim Arango

SECTION: All Editions; Pg. 33

LENGTH: 125 words

News Corp. plans to take full control of Fox Entertainment, having offered yesterday to buy out the portion of Fox it doesn't already own for about \$5.9 billion.

The announcement has been widely expected in the wake of the media giant's decision last year to move its home base to the United States from Australia.

News Corp. is the parent company of The Post.

Under the offer, News Corp. will exchange 1.9 shares of its stock for each outstanding Fox share that it doesn't already own.

News Corp. owns 82.1 percent of the equity in Fox and 97 percent of the voting power. News closed at \$17.85, off 38 cents.

Based on Friday's closing prices, News Corp. said its offer represented a 7.4 percent premium for Fox shareholders.

LOAD-DATE: January 11, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

January 5, 2005 Wednesday

CNBC-U-LATER - CEO THOMAS-GRAHAM'S DAYS MAY BE NUMBERED

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 31

LENGTH: 497 words

CNBC Chief Pamela Thomas-Graham's future at the ratings-challenged business-news network is in doubt, The Post has learned.

With ratings down substantially at CNBC - and its primetime lineup in disarray - numerous sources inside and close to the network say that NBC Universal's top brass, Bob Wright and Jeff Zucker, are seriously considering a change at the top of the network.

In addition to the ratings slump, CNBC is also gearing up for competition from Fox News, which is expected to launch its own business-news network sometime this year. (Both Fox News and The Post are owned by News Corp.).

The Fox News channel was launched in 1996 and in recent years overtook Time Warner's CNN as the most watched cable news channel.

The timing of any move is uncertain, but two sources said Thomas-Graham's departure could come as soon as this month.

An NBC Universal spokesperson said: "Pamela is president and CEO of CNBC and continues to be a valued member of our team."

For Jeff Zucker, who many speculate is in line to succeed Wright as NBC Universal CEO, the situation at CNBC is just one of two ratings challenges he faces. Zucker, who is president of the entertainment, news and cable group, is also on the hot seat for the fall in ratings at NBC, whose primetime lineup was bumped from the top spot by CBS.

In 2004, CNBC's total viewers during the daytime slipped 21 percent, from an average of 184,000 to 146,000, according to Nielsen Media Research.

Since the Internet meltdown of 2000, CNBC's daytime viewers have declined 61 percent, while its primetime ratings have skidded 64 percent.

However, CNBC's defenders at NBC say the network rings up profits of more than \$250 million a year and continues to command high ad rates because of its audience of wealthy Wall Streeters.

The network was recently forced to dump the heavily promoted primetime show "McEnroe," hosted by ex-tennis star John McEnroe, after the show posted a zero rating on Nielsen.

CNBC-U-LATER - CEO THOMAS-GRAHAM'S DAYS MAY BE NUMBERED The New York Post January 5, 2005
Wednesday

Insiders at the network say they are bracing for what could be several executive changes at the network. Some speculate that Jonathan Wald and Steve Friedman, two former producers of NBC's "Today" show - a job once held by Zucker - could take on wider roles within the network. Both Friedman and Wald have been tapped as consultants by Zucker to help spruce up CNBC's coverage.

It is unclear if Thomas-Graham will stay within the company should she leave CNBC, although sources said it is possible she will be offered another job within General Electric.

Thomas-Graham, a published novelist and graduate of Harvard's law and business schools, became president and CEO of CNBC in 2001 after working for almost two years as the head of CNBC.com.

Static

CNBC President and CEO Pamela Thomas-Graham is on the ropes at the financial-news network amid falling ratings and some high-profile flops. The misses:

- * "McEnroe" canceled

- * Daytime viewership fell 21% in '04

- * Primetime viewership is off 64% since 2000

LOAD-DATE: January 5, 2005

LANGUAGE: ENGLISH

GRAPHIC: - TV talk show flop "McEnroe." (Dave Allovca/startracks) - Pamela Thomas-Graham CNBC Chief - TV talk show flop "McEnroe." (Dave Allovca/startracks)

PUBLICATION-TYPE: Newspaper

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The New York Post

January 4, 2005 Tuesday

POST PARENT NEWS CORP. ANSWERS CALL TO HELP

BYLINE: MARSHA KRANES

SECTION: Sports+Late City Final; Pg. 5

LENGTH: 255 words

News Corp., The Post's parent company, yesterday announced that it will contribute \$1 million toward the massive relief effort in tsunami-devastated south Asia.

The company also plans to match - dollar for dollar - contributions made toward disaster relief by its employees.

The \$1 million donation will be divided evenly between two major charities - Oxfam America and the Salvation Army, News Corp. Chairman and Chief Executive Rupert Murdoch told employees in an e-mail.

Under the company's matching-donations program, he said, all contributions made to any of the relief organizations on the USA Freedom Corps Web site will be duplicated by News Corp.

Murdoch said the company's donations and fund-raising drive were launched in response to President Bush's urgent appeal to all Americans to support the relief efforts now underway.

"In announcing this effort, the president placed his faith in what he called 'the good heart of the American people,' " Murdoch told his staffers.

In addition to the donations, he said, "I have also asked all of our U.S.-based media to support the president's call by devoting as much space and airtime as practicable to encourage Americans to open their pocketbooks to this great humanitarian enterprise."

He noted, "The tragedy that unfolded last week is of unimaginable breadth: more than 150,000 dead; thousands missing; 5 million homeless; millions more vulnerable to disease.

"While the world has already responded with great compassion, we can do more - and we should do more."

LOAD-DATE: January 4, 2005

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

December 3, 2004 Friday

UJA HONORS SISKIND OF NEWS CORP.

SECTION: Sports+Late City Final; Pg. 30

LENGTH: 103 words

Arthur Siskind, group general counsel of News Corp., was presented with the UJA-Federation of New York's Judge Joseph M. Proskauer Award at a benefit at the Grand Hyatt New York last night.

The prestigious award honors members of the legal community committed to philanthropy and whose conduct and service exemplifies the highest ideals of the law.

Rupert Murdoch, chairman and chief executive of News Corp., which owns The Post, presented the award.

"Arthur has been with us for more than 30 years as a respected and trusted executive," Murdoch said.

"He is a wonderful human being with a very big heart."

LOAD-DATE: December 3, 2004

LANGUAGE: ENGLISH

GRAPHIC: KUDOS: Rupert Murdoch presents Arthur Siskind (left) with the UJA's Proskauer Award last night. (Robert Miller)

PUBLICATION-TYPE: Newspaper

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The New York Post

November 19, 2004 Friday

FORBES SALUTE FOR MURDOCH

BYLINE: Ed Robinson

SECTION: Late City Final; Pg. 26

LENGTH: 174 words

News Corp. Chairman Rupert Murdoch was honored last night with the first annual B.C. Forbes Award, named after the founder of Forbes magazine.

The award was created to honor extraordinary contributions to America by an immigrant. This year marks the 100th anniversary of B.C. Forbes' emigration to the United States from Scotland. He landed at Ellis Island in 1904.

Murdoch, a native of Australia, became an American citizen in 1985. He was presented with the award by former Mayor Rudy Giuliani and by Steve Forbes, the president and editor-in-chief of Forbes magazine.

"The day he came to the U.S. was a wonderful day for Rupert and a wonderful day for America because we got a truly great man," Giuliani said.

In accepting the award, Murdoch said, "In my book, anyone who comes to the U.S. and gives an honest day's work for an honest day's pay is not only getting closer to the American dream but helping the rest of us get to the American dream as well."

Murdoch is the chairman of News Corp., which is the parent company of The Post.

LOAD-DATE: November 19, 2004

LANGUAGE: ENGLISH

GRAPHIC: HONORED: Rupert Murdoch gets kudos from Rudy Giuliani at last night's B.C. Forbes Awards gala. (Josh Williams)

PUBLICATION-TYPE: Newspaper

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The New York Post

November 4, 2004 Thursday

NEWS CORP. NET PROFIT SOARS 27%

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 45

LENGTH: 277 words

News Corp. saw healthy gains in profit and revenue in the fiscal first quarter - helped by growth in advertising at the Fox News Channel and the Fox broadcast network, as well as a strong performance from the company's newspapers in the U.K. and Australia.

News Corp. reported quarterly revenue of \$5.2 billion, up 12 percent from last year's \$4.6 billion for the period ended Sept. 30.

Consolidated operating income also jumped 12 percent, rising to \$805 million from \$719 million last year.

Net profit rose 27 percent to \$536 million, from \$422 million in the year-ago period.

Net profit before other items was \$467 million, or 32 cents per American depositary receipt, compared with \$386 million, or 29 cents per ADR, in the year-earlier quarter.

The results surpassed the expectations of Wall Street analysts, who had been forecasting earnings of 30 cents per ADR, according to a survey conducted by Reuters Estimates.

News Corp. is the parent company of The Post.

In addition, the company is in the process of moving its headquarters and main stock-market listing to the U.S.

"Double-digit earnings gains at our television, cable, newspapers and magazines and inserts segments, as well as strong profits from filmed entertainment, underscore the sustained financial strength across our diverse and balanced collection of assets," said News Corp. Chairman and CEO Rupert Murdoch.

The cable networks group reported operating income of \$196 million, up \$63 million from last year. The Fox News Channel saw 20 percent growth in operating income.

Meanwhile the television segment reported operating income of \$233 million, a 30 percent jump from last year.

LOAD-DATE: November 4, 2004

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

November 4, 2004 Thursday

HARVEY FINDS HIS GHOST - VF'S DIGIACOMO TO CO-AUTHOR WEINSTEIN'S MEMOIR

BYLINE: Sara Nelson

SECTION: All Editions; Pg. 44

LENGTH: 773 words

EMBATTLED Miramax co-founder Harvey Weinstein has at long last found a co-author for his autobiography, commissioned four months ago by HarperCollins. Like The Post, HarperCollins is owned by News Corp.

Weinstein is expected to make an offer to Frank DiGiacomo, currently a contributing editor at Vanity Fair.

According to sources, Weinstein considered nearly a dozen co-authors, and rejected them all, including James Kaplan, a novelist and journalist who co-wrote John McEnroe's best-selling "You Cannot Be Serious" and Jeff Coplon, who has co-authored a number of celebrity bios, including ones with Cher and Tina Sinatra.

Weinstein met with DiGiacomo, who has also worked at The New York Observer and The New York Post, and told the writer he was the one.

DiGiacomo says he's "interested in doing a book" with Weinstein, but has yet to receive a formal offer.

HarperCollins Executive Editor David Hirshey, who commissioned the book from Weinstein, said: "Harvey has talked to a number of writers, and all I can tell you is he didn't pick Peter Biskind."

Biskind is the author of the bestselling "Down and Dirty Pictures," which did not cast Weinstein in the most favorable light.

*

In a year that saw a record number of political books hit bestsellers lists, the election results have publishers wondering whether the once popular titles will have a second life in the second W administration.

The one book that is virtually assured of continued success, is Barack Obama's "Dreams From My Father," which Three Rivers Press published in paperback in August.

The book has been among the top sellers on Amazon since the Democratic convention and will likely remain there now that Obama has become the senator-elect from Illinois.

Both liberals and conservatives are passionate about their causes, and will remain so through a second Bush administration, he says.

HARVEY FINDS HIS GHOST - VF'S DIGIACOMO TO CO-AUTHOR WEINSTEIN'S MEMOIR The New York
Post November 4, 2004 Thursday

Still "Unfit for Command," the anti-Kerry Regnery-published title that has been a bestseller since its August publication, will quietly disappear.

But now that another Bush tenure is a fait accompli, will readers lose interest in stories from the first one?

The answer depends in part on whether publishers can re-cast some of their titles in the public's mind, stressing historical value over specific current events.

Kitty Kelley's bestselling "The Family" - over 725,000 in print - may continue to do well, because it is less about politics than about the Bushes as people.

Martha Levin, publisher of Free Press, which released Richard Clarke's surprise bestseller "Against All Enemies," says the house has no immediate plans to re-print or re-ship that title, which has sold 600,000 in hardcover.

There are 150,000 copies of the paperback in stores now, she says, and she expects sales to continue to be strong, despite the very specific time and events it depicts.

"This is a chance for people to see how much history there is in the book," she says.

Our long national nightmare is over.

*

"Citizen Girl," the long awaited, much discussed, controversial new novel from the authors of the phenomenally successful "The Nanny Diaries," will arrive in stores from Atria Books next week

It has been a long road to publication for authors Emma McLaughlin and Nicola Kraus, who published their first book, "The Nanny Diaries," with St. Martin's Press.

"Nannies" went on to head bestseller lists and has sold more than one million copies in hardcover and several hundred thousand in paperback.

The marketing campaign for "Citizen Girl" uncharacteristically addresses the book's tortured history.

"Two years ago, after receiving a highly publicized mega-million dollar two-book deal, the authors were faced with the question of whether to write the book their former publisher wanted them to write . . . or to move on to another house and write the novel that they felt reflected not just the times but their readership," reads a press release sent out with the book.

Executives at Random House declined to comment on the statement, but it is clearly a well-spun take on the facts.

Random House did indeed promise a several million dollar payout for two books, but the house, not the authors, cancelled the first book after deeming it unpublishable.

Atria paid significantly less than Random House for "Citizen Girl."

Cancellation of high profile books is rare, and press releases usually do not address back-story controversies.

When asked about the press release, Justin Loeber, Atria's director of publicity, re-phrased his statement to say the authors had "some editorial differences with that publisher [i.e. Random House] and parted ways."

LOAD-DATE: November 4, 2004

LANGUAGE: ENGLISH

HARVEY FINDS HIS GHOST - VF'S DIGIACOMO TO CO-AUTHOR WEINSTEIN'S MEMOIR The New York
Post November 4, 2004 Thursday

GRAPHIC: THE WRITE STUFF: Harvey Weinstein (above, left, with Renee Zellweger), wants Vanity Fair's Frank DiGiacomo (top, right) to co-author his autobiography. Illinois' Senator-elect, Barack Obama's book, "Dreams From My Father," is likely to get another boost in sales post-election. [WireImage, Patrick McMullan, EPA]

PUBLICATION-TYPE: Newspaper

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The New York Post

November 3, 2004 Wednesday

BUSINESS BRIEFS

SECTION: All Editions; Pg. 39

LENGTH: 275 words

News Corp.

News Corporation received final court approval from a federal court in Australia for completing the company's change in domicile from Australia to the U.S. News Corporation will now be incorporated in Delaware and traded on the New York Stock Exchange as a fully listed U.S. company.

Bearish Bear

Bear Stearns publicly extolled WorldCom stock while its analysts and investment bankers exchanged e-mails about the telecom giant's financial problems, court papers filed in an Alabama investors' lawsuit show.

Gateway-AOL

Gateway Inc. said it has agreed to repurchase stock held by America Online Inc. for \$316 million. Gateway said it will pay \$185.6 million in cash and give AOL a \$130 million credit under their revenue-sharing agreement for the shares.

Playboy earns

Playboy Enterprises Inc. said it had a third-quarter profit of \$1.9 million, or 6 cents a share, compared with a loss of \$900,000, or 3 cents, a year earlier, as it sold more advertising and boosted online subscriptions. Sales rose 8 percent to \$80.2 million.

Black out

Conrad Black quit as chairman and CEO of Hollinger Inc., which controls the publisher of the Chicago Sun-Times, preempting a court decision that may have ousted him as early as yesterday. An Ontario Superior Court judge was scheduled to consider a shareholder demand to remove Black, his wife and allies as directors of the Toronto-based company.

Rigas redux

A judge ruled that former Adelphia Communications Corp. vice president Michael Rigas must face a second trial on securities fraud charges after a jury deadlocked in July.

Sources: Bloomberg, AP, Reuters, N.Y. Post

LOAD-DATE: November 4, 2004

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

October 21, 2004 Thursday

LIFE LESSONS FROM MARTHA - DOMESTIC DIVA'S MEMOIR WILL START AT THE BEGINNING

BYLINE: Sara Nelson

SECTION: All Editions; Pg. 36

LENGTH: 721 words

BEFORE she entered "Camp Cupcake," Martha Stewart and her representatives met directly with several publishers in New York about selling her story.

One meeting was with Judith Regan, head of ReganBooks, a division of HarperCollins. HarperCollins is a unit of News Corp, which also owns The Post.

But hear this: Martha Stewart is not now and has not ever been planning to sell publishers a memoir of her time in prison, says Anna Cordasco, a spokeswoman for the incarcerated domestic diva.

Partly because she cannot legally profit from a book about the crime, the work she is considering is more of a whole-life memoir, which might include some lessons learned during this difficult period in her life.

According to one source, Stewart is looking for more than \$6 million for the project, a sum that would go a long way toward paying her hefty legal bills.

It also is widely believed that Stewart has had some conversations with the Crown Group, whose Clarkson Potter division has published her recent lifestyle books. She may have met with at least one other publisher.

No deal has been made.

*

What a difference a year makes.

In May 2003, Riverhead published "The Kite Runner," a moving novel about a boy growing up in Afghanistan, to rave reviews. Sales were good but not spectacular - and there was some concern that the house had way overpaid (\$1 million) for the first novel.

Today, "The Kite Runner" is a best-selling paperback that is making money for its author, Khaled Hosseini, and its publisher.

Riverhead says it has more than 500,000 copies in print. (Nielsen BookScan, which is thought to account for about 70 percent of total books sold, puts the sales figure at 190,000.) According to BookScan, the book is regularly selling between 12,500 and 15,000 copies a week.

LIFE LESSONS FROM MARTHA - DOMESTIC DIVA'S MEMOIR WILL START AT THE BEGINNING The New York Post October 21, 2004 Thursday

In theory, U.S. publishers release books in two formats - first hardcover, then a year later in paperback - to give them two chances to succeed.

While most publicity and media attention is paid to a book when it comes out in hardcover, many people prefer to buy paperback.

At one time, publishers expected to sell two paperbacks for every hardcover they sold, although there is some question whether that is a reasonable expectation in today's publishing climate.

But the hardcover version of "The Kite Runner" sold 55,000 copies, according to the publisher; 27,000, BookScan says. Its paperback-to-hardcover sales are thus more like 7-to-1 - far more than any publisher would have dared anticipate.

What happened? Riverhead co-head Cindy Spiegel, who acquired the book and says she always believed it would perform well. (Spiegel likens the sales pattern to that of one of her other successes, 1996's "The Color of Water," James McBride's memoir that sold 60,000 copies in hardcover and 1.7 million in paperback.)

Her theory is that if hardcover copies are still being ordered by bookstores when the paperback comes out, there's a good chance the paperback will pick up the momentum.

Others suggest good timing played a part, and point to the fact that the subject - repressive life in a Muslim country - is particularly topical right now. (Note: another Middle Eastern-themed book, "Reading Lolita in Tehran," has been the same kind of paperback bonanza for its publisher, Random House.)

But there's another factor, too - and that is the power of book clubs, whether individual or municipal, and the word of mouth they can generate. "The Kite Runner" really began to take off, says a Riverhead spokeswoman, when a countywide reading initiative in eastern Connecticut chose the book.

Rhode Island also picked it for its statewide reading program, and so have dozens of high schools and countless private book clubs nationwide.

Riverhead has quietly made a deal with Hosseini for a second novel, also about Afghanistan, to be called "Dreaming in Titanic City."

*

A big blogger book has finally landed. After a two-day auction, Ana Marie Cox - aka creator and voice of Wonkette.com - has sold her novel to Riverhead Books for \$275,000.

The story of a young Washingtonian Bridget Jones-type, the book takes place in the period between the 2004 Republican and Democratic conventions.

Several publishers bid for the project, which will be edited by Riverhead co-head Julie Grau. Cox is repped by the David Black agency.

LOAD-DATE: October 21, 2004

LANGUAGE: ENGLISH

GRAPHIC: POLITICS SELLS: D.C. blogger Wonkette, aka Ana Marie Cox (left), scored a \$275,000 deal at Riverhead Books for her Bridget Jones-type novel. Afghan novelist Khaled Hosseini (top right) has a paperback blockbuster with "The Kite Runner." Meanwhile, Martha Stewart plans to write a whole-life memoir - not one that draws only on her "Camp Cupcake" experience. [L.A. Times; Charmain Reading; AP]

LIFE LESSONS FROM MARTHA - DOMESTIC DIVA'S MEMOIR WILL START AT THE BEGINNING The New
York Post October 21, 2004 Thursday

PUBLICATION-TYPE: Newspaper

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The New York Post

August 12, 2004 Thursday

NEWS CORP. NET UP 7.8% IN QTR.

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 35

LENGTH: 317 words

News Corp. reported strong fourth quarter revenue and profit gains yesterday on the back of big advertising gains at the Fox News Channel and other cable networks.

The media conglomerate reported fourth-quarter revenue of \$5.5 billion, up 20 percent from the \$4.6 billion generated in the same quarter last year. Net profit jumped 7.8 percent to \$399 million, or 29 cents per American depositary receipt, compared with \$370 million, or 24 cents per ADR, in the year-ago period.

Both profit and revenue numbers surpassed the expectations of Wall Street analysts, according to a survey by Thomson First Call.

News Corp. is the parent company of The Post.

For the full year, net profit increased 57 percent to \$1.6 billion.

Virtually all of News Corp.'s businesses - which include cable networks, newspapers, the 20th Century Fox movie studio and the Fox broadcast network - reported solid gains.

"It was a year in which we enjoyed the success achieved through expanded distribution of our content, such as our films and television product in home entertainment, and our growing ratings and subscribers at our array of cable channels," said News Corp. Chairman Rupert Murdoch.

The cable networks business reported a 60 percent jump in operating income to \$154 million. The Fox News Channel reported a 40 percent jump in operating income for both the quarter and the full year, due to higher advertising prices.

The numbers were also helped by the absence of losses from the Los Angeles Dodgers, which was sold in the third quarter.

The filmed entertainment group reported quarterly operating income of \$91 million, up 7 percent from a year ago. The results were helped by DVD sales of "Cheaper by the Dozen," as well as catalog titles such as "Ice Age" and "There's Something About Mary."

The earnings report came out after the bell yesterday. News Corp. shares had closed down 52 cents at \$32.

LOAD-DATE: August 12, 2004

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

June 29, 2004 Tuesday

AMERICAN KIDS LOSING EDUCATION BATTLE

BYLINE: DAVID SEIFMAN City Hall Bureau Chief

SECTION: Sports+Late City Final; Pg. 2

LENGTH: 298 words

Unless failing public schools are turned around, kids here are going to lose jobs to better-educated youngsters half a world away, News Corporation Chairman and CEO Rupert Murdoch warned yesterday.

In a speech before the New York City Leadership Academy, Murdoch said the city's 1.1 million schoolchildren aren't competing against their counterparts in other American cities, such as Houston, Atlanta or Seattle.

"They are competing against New Delhi and Shanghai and Seoul," Murdoch declared. "And let me say it plainly: Our students are losing."

In 30 years, he said, Asia is expected to generate "more than half the economic activity on the planet," and those jobs will go to those able to perform complex tasks in a global, information-driven society.

"Unless we get education right, this new American century may not last more than a couple of decades," said Murdoch, who challenged other corporate executives to support school reform.

"Frankly, I think too few of my peers in the corporate world are stepping up to that responsibility to support the schools," he said. "After all, their corporations will be some of the major beneficiaries if this initiative works."

"Many of us talk about education. It's time for more of us to put our money where our mouth is."

Murdoch's speech was the first such annual academy lecture, which is named for him.

The academy was opened last year to train school principals. The first class of 77 will graduate soon.

City officials said News Corporation - owner of The Post - has contributed \$5 million over three years to help fund the academy, which is trying to raise \$75 million.

Murdoch praised the academy, telling educators assembled at the Museum of Jewish Heritage, "The work you are doing goes to the very marrow of what matters."

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LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

June 16, 2004 Wednesday

THE BREINDEL AWARD

SECTION: All Editions; Pg. 32**LENGTH:** 333 words

With many commentators in the main stream news media increasingly heaping scorn on America's concerted effort to destroy global terrorism, Daniel Henninger's unapologetic endorsement of that effort is a breath of fresh air.

Which is why Henninger, deputy editor of The Wall Street Journal's editorial page, is this year's recipient of the Eric Breindel Award for Excellence in Opinion Journalism, presented last night at a packed reception.

The award honors the late editorial-page editor of The Post, who died in 1998 at the age of 42. It is bestowed by the Eric Breindel Memorial Foundation and endowed by News Corp., The Post's parent company.

Each year, the prize recognizes the work of a columnist, editorialist or reporter whose work best reflects the twin spirits that so animated Breindel's own writings: love of this country and its democratic institutions, as well as bearing witness to the evils of totalitarianism.

These sentiments loom even larger as the world struggles with the sobering implications of the War on Terror.

Henninger's work certainly qualifies him for the honor. A Journal staff editorial writer since 1977, he shared in the paper's 2002 Pulitzer Prize for articles on the aftermath of 9/11, and has been a Pulitzer finalist for editorial writing on two other occasions.

And he's not afraid to challenge the conventional wisdom. In one memorable column, he proposed the creation of an "anti anti-American movement" to "speak out against the current compulsion among intellectuals, here and abroad, to pain the United States as a lonely, lumbering and stupid interloper in the ever-so-complex affairs of a sophisticated world."

Indeed, he added, "the people of the United States may well decide that constantly bailing out an ungrateful world is a job they too can shove. If that ever happens, the world that results may not be so pretty."

A sober, compelling - and necessary - assessment. And a fitting pick for the Eric Breindel Award.

We congratulate him.

LOAD-DATE: June 16, 2004**LANGUAGE:** ENGLISH**PUBLICATION-TYPE:** Newspaper

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The New York Post

June 5, 2004 Saturday

NEW JOB FOR EX-POST EDITOR

BYLINE: Paul Tharp

SECTION: All Editions; Pg. 22

LENGTH: 162 words

David Yelland, former deputy editor of The Post and ex-editor of The Sun in London, has joined public relations firm Weber Shandwick as senior vice chairman.

Yelland, 41, joined News Corp. as a business reporter for The Sun in 1990 and went to The Post in 1993.

He held several editor's positions, including deputy business editor, business editor and the paper's No. 2 post as deputy editor.

Yelland was named The Sun's editor in 1998, a job he held five years until moving up the corporate ladder as senior vice president of News Corp. in New York. He continued to write a weekly column for The Times in London.

Rupert Murdoch, chairman of News Corp., said: "David has had a great News Corporation career. He edited The Sun and he was deputy editor of The New York Post, papers very close to my heart. I have no doubt he will become a powerful force in his new career with Weber Shandwick and act as a great counsel to people in both business and politics."

LOAD-DATE: June 7, 2004

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

May 7, 2004 Friday

NEWS CORP. Q3 PROFITS UP 69% ON ADS, 'IDOL'

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 37

LENGTH: 355 words

News Corp. profits surged in the third quarter on strong advertising growth at Fox News Channel and the continued success of the hit show "American Idol."

The media giant reported revenue of \$5.2 billion in the third quarter, up 19 percent from the same period last year, while net profit soared 69 percent to \$465 million.

Profit per American depository receipt, excluding certain items, was 31 cents, easily surpassing Wall Street analysts' consensus estimate of 27 cents per share, according to Reuters Research.

News Corp. is the parent company of The Post.

The company reported across-the-board gains in its businesses, which include the Fox broadcast network, the 20th Century Fox film studio, Fox News Channel and an assortment of newspapers and satellite TV properties.

"Several assets in which we have invested heavily in recent years continue to achieve rapid growth," said News Corp. Chairman Rupert Murdoch. "Our film and television production units have been buoyed by an expanding home entertainment market and our cable networks are enjoying double-digit gains on the back of advertising and affiliate growth."

The cable network group reported quarterly operating income of \$143 million, a 51 percent jump from last year. Fox News, which has surpassed CNN in ratings and is now the most watched cable news network in the country, saw its operating income double because of higher advertising prices.

Murdoch told analysts on a conference call the company expects to launch one new Fox channel by the end of the year and additional channels over the next few years.

The Filmed Entertainment segment saw a 6 percent jump in operating income to \$214 million. The business was helped by the DVD release of the "League of Extraordinary Gentlemen" and the theatrical performance of "Cheaper by the Dozen," which has raked in \$190 million at the box office.

The newspaper division, which also includes the U.K.'s The Times and The Sun, saw operating income rise 53 percent to \$176 million.

During the quarter, News Corp. completed the sale of the Los Angeles Dodgers to real estate developer Frank McCourt for \$421 million.

NEWS CORP. Q3 PROFITS UP 69% ON ADS, 'IDOL' The New York Post May 7, 2004 Friday

LOAD-DATE: May 7, 2004

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

April 16, 2004 Friday

FRENCH WHINE: POST MEAN TO US

BYLINE: Bill Sanderson

SECTION: All Editions; Pg. 8

LENGTH: 113 words

The weasels are whining!

France's ambassador to the United States accused The Post, Fox News and other News Corp. media of conducting a "racist campaign" against his homeland of wine and cheese.

"We were insulted just because we were French, and it was unfair and dangerous," Jean-David Levitte said Wednesday at UCLA.

"I think it is fair to criticize the [French] president, the government of France," Levitte was quoted saying in the UCLA Daily Bruin.

"But it was unfair and dangerous to insult the French because they were French."

France wants to help in the Iraq rebuilding effort and hopes a success there will aid stability in the Middle East, Levitte said in the speech.

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LANGUAGE: ENGLISH

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The New York Post

April 7, 2004 Wednesday

NEWS CORP. MAKES MOVE TO REINCORPORATE IN U.S.

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 34

LENGTH: 342 words

Rupert Murdoch's media conglomerate News Corp. is moving its corporate home from Australia to the United States.

News Corp., the parent company of The Post, made the announcement yesterday, saying the move will expand liquidity and broaden the company's shareholder base.

"The reincorporation is expected to benefit all shareholders by increasing the scope and depth of the shareholder base, improving trading liquidity, enhancing access to the capital markets and making the company's shares eligible for inclusion in a variety of U.S.-based indices," the company said in a statement.

News Corp.'s shares are currently traded on the New York Stock Exchange as American Depositary Receipts, which many institutional shareholders are barred from holding.

In addition to many newspapers in Australia, the United States and the U.K., News Corp. owns 20th Century Fox film studios, the Fox News Channel, Fox Broadcasting, and pay-TV companies BSkyB and DirecTV.

Although the company is currently incorporated in Australia, it generates more than 75 percent of its revenue from businesses in the United States. Murdoch himself is a U.S. citizen and has lived in the States since the 1970s.

News Corp. said the reorganization will be non-taxable to the vast majority of shareholders, and that it will maintain secondary stock listings in London and Australia.

The transaction will take place via a share exchange.

The deal also involves News Corp. buying the Murdoch family's 58 percent interest in Australia's Queensland Press.

Wall Street largely praised the move, and News Corp. ADRs rose 55 cents, or 1.49 percent, to close trading yesterday at \$37.43.

"We view this very positively as the company's foreign domicile, as well as preferred share structure, have hindered the ability of many large U.S.-based institutions from investing in the company's shares," Merrill Lynch analyst Jessica Reif Cohen wrote in a report yesterday.

The company said it has no plans to alter the corporate structure of its Fox group, which is traded as a separate company.

NEWS CORP. MAKES MOVE TO REINCORPORATE IN U.S. The New York Post April 7, 2004 Wednesday

LOAD-DATE: April 7, 2004

LANGUAGE: ENGLISH

GRAPHIC: HOME: News Corp.'s U.S. headquarters in midtown Manhattan. [Getty Images]

PUBLICATION-TYPE: Newspaper

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The New York Post

April 1, 2004 Thursday

NEWS CORP.'S JOHN EVANS DIES AT 66

SECTION: All Editions; Pg. 24

LENGTH: 160 words

John B. Evans, a former News Corp. executive and publisher of the Village Voice, died Sunday at his home in Annandale, N.J. He was 66.

Evans, a pioneer in electronic publishing, joined News Corp. in 1977 when the company bought the Village Voice - where Evans had started in the mailroom and worked his way up to publisher.

In 1985, he became executive vice president and later president of Murdoch Magazines, which included the Voice, Star and New Woman. The company grew to include Elle, Seventeen, TV Guide, Automobile, Premiere and Mirabella.

In 1991, when News Corp. sold the magazine division, Evans moved to London, where he ran the business side of the company's newspapers.

He returned to the United States in 1992 and began News Electronic Data Inc., a News Corp. subsidiary that developed electronic travel-information products.

He is survived by his sister, Patricia Etheridge, of England; his daughter, Morgan, 9; and a stepdaughter, Sarah, 5.

LOAD-DATE: April 1, 2004

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

March 7, 2004 Sunday

SIMMONS HOPES KISS OF DEF WORKS IN NEW HOLLYWOOD BID**BYLINE:** TIM ARANGO**SECTION:** All Editions; Pg. 32**LENGTH:** 346 words

Hip-hop entrepreneur Russell Simmons, who's already tackled the music and fashion worlds, is hoping to work his hipness in the film industry.

Through his L.A.-based company, Simmons Lathan Media Group, the impresario is launching a series of movies under the moniker "Def Filmmakers" - hoping to capitalize on the Def Jam brand that was used successfully in the popular series "Def Poetry Jam" and "Def Comedy Jam."

Simmons Lathan Media believes it can be successful given "the combination of hip-hop and success that Russell represents," said Will Griffin, a former News Corp. executive who is president and COO of Simmons Lathan. (News Corp. is the parent company of The Post).

Simmons Lathan currently has 10 films in production and will release its first movie in April, a documentary called "Feds" by urban filmmaker Kwame Amoaku, which promises to expose "an unfiltered 'gritty . . . dramatic' " view of the streets, highlighting urban trends, news, notorious criminals [in] historical inner-city neighborhoods."

Most of the films will be direct-to-video, and the Simmons Lathan has a distribution deal with Image Entertainment. But the group does plan a feature-length film that will appear in theaters later this year.

"I know the hip-hop community is building the stars of tomorrow in Hollywood," Simmons said.

"All I do is develop talent, I don't know anything else. The young directors come to me."

Simmons Lathan also has a production in the works with Court TV called "Hip Hop Justice."

Simmons founded Def Jam Records in 1985, and the label - now a part of Universal Music - grew into the world's largest hip-hop label.

In the process Simmons became a very rich man - he sold half of the label to Polygram in 1994 for \$33 million and later sold the second half for \$130 million.

Simmons' employment contract at Def Jam expired at the end of last year, but he's currently in discussions to remain as chairman of the label.

Earlier this year, Simmons sold his fashion company, Phat Fashions, to apparel giant Kellwood for about \$135 million. He remains CEO of Phat.

SIMMONS HOPES KISS OF DEF WORKS IN NEW HOLLYWOOD BID The New York Post March 7, 2004 Sunday

LOAD-DATE: March 9, 2004

LANGUAGE: ENGLISH

GRAPHIC: RUSSELL'S SCENE: Russell Simmons has conquered music and fashion - and next is Hollywood. As usual, he's surrounded himself with talent and money. Simmons hangs with Paris Hilton and super producer Pharrell Williams. (FilmMagic.com)

PUBLICATION-TYPE: Newspaper

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The New York Post

February 12, 2004 Thursday

NEWS CORP. POSTS 51% PROFIT GAIN

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 39

LENGTH: 261 words

Double-digit gains at Fox News Channel and in newspaper and book publishing helped boost News Corp. quarterly profit by 51 percent.

The company said profits in the second fiscal quarter, excluding special items, rose 28 percent to \$410 million, or 30 cents per U.S. share, from the prior's year's \$320 million profit, or 24 cents per U.S. share.

The company's holdings include 20th Century Fox, HarperCollins and The Post.

Revenue rose 19 percent to \$5.59 billion.

News Corp. said profits were virtually flat at its 20th Century Fox studio, or \$253 million, due to marketing costs for new releases such as "Master and Commander: The Far Side of the World," which garnered 10 Oscar nominations, including Best Picture.

The TV network Fox Broadcasting Co. reduced its operating loss to \$133 million from \$154 million, helped by shows such as "American Idol" and strong ad sales for Major League Baseball, Fox said.

Cable programming reported second-quarter operating income of \$187 million, up 55 percent from last year, in part due to the recovery of \$15 million from Adelphia which had been previously written off.

Its book unit, HarperCollins, posted a 19 percent jump in operating profit to \$57 million, driven by Zondervan's "The Purpose Driven Life," the best-selling non-fiction work last year with 11 million copies sold in the U.S.

News Corp. experienced strong growth in its newspaper unit, where operating income was up 67 percent to \$170 million, thanks to circulation revenue increases in Britain, as well as advertising strength in Britain and Australia.

LOAD-DATE: February 12, 2004

LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newspaper

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The New York Post

January 14, 2004, Wednesday

BONNIE BOBBLES BESSETTE BOOK**SECTION:** All Editions; Pg. 012**LENGTH:** 1509 words

MICHAEL Bergin, the handsome model/actor who dated Carolyn Bessette before - and maybe after - she married John Kennedy, has written a tell-all book about their torrid romance.

"The Other Man, A Love Story: John Kennedy, Carolyn Bessette and Me" - due in March from ReganBooks, an imprint of HarperCollins - chronicles "an affair so intense that not even her marriage to an American prince could come between them," the publisher claims.

The Post has won the rights to excerpt Bergin's memoir after a fierce bidding war with American Media's Bonnie Fuller, who was said to be furious her supermarket tabloids underbid on the syndication rights.

"She called screaming at the top of her lungs," said a source at ReganBooks, which, like The Post, is owned by News Corp. "Talk about sore losers."

Bergin, who grew up in Connecticut as did Bessette, was a doorman at the Paramount hotel when he was discovered by a photographer who helped launch his modeling career. The dark-haired hunk got his big break when he was signed by Calvin Klein for one of his iconic underwear billboards.

One question Bergin's book is expected to address is whether Bessette, who worked in Klein's public relations department, was instrumental in getting him the booking.

The billboard made Bergin into an instant celebrity. Soon he was appearing with his six-pack abs on "Baywatch" and spending the summer on Valentino's yacht in the Mediterranean.

The day Kennedy married Bessette in 1996, a jilted former manager of Bergin started to spread the rumor that Bergin was ready to spill the beans about the bride.

However, "in actual fact, he was at his family's house in Connecticut, refusing to give interviews and turning down offers as high as \$250,000," a source told PAGE SIX.

But Bergin opened up in last year's book "The Kennedy Curse" by Edward Klein, who quoted him as saying: "Carolyn and I were inseparable for a couple of years. And I know deep in my heart that she still loved me even after she married John Kennedy. Some things just don't end."

The Klein book reported that during their frequent shouting matches, Carolyn told John she was still sleeping with Bergin, although Klein believes the affair ended with the marriage.

O' Canada

WHILE most Canadians are thrilled that Conan O'Brien is bringing his late-night chuckle-fest to Toronto for a week next month, some are upset that the government is contributing taxpayer money toward the \$1 million it will take to bring the show there. The event's organizer was so peeved over articles in Canada's National Post about the propriety of the move that he banned the paper from covering any events relating to the show. But when we called the planner yesterday, he'd just decided to lift the ban.

Friends indeed

MICHAEL Jackson faced financial ruin because he couldn't make a \$70 million payment on his \$350 million loan from Bank of America. But then, two friends - Miami lawyer Al Malnik and music business tycoon Charles Koppelman - came up with the money. "Michael would have been flushed down the toilet," a source told FoxNews.com's Roger Friedman, who also reports that Jacko met Monday at the Beverly Hills Hotel with 27 advisers, including Nation of Islam chief of staff Leonard Muhammad, to discuss his financial and legal problems. His next payment isn't due until December 2005.

We hear . . .

THAT Brittany Murphy, of "8 Mile" and "Uptown Girls," got engaged Friday to Jeff Kwatinetz, founder of the Hollywood management company The Firm . . . THAT Sean Astin, one of the hobbits, revealed at Saturday's marathon screening of the "Lord of the Rings" trilogy that his next move was unclear despite a meeting earlier in the day with Robert De Niro . . . THAT hot new restaurant David Burke & Donatella keeps a limousine out front on East 61st Street for its smoking patrons to light up, and warm up, in . . . THAT Tobey Maguire, on a promotional tour in Japan for "Seabiscuit," checked into the Park Hyatt Tokyo under the pseudonym "Jesus Christ."

Times torments Gray family

SPALDING Gray's heartsick family is fuming at the New York Times for what they consider the paper's insensitivity regarding the disappearance of the actor/monologist who created "Swimming to Cambodia" and "Monster in a Box." For one thing, says family spokeswoman Tara Newman, the Times printed the address of Gray's TriBeCa home yesterday, upsetting his grieving manager-wife, Kathy Russo. "She couldn't get out of her apartment lobby [yesterday] because of all the reporters," Newman said. "All thanks to the New York Times. Whoever printed that in the paper really [bleeped] up. It's just really egregious." Newman also claims the Times sent reporters to the the Ross School in East Hampton, which Gray's kids attend, and to the North Haven home of Gray's therapist. Times spokeswoman Catherine Mathis responded, "We indeed published Gray's home address, through an oversight. Our usual practice is to mention the neighborhood in more general terms. We did not send reporters to any school attended by Gray's children, and none of our people approached his therapist. We hope no one outside our employ invoked our name falsely."

Mentor Mario

JUST a week before the Iowa caucuses, Rep. Richard Gephardt turned to an old hand at campaigning, and a former competitor, for advice. The candidate, along with an entourage of nine, dined with former Gov. Mario Cuomo Monday at Lever House Restaurant. Maximizing the experience, Gephardt worked the room before supper, pressing the flesh with deep-pocketed Jonathan Tisch and New York Magazine owner Bruce Wasserstein.

Perfect view

THE audience at the Manhattan Theater Club's benefit show Monday got more than their money's worth. Our spywitness says that while "Nine" star Jane Krakowski (above) writhed atop a piano and sang, her skin-tight miniskirt rode up a bit too high, revealing her pink undies. Feeling a sudden breeze, the leggy actress bolted upright but winked at her admirers. "You got the good seats, didn't you?" she quipped to the front row, which burst into applause.

Frisky Frodo

FRODO is now the Lord of the G-strings. Elijah Wood (above) and his "Rings" co-star, Billy Boyd, hit East 60th Street mammary mecca Scores at 2 a.m. Tuesday with two horny hobbits and, says our witness, "They didn't leave until the lights went on." Wood and company tossed back Heinekens and were surrounded by about a dozen topless dancers. When one exceptionally cute waitress named Nicole grabbed Wood's eye, he invited her to sit down with him, saying, "You're really pretty." He finally rolled out at 4:30.

Loving hands

PAUL Sorvino is paying tribute to his late pal, actor/playwright Jason Miller, with his own bare hands. Sorvino is going to sculpt a bronze bust of the "Exorcist" star to be displayed in Miller's hometown of Scranton, Pa. "He was one of my best friends," Sorvino tells PAGE SIX. "Over the last quarter-century we would see each other several times a year." The two first met in 1972, when Miller - who died in 2001 - cast Sorvino in his play "That Championship Season." Says Sorvino, "He was one of the greatest playwrights of the 20th century." The bust will be unveiled in the Lackawanna County Courthouse Square in June. Miller's son, actor Jason Patric, will be on hand.

Sightings galore

JAMES Gandolfini driving a rented Bentley in Beverly Hills, getting onto the freeway with a hot young blonde chatting away in the passenger seat . . . SALMA Hayek and Josh Lucas at Elaine's with Kathryn and Robert Altman at the table next to Al Pacino and Marty Bregman . . . MAYOR Bloomberg leaving his dentist's office on Madison Avenue after a root canal . . . JANE Friedman, HarperCollins CEO, lunching at Michael's with Dan Okrent, the first "public editor" at the New York Times, fueling buzz he might be doing a book . . . JAMIE-Lynn DiScala and her husband A.J. at 13 Little Devils on Orchard Street drinking red wine while helping one of her childhood friends from Jericho, L.I. . . . HEATHER Graham chewing a juicy steak at industry (food).

Haunted stage

When Angelica Torn starred as Sylvia Plath in Paul Alexander's play "Edge," which ended its successful limited off-Broadway run this past fall, some theatergoers - and critics - described her portrayal as a haunting. The supernatural must still be at work at the New End Theater in London, where the show opened last week. Upon arriving at the theater for rehearsals, Torn was informed by theater staff that years ago the building had served as a mortuary where the embalming was carried out not only of Karl Marx and Sigmund Freud, but also of Plath.

LOAD-DATE: January 14, 2004

LANGUAGE: ENGLISH

GRAPHIC: -Jessica Simpson, shilling for her new edible fragrance and skin-care line Dessert, lets hubby Nick Lachey taste a sample. [N.Y. Post: Tamara Beckwith]

-Jane Krakowski, Elijah Wood

-Newly shorn Brad Pitt escorts wife Jennifer Aniston to the premiere of her new flick, "Along Came Polly" at Grauman's Chinese Theater in Hollywood. [© 2004 Debbie VanStory/ABACA]

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The New York Post

December 20, 2003, Saturday

FCC APPROVES NEWS CORP.'S \$6.6B DIRECTV BUY

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 021

LENGTH: 290 words

The Federal Communications Commission has approved News Corp.'s purchase of the nation's largest satellite TV service, DirecTV.

The panel voted 3-2 to let the \$6.6 billion deal go forward and included provisions to keep programming prices stabilized.

The FCC ruled that the merger would improve service to DirecTV customers, noting that News Corp. had a history of adding channels and features, such as interactivity, to its other satellite systems.

The FCC said the deal would create a significant competitor to the cable industry, which in most markets enjoys a monopoly.

As a condition of the merger, the FCC required News Corp. to beam local channels into 130 of the nation's markets by the end of 2004, and to provide local service to the rest of the nation's 210 markets by no later than 2008.

The FCC said News Corp. must agree to arbitration to iron out disputes with companies that carry its broadcast and cable channels, such as cable companies and other satellite providers.

The arbitration was to alleviate concerns that Fox would pull its network programming, which includes pro baseball and football, off cable systems to encourage viewers to subscribe to DirecTV. News Corp. agreed not to pull either the network programming or its regional sports networks while a dispute was being arbitrated.

Under the deal announced in April, News Corp. would acquire 34 percent of DirecTV parent Hughes Electronics, a subsidiary of General Motors Corp.

The deal would give News Corp. the largest block of shares in Hughes and controlling interest in DirecTV, which has more than 11 million subscribers.

News Corp. owns pay-satellite TV services in Europe, Asia and Australia. It also owns The Post. (p.22 metro)

LOAD-DATE: December 22, 2003

LANGUAGE: ENGLISH

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The New York Post

November 18, 2003, Tuesday

NEWS CORP. PREZ HONORED

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 026

LENGTH: 127 words

News Corp. President and Chief Operating Officer Peter Chernin was honored yesterday by the Center for Communication, which hosts seminars for students interested in becoming media professionals.

At a ceremony yesterday at The Plaza hotel, Chernin was given the Award for Excellence and roasted by some of his colleagues, including Fox News chief Roger Ailes and Tom Rothman, 20th Century Fox Film Group president.

Past winners include NBC's Bob Wright, Viacom's Mel Karmazin and Sony U.S. chief Howard Stringer.

News Corp. is the parent company of The Post.

LOAD-DATE: November 18, 2003

LANGUAGE: ENGLISH

GRAPHIC: GOOD NEWS: News Corp. President and COO Peter Chernin (right) receives an award at The Plaza yesterday from Center for Communication Chairman Edward Bleier. [Jennifer Weisbord]

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The New York Post

November 12, 2003, Wednesday

BOYD BOOK DEAL BEATS BLAIR ; TIMESMAN'S \$300K MEMOIR TOPS FABULIST'S ADVANCE

BYLINE: Keith J. Kelly

SECTION: All Editions; Pg. 032

LENGTH: 755 words

GERALD Boyd, the deposed managing editor of The New York Times, has become the latest participant in the Jayson Blair scandal to land a book deal.

Boyd has been signed by the Amistad imprint of HarperCollins to pen a wide-ranging book about his life and times - from his poverty-stricken youth in inner-city St. Louis to his rise through the journalism ranks at the Times and his ultimate tumble from the top in the fallout from the Blair scandal.

(HarperCollins is owned by News Corp., which also owns The Post.)

Sources said the book is expected to be out in the first half of 2005.

The deal is believed to be in the mid-six figures. Several sources estimated it is about \$300,000 - which would put the advance money ahead of the \$250,000 that Blair is said to have snared from Michael Viner and New Millennium Press.

Blair's Hollywood-based publisher is in Chapter 11 bankruptcy, but sources said Viner has managed to scrape together the first \$60,000 payment to Blair.

Part of the Boyd book will probe Times culture under publisher Arthur "Pinch" Sulzberger Jr. and his father, "Punch" Sulzberger Sr. The tome will also examine race in the newsroom.

As the world now knows, Blair's wide-ranging fabrications and plagiarism over a two-year period ultimately forced his resignation, as well as those of the two top editors at the paper - Boyd and Executive Editor Howell Raines - in June. Boyd and Blair are both African-American, and issues of race came up in the scandal.

The book, according to sources who have seen the proposal, will also detail clashes Boyd had with Raines.

Boyd's book deal was brokered by Washington, D.C., attorney to the stars Robert Barnett.

*

Cosmopolitan Editor-in-Chief Kate White, who has already snagged an estimated \$1 million from her four-book deal with Warner Books, could soon be headed to the small screen.

She has handed in her third book, entitled "Till Death Do Us Part," which will appear in May 2004. It follows two previous bestsellers, "If Looks Could Kill" and "A Body to Die For." All the books follow the investigative journalism

BOYD BOOK DEAL BEATS BLAIR ; TIMESMAN'S \$300K MEMOIR TOPS FABULIST'S ADVANCE The New York Post November 12, 2003, Wednesday

career of fictional true-crime writer Bailey Weggins.

The volumes have been optioned as a package to Marc Platt and Touchstone for an hour-long pilot for ABC-TV. Scriptwriters include David Levinson and "Ally McBeal" veteran Elli Herman.

In the series, Weggins is a true-crime writer at "Gloss" magazine. If the pilot is accepted, it could become the latest crime drama on television - exploring the murders Weggins probes on the job, as well as her tempestuous love life.

White says her novel writing is a way for her to unwind after her high-stress day job: "It's my version of aromatherapy."

*

Fashion Wire Daily, the Web news service for the fashionistas, is still around - unlike most of its dot-com contemporaries. But the site now seems to be on life support after 12 of its staffers were axed earlier this week.

The site, co-founded by Brandusa Niro and once boasting Ron Perelman as an investor, is going through another restructuring under its current majority owner: co-founder Avraham Kadar, a Park Avenue immunologist.

Kadar recently gave all his full-time editorial employees the pink slip, and is considering hiring about half of them back on a contract basis only.

"We are not profitable," said Kadar, who estimates he has personally spent \$5 million to \$6 million on the operation. "I believe it will be profitable in about six months."

The whole operation has lost an estimated \$15 million over the life of the company.

Godfrey Deeny, Fashion Wire Daily's fightin' Irish editor-in-chief and president - who once famously got into a scuffle with then-GQ publisher Ron Galotti - is heading back home to his wife in Paris. "I'm looking forward to returning to Europe," he told Media Ink.

Kadar said current employees will be paid through the end of the week.

He said Deeny is under contract through early 2004 and will be a "major editor," but probably not the editor-in-chief, when he decamps to Paris.

Of the employees, Kadar said three have accepted the new arrangement, three have declined and he is scheduling interviews with the rest.

* Please send e-mail to: kkelly@nypost.com

LOAD-DATE: November 13, 2003

LANGUAGE: ENGLISH

GRAPHIC: SIGNED: Gerald Boyd (above left) has a memoir deal from HarperCollins; Cosmo magazine's Kate White (top right) gets her trilogy optioned for TV; and Godfrey Deeny (bottom right) and most of his colleagues at Fashion Wire Daily have lost their jobs. Steven Hirsch; WireImage.com

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The New York Post

November 6, 2003, Thursday

NEWS CORP. FIRST-QUARTER PROFIT SOARS

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 037

LENGTH: 276 words

News Corp.'s quarterly earnings surged on strong sales of DVDs of its popular movies and a jump in advertising revenue at the Fox News Channel.

The company reported revenue of \$4.6 billion, up 22 percent from a year ago, and operating income of \$719 million, a 31 percent jump from last year's fiscal first quarter. The company reported earnings per share of 29 cents, compared to the consensus Wall Street estimate of 20 cents, according to Reuters Research.

News Corp. is the parent company of The Post.

The film division reported operating income of \$328 million, up from \$100 million in the year-ago period. The steep increase was mainly due to sales of DVDs for the movies "Daredevil" and "Phone Booth."

"The unparalleled growth we delivered during the first quarter - our seventh consecutive quarter of double-digit earnings increases - is a clear demonstration of the strength we are enjoying across our balanced collection of businesses," said News Corp. Chairman and CEO Rupert Murdoch.

The Fox News Channel, which was the only cable news network to report a jump in viewership during the quarter, saw its operating income grow 14 percent. Overall, the cable networks segment saw first quarter operating profit jump 13 percent to \$133 million.

Even the company's newspaper business, which last quarter had slumped due to a downturn in advertising, grew in the first quarter. The newspaper group reported operating income of \$102 million, up 79 percent. The company attributed the gains to circulation increases in the U.K. and an upturn in advertising in Australia.

News Corp. shares closed up yesterday 38 cents at \$36.48.

LOAD-DATE: November 7, 2003

LANGUAGE: ENGLISH

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The New York Post

November 5, 2003, Wednesday

TEAMING UP - NEWS CORP. GIVES 100G TO 100 BLACK MEN

BYLINE: WILLIAM J. GORTA

SECTION: All Editions; Pg. 030

LENGTH: 290 words

News Corp. yesterday presented a \$100,000 check to 100 Black Men of New York City, strengthening the eight-year partnership between the media company, which owns The Post, and the community organization.

"It will be the first of many, I'm sure," said New York Post publisher Lachlan Murdoch in handing over the check. "100 Black Men does so many important things throughout our community, and it really is our privilege to be involved [with the group].

"It's been a fantastic relationship, and we look forward to it continuing for a long time."

Paul Williams, president of 100 Black Men of New York City, said the organization was looking forward to working with News Corp. for another three years, the length of the new grant.

"It's not the fact of the grant, it's not the size of the grant that's really impressive to us - what matters to us is the spirit and sense of community that this grant is attached to," Williams said.

The News Corp. grant will fund three projects:

- * The founding of the Rupert Murdoch/100 Black Men scholarship for students at the Bronx School for Law, Government and Justice.

- * An initiative to develop small businesses and jobs in The Bronx.

- * A documentary on the history of 100 Black Men, which was founded 40 years ago.

Luther Gatling, a past president of 100 Black Men, called the group's involvement with News Corp. "a fantastic experience."

Rupert Murdoch is chairman of News Corp., and Lachlan Murdoch is the deputy chief operating officer.

LOAD-DATE: November 7, 2003

LANGUAGE: ENGLISH

GRAPHIC: COMMUNITY PARTNERS: Post publisher Lachlan Murdoch (second from right) presents a check to 100 Black Men of New York City officials (from left) Jacques DeGraff, Paul Williams and Luther Gatling. N.Y. Post:

TEAMING UP - NEWS CORP. GIVES 100G TO 100 BLACK MEN The New York Post November 5, 2003,
Wednesday

David Rentas

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The New York Post

October 24, 2003, Friday

FLEISCHER INKS \$500K DEAL: PRESS CHIEF IS 2ND BUSH INSIDER TO SELL WHITE HOUSE MEMOIR

BYLINE: KEITH J. KELLY

SECTION: All Editions; Pg. 036

LENGTH: 774 words

ARI Fleischer, the former press secretary for President George W. Bush, has become the second member of the president's inner counsel to ink a book deal.

He just auctioned off a memoir of his White House years for what industry sources said is an estimated \$500,000 advance from William Morrow.

That puts him behind former Bush aide Karen Hughes, who became the first inner circle member to sell a book, for a reputed \$1.5 million from Viking unit of Penguin Inc.

The lawyer who orchestrated the latest auction is Bob Barnett, the same attorney who commanded the multimillion-dollar book deals for Bill and Hillary Rodham Clinton.

"It will probably be out in January or February 2005," said Claire Wachtel, executive editor at William Morrow. Morrow is part of HarperCollins, owned by News Corp., which also owns the Post.

"It's not going to be a kiss and tell," said Wachtel.

Barnett and Morrow officials would not comment on the price.

Fleischer did not circulate a book proposal, as is the norm for authors - especially first-time authors. Some thought that his former bosses may have encouraged him to put it out in 2005 to guarantee that nothing blows up during the 2004 presidential campaign.

Books by presidential press secretaries have not had much traction on the bestseller lists. "With Kennedy," penned by John F. Kennedy press secretary Pierre Salinger, set the gold standard for ex-press secretaries and few have challenged the throne. Clinton's first press secretary, Dee Dee Meyers, floated a proposal after she quit but got tepid interest from publishers and dropped the idea.

*

The New Yorker is making a comeback in the Washington, D.C., area.

After losing former "Letter from Washington" correspondent Nicholas Lemann, who became dean of Columbia University's Graduate School of Journalism, New Yorker Editor-in-Chief David Remnick has just raided the New York Times for a replacement. His choice: the Times' Jerusalem bureau chief, James Bennet.

FLEISCHER INKS \$500K DEAL: PRESS CHIEF IS 2ND BUSH INSIDER TO SELL WHITE HOUSE MEMOIR
The New York Post October 24, 2003, Friday

Bennet was in town early last week when the deal was hammered out. He flew back to the Middle East late last week to tell the staff - but is apparently going to give Times Executive Editor Bill Keller plenty of time to find a replacement. Bennet is not leaving until year-end.

A Times spokesman said, "We are not aware Bennet has made a final decision."

The move has sparked speculation that The New Yorker could soon be re-opening its Washington bureau, which was unceremoniously chopped a year ago.

It was seen as a budget move at the time as much as a reflection on the reality that the "Letter from Washington" was really a "Letter from Pelham" - the leafy New York City suburb where Lemann did most of his writing.

Besides Bennet, in the last three months Remnick has hired Margot Talbot from the Times Magazine and Katherine Boo from the Washington Post. They join Jeffrey Goldberg, Jane Mayer, Seymour Hersh and Elsa Walsh in the D.C. area.

They may all soon have a place to hang their hats once again.

Asked if the Washington office would be reopened, Remnick said, "It's up to Bennet. It depends where he wants to have his phone answered." But insiders say Remnick is in an internationalist who regards Washington as increasingly influential in the world political spectrum.

*

Mort Zuckerman's embattled Daily News ad copy writers apparently aren't reading The Post. On Tuesday, a full-page News house ad touting its star columnists named two columnists - with pictures - who are no longer at the paper: Michael Kramer and Pete Hamill.

"Get ready to think, laugh, cry, fume and cheer - all when you read the provocative columns that appear exclusively in the weekday pages of the Daily News," reads the ad copy.

Newly arrived British Editorial Director Martin Dunn may be ready to do a little laughing, crying and fuming of his own. Executive Editor Michael Goodwin said, "We had a last-minute production problem and substituted a standing house ad that had not been updated. He added, "It's not like these guys left a long time ago."

Hamill hasn't appeared in the paper since July 22 and has since acknowledged that he has left the paper. Kramer said several weeks ago that he was leaving when his boss, Editor-in-Chief Ed Kosner, left. Kosner stepped out of the office for the last time on Oct. 10.

LOAD-DATE: October 24, 2003

LANGUAGE: ENGLISH

GRAPHIC: BUSH LEAGUER: Ari Fleischer (above left), President Bush's former press secretary, sells a memoir. Pete Hamill (top right) has left the Daily News, but no one told the advertising department. The New Yorker's David Remnick has raided the New York Times again. AP, Tricia Meadows: Globe, Steven Hirsch

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The New York Post

September 5, 2003, Friday

EDGAR VOWS TO COME BACK

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 038

LENGTH: 317 words

Edgar Bronfman Jr. will rejoin Vivendi's board of directors after the French giant nails down a deal to merge its entertainment assets with General Electric Co.'s NBC.

In an interview with Fox News' Neil Cavuto, Bronfman also vowed to return to the entertainment industry, but said he'll have no role in a Vivendi Universal-General Electric merger. Fox News and The Post are both owned by News Corp.

Bronfman and his father, Edgar Bronfman Sr., recused themselves from board duties earlier this year to focus on their bid to reclaim Vivendi's entertainment business, which the family sold to the company in 2000.

The younger Bronfman has been vice chairman of the company, and the family is still the largest shareholder in Vivendi.

"We took the biggest company in the world to the last pitch of the last inning of probably one of the largest and most complex transactions ever done," Bronfman told Cavuto. "I mean, GE is the most powerful company in the world. They decided they wanted this company. And at the end of the day they did what was necessary to get the Vivendi board to do the deal."

On Tuesday Vivendi announced it was entering exclusive talks with GE, an agreement that will extend for 30 days. The two sides have agreed on many of the major issues of the deal, and a final agreement is expected by the end of September.

Many in the media industry believe Bronfman will eventually make another run at Universal Music, which was not part of the transaction with General Electric. In the interview Bronfman did not dismiss the idea.

"I think they have to get this deal done with NBC before they're going to turn their attention anywhere," he said.

"And frankly, they made their decision on Tuesday, it's Thursday. It's a little early for me to decide what I'm going to do next."

LOAD-DATE: September 8, 2003

LANGUAGE: ENGLISH

GRAPHIC: LISTEN UP: Edgar Bronfman Jr. insists he'll rejoin Vivendi's board. AP

EDGAR VOWS TO COME BACK The New York Post September 5, 2003, Friday

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The New York Post

August 14, 2003, Thursday

NEWS CORP. HAS \$370M PROFIT IN QTR.

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 033

LENGTH: 256 words

News Corp. reported a steep increase in quarterly profits yesterday, helped by the company's film division and a jump in advertising sales at the Fox News Channel.

The company reported a fourth quarter profit of \$370 million, or 24 cents per share, compared with a loss of \$1.7 billion in last year's fourth quarter. Revenue in the period jumped 20 percent to \$4.6 billion.

News Corp. is the parent company of The Post.

The film division reported \$85 million in operating income, up from \$75 million - helped by the strong performance of "X2: X-Men United" and the DVD release of "Ice Age."

For the full year, the film business posted operating income of \$641 million, up \$168 million from last year.

The television segment, buoyed by strong ratings for the shows "American Idol" and "24," saw operating income jump \$112 million to \$291 million.

"Overall, we are extremely pleased with the performance of all our businesses during the past year, and we are determined to build on our success in fiscal 2004," News Corp. Chairman Rupert Murdoch said.

The Fox News Channel, despite a rise in costs associated with covering the war in Iraq, saw its operating income jump 93 percent in the quarter and 147 percent for the full year. Viewership was up substantially, and as a result the network was able to boost advertising sales, the company said.

One minor downer was a 10 percent drop in operating income at the company's U.K. newspaper group because of a price war.

News Corp. shares rose 3 cents to \$32.61.

LOAD-DATE: August 14, 2003

LANGUAGE: ENGLISH

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The New York Post

June 20, 2003, Friday

DANGERFIELD FINALLY GETS SOME RESPECT WITH BOOK DEAL

BYLINE: KEITH J. KELLY

SECTION: All Editions; Pg. 040

LENGTH: 700 words

IS Rodney Dangerfield finally getting respect?

The comedian just signed to do his autobiography, tentatively titled "It Isn't Easy Being Me," with HarperCollins.

HarperCollins is owned by News Corp., which also owns the Post.

The deal, brokered by Chris Calhoun at Sterling Lord Literistic, is believed to be for a mid- six-figure amount. That amount pales in comparison with the \$8 million advance handed to Hillary Rodham Clinton - or even the hefty seven-figure advance snared by self-help guru Dr. Phil McGraw, who will have a new book out from Free Press in the fall.

But it's not a bad payday for a former aluminum-siding salesman originally named Jack Roy.

HarperCollins Executive Editor David Hirshey said the hard-living Dangerfield will also come clean on his thoughts about "hookers, marijuana, mothers-in-law and the generation of comics he's mentored, including Sam Kinison, Jim Carrey and Adam Sandler."

It's due to be published around Father's Day in 2004.

*

There are whisperings inside Conde Nast about a plan to get former New York Times Executive Editor Howell Raines to write for The New Yorker, possibly as the "Letter from Washington" columnist.

So far, the talk is being kept inside, but there have definitely been internal conversations. The New Yorker Editor-in-Chief David Remnick isn't dismissing the idea outright, either.

"We had [Times Executive Editor] Joe Lelyveld write a piece for us, and I wouldn't be against having Howell write for us - but I haven't talked to him," said Remnick.

Remnick concedes the "Letter" column - which opened up when Nicholas Lemann left to become dean of the Columbia University Graduate School of Journalism "hasn't been filled."

Raines could not be reached for comment.

*

Just remember to close your mouth when you chew.

Gourmet may be getting a new look - with more people popping up in the food layouts. But Editor-in-Chief Ruth Reichl insists that new Creative Director Richard Ferretti, who joins on July 21, will not be doing a full-scale re-design.

Said Reichl, "I'd love to get more people into the magazine. We're definitely going to move in that direction, but it is definitely not redesign time. It's just a fresh set of eyes."

Ferretti's been an independent designer the past few years, working with clients that included Coach and Revlon, but earlier was creative director for Banana Republic and before that worked on magazines, including Self and In Style.

He replaces veteran Diana LaGuardia, who gave notice about 11/2 months ago she's quitting on July 18 to travel.

*

One of the more humorous tributes at a memorial service Wednesday for late GQ editor-in-chief Art Cooper came from his longtime, award-winning food writer, Alan Richman.

Richman, sporting what he said was the first suit that Art had ever handed down to him, said he liked and admired his boss and frequent dining companion - but worried that the esteem was not always returned.

Richman then rattled off a list of people that he said he was pretty sure Cooper "liked more than me." The list ranged from the bartender at a hotel in northern Italy where Cooper always stayed after the Milan fashion shows to Julian Niccolini, the co-owner of the Four Seasons, where Cooper was a fixture.

But when the name of Conde Nast CEO Steve Florio came up, Richman said, "Sorry, Steve - Art liked me more than you."

It got one of the biggest laughs of the day from the crowd of nearly 400 at Lincoln Center's Alice Tully Hall. Longtime GQ Managing Editor Marty Beiser told how Cooper, a lifelong Democrat, had a great admiration for Richard Nixon and his "conniving, amoral black heart."

And he recalled how Cooper, speaking about his wife, Amy Levin Cooper, after a wine-filled evening in Washington, had once remarked "to no one in particular: 'God, I love my wife.' "

The Harry Connick Jr. quartet provided a musical interlude between tributes from friends, relatives and media elites - including fashion designer Ralph Lauren, former proteges Eliot Kaplan and Brandon Holley, cousin Jimmy Burrows, stepfather-in-law Paul Alter and veteran editor Frank Lalli, who served as master of ceremonies.

LOAD-DATE: June 20, 2003

LANGUAGE: ENGLISH

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The New York Post

June 19, 2003, Thursday

RAINBOW RIP-OFF - CABLEVISION FIRES 14 AT DIVISION IN ACCOUNTING SCAM

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 037

LENGTH: 579 words

Cablevision yesterday said it had unearthed accounting shenanigans at its Rainbow Media unit and fired 14 people, including the president of its American Movie Classics cable channel.

After a five-month internal investigation, Cablevision found that employees at Rainbow - which includes AMC, the WE channel and Fox Sports Net, among other cable properties - had improperly accounted for certain expenses and fabricated invoices.

News Corp., which owns The Post, owns a stake in Fox Sports Net.

Among the 14 employees jettisoned was Kate McEnroe, the president of AMC, who has been with Rainbow since 1981 and was once named one of the most influential people in the cable industry by a trade publication.

Cablevision recently announced it was joining a buyout group headed by Edgar Bronfman Jr. to make a run at Vivendi's entertainment assets.

As part of the plan, Cablevision would contribute its Rainbow properties to the deal.

A source close to the Bronfman group said that Bronfman was aware of the investigation when he agreed to bring Cablevision on board, and that yesterday's announcement will have no impact on the deal.

Cablevision said it had informed government authorities about the matter.

A spokesperson for the Securities and Exchange Commission declined comment, but securities law experts say the announcement is likely to trigger an investigation.

"This should be a red flag for the SEC," said Howard Meyers, an attorney at Meyers & Heim and a former SEC official.

The investigation included contacting more than 150 of the company's vendors.

Cablevision said the improper accounting is not material to previously released results, and that the company will not be forced to restate any of its financial records.

The review to date has found that \$6.2 million of expenses for 2003 were improperly booked in 2002. All but \$1.7 million of that amount was identified and reversed prior to releasing the company's 2002 results in February.

RAINBOW RIP-OFF - CABLEVISION FIRES 14 AT DIVISION IN ACCOUNTING SCAM The New York Post
June 19, 2003, Thursday

In a statement, Cablevision president and CEO Jimmy Dolan said, "The company cannot tolerate any improprieties related to financial matters. As soon as our internal accountants identified this problem, the company launched an extensive review and has taken measures to help insure that a problem of this type does not occur again."

Cablevision stock closed down 31 cents yesterday, at \$22.54, but the announcement came after the close of trading.

In after-hours trading, the stock was down only slightly - indicating that investors, at least for the moment, are buying Cablevision's contention that the matter is not material.

"It's not material to the valuation of the company," said Marc Gabelli, managing director at Gabelli Asset Management, a big Cablevision investor.

Gabelli noted that the company is expected to bring in \$4.2 billion of revenue this year.

He said the announcement shows Cablevision has a "good communication flow with the Street."

Scandal

Cablevision said it uncovered accounting irregularities at its Rainbow Media unit and fired 14 employees of American Movie Classics, including President Kate McEnroe. Rainbow Media includes:

- * AMC
- * The Independent Film Channel
- * WE: Women's Entertainment
- * Fuse, a 24-hour music channel
- * 60 percent stake in Madison Square Garden

LOAD-DATE: June 19, 2003

LANGUAGE: ENGLISH

GRAPHIC: Kate McEnroe Fired AMC president ; Josh Saban Rainbow Media boss ; Jim Dolan Cablevision boss. NY Post: Mary McLoughlin; Globe Photos; AP

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The New York Post

May 7, 2003, Wednesday

CARDOZO FIELD'S A DREAM

BYLINE: JENNIFER FERMINO

SECTION: All Editions; Pg. 023

LENGTH: 198 words

Watch out Shea Stadium, there's a new field in Queens - and it's got great media buzz.

At a dedication ceremony yesterday, Benjamin N. Cardozo HS in Bayside celebrated its new baseball diamond, "New York Post Field," which was built by the nonprofit Take the Field organization with a \$250,000 donation from The Post's corporate parent, The News Corporation.

Gone are the gaping holes, chunks of broken glass and bumpy playing field where the school's championship team had played. But for varsity left-fielder Danny Landsman, 17, the best improvement is the higher fence.

"I once hit a kid's van and broke his windshield during practice," he said. "I ended up borrowing \$225 from my father to pay him for it. We didn't have a scoreboard. Parents had to bring their own chairs because there were no bleachers."

The ceremony was attended by the Mets' Ty Wigginton, announcer and Cardozo alum Howie Rose, Post sports columnist Phil Mushnick, Post editor-in-chief Col Allan and Post general manager Geoff Booth.

LOAD-DATE: May 7, 2003

LANGUAGE: ENGLISH

GRAPHIC: DIAMOND FROM THE ROUGH: New York Post Field is a hit with Cardozo HS players after the tabloid donated \$250,000 for rehab. N.Y. Post: Tamara Beckwith

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The New York Post

April 10, 2003, Thursday

DISH WISH GRANTED; NEWS CORP.'S DIRECTV QUEST ENDS IN \$6.6B DEAL

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 041

LENGTH: 661 words

News Corporation ended a 20-year quest to own a U.S. satellite TV provider yesterday when it agreed to buy a controlling stake in DirecTV.

News Corp., which owns The Post, agreed to pay \$6.6 billion in cash and stock for a 34 percent stake in General Motors' Hughes Electronics unit, which holds DirecTV.

That includes GM's 20 percent stake in Hughes and another 14 percent from Hughes shareholders and GM's pension and other benefit plans. The company will pay \$14 per share, which represents a modest premium over market prices.

News Corp. has sought the stake for three years, but originally lost out in bidding to Echostar. That deal fell apart amid pressure from antitrust regulators, paving the way for News Corp. to jump back in.

"We've been dreaming of this for 20 years," News Corp. Chairman Rupert Murdoch told The Post.

News Corp.'s Fox Entertainment Group will hold the stake.

The deal gives News Corp. a strong footing in the United States to add to its satellite empires in Britain and Asia.

News Corp. now gets to control the company for a fraction of what it would have had to pay two years ago. At the time, News Corp. bid about \$25 billion in cash and stock for the company. Since then, the share price of Hughes has tumbled, and now News Corp. is buying a smaller stake, though large enough to take control.

In a statement, News Corp. and DirecTV agreed to abide by FCC regulations that call for them not to discriminate against programming that they do not own.

This is a key issue in the pay-TV industry, and recently surfaced in the tussle between the YES Network and Cablevision. YES had accused Cablevision of giving preferential treatment to its own regional sports networks.

"We will treat everyone equally on programming," Murdoch said.

In recent weeks, GM had held talks with other interested parties, including John Malone's Liberty Media, and telecommunications giant SBC.

SBC bowed out after pressure from Wall Street, and Malone, a large News Corp. shareholder, opted instead to join Murdoch, investing \$500 million more in News Corp. stock.

DISH WISH GRANTED; NEWS CORP.'S DIRECTV QUEST ENDS IN \$6.6B DEAL The New York Post April 10,
2003, Thursday

DirecTV has more than 11 million subscribers in the United States, and also owns an 81 percent stake in satellite operator PanAmSat.

THE BIG PICTURE: HOW DIRECTV WILL FIT INTO NEWS CORP'S GLOBAL BUSINESS

36.3% BSkyB: Britain's dominant satellite broadcaster with 6.2M subscribers

8.1% Sky PerfectTV: Japanese joint venture with Sony, Itochu and Fuji TV

80% Sky Italia: Recently formed from the merger of Telepiu and Stream

100% Star TV: Covers 53 countries across Asia with 300M viewers

30% Sky Mexico: Market leader with almost 700,000 subscribers

46.1% Sky Brasil: Latin America's biggest satellite service with 720,000 subscribers

30% Sky Multi Country: Operates across Chile, Argentina and Colombia with more than 150,000 subscribers

25% Foxtel Australia's dominant pay TV provider with 790,000 subscribers

34% DirecTV: Largest US satellite broadcasters with 11.3m subscribers

20 YEARS IN THE MAKING - TIMELINE

1983: Murdoch signs deal with Satellite Business Systems. Later pays \$20M to get out of deal amid fears technology unworkable.

Feb. 1990: News Corp forms joint venture with Hughes and GE's NBC to launch Sky Cable.

1991: Sky Cable deal falls apart but Hughes goes on to launch DirecTV in mid-1994.

Jan 1996: Murdoch unveils American Sky Broadcasting in partnership with MCI Communications.

Feb. 1997: Murdoch announces 50-50 joint venture between ASkyB and rival EchoStar.

June 1997: The EchoStar deal collapses, News Corp sells share of ASkyB to Primestar.

Nov. 2000: News Corp seeks control of DirecTV through the purchase of General Motors' Hughes Electronics

Mar-Nov. 2001: EchoStar trumps bid with \$30B offer. News Corp declines to enter contest

Oct.2002: US competition regulators block EchoStar bid for DirecTV

April 2003: Murdoch makes \$6.6B bid for 34% of Hughes

LOAD-DATE: April 10, 2003

LANGUAGE: ENGLISH

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The New York Post

April 2, 2003, Wednesday

SBC DROPS OUT OF BIDDING ON DIRECTV

BYLINE: TIM ARANGO and JENNY ANDERSON

SECTION: All Editions; Pg. 033

LENGTH: 352 words

SBC dropped out of the hunt for satellite television provider DirecTV yesterday, paving the way for News Corp. to make a bid for the company.

SBC, the nation's No. 2 local telephone company, had been criticized by Wall Street for its interest in DirecTV, and news yesterday that it had dropped out of the bidding sent its shares up \$1.32, or 6.7 percent to close at \$21.38.

The deal was valued between \$3 billion and \$10 billion, depending on whether SBC bought General Motors' stake in Hughes or took over the entire company.

The move appeared to leave News Corp. as the only serious strategic bidder for DirecTV, part of GM subsidiary Hughes, although sources say some private equity firms may get involved.

News Corp. owns The Post.

John Malone's Liberty Media, which had been rumored to be plotting a run at DirecTV, also is said to have dropped out of the running. Instead, Malone recently invested \$500 million in News Corp. to help fund its bid for DirecTV.

Bids for GM's 20 percent stake in DirecTV are said to be due this week.

News Corp. made a run at the company in recent years, but lost out to EchoStar. However, EchoStar's deal for DirecTV fell apart under pressure from regulators, and now News Corp. is expected to make a bid soon.

Spokespersons for News Corp. and SBC declined comment.

Sources say a few major private equity firms - including Kohlberg Kravis & Roberts, the Carlyle Group and the Blackstone Group - may be interested in buying 10 percent to 20 percent of GM's remaining 20 percent economic stake in Hughes.

For these groups to be interested, General Motors would have to offer voting rights with the deal, because Hughes is a tracking stock.

If a financial sponsor were to buy the stake, it would also likely require that General Motors convert Hughes from a tracking stock to an asset-backed stock, which would require a shareholder vote. Sources close to the deal say a strategic buyer is more attractive.

A spokesman for Blackstone says the company is not involved in any negotiations. Calls to the Carlyle Group were not

SBC DROPS OUT OF BIDDING ON DIRECTV The New York Post April 2, 2003, Wednesday

returned.

LOAD-DATE: April 2, 2003

LANGUAGE: ENGLISH

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The New York Post

March 26, 2003, Wednesday

GLUED TO THE TUBE - FOX IS EATING CNN'S LUNCH IN WAR COVERAGE

BYLINE: TIM ARANGO

SECTION: Sport+Late City Final; Pg. 033

LENGTH: 577 words

The war in Iraq hasn't been enough to put CNN back in the No. 1 spot among cable news networks.

CNN's ratings since the war broke out last week have continued to lag those of Fox News, even though CNN's gains have been greater than Fox's, the latest Nielsen ratings data show.

Fox News is owned by News Corp., which also owns The Post.

Last year CNN, for the first time, was surpassed by Fox in the ratings. But for months, as war in Iraq loomed, many within CNN felt the war would enable it to reclaim the No. 1 spot - at least temporarily.

The first Persian Gulf War is what put CNN on the map. That time around, it was the only network with live reporting from Baghdad when the air campaign began.

Last Thursday, the first full day of war coverage, CNN drew an average audience of 3.66 million viewers, compared with 4.13 million for Fox, according to Nielsen.

For the first five days of the war, CNN saw its viewership rise 439 percent compared to the first quarter to date, while Fox saw gains of 309 percent.

And CNN points out that more viewers tune into CNN in total, even if Fox's average per-minute ratings are higher.

CNN has also long claimed that it isn't simply the number of viewers it looks at.

The network says that it has better demographics, and is able to charge higher advertising rates than its rivals.

"More people come to CNN than Fox News, but at any given time Fox has more," says Christa Robinson, a spokeswoman at CNN.

"We are working on providing the most accurate coverage possible, and we're pleased that viewers are relying on us for coverage of this conflict."

A spokesman for Fox News Channel declined comment, saying the network doesn't talk about ratings during wartime.

Covering the war has been the first major challenge for Jim Walton, the longtime CNN staffer who was tapped to replace Walter Isaacson - the respected former managing editor of Time Magazine who recently stepped down as

GLUED TO THE TUBE - FOX IS EATING CNN'S LUNCH IN WAR COVERAGE The New York Post March 26,
2003, Wednesday

chairman and CEO of CNN.

Marc Berman, an analyst for Media Week Online, says, "Fox is still riding the wave of momentum. CNN is a little more competitive with Fox, though."

Fox's ratings takeover sparked a cultural war within CNN.

Some factions preferred to stick to hard investigative news, while others have said the network should try to beat Fox at its own game by adding more opinionated talk shows.

Isaacson had often preached that CNN should stick to serious news reporting and not add more gabfests.

But insiders have complained that this is just the direction the network has gone in.

Still, when it came to the war, CNN dove in headlong: It is spending around \$30 million on the effort, and has about 200 people in the Persian Gulf area.

Fox does not disclose such figures, but sources say the network has spent much less covering the war.

Battle for viewers

Fox has been winning the ratings war. How it stacks up against cable competitors:

MSNBC

Average number of viewers per minute

Wed. 1.4M

Thurs. 1.6M

Fri. 1.6M

Sat. 1.8M

Sun. 2M

*

CNN

Average number of viewers per minute

Wed. 2.7M

Thurs. 3.7M

Fri. 3.2M

Sat. 3.8M

Sun. 4M

GLUED TO THE TUBE - FOX IS EATING CNN'S LUNCH IN WAR COVERAGE The New York Post March 26,
2003, Wednesday

*

FOX

Average number of viewers per minute

Wed. 3.3M

Thurs. 4.1M

Fri. 4M

Sat. 4M

Sun. 4.1M

Source: Nielsen

LOAD-DATE: March 26, 2003

LANGUAGE: ENGLISH

GRAPHIC: -ABOVE: CNN's Wolf Blitzer, left, interviews Defense Secretary Donald Rumsfeld.
-LEFT: Fox broadcasts President Bush announcing the start of the war.

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The New York Post

February 13, 2003, Thursday

NEWS CORP. POSTS 58% JUMP IN SECOND-QUARTER EARNINGS

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 035

LENGTH: 296 words

News Corporation reported a strong second quarter yesterday, led by the company's film, TV and cable programming divisions.

The company reported a 14 percent jump in revenue to \$4.7 billion, and a 58 percent increase in profit, before items, to \$320 million.

After one-time items, net profit was \$239 million - a steep jump from the net loss of \$606 million in last year's second quarter, when the company had to write down the value of its national sports contracts.

Both revenue and profits in the second quarter topped the expectations of Wall Street analysts.

"Our second-quarter results underscore the popularity of our media products around the world and our continuing focus on cost containment and a healthy balance sheet," said News Corp. Chairman and Chief Executive Rupert Murdoch.

Among News Corp.'s properties are Fox Entertainment, Twentieth Century Fox film studios and satellite television assets. News Corp. also owns The Post.

The film division reported second-quarter operating income of \$255 million, up \$140 million from the year-ago period.

Driving this growth were record-breaking worldwide DVD sales of "Ice Age," as well as contributions from "Star Wars Episode II: Attack of the Clones," "Behind Enemy Lines" and "Like Mike."

The television segment posted operating income of \$165 million, compared with \$113 million in last year's second quarter.

Operating income from the cable network programming division, which comprises the Fox News Channel, Fox Sports Networks and the FX channel, almost doubled to \$121 million.

Strength at Fox News was key: Its operating income more than tripled, thanks to strong ad sales and flat operating costs.

News Corp. shares closed up 63 cents at \$26.56.

LOAD-DATE: February 13, 2003

LANGUAGE: ENGLISH

NEWS CORP. POSTS 58% JUMP IN SECOND-QUARTER EARNINGS The New York Post February 13, 2003,
Thursday

GRAPHIC: "ICE AGE" DVD winner.

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The New York Post

January 21, 2003, Tuesday

CHECKETTS GROUP EYES DODGERS

BYLINE: Post Wire Services

SECTION: Late City Final Replate; Pg. 069

LENGTH: 335 words

LOS ANGELES - News Corp. has taken its most serious step yet to sell the Dodgers, sources said, quietly retaining investment banker Allen & Co. to shop for a buyer.

The Dodgers and the ballclub's stadium at Chavez Ravine are up for grabs for more than \$400 million, according to sources familiar with the situation, and the leading candidate to buy the team is rumored to be a group headed by Dave Checketts, the former chairman of Madison Square Garden.

Besides the group headed by Checketts, other names that have surfaced as potential bidders are Los Angeles real estate tycoon Alan Casden and former Commissioner of Baseball Peter Ueberroth, the Los Angeles Times reported today.

Neither Checketts nor Ueberroth returned calls last night. Casden, who was traveling in Europe, also could not be reached.

Whether a deal will come together is far from certain. The price tag that News Corp. has put on the money-losing Dodgers is steep, especially considering that the entertainment giant is likely to insist on keeping control of the team's most valuable asset - local cable distribution.

"The Dodgers are a great asset, but Fox owns the distribution so there's limited growth potential for any new buyer," said Robert Gutkowski, a sports consultant and, like Checketts, a former president of the Garden. "The buyer would have to be a high-net-worth individual or another corporation, because financial backers probably wouldn't be interested if they couldn't control the distribution."

Several sports executives dismissed Checketts because he so frequently throws his name in the ring for major league sports franchises without any result.

Some industry insiders also dismissed Ueberroth as a serious buyer because he already has passed on the Angels.

News Corp., which also owns The Post, bought the team from the O'Malley family in 1997 for a then-record sum of \$310 million. It has poured in another \$200 million trying to field a successful team and to renovate Dodger Stadium.

LOAD-DATE: January 21, 2003

LANGUAGE: ENGLISH

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The New York Post

January 14, 2003, Tuesday

ISAACSON OUT AT STRUGGLING CNN

BYLINE: TIM ARANGO

SECTION: All Editions; Pg. 033

LENGTH: 593 words

Walter Isaacson, chairman and CEO of CNN, stepped down yesterday to join a think tank.

The move caught insiders by surprise, though there had been speculation for some time that Isaacson, formerly managing editor of Time Magazine, was unhappy in TV and wanted to spend more time writing books and working in public policy.

The move also comes after CNN was overtaken in ratings by the Fox News Channel. (Fox is owned by News Corp., which also owns The Post.)

It was the second high-level executive departure at AOL Time Warner, CNN's parent, in as many days. On Sunday night, chairman Steve Case announced he was stepping down.

The company announced that longtime CNN veteran Jim Walton, the president and chief operating officer, will replace Isaacson.

When Isaacson joined CNN he made a "finite commitment" to stay on until this year, said a source close to him.

Walton has been with CNN since 1981 - a year after its inception - and has had a number of jobs at the network, including head of CNN/SI, president of the domestic networks group and executive producer. He joined the company as an entry-level video journalist.

However, Walton will not take on Isaacson's title of CEO and chairman, suggesting to some within CNN that he will be on a short leash. "They're just looking to see how he does," said one source.

CNN disputes this, and a spokesperson said the company is trying to "simplify its title structure."

Isaacson, 50, will leave at the end of spring to become CEO of the Aspen Institute, a highly regarded think tank in Washington, D.C.

Isaacson, who joined CNN in July 2001, said the idea to go to the Aspen Institute was first floated in September, when he attended the group's annual dinner in New York. "As we were leaving, people asked me about it," he told The Post. "I said the timing was bad, that I had a job.

"But they kept talking to me about it, and it was a dream job. I've always been a writer and engaged in ideas."

Isaacson said he notified Jamie Kellner, his boss at AOL Time Warner, of his plans last week.

Still, with a war in Iraq looming, the timing of Isaacson's departure surprised some who are close to him, given his passion for journalism.

"You'd think as an editor there wouldn't be anything better than running CNN on the eve of a war with Iraq," said one source close to Isaacson. "But he's had a long-term interest in a job like that. My sense is that he was complaining that he's not a TV guy and that he didn't like Atlanta."

Isaacson split his time between Atlanta and New York, and his family remained in the Big Apple.

Of his legacy at CNN, he acknowledged that the network has lost out in the ratings to Fox, but said, "We've kept the credibility of CNN. We're more newsy and journalistic than the alternatives."

CNN-u-later

Walter Isaacson is leaving the helm of embattled CNN as the network was overtaken by Fox News Channel.

Some of Isaacson's big moves:

- * Hired Paula Zahn from Fox, who was promoted as "just a little sexy."
- * Lost popular Greta Van Sustern to Fox.
- * Landed TV-news veteran Connie Chung, whose show stumbled against Fox's "O'Reilly Factor."
- * Signed Larry King to \$7 million multi-year deal.
- * Watched upstart Fox surpass CNN in ratings. Here's a comparison of total prime time viewers:

3rd Qtr. 2001

CNN...1.3 million

Fox News Channel ...900,000

MSNBC... 500,000

3rd Qtr. 2002

Fox News Channel ...1.1 million

CNN ... 800,000

MSNBC ...200,000

Source: Nielsen

LOAD-DATE: January 14, 2003

LANGUAGE: ENGLISH

GRAPHIC: WALTER ISAACSON. AP

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The New York Post

August 16, 2002, Friday

MANAGEMENT SHUFFLE PROPOSED AT GEMSTAR

BYLINE: DAN COX

SECTION: All Editions; Pg. 033

LENGTH: 153 words

News Corporation and Gemstar Chairman Henry Yuen have proposed a management restructuring at Gemstar, following News Corp.'s announced \$5.8 billion writedown on the onscreen TV guide company over the last four months.

News Corp., which owns The Post, has made clear it's unhappy with Yuen's stewardship of the company, and is looking for former News Corp. cable boss Jeff Shell to take over.

Shell, Gemstar's COO since April, is expected to take over as CEO, while Yuen and his CFO, Elsie Leung, would be sidelined.

News Corp. has a 43 percent stake in Gemstar. Gemstar's stock has plummeted more than 85 percent this year.

News Corp. took a \$1.7 billion fourth-quarter loss as part of the company's biggest writedown ever.

In the earnings conference call Wednesday, News Corp. Chairman Rupert Murdoch told analysts he did not want to invest in anything without "complete control" of the company.

LOAD-DATE: August 16, 2002

LANGUAGE: ENGLISH

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The New York Post

August 15, 2002, Thursday

NEWS CORP. REPORTS \$1.7B LOSS FROM GEMSTAR

BYLINE: DAN COX

SECTION: All Editions; Pg. 031

LENGTH: 338 words

News Corporation announced a \$1.7 billion loss for the fourth quarter yesterday because of a write-down of its stake in Gemstar-TV Guide International.

At the same time, the company reported annual operating income growth of 11 percent to \$1.9 billion, thanks to a 78 percent increase in filmed entertainment and 88 percent growth in cable networks.

Full-year revenues grew 10 percent to \$15.2 billion. And fourth-quarter operating income grew 25 percent. Revenues were 11 percent higher in the quarter, because of the rebound in the U.S. ad market on the company's U.S. TV and cable networks.

News Corp. is the owner of The Post.

"Strong upfronts at our Fox network and cable channels, in addition to improved paces at our television stations group, are good indications of our ability to capitalize on an advertising recovery," News Corp. Chairman Rupert Murdoch said. "Obviously we are disappointed by the write-downs of our investment in Gemstar, which we took during the year due to that company's declining share price. Nonetheless, we are working closely with Gemstar's management to take the necessary steps to restore the value of that important asset."

The entertainment division had a \$75 million quarterly profit, compared with a \$3 million loss last year, helped by the animated film "Ice Age" and two TV series, "Buffy the Vampire Slayer" and "The Practice."

Annual profit for Fox Entertainment, which includes 20th Century Fox Television, Fox film studios and several cable networks, dropped to \$40 million, or 5 cents a share, from \$174 million, or 24 cents, a year earlier.

The company's annual cash flow grew 17 percent to \$1.3 billion, while full-year revenues grew 16 percent to \$9.7 billion. Fourth-quarter cash flow rose 40 percent.

Murdoch announced the company may exercise an option that would require Cablevision to buy out News Corp.'s 40 percent stake in the two companies' sports-programming partnership.

The News Corp. share would be worth "in excess of \$1 billion."

LOAD-DATE: August 15, 2002

LANGUAGE: ENGLISH

NEWS CORP. REPORTS \$1.7B LOSS FROM GEMSTAR The New York Post August 15, 2002, Thursday

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The New York Post

May 24, 2002, Friday

LACHLAN MURDOCH SUCCEEDS KEN CHANDLER AS POST PUBLISHER

SECTION: All Editions; Pg. 002

LENGTH: 334 words

New York Post Publisher Ken Chandler today announced he is leaving the paper after a 29-year career with News Corporation.

Chandler will become Chief Executive Officer of the Natural Energy Solutions Corp., a burgeoning multimedia company specializing in information on health issues.

News Corporation's Deputy Chief Operating Officer, Lachlan Murdoch, will become publisher, sharing operational oversight with the paper's general manager, Geoff Booth.

News Corporation Chairman and Chief Executive Rupert Murdoch said, "Ken has been a close and trusted colleague for nearly 30 years and I am sad to see him leave. His management and editorial judgment at the Boston Herald and the New York Post have been exceptional. I wish him all the best as he moves on to a new phase in his career."

Lachlan Murdoch said, "Ken has overseen an extraordinary period of growth at The Post that has been unmatched by any other major metropolitan newspaper in the United States. Circulation has risen in every six-month audit period for the past seven years. This is in no small part due to his stewardship of the paper. It has been a great privilege to work with Ken at The Post, and he will be sorely missed."

Chandler said, "I have had a wonderful journey with News Corporation, and now I am looking forward to applying my experience to the field of health information."

Chandler, who started his career with News Corporation in the United Kingdom, came to the United States in 1974 to help launch Star magazine. Four years later, he joined the Post and became managing editor.

In 1986, Rupert Murdoch appointed him editor of the Boston Herald. Chandler returned to The Post in 1993 as editor-in-chief after News Corporation reacquired the paper. He became publisher in 1999.

The Natural Energy Solutions Corp., founded by author and broadcaster Erika Schwartz, MD, is based in Westchester County.

LOAD-DATE: May 24, 2002

LANGUAGE: ENGLISH

LACHLAN MURDOCH SUCCEEDS KEN CHANDLER AS POST PUBLISHER The New York Post May 24, 2002,
Friday

GRAPHIC: -LACHLAN MURDOCH Additional responsibilities.

-KEN CHANDLER 29 years with News Corp.

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The New York Post

May 15, 2002, Wednesday

MOVIES, CABLE LIFT NEWS CORP.

BYLINE: DAN COX

SECTION: All Editions; Pg. 031

LENGTH: 264 words

News Corporation reported sharp increases in third-quarter earnings following strong performances across most of its businesses.

But the media company was also hit with a \$4 billion loss for a writedown over its Gemstar-TV Guide International unit.

News Corp., which owns The Post, reported 54 percent operating income growth and an 18 percent jump in revenues, to \$3.85 billion from \$3.27 billion a year ago.

Profits rose to \$236 million from \$127 million last year.

Without the writedown, earnings per share were 18 cents, beating analyst estimates of 15 cents.

"The substantial non-cash writedown of our Gemstar investment does nothing to alter our firm belief in the strategic value of this powerful asset," said News Corp. Chairman Rupert Murdoch.

"Moreover, our balance sheet is stronger than ever, providing us with greater financial flexibility during an uncertain time."

Shares of News Corp. closed up \$2.07 to \$28.45. Fox Entertainment shares ended the day up \$1.85 to close at \$25.70.

Operating income in filmed entertainment at 20th Century Fox was up to \$161 million from just \$43 million a year ago. "Ice Age" did phenomenally well, with \$300 million in worldwide box office to date, while "Moulin Rouge" performed well in foreign markets.

Cable networks programming on Fox News Channel, FX and Fox Sports Net drew income of \$73 million, more than triple last year's results.

Stock at Gemstar, which publishes TV Guide magazine, has fallen sharply. The stock traded as high as \$50 a share in July last year, but was down to \$9.42 yesterday.

LOAD-DATE: May 15, 2002

LANGUAGE: ENGLISH

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The New York Post

April 19, 2002, Friday

NEWS CORP BOAT BAGS FIRST WIN

SECTION: Sport+Late City Final; Pg. 098

LENGTH: 136 words

Team News Corp was the first boat to cross the finish line at 06:12:32 GMT yesterday, claiming its initial first-place finish in the nine-stage Volvo Ocean Race around the world.

"It's just a fantastic result," said skipper Jez Fanstone on the dock in Baltimore. "It was an extremely tense final 24 hours and I'm relieved and the elation is just starting to sink in. Our win today is the combination of a great boat, excellent sail program and a crew that worked together very well. We're very pleased."

The win moves Team News Corp up to fourth place overall in the standings with 31 points. It is only one point away from third place and three points from second. With three legs to go, the race is still wide open.

Leg 7 of the race from Annapolis, Maryland, to La Rochelle, France, begins April 28.

LOAD-DATE: April 22, 2002

LANGUAGE: ENGLISH

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The New York Post

April 2, 2002, Tuesday

TIME IS RUNNING OUT

SECTION: All Editions; Pg. 024

LENGTH: 201 words

The deadline is fast approaching for entries for the Eric Breindel Award for Excellence in Journalism, named for the former editor of The Post's opinion pages, who died in 1998 at the age of 42.

The Breindel Award, presented by the Eric Breindel Memorial Foundation and endowed by News Corp. (The Post's parent company), honors a columnist, editorial writer or news reporter whose work best exemplifies the values that animated Breindel's writing.

Those values, as readers of this page well know, are love of America and its democratic institutions and bearing witness to the evils of totalitarianism. Breindel used his razor-sharp intellect to challenge politically correct assumptions; his was a passionate voice for conservatism.

The \$10,000 prize - one of the most generous in the field of U.S. opinion journalism - was first awarded in 1999 to Boston Globe columnist Jeff Jacoby. Last year's winner was Jay Nordlinger, managing editor of National Review.

Applications for the award must be postmarked by April 26. They can be obtained from Sheila Malecki at (212) 930-8692 or from the Eric Breindel Memorial Foundation, 1211 Avenue of the Americas, 9th floor, New York, N.Y., 10036.

LOAD-DATE: April 2, 2002

LANGUAGE: ENGLISH

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The New York Post

March 8, 2002, Friday

NEWS CORP. VETERAN RAE IS RETIRING

BYLINE: PAUL THARP

SECTION: All Editions; Pg. 034

LENGTH: 177 words

Veteran News Corp. executive Ian G. Rae is retiring after 43 years in senior positions at the company's broadcasting and publishing operations.

Rae, who began as a reporter in Sydney at 16, worked for Rupert Murdoch's newspapers around the world, from New York to London to Sydney.

"Ian's contribution to News Corporation and particularly its growth in North America has been invaluable," said News Corp. Chairman Rupert Murdoch.

"No one has worked harder or with greater loyalty both as a friend and as a colleague."

Rae was a founding editor and publisher of the Star, and was credited with creating the genre of supermarket tabloids.

Rae also developed the nationally syndicated "A Current Affair" in 1986 and later served as vice president and news director of WNYW-TV Channel 5.

Rae was promoted to executive vice president of Fox News, and was responsible for the overall domestic and international news gathering activities for Fox.

Rae will head his own media consulting company and develop TV specials.

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LANGUAGE: ENGLISH

GRAPHIC: IAN RAE Long career.

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The New York Post

February 22, 2002, Friday

PRIMEDIA BID TO RAISE CASH FROM CHAN. 1

BYLINE: DAN COX and ERICA COPULSKY

SECTION: All Editions; Pg. 033

LENGTH: 361 words

Primedia, with its looming \$2 billion in debt, is struggling to afford educational server Channel One and is putting it on the block - apparently with little interest.

Sources said Primedia has approached a number of educational companies, including McGraw-Hill, Thompson Financial and Reed Elsevier, as well as content providers like Vivendi, Viacom, Disney and News Corp., which owns The Post.

But no one wants to take on the ailing Channel One, which is demanding more than \$100 million in technological upgrades. Primedia is at odds with the channel's 12,000 schools over their obsolete technology.

Insiders said Primedia, which is controlled by Kohlberg, Kravis, Roberts & Co., recently hired investment bankers Allen & Co. to seek out strategic partners for Channel One.

That move is slightly reminiscent of Channel One's brief flirtation with Lazard Freres, which tested the waters for a sale a few years ago but was not able to come up with an acceptable offer.

Allen & Co. has yet to put out an offering memorandum of its own.

But any deal is likely to take six months to a full year before it will be completed.

Primedia, which is fighting to lower its own debt, is unwilling to put any more money into reinvigorating the kiddie channel.

One source said that Primedia is looking for a partner who would have an interest in leveraging Channel One's delivery and unique distribution. Primedia could then piggy-back off of the partner with a minimum of further investment.

"We're pretty clear about saying Channel One is not for sale," said a Primedia spokesman. "But the thought of having strategic partners on the digital classroom of the future is something we are looking at."

In terms of curtailing its debt, Primedia announced recently it was looking to chop \$250 million off of the \$2 billion figure.

Primedia sold off "Bacon's" and "Modern Bride" for roughly \$157 million.

Primedia had secret talks last year with American Media Inc. about possibly combining their independent soap opera mags and potentially other ventures, including Channel One, a source said.

PRIMEDIA BID TO RAISE CASH FROM CHAN. 1 The New York Post February 22, 2002, Friday

But those talks never went beyond the discussion stage.

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The New York Post

February 13, 2002, Wednesday

NEWS CORP. SEES SLOWER GROWTH FOR YR.

BYLINE: DAN COX

SECTION: All Editions; Pg. 037

LENGTH: 373 words

News Corporation executives said yesterday that they expect to post single-digit to low double-digit growth in operating income for the fiscal year, as a result of an extensive advertising slump.

Operating income for the second quarter, which ended Dec. 31, was \$492 million, down \$70 million from last year's second quarter operating income of \$562 million, the company reported.

News Corp. is owner of The Post.

News Corp. also announced it would drop the use of Arthur Andersen as a consulting agency, but would continue to use the accountants to do the books.

Fox Entertainment Group, which owns Twentieth Century Fox film studio and cable channels, took a one-time \$909 million charge on national sports contracts for football, baseball and NASCAR racing, because of the downturn in advertising.

"We've had a wonderful year, from the Daytona 500 to the World Series and the Super Bowl," News Corp. Chairman Rupert Murdoch told analysts and reporters. "We did it in a very rotten advertising climate. When all these prices were set for these events and these contracts, they were based on assumptions that business conditions would remain where they were a couple of years ago."

Fox, which is 83 percent owned by News Corp., reported a net profit of \$455 million, or 54 cents a share, including gains and special items, compared with a year-earlier profit of \$5 million, or one cent a share.

Filmed entertainment operating income was down \$12 million at \$115 million for the quarter, but was buoyed by strong video and DVD sales for "Planet of the Apes" and "Dr. Doolittle 2."

Cable network programming operating income was up 36 percent, driven by growth at FX and Fox News Channel as well as high subscriber rates on the company's regional sports networks. Revenues were \$60 million for the quarter versus \$44 million the same period last year.

Fox News Channel, which has added 20 million new subscribers since last year, saw 31 percent revenue growth from affiliate and advertising revenues. The company attributed some of this to strong coverage of the war on terrorism.

Book publishing operating income at HarperCollins was up slightly to \$42 million, a \$2 million hike over the same period last year.

NEWS CORP. SEES SLOWER GROWTH FOR YR. The New York Post February 13, 2002, Wednesday

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The New York Post

February 4, 2002, Monday

VIACOM'S THE LOSER - SUMNER, MEL RIFT TERRORIZES THEIR COMPANY

BYLINE: DAN COX

SECTION: All Editions; Pg. 029

LENGTH: 606 words

The battle between Mel and Sumner is having a devastating impact on operations at Viacom.

The media giant had been firing on all cylinders, but suddenly uncertainty reigns - at the worst time possible.

Faced with stiff competition from AOL Time Warner, Disney, Vivendi, and News Corporation (which owns The Post), Viacom needed the Redstone-Karmazin war like a hole in the head.

Now no one at the company - or anyone investing in it - knows who is in charge, or who will be in charge in coming years. Karmazin has developed a reputation as a Wall Street darling for the company.

But in the past year, the stock has fallen 32 percent over speculation about his problems with Redstone.

Since its record high of \$75.88 on Aug. 4, 2000, the stock has dropped some 50 percent.

"I would stay away from the stock in the short term - too much uncertainty" said Angela Kohler, a fund manager for Federated Investors, which owns 1.2 million shares of Class B Viacom stock.

"But I think as an investor, you sleep better at night with Mel staying," she told The Post.

Viacom stock fell Friday \$1.74, or 4.4 percent, to \$38.25.

One analyst said that had word of the rift not surfaced recently, the stock would have been up following an investors dinner Thursday night.

Viacom owns CBS, UPN, MTV and the Nickelodeon cable networks, Paramount Pictures movie studio and the Blockbuster Video rental chain.

Redstone will have to struggle to dismiss Karmazin with a contract that calls for 14 of Viacom's directors to vote him out.

Eight of those directors were appointed by CBS, which was formerly run by Karmazin.

It's never been quite clear why Redstone is dissatisfied with Karmazin.

Some have blamed the executive's tough-minded aggressive management style that does not fit with Viacom's corporate

VIACOM'S THE LOSER - SUMNER, MEL RIFT TERRORIZES THEIR COMPANY The New York Post February 4, 2002, Monday

culture under Redstone.

The situation is not unlike what happened with former No. 2, Frank Biondi, who was dumped by Redstone in 1996.

At issue, however, for the 78-year-old Redstone is finding a successor.

Many think that the CBS acquisition two years ago will be Redstone's final major deal for Viacom.

Viacom, as expected, pleaded the Fifth.

In a joint statement issued Friday, Redstone and Karmazin said: "We are committed to Viacom and its shareholders. We each have a significant stake in the success and growth of the company and we are looking forward to working together productively in the ensuing years."

The statement went on to say that Karmazin and Redstone do not plan to address Karmazin's future before the end of 2002.

The company, however, is already in question with analysts and investors on the fence about committing either way.

On an operations level, sources said, Viacom is as even-keeled as any media company.

Divisions of television under CBS and UPN chief Les Moonves, filmed entertainment and now publishing under Chairman Jonathan Dolgen, are securely managed.

"Mel does light a fire behind each of these executives, but the fact is that they're good managers," said one Viacom observer.

An analyst added: "At the end of the day, it's the assets and the management of those assets that create wealth. It's not necessarily who the No. 1 guy is or the No. 2 guy."

Some are labeling the rift as a "culture clash" between the two.

"Redstone has never had a No. 2 guy as credible with the Street and that has the kind of control that Mel has. It puts him in an unusual situation," said one source.

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GRAPHIC: HAPPIER DAYS: When they merged Viacom and CBS, Sumner Redstone (left) and Mel Karmazin (right) were friends. Now their war puts Viacom's future in doubt.

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The New York Post

January 25, 2002, Friday

NEWS CORP. COO

BYLINE: Dan Cox

SECTION: All Editions; Pg. 034

LENGTH: 170 words

News Corporation co-Chief Operating Officer Chase Carey has resigned.

Carey, who remains on the company's board of directors, also stepped down as president and chief executive of Sky Global Networks.

He will remain a consultant to the company throughout 2002.

News Corp., which also owns The Post, recently ended talks to acquire Hughes Electronics and its DirecTV unit from General Motors, which would have added a major U.S. component to Sky Global.

"I had a great career at News Corp. and leave with tremendous pride in the company we have built," Carey said

News Corp. Chairman Rupert Murdoch lauded Carey for helping turn News Corp. into a major player in broadcast and pay-TV.

Carey, he said, helped build a company with a major national TV network.

"Chase has been not only a valued colleague but a personal friend, and while I miss our daily interaction, I will continue to rely on his superb judgment as News Corp. builds on the successes Chase helped foster," Murdoch said in a statement.

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The New York Post

January 14, 2002, Monday

NEWS CORP. VEEP O'NEILL RETIRES

BYLINE: Dan Mangan

SECTION: All Editions; Pg. 020

LENGTH: 290 words

Bill O'Neill, executive vice president of human resources for News Corp., is retiring today on the 50th anniversary of his employment at the company, where he has served in many key jobs.

"Bill has worked tirelessly on three continents and in numerous crucial positions for the sake of our businesses and employees since the very beginning of this company," said Rupert Murdoch, chairman and chief executive of News Corp., The Post's parent company.

"All his colleagues are sorry to see him go and grateful for his countless major accomplishments. I wish him the very best in his retirement."

O'Neill, 65, who once worked as executive vice president and general manager of The Post, said, "I am extremely fortunate to have taken part in the growth of a company as exciting and diverse as this one. To have spent 50 years among people as talented as the managers and staff of News Corp. has been a true pleasure."

O'Neill started at the company as an apprentice hand and machine compositor at the Sydney Daily Mirror in January 1952, and thereafter held more than a dozen posts in the United States, Australia and the United Kingdom. They included managing director of News International Newspapers, vice president of labor and personnel at News America Publishing, and chief executive of News International.

He played a key role in establishing groundbreaking printing facilities in Wapping, London, during the 1980s, represented the United States as an employer delegate to the International Labor Organization conference in 1990, and testified before Congress about the Striker Replacement Bill in 1991.

O'Neill's responsibilities are being assumed by Ian Moore, the former senior vice president of human resources.

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